

The voice of American business in Europe

Influencing the agenda: the AmCham EU way

Agenda

01

Who we are
What we do

02

Why we do it

03

How we do it

04

Top issues and
trends

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01

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02

Why we do it

03

How we do it

04

Our top issues

Our aim

Ensure a **growth-oriented business** and **investment climate in the EU**

Who we are

American companies
**committed to
and invested
in Europe**

What we want



To maintain
and strengthen
**the transatlantic
relationship**



To build a
stronger and
more united EU

What we stand for



Trust



Expertise



Excellence



Transparency

Our members

3M★ABBOTT★ACCESSPARTNERSHIP★ADM★AFORECONSULTING★ALBEMARLEEUROPE SPRL★AMAZON★AMGEN★AMWAY★APCOWORLDWIDE★APPLE★ARNOLD&PORTER
KAYESCHOLERLLP★AT&TINC.★AVERYDENNISON★BAKERBOTTSLP★BAKERHUGHES★BAKERMCKENZIE★BANKOFAMERICA★BARCLAYS★BAXTER★BOSTONCONSULTING
GROUP★BRISTOL-MYERS SQUIBB COMPANY★BRITISH AMERICAN TOBACCO★BROADCOM INC.★BRUNSWICK GROUP LTD★BURSON COHN & WOLFE★CARGILL EUROPE★
CARRIER CORPORATION★CATERPILLAR★CHARLES SCHWAB CORPORATION★CHEVRON★CHEVRON PHILLIPS CHEMICAL★CISCO★CITI★CNH INDUSTRIAL★COOLEY
LLP★COVESTRO NV★COVINGTON★DAIMLER TRUCK AG★DELL TECHNOLOGIES★DENTONS GLOBAL ADVISORS★DIAGEO★DLA PIPER UK LLP★DOW CHEMICAL★
DUPONT★ECOLAB★EDWARDS LIFESCIENCES★ELI LILLY & COMPANY★EPPA SA/NV★ESTÉE LAUDER COSMETICS NV/SA★EXXONMOBIL★EY★FEDEX★FIRST SOLAR★
FLEISHMANHILLARD★FLUENCE ENERGY★FMC CORPORATION★FORD MOTOR COMPANY★FRESHFIELDS BRUCKHAUS DERINGER LLP★FTI CONSULTING★GE★GE HEALTHCARE
★GENERAL DYNAMICS EUROPEAN LAND SYSTEMS★GENERAL MOTORS★GILEAD SCIENCES★GLAXOSMITHKLINE★GOLDMAN SACHS INTERNATIONAL★GOODYEAR EUROPE
B.V.★GOOGLE★GOWAN GROUP★GOWLING WLG (UK) LLP★HARLEY-DAVIDSON MOTOR COMPANY★HILL+KNOWLTON STRATEGIES★HONEYWELL INTERNATIONAL
★HOWMET AEROSPACE★HP INC.★HPE★IBM★ILLUMINA★INTEL★INTERDIGITAL, INC.★J.P. MORGAN CHASE & CO★JOHN WILEY & SONS★JOHNSON & JOHNSON★
JOHNSON CONTROLS★JONES DAY★KEKST CNC★KENVUE★KREAB★KOCH INDUSTRIES, INC★KYNDRYL★LIBERTY GLOBAL★LINKLATERS LLP★LOCKHEED MARTIN★
LUBRIZOL★LVMH★LYONDELLBASELL★MARS INCORPORATED★MARSH & MCLENNAN COMPANIES, INC.★MASTERCARD EUROPE★MATTEL EUROPE★MAYER BROWN EUROPE-
BRUSSELS LLP★MCDONALD'S EUROPE★MERCEDES-BENZ GROUP AG★META★METLIFE★MICHELIN NORTH AMERICA INC.★MICROSOFT★MONDELEZ INTERNATIONAL
★MOODY'S CORPORATION★MORGAN STANLEY INT.★MSD (EUROPE) INC.★NIKE, INC.★ORACLE★OWENS CORNING★PFIZER★PHILIP MORRIS INTERNATIONAL★
PRICEWATERHOUSECOOPERS★PROCTER & GAMBLE★QUALCOMM★RAYTHEON TECHNOLOGIES★RELX★S&P GLOBAL★SALESFORCE★SAS★SC JOHNSON★SEC
NEWGATE EU★SIDLEY AUSTIN LLP★STRYKER★SQUIRE PATTON BOGGS LLP★STANLEY BLACK & DECKER★STEELCASE S.A.S★SYNGENTA★TE CONNECTIVITY★TENEQ
★THE AES CORPORATION★THE BANK OF NEW YORK MELLON★THE BOEING COMPANY★THE CHEMOURS COMPANY★THE COCA-COLA COMPANY★TYSON FOODS★UPS
★VAN BAELE & BELLIS★VERIZON★VERTEX PHARMACEUTICALS★VIATRIS★VISA★WALT DISNEY COMPANY★W.L. GORE & ASSOCIATES★WEBER SHANDWICK★WHITE &
CASE LLP★WILMER CUTLER PICKERING HALE & DORR LLP★WORKDAY★ZOETIS

