MAGNA GOVERNMENT AFFAIRS – MEASURING & COMMUNICATING THE IMPACT OF YOUR GLOBAL FUNCTION

Misti M. Rice

4/11/2024

- Economic Development / Compliance
- Workforce Development
- Public Policy
- Regulatory Affairs
- Supplier Diversity & Service Parts

“Measure what can be measured and make measurable what cannot be measured.” – Galileo

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Strategic Focus Areas

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Our Vision

Government Affairs

Government Affairs is the trusted and influential advocate for Magna's strategic goals and interests in the realm of government and public policy. This includes:

- Effective Government Affairs
- Policy Influence
- Risk and Opportunity Assessment
- Collaboration and Partnerships
- Thought Leadership and Public Engagement

By embracing these elements, the Magna Government Affairs team navigates the complex intersection of government and business, promoting Magna's interests, contributing to policy development, and creating an enabling environment for its operations and growth.

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Our Mission

Government Affairs

Government Affairs provides economic and workforce development, lobbying, regulatory engagement, and public affairs services to Magna International Inc., and its groups and divisions. We serve as a central resource for global public policy makers, government officials, industry organizations, and community leaders, promoting the mission, business objectives, and strategic goals of Magna through effective education and advocacy.

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Our Purpose

Government Affairs

Government Affairs' purpose is to provide effective economic development, education and advocacy services to Magna and its groups and divisions.

- The Economic Development and Compliance team identifies, secures, and ensures compliance with a variety of federal, state, and local economic development incentives, which directly support Magna operations.
- The Workforce Development team is the central resource for Magna workforce development initiatives, leveraging public/private partnerships in the areas of training, education, and talent development.
- The Public Policy and Regulatory Affairs team builds partnerships with internal subject matter experts and external stakeholders, implementing customized, goal-oriented strategies to successfully influence a broad array of policy areas at the international, federal, state, and local government levels.

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Public Policy

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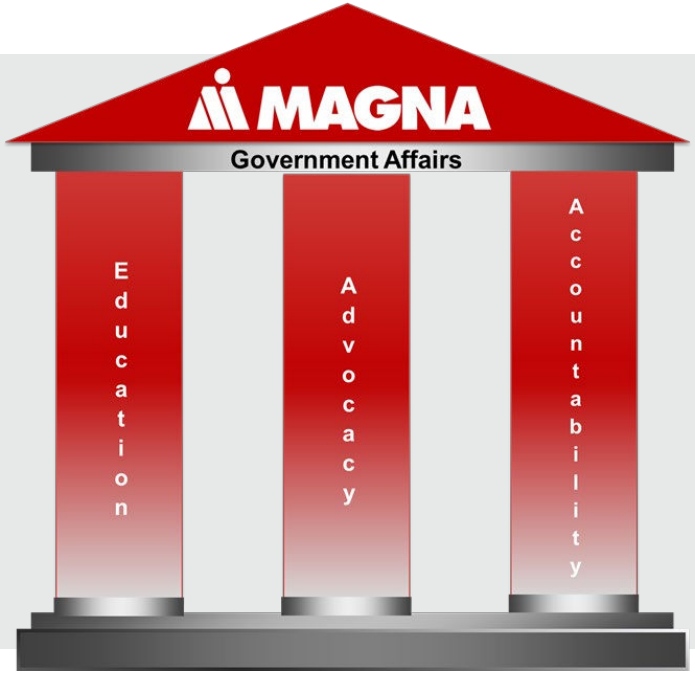
Purpose

- Build partnerships, internally & externally.
- Develop & implement strategies to achieve positive legislative, regulatory & administrative outcomes.
- Leverage relationships with policymakers in federal, state & local government to proactively identify opportunities & mitigate risks.



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Issue Advocacy

- Business Development
- Corporate Tax & Incentives
- Environmental, Social & Corporate Governance
- Human Resources & Labor
- International Trade
- Mobility
- Political Affairs
- Sustainability
- Workforce Development

Public Policy

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Issue Advocacy

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Groundbreaking

Magna Seating Columbus

Groundbreaking

Magna Lighting Querétaro

Risk Mitigation

PURPOSE: Address direct, particularized risks to Magna interests.

