



# **PAC Incentives Workshop**

# IFAPAC by the Numbers



**Raise \$ 3M per cycle**  
**Disburse \$1.5 Federal & \$1M State**  
**Over 3,000 Contributors**  
**5 Annual Giving Levels**  
**4 Lifetime Levels**  
**1 Contributor Group**

# Lifetime, Annual & Groups

## Annual Levels

Bronze - \$300 or \$25/mn

Silver - \$600 or \$50/mn

Gold - \$1,000 or \$100/mn

Platinum - \$2,500 or \$210/mn

Capitol - \$5,000 or \$420/mn

## Lifetime Levels

1 Star - \$10,000 - \$24,999

2 Star - \$25K - \$49,999

3 Star - \$50K - \$74,999

4 Star - \$75K+

Joint Chiefs - \$100K

Commander in Chief

## Giving Groups

Monthly Defender



# Incentive Program vs. Club Levels

The diagram consists of three identical rectangular boxes arranged horizontally. Each box has a dark blue top-left corner and a light blue background. The text is centered in black, uppercase letters. The first box contains 'NAMING CONVENTION', the second 'RECOGNITION', and the third 'BENEFITS'.

**NAMING  
CONVENTION**

**RECOGNITION**

**BENEFITS**

Types of  
Incentives &  
Benefits

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Give Aways & Gifts

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Recognition

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Experiences

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Insider Knowledge

Keep This in  
Mind

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Easy To Sell / Explain

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High Dollar Donors

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Its ok to be wrong

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Use Committee

**THANK  
YOU!**

