

EUROPEAN EVENTS CALENDAR 2024



JANUARY

Jan. 17 [EU Policy Insights - What Should PA Professionals Expect for 2024](#)
Webinar

FEBRUARY

Feb. 1 [Public Affairs in EU capitals - Case Studies, Best Practice & Lessons Learned](#)
Webinar

Feb. 7 [European Elections 2024 - What's at Stake for EU Public Affairs Teams?](#)
Roundtable & New Year's reception

Feb. 8 [Delivering a Successful EU Public Affairs Strategy in 2024](#)
Training seminar (hybrid)

Feb. 22 [Communication for Public Affairs - Strategy, Planning and Tools](#)
Workshop

MARCH

March 12 [Membership Orientation Webinar](#)
Webinar

March 26 [From Policy Data To Intelligence - Analytical Tools, Insights & Techniques for PA Teams](#)
Training seminar (hybrid)

March 28 [Geopolitics and EU Public Affairs in a Year of European Elections](#)
webinar

APRIL

April 16 [Digital Advocacy Campaigns in the EU - Case Studies, Insights and Lessons Learned](#)
Webinar

April 18 [Selling the Value of your EU Public Affairs Work & Function](#)
Training seminar (hybrid)

April 24 [EU Policy Insights - What Should PA Professionals Expect for the EU Elections](#)
Webinar

MAY

May 14 [Managing Global Issues and Risk in Public Affairs](#)
Roundtable

May 28 [Future-Proof Your Public Affairs Team - Techniques to Hire and Retain Talent in the EU](#)
Webinar

May 29 [Public Affairs in the EU - Strategies, Tools & Techniques](#)
Workshop (Online)

Attendance to webinars and roundtables is free for Council members, as is access to webinar recordings.

Event dates and topics may slightly change, for the most up to date information please visit our webpage at pac.org/europe or contact us directly.

For a full list of events organized by our US and European offices, please visit pac.org/upcoming. Have questions? Get in touch with us at europe@pac.org

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JUNE

- June 12 [Global Public Affairs in Practice – Transatlantic Campaigns, Insights and Lessons Learned](#)
Webinar
- June 19 [Brussels Public Affairs Forum 2024](#)
Conference
- June 20 & 21 [Brussels Study Tour 2024](#)
Special event

JULY

- July 2 [Membership orientation webinar](#)
Webinar

SEPTEMBER

- Sept 11 [EU Policy Insights - Priorities of the EU for the Next 5 Years](#)
in-person roundtable/networking event
- Sept 12 [Mapping and Engaging with Your New EU Stakeholders](#)
Training seminar (hybrid)
- Sept 19 [Transatlantic Public Affairs - Challenges and Opportunities in a Year of Elections](#)
in-person roundtable/networking event
- Sept 25 [AI for Public Affairs - Tools and Best Practice for Public Affairs Teams](#)
Workshop (Online)

OCTOBER

- Oct 1 [Successful Implementation of Public Affairs Strategies](#)
Workshop (Online)
- Oct 2 [Membership orientation webinar](#)
Webinar
- Oct 15 [Understanding the Essentials of EU Decision-making](#)
Workshop (Online)
- Oct 17 [How to Work With the New European Parliament](#)
Workshop (Online)

NOVEMBER

- Nov 14 [Strategic Planning for Public Affairs - Key Steps for Setting Your Priorities and Objectives for 2025](#)
Training seminar (hybrid)
- Nov 19 [Public Affairs Best Practice in Brussels - Perspectives from Practitioners](#)
Roundtable
- Nov 26 [Sustainability for Public Affairs Teams - Best Practice & Trends in Election Year](#)
Workshop (Online)

DECEMBER

- Dec. 3 [EU Decision-Making Masterclass](#)
Training seminar (hybrid)
- Dec 4 & 5 [European Digital Advocacy Summit 2024 - EUDAS24](#)
Conference

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