Examples:

- **Alabama, USA:** Employee SSN Issuance
- **Estado de Mexico, Mexico:** Fine & Shutdown Avoidance
- **Georgia, USA:** Noise Ordinance
- **Guanajuato, Mexico:** Environmental Technical Justification Approval
- **Maryland, Tennessee, Virginia, USA:** Heavy Haul Permit Approval
- **Michigan, USA**: Intersection Funding & Withheld Certificate of Occupancy
- **Ontario, Canada:** Café Building Permit Approval
- **Ontario, Canada:** Expedited Environmental Compliance Approval
- **San Luis Potosi, Mexico:** Equipment Recovery from Tier 2 Supplier
- **San Luis Potosi, Mexico:** Plant Access when Blocked by Farmers
- **South Carolina, USA:** Expedited Permanent Residency Documents

PLAN: Understand government policies & processes; & Build / Leverage relationships.

Public Policy

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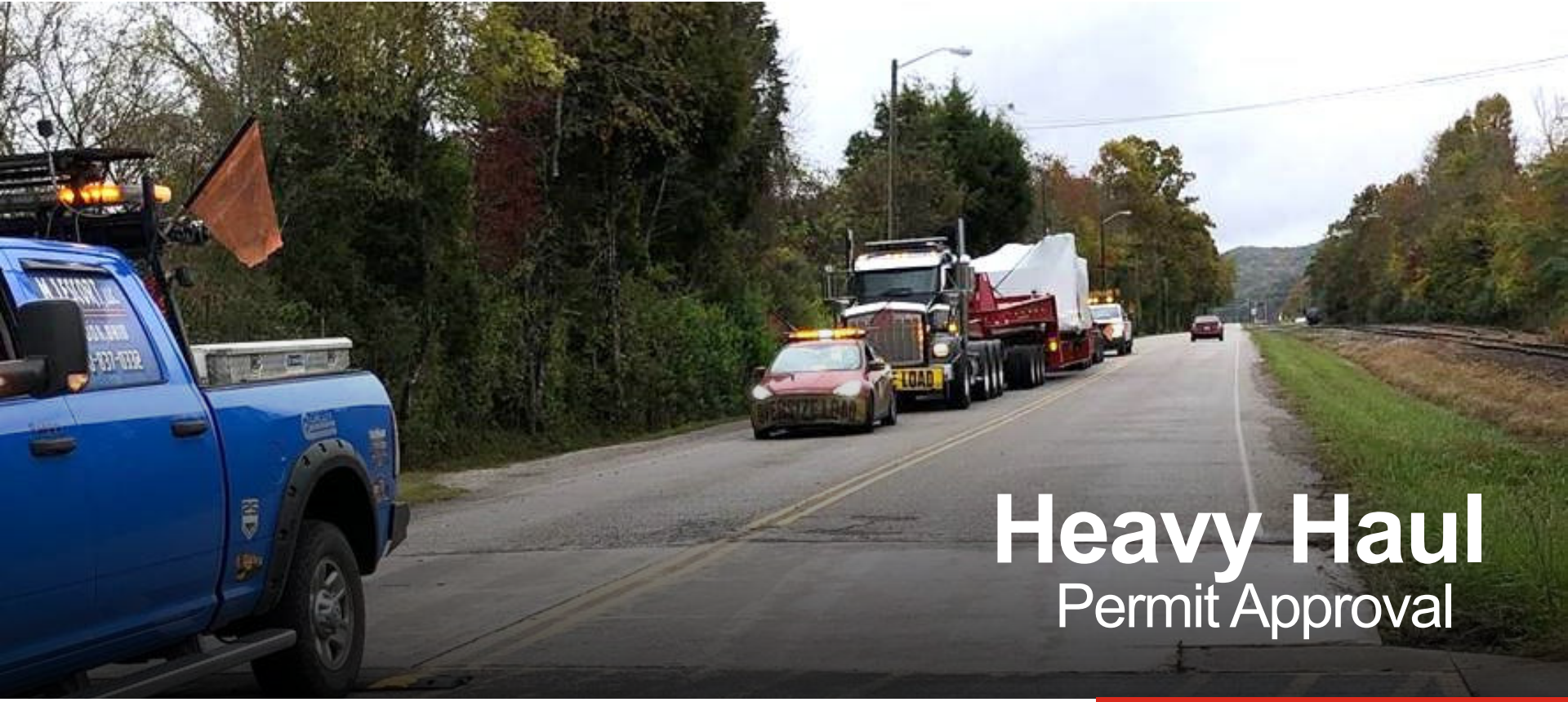

Heavy Haul
Permit Approval

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Before

Grand River / South Hill Road

After

Grand River / South Hill Road

Annual Survey

PURPOSE

Our annual survey is directed at internal Magna stakeholders to help Government Affairs improve its services and responsiveness. Survey responses are incorporated into department goals.

