

A decorative graphic on the left side of the slide consists of a 3x3 grid of colored squares. The colors are: top row (yellow, orange, pink), middle row (red, blue, orange), bottom row (pink, orange, yellow).

# Engaging Gen Z in PAC & Grassroots

A solid blue horizontal bar.

Liz Demorest

American College of Emergency Physicians

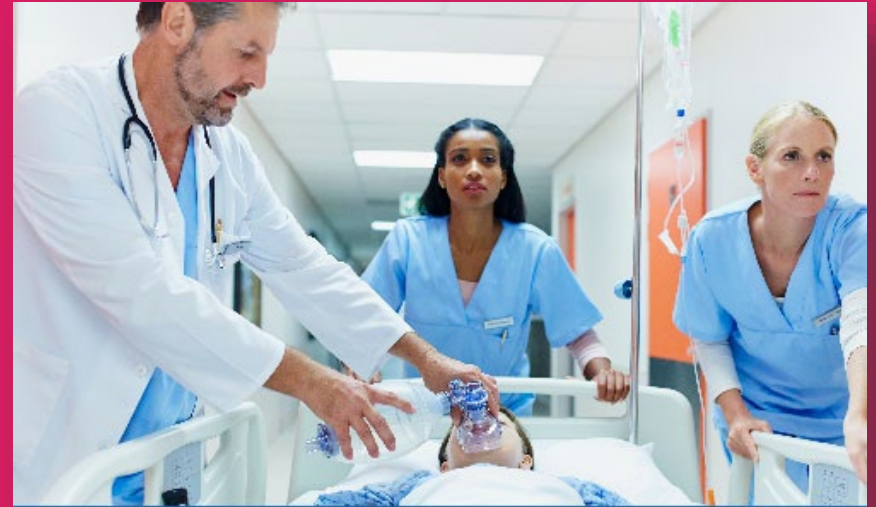


# Emergency Medicine's Gen Z

- 3,000+ Medical Students
- 10,000+ Residents
- Emergency Medicine Residents' Association

# PAC Board Structure

- 17 members
- 1 Resident Liaison
- 3 YPS Members



“IT'S REALLY ALLOWED ME, EVEN AS A RESIDENT, TO BE PART OF THE SOLUTION TO OTHERWISE SEEMINGLY INSURMOUNTABLE CHALLENGES IN EMERGENCY MEDICINE

-Jessica Adkins Murphy, MD

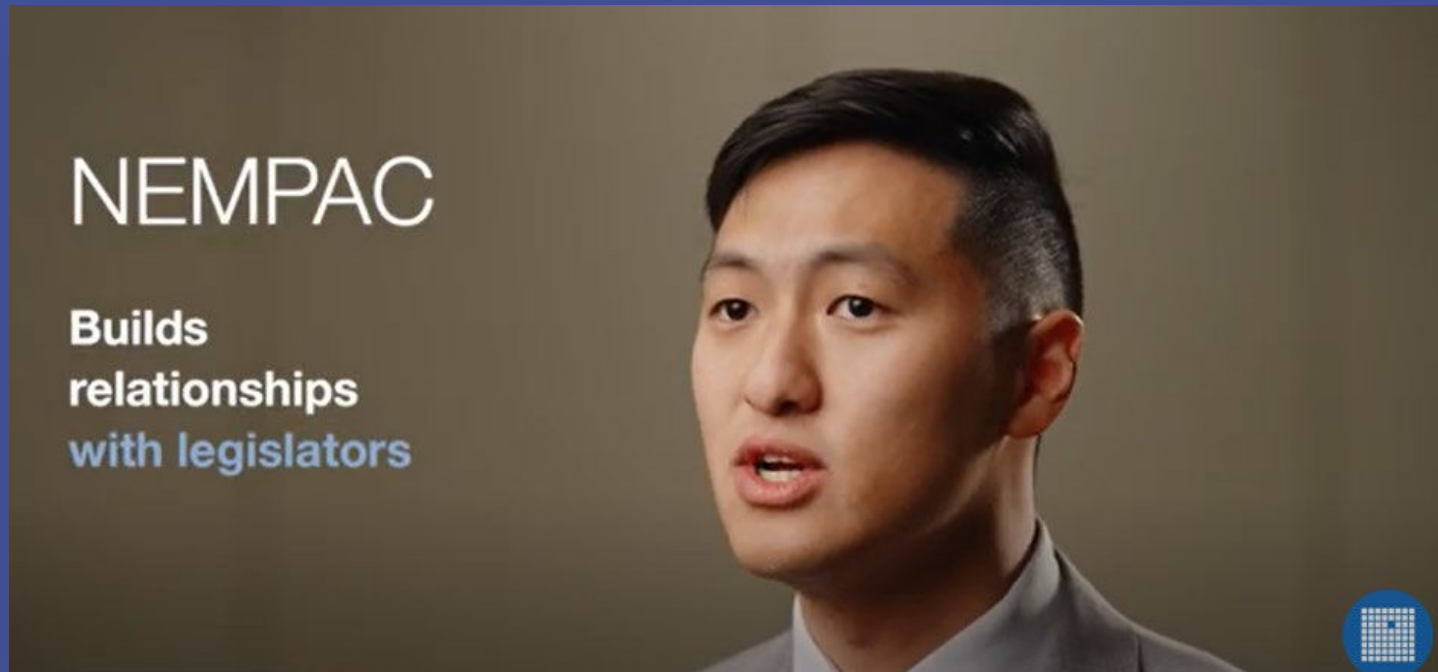
# PAC Donor Levels

## "Give-a-Shift" to the Future of Emergency Medicine

Join the 500+ physicians that contribute one of their average shifts to NEMPAC each year.



