MORNING CONSULT

National Tracking Poll #2408153 September 01-03, 2024

Crosstabulation Results

Methodology:

This poll was conducted between September 1-September 3, 2024 among a sample of 2205 Adults. The interviews were conducted online and the data were weighted to approximate a target sample of Adults based on age, gender, race, educational attainment, region, gender by age, and race by educational attainment. Results from the full survey have a margin of error of plus or minus 2 percentage points.

Table Index

1	Table PAC1_1: Do you have a favorable or unfavorable opinion of the following? — Majorcompanies	10
2	Table PAC1_2: Do you have a favorable or unfavorable opinion of the following? Small businesses	13
3	Table PAC1_3: Do you have a favorable or unfavorable opinion of the following? The federal government	16
4	Table PAC1_4: Do you have a favorable or unfavorable opinion of the following? — Your state government	19
5	Table PAC2: Which of the following comes closest to your view?	22
6	Table PAC3_1: In your view, is there too much, too little, or the right amount of governmentregulation of the following areas or sectors? — Banks and other financial institutions	25
7	Table PAC3_2: In your view, is there too much, too little, or the right amount of government regulation of the following areas or sectors? — Energy companies	28
8	Table PAC3_3: In your view, is there too much, too little, or the right amount of govern-ment regulation of the following areas or sectors? — Large retail companies, both online andtraditional stores	31
9	Table PAC3_4: In your view, is there too much, too little, or the right amount of government regulation of the following areas or sectors? — Manufacturing companies	34
10	Table PAC3_5: In your view, is there too much, too little, or the right amount of government regulation of the following areas or sectors? — Automobile companies	37
11	Table PAC3_6: In your view, is there too much, too little, or the right amount of government regulation of the following areas or sectors? — Health insurance companies	40
12	Table PAC3_7: In your view, is there too much, too little, or the right amount of government regulation of the following areas or sectors? — Food and beverage companies	43
13	Table PAC3_8: In your view, is there too much, too little, or the right amount of government regulation of the following areas or sectors? — Pharmaceutical companies	46
14	Table PAC3_9: In your view, is there too much, too little, or the right amount of government regulation of the following areas or sectors? — Technology companies	49
15	Table PAC4_1: How would you rate the honesty and ethical standards of each of the following?— Elected officials in Washington	52
16	Table PAC4_2: How would you rate the honesty and ethical standards of each of the follow- ing? — People who work for federal government agencies that provide services, administer programs, or otherwise support national priorities	55

17	Table PAC4_3: How would you rate the honesty and ethical standards of each of the following?— Elected officials in your state and local government	58
18	Table PAC4_4: How would you rate the honesty and ethical standards of each of the following?— CEOs of major companies	61
19	Table PAC4_5: How would you rate the honesty and ethical standards of each of the following? — Mid-level managers who work for major companies	64
20	Table PAC4_6: How would you rate the honesty and ethical standards of each of the following?— Employees of major companies who are not part of management	67
21	Table PAC4_7: How would you rate the honesty and ethical standards of each of the following?— Small business owners	70
22	Table PAC5: In general, how much trust and confidence do you have in major companies tobehave ethically?	73
23	Table PAC6_1: In your view, are the following types of major companies generally more trust- worthy or less trustworthy than other major companies? — Banks and other financial insti- tutions	76
24	Table PAC6_2: In your view, are the following types of major companies generally more trust- worthy or less trustworthy than other major companies? — Energy companies	79
25	Table PAC6_3: In your view, are the following types of major companies generally more trust- worthy or less trustworthy than other major companies? — Large retail companies, both on- line and traditional stores	82
26	Table PAC6_4: In your view, are the following types of major companies generally more trust- worthy or less trustworthy than other major companies? — Manufacturing companies	85
27	Table PAC6_5: In your view, are the following types of major companies generally more trust- worthy or less trustworthy than other major companies? — Automobile companies	88
28	Table PAC6_6: In your view, are the following types of major companies generally more trust-worthy or less trustworthy than other major companies? — Health insurance companies	91
29	Table PAC6_7: In your view, are the following types of major companies generally more trust-worthy or less trustworthy than other major companies?— Food and beverage companies	94
30	Table PAC6_8: In your view, are the following types of major companies generally more trust-worthy or less trustworthy than other major companies? — Pharmaceutical companies	97
31	Table PAC6_9: In your view, are the following types of major companies generally more trust- worthy or less trustworthy than other major companies?	100
32	Table PAC7: How serious a problem, if at all, do you think racism is in this country?	103
33	Table PAC8: Are major companies in the United States currently playing a positive role, currently playing a negative role or not making any difference currently in reducing racism?	106

34	Table PAC9_1: Here is a list of people and organizations that may communicate political newsand messages. How much do you trust political information you hear from these sources? —Candidate political campaigns	109
35	Table PAC9_2: Here is a list of people and organizations that may communicate political newsand messages. How much do you trust political information you hear from these sources? —Political groups such as super PACs	112
36	Table PAC9_3: Here is a list of people and organizations that may communicate political newsand messages. How much do you trust political information you hear from these sources? —Trade and professional associations	115
37	Table PAC9_4: Here is a list of people and organizations that may communicate political newsand messages. How much do you trust political information you hear from these sources? —The news mediaThe news media	118
38	Table PAC9_5: Here is a list of people and organizations that may communicate political newsand messages. How much do you trust political information you hear from these sources? —Social mediaSocial media	121
39	Table PAC9_6: Here is a list of people and organizations that may communicate political newsand messages. How much do you trust political information you hear from these sources? —Businesses	124
40	Table PAC9_7: Here is a list of people and organizations that may communicate political newsand messages. How much do you trust political information you hear from these sources? —Liberal groups	127
41	Table PAC9_8: Here is a list of people and organizations that may communicate political newsand messages. How much do you trust political information you hear from these sources? —Conservative groups	130
42	Table PAC9_9: Here is a list of people and organizations that may communicate political newsand messages. How much do you trust political information you hear from these sources? —Friends and familyFriends and family	133
43	Table PAC9_10: Here is a list of people and organizations that may communicate politicalnews and messages. How much do you trust political information you hear from these sources?— Republican Party	136
44	Table PAC9_11: Here is a list of people and organizations that may communicate politicalnews and messages. How much do you trust political information you hear from these sources?— Democratic Party	139
45	Table PAC10_1: Do you think major companies are doing a good job or not doing a good job in the following areas? — Serving their stockholders	142
46	Table PAC10_2: Do you think major companies are doing a good job or not doing a good job in the following areas? — Creating jobs	145

47	Table PAC10_3: Do you think major companies are doing a good job or not doing a good job in the following areas? — Paying their employees fairly	148
48	Table PAC10_4: Do you think major companies are doing a good job or not doing a good job in the following areas? — Paying their top executives fairly, without overpaying them \ldots .	151
49	Table PAC10_5: Do you think major companies are doing a good job or not doing a good job in the following areas? — Protecting the environment	154
50	Table PAC10_6: Do you think major companies are doing a good job or not doing a good job in the following areas? — Serving their customers	157
51	Table PAC10_7: Do you think major companies are doing a good job or not doing a good job in the following areas? — Contributing time and money to support their local communities	160
52	Table PAC10_8: Do you think major companies are doing a good job or not doing a good job in the following areas? — Providing useful products and services	163
53	Table PAC11_1: What level of funding for political campaigns should come from the following sources? — Contributions from individual citizens	166
54	Table PAC11_2: What level of funding for political campaigns should come from the followingsources? — The candidates spending their own money	169
55	Table PAC11_3: What level of funding for political campaigns should come from the followingsources? — Using federal tax dollars	172
56	Table PAC11_4: What level of funding for political campaigns should come from the following sources? — Contributions from political action committees	175
57	Table PAC11_5: What level of funding for political campaigns should come from the following sources? — Contributions from super PACs	178
58	Table PAC12_1: Do you consider each of the following types of lobbying by major companies tobe acceptable or NOT acceptable?	181
59	Table PAC12_2: Do you consider each of the following types of lobbying by major companies tobe acceptable or NOT acceptable? Protecting jobs at the company	184
60	Table PAC12_3: Do you consider each of the following types of lobbying by major companies tobe acceptable or NOT acceptable? — Opening new markets for the company	187
61	Table PAC12_4: Do you consider each of the following types of lobbying by major companies tobe acceptable or NOT acceptable? — Creating a level playing field here and around the world	190
62	Table PAC12_5: Do you consider each of the following types of lobbying by major companies tobe acceptable or NOT acceptable? — Reducing business costs	193
63	Table PAC12_6: Do you consider each of the following types of lobbying by major companies tobe acceptable or NOT acceptable?	196
64	Table PAC13a_1: How involved, if at all, should major companies be in advocating on the following issues? — Ending discrimination based on race	199

