

2023

Public Affairs Council

EUROPEAN EVENTS CALENDAR

JANUARY

- Jan. 24 EU Policy Insights – What Should PA Professionals Expect for 2023
Webinar
- Jan. 26 Trends in Global Public Affairs
Roundtable & New Year's reception

FEBRUARY

- Feb. 9 Writing & Storytelling for Advocacy in the EU
Workshop (online)
- Feb. 14 Setting the Foundations for a Successful Public Affairs Strategy
Training seminar (hybrid)
- Feb. 16 Negotiation Techniques for Public Affairs Professionals
Roundtable

MARCH

- March 7 Membership Orientation Webinar
Webinar
- March 9 Artificial Intelligence for Public Affairs Trends, Tools and Practical Applications
Hybrid Workshop
- March 23 Mastering Meetings with EU Decision-Makers
Workshop (online)
- March 29 Managing Risks, Seizing Opportunities: Insights in Geopolitics for Public Affairs Teams
Webinar

APRIL

- April 4 How to work with the European Parliament
Hybrid workshop
- April 20 Digital Narratives and Campaigns in the EU
Webinar
- April 25 EU Policy Insights – What Should PA Professionals Expect Ahead of the Summer
Webinar
- April 27 Quantifying Public Affairs Risks & Opportunities
Training seminar (hybrid)

MAY

- May 23 EU Decision-Making Masterclass
Training seminar (hybrid)

JUNE

- June 6 Managing Uncertainty in Transatlantic Public Affairs (Brussels)
Roundtable
- June 7 Trends and Best Practice in Global Public Affairs (London)
Roundtable
- June 8 Capitals of Influence (Geneva)
Roundtable
- June 21 Brussels Public Affairs Forum
Conference
- June 22 & 23 Brussels Study Tour
Special event
- June 29 Sustainability and ESG for Public Affairs Teams
Workshop (Online)

Attendance to webinars and roundtables is free for Council members, as is access to webinar recordings.
Event dates and topics may slightly change, for the most up to date information please visit our webpage at pac.org/europe or contact us directly.

For a full list of events organized by our US and European offices, please visit pac.org/upcoming. Have questions? Get in touch with us at europe@pac.org

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SEPTEMBER

- Sept 13 Public Speaking for Public Affairs Professionals
Training seminar (hybrid)
- Sept 14 EU Policy Insights – What Should PA Professionals Expect for the Autumn
Webinar
- Sept 28 Mapping and Engaging with Stakeholders Strategically
Training seminar (hybrid)

OCTOBER

- Oct 3 Membership Orientation Webinar
Webinar
- Oct 5 Introduction to European Public Affairs
Workshop (online)
- Oct 17 Transparency in European Public Affairs - Regulations and Best Practice
Roundtable
- Oct 19 Communication for European Public Affairs
Workshop (online)

NOVEMBER

- Nov 16 Evaluating and Communicating Your Public Affairs Work
Training seminar (hybrid)
- Nov 23 Public Affairs in EU capitals - Case Studies, Best Practice & Lessons Learned
Webinar
- Nov 29 Project Management for Public Affairs
Workshop (online)

DECEMBER

- Dec. 5 EU Decision-Making Masterclass
Training seminar (hybrid)
- Dec 6 & 7 European Digital Advocacy Summit - EUDAS23
Conference

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