

Certificate in Government Relations and Lobbying

Total credits required: 25 Credits required for specialization: 16

Government Relations and Lobbying Specialization:

(16 required credits)	
1.	
2.	
3.	
4.	
5.	
6.	
7.	
Additional Credits*:	
1.	
2.	
3.	
4.	
5.	
Compliance Credits:	
(4 required credits)	
1.	
2.	
3.	
Δ	



Community Engagement:

(Min. 5 credits; max. 7 credits)

1.		
2.		
3.		
4.		
5.		
6.		
7.		

*Additional credit information

Required elements include:

- Attendance at a minimum of one Advocacy Conference or State and Local Government Relations Conference
- 4 compliance credits
- 16 specialization credits
- A minimum of 5 community credits

The purchase of recorded webinars will not count toward a certificate. Only participation in live webinars will be given certificate credit, and only those individuals actually registered for the webinar are eligible to receive credit. Credits earned through participation in webinars are capped at 5 credits.

Participating virtually in events offered in-person at our Washington offices does not count toward that 5-credit limit, but to earn credit as a virtual participant, you must engage on the virtual platform; be logged in and active for the duration of the event; ask questions; and provide feedback and commentary during discussion periods.

Attendance and participation throughout an entire event is required to receive credit in any program. Registration without attendance or early departure from an event will not count towards certificate completion.

NOTE: Since the Public Affairs Council has no input on the agenda or content of programs held by other organizations, credit will not be given for attendance at non-Council training programs.