

National Tracking Poll

Project: 2308198

N Size: 2219 Adults

Margin of Error: ± 2%

September 01-03, 2023

Topline Report

Question	Response	Frequency	Percentage
PAC1_1	<i>Do you have a favorable or unfavorable opinion of the following? Major companies</i>		
	Very favorable	261	12%
	Somewhat favorable	849	38%
	Not too favorable	534	24%
	Not at all favorable	213	10%
	Don't know / No opinion	361	16%
PAC1_2	<i>Do you have a favorable or unfavorable opinion of the following? Small businesses</i>		
	Very favorable	897	40%
	Somewhat favorable	870	39%
	Not too favorable	92	4%
	Not at all favorable	63	3%
	Don't know / No opinion	297	13%
PAC1_3	<i>Do you have a favorable or unfavorable opinion of the following? The federal government</i>		
	Very favorable	227	10%
	Somewhat favorable	579	26%
	Not too favorable	610	27%
	Not at all favorable	523	24%
	Don't know / No opinion	281	13%
PAC1_4	<i>Do you have a favorable or unfavorable opinion of the following? Your state government</i>		
	Very favorable	353	16%
	Somewhat favorable	699	32%
	Not too favorable	514	23%
	Not at all favorable	387	17%
	Don't know / No opinion	265	12%
PAC2	<i>Which of the following comes closest to your view?</i>		
	Government regulation of business is necessary to protect the public interest	718	32%
	Government regulation of business usually does more harm than good	548	25%
	Neither / Both equally	622	28%
	Don't know / No opinion	332	15%

Question	Response	Frequency	Percentage
PAC3_1	<i>In your view, is there too much, too little, or the right amount of government regulation of the following areas or sectors? Banks and other financial institutions</i>		
	Too much government regulation of this	419	19%
	Too little government regulation of this	626	28%
	The right amount of government regulation of this	657	30%
	Don't know / No opinion	517	23%
PAC3_2	<i>In your view, is there too much, too little, or the right amount of government regulation of the following areas or sectors? Energy companies</i>		
	Too much government regulation of this	481	22%
	Too little government regulation of this	656	30%
	The right amount of government regulation of this	536	24%
	Don't know / No opinion	546	25%
PAC3_3	<i>In your view, is there too much, too little, or the right amount of government regulation of the following areas or sectors? Large retail companies, both online and traditional stores</i>		
	Too much government regulation of this	429	19%
	Too little government regulation of this	506	23%
	The right amount of government regulation of this	687	31%
	Don't know / No opinion	598	27%
PAC3_4	<i>In your view, is there too much, too little, or the right amount of government regulation of the following areas or sectors? Manufacturing companies</i>		
	Too much government regulation of this	382	17%
	Too little government regulation of this	509	23%
	The right amount of government regulation of this	709	32%
	Don't know / No opinion	619	28%
PAC3_5	<i>In your view, is there too much, too little, or the right amount of government regulation of the following areas or sectors? Automobile companies</i>		
	Too much government regulation of this	400	18%
	Too little government regulation of this	475	21%
	The right amount of government regulation of this	748	34%
	Don't know / No opinion	597	27%
PAC3_6	<i>In your view, is there too much, too little, or the right amount of government regulation of the following areas or sectors? Health insurance companies</i>		
	Too much government regulation of this	486	22%
	Too little government regulation of this	762	34%
	The right amount of government regulation of this	478	22%
	Don't know / No opinion	493	22%

Question	Response	Frequency	Percentage
PAC3_7	<i>In your view, is there too much, too little, or the right amount of government regulation of the following areas or sectors? Food and beverage companies</i>		
	Too much government regulation of this	404	18%
	Too little government regulation of this	469	21%
	The right amount of government regulation of this	797	36%
	Don't know / No opinion	549	25%
PAC3_8	<i>In your view, is there too much, too little, or the right amount of government regulation of the following areas or sectors? Pharmaceutical companies</i>		
	Too much government regulation of this	412	19%
	Too little government regulation of this	832	37%
	The right amount of government regulation of this	473	21%
	Don't know / No opinion	502	23%
PAC3_9	<i>In your view, is there too much, too little, or the right amount of government regulation of the following areas or sectors? Technology companies</i>		
	Too much government regulation of this	392	18%
	Too little government regulation of this	677	31%
	The right amount of government regulation of this	577	26%
	Don't know / No opinion	574	26%
PAC4_1	<i>How would you rate the honesty and ethical standards of each of the following? Elected officials in Washington</i>		
	High honesty and ethical standards	193	9%
	Average honesty and ethical standards	447	20%
	Low honesty and ethical standards	1130	51%
	Don't know / No opinion	449	20%
PAC4_2	<i>How would you rate the honesty and ethical standards of each of the following? People who work for federal government agencies that provide services, administer programs, or otherwise support national priorities</i>		
	High honesty and ethical standards	310	14%
	Average honesty and ethical standards	850	38%
	Low honesty and ethical standards	576	26%
	Don't know / No opinion	482	22%
PAC4_3	<i>How would you rate the honesty and ethical standards of each of the following? Elected officials in your state and local government</i>		
	High honesty and ethical standards	264	12%
	Average honesty and ethical standards	721	33%
	Low honesty and ethical standards	790	36%
	Don't know / No opinion	444	20%

Question	Response	Frequency	Percentage
PAC4_4	<i>How would you rate the honesty and ethical standards of each of the following? CEOs of major companies</i>		
	High honesty and ethical standards	212	10%
	Average honesty and ethical standards	665	30%
	Low honesty and ethical standards	842	38%
	Don't know / No opinion	499	22%
PAC4_5	<i>How would you rate the honesty and ethical standards of each of the following? Mid-level managers who work for major companies</i>		
	High honesty and ethical standards	244	11%
	Average honesty and ethical standards	1075	48%
	Low honesty and ethical standards	384	17%
	Don't know / No opinion	516	23%
PAC4_6	<i>How would you rate the honesty and ethical standards of each of the following? Employees of major companies who are not part of management</i>		
	High honesty and ethical standards	360	16%
	Average honesty and ethical standards	1117	50%
	Low honesty and ethical standards	239	11%
	Don't know / No opinion	503	23%
PAC4_7	<i>How would you rate the honesty and ethical standards of each of the following? Small business owners</i>		
	High honesty and ethical standards	663	30%
	Average honesty and ethical standards	940	42%
	Low honesty and ethical standards	177	8%
	Don't know / No opinion	440	20%
PAC5	<i>In general, how much trust and confidence do you have in major companies to behave ethically?</i>		
	A lot	244	11%
	Some	885	40%
	Not too much	664	30%
	None	214	10%
	Don't know / No opinion	211	10%
PAC6_1	<i>In your view, are the following types of major companies generally more trustworthy or less trustworthy than other major companies? Banks and other financial institutions</i>		
	More trustworthy	437	20%
	Less trustworthy	561	25%
	Just as trustworthy as other major companies	808	36%
	Don't know / No opinion	413	19%

Question	Response	Frequency	Percentage
PAC6_2	<i>In your view, are the following types of major companies generally more trustworthy or less trustworthy than other major companies? Energy companies</i>		
	More trustworthy	362	16%
	Less trustworthy	591	27%
	Just as trustworthy as other major companies	814	37%
	Don't know / No opinion	453	20%
PAC6_3	<i>In your view, are the following types of major companies generally more trustworthy or less trustworthy than other major companies? Large retail companies, both online and traditional stores</i>		
	More trustworthy	348	16%
	Less trustworthy	430	19%
	Just as trustworthy as other major companies	989	45%
	Don't know / No opinion	452	20%
PAC6_4	<i>In your view, are the following types of major companies generally more trustworthy or less trustworthy than other major companies? Manufacturing companies</i>		
	More trustworthy	410	18%
	Less trustworthy	345	16%
	Just as trustworthy as other major companies	1002	45%
	Don't know / No opinion	462	21%
PAC6_5	<i>In your view, are the following types of major companies generally more trustworthy or less trustworthy than other major companies? Automobile companies</i>		
	More trustworthy	357	16%
	Less trustworthy	429	19%
	Just as trustworthy as other major companies	986	44%
	Don't know / No opinion	447	20%
PAC6_6	<i>In your view, are the following types of major companies generally more trustworthy or less trustworthy than other major companies? Health insurance companies</i>		
	More trustworthy	352	16%
	Less trustworthy	722	33%
	Just as trustworthy as other major companies	724	33%
	Don't know / No opinion	420	19%
PAC6_7	<i>In your view, are the following types of major companies generally more trustworthy or less trustworthy than other major companies? Food and beverage companies</i>		
	More trustworthy	486	22%
	Less trustworthy	334	15%
	Just as trustworthy as other major companies	987	44%
	Don't know / No opinion	411	19%

Question	Response	Frequency	Percentage
PAC6_8	<i>In your view, are the following types of major companies generally more trustworthy or less trustworthy than other major companies? Pharmaceutical companies</i>		
	More trustworthy	337	15%
	Less trustworthy	825	37%
	Just as trustworthy as other major companies	642	29%
	Don't know / No opinion	416	19%
PAC6_9	<i>In your view, are the following types of major companies generally more trustworthy or less trustworthy than other major companies? Technology companies</i>		
	More trustworthy	414	19%
	Less trustworthy	543	24%
	Just as trustworthy as other major companies	813	37%
	Don't know / No opinion	449	20%
PAC7	<i>How serious a problem, if at all, do you think racism is in this country?</i>		
	Very serious	857	39%
	Somewhat serious	687	31%
	Not too serious	344	16%
	Not at all serious	171	8%
	Don't know / No opinion	160	7%
PAC8	<i>Are major companies in the United States currently playing a positive role, currently playing a negative role or not making any difference currently in reducing racism?</i>		
	Positive role	580	26%
	Negative role	338	15%
	Not making any difference	890	40%
	Don't know / No opinion	411	19%
PAC9_1	<i>Here is a list of people and organizations that may communicate political news and messages. How much do you trust political information you hear from these sources? Political groups such as super PACs</i>		
	A lot	140	6%
	Some	327	15%
	Not too much	654	29%
	None	653	29%
	Don't know / No opinion	445	20%
PAC9_2	<i>Here is a list of people and organizations that may communicate political news and messages. How much do you trust political information you hear from these sources? Trade and professional associations</i>		
	A lot	203	9%
	Some	721	32%
	Not too much	546	25%
	None	295	13%
	Don't know / No opinion	454	20%

Question	Response	Frequency	Percentage
PAC9_3 <i>Here is a list of people and organizations that may communicate political news and messages. How much do you trust political information you hear from these sources? The news media</i>	A lot	245	11%
	Some	658	30%
	Not too much	589	27%
	None	441	20%
	Don't know / No opinion	287	13%
PAC9_4 <i>Here is a list of people and organizations that may communicate political news and messages. How much do you trust political information you hear from these sources? Social media</i>	A lot	272	12%
	Some	432	19%
	Not too much	651	29%
	None	602	27%
	Don't know / No opinion	262	12%
PAC9_5 <i>Here is a list of people and organizations that may communicate political news and messages. How much do you trust political information you hear from these sources? Businesses</i>	A lot	193	9%
	Some	753	34%
	Not too much	630	28%
	None	300	14%
	Don't know / No opinion	344	15%
PAC9_6 <i>Here is a list of people and organizations that may communicate political news and messages. How much do you trust political information you hear from these sources? Liberal groups</i>	A lot	218	10%
	Some	520	23%
	Not too much	555	25%
	None	582	26%
	Don't know / No opinion	345	16%
PAC9_7 <i>Here is a list of people and organizations that may communicate political news and messages. How much do you trust political information you hear from these sources? Conservative groups</i>	A lot	235	11%
	Some	564	25%
	Not too much	574	26%
	None	489	22%
	Don't know / No opinion	358	16%

Question	Response	Frequency	Percentage
PAC9_8	<i>Here is a list of people and organizations that may communicate political news and messages. How much do you trust political information you hear from these sources? Friends and family</i>		
	A lot	608	27%
	Some	916	41%
	Not too much	299	13%
	None	120	5%
	Don't know / No opinion	276	12%
PAC9_9	<i>Here is a list of people and organizations that may communicate political news and messages. How much do you trust political information you hear from these sources? Republican Party</i>		
	A lot	239	11%
	Some	539	24%
	Not too much	508	23%
	None	616	28%
	Don't know / No opinion	316	14%
PAC9_10	<i>Here is a list of people and organizations that may communicate political news and messages. How much do you trust political information you hear from these sources? Democratic Party</i>		
	A lot	332	15%
	Some	528	24%
	Not too much	489	22%
	None	577	26%
	Don't know / No opinion	293	13%
PAC9_11	<i>Here is a list of people and organizations that may communicate political news and messages. How much do you trust political information you hear from these sources? Candidate political campaigns</i>		
	A lot	160	7%
	Some	380	17%
	Not too much	786	35%
	None	558	25%
	Don't know / No opinion	335	15%
PAC10_1	<i>Do you think major companies are doing a good job or not doing a good job in the following areas? Serving their stockholders</i>		
	Generally doing a good job	1047	47%
	Generally not doing a good job	410	18%
	Don't know / No opinion	762	34%

Question	Response	Frequency	Percentage
PAC10_2	<i>Do you think major companies are doing a good job or not doing a good job in the following areas? Creating jobs</i>		
	Generally doing a good job	1113	50%
	Generally not doing a good job	547	25%
	Don't know / No opinion	558	25%
PAC10_3	<i>Do you think major companies are doing a good job or not doing a good job in the following areas? Paying their employees fairly</i>		
	Generally doing a good job	825	37%
	Generally not doing a good job	801	36%
	Don't know / No opinion	594	27%
PAC10_4	<i>Do you think major companies are doing a good job or not doing a good job in the following areas? Paying their top executives fairly, without overpaying them</i>		
	Generally doing a good job	579	26%
	Generally not doing a good job	975	44%
	Don't know / No opinion	665	30%
PAC10_5	<i>Do you think major companies are doing a good job or not doing a good job in the following areas? Protecting the environment</i>		
	Generally doing a good job	689	31%
	Generally not doing a good job	831	37%
	Don't know / No opinion	699	31%
PAC10_6	<i>Do you think major companies are doing a good job or not doing a good job in the following areas? Serving their customers</i>		
	Generally doing a good job	1171	53%
	Generally not doing a good job	507	23%
	Don't know / No opinion	541	24%
PAC10_7	<i>Do you think major companies are doing a good job or not doing a good job in the following areas? Contributing time and money to support their local communities</i>		
	Generally doing a good job	762	34%
	Generally not doing a good job	745	34%
	Don't know / No opinion	713	32%
PAC10_8	<i>Do you think major companies are doing a good job or not doing a good job in the following areas? Providing useful products and services</i>		
	Generally doing a good job	1322	60%
	Generally not doing a good job	399	18%
	Don't know / No opinion	498	22%

Question	Response	Frequency	Percentage
PAC11_1	<i>What level of funding for political campaigns should come from the following sources? Contributions from individual citizens</i>		
	Major source of funding	729	33%
	Minor source of funding	641	29%
	Not a source of funding	321	14%
	Don't know / No opinion	528	24%
PAC11_2	<i>What level of funding for political campaigns should come from the following sources? The candidates spending their own money</i>		
	Major source of funding	953	43%
	Minor source of funding	514	23%
	Not a source of funding	247	11%
	Don't know / No opinion	505	23%
PAC11_3	<i>What level of funding for political campaigns should come from the following sources? Using federal tax dollars</i>		
	Major source of funding	399	18%
	Minor source of funding	369	17%
	Not a source of funding	934	42%
	Don't know / No opinion	517	23%
PAC11_4	<i>What level of funding for political campaigns should come from the following sources? Contributions from political action committees</i>		
	Major source of funding	544	24%
	Minor source of funding	599	27%
	Not a source of funding	489	22%
	Don't know / No opinion	587	26%
PAC11_5	<i>What level of funding for political campaigns should come from the following sources? Contributions from super PACs</i>		
	Major source of funding	462	21%
	Minor source of funding	477	21%
	Not a source of funding	562	25%
	Don't know / No opinion	719	32%
PAC12	<i>In your opinion, how would you rate the Biden administration on creating a strong business environment?</i>		
	Excellent	312	14%
	Good	489	22%
	Just fair	405	18%
	Poor	802	36%
	Don't know / No opinion	210	9%

Question	Response	Frequency	Percentage
PAC13	<i>In your opinion, how would you rate the Trump administration on creating a strong business environment when Trump was president?</i>		
	Excellent	529	24%
	Good	527	24%
	Just fair	323	15%
	Poor	619	28%
	Don't know / No opinion	221	10%
PAC14_1	<i>How involved, if at all, should major companies be in advocating for or against the following issues? Ending discrimination based on race</i>		
	Very involved	737	33%
	Somewhat involved	540	24%
	Not too involved	284	13%
	Not involved at all	283	13%
	Don't know / No opinion	375	17%
PAC14_2	<i>How involved, if at all, should major companies be in advocating for or against the following issues? Ending discrimination based on gender (N=1,156)</i>		
	Very involved	367	32%
	Somewhat involved	302	26%
	Not too involved	134	12%
	Not involved at all	163	14%
	Don't know / No opinion	189	16%
PAC14_3	<i>How involved, if at all, should major companies be in advocating for or against the following issues? Ending discrimination based on sexual orientation</i>		
	Very involved	687	31%
	Somewhat involved	550	25%
	Not too involved	263	12%
	Not involved at all	319	14%
	Don't know / No opinion	400	18%
PAC14_4	<i>How involved, if at all, should major companies be in advocating for or against the following issues? Ending discrimination based on gender identity (N=1,063)</i>		
	Very involved	317	30%
	Somewhat involved	248	23%
	Not too involved	152	14%
	Not involved at all	139	13%
	Don't know / No opinion	206	19%

Question	Response	Frequency	Percentage
PAC14_5	<i>How involved, if at all, should major companies be in advocating for or against the following issues? Expanding voting rights</i>		
	Very involved	483	22%
	Somewhat involved	434	20%
	Not too involved	348	16%
	Not involved at all	515	23%
	Don't know / No opinion	439	20%
PAC14_6	<i>How involved, if at all, should major companies be in advocating for or against the following issues? Expanding human rights</i>		
	Very involved	631	28%
	Somewhat involved	566	26%
	Not too involved	288	13%
	Not involved at all	321	14%
	Don't know / No opinion	413	19%
PAC14_7	<i>How involved, if at all, should major companies be in advocating for or against the following issues? Improving access to quality education</i>		
	Very involved	588	26%
	Somewhat involved	633	29%
	Not too involved	343	15%
	Not involved at all	269	12%
	Don't know / No opinion	387	17%
PAC14_8	<i>How involved, if at all, should major companies be in advocating for or against the following issues? Improving environment and sustainability practices</i>		
	Very involved	783	35%
	Somewhat involved	575	26%
	Not too involved	277	12%
	Not involved at all	203	9%
	Don't know / No opinion	381	17%
PAC14_9	<i>How involved, if at all, should major companies be in advocating for or against the following issues? Increasing affordable housing</i>		
	Very involved	620	28%
	Somewhat involved	505	23%
	Not too involved	347	16%
	Not involved at all	358	16%
	Don't know / No opinion	389	18%

Question	Response	Frequency	Percentage
PAC14_10	<i>How involved, if at all, should major companies be in advocating for or against the following issues? Alleviating hunger and food security</i>		
	Very involved	669	30%
	Somewhat involved	620	28%
	Not too involved	286	13%
	Not involved at all	251	11%
	Don't know / No opinion	394	18%
PAC14_11	<i>How involved, if at all, should major companies be in advocating for or against the following issues? Providing pathways to citizenship for people brought to U.S. illegally as children (DACA)</i>		
	Very involved	417	19%
	Somewhat involved	482	22%
	Not too involved	356	16%
	Not involved at all	499	23%
	Don't know / No opinion	464	21%
PAC14_12	<i>How involved, if at all, should major companies be in advocating for or against the following issues? Allowing legal access to abortions</i>		
	Very involved	416	19%
	Somewhat involved	381	17%
	Not too involved	313	14%
	Not involved at all	671	30%
	Don't know / No opinion	438	20%
PAC15_1	<i>And in your opinion, should major companies support or oppose the following issues? Ending discrimination based on race (N=1,277)</i>		
	Strongly support	836	65%
	Somewhat support	352	28%
	Somewhat oppose	44	3%
	Strongly oppose	13	1%
	Don't know/No opinion	32	2%
PAC15_2	<i>And in your opinion, should major companies support or oppose the following issues? Ending discrimination based on gender (N=669)</i>		
	Strongly support	418	62%
	Somewhat support	193	29%
	Somewhat oppose	28	4%
	Strongly oppose	15	2%
	Don't know/No opinion	16	2%

Question	Response	Frequency	Percentage
PAC15_3 <i>And in your opinion, should major companies support or oppose the following issues? Ending discrimination based on sexual orientation (N=1,238)</i>	Strongly support	743	60%
	Somewhat support	363	29%
	Somewhat oppose	75	6%
	Strongly oppose	24	2%
	Don't know/No opinion	33	3%
PAC15_4 <i>And in your opinion, should major companies support or oppose the following issues? Ending discrimination based on gender identity (N=565)</i>	Strongly support	329	58%
	Somewhat support	169	30%
	Somewhat oppose	28	5%
	Strongly oppose	13	2%
	Don't know/No opinion	26	5%
PAC15_5 <i>And in your opinion, should major companies support or oppose the following issues? Expanding voting rights (N=917)</i>	Strongly support	534	58%
	Somewhat support	295	32%
	Somewhat oppose	43	5%
	Strongly oppose	21	2%
	Don't know/No opinion	24	3%
PAC15_6 <i>And in your opinion, should major companies support or oppose the following issues? Expanding human rights (N=1,197)</i>	Strongly support	746	62%
	Somewhat support	344	29%
	Somewhat oppose	48	4%
	Strongly oppose	18	2%
	Don't know/No opinion	41	3%
PAC15_7 <i>And in your opinion, should major companies support or oppose the following issues? Improving access to quality education (N=1,220)</i>	Strongly support	743	61%
	Somewhat support	382	31%
	Somewhat oppose	54	4%
	Strongly oppose	16	1%
	Don't know/No opinion	26	2%

Question	Response	Frequency	Percentage
PAC15_8 <i>And in your opinion, should major companies support or oppose the following issues? Improving environment and sustainability practices (N=1,358)</i>	Strongly support	875	64%
	Somewhat support	397	29%
	Somewhat oppose	45	3%
	Strongly oppose	9	1%
	Don't know/No opinion	33	2%
	PAC15_9 <i>And in your opinion, should major companies support or oppose the following issues? Increasing affordable housing (N=1,125)</i>	Strongly support	711
Somewhat support		310	28%
Somewhat oppose		41	4%
Strongly oppose		28	3%
Don't know/No opinion		35	3%
PAC15_10 <i>And in your opinion, should major companies support or oppose the following issues? Alleviating hunger and food security (N=1,288)</i>		Strongly support	823
	Somewhat support	390	30%
	Somewhat oppose	39	3%
	Strongly oppose	15	1%
	Don't know/No opinion	21	2%
	PAC15_11 <i>And in your opinion, should major companies support or oppose the following issues? Providing pathways to citizenship for people brought to U.S. illegally as children (DACA) (N=899)</i>	Strongly support	470
Somewhat support		318	35%
Somewhat oppose		45	5%
Strongly oppose		43	5%
Don't know/No opinion		24	3%
PAC15_12 <i>And in your opinion, should major companies support or oppose the following issues? Allowing legal access to abortions (N=797)</i>		Strongly support	446
	Somewhat support	226	28%
	Somewhat oppose	59	7%
	Strongly oppose	37	5%
	Don't know/No opinion	29	4%

Question	Response	Frequency	Percentage
PAC16_1	<i>If you ran a company and were concerned about the impact of government laws and regulations on your business, what would you do? Please indicate if you would or would not do the following. Hire a lobbyist to contact your elected representatives to communicate your concerns</i>		
	Yes, definitely would	350	16%
	Yes, probably would	448	20%
	No, probably would not	478	22%
	No, definitely would not	428	19%
	Don't know / no opinion	514	23%
PAC16_2	<i>If you ran a company and were concerned about the impact of government laws and regulations on your business, what would you do? Please indicate if you would or would not do the following. Personally contact your elected representatives to communicate your concerns</i>		
	Yes, definitely would	606	27%
	Yes, probably would	712	32%
	No, probably would not	286	13%
	No, definitely would not	166	7%
	Don't know / no opinion	449	20%
PAC16_3	<i>If you ran a company and were concerned about the impact of government laws and regulations on your business, what would you do? Please indicate if you would or would not do the following. Ask your employees if they are willing to contact their elected representatives to communicate your concerns</i>		
	Yes, definitely would	413	19%
	Yes, probably would	582	26%
	No, probably would not	400	18%
	No, definitely would not	352	16%
	Don't know / no opinion	473	21%
PAC16_4	<i>If you ran a company and were concerned about the impact of government laws and regulations on your business, what would you do? Please indicate if you would or would not do the following. Make campaign contributions to elected representatives who agree with your views about laws and regulations</i>		
	Yes, definitely would	425	19%
	Yes, probably would	609	27%
	No, probably would not	365	16%
	No, definitely would not	312	14%
	Don't know / no opinion	508	23%

Question	Response	Frequency	Percentage
PAC16_5	<i>If you ran a company and were concerned about the impact of government laws and regulations on your business, what would you do? Please indicate if you would or would not do the following. Find other companies with the same concerns and work together to try to change laws and regulations</i>		
	Yes, definitely would	511	23%
	Yes, probably would	754	34%
	No, probably would not	305	14%
	No, definitely would not	176	8%
	Don't know / no opinion	473	21%
PAC16_6	<i>If you ran a company and were concerned about the impact of government laws and regulations on your business, what would you do? Please indicate if you would or would not do the following. Run ads against the laws or regulations on media outlets such as social media, newspapers, television, radio, etc.</i>		
	Yes, definitely would	348	16%
	Yes, probably would	478	22%
	No, probably would not	471	21%
	No, definitely would not	402	18%
	Don't know / no opinion	519	23%
PAC16_7	<i>If you ran a company and were concerned about the impact of government laws and regulations on your business, what would you do? Please indicate if you would or would not do the following. Probably not take any actions and just leave laws and regulations the way they are</i>		
	Yes, definitely would	283	13%
	Yes, probably would	455	21%
	No, probably would not	474	21%
	No, definitely would not	442	20%
	Don't know / no opinion	564	25%
PAC17_1	<i>Based on what you know, would you consider each of the following political parties to be pro-business or anti-business? Democratic Party</i>		
	Very pro-business	381	17%
	Somewhat pro-business	572	26%
	Somewhat anti-business	335	15%
	Very anti-business	412	19%
	Don't know / No opinion	519	23%
PAC17_2	<i>Based on what you know, would you consider each of the following political parties to be pro-business or anti-business? Republican Party</i>		
	Very pro-business	768	35%
	Somewhat pro-business	523	24%
	Somewhat anti-business	191	9%
	Very anti-business	195	9%
	Don't know / No opinion	542	24%

Question	Response	Frequency	Percentage
PAC18	<i>Thinking about how the 2024 elections will be conducted, which of the following comes closest to your view? Do you believe the November 2024 elections will be...</i>		
	Conducted in an honest way and open equally to everyone with a right to vote	820	37%
	Conducted in an honest way but not open equally to everyone with a right to vote	346	16%
	Open equally to everyone who has a right to vote but not conducted in an honest way	330	15%
	Not conducted in an honest way and not open equally to everyone with a right to vote	276	12%
	Don't know / No opinion	446	20%
PAC19	<i>How much of a factor, if at all, do you think disinformation will be in the outcome of the 2024 elections?</i>		
	Significant factor	751	34%
	Somewhat of a factor	654	29%
	Not much of a factor	319	14%
	Not a factor at all	118	5%
	Don't know / No opinion	377	17%
PAC20_1	<i>Who or what do you expect to be the main sources of disinformation in the 2024 elections? Please select your top two answer options. Republican candidates (N=1,405)</i>		
	Selected	449	32%
	Not Selected	956	68%
PAC20_2	<i>Who or what do you expect to be the main sources of disinformation in the 2024 elections? Please select your top two answer options. Democratic candidates (N=1,405)</i>		
	Selected	393	28%
	Not Selected	1012	72%
PAC20_3	<i>Who or what do you expect to be the main sources of disinformation in the 2024 elections? Please select your top two answer options. Foreign governments (N=1,405)</i>		
	Selected	152	11%
	Not Selected	1253	89%
PAC20_4	<i>Who or what do you expect to be the main sources of disinformation in the 2024 elections? Please select your top two answer options. Super PACs and other political groups supporting or opposing candidates (N=1,405)</i>		
	Selected	287	20%
	Not Selected	1118	80%

Question	Response	Frequency	Percentage
PAC20_5	<i>Who or what do you expect to be the main sources of disinformation in the 2024 elections? Please select your top two answer options. The news media (N=1,405)</i>		
	Selected	566	40%
	Not Selected	839	60%
PAC20_6	<i>Who or what do you expect to be the main sources of disinformation in the 2024 elections? Please select your top two answer options. Major companies (N=1,405)</i>		
	Selected	91	6%
	Not Selected	1314	94%
PAC20_7	<i>Who or what do you expect to be the main sources of disinformation in the 2024 elections? Please select your top two answer options. Social media (N=1,405)</i>		
	Selected	585	42%
	Not Selected	819	58%
PAC20_8	<i>Who or what do you expect to be the main sources of disinformation in the 2024 elections? Please select your top two answer options. Other, please specify (N=1,405)</i>		
	Selected	14	1%
	Not Selected	1391	99%
PAC20_9	<i>Who or what do you expect to be the main sources of disinformation in the 2024 elections? Please select your top two answer options. None of these (N=1,405)</i>		
	Selected	18	1%
	Not Selected	1387	99%
PAC21_1	<i>What methods of spreading disinformation about the 2024 elections worry you the most? Please select your top two answer options. News coverage</i>		
	Selected	739	33%
	Not Selected	1480	67%
PAC21_2	<i>What methods of spreading disinformation about the 2024 elections worry you the most? Please select your top two answer options. Artificial intelligence (AI) software</i>		
	Selected	398	18%
	Not Selected	1821	82%
PAC21_3	<i>What methods of spreading disinformation about the 2024 elections worry you the most? Please select your top two answer options. Social media posts</i>		
	Selected	875	39%
	Not Selected	1344	61%
PAC21_4	<i>What methods of spreading disinformation about the 2024 elections worry you the most? Please select your top two answer options. Political ads from campaigns</i>		
	Selected	488	22%
	Not Selected	1731	78%

Question	Response	Frequency	Percentage
PAC21_5	<i>What methods of spreading disinformation about the 2024 elections worry you the most? Please select your top two answer options. Political ads from super PACs and other political groups</i>		
	Selected	520	23%
	Not Selected	1699	77%
PAC21_6	<i>What methods of spreading disinformation about the 2024 elections worry you the most? Please select your top two answer options. Candidate speeches and statements</i>		
	Selected	460	21%
	Not Selected	1759	79%
PAC21_7	<i>What methods of spreading disinformation about the 2024 elections worry you the most? Please select your top two answer options. Other, please specify</i>		
	Selected	20	1%
	Not Selected	2199	99%
PAC21_8	<i>What methods of spreading disinformation about the 2024 elections worry you the most? Please select your top two answer options. None of these</i>		
	Selected	317	14%
	Not Selected	1902	86%
PAC22	<i>In every democratic society, government must balance support for the individual rights of its citizens and support for the common good. Based on what you know, which do you value more?</i>		
	Individual rights	452	20%
	Support for the common good	421	19%
	Value both equally	1049	47%
	Don't know / No opinion	297	13%
PAC23	<i>Based on what you know, has President Biden placed too much importance, not enough importance, or just the right level of importance on supporting individual rights?</i>		
	Too much importance	268	12%
	Just the right level of importance	812	37%
	Not enough importance	689	31%
	Don't know / No opinion	450	20%
PAC24	<i>Based on what you know, has President Biden placed too much importance, not enough importance, or just the right level of importance on supporting the common good?</i>		
	Too much importance	275	12%
	Just the right level of importance	810	37%
	Not enough importance	718	32%
	Don't know / No opinion	416	19%

Question	Response	Frequency	Percentage
PAC25_1 <i>Common goods include policies and activities that are beneficial for most or all members of a society. How important, if at all, are each of the following common goods to the country? Public transportation</i>	Very important	833	38%
	Somewhat important	701	32%
	Neither important nor unimportant	441	20%
	Somewhat unimportant	142	6%
	Very unimportant	101	5%
	PAC25_2 <i>Common goods include policies and activities that are beneficial for most or all members of a society. How important, if at all, are each of the following common goods to the country? Police and public safety</i>	Very important	1236
Somewhat important		463	21%
Neither important nor unimportant		300	14%
Somewhat unimportant		98	4%
Very unimportant		122	6%
PAC25_3 <i>Common goods include policies and activities that are beneficial for most or all members of a society. How important, if at all, are each of the following common goods to the country? National defense</i>		Very important	1218
	Somewhat important	455	21%
	Neither important nor unimportant	348	16%
	Somewhat unimportant	93	4%
	Very unimportant	105	5%
	PAC25_4 <i>Common goods include policies and activities that are beneficial for most or all members of a society. How important, if at all, are each of the following common goods to the country? Public schools</i>	Very important	1155
Somewhat important		511	23%
Neither important nor unimportant		326	15%
Somewhat unimportant		97	4%
Very unimportant		130	6%
PAC25_5 <i>Common goods include policies and activities that are beneficial for most or all members of a society. How important, if at all, are each of the following common goods to the country? Public roads and bridges</i>		Very important	1115
	Somewhat important	592	27%
	Neither important nor unimportant	306	14%
	Somewhat unimportant	99	4%
	Very unimportant	106	5%

Question	Response	Frequency	Percentage
PAC25_6 <i>Common goods include policies and activities that are beneficial for most or all members of a society. How important, if at all, are each of the following common goods to the country? Civil rights protection</i>	Very important	1138	51%
	Somewhat important	494	22%
	Neither important nor unimportant	361	16%
	Somewhat unimportant	102	5%
	Very unimportant	124	6%
	PAC25_7 <i>Common goods include policies and activities that are beneficial for most or all members of a society. How important, if at all, are each of the following common goods to the country? Courts and judicial system</i>	Very important	1122
Somewhat important		552	25%
Neither important nor unimportant		325	15%
Somewhat unimportant		93	4%
Very unimportant		126	6%
PAC25_8 <i>Common goods include policies and activities that are beneficial for most or all members of a society. How important, if at all, are each of the following common goods to the country? Clean air and water</i>		Very important	1331
	Somewhat important	412	19%
	Neither important nor unimportant	286	13%
	Somewhat unimportant	70	3%
	Very unimportant	120	5%
	PAC25_9 <i>Common goods include policies and activities that are beneficial for most or all members of a society. How important, if at all, are each of the following common goods to the country? Food safety</i>	Very important	1290
Somewhat important		456	21%
Neither important nor unimportant		256	12%
Somewhat unimportant		110	5%
Very unimportant		106	5%
PAC25_10 <i>Common goods include policies and activities that are beneficial for most or all members of a society. How important, if at all, are each of the following common goods to the country? Public parks</i>		Very important	676
	Somewhat important	742	33%
	Neither important nor unimportant	528	24%
	Somewhat unimportant	154	7%
	Very unimportant	120	5%

Question	Response	Frequency	Percentage
PAC25_11 <i>Common goods include policies and activities that are beneficial for most or all members of a society. How important, if at all, are each of the following common goods to the country? Emergency medical services</i>	Very important	1261	57%
	Somewhat important	471	21%
	Neither important nor unimportant	286	13%
	Somewhat unimportant	71	3%
	Very unimportant	130	6%
	PAC25_12 <i>Common goods include policies and activities that are beneficial for most or all members of a society. How important, if at all, are each of the following common goods to the country? Television and radio access</i>	Very important	604
Somewhat important		706	32%
Neither important nor unimportant		593	27%
Somewhat unimportant		191	9%
Very unimportant		125	6%
PAC25_13 <i>Common goods include policies and activities that are beneficial for most or all members of a society. How important, if at all, are each of the following common goods to the country? Internet access</i>		Very important	823
	Somewhat important	690	31%
	Neither important nor unimportant	436	20%
	Somewhat unimportant	162	7%
	Very unimportant	108	5%
	PAC25_14 <i>Common goods include policies and activities that are beneficial for most or all members of a society. How important, if at all, are each of the following common goods to the country? Postal service</i>	Very important	908
Somewhat important		691	31%
Neither important nor unimportant		418	19%
Somewhat unimportant		99	4%
Very unimportant		103	5%
PAC25_15 <i>Common goods include policies and activities that are beneficial for most or all members of a society. How important, if at all, are each of the following common goods to the country? Social Security</i>		Very important	1291
	Somewhat important	449	20%
	Neither important nor unimportant	281	13%
	Somewhat unimportant	83	4%
	Very unimportant	115	5%

Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated for registered voters with demographic post-stratification weights applied.

Respondent Demographics Summary

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemAll	Adults	2219	100%
xdemGender	Gender: Male	1080	49%
	Gender: Female	1139	51%
	N	2219	
age	Age: 18-34	636	29%
	Age: 35-44	375	17%
	Age: 45-64	717	32%
	Age: 65+	491	22%
	N	2219	
demAgeGeneration	GenZers: 1997-2012	261	12%
	Millennials: 1981-1996	678	31%
	GenXers: 1965-1980	569	26%
	Baby Boomers: 1946-1964	646	29%
	N	2154	
xpid3	PID: Dem (no lean)	806	36%
	PID: Ind (no lean)	716	32%
	PID: Rep (no lean)	697	31%
	N	2219	
xpidGender	PID/Gender: Dem Men	391	18%
	PID/Gender: Dem Women	415	19%
	PID/Gender: Ind Men	333	15%
	PID/Gender: Ind Women	383	17%
	PID/Gender: Rep Men	356	16%
	PID/Gender: Rep Women	341	15%
	N	2219	
xdemIdeo3	Ideo: Liberal (1-3)	648	29%
	Ideo: Moderate (4)	688	31%
	Ideo: Conservative (5-7)	693	31%
	N	2030	
xeduc3	Educ: < College	1450	65%
	Educ: Bachelors degree	488	22%
	Educ: Post-grad	281	13%
	N	2219	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemInc3	Income: Under 50k	1171	53%
	Income: 50k-100k	677	30%
	Income: 100k+	371	17%
	N	2219	
xdemWhite	Ethnicity: White	1712	77%
xdemHispBin	Ethnicity: Hispanic	382	17%
demBlackBin	Ethnicity: Black	285	13%
demRaceOther	Ethnicity: Other	221	10%
xdemReligion	All Christian	1022	46%
	All Non-Christian	152	7%
	Atheist	93	4%
	Agnostic/Nothing in particular	581	26%
	Something Else	371	17%
N	2219		
xdemReligOther	Religious Non-Protestant/Catholic	165	7%
xdemEvang	Evangelical	616	28%
	Non-Evangelical	746	34%
	N	1362	
xdemUsr	Community: Urban	688	31%
	Community: Suburban	1002	45%
	Community: Rural	529	24%
	N	2219	
xdemEmploy	Employ: Private Sector	710	32%
	Employ: Government	133	6%
	Employ: Self-Employed	239	11%
	Employ: Homemaker	128	6%
	Employ: Student	66	3%
	Employ: Retired	567	26%
	Employ: Unemployed	235	11%
	Employ: Other	141	6%
N	2219		
xdemMilHH1	Military HH: Yes	290	13%
	Military HH: No	1929	87%
	N	2219	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xsubVote22O	2022 House Vote: Democrat	635	29%
	2022 House Vote: Republican	762	34%
	2022 House Vote: Someone else	48	2%
	2022 House Vote: Didnt Vote	773	35%
	N	2219	
xsubVote20O	2020 Vote: Joe Biden	854	39%
	2020 Vote: Donald Trump	637	29%
	2020 Vote: Other	54	2%
	2020 Vote: Didn't Vote	673	30%
	N	2219	
xsubVote18O	2018 House Vote: Democrat	713	32%
	2018 House Vote: Republican	562	25%
	2018 House Vote: Someone else	47	2%
	2018 House Vote: Didnt Vote	896	40%
	N	2219	
xreg4	4-Region: Northeast	389	18%
	4-Region: Midwest	458	21%
	4-Region: South	846	38%
	4-Region: West	525	24%
	N	2219	

Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.

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