STATS

1,250 Responses

Respondents from **5** Continents

2022 Government Affairs
Performance Assessment

Government Affairs is committed to continuous improvement. In January 2023, we distributed our fourth annual performance assessment survey to various Magna stakeholders. The survey results will be incorporated into our departmental goals in 2023. Overall, **70% of respondents were either "Extremely Satisfied" or "Very Satisfied" with Government Affairs.**

74%
ECONOMIC DEVELOPMENT / COMPLIANCE
74% of respondents to the Government Affairs Assessment were either "Extremely Satisfied" or "Very Satisfied" with the overall assistance received from Compliance.

73%
WORKFORCE DEVELOPMENT
Respondents to the Government Affairs Assessment were, on average, "Very Satisfied" with the overall assistance received from Workforce Development, and 73% of respondents were either "Extremely Satisfied" or "Very Satisfied" with the communication received from the Workforce Development team throughout the life of the training program.

80%
PUBLIC POLICY
80% of respondents to the Government Affairs Assessment were either "Extremely Satisfied" or "Very Satisfied" with the assistance of the Public Policy team in solving complex or ad hoc issues that directly affect Magna Groups and Divisions.

78%
SUPPLIER DIVERSITY
78% of respondents to the Government Affairs Assessment were either "Extremely Satisfied" or "Very Satisfied" with the overall assistance received from Supplier Diversity, while 80% of respondents found the Supplier Diversity Newsletter "very" or "extremely" satisfying.

2022 - 2023 GOVERNMENT AFFAIRS ANNUAL REPORT 19

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Annual Report

PURPOSE

Provide an overview that highlights and quantifies Government Affairs' successes from the previous year.

CONTENTS

Message from the Executive Director, Team Overview, Department Highlights, Tours and Events, Community Involvement, Magna Voice (Government Affairs' Publications), and Government Affairs Performance Assessment.

STATS

52,954 Recipients

4 Languages

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Global Policy Brief

PURPOSE

Newsletter sent to Magna Corporate & Group executives, Magna services employees & all division General Managers.

CONTENTS

Featured Articles, Around the World Legislative & Executive Reports, & Economic Updates.

STATS

54,796 Volume 31 Recipients

7,307 Opens

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Magna Government Affairs

The Global Policy Brief

Our Voices. Our Priorities. Our Future. **Vol. 31 | July 11, 2023**

Chinese EV Manufacturers Emerge as Key Player in Electrification

Founder, CEO, and Chairman of Chinese Electric Vehicle Manufacturer BYD, Wang Chuanfu

As nations across the globe seek to cut emissions and address climate change, the automotive industry is experiencing a transformative shift toward electric vehicles (EVs). Automakers from the People's Republic of China are emerging as

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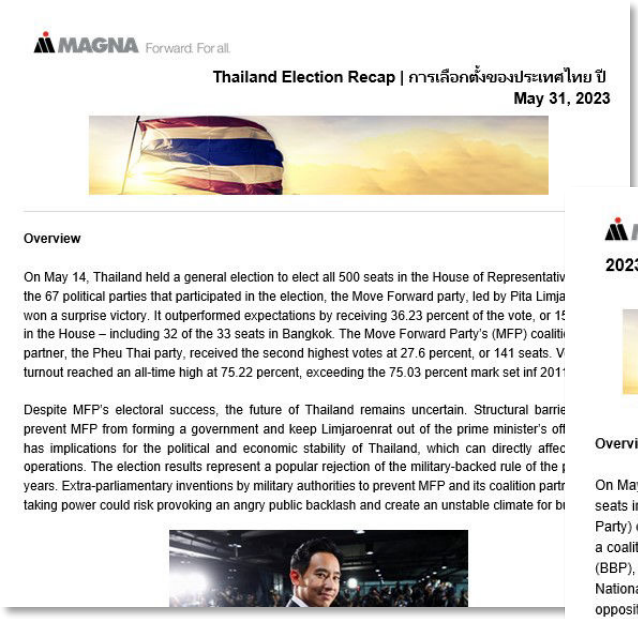
Policy Brief – Election Updates