# Fundraising Methods



- Meeting & Events
- Peer-to-peer
- Email
- Video
- Text

# Donor Recognition

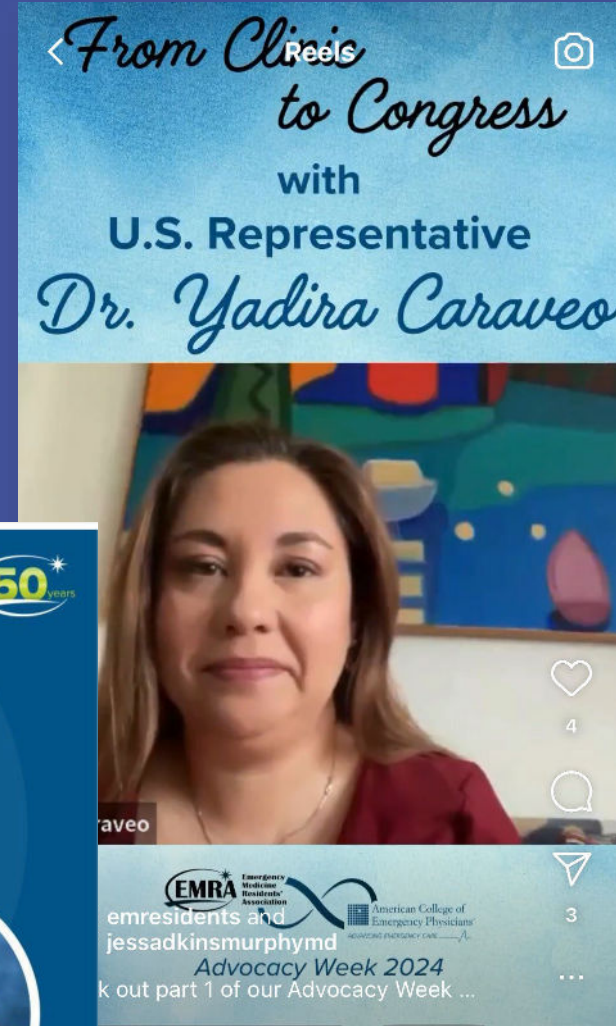
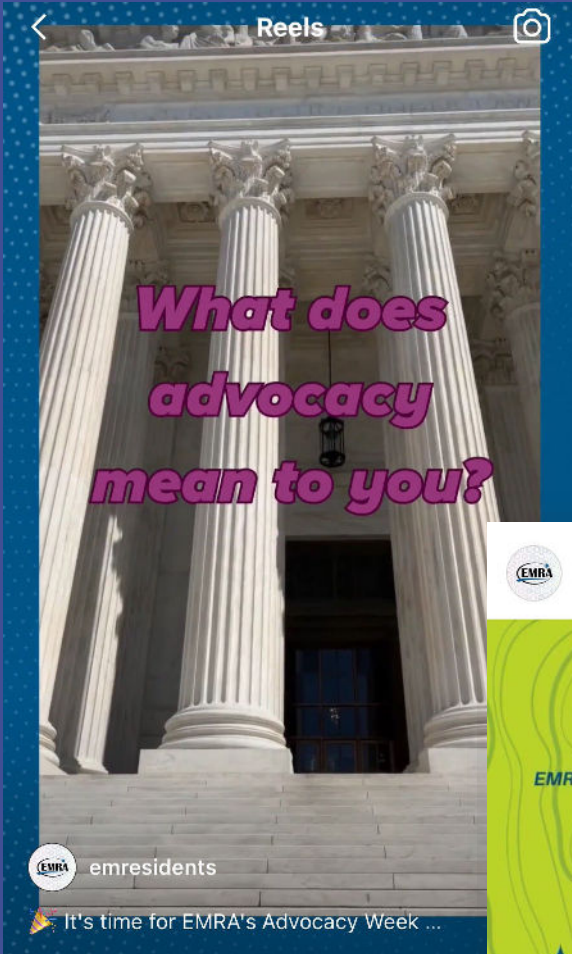
- Receptions
- Political Updates
- Ribbons





- Medical Student Health Policy Elective
- Resident-Fellow Health Policy Award

# Advocacy Week



emresidents

Kenneth Kim, MD  
EMRA Director of Health Policy

IG Live

IG Live

How to Contact Your Legislators & More

Ryan McBride, MPP  
ACEP Congressional Affairs Director, Advocacy & Practice Affairs

FRIDAY, APRIL 5 @ 7PM CENTRAL

EMRA CAST 50 years

PRESENTS

A CONVERSATION WITH REP. YADIRA CARAVEO

GUEST HOST JESS ADKINS MURPHY, MD

GUEST REP. YADIRA CARAVEO, MD



# Fly-In

- Program Director Outreach
- Pre-Conference Sessions
- Relevant Asks
- Hill Visit Groups



**Thank you**

Liz Demorest

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