

EUROPEAN EVENTS CALENDAR

2024



JANUARY

Jan. 17 [EU Policy Insights - What Should PA Professionals Expect for 2024](#)
Webinar

FEBRUARY

Feb. 1 [Public Affairs in EU capitals - Case Studies, Best Practice & Lessons Learned](#)
Webinar

Feb. 7 [European Elections 2024 - What's at Stake for EU Public Affairs Teams?](#)
Roundtable & New Year's reception

Feb. 8 [Delivering a Successful EU Public Affairs Strategy in 2024](#)
Training seminar (hybrid)

Feb. 22 [Communication for Public Affairs - Strategy, Planning and Tools](#)
Workshop

MARCH

March 12 [Membership Orientation Webinar](#)
Webinar

March 26 [From Policy Data To Intelligence - Analytical Tools, Insights & Techniques for PA Teams](#)
Workshop

March 28 [The Geopolitics of the EU in Election Year - Insights for PA Professionals](#)
Webinar

APRIL

April 9 [EU Policy Insights - What Should PA Professionals Expect for the EU Elections](#)
Webinar

April 16 [Digital Advocacy Campaigns in the EU - Case Studies, Insights and Lessons Learned](#)
Webinar

April 18 [Selling the Value of your EU Public Affairs Work & Function](#)
Training seminar (hybrid)

MAY

May 14 [Managing Global Issues and Risk in Public Affairs](#)
Training seminar (hybrid)

May 28 [Future-Proof Your Public Affairs Team - Techniques to Hire and Retain Talent in the EU](#)
Webinar

May 29 [Masterclass - EU Decision Making](#)
Training seminar (hybrid)

Attendance to webinars and roundtables is free for Council members, as is access to webinar recordings.

Event dates and topics may slightly change, for the most up to date information please visit our webpage at pac.org/europe or contact us directly.

For a full list of events organized by our US and European offices, please visit pac.org/upcoming. Have questions? Get in touch with us at europe@pac.org

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JUNE

- June 6 Global Public Affairs Best Practice - Campaigns, Insights and Lessons Learned from International Capitals
Webinar
- June 19 Brussels Public Affairs Forum 2024
Conference
- June 20 & 21 Brussels Study Tour 2024
Special event

JULY

- July 2 Membership orientation webinar
Webinar
- July 9 AI for Public Affairs - Tools and Best Practice for Public Affairs Teams
Workshop

SEPTEMBER

- Sept 12 EU Policy Insights - Priorities of the EU for the Next 5 Years
Roundtable
- Sept 19 Mapping and Engaging with Your New EU Stakeholders
Training seminar (hybrid)
- Sept 24 What the U.S. Elections Mean for PA Professionals in Europe
Roundtable

OCTOBER

- Oct 2 Membership orientation webinar
Webinar
- Oct 3 Managing Implementation in Public Affairs
Training seminar (hybrid)
- Oct 17 How to Work With the New European Parliament
Workshop

NOVEMBER

- Nov 14 Strategic Planning for Public Affairs - Key Steps for Setting Your Priorities and Objectives for 2025
Training seminar (hybrid)
- Nov 19 Public Affairs Best Practice in Brussels - Perspectives from Practitioners
Roundtable
- Nov 26 Sustainability for Public Affairs Teams - Best Practice & Trends in Election Year
Webinar

DECEMBER

- Dec. 3 EU Decision-Making Masterclass
Training seminar (hybrid)
- Dec 4 & 5 European Digital Advocacy Summit 2024 - EUDAS24
Conference

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