2023 Elections

Argentina
Poland
Slovakia
Spain
Turkey
Thailand
United States *(Kentucky)*



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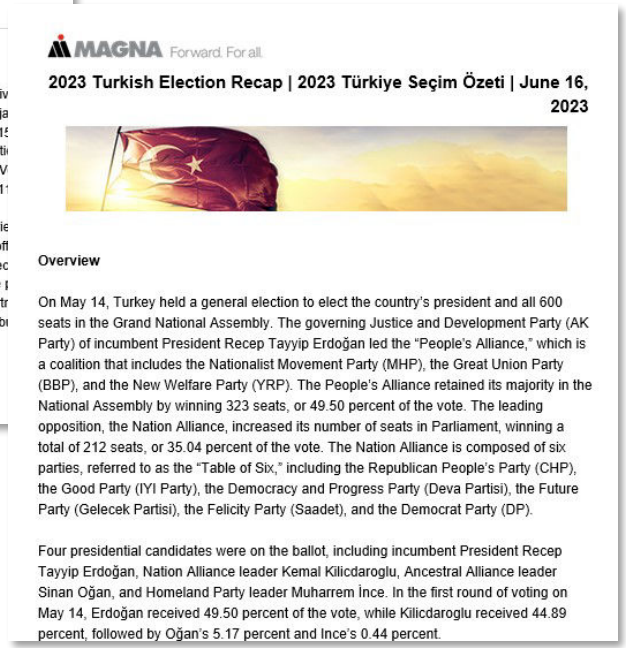
Thailand Election Recap | การเลือกตั้งของประเทศไทย ปี
May 31, 2023

Overview

On May 14, Thailand held a general election to elect all 500 seats in the House of Representativ
the 67 political parties that participated in the election, the Move Forward party, led by Pita Limja
won a surprise victory. It outperformed expectations by receiving 36.23 percent of the vote, or 1
in the House – including 32 of the 33 seats in Bangkok. The Move Forward Party's (MFP) coaliti
partner, the Pheu Thai party, received the second highest votes at 27.6 percent, or 141 seats. V
turnout reached an all-time high at 75.22 percent, exceeding the 75.03 percent mark set inf 201

Despite MFP's electoral success, the future of Thailand remains uncertain. Structural barrie
prevent MFP from forming a government and keep Limjaroenrat out of the prime minister's off
has implications for the political and economic stability of Thailand, which can directly affec
operations. The election results represent a popular rejection of the military-backed rule of the
years. Extra-parliamentary inventions by military authorities to prevent MFP and its coalition partr
taking power could risk provoking an angry public backlash and create an unstable climate for bu



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2023 Turkish Election Recap | 2023 Türkiye Seçim Özeti | June 16, 2023

Overview

On May 14, Turkey held a general election to elect the country's president and all 600 seats in the Grand National Assembly. The governing Justice and Development Party (AK Party) of incumbent President Recep Tayyip Erdoğan led the "People's Alliance," which is a coalition that includes the Nationalist Movement Party (MHP), the Great Union Party (BBP), and the New Welfare Party (YRP). The People's Alliance retained its majority in the National Assembly by winning 323 seats, or 49.50 percent of the vote. The leading opposition, the Nation Alliance, increased its number of seats in Parliament, winning a total of 212 seats, or 35.04 percent of the vote. The Nation Alliance is composed of six parties, referred to as the "Table of Six," including the Republican People's Party (CHP), the Good Party (IYI Party), the Democracy and Progress Party (Deva Partisi), the Future Party (Gelecek Partisi), the Felicity Party (Saadet), and the Democrat Party (DP).

Four presidential candidates were on the ballot, including incumbent President Recep Tayyip Erdoğan, Nation Alliance leader Kemal Kilicdaroglu, Ancestral Alliance leader Sinan Oğan, and Homeland Party leader Muharrem İnce. In the first round of voting on May 14, Erdoğan received 49.50 percent of the vote, while Kilicdaroglu received 44.89 percent, followed by Oğan's 5.17 percent and Ince's 0.44 percent.

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External Leadership

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