65	Table PAC13a_2: How involved, if at all, should major companies be in advocating on the following issues? — Ending discrimination based on gender	202
66	Table PAC13a_3: How involved, if at all, should major companies be in advocating on the following issues? — Ending discrimination based on sexual orientation	204
67	Table PAC13a_4: How involved, if at all, should major companies be in advocating on the following issues? — Ending discrimination based on gender identity	207
68	Table PAC13a_5: How involved, if at all, should major companies be in advocating on the following issues? — Expanding voting rights	210
69	Table PAC13a_6: How involved, if at all, should major companies be in advocating on the following issues? — Expanding human rights	213
70	Table PAC13a_7: How involved, if at all, should major companies be in advocating on the following issues? — Improving access to quality education	216
71	Table PAC13a_8: How involved, if at all, should major companies be in advocating on the following issues? — Improving environment and sustainability practices	219
72	Table PAC13a_9: How involved, if at all, should major companies be in advocating on the following issues? — Increasing affordable housing	222
73	Table PAC13a_10: How involved, if at all, should major companies be in advocating on the following issues? — Alleviating hunger and food security	225
74	Table PAC13a_11: How involved, if at all, should major companies be in advocating on the following issues? — Providing pathways to citizenship for people brought to U.S. illegally as children (DACA)	228
75	Table PAC13a_12: How involved, if at all, should major companies be in advocating on the following issues? — Allowing legal access to abortions	231
76	Table PAC14_1: Based on what you know, would you consider each of the following politicalparties to be pro-business or anti-business? — Democratic Party	234
77	Table PAC14_2: Based on what you know, would you consider each of the following politicalparties to be pro-business or anti-business? — Republican Party	237
78	Table PAC15_1NET: Which are the MOST IMPORTANT groups for major companies to serve as they run their businesses? (Select up to 2 answers) — Their customers	240
79	Table PAC15_2NET: Which are the MOST IMPORTANT groups for major companies to serve as they run their businesses? (Select up to 2 answers) — Their employees	243
80	Table PAC15_3NET: Which are the MOST IMPORTANT groups for major companies to serve as they run their businesses? (Select up to 2 answers) — Their investors or shareholders	246
81	Table PAC15_4NET: Which are the MOST IMPORTANT groups for major companies toserve as they run their businesses? (Select up to 2 answers) — The general public $\ldots \ldots$	249

82	Table PAC15_5NET: Which are the MOST IMPORTANT groups for major companies to serve as they run their businesses? (Select up to 2 answers) — Local communities	252
83	Table PAC15_6NET: Which are the MOST IMPORTANT groups for major companies toserve as they run their businesses? (Select up to 2 answers) — Don't know / no opinion \ldots	255
84	Table PAC16: In every democratic society, government must balance support for the individ-ual rights of its citizens and support for the common good. Based on what you know, whichdo you value more?	258
85	Table PAC17: Thinking about how the 2024 elections will be conducted, which of the followingcomes closest to your view? Do you believe the November 2024 elections will be	261
86	Table PAC18_1: Thinking about the outcome of the 2024 election, what is the likelihood andextent of post-election protests? — Trump Wins	264
87	Table PAC18_2: Thinking about the outcome of the 2024 election, what is the likelihood and extent of post-election protests? — Harris Wins	267
88	Table PAC19: How much of a factor, if at all, do you think disinformation will be in the outcome of the 2024 elections?	270
89	Table PAC20_1NET: Who or what do you expect to be the main sources of disinformation inthe 2024 elections? Please select your top two answer options.— Republican candidates	273
90	Table PAC20_2NET: Who or what do you expect to be the main sources of disinformation inthe 2024 elections? Please select your top two answer options. — Democratic candidates	275
91	Table PAC20_3NET: Who or what do you expect to be the main sources of disinformation inthe 2024 elections? Please select your top two answer options. — Foreign governments	277
92	Table PAC20_4NET: Who or what do you expect to be the main sources of disinformation in the 2024 elections? Please select your top two answer options. — Super PACs and other political groups supporting or opposing candidates	279
93	Table PAC20_5NET: Who or what do you expect to be the main sources of disinformation in the 2024 elections? Please select your top two answer options. — The news media	281
94	Table PAC20_6NET: Who or what do you expect to be the main sources of disinformation inthe 2024 elections? Please select your top two answer options. — Major companies	283
95	Table PAC20_7NET: Who or what do you expect to be the main sources of disinformation in the 2024 elections? Please select your top two answer options. — Social media	285
96	Table PAC20_8NET: Who or what do you expect to be the main sources of disinformation inthe 2024 elections? Please select your top two answer options. — Other, please specify \ldots	287
97	Table PAC20_9NET: Who or what do you expect to be the main sources of disinformation inthe 2024 elections? Please select your top two answer options.— None of these	289
98	Table PAC21_1NET: What methods of spreading disinformation about the 2024 elections worry you the most? Please select your top two answer options. — News coverage	291

99	Table PAC21_2NET: What methods of spreading disinformation about the 2024 elections worry you the most? Please select your top two answer options. — Artificial intelligence (AI) software software	294
100	Table PAC21_3NET: What methods of spreading disinformation about the 2024 electionsworry you the most? Please select your top two answer options. — Social media posts \ldots	297
101	Table PAC21_4NET: What methods of spreading disinformation about the 2024 elections worry you the most? Please select your top two answer options. — Political ads from campaign	s 300
102	Table PAC21_5NET: What methods of spreading disinformation about the 2024 elections worry you the most? Please select your top two answer options. — Political ads from super PACs and other political groups	303
103	Table PAC21_6NET: What methods of spreading disinformation about the 2024 elections worry you the most? Please select your top two answer options. — Candidate speeches and statements	306
104	Table PAC21_7NET: What methods of spreading disinformation about the 2024 electionsworry you the most? Please select your top two answer options. — Other, please specify \ldots	309
105	Table PAC21_8NET: What methods of spreading disinformation about the 2024 elections worry you the most? Please select your top two answer options. — None of these	312
106	Table PAC22_1NET: Which of the following characteristics are MOST IMPORTANT for thePresident of the United States to have? (Select up to 3 answers) — Truthful	315
107	Table PAC22_2NET: Which of the following characteristics are MOST IMPORTANT for thePresident of the United States to have? (Select up to 3 answers) — Compassionate	318
108	Table PAC22_3NET: Which of the following characteristics are MOST IMPORTANT for thePresident of the United States to have? (Select up to 3 answers) — Law-Abiding	321
109	Table PAC22_4NET: Which of the following characteristics are MOST IMPORTANT for thePresident of the United States to have? (Select up to 3 answers) — Brave	324
110	Table PAC22_5NET: Which of the following characteristics are MOST IMPORTANT for thePresident of the United States to have? (Select up to 3 answers) — Optimistic	327
111	Table PAC22_6NET: Which of the following characteristics are MOST IMPORTANT for thePresident of the United States to have? (Select up to 3 answers) — Hardworking	330
112	Table PAC22_7NET: Which of the following characteristics are MOST IMPORTANT for the President of the United States to have? (Select up to 3 answers) — Respectful	333
113	Table PAC22_8NET: Which of the following characteristics are MOST IMPORTANT for thePresident of the United States to have? (Select up to 3 answers) — Loyal	336
114	Table PAC22_9NET: Which of the following characteristics are MOST IMPORTANT for the President of the United States to have? (Select up to 3 answers) — Intelligent	339

115	Table PAC22_10NET: Which of the following characteristics are MOST IMPORTANT forthe President of the United States to have? (Select up to 3 answers) — Practical	342
116	Table PAC22_11NET: Which of the following characteristics are MOST IMPORTANT for the President of the United States to have? (Select up to 3 answers) — Consistent	345
117	Table PAC22_12NET: Which of the following characteristics are MOST IMPORTANT forthe President of the United States to have? (Select up to 3 answers) — Religious	348
118	Table PAC22_13NET: Which of the following characteristics are MOST IMPORTANT for the President of the United States to have? (Select up to 3 answers) — Decisive	351
119	Table PAC22_14NET: Which of the following characteristics are MOST IMPORTANT for the President of the United States to have? (Select up to 3 answers) — Open-minded	354
120	Table PAC22_15NET: Which of the following characteristics are MOST IMPORTANT forthe President of the United States to have? (Select up to 3 answers) — Something else, pleasespecify	357
121	Table PAC22_16NET: Which of the following characteristics are MOST IMPORTANT for the President of the United States to have? (Select up to 3 answers) — None of these	360
122	Table PAC23: Based on what you know, should the length of U.S. presidential campaigns stay the same, be shorter, or be longer?	363
123	Summary Statistics of Survey Respondent Demographics	366

