



# Farm Credit's Grassroots Advocacy

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Growing capacity for effective campaigns



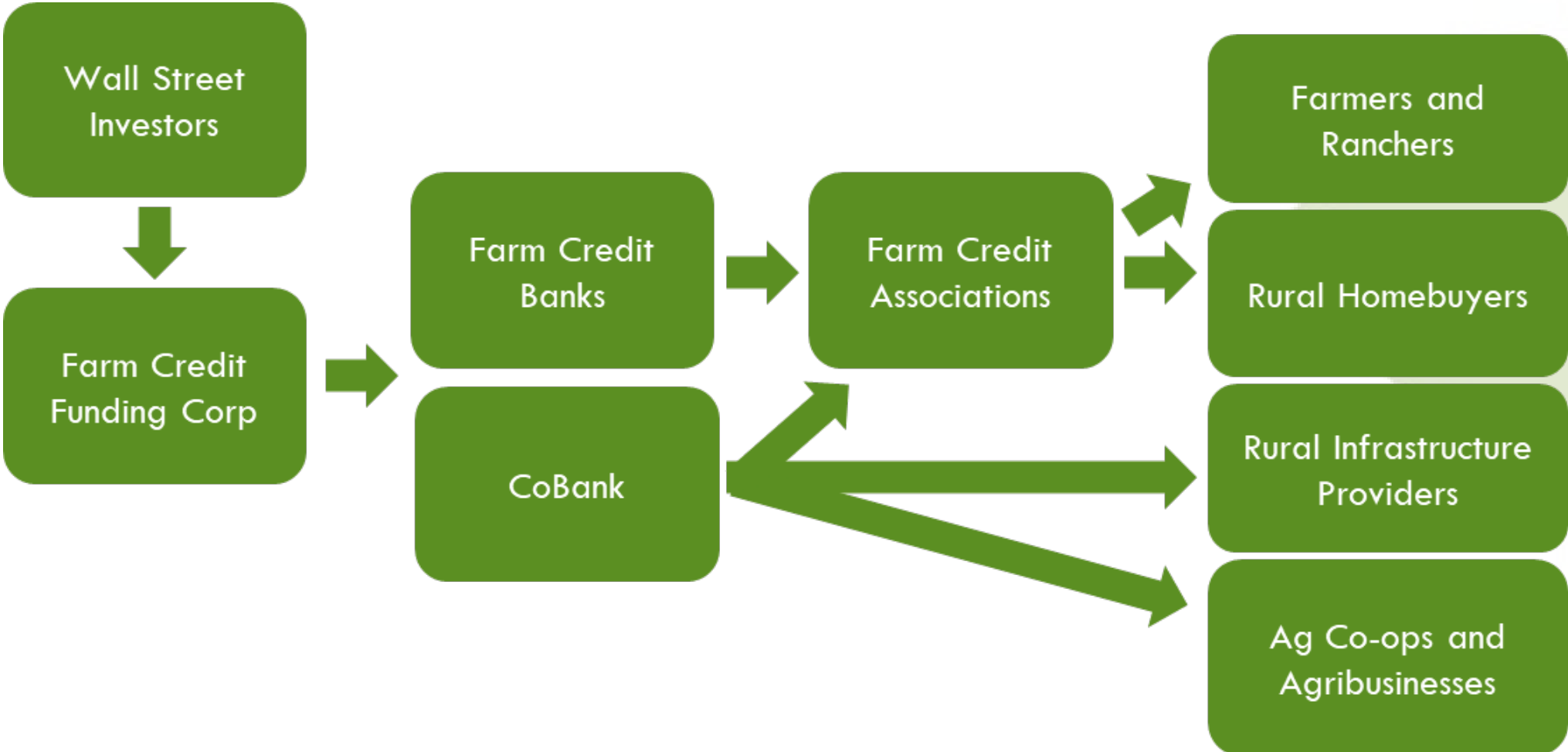
# Farm Credit Facts

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- Customer-owned Cooperative
- Provides Loans and Financial Services
- Nationwide Service
- No Government Funding
- Created in 1916
- Federally Regulated by the Farm Credit Administration

