

PAC Governance Fundamentals: Boards and Bylaws

Adrienne Marks



Company Background

Global Payments Technology Company



200+ countries and territories

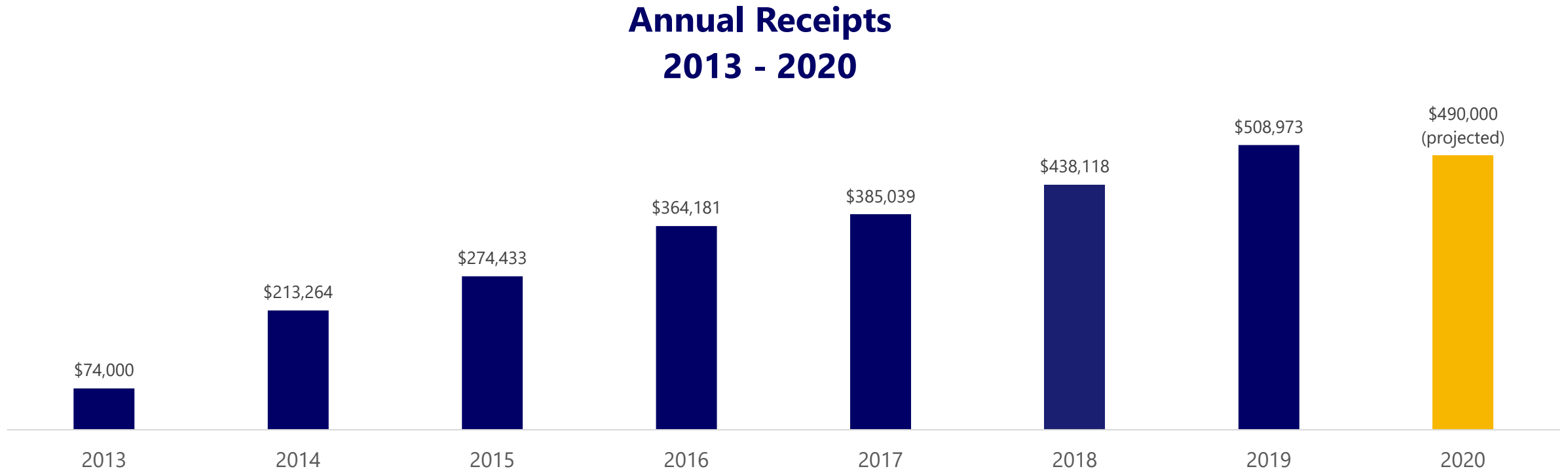


65,000 transactions per second
(capacity)



46+ Million Merchants

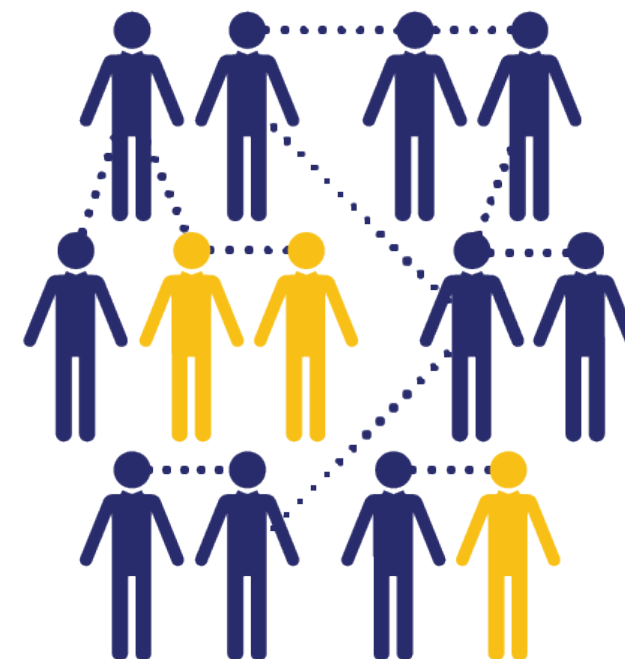
VISA PAC Background



15,000 Global Employees; 6,000 Eligible Employees

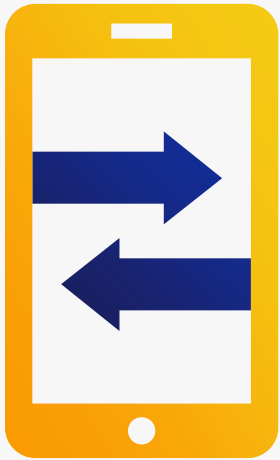
Who is on the Board?

Chairman Senior Advisor to the CEO	
Vice Chairman SVP - Head of U.S. Government Engagement	
At Large Member SVP - Head of Global GE	At Large Member SVP - U.S. Country Manager
At Large Member SVP - Deputy General Counsel	At Large Member SVP - Digital & Developer Platform
At Large Member SVP - Global Communications	At Large Member SVP - Global Communications
At Large Member SVP - Global Treasury	At Large Member SVP - Global Head of Seller Solutions
PAC Treasurer VP - Federal Government Engagement	



Roles & Responsibilities

Communication



Manage Up



Maintain Transparency



Oversight & Structure

Review By-Laws & Procedures Annually

Internal/External Audits

Review & Approve Spending Plan

Provide Guidance on Solicitation Strategy



Partnership & Value

Visibility

Advocacy

Employee Engagement



Final Key Points



Always have an “ask” for the PAC Board

The squeaky wheel gets oil.



Focus on communication and transparency

There is no such thing as too much communication.



Empower Board Members

Give them the tools to be successful champions.

Q&A

VISA

