

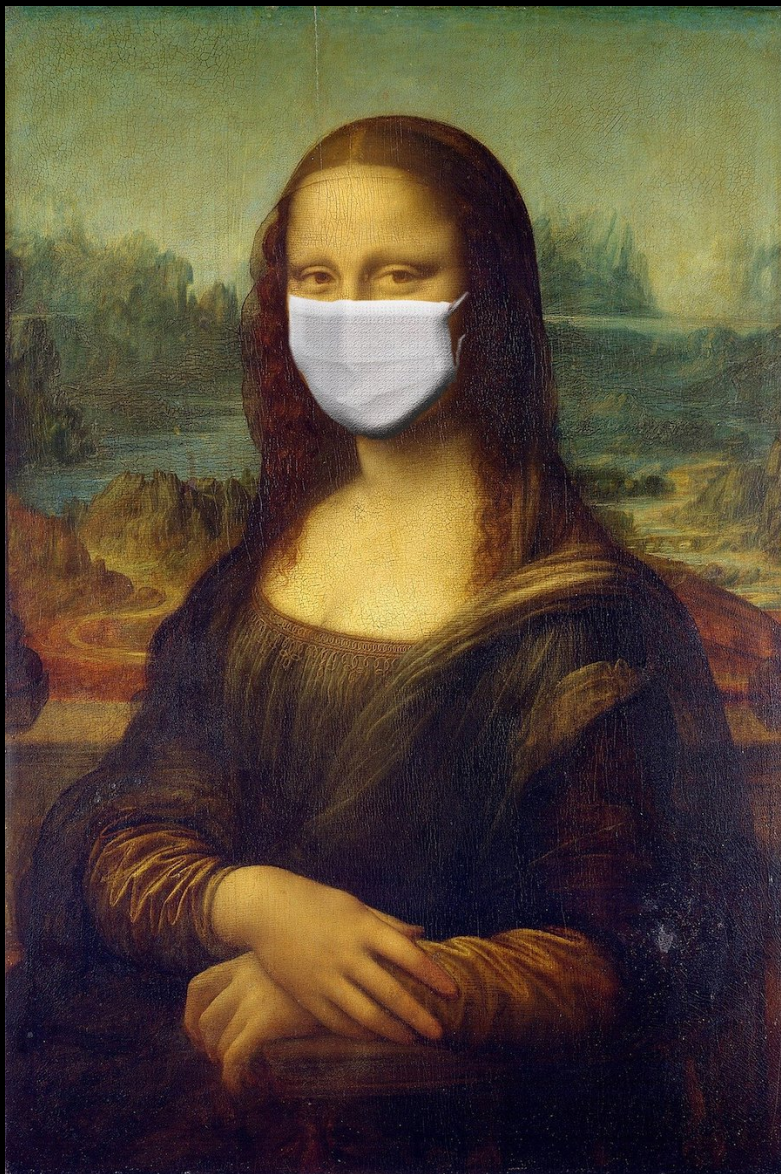
Be an Advocacy Ninja

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TOYOTA









Engage More Stakeholders





Expand the Menu





TOYOTA

Toyota Policy ✓
@ToyotaPolicy

Sharing news and updates from @Toyota's Public Policy team

📍 Washington, DC 🔗 toyota.com/usa/operations... 📅 Joined February 2018

685 Following 2,634 Followers

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We are assembling trucks in San Antonio, Texas. We are Toyota USA.



We Are Toyota USA
www.toyota.com



Toyota USA ✓
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We are building communities across the country. We are 10 plants and 137,000 people strong. We are Toyota USA.



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TOYOTA GOVERNMENT AFFAIRS

POLICY DRIVERS
**DRIVE TIME
TALKS**



Drive Time Talks Podcast for Toyota's Policy Drivers

Donna Rhudy

The Drive Time Talks podcast series is designed to provide Toyota's Policy Drivers an exclusive take on the political buzz in the nation's capital and a smart look at key states, policy and people impacting the automotive industry.



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Attention Texas Policy Drivers!

Please join Executive Vice President for Product Support and Chief Quality Officer Chris Nielsen for a LIVE virtual town hall with Texas Governor Greg Abbott on **Thursday, April 23, at 2 p.m. C.T.** to discuss how the government is responding to COVID-19.

Have a question you'd like to ask the Governor to address? Please submit it via email to townhall@toyota.com by Wednesday, April 22, at 12 noon C.T. We will include as many questions as we can.

Dial-in info for Team Members to listen to the live town hall:



Senator John Cornyn ✓
@JohnCornyn

I hopped on a call with Toyota's Texas employees yesterday to discuss the [#COVID19](#) outbreak and everything they've been doing to keep Texans safe – including their work at [@TMMTX](#) manufacturing PPE for hospitals across the state. [#teamtexas](#)

9:20 AM · Apr 28, 2020 · [Twitter for iPhone](#)

10 Retweets 60 Likes

Watch: Chris Reynolds Shares Toyota's Story at the White House

732 actions taken

68 needed to reach next ...

Last week, Chris Reynolds, Toyota's Chief Administrative Officer, went to the White House to discuss our work in the fight against COVID-19 and our plans to ensure a safe return to work for Toyota's team members and their communities.

Watch a quick clip from his remarks below and then click the "Take Action" button to earn 5 points.



The White House
@WhiteHouse



.@Toyota is working to support the communities in which its team members live by manufacturing PPE and releasing public service announcements, said Chris Reynolds, Chief Administrative Officer of Manufacturing & Corporate Resources.



1,981 5:55 PM - Apr 29, 2020



707 people are talking about this





Encourage Participation

what's
in it for
ME?





Wannabe Ninja

10 points

No Prize



Apprentice Ninja

15 points

Policy Drivers Sticker



Rising Ninja

20 points

Foam Ninja



Warrior Ninja

30 points

Warrior Ninja T-shirt



Master Ninja

50 points

Raffle entry for an
experience-based event

Listen in on Senator Rand Paul's town hall with TMMK Plant President Susan Elkington.

648 actions taken

52 needed to reach next ...

On April 10, Kentucky Senator Rand Paul held a virtual town hall hosted by Susan Elkington, President of TMMK. Our team members in Kentucky were encouraged to dial in and had the opportunity to submit questions ahead of time.



A former physician, Senator Paul, who tested positive for the Coronavirus and

You've already participated, but can do it again if you want!

TAKE ACTION



[ABOUT ▾](#)[TAKE ACTION ▾](#)[DRIVE TIME TALKS PODCAST](#)[NINJA LEVEL PROGRAM](#)[HELLO, DYLAN! ▾](#)

Ninja Level Program

Your Ninja Level Progress

Participate in calls to action to earn points towards your next ninja level!



Apprentice
Ninja
level




Top 50%
ranking



15
points





TOOLS

Quorum





RESULTS



Why not...



1. Engage more groups of stakeholders
2. Expand types of actions and information channels
3. Encourage participation

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