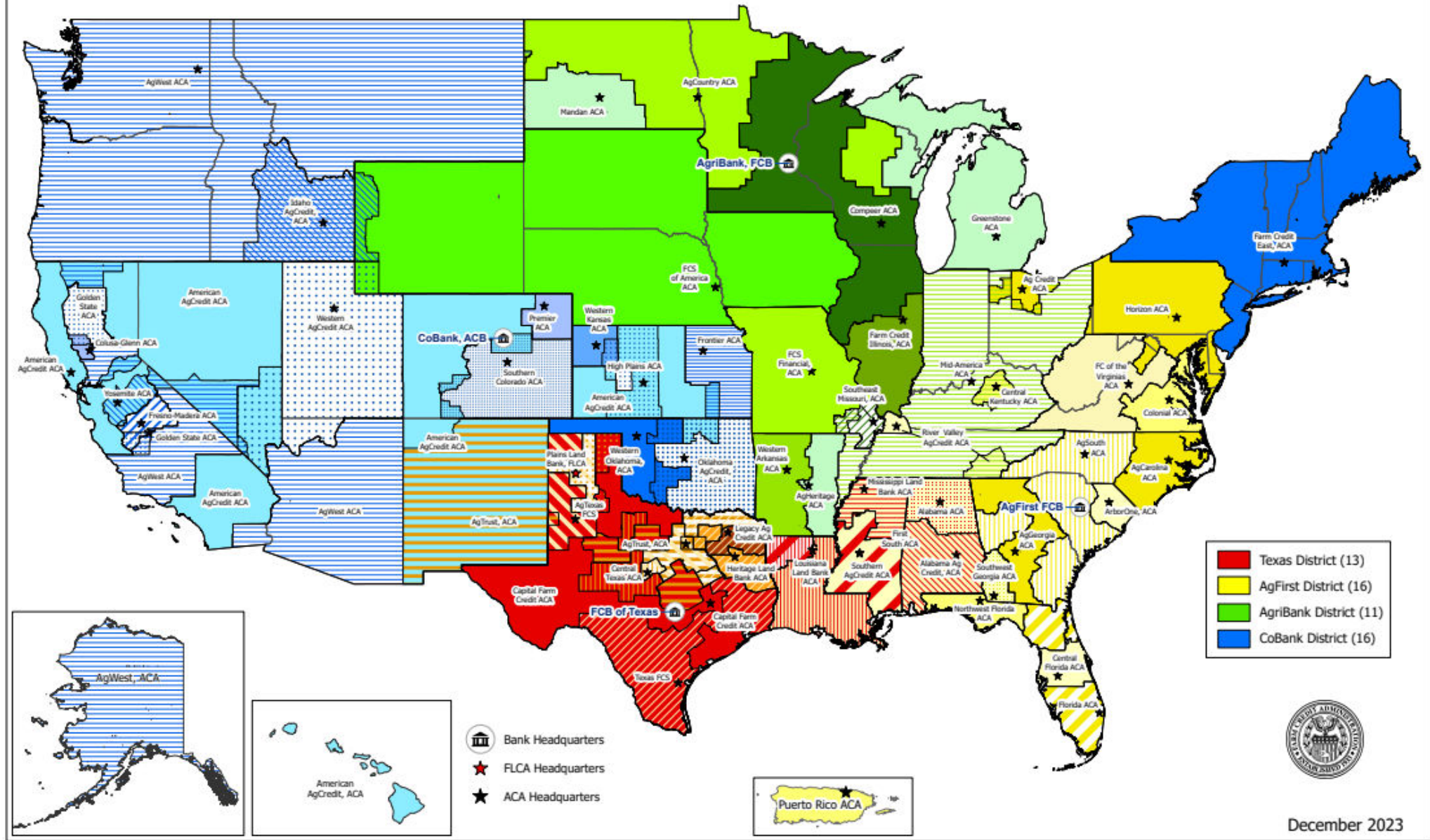
**Farm Credit supports  
rural communities  
and agriculture with  
reliable, consistent  
credit and financial  
services, today and  
tomorrow**