Crosstabulation Results by Respondent Demographics

			Somewhat		Not too		Not at all		Don't	t know /	
Demographic	Very favorable		favorable		favorable		favorable		No opinion		Total N
Adults	10%	(215)	38%	(845)	27%	(589)	10%	(227)	15%	(329)	2205
Gender: Male	12%	(127)	41%	(441)	27%	(287)	10%	(104)	11%	(117)	1076
Gender: Female	8%	(88)	36%	(404)	27%	(302)	11%	(120)	19%	(211)	1125
Age: 18-34	10%	(66)	34%	(217)	26%	(167)	15%	(97)	15%	(94)	641
Age: 35-44	12%	(45)	36%	(133)	22%	(82)	11%	(39)	19%	(71)	370
Age: 45-64	10%	(72)	39%	(269)	27%	(190)	8%	(59)	15%	(108)	697
Age: 65+	6%	(32)	46%	(226)	30%	(150)	6%	(31)	11%	(57)	496
GenZers: 1997-2012	8%	(28)	35%	(117)	25%	(82)	15%	(51)	17%	(56)	333
Millennials: 1981-1996	12%	(76)	34%	(218)	25%	(160)	13%	(82)	15%	(96)	634
GenXers: 1965-1980	12%	(69)	36%	(202)	27%	(150)	9%	(50)	17%	(96)	566
Baby Boomers: 1946-1964	6%	(38)	46%	(286)	29%	(184)	6%	(39)	12%	(78)	624
PID: Dem (no lean)	10%	(86)	38%	(324)	28%	(242)	11%	(96)	13%	(107)	855
PID: Ind (no lean)	7%	(42)	33%	(215)	26%	(167)	11%	(73)	23%	(147)	644
PID: Rep (no lean)	12%	(86)	43%	(306)	26%	(181)	8%	(59)	11%	(74)	706
PID/Gender: Dem Men	14%	(52)	40%	(151)	27%	(101)	10%	(38)	10%	(37)	379
PID/Gender: Dem Women	7%	(34)	37%	(174)	30%	(140)	12%	(56)	15%	(70)	474
PID/Gender: Ind Men	7%	(21)	34%	(107)	28%	(87)	12%	(39)	19%	(59)	312
PID/Gender: Ind Women	7%	(21)	33%	(108)	24%	(80)	10%	(33)	27%	(88)	330
PID/Gender: Rep Men	14%	(54)	48%	(184)	26%	(98)	7%	(28)	5%	(21)	385
PID/Gender: Rep Women	10%	(32)	38%	(122)	26%	(82)	10%	(31)	17%	(53)	321
Ideo: Liberal (1-3)	11%	(67)	33%	(196)	35%	(209)	15%	(90)	7%	(41)	603
Ideo: Moderate (4)	8%	(62)	43%	(338)	23%	(181)	8%	(61)	18%	(142)	783
Ideo: Conservative (5-7)	11%	(75)	43%	(284)	28%	(184)	8%	(55)	10%	(66)	664
Educ: < College	10%	(139)	35%	(502)	26%	(375)	10%	(146)	18%	(261)	1423
Educ: Bachelors degree	8%	(39)	47%	(232)	25%	(123)	10%	(52)	10%	(47)	493
Educ: Post-grad	13%	(37)	39%	(112)	32%	(91)	10%	(29)	7%	(21)	289
Income: Under 50k	9 %	(109)	36%	(449)	26%	(325)	11%	(134)	19%	(243)	1260
Income: 50k-100k	10%	(63)	42%	(267)	28%	(176)	10%	(62)	10%	(65)	633
Income: 100k+	14%	(43)	41%	(129)	28%	(87)	10%	(31)	7%	(21)	312

 Table PAC1_1: Do you have a favorable or unfavorable opinion of the following? — Major companies

			Son	newhat	No	ot too	Not	at all	Don't	know /	
Demographic	Very favorable		favorable		favorable		favorable		No opinion		Total N
Adults	10%	(215)	38%	(845)	27%	(589)	10%	(227)	15%	(329)	2205
Ethnicity: White	8%	(143)	39%	(653)	29%	(488)	11%	(178)	14%	(232)	1694
Ethnicity: Hispanic	9%	(36)	37%	(141)	26%	(99)	11%	(44)	17%	(65)	385
Ethnicity: Black	18%	(50)	35%	(100)	18%	(51)	10%	(28)	20%	(56)	285
Ethnicity: Other	10%	(22)	41%	(93)	22%	(50)	9 %	(20)	18%	(41)	226
All Christian	10%	(106)	45%	(473)	25%	(264)	9 %	(97)	11%	(115)	1054
All Non-Christian	13%	(18)	38%	(55)	25%	(35)	9 %	(13)	15%	(22)	144
Atheist	2%	(2)	26%	(22)	36%	(30)	18%	(15)	17%	(14)	83
Agnostic/Nothing in particular	9%	(51)	28%	(163)	29%	(168)	13%	(75)	21%	(119)	576
Something Else	11%	(38)	38%	(132)	27%	(92)	8%	(26)	17%	(59)	348
Religious Non-Protestant/Catholic	14%	(23)	36%	(59)	25%	(42)	10%	(16)	15%	(24)	164
Evangelical	12%	(71)	42%	(239)	25%	(140)	6%	(35)	15%	(82)	568
Non-Evangelical	8%	(65)	45%	(350)	26%	(202)	10%	(82)	11%	(83)	781
Community: Urban	13%	(88)	38%	(247)	24%	(156)	12%	(77)	13%	(85)	653
Community: Suburban	9%	(94)	40%	(394)	28%	(280)	10%	(100)	13%	(128)	997
Community: Rural	6%	(33)	37%	(204)	28%	(153)	9%	(49)	21%	(116)	556
Employ: Private Sector	11%	(77)	43%	(290)	26%	(174)	11%	(76)	8%	(55)	673
Employ: Government	13%	(19)	39%	(58)	25%	(38)	11%	(16)	12%	(18)	149
Employ: Self-Employed	12%	(24)	40%	(80)	21%	(43)	12%	(23)	15%	(30)	201
Employ: Homemaker	7%	(10)	41%	(62)	27%	(41)	7%	(10)	19%	(29)	152
Employ: Student	5%	(3)	36%	(21)	15%	(9)	22%	(13)	23%	(13)	58
Employ: Retired	7%	(38)	43%	(239)	31%	(170)	7%	(37)	12%	(66)	550
Employ: Unemployed	9 %	(26)	23%	(70)	27%	(81)	14%	(41)	27%	(81)	299
Employ: Other	14%	(18)	21%	(26)	28%	(34)	8%	(10)	29%	(36)	123
Military HH: Yes	10%	(25)	41%	(106)	30%	(77)	9 %	(23)	9 %	(24)	255
Military HH: No	10%	(190)	38%	(740)	26%	(512)	10%	(203)	16%	(305)	1950
2022 House Vote: Democrat	10%	(73)	38%	(265)	31%	(221)	11%	(74)	10%	(70)	703
2022 House Vote: Republican	12%	(68)	46%	(263)	27%	(153)	8%	(44)	8%	(46)	573
2022 House Vote: Didnt Vote	8%	(73)	34%	(304)	23%	(209)	11%	(98)	23%	(205)	889

 Table PAC1_1: Do you have a favorable or unfavorable opinion of the following? — Major companies

Morning Consult Table PAC1_1

Demographic	Very f	Very favorable		Somewhat favorable		Not too favorable		Not at all favorable		t know / opinion	Total N	
Adults	10%	(215)	38%	(845)	27%	(589)	10%	(227)	15%	(329)	2205	
2020 Vote: Joe Biden	11%	(91)	41%	(342)	29%	(243)	11%	(89)	9%	(77)	844	
2020 Vote: Donald Trump	11%	(72)	45%	(291)	27%	(176)	8%	(51)	9%	(60)	650	
2020 Vote: Other	7%	(4)	24%	(12)	22%	(11)	24%	(12)	22%	(11)	51	
2020 Vote: Didn't Vote	7%	(48)	30%	(200)	24%	(159)	11%	(74)	27%	(181)	661	
4-Region: Northeast	11%	(44)	39%	(151)	27%	(103)	11%	(41)	11%	(44)	384	
4-Region: Midwest	10%	(45)	35%	(159)	28%	(128)	12%	(56)	14%	(64)	453	
4-Region: South	11%	(95)	38%	(325)	27%	(229)	8%	(68)	15%	(131)	848	
4-Region: West	6%	(31)	40%	(210)	25%	(129)	12%	(61)	17%	(90)	521	

 Table PAC1_1: Do you have a favorable or unfavorable opinion of the following? — Major companies

D	Vour 611		Somewhat		Not too		Not at all		Don't know /		
Demographic	Very favorable		favorable		favorable		favorable		No opinion		Total N
Adults	42%	(932)	39%	(869)	5%	(100)	2%	(48)	12%	(256)	2205
Gender: Male	45%	(482)	40%	(434)	4%	(47)	2%	(18)	9%	(95)	1076
Gender: Female	40%	(449)	38%	(433)	5%	(53)	3%	(31)	14%	(161)	1125
Age: 18-34	43%	(279)	36%	(232)	4%	(28)	3%	(21)	13%	(82)	641
Age: 35-44	41%	(152)	38%	(141)	4%	(14)	3%	(11)	14%	(52)	370
Age: 45-64	43%	(303)	36%	(253)	6%	(45)	2%	(13)	12%	(83)	697
Age: 65+	40%	(199)	49%	(242)	3%	(13)	1%	(3)	8%	(39)	496
GenZers: 1997-2012	45%	(149)	35%	(115)	3%	(9)	4%	(12)	14%	(47)	333
Millennials: 1981-1996	42%	(265)	38%	(243)	5%	(31)	3%	(20)	12%	(75)	634
GenXers: 1965-1980	43%	(244)	35%	(198)	6%	(35)	2%	(12)	14%	(78)	566
Baby Boomers: 1946-1964	40%	(249)	47%	(292)	4%	(24)	1%	(5)	9%	(54)	624
PID: Dem (no lean)	43%	(368)	41%	(348)	4%	(38)	2%	(16)	10%	(85)	855
PID: Ind (no lean)	37%	(236)	35%	(226)	6%	(36)	3%	(16)	20%	(130)	644
PID: Rep (no lean)	46%	(328)	42%	(295)	4%	(26)	2%	(16)	6%	(42)	706
PID/Gender: Dem Men	43%	(163)	44%	(168)	5%	(18)	1%	(2)	8%	(28)	379
PID/Gender: Dem Women	43%	(206)	38%	(179)	4%	(20)	3%	(14)	12%	(56)	474
PID/Gender: Ind Men	40%	(124)	35%	(108)	6%	(20)	2%	(7)	17%	(54)	312
PID/Gender: Ind Women	34%	(111)	36%	(118)	5%	(16)	3%	(9)	23%	(76)	330
PID/Gender: Rep Men	51%	(196)	41%	(159)	2%	(9)	2%	(8)	3%	(13)	385
PID/Gender: Rep Women	41%	(132)	42%	(136)	5%	(17)	2%	(7)	9%	(29)	321
Ideo: Liberal (1-3)	47%	(286)	40%	(243)	4%	(25)	3%	(16)	6%	(35)	603
Ideo: Moderate (4)	39%	(309)	39%	(302)	6%	(45)	2%	(15)	15%	(114)	783
Ideo: Conservative (5-7)	45%	(301)	44%	(294)	4%	(25)	1%	(10)	5%	(35)	664
Educ: < College	41%	(586)	36%	(518)	5%	(70)	3%	(37)	15%	(213)	1423
Educ: Bachelors degree	45%	(222)	46%	(225)	4%	(17)	1%	(4)	5%	(24)	493
Educ: Post-grad	43%	(124)	44%	(126)	4%	(13)	3%	(7)	6%	(18)	289
Income: Under 50k	40%	(502)	37%	(462)	5%	(65)	2%	(30)	16%	(202)	1260
Income: 50k-100k	44%	(278)	43%	(271)	4%	(27)	2%	(12)	7%	(45)	633
Income: 100k+	49%	(153)	43%	(136)	3%	(9)	2%	(6)	3%	(9)	312
Ethnicity: White	43%	(735)	41%	(687)	4%	(70)	2%	(33)	10%	(168)	1694
Ethnicity: Hispanic	41%	(158)	36%	(138)	5%	(20)	3%	(10)	15%	(59)	385
Ethnicity: Black	40%	(113)	34%	(96)	6%	(18)	4%	(12)	16%	(47)	285