List accurate as of January 2024

60 years

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01

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What we do

02

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03

How we do it

04

Our top issues



**The EU as a
Single Market**

**The EU as a
regulatory power**



Transatlantic Economy 2024

- <https://www.youtube.com/watch?v=8Lm8XJypS1A>

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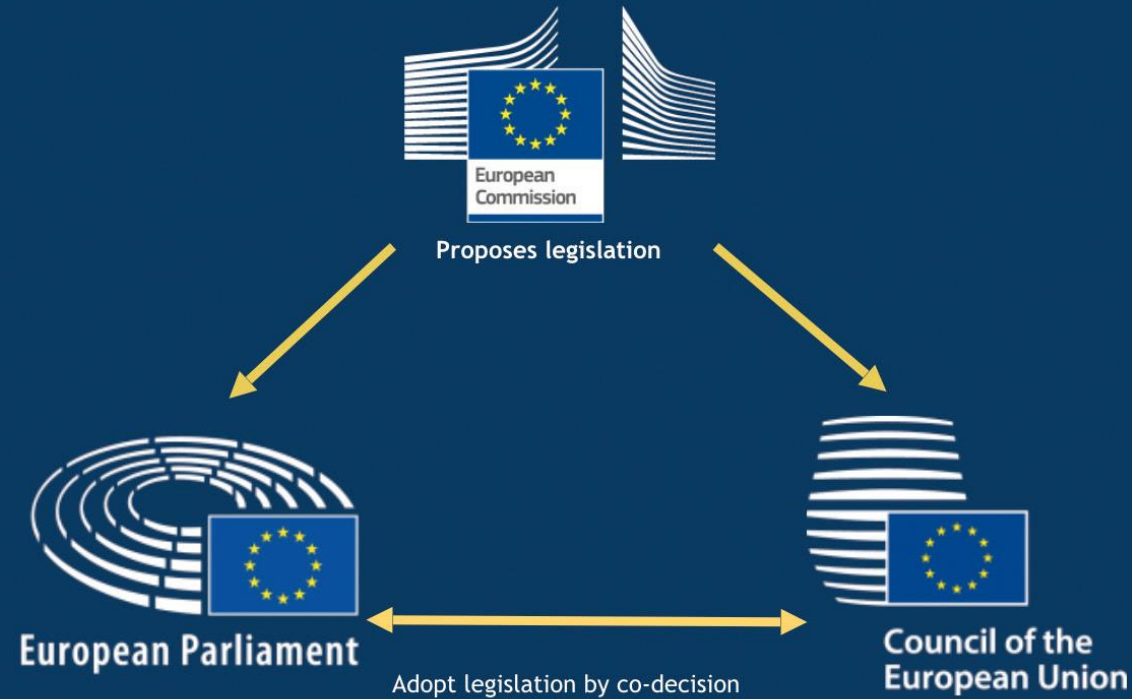
03

