The National PAC Conference is the largest gathering of PAC professionals in the country.

The Public Affairs Council brings together PAC practitioners, political and legal experts to discuss emerging trends, fundamentals and advanced strategies to move PAC programs forward.

“The conference is an excellent opportunity to learn about best practices from colleagues in the industry and spur new ideas that can be replicated in your own company.”
— Monica Mueller, vice president government affairs, Motorola Solutions Inc.

Tracks to Guide Your Learning Experience

PAC MANAGEMENT & COMPLIANCE
Strategies for building relationships between your key advocates and decision-makers.

FEATURED SESSIONS
Association & Corporate PAC Compliance Overviews
The Lawyer Is In: Individual Legal Advice Sessions
Technology Toolbox: What’s Ahead for Political Fundraising Tools

FUNDRAISING & POLITICAL ENGAGEMENT
Hear new trends and successful strategies for increasing receipts and maximizing political involvement.

FEATURED SESSIONS
Keynote: Effective PAC Contribution Strategies
Best of Both Worlds: Creative Hybrid Fundraising Strategies
PAC Peer-to-Peer Programs

PROFESSIONAL GROWTH
Continue your personal growth, leadership development and career advancement.

FEATURED SESSIONS
Closing Session: Professional Development: Leveraging Your Network as a PAC Professional
Keynote: Diversity, Equity and Inclusion in PACs and Public Affairs
Keynote: Outstanding PAC Award Recipient Showcase

Attending the PAC Conference is one of the best ways for me to meet other PAC professionals and find out what the latest techniques in fundraising are. Since I don’t sit in Washington, D.C., it is vitally important for me to have the chance to network and hear the newest trends to make sure my fundraising campaigns don’t fall behind the times.

— Joanne Woodward, JDPAC administrator, John Deere

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