 Table PAC1_2: Do you have a favorable or unfavorable opinion of the following? — Small businesses

Morning Consult Table PAC1_2

Demographic	Verv f	avorable		newhat orable		t too orable		at all orable		know / pinion	Total N
Adults	42%	(932)	39%	(869)	5%	(100)	2%	(48)	12%	(256)	2205
Ethnicity: Other	37%	(84)	39 %	(86)	5%	(100)	1%	(40)	1270	(41)	2205
All Christian	44%	(464)	43%	(453)	4%	(12) (40)	2%	(18)	7%	(79)	1054
All Non-Christian	41%	(59)	40%	(433)	470 5%	(40)	2%	(10)	12%	(17)	1034
Atheist	42%	(35)	39 %	(33)	4%	(7) (3)	$\frac{270}{4\%}$	(3)	11%	(9)	83
Agnostic/Nothing in particular	38%	(219)	35%	(203)	5%	(28)	3%	(18)	19%	(108)	576
Something Else	45%	(155)	35%	(123)	6 %	(20)	2%	(6)	12%	(43)	348
Religious Non-Protestant/Catholic	42%	(69)	38%	(62)	6 %	(10)	3%	(5)	12%	(19)	164
Evangelical	42%	(241)	40%	(229)	5%	(30)	2%	(9)	10%	(59)	568
Non-Evangelical	46%	(356)	42%	(326)	4%	(28)	1%	(11)	8%	(59)	781
Community: Urban	44%	(287)	37%	(242)	5%	(30)	2%	(14)	12%	(79)	653
Community: Suburban	41%	(408)	44%	(434)	4%	(44)	2%	(19)	9%	(92)	997
Community: Rural	43%	(238)	35%	(193)	5%	(26)	3%	(15)	15%	(84)	556
Employ: Private Sector	47%	(318)	43%	(288)	4%	(25)	1%	(6)	5%	(36)	673
Employ: Government	47%	(70)	36%	(53)	5%	(7)	3%	(5)	9%	(13)	149
Employ: Self-Employed	46%	(93)	31%	(63)	5%	(9)	6%	(12)	12%	(25)	201
Employ: Homemaker	41%	(62)	36%	(54)	7%	(10)	2%	(4)	14%	(22)	152
Employ: Student	43%	(25)	26%	(15)	7%	(4)	4%	(2)	19%	(11)	58
Employ: Retired	39%	(217)	47%	(259)	3%	(18)	1%	(4)	9%	(52)	550
Employ: Unemployed	32%	(95)	34%	(101)	8%	(23)	3%	(10)	23%	(70)	299
Employ: Other	43%	(53)	28%	(35)	3%	(3)	4%	(5)	22%	(28)	123
Military HH: Yes	46%	(117)	43%	(111)	4%	(9)	1%	(3)	6%	(15)	255
Military HH: No	42%	(816)	39%	(758)	5%	(91)	2%	(45)	12%	(241)	1950
2022 House Vote: Democrat	47%	(329)	41%	(285)	4%	(25)	2%	(11)	7%	(53)	703
2022 House Vote: Republican	46%	(263)	45%	(258)	4%	(21)	2%	(10)	4%	(22)	573
2022 House Vote: Didnt Vote	37%	(331)	35%	(307)	6%	(52)	3%	(25)	19%	(173)	889
2020 Vote: Joe Biden	45%	(377)	44%	(369)	4%	(32)	1%	(11)	6%	(54)	844
2020 Vote: Donald Trump	48%	(313)	43%	(281)	3%	(20)	1%	(7)	4%	(29)	650
2020 Vote: Other	39%	(20)	34%	(17)	1%	(1)	6%	(3)	20%	(10)	51
2020 Vote: Didn't Vote	34%	(223)	31%	(202)	7%	(47)	4%	(27)	25%	(162)	661

 Table PAC1_2: Do you have a favorable or unfavorable opinion of the following? — Small businesses

National Tracking Poll #2408153, September, 2024 Table PAC1_2

Demographic	Very favorable	Somewhat favorable	Not too favorable	Not at all favorable	Don't know / No opinion	Total N
Adults	42% (932)	39% (869)	5% (100)	2% (48)	12% (256)	2205
4-Region: Northeast	44% (170)	39% (150)	4% (16)	3% (11)	10% (37)	384
4-Region: Midwest	43% (193)	43% (194)	3% (15)	1% (6)	10% (45)	453
4-Region: South	45% (381)	36% (305)	4% (36)	2% (20)	12% (105)	848
4-Region: West	36% (189)	42% (220)	6% (33)	2% (11)	13% (68)	521

 Table PAC1_2: Do you have a favorable or unfavorable opinion of the following? — Small businesses

Morning Consult Table PAC1_3

Demographic	Very f	avorable		newhat orable		ot too orable		t at all orable	Don't know / No opinion		Total N	
Adults	9%	(198)	28%	(624)	29%	(632)	22%	(477)	12%	(274)	2205	
Gender: Male	10%	(112)	28%	(300)	29%	(313)	24%	(260)	8%	(91)	1076	
Gender: Female	8%	(86)	29%	(324)	28%	(318)	19%	(217)	16%	(181)	1125	
Age: 18-34	8%	(51)	22%	(142)	31%	(202)	23%	(148)	15%	(98)	641	
Age: 35-44	12%	(44)	27%	(98)	24%	(90)	22%	(82)	15%	(56)	370	
Age: 45-64	10%	(67)	30%	(207)	28%	(199)	20%	(143)	12%	(82)	697	
Age: 65+	7%	(35)	36%	(177)	29%	(142)	21%	(105)	8%	(38)	496	
GenZers: 1997-2012	8%	(27)	17%	(55)	34%	(112)	23%	(76)	19%	(62)	333	
Millennials: 1981-1996	9 %	(60)	28%	(175)	27%	(172)	22%	(141)	14%	(86)	634	
GenXers: 1965-1980	10%	(58)	29%	(165)	26%	(148)	23%	(129)	12%	(67)	566	
Baby Boomers: 1946-1964	8%	(51)	33%	(209)	30%	(189)	19%	(117)	9%	(58)	624	
PID: Dem (no lean)	14%	(117)	40%	(343)	25%	(216)	11%	(94)	10%	(85)	855	
PID: Ind (no lean)	4%	(25)	19%	(120)	31%	(198)	26%	(166)	21%	(135)	644	
PID: Rep (no lean)	8%	(56)	23%	(161)	31%	(218)	31%	(216)	8%	(54)	706	
PID/Gender: Dem Men	18%	(67)	41%	(154)	25%	(96)	9%	(35)	7%	(26)	379	
PID/Gender: Dem Women	11%	(50)	40%	(188)	25%	(118)	12%	(59)	12%	(58)	474	
PID/Gender: Ind Men	5%	(15)	20%	(63)	30%	(93)	30%	(95)	15%	(46)	312	
PID/Gender: Ind Women	3%	(9)	17%	(57)	32%	(104)	22%	(71)	27%	(88)	330	
PID/Gender: Rep Men	8%	(30)	22%	(83)	32%	(123)	34%	(130)	5%	(19)	385	
PID/Gender: Rep Women	8%	(26)	24%	(78)	30%	(95)	27%	(86)	11%	(35)	321	
Ideo: Liberal (1-3)	12%	(74)	38%	(227)	30%	(184)	12%	(72)	8%	(47)	603	
Ideo: Moderate (4)	8%	(59)	32%	(248)	28%	(220)	19%	(147)	14%	(110)	783	
Ideo: Conservative (5-7)	9 %	(60)	21%	(139)	30%	(200)	34%	(228)	5%	(36)	664	
Educ: < College	9 %	(128)	24%	(343)	29%	(418)	22%	(316)	15%	(217)	1423	
Educ: Bachelors degree	7%	(36)	37%	(183)	27%	(131)	22%	(108)	7%	(34)	493	
Educ: Post-grad	12%	(34)	34%	(98)	29%	(82)	18%	(53)	8%	(22)	289	
Income: Under 50k	9 %	(112)	26%	(333)	28%	(355)	20%	(246)	17%	(213)	1260	
Income: 50k-100k	6%	(40)	33%	(208)	29%	(186)	24%	(152)	7%	(46)	633	
Income: 100k+	15%	(46)	27%	(83)	29%	(91)	25%	(78)	5%	(14)	312	
Ethnicity: White	8%	(129)	28%	(471)	30%	(516)	23%	(396)	11%	(181)	1694	
Ethnicity: Hispanic	9 %	(35)	27%	(106)	32%	(124)	17%	(64)	15%	(56)	385	
Ethnicity: Black	15%	(43)	29%	(83)	23%	(66)	14%	(40)	19%	(53)	285	

