Tool	What	What	Closest Technology	How it Differentiates	Data	Yearly Price	Conclusion
Anaconda	Anaconda is a popular platform for data science and machine learning. It is a free and open-source distribution of Python and R, and includes a wide range of libraries and tools for data science, scientific computing, and machine learning. Anaconda is popular among data scientists because it comes with many of the libraries and tools they need pre-installed and pre-configured, making it easy to set up a working environment for data science tasks. It also includes a package manager, conda, which makes it easy to install and manage additional libraries and tools as needed. Anaconda is also designed to be scalable, allowing users to run their data science projects on their local machine, on a cluster, or in the cloud. Overall, Anaconda is a convenient and powerful platform for data science that makes it easy for users to get started with their projects.	Machine Learning & Data Analysis	NA- there are no comparble package managment tools	There isn't an applicable competitior in terms of simplicity and deployment of key AI frameworks and packages.	NA	179.88	Buy
h2o	H2O AutoML, is a tool for automating the machine learning model development process. H2O AutoML is designed to make it easy for users to build and deploy machine learning models without having to write any code. It automatically trains and evaluates a range of different machine learning models on a user-specified dataset, and selects the best performing model for deployment. H2O AutoML includes support for a range of algorithms and techniques, such as deep learning, gradient boosting, and random forests, and is designed to be scalable and efficient, allowing users to train and deploy large, complex models. H2O AutoML is a convenient and user-friendly tool that can help users to quickly and easily build and deploy machine learning models in a production environment.	Machine Learning & Data Analysis	Exploratory/Ana conda	h2o is more technical and better and more in depth AI models that can be deployed. Exploratory on the other hand is faster analysis and quick model building.	NA	Open Source	Buy - h2o is the simplest ML framework on the market at the moment and it has a free open source version. Enterprise version with support runs anywhre from 100-250k but offers simple deployment and automated machine learning.
Exploratory	Exploratory.io is a data analysis platform that allows users to explore, visualize, and share their data. It is designed to be easy to use, and includes a range of tools for data cleaning, transformation, and visualization. Exploratory.io is often used by data analysts, data scientists, and business analysts who need to quickly understand and communicate their data. It supports a wide range of data sources, including CSV, Excel, and SQL databases, and allows users to combine and merge data from multiple sources. Exploratory.io also includes tools for collaboration and sharing, so users can work together on data analysis projects or share their results with others.	Machine Learning & Data Analysis	Tablaue/h2o	h2o is more technical and better and has more in depth AI models that can be deployed. Exploratory on the other hand is faster at analysis and data visualization.	NA	1200	Buy - Price is per seat and it also has month to month terms. Unrivaled for fast analysis.
Monkey Learn	MonkeyLearn is a company that provides natural language processing (NLP) tools and services. NLP is a field of computer science and artificial intelligence that deals with the interaction between computers and human languages. MonkeyLearn offers a range of products and services that use NLP to automatically extract insights and information from text data. Their tools include a text classifier, which can be used to automatically categorize text data into predefined categories, and a text parser, which can be used to extract specific entities and attributes from text. MonkeyLearn also offers custom NLP solutions for businesses, and provides APIs that allow users to integrate NLP functionality into their own applications.	Natural Language Processing	Primer/Quid	Moneky learn offers more custom classifier and API deployment options than Quid and thus can be scaled simply across a variety of NLP use cases.	NA	3600	Hold - it potentially might be useful at a later stage, but for phase one, Quid's NLP should work fine.
Diffbot	Diffbot is an API platform that helps users extract and analyze structured data from web pages. It uses advanced machine learning algorithms to quickly scan the web for content, automatically categorizing it into human-readable formats. This data can then be used for a variety of tasks, such as performing market research, generating leads, creating custom visualizations and reports, and more. For private equity firms, this data can be used to identify potential investments through comprehensive analysis of industry trends, companies' performance on various metrics, and other financial indicators. Private equity firms can also use Diffbot to monitor competitor activity, track key players in the industry and make informed decisions when it comes to investing.	Knowledge Graph	Crunchbase	Diffbot is different from Crunchbase in several ways. First, Diffbot's technology uses machine learning to crawl and analyze webpages, while Crunchbase largely relies on crowd-sourced data and manual updates. Secondly, Diffbot offers more in-depth analysis of web content, with its ability to extract facts from text and images to create structured data that can be used for further analysis.	News mentions, entity extract, education, revenue, funding levels and series, headcount, importance (page rank), contact information, investments and company descritpions	>10000	Buy - Diffbot is unrivaled for company enrichment. Terms are also good with month to month payment options, in addition to bulk API credit purchases at a large discount.
