

Conducting PAC Surveys and Town Halls

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American Chemistry Council

American Chemistry Council

**\$565 billion
industry**

**ACC Board of
Directors 45-50**

**175 Member
Companies**

CSME - 50%



Election Cycle Receipts and Disbursements

RECEIPTS	\$840,132	\$781,408	\$656,482
DISBURSEMENTS	\$761,500	\$608,000	\$524,500



ACC Staff Survey

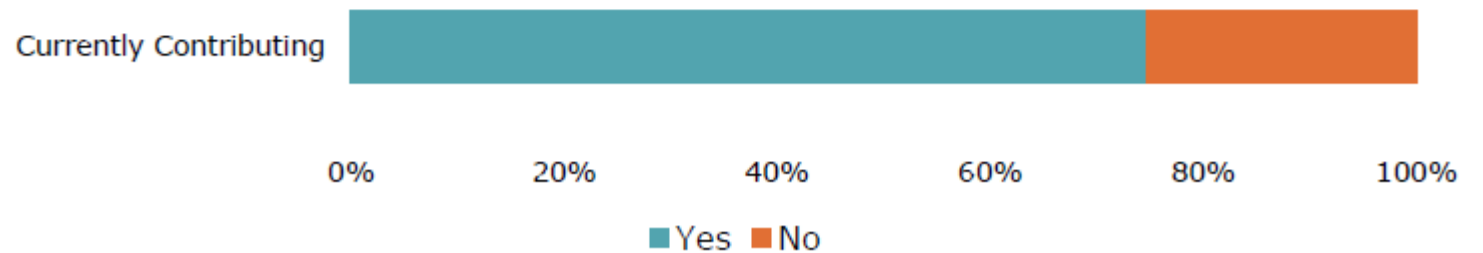
ACC Staff PAC Feedback Survey Results

In an effort to understand ACC staff engagement with ACC's political action committee, AmeriChem PAC, a short survey of ACC staff was conducted. Survey responses were collected between June 28, 2022 through July 11, 2022. There was a total of 71 individual responses to the survey. All responses were anonymous, and results were collected and compiled by ACC's Economics & Statistics department.

Responses

The survey was sent to approximately 200 ACC employees. Responses were received from 71 individuals, representing a *response rate of around 35%*.

Of the 71 respondents, 53 (75%) are currently contributing to ACC's political action committee, AmeriChem PAC and 18 (25%) are not currently contributing to AmeriChem PAC.



ACC Staff Survey

Key Findings – Overall

- 90% of respondents indicated that they felt *moderately to extremely informed* about legislative and regulatory information related to the chemical industry.
- 62% of respondents indicated that the amount of information they receive about ACC's political engagement and advocacy activities is "about right."
- 70% of respondents indicated they would be interested in receiving information on candidate disbursements (who the PAC is supporting).
- Respondents who are not currently contributing to AmeriChem PAC were more likely to be interested in receiving information on the basic education on the mechanics of PAC (39%) compared to respondents who are currently contributing (11%).
- For individuals who are currently contributing to AmeriChem PAC, 57% believe PACs are an effective way to participate in the political process. 49% want to support candidates who support ACC's priority issues.
 - 28% wanted an invitation to the baseball game.
- Of the individuals not currently contributing, 28% of respondents (5/18) indicated that they do not donate because they cannot afford to do so. This was the most frequently cited reason.
- Receiving an invitation to the Nationals game was the number one kind of recognition that respondents would like to receive (44%).

ACC Staff Education Wordle!

Email 1

Sender: Mica Evans Hider

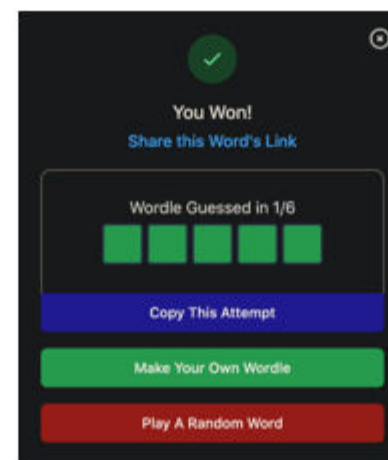
Subject Line: Can you guess today's wordle?

Today marks the start of AmeriChem PAC's three-week wordle challenge! We thought this would be a fun way to explain more about the purpose and value of our PAC while using the popular game to encourage participation.