 Table PAC1_3: Do you have a favorable or unfavorable opinion of the following? — The federal government

			Son	newhat	No	ot too	No	t at all	Don'i	t know /	
Demographic	Very f	avorable	fav	orable	favo	orable	favo	orable	No c	pinion	Total N
Adults	9%	(198)	28%	(624)	29%	(632)	22%	(477)	12%	(274)	2205
Ethnicity: Other	11%	(26)	31%	(70)	22%	(49)	18%	(41)	17%	(39)	226
All Christian	10%	(104)	31%	(326)	28%	(295)	23%	(241)	8%	(88)	1054
All Non-Christian	18%	(26)	29%	(42)	22%	(31)	15%	(21)	16%	(23)	144
Atheist	5%	(4)	28%	(24)	29%	(24)	24%	(20)	13%	(11)	83
Agnostic/Nothing in particular	7%	(40)	22%	(129)	32%	(187)	20%	(115)	18%	(105)	576
Something Else	7%	(23)	30%	(103)	27%	(94)	23%	(81)	14%	(47)	348
Religious Non-Protestant/Catholic	19%	(31)	29%	(48)	23%	(37)	15%	(24)	15%	(25)	164
Evangelical	11%	(61)	29%	(167)	25%	(144)	24%	(134)	11%	(61)	568
Non-Evangelical	7%	(57)	32%	(249)	29%	(230)	23%	(177)	9%	(68)	781
Community: Urban	13%	(82)	28%	(184)	30%	(199)	16%	(108)	12%	(80)	653
Community: Suburban	7%	(74)	30%	(297)	29%	(290)	23%	(230)	11%	(105)	997
Community: Rural	8%	(42)	26%	(143)	26%	(143)	25%	(139)	16%	(89)	556
Employ: Private Sector	10%	(70)	29%	(192)	33%	(221)	23%	(156)	5%	(33)	673
Employ: Government	11%	(16)	37%	(54)	24%	(36)	17%	(26)	11%	(16)	149
Employ: Self-Employed	11%	(22)	25%	(51)	27%	(55)	19%	(39)	17%	(34)	201
Employ: Homemaker	5%	(8)	26%	(39)	33%	(50)	19%	(29)	17%	(27)	152
Employ: Student	2%	(1)	20%	(12)	19%	(11)	35%	(20)	24%	(14)	58
Employ: Retired	8%	(42)	35%	(194)	28%	(155)	20%	(110)	9%	(49)	550
Employ: Unemployed	9%	(27)	19%	(56)	26%	(78)	23%	(68)	23%	(70)	299
Employ: Other	9%	(11)	21%	(25)	22%	(27)	23%	(29)	26%	(31)	123
Military HH: Yes	10%	(26)	29%	(73)	30%	(77)	25%	(64)	6%	(14)	255
Military HH: No	9%	(172)	28%	(551)	28%	(555)	21%	(413)	13%	(260)	1950
2022 House Vote: Democrat	14%	(95)	41%	(285)	28%	(194)	11%	(77)	7%	(51)	703
2022 House Vote: Republican	8%	(46)	23%	(131)	29%	(166)	36%	(208)	4%	(23)	573
2022 House Vote: Didnt Vote	6%	(56)	23%	(204)	29%	(262)	20%	(176)	21%	(191)	889
2020 Vote: Joe Biden	12%	(105)	41%	(347)	27%	(229)	12%	(104)	7%	(58)	844
2020 Vote: Donald Trump	7%	(49)	22%	(140)	31%	(200)	36%	(231)	4%	(29)	650
2020 Vote: Other	4%	(2)	16%	(8)	22%	(11)	31%	(16)	27%	(14)	51
2020 Vote: Didn't Vote	6%	(42)	19%	(129)	29%	(191)	19%	(126)	26%	(173)	661

 Table PAC1_3: Do you have a favorable or unfavorable opinion of the following? — The federal government

Demographic	Very favorable	Somewhat favorable	Not too favorable	Not at all favorable	Don't know / No opinion	Total N
Adults	9% (198)	28% (624)	29% (632)	22% (477)	12% (274)	2205
4-Region: Northeast	8% (32)	30% (114)	26% (102)	24% (93)	11% (43)	384
4-Region: Midwest	8% (35)	25% (114)	33% (151)	23% (105)	11% (48)	453
4-Region: South	10% (86)	29% (244)	27% (226)	21% (181)	13% (111)	848
4-Region: West	9% (45)	29% (153)	29% (153)	19% (98)	14% (72)	521

 Table PAC1_3: Do you have a favorable or unfavorable opinion of the following? — The federal government

			Son	newhat	No	ot too	Not	t at all	Don't	know /	
Demographic	Very f	avorable	favo	orable	fav	orable	favo	orable	No o	pinion	Total N
Adults	13%	(281)	35%	(765)	25%	(558)	15%	(338)	12%	(262)	2205
Gender: Male	14%	(147)	36%	(390)	25%	(274)	17%	(178)	8%	(87)	1076
Gender: Female	12%	(134)	33%	(375)	25%	(282)	14%	(160)	16%	(175)	1125
Age: 18-34	9 %	(57)	28%	(180)	30%	(192)	18%	(113)	15%	(98)	641
Age: 35-44	17%	(62)	30%	(110)	24%	(90)	16%	(57)	14%	(52)	370
Age: 45-64	13%	(92)	38%	(262)	22%	(155)	16%	(111)	11%	(78)	697
Age: 65+	14%	(71)	43%	(214)	24%	(121)	11%	(56)	7%	(34)	496
GenZers: 1997-2012	7%	(22)	27%	(89)	29%	(96)	18%	(59)	20%	(66)	333
Millennials: 1981-1996	13%	(82)	30%	(191)	28%	(179)	16%	(104)	12%	(78)	634
GenXers: 1965-1980	15%	(87)	35%	(198)	22%	(125)	17%	(94)	11%	(62)	566
Baby Boomers: 1946-1964	13%	(82)	43%	(268)	23%	(143)	12%	(77)	9%	(54)	624
PID: Dem (no lean)	17%	(142)	41%	(353)	21%	(180)	12%	(104)	9%	(77)	855
PID: Ind (no lean)	7%	(44)	26%	(170)	29%	(184)	17%	(111)	21%	(136)	644
PID: Rep (no lean)	14%	(96)	34%	(243)	28%	(195)	17%	(123)	7%	(49)	706
PID/Gender: Dem Men	19%	(73)	42%	(159)	20%	(76)	12%	(47)	7%	(25)	379
PID/Gender: Dem Women	15%	(69)	41%	(194)	22%	(102)	12%	(57)	11%	(52)	474
PID/Gender: Ind Men	8%	(25)	29%	(89)	30%	(94)	18%	(56)	15%	(47)	312
PID/Gender: Ind Women	6%	(18)	24%	(80)	27%	(88)	17%	(55)	27%	(88)	330
PID/Gender: Rep Men	13%	(49)	37%	(142)	27%	(104)	19%	(75)	4%	(14)	385
PID/Gender: Rep Women	14%	(46)	31%	(101)	28%	(91)	15%	(48)	11%	(35)	321
Ideo: Liberal (1-3)	15%	(88)	40%	(242)	25%	(152)	14%	(83)	6%	(38)	603
Ideo: Moderate (4)	10%	(81)	37%	(288)	26%	(204)	14%	(106)	13%	(106)	783
Ideo: Conservative (5-7)	16%	(109)	34%	(223)	26%	(172)	18%	(122)	6%	(39)	664
Educ: < College	12%	(167)	31%	(434)	26%	(373)	16%	(229)	15%	(219)	1423
Educ: Bachelors degree	13%	(63)	43%	(210)	25%	(125)	15%	(74)	4%	(21)	493
Educ: Post-grad	18%	(51)	42%	(121)	21%	(60)	12%	(35)	7%	(22)	289
Income: Under 50k	12%	(148)	32%	(399)	24%	(301)	16%	(200)	17%	(211)	1260
Income: 50k-100k	12%	(73)	38%	(239)	29%	(183)	16%	(99)	6%	(39)	633
Income: 100k+	19%	(59)	41%	(127)	24%	(75)	12%	(39)	4%	(12)	312
Ethnicity: White	12%	(208)	35%	(593)	26%	(444)	16%	(267)	11%	(182)	1694
Ethnicity: Hispanic	12%	(48)	31%	(119)	29%	(112)	13%	(48)	15%	(58)	385
Ethnicity: Black	14%	(41)	32%	(90)	25%	(71)	13%	(37)	16%	(47)	285