How we do it

04

Our top issues

Our role: a trusted policy partner



18

Committees and Task Forces

80+

Policy issues
at any point in time



Advocacy toolkit

Position papers

**Targeted
outreach**

Delegations

Technical input

Social media

Press

Publications

**Speaking
opportunities**

Events

Partnerships



10
meetings with
high-level
US officials

7
meetings with
European
Commissioners



100+
meetings
with MEPs



60 years



200+
outreach
meetings



127
committee
meetings





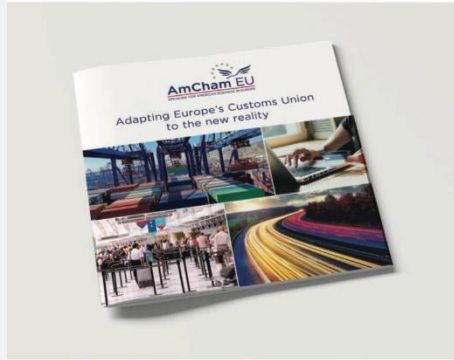
5
publications



90
position papers



12
blogs



140%
increase in
LinkedIn
reactions



53
online, hybrid
and in-person
events

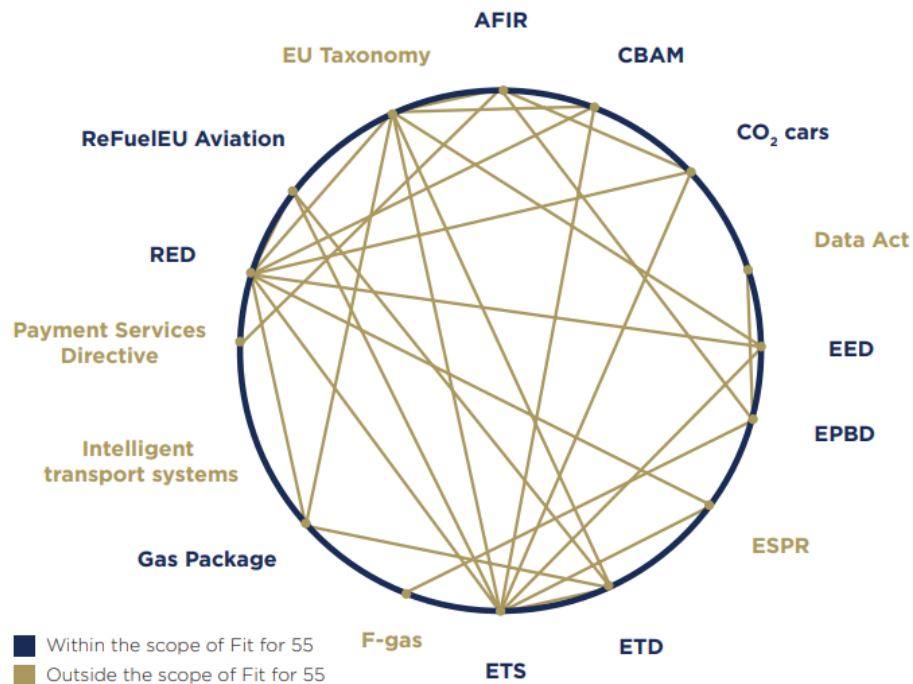


11
new
members

Case study: Fit for 55

The Fit for 55 legislative ecosystem

The package includes more than a dozen legislative proposals aimed at holistically decarbonising all sectors. To successfully meet this goal, its proposals must be consistent with each other and with legislation outside of the scope of Fit for 55. Pictured below is a selection of these overlapping policy initiatives, including both those in Fit for 55 and those in related legislation.



Acronym	Legislation
AFIR	Alternative Fuels Infrastructure Regulation
CBAM	Carbon Border Adjustment Mechanism
CO ₂ cars	CO ₂ emission performance standards for cars
ETD	Energy Taxation Directive
EED	Energy Efficiency Directive
EPBD	Energy Performance of Buildings Directive
ESPR	Ecodesign for Sustainable Products Regulation
ETS	Emissions Trading System
F-gas	Fluorinated Greenhouse Gases Regulation
RED	Renewable Energy Directive

Case study: Regulation on Foreign Subsidies



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03

How we do it

04

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Attractiveness of Europe

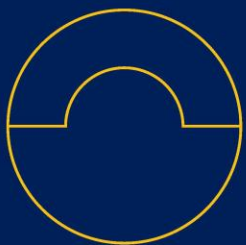


Agenda for Action 2024-2029

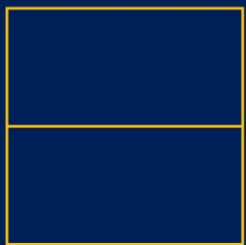




**A competitive,
sustainable and
digital Single Market**



**A strong and resilient
Europe on the
international scene**



**An equitable and
democratic Europe**



Top issues and trends



GEOPOLITICAL
TENSIONS



NEW EU
INSTITUTIONS



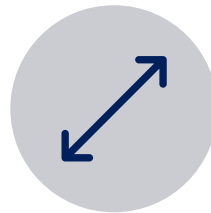
ELECTIONS



POLARISATION



SUSTAINABILITY



ENLARGEMENT



IMPLEMENTATION

Thanks!

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