AmeriChem PAC helps educate and elect members of Congress who will champion the business of chemistry on Capitol Hill. When we're able to tell the story of chemistry and share the issues impacting our member companies, it allows for more informed policy discussions to take place. We strive to be transparent about how PAC funds are used, and you can see exactly who we supported last year [here](#).

Here is the fun part! Can you guess this week's political themed wordle? If you get it right within six tries, copy your attempt and send it to accwordle@gmail.com. PAC-eligible employees who get the wordle correct over the next three weeks will receive a \$10 Amazon gift card. Good luck!

Week 1 Wordle



Copy your attempt by clicking the blue button and send your results to accwordle@gmail.com! For details on how to play the game, click the information button located in the left-hand corner of the webpage.

slido

**TUESDAY,
JULY 12**
12:00 P.M. TO 1:00 P.M.

AMERICHEM PAC
**PLAY LIKE A
CHAMPION**

JOIN US
for lunch and a
chance to win exciting
door prizes!

 American
Chemistry
Council | AmeriChem PAC
Amplifying the Voice of Chemistry

- Is our PAC ahead or behind in terms of meeting our fundraising goal for the cycle?
- How do you predict the outcomes of this year's midterms will impact the chemical industry?
- What would you say our top policy priorities are leading into November?
- Will AmeriChem PAC support candidates for the 2024 presidential election?
- If I'm on the fence about giving to the PAC, what would you say to encourage me that it's the right decision?
- Who should I go to if I have questions or concerns about giving to the PAC?
- How many ACC staff are giving to the PAC so far this year? Is this lower than previous years?

Candidate Spotlight

AmeriChem PAC Candidate Spotlight

Rep. Lizzie Fletcher



(D-TX7)

Chemical manufacturing is the 2nd largest manufacturing industry in the state. SABIC, Texas Brine Company, LLC, and other ACC members provide 5,628 direct jobs in her district.

She serves on the House Energy and Commerce Committee, and the House Science, Space, and Technology Committee (Environment Subcommittee).

Sen. John Cornyn



(R-TX)

Texas is the largest chemistry producing state in the United States. ACC members provide 68,705 direct jobs and 305,391 related jobs in his state.

He is a member of the Senate Judiciary Committee (Intellectual Property) and Finance Committee (Ranking Member on International Trade, Customs, and Global Competitiveness Subcommittee and member of Energy, Natural Resources, and Infrastructure Subcommittee and Taxation and IRS Oversight Subcommittee).

Contribution Criteria

AmeriChem PAC evaluates candidates on a bipartisan basis, based on some or all of the following criteria:

Has an industry presence of ACC member companies in their state or district

Demonstrated constructive approach to chemical industry issues

Serves on the legislative leadership team

Member of key congressional committee

Potential for election success

History of AmeriChem PAC support

Integrity and character of the candidate

www.americhempac.com

Questions?

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Low Dollar Campaign

Email 1: Plain text

Audience: ACC staff, non-donors

Sender: Mica Evans Hider

Subject: 20 days until [the midterms!](#)

[head]

20 Days Left – Invest \$20!

[copy]

We work in a highly competitive industry, and going into Election Day, chemistry needs to have a strong presence and voice in the political arena.

AmeriChem PAC is our voluntary, bipartisan, and employee and member-funded political action committee, which allows us to raise funds and help educate key candidates in Washington, D.C. This important advocacy initiative gives us a platform to advocate for our member companies and the entire chemical industry.

There are only 20 days left until the November 8 midterm elections — I invite you to stand alongside your colleagues and join AmeriChem PAC today. Just a \$20 investment goes a long way.

Invest \$20 Today

www.americhempac.com

([username](#): acc / password: pac)

Contact AmeriChem PAC | [Learn More](#)

Employee Advisory Council



Dear Colleague,

We want you to join ACC's new AmeriChem PAC Employee Advisory Council. AmeriChem PAC raises money from eligible ACC staff and member company employees to support congressional candidates who engage in our issues and the business of chemistry. As part of the new advisory council, you'll get an inside look at how the PAC works and how decisions are made and help optimize AmeriChem PAC for the future.

If you are interested in joining the AmeriChem PAC Employee Advisory Council, please click [here](#) to sign up. Our first meeting will be held on April 13th, and a calendar invite will be sent to all who sign up.

Please contact me with questions or to learn more about the council.

We look forward to seeing you there!

Mica

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This invitation is not transferable.



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