



Country briefing Public Affairs in France

March 9th, 2022



With you today





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The current French landscape

- Presidential and parliamentary elections
- Business trends



Regulatory framework for lobbyists

- One of the most stringent system in Europe
- Some further changes expected



Challenges and opportunities for public affairs

- Elections
- French Presidency of the EU





The current French landscape



April 2022 – a new President





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June 2022 – a new Parliament



June 12th and 19th

577 seats

5-year mandate

1/3 not candidate





Business trends







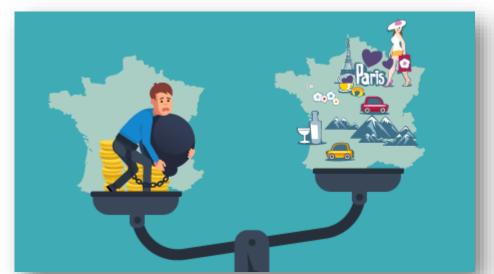






Still significant challenges ahead









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Regulatory framework for lobbyists in France



One of the most stringent systems in Europe



A tight definition of « representation of interests »



Compulsory registration (2.408)

Code of conduct

Yearly activity reports (41.055)

Financial disclosure

A system soon to be enlarged to local authorities (> 100.000 inhab)



- Further changes expected







ASSEMBLÉE NATIONALE

CONSTITUTION DU 4 OCTOBRE 1958

QUINZIÈME LÉGISLATURE

Enregistré à la Présidence de l'Assemblée nationale le mercredi 7 juillet 2021.



en application de l'article 145-7 du Règlement

PAR LA COMMISSION DES LOIS CONSTITUTIONNELLES. DE LA LÉGISLATION ET DE L'ADMINISTRATION GÉNÉRALE DE LA RÉPUBLIQUE.

transparence, à la lutte contre la corruption et à la modernisation de la vie économique, dite « loi Sapin 2 »

Rapporteurs, Députés

En conclusion des travaux d'une mission d'information (1) sur l'évaluation de l'impact de la loi n° 2016-1691 du 9 décembre 2016 relative à la ET PRÉSENTÉ PAR MM. RAPHAËL GAUVAIN ET OLIVIER MARLEIX,







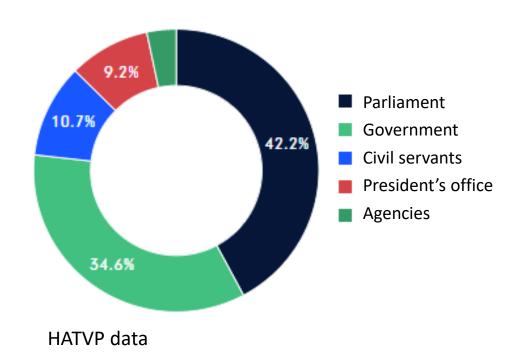
Challenges and opportunities for public affairs



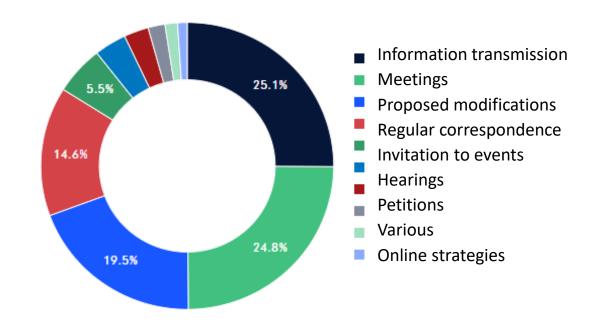
A fully legitimate activity



Decision makers targeted



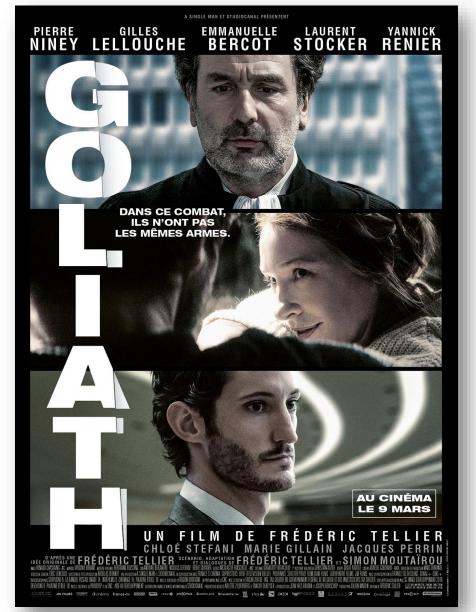
Type of activities





But still an easy skapegoat









New dynamics in the European Union?





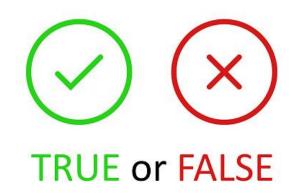




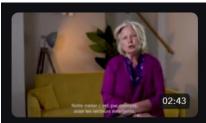
Building on our 30-year legitimacy



Corruption? Advocacy? Useful for democracy? A new activity? Writing the law? Delayed framework? Good and bad lobbies?



Only for large multinationals? Manipulation, influence peddling? Only for tobacco, weapons or chemical industries?



M1 - LOBBYING DIAL DE... Needs Review



M4 - VISION DEONTOLO... Needs Review



M2 - LOBBYING CORRUP...





M3 - LOBBYING AFFAIRE... Needs Review



M7 - CARNET D'ADRESS... Needs Review

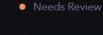
M10 - RESERVE AUX GRA...



M8 - INTERETS PARTICUL...



M9 - NOUVEAU OU ANG... Needs Review





M11 - LOBBIES FONT LA ...



M12 - BONS ET MAUVAIS... Needs Review



M5 - ENCADREMENT RE...

Needs Review



M6 - LOBBYING TRAVAIL ...

Needs Review Needs Review