 Table PAC1_4: Do you have a favorable or unfavorable opinion of the following? — Your state government

Demographic	Very f	avorable		newhat orable		ot too orable		t at all orable		t know / pinion	Total N
Adults	13%	(281)	35%	(765)	25%	(558)	15%	(338)	12%	(262)	2205
Ethnicity: Other	14%	(32)	37%	(83)	19%	(43)	15%	(34)	15%	(34)	226
All Christian	16%	(169)	37%	(391)	25%	(265)	14%	(152)	7%	(76)	1054
All Non-Christian	19%	(28)	37%	(53)	26%	(37)	4%	(6)	13%	(19)	144
Atheist	4%	(3)	35%	(29)	23%	(19)	28%	(23)	10%	(9)	83
Agnostic/Nothing in particular	8%	(49)	31%	(180)	26%	(150)	17%	(100)	17%	(98)	576
Something Else	9%	(32)	32%	(113)	25%	(86)	16%	(57)	17%	(61)	348
Religious Non-Protestant/Catholic	19%	(32)	37%	(61)	25%	(41)	6%	(9)	13%	(21)	164
Evangelical	17%	(95)	32%	(183)	26%	(147)	13%	(76)	12%	(66)	568
Non-Evangelical	12%	(97)	39%	(303)	25%	(196)	15%	(121)	8%	(63)	781
Community: Urban	15%	(98)	33%	(216)	25%	(165)	14%	(94)	12%	(80)	653
Community: Suburban	12%	(122)	37%	(373)	25%	(250)	15%	(152)	10%	(99)	997
Community: Rural	11%	(61)	32%	(176)	26%	(143)	17%	(92)	15%	(83)	556
Employ: Private Sector	14%	(95)	37%	(251)	27%	(179)	17%	(116)	5%	(32)	673
Employ: Government	12%	(18)	39%	(58)	28%	(42)	11%	(17)	9%	(13)	149
Employ: Self-Employed	15%	(31)	25%	(51)	27%	(54)	18%	(36)	15%	(30)	201
Employ: Homemaker	7%	(11)	34%	(52)	26%	(40)	13%	(19)	19%	(30)	152
Employ: Student	1%	(0)	30%	(17)	18%	(11)	30%	(17)	22%	(12)	58
Employ: Retired	14%	(77)	41%	(228)	24%	(132)	12%	(67)	8%	(46)	550
Employ: Unemployed	11%	(33)	25%	(74)	25%	(76)	16%	(48)	23%	(69)	299
Employ: Other	12%	(15)	27%	(34)	20%	(25)	16%	(19)	25%	(31)	123
Military HH: Yes	16%	(41)	34%	(88)	26%	(68)	18%	(46)	5%	(13)	255
Military HH: No	12%	(240)	35%	(678)	25%	(490)	15%	(292)	13%	(249)	1950
2022 House Vote: Democrat	18%	(124)	42%	(295)	22%	(157)	11%	(80)	6%	(46)	703
2022 House Vote: Republican	15%	(85)	37%	(212)	27%	(152)	18%	(103)	4%	(21)	573
2022 House Vote: Didnt Vote	8%	(69)	29%	(253)	26%	(233)	16%	(146)	21%	(188)	889
2020 Vote: Joe Biden	17%	(141)	43%	(367)	23%	(190)	11%	(92)	6%	(54)	844
2020 Vote: Donald Trump	13%	(85)	37%	(238)	28%	(184)	18%	(120)	3%	(22)	650
2020 Vote: Other	9%	(5)	16%	(8)	32%	(16)	23%	(11)	20%	(10)	51
2020 Vote: Didn't Vote	8%	(50)	23%	(153)	25%	(167)	17%	(114)	27%	(176)	661

 Table PAC1_4: Do you have a favorable or unfavorable opinion of the following? — Your state government

National Tracking Poll #2408153, September, 2024 Table PAC1_4

Demographic	Very favora	able		ewhat orable		t too orable		at all at all		t know / opinion	Total N
Adults	13% (28	31) 3	35%	(765)	25%	(558)	15%	(338)	12%	(262)	2205
4-Region: Northeast	14% (5	34) 3	86%	(138)	23%	(90)	16%	(60)	11%	(43)	384
4-Region: Midwest	12% (5	53) 3	34%	(156)	26%	(118)	17%	(78)	11%	(48)	453
4-Region: South	13% (1	11) 3	33%	(277)	26%	(216)	16%	(131)	13%	(111)	848
4-Region: West	12% (6	3) 3	37%	(195)	26%	(134)	13%	(68)	12%	(61)	521

Table PAC1_4: Do you have a favorable or unfavorable opinion of the following? — Your state government

Table PAC2: Which of the following comes closest to your view?

Demographic	regu bus nece protect	Government regulation of business is necessary to protect the public interest		Government regulation of business usually does more harm than good		Neither / Both equally		know / No pinion	Total N
Adults	33%	(725)	23%	(510)	30%	(661)	14%	(309)	2205
Gender: Male	33%	(357)	29%	(311)	29%	(315)	9%	(93)	1076
Gender: Female	33%	(367)	18%	(198)	31%	(345)	19%	(215)	1125
Age: 18-34	29%	(186)	22%	(138)	33%	(209)	17%	(107)	641
Age: 35-44	28%	(105)	23%	(86)	34%	(128)	14%	(51)	370
Age: 45-64	34%	(239)	22%	(154)	30%	(210)	14%	(94)	697
Age: 65+	39%	(195)	26%	(131)	23%	(114)	11%	(56)	496
GenZers: 1997-2012	28%	(92)	22%	(74)	30%	(100)	20%	(67)	333
Millennials: 1981-1996	29%	(186)	22%	(140)	35%	(221)	14%	(87)	634
GenXers: 1965-1980	33%	(188)	24%	(135)	30%	(170)	13%	(73)	566
Baby Boomers: 1946-1964	38%	(240)	23%	(146)	26%	(161)	12%	(77)	624
PID: Dem (no lean)	49%	(419)	14%	(116)	27%	(228)	11%	(92)	855
PID: Ind (no lean)	21%	(135)	20%	(126)	37%	(236)	23%	(147)	644
PID: Rep (no lean)	24%	(171)	38%	(268)	28%	(197)	10%	(70)	706
PID/Gender: Dem Men	49%	(184)	17%	(65)	27%	(104)	7%	(25)	379
PID/Gender: Dem Women	49%	(233)	11%	(50)	26%	(124)	14%	(67)	474
PID/Gender: Ind Men	22%	(70)	24%	(74)	38%	(120)	16%	(49)	312
PID/Gender: Ind Women	20%	(64)	16%	(52)	35%	(116)	29%	(97)	330
PID/Gender: Rep Men	27%	(102)	45%	(172)	24%	(91)	5%	(19)	385
PID/Gender: Rep Women	22%	(69)	30%	(96)	33%	(106)	16%	(51)	321
Ideo: Liberal (1-3)	52%	(314)	16%	(94)	24%	(146)	8%	(50)	603
Ideo: Moderate (4)	31%	(246)	18%	(141)	35%	(272)	16%	(124)	783
Ideo: Conservative (5-7)	24%	(157)	39%	(261)	29%	(190)	8%	(56)	664
Educ: < College	27%	(390)	21%	(306)	33%	(466)	18%	(260)	1423
Educ: Bachelors degree	42%	(205)	26%	(127)	26%	(129)	6%	(32)	493
Educ: Post-grad	45%	(130)	27%	(77)	22%	(65)	6%	(17)	289

Table PAC2: Which of the following comes closest to your view?

Demographic	Government regulation of business is necessary to protect the public interest		Government regulation of business usually does more harm than good		Neither / Both equally		Don't know / No opinion		Total N
Adults	33%	(725)	23%	(510)	30%	(661)	14%	(309)	2205
Income: Under 50k	30%	(372)	19%	(234)	32%	(402)	20%	(252)	1260
Income: 50k-100k	37%	(237)	29%	(181)	27%	(174)	7%	(41)	633
Income: 100k+	37%	(117)	30%	(95)	27%	(85)	5%	(15)	312
Ethnicity: White	32%	(544)	25%	(427)	29%	(487)	14%	(236)	1694
Ethnicity: Hispanic	29%	(111)	21%	(82)	34%	(131)	16%	(61)	385
Ethnicity: Black	33%	(93)	15%	(43)	36%	(102)	16%	(47)	285
Ethnicity: Other	39%	(89)	18%	(41)	31%	(71)	11%	(26)	226
All Christian	34%	(354)	28%	(298)	27%	(290)	11%	(112)	1054
All Non-Christian	45%	(64)	18%	(26)	27%	(39)	10%	(14)	144
Atheist	45%	(38)	19%	(16)	26%	(22)	10%	(8)	83
Agnostic/Nothing in particular	29%	(170)	17%	(100)	33%	(188)	21%	(118)	576
Something Else	29%	(100)	20%	(71)	35%	(122)	16%	(56)	348
Religious Non-Protestant/Catholic	45%	(73)	19%	(31)	28%	(45)	9%	(14)	164
Evangelical	27%	(151)	27%	(151)	31%	(177)	16%	(89)	568
Non-Evangelical	36%	(285)	26%	(201)	28%	(218)	10%	(77)	781
Community: Urban	37%	(244)	21%	(139)	28%	(183)	13%	(87)	653
Community: Suburban	35%	(352)	23%	(233)	30%	(302)	11%	(110)	997
Community: Rural	23%	(129)	25%	(139)	32%	(176)	20%	(111)	556
Employ: Private Sector	38%	(257)	26%	(173)	29%	(193)	7%	(50)	673
Employ: Government	35%	(52)	32%	(48)	25%	(36)	8%	(12)	149
Employ: Self-Employed	30%	(61)	22%	(43)	36%	(72)	12%	(25)	201
Employ: Homemaker	22%	(33)	17%	(27)	43%	(65)	18%	(27)	152
Employ: Student	28%	(16)	18%	(10)	31%	(18)	23%	(14)	58
Employ: Retired	38%	(209)	25%	(136)	25%	(139)	12%	(67)	550
Employ: Unemployed	24%	(70)	15%	(46)	34%	(103)	27%	(80)	299
Employ: Other	22%	(27)	22%	(27)	28%	(35)	28%	(34)	123

Table PAC2: Which of the following comes closest to your view?