# Fulfilling Our Mission



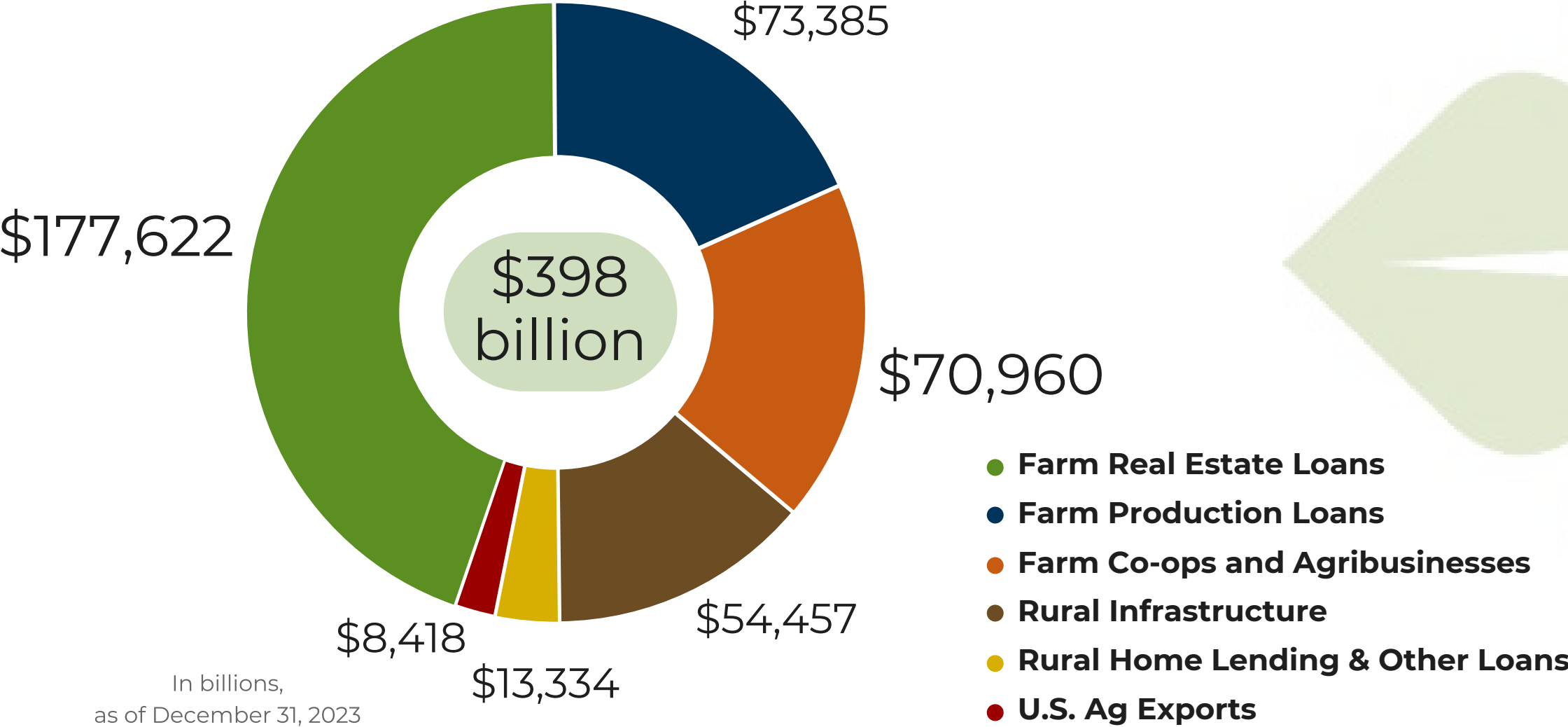
# Farm Credit System Institution Territories

