

MEMBER SHIP

PUBLIC AFFAIRS COUNCIL
EUROPEAN OFFICE



Public Affairs Council



OUR MISSION

A **strong public affairs function** allows companies and nonprofits to manage their risk and create opportunities. We bring together the best minds in government affairs, issues management and public policy to provide strategic intelligence and competitive advantage to help your organisation and team thrive. In Europe, we offer nearly 50 events and trainings a year, access to unmatched expertise and multiple opportunities for peer-to-peer learning. Our aim is to maximize your effectiveness in every market where you operate.

EXPERTISE



You'll see the greatest return on your membership investment through our **customized advice**.

- Our **knowledge areas** include public affairs management, strategic and digital communications and stakeholder engagement.
- Members receive intelligence on **best practices** in digital advocacy, how EU lobbying works, managing the public affairs function, and more.
- **Call on us** to speak to your senior management team, present on public affairs trends, or answer your questions. Our team is here for your team!

EDUCATION



You'll have access to the profession's **most comprehensive and highest-rated** executive education programs.

- An expanded program offer in Europe, including a comprehensive curriculum of **training seminars and free-for-members roundtables** and **webinars**.
- **Annual events**, including the Brussels Public Affairs Forum and European Digital Advocacy Summit, draw top executives and experts.
- We can provide virtual, in-person and hybrid trainings **tailored to your needs**, context and geographic location

700+ member organizations. 12,000 individuals.. 150 events each year. 50 events in Europe. Offices in Washington, D.C. and Brussels.

COMMUNITY



This is where **connections are made** — to people and ideas.

- Membership gives you the opportunity to **connect with professionals** from 200 member organisations across Europe and 700 worldwide.
- The Brussels office organises more than **50 virtual and in-person events** and trainings each year, attended by 1,500+ of your peers annually.

GLOBAL TEAM



Tap into a **professional network** that reaches around the globe both virtually and in-person.

- **Connect with experts** that have experience in markets worldwide and understand not only public policy but also how it relates to ever management function.
- Council membership also gives you **access to U.S. programming**. This includes virtual workshops, free
- U.S. webinars and hundreds of recordings from our resources library.

MEET OUR EXPERTS



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The Public Affairs Council's European office serves as a trusted resource for public affairs professionals operating in Europe, providing them with valuable insights, advocacy support, networking opportunities, and educational resources to navigate the dynamic landscape of public affairs in the region.

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Public Affairs Council
MANAGE YOUR WORLD