Demographic	regu bus nece protect	Government regulation of business is necessary to protect the public interest		Government regulation of business usually does more harm than good 23% (510)		er / Both qually		know / No pinion	Total N
Adults	33%	(725)	23%	(510)	30%	(661)	14%	(309)	2205
Military HH: Yes	36%	(93)	30%	(76)	23%	(58)	11%	(28)	255
Military HH: No	32%	(633)	22%	(434)	31%	(602)	14%	(281)	1950
2022 House Vote: Democrat	53%	(373)	14%	(99)	25%	(178)	7%	(52)	703
2022 House Vote: Republican	25%	(143)	42%	(243)	24%	(140)	8%	(47)	573
2022 House Vote: Didnt Vote	22%	(199)	18%	(164)	37%	(325)	23%	(201)	889
2020 Vote: Joe Biden	50%	(418)	16%	(131)	26%	(222)	9%	(73)	844
2020 Vote: Donald Trump	23%	(148)	41%	(265)	29%	(186)	8%	(51)	650
2020 Vote: Other	26%	(13)	25%	(13)	33%	(17)	16%	(8)	51
2020 Vote: Didn't Vote	22%	(147)	15%	(101)	36%	(237)	27%	(176)	661
4-Region: Northeast	35%	(133)	22%	(84)	31%	(118)	13%	(50)	384
4-Region: Midwest	35%	(157)	25%	(113)	28%	(128)	12%	(55)	453
4-Region: South	30%	(252)	22%	(185)	32%	(267)	17%	(143)	848
4-Region: West	35%	(184)	25%	(128)	28%	(148)	12%	(61)	521

Table PAC3_1: In your view, is there too much, too little, or the right amount of government regulation of the following areas or sectors? — Banks	;
and other financial institutions	_

Demographic	gove	Too much government regulation of this		o little ernment tion of this	The right amount of government regulation of this		Don't know / No opinion		Total N
Adults	18%	(406)	29%	(645)	30%	(653)	23%	(501)	2205
Gender: Male	23%	(244)	31%	(328)	31%	(335)	16%	(169)	1076
Gender: Female	14%	(162)	28%	(315)	28%	(317)	29%	(331)	1125
Age: 18-34	22%	(143)	26%	(166)	25%	(161)	27%	(171)	641
Age: 35-44	19%	(70)	32%	(117)	24%	(87)	26%	(96)	370
Age: 45-64	17%	(121)	30%	(212)	29%	(202)	23%	(162)	697
Age: 65+	15%	(73)	30%	(150)	41%	(203)	14%	(71)	496
GenZers: 1997-2012	21%	(71)	26%	(86)	22%	(72)	31%	(103)	333
Millennials: 1981-1996	20%	(129)	28%	(179)	27%	(172)	24%	(153)	634
GenXers: 1965-1980	20%	(113)	29%	(166)	29%	(164)	22%	(124)	566
Baby Boomers: 1946-1964	13%	(81)	32%	(199)	37%	(229)	18%	(115)	624
PID: Dem (no lean)	13%	(113)	37%	(313)	33%	(280)	17%	(149)	855
PID: Ind (no lean)	19%	(119)	23%	(149)	25%	(164)	33%	(212)	644
PID: Rep (no lean)	25%	(174)	26%	(183)	30%	(209)	20%	(140)	706
PID/Gender: Dem Men	17%	(66)	37%	(139)	35%	(134)	11%	(40)	379
PID/Gender: Dem Women	10%	(48)	36%	(172)	31%	(146)	23%	(109)	474
PID/Gender: Ind Men	22%	(68)	25%	(78)	28%	(86)	26%	(80)	312
PID/Gender: Ind Women	15%	(51)	22%	(71)	23%	(77)	40%	(131)	330
PID/Gender: Rep Men	29%	(110)	29%	(111)	30%	(115)	13%	(48)	385
PID/Gender: Rep Women	20%	(64)	23%	(72)	29%	(93)	29%	(92)	321
Ideo: Liberal (1-3)	14%	(85)	41%	(248)	32%	(191)	13%	(79)	603
Ideo: Moderate (4)	15%	(118)	28%	(221)	31%	(241)	26%	(204)	783
Ideo: Conservative (5-7)	27%	(177)	24%	(158)	32%	(209)	18%	(121)	664
Educ: < College	19%	(271)	26%	(363)	27%	(391)	28%	(397)	1423
Educ: Bachelors degree	16%	(79)	36%	(179)	33%	(164)	14%	(71)	493
Educ: Post-grad	19%	(56)	35%	(103)	34%	(98)	11%	(33)	289
Income: Under 50k	17%	(211)	26%	(334)	27%	(340)	30%	(374)	1260
Income: 50k-100k	22%	(138)	34%	(216)	31%	(195)	13%	(83)	633
Income: 100k+	18%	(57)	31%	(95)	37%	(117)	14%	(43)	312
Ethnicity: White	19%	(313)	30%	(505)	29%	(496)	22%	(380)	1694

Table PAC3_1: In your view, is there too much, too little, or the right amount of government regulation of the following areas or sectors? — Banks
and other financial institutions

Demographic	Too much government regulation of this		Too little government regulation of this		The right amount of government regulation of this		Don't know / No opinion		Total N
Adults	18%	(406)	29%	(645)	30%	(653)	23%	(501)	220
Ethnicity: Hispanic	19%	(71)	24%	(94)	29%	(112)	28%	(109)	38
Ethnicity: Black	19%	(54)	28%	(80)	27%	(76)	26%	(75)	28
Ethnicity: Other	17%	(39)	27%	(60)	36%	(81)	20%	(46)	220
All Christian	20%	(213)	29%	(303)	33%	(350)	18%	(189)	1054
All Non-Christian	15%	(21)	29%	(42)	39%	(55)	18%	(25)	144
Atheist	14%	(12)	42%	(35)	24%	(20)	20%	(16)	8
Agnostic/Nothing in particular	15%	(88)	32%	(186)	26%	(148)	27%	(153)	570
Something Else	21%	(73)	23%	(79)	23%	(79)	34%	(117)	34
Religious Non-Protestant/Catholic	16%	(26)	29%	(47)	38%	(63)	17%	(28)	16-
Evangelical	20%	(111)	26%	(147)	29%	(162)	26%	(147)	56
Non-Evangelical	20%	(159)	28%	(221)	32%	(249)	19%	(151)	78
Community: Urban	16%	(108)	32%	(208)	30%	(199)	21%	(138)	65
Community: Suburban	18%	(181)	32%	(316)	31%	(306)	19%	(194)	99
Community: Rural	21%	(118)	22%	(121)	27%	(148)	30%	(169)	55
Employ: Private Sector	23%	(152)	33%	(219)	29%	(195)	16%	(107)	67
Employ: Government	24%	(36)	27%	(40)	30%	(45)	18%	(27)	14
Employ: Self-Employed	16%	(32)	33%	(67)	29%	(59)	22%	(44)	20
Employ: Homemaker	22%	(33)	18%	(28)	25%	(38)	35%	(53)	15
Employ: Student	22%	(13)	24%	(14)	18%	(11)	36%	(21)	5
Employ: Retired	14%	(77)	32%	(178)	38%	(207)	16%	(88)	55
Employ: Unemployed	14%	(43)	22%	(67)	27%	(82)	36%	(107)	29
Employ: Other	17%	(21)	25%	(31)	13%	(16)	44%	(55)	12
Military HH: Yes	19%	(48)	29%	(74)	35%	(88)	18%	(45)	25
Military HH: No	18%	(359)	29%	(571)	29%	(564)	23%	(456)	195
2022 House Vote: Democrat	14%	(101)	38%	(265)	36%	(252)	12%	(84)	70
2022 House Vote: Republican	28%	(161)	26%	(147)	31%	(176)	16%	(89)	57
2022 House Vote: Didnt Vote	15%	(136)	25%	(222)	24%	(216)	35%	(314)	88

Demographic	Too much government regulation of this		gove	Too little government regulation of this		The right amount of government regulation of this		know / No binion	Total N
Adults	18%	(406)	29%	(645)	30%	(653)	23%	(501)	2205
2020 Vote: Joe Biden	13%	(112)	39%	(328)	35%	(292)	13%	(112)	844
2020 Vote: Donald Trump	25%	(163)	25%	(160)	32%	(211)	18%	(115)	650
2020 Vote: Other	11%	(6)	37%	(19)	20%	(10)	32%	(16)	51
2020 Vote: Didn't Vote	19%	(125)	21%	(138)	21%	(140)	39 %	(258)	661
4-Region: Northeast	20%	(78)	31%	(119)	29%	(112)	19%	(75)	384
4-Region: Midwest	20%	(92)	30%	(136)	27%	(120)	23%	(104)	453
4-Region: South	19%	(165)	26%	(223)	28%	(236)	26%	(224)	848
4-Region: West	14%	(71)	32%	(167)	35%	(185)	19%	(98)	521

