2022 European Events

January
- Jan. 19: EU Policy Insights - What Should PA Professionals Expect for 2022
- Jan. 25: Adapting your skills to the future of Public Affairs job market

February
- Feb. 24: Setting the Foundations for a Successful PA Strategy

March
- March 8: Mastering hybrid presentations and meetings with EU decision-makers
- March 9: Country briefing: Public Affairs in France
- March 15: Membership Orientation
- March 24: Working with Sustainability - Two European Case studies
- March 29: Creating engaging content for Public Affairs

April
- April 5: Working with teams across Europe - Insights and case studies
- April 27: EU Policy Insights - Spring Update for PA Professionals
- April 28: Maximizing Intelligence & Data for Your Public Affairs Strategy

May
- May 5: EU Decision-Making Masterclass
- May 12: Measuring the Value of Public Affairs - European perspectives and lessons learned
- May 19: Country briefing: Public Affairs in Germany

June
- June 9: Transparency in European Public Affairs - Regulations and best practice
- June 15-16: Brussels Public Affairs Forum - Leadership in Times of Change

Attendance to webinars and roundtables is free for Council members, as is access to webinar recordings. While most of our events are available virtually, we are progressively returning to in-person events as well, COVID19 restrictions permitting. For all up to date information please visit pac.org/europe. Event dates and topics may slightly change, for the most up to date information please visit our webpage at pac.org/europe or contact us directly.

For a full list of events organized by our US offices please visit pac.org/upcoming. Have questions? Get in touch with us at europe@pac.org.
## 2022 European Events

### June
- **June 23**  
  Communication for Public Affairs - Strategy, planning and digital tools  
  Training seminar

### July
- **July 6**  
  Email writing for Advocacy  
  Training seminar
- **July 7**  
  Setting up a winning digital advocacy campaign in Europe  
  Webinar

### September
- **Sept. 14**  
  EU Policy Insights - What PA Profession Should Expect for the Autumn Rentrée  
  Webinar
- **Sept. 22**  
  Mapping and Engaging with Stakeholders Strategically  
  Training seminar

### October
- **Oct. 6**  
  Storytelling for Advocacy - Strategies, tools and techniques  
  Training seminar
- **Oct. 11**  
  Setting up a PA team as a global company in Europe  
  Webinar / Roundtable
- **Oct. 20**  
  Membership Orientation  
  Webinar
- **Oct. 26**  
  Working with European media - Insights and tips for public affairs teams  
  Webinar / Roundtable

### November
- **Nov. 9**  
  Country briefing: Public Affairs in the UK  
  Webinar
- **Nov. 10**  
  Evaluating and Communicating Your Public Affairs Work  
  Training seminar
- **Nov. 22**  
  Public Affairs in European capitals - case studies, good practice and lessons learned  
  Webinar

### December
- **Nov 30, Dec 1, 2**  
  European Digital Advocacy Summit 2022 -EUDAS22  
  Conference
- **Dec. 8**  
  EU Decision-Making Masterclass  
  Training seminar

---

Attendance to webinars and roundtables is free for Council members, as is access to webinar recordings. While most of our events are available virtually, we are progressively returning to in-person events as well, COVID19 restrictions permitting. For all up to date information please visit pac.org/europe. Event dates and topics may slightly change, for the most up to date information please visit our webpage at pac.org/europe or contact us directly.

For a full list of events organized by our US offices please visit pac.org/upcoming  
Have questions? Get in touch with us at europe@pac.org