

# 2023

Public Affairs Council

# EUROPEAN EVENTS CALENDAR

## JANUARY

- Jan. 24 [EU Policy Insights – What Should PA Professionals Expect for 2023](#)  
Webinar
- Jan. 26 [Trends in Global Public Affairs](#)  
Roundtable & New Year's reception

## FEBRUARY

- Feb. 9 [Writing & Storytelling for Advocacy in the EU](#)  
Workshop (online)
- Feb. 14 [Setting the Foundations for a Successful Public Affairs Strategy](#)  
Training seminar (hybrid)
- Feb. 16 [Negotiation Techniques for Public Affairs Professionals](#)  
Roundtable

## MARCH

- March 7 [Membership Orientation Webinar](#)  
Webinar
- March 9 [Artificial Intelligence for Public Affairs Trends, Tools and Practical Applications](#)  
Hybrid Workshop
- March 23 [Mastering Meetings with EU Decision-Makers](#)  
Workshop (online)
- March 29 [Managing Risks, Seizing Opportunities: Insights in Geopolitics for Public Affairs Teams](#)  
Webinar

## APRIL

- April 4 [How to work with the European Parliament](#)  
Hybrid workshop
- April 20 [Digital Narratives and Campaigns in the EU](#)  
Webinar
- April 25 [EU Policy Insights – What Should PA Professionals Expect Ahead of the Summer](#)  
Webinar
- April 27 [Quantifying Public Affairs Risks & Opportunities](#)  
Training seminar (hybrid)

## MAY

- May 23 [EU Decision-Making Masterclass](#)  
Training seminar (hybrid)

## JUNE

- June 6 [Managing Uncertainty in Transatlantic Public Affairs \(Brussels\)](#)  
Roundtable
- June 7 [Trends and Best Practice in Global Public Affairs \(London\)](#)  
Roundtable
- June 8 [Capitals of Influence \(Geneva\)](#)  
Roundtable
- June 21 [Brussels Public Affairs Forum](#)  
Conference
- June 22 & 23 [Brussels Study Tour](#)  
Special event
- June 29 [Sustainability and ESG for Public Affairs Teams](#)  
Workshop (Online)

Attendance to webinars and roundtables is free for Council members, as is access to webinar recordings.

Event dates and topics may slightly change, for the most up to date information please visit our webpage at [pac.org/europe](https://pac.org/europe) or contact us directly.

For a full list of events organized by our US and European offices, please visit [pac.org/upcoming](https://pac.org/upcoming). Have questions? Get in touch with us at [europe@pac.org](mailto:europe@pac.org)

# 2023

Public Affairs Council

# EUROPEAN EVENTS CALENDAR



## SEPTEMBER

- Sept 13 [Public Speaking for Public Affairs Professionals](#)  
Training seminar (hybrid)
- Sept 14 [EU Policy Insights – What Should PA Professionals Expect for the Autumn](#)  
Roundtable (hybrid)
- Sept 28 [Mapping and Engaging with Stakeholders Strategically](#)  
Training seminar (hybrid)

## OCTOBER

- Oct 3 [Membership Orientation Webinar](#)  
Webinar

## NOVEMBER

- Nov 8 [Transparency in European Public Affairs - Regulations and Best Practice](#)  
Webinar
- Nov 16 [Evaluating and Communicating Your Public Affairs Work](#)  
Training seminar (hybrid)
- Nov 23 [Public Affairs in the EU Influencing Brussels From EU Capitals](#)  
Webinar
- Nov 29 [Managing Implementation in Public Affairs - Tools to Improve Team Success](#)  
Workshop (online)

## DECEMBER

- Dec. 5 [EU Decision-Making Masterclass](#)  
Training seminar (hybrid)
- Dec 6 & 7 [European Digital Advocacy Summit - EUDAS23](#)  
Conference
- Dec 13 [Communication for public affairs Strategy tactics and tools](#)  
Workshop (online)

Attendance to webinars and roundtables is free for Council members, as is access to webinar recordings.  
Event dates and topics may slightly change, for the most up to date information please visit our webpage at [pac.org/europe](https://pac.org/europe) or contact us directly.

For a full list of events organized by our US and European offices, please visit [pac.org/upcoming](https://pac.org/upcoming). Have questions? Get in touch with us at [europe@pac.org](mailto:europe@pac.org)