

PAC Governance Fundamentals: Boards and Bylaws

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About Texas Hospital Association

- Based in Austin, Texas.
- THA represents more than 600 hospitals and health care systems across Texas.
- Work closely with our federal partner, American Hospital Association.



About HOSPAC

- 35-Member Board of Directors.
- Board is responsible for all operations and financial recommendations.
- HOSPAC operates on the calendar year.
- HOSPAC board meets, on average, 10 times per year.
- HOSPAC receives personal contributions from hospital leadership ranging from \$100 to \$3500.
- Most contributions are made through a contribution link on the HOSPAC website.

Year	Total Contributions Received	Donors	Average Contribution
2020	\$243,000	397	\$611
2019	\$311,000	541	\$574
2018	\$316,000	579	\$545
2017	\$325,000	590	\$550
2016	\$332,000	656	\$506



HOSPAC Board Structure and Composition

- Hospital Representation on the board:
 - Urban and Rural
 - For-Profit, Not-For-Profit and Public
 - Adult and Children's



HOSPAC Board Structure and Composition

- Two-year terms, 10-year term limits.
- Board recruitment is based on interest and engagement. Must be a PAC contributor to serve on the HOSPAC board.
- All HOSPAC Board candidates must be approved by the full THA Board of Trustees.
- HOSPAC Board Chairman serves on the THA Board.



Role of the Board

- Fundraising
- Candidate Endorsements
- Governance



Role of the Board: Fundraising

- Set Annual Fundraising Goal.
- Approve Campaign Plan.
 - Timeline
 - Theme
 - Strategic Communications Plan
- Use of Peer-to-Peer Fundraising Strategies.



Role of the Board: Candidate Endorsements

- Consider Candidate Endorsements
 - 38 members of Texas Congressional Delegation
 - 150 Member Texas House
 - 31 Member Texas Senate
 - 14 Statewide Elected Officials – Gov/Lt. Gov/Attorney General/Comptroller/Ag. Cmsr/Texas Supreme Court
- Candidates must be endorsed to receive a contribution.
- Endorsement process helps inform board members on candidates, gives them purpose and encourages engagement in the legislative process.



Role of the Board: Governance

- Review and Vote on any Amendments to the Bylaws.
- Vote on Annual Plan.
- Vote on Candidate Disbursement Guidelines
 - HOSPAC Executive Committee votes on any exception to disbursement guidelines.
- Vote on Candidate Endorsements.



Managing HOSPAC During COVID

- PAC Board voted to suspend fundraising from March - June.
- Average contribution is up, but total fundraising is down by roughly \$50,000 - \$90,000.
- Negative Impact on 2020 Contributions:
 - Hospital Employee Furloughs, Pay Cuts, Layoff's
 - Overworked
 - Competing for Attention
- Positive Impact:
 - Flexibility to meet with and host member Zooms with elected officials and candidates.
 - From June - October 2020, HOSPAC hosted:
 - (8) HOSPAC member Zooms with various members of the Texas Congressional Delegation
 - (10) HOSPAC member Zooms with various members of the Texas House & Senate



Q&A

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