

## **Council Library Resources for PACs**

Have questions or would like more information? Call Kristin Brackemyre at 202.787.5969.

Annual Reports	PAC match
Audits	Payroll deduction
Board structure/function	Presentations
Brochures	Prior approval forms
Bylaws	Questions and answers (FAQs)
Campaign finance laws - federal and state-levels	Raffles
Campaign finance reform	Rationale for having a PAC
Candidate contribution criteria	Recognition
Candidate questionnaires	Reporting requirements
Candidate recommendation forms	Salary for PAC managers
Consultants/vendors	Sample materials
Convention and booth fundraising	Securing senior management support
Coordinating PAC and grassroots	Shareholder/retiree solicitations
Democratization	Small group meetings
Do's and don'ts	Software
Dues billing	Solicitation letters
Earmarking	Solicitation plans
Election reports	Solicitor training manuals
Eligibility guidelines	State and local PACs
Ethics resources	Statistics
Evaluating/re-engineering	Structure
Facilitation	Studies
Federal Election Commission	Suggested guidelines
Fundraising events	Surveys/focus groups
Fundraising kits	Themes/taglines
Gifts	Trivia
History of PACs/campaign finance	Use of Internet
How-to manuals	Videos
Incentive clubs	Web sites
IRS requirements	
Issue advocacy	
Legal guidelines	
Logos	
Meet and greets	
Mission statements	
Newsletters	