Quid	NetBase Quid is a software platform for data analysis and visualization. It is designed to help users understand and make sense of large, complex data sets. NetBase Quid uses natural language processing (NLP) and machine learning algorithms to automatically extract insights and trends from text data. It includes a range of tools and features for data exploration and visualization, such as topic modeling, sentiment analysis, and network analysis. NetBase Quid is often used by market research firms, media companies, and other organizations that need to understand and analyze large volumes of unstructured data. It can be used to identify trends, uncover customer insights, and monitor brand sentiment, among other applications. Further more, Quid comes with multiple data set such as CapIQ, Crunchbase, social sharing, and news data in addition to a unique way to filter companies and analyze text data using it's natural language processing engine.	Natural Language Processing and Network Analysis	Primer/Monkey Learn	Differnetiates from Primer or other platforms because it has built in data from Crunchbase, Cap IQ and US Patents and combines that with NLP and network anlaysis tools that enable insights not possible with descriptive analytics, classification or summarization NLP tools.	OSINT, Crunchbase, Cap IQ, Online News, Patent Data, article/author meta data i.e. social shares, publisher, region, and rank/influence.	24000	Buy - Quids built in news, company, Crunchbase and patent data set offers a lot of value in itself. The network analysis/NLP tools are unrivaled when leveraged correctly.
Google Search Trends API (bridge ci custom API)	Google that allows users to see how often certain keywords or phrases have been searched for over time. It provides data on the popularity of keywords a	Data	Keyword Tool	Provides historical data going back to 2004, where as Keywordtool, Smiliar Web and SEM Rush only provide 12 months	Google Search Volume	1000-10,000Depending on Options	Buy
Keyword Tool	Keyword Tool.io is a keyword research tool that generates a list of related keywords and phrases based on a seed keyword. In the context of private equity, Keyword Tool.io can be used to identify keywords and phrases that are relevant to a potential portfolio company's industry or business model. It can also help identify companies that are ranking for the keywords and phrases relevant to that industry and could be potential targets for investment.	Data	SimilarWeb/SE MRush	More keyword data focused interface and API	Search volume: the estimated number of searches for each keyword per month, CPC (cost-per-click): the estimated cost of a click on an ad for each keyword, Competition: the level of competition for each keyword in terms of the number of advertisers or websites targeting that keyword, SERP (search engine results page) features: the presence of specific SERP features such as featured snippets, people also ask and related questions for each keyword,Trending keywords: a list of keywords that are currently trending and gaining more searches over time, Filters to refine the results by location, language, and search engine	3588	Buy
Miro	Miro is a digital whiteboard and online collaboration tool that allows users to create and share visual diagrams, mind maps, and other types of visual conte	Knowledge Managment	Slack	Miro differs from Slack in a few key ways. Firstly, Miro's focus	NA	192	Buy
Github	GitHub is a web-based platform for hosting and collaborating on software projects. It is a popular platform for open-source projects, and is widely used by	Knowledge Managment	NA	NA			
Brandwatch	Brandwatch is a social media monitoring and analytics platform that allows businesses and organizations to monitor their brand's online presence and track conversations about their brand across various social media channels. The platform offers a range of tools for analyzing social media data, including sentiment analysis, trend tracking, and influencer identification. Users can monitor and analyze social media data from platforms such as Twitter, Facebook, Instagram, LinkedIn, and YouTube, among others. The platform also allows users to set up customized dashboards and alerts to track specific metrics and mentions related to their brand or industry.	OSINT data, Data Visualization	Most media monitoring platforms	NA	Total Cost		
Jasper AI	Jasper is an AI platform that helps teams create content tailored for their brand quickly and efficiently. It offers more than 52 writing templates for various types of content, such as personal bios, Instagram captions, product descriptions, and real estate listings. It also uses an algorithm to generate content related to the input provided.	Content	ChatGPT	More robust writing templates than ChatGPT		20-75 per month	
Wolfram Alpha	Wolfram Alpha's database contains information on a wide variety of topics, including mathematics, science, geography, history, sports, and more. Users can enter natural language queries, mathematical expressions, or data sets, and Wolfram Alpha will provide a response that is often presented in the form of a graph, chart, or other visual representation.	OSINT data, Knowledge Analysis	Google Search	While Google search is better suited for finding information on the web, Wolfram Alpha is designed for answering factual questions and performing calculations. For example, if a user types "What is the population of New York City?" into Google search, they will receive a list of web pages related to that topic. If they enter the same query into Wolfram Alpha, they will receive a direct answer to the question, along with additional information and visualizations about the population of New York City.		69 per year	