## ACAs & FLCAs by District (abbreviated names)



December 2023

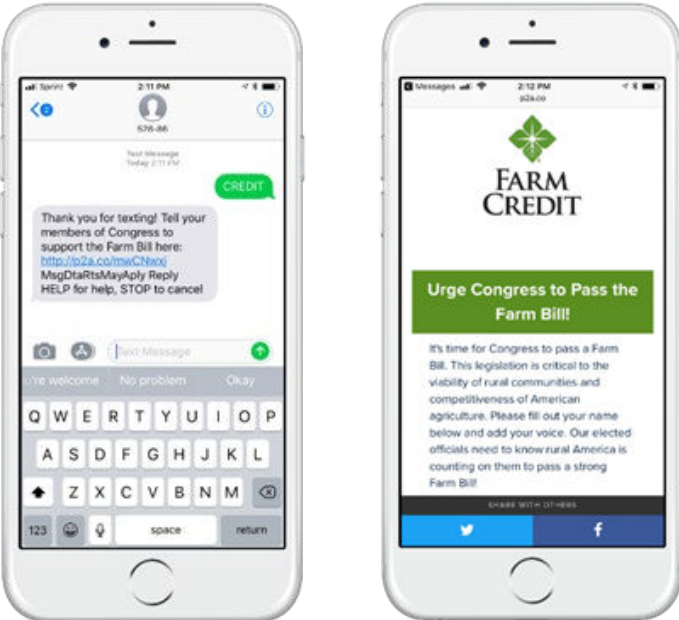
# Farm Credit Loan Portfolio



In billions,  
as of December 31, 2023

# Building Capacity

Text  
**CREDIT**  
To  
**52886**



# Visual Tools Increase Participation



# Implementing Your Plan



Identify your audience



Define your issues

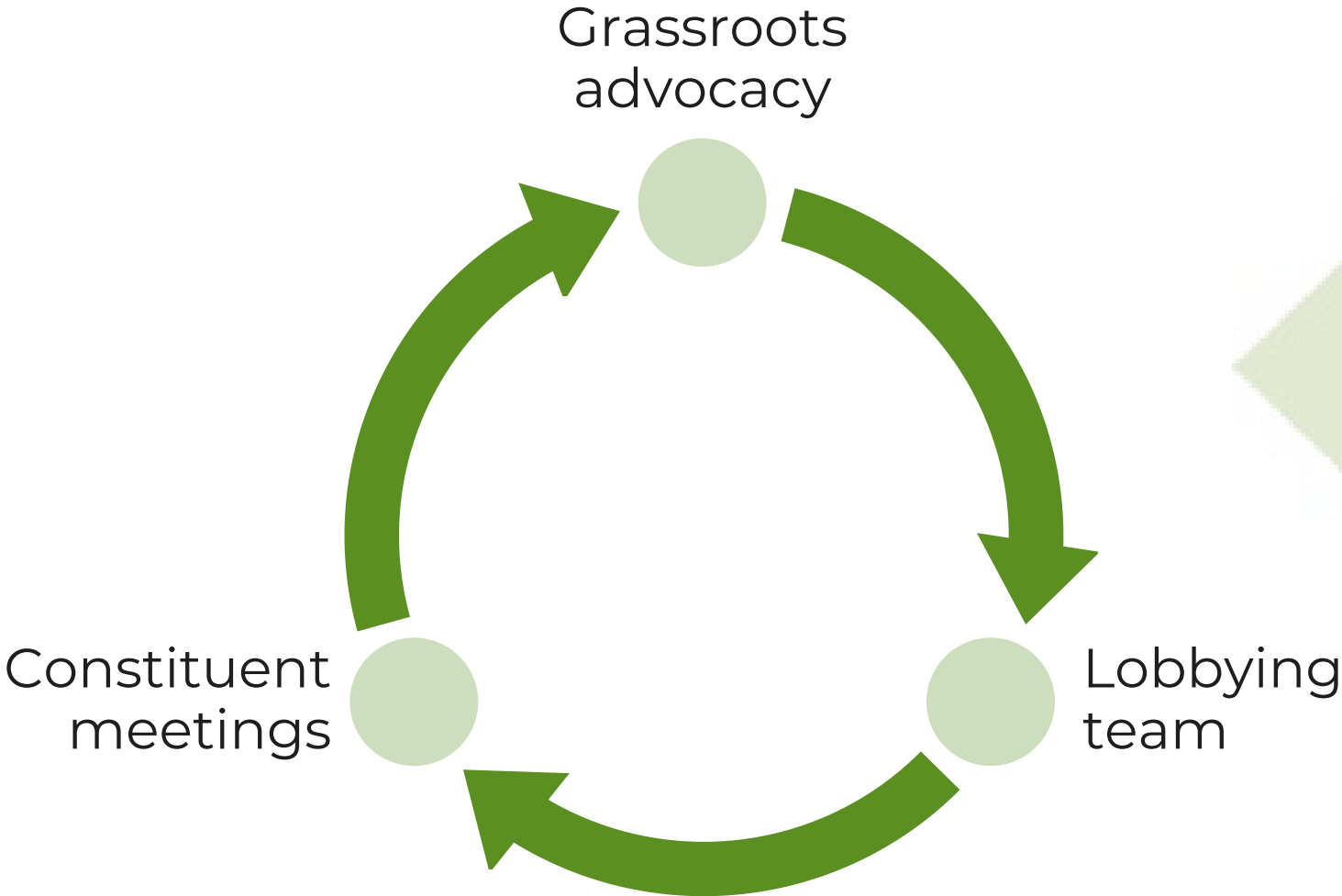


Take action



# Our Formula for Effectiveness

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# Our Fly-In

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# Activating Our Advocates

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The 2018 Farm Bill



USMCA



The 2023/2024/2025? Farm Bill



# Questions?

Mark Hayes, Vice President of Communications, Farm Credit Council

[mark.hayes@fccouncil.com](mailto:mark.hayes@fccouncil.com)