



Outstanding PAC Awards Sample Nomination Form

We require all nominations to be submitted through the online submission form available [here](#). However, you may also submit your answers via a Word or PowerPoint document, as well as any supplemental materials, to awards@pac.org. All nominations are due by **Friday, December 1, at 11:59 p.m. Eastern.**

Organization being nominated

- Name of principal staff person responsible for nominated program
- Title
- Phone
- Email

Are you an employee of the organization being nominated?

For which category is your nomination? (Select one category only)*

- Corporate
- Association

Please describe the campaign or initiative.

What challenges prompted this initiative? (Examples include budget constraints, lack of leadership buy-in, stagnating receipts, etc.)

Why is this effort different from other PAC initiatives at other organizations or across the PAC industry?

What are the key lessons for other experienced PAC programs?

What metrics can you provide to demonstrate the success of the effort?

How did this effort promote inclusion or participation in the PAC program and/or take into consideration the organization's unique culture?

Anticipated 2024 election cycle receipts:

Anticipated 2024 participation rate: