

Certificate in Public Affairs Management



PROGRAM	CREDITS EARNED	MEMBERSHIP PLUS+ PRICE	MEMBER PRICE	NON MEMBER PRICE
Public Affairs Leadership Summit	6 Core Credits	\$695	\$695	\$895
Workshop: Best Practices in Gov't Relations Organization & Budgeting	2 Core Credits	\$0	\$369	\$499
Workshop: Measuring Global Public Affairs	2 Core Credits	\$0	\$289	\$399
Workshop: Communicating on Social and Political Issues	2 Core Credits	\$0	\$289	\$399
Workshop: Social Media for Advocacy	2 Elective Credits	\$0	\$289	\$399
Workshop: Project Management for Public Affairs	2 Elective Credits	\$0	\$289	\$399
Workshop: State Regulatory Advocacy Bootcamp	2 Elective Credits	\$0	\$289	\$399
Workshop: Federal Regulatory Advocacy Bootcamp	2 Elective Credits	\$0	\$289	\$399
Workshop: The Modern Fly-In: New Hill Day Approaches	3 Compliance Credits	\$0	\$289	\$399
5 Council Connect Posts (available to members)	1 Community Credit	No cost	No cost	Unavailable
Share 5 samples and resources for the Council's virtual resource library	1 Community Credit	No cost	No cost	No cost
Speak at a Council event	2 Community Credits	No cost	No cost	No cost
Write a white paper	3 Community Credits	No cost	No cost	No cost
Submit an article for a Council newsletter	1 Community Credit	No cost	No cost	No cost
Certificate Application Fee	N/A	\$199	\$199	\$199
TOTAL	30 Credits	\$894	\$3,286	\$4,386

Note: You may take a different set of course options throughout the course of your certificate, which may increase or decrease the final cost.

Learn more at: pac.org/certificate/pa