Table PAC3_1: *In your view, is there too much, too little, or the right amount of government regulation of the following areas or sectors? — Banks and other financial institutions*

 Table PAC3_2: In your view, is there too much, too little, or the right amount of government regulation of the following areas or sectors? — Energy companies

Demographic	Too much government regulation of this		gove	Too little government regulation of this		The right amount of government regulation of this		know / No binion	Total N
Adults	20%	(430)	33%	(719)	23%	(515)	25%	(542)	2205
Gender: Male	25%	(270)	31%	(338)	26%	(282)	17%	(186)	1076
Gender: Female	14%	(159)	34%	(379)	21%	(232)	32%	(355)	1125
Age: 18-34	21%	(133)	29%	(184)	22%	(141)	29%	(183)	641
Age: 35-44	19%	(71)	29%	(109)	24%	(90)	27%	(101)	370
Age: 45-64	17%	(120)	35%	(241)	22%	(154)	26%	(181)	697
Age: 65+	21%	(106)	37%	(184)	26%	(130)	15%	(77)	496
GenZers: 1997-2012	20%	(67)	28%	(94)	21%	(70)	30%	(101)	333
Millennials: 1981-1996	19%	(122)	29%	(185)	24%	(154)	27%	(173)	634
GenXers: 1965-1980	19%	(110)	33%	(186)	22%	(126)	25%	(144)	566
Baby Boomers: 1946-1964	18%	(115)	39%	(241)	24%	(152)	19%	(116)	624
PID: Dem (no lean)	12%	(102)	43%	(369)	25%	(213)	20%	(171)	855
PID: Ind (no lean)	18%	(118)	26%	(166)	22%	(142)	34%	(219)	644
PID: Rep (no lean)	30%	(210)	26%	(184)	23%	(160)	21%	(152)	706
PID/Gender: Dem Men	14%	(53)	45%	(172)	28%	(106)	13%	(48)	379
PID/Gender: Dem Women	10%	(49)	41%	(196)	22%	(107)	26%	(123)	474
PID/Gender: Ind Men	25%	(78)	23%	(70)	26%	(83)	26%	(81)	312
PID/Gender: Ind Women	12%	(39)	29%	(95)	18%	(59)	41%	(137)	330
PID/Gender: Rep Men	36%	(139)	25%	(96)	24%	(93)	15%	(56)	385
PID/Gender: Rep Women	22%	(71)	27%	(88)	21%	(67)	30%	(95)	321
Ideo: Liberal (1-3)	13%	(80)	48%	(288)	23%	(141)	16%	(95)	603
Ideo: Moderate (4)	16%	(127)	32%	(251)	25%	(193)	27%	(213)	783
Ideo: Conservative (5-7)	31%	(206)	25%	(165)	25%	(165)	19%	(129)	664
Educ: < College	20%	(280)	29%	(407)	22%	(312)	30%	(423)	1423
Educ: Bachelors degree	19%	(92)	41%	(201)	25%	(124)	16%	(77)	493
Educ: Post-grad	20%	(58)	39%	(111)	27%	(79)	14%	(42)	289
Income: Under 50k	18%	(223)	30%	(377)	21%	(267)	31%	(392)	1260
Income: 50k-100k	22%	(138)	37%	(232)	25%	(158)	17%	(105)	633
Income: 100k+	22%	(70)	35%	(109)	29%	(89)	14%	(44)	312
Ethnicity: White	21%	(352)	34%	(572)	22%	(372)	23%	(397)	1694

Table PAC3_2: In your view, is there too much, too little, or the right amount of government regulation of the	<i>he following areas or sectors? — Energy</i>
companies	

Demographic	Too much government regulation of this		Too little government regulation of this		The right amount of government regulation of this		Don't know / No opinion		Total N
Adults	20%	(430)	33%	(719)	23%	(515)	25%	(542)	2205
Ethnicity: Hispanic	23%	(89)	30%	(117)	18%	(70)	28%	(110)	385
Ethnicity: Black	15%	(44)	29%	(82)	27%	(77)	29%	(82)	285
Ethnicity: Other	15%	(34)	28%	(64)	29%	(65)	28%	(62)	226
All Christian	24%	(250)	32%	(341)	26%	(270)	18%	(193)	1054
All Non-Christian	8%	(12)	37%	(53)	32%	(46)	23%	(34)	144
Atheist	20%	(16)	36%	(30)	17%	(14)	28%	(23)	83
Agnostic/Nothing in particular	16%	(91)	35%	(199)	20%	(115)	29%	(170)	576
Something Else	17%	(60)	28%	(96)	20%	(69)	35%	(122)	348
Religious Non-Protestant/Catholic	8%	(14)	35%	(58)	34%	(56)	22%	(37)	164
Evangelical	23%	(128)	27%	(151)	24%	(139)	26%	(150)	568
Non-Evangelical	22%	(168)	35%	(272)	23%	(181)	20%	(159)	781
Community: Urban	19%	(122)	37%	(238)	23%	(153)	21%	(140)	653
Community: Suburban	20%	(196)	33%	(332)	25%	(248)	22%	(220)	997
Community: Rural	20%	(112)	27%	(148)	20%	(114)	33%	(181)	556
Employ: Private Sector	23%	(155)	35%	(238)	25%	(165)	17%	(115)	673
Employ: Government	25%	(37)	35%	(52)	20%	(30)	20%	(30)	149
Employ: Self-Employed	14%	(28)	36%	(72)	26%	(51)	25%	(50)	201
Employ: Homemaker	18%	(28)	23%	(35)	17%	(25)	42%	(64)	152
Employ: Student	14%	(8)	29%	(17)	19%	(11)	37%	(21)	58
Employ: Retired	20%	(112)	37%	(202)	26%	(144)	17%	(92)	550
Employ: Unemployed	16%	(47)	23%	(69)	23%	(69)	38%	(115)	299
Employ: Other	13%	(15)	27%	(33)	15%	(18)	45%	(56)	123
Military HH: Yes	24%	(62)	32%	(82)	26%	(65)	18%	(47)	255
Military HH: No	19%	(368)	33%	(637)	23%	(449)	25%	(495)	1950
2022 House Vote: Democrat	11%	(81)	45%	(317)	28%	(195)	16%	(110)	703
2022 House Vote: Republican	35%	(200)	26%	(151)	23%	(132)	16%	(91)	573
2022 House Vote: Didnt Vote	16%	(145)	27%	(239)	20%	(179)	37%	(326)	889

Table PAC3_2: *In your view, is there too much, too little, or the right amount of government regulation of the following areas or sectors? — Energy companies*

Demographic	Too much government regulation of this		gove	Too little government regulation of this		The right amount of government regulation of this		know / No binion	Total N
Adults	20%	(430)	33%	(719)	23%	(515)	25%	(542)	2205
2020 Vote: Joe Biden	11%	(97)	45%	(376)	27%	(230)	17%	(141)	844
2020 Vote: Donald Trump	35%	(225)	25%	(160)	24%	(156)	17%	(110)	650
2020 Vote: Other	9 %	(5)	47%	(24)	21%	(11)	23%	(12)	51
2020 Vote: Didn't Vote	16%	(104)	24%	(160)	18%	(119)	42%	(279)	661
4-Region: Northeast	18%	(68)	35%	(133)	26%	(99)	22%	(84)	384
4-Region: Midwest	21%	(95)	35%	(156)	21%	(96)	23%	(106)	453
4-Region: South	22%	(183)	29%	(245)	22%	(183)	28%	(236)	848
4-Region: West	16%	(84)	35%	(185)	26%	(137)	22%	(116)	521

Demographic	Too much government regulation of this		gove	Too little government regulation of this		The right amount of government regulation of this		know / No pinion	Total N
Adults	18%	(407)	26%	(563)	32%	(695)	24%	(539)	2205
Gender: Male	22%	(240)	26%	(282)	34%	(370)	17%	(183)	1076
Gender: Female	15%	(167)	25%	(279)	29%	(325)	32%	(355)	1125
Age: 18-34	18%	(115)	27%	(170)	29%	(184)	27%	(173)	641
Age: 35-44	23%	(85)	23%	(84)	27%	(99)	28%	(102)	370
Age: 45-64	17%	(121)	28%	(194)	30%	(211)	25%	(172)	697
Age: 65+	18%	(87)	23%	(115)	41%	(201)	19%	(93)	496
GenZers: 1997-2012	17%	(56)	27%	(89)	26%	(85)	31%	(102)	333
Millennials: 1981-1996	19%	(122)	24%	(155)	30%	(193)	26%	(164)	634
GenXers: 1965-1980	20%	(112)	27%	(150)	28%	(161)	25%	(143)	566
Baby Boomers: 1946-1964	17%	(107)	26%	(159)	38%	(236)	19%	(121)	624
PID: Dem (no lean)	15%	(127)	34%	(291)	32%	(277)	19%	(161)	855
PID: Ind (no lean)	18%	(116)	18%	(119)	28%	(182)	35%	(227)	644
PID: Rep (no lean)	23%	(164)	22%	(154)	34%	(237)	21%	(152)	706
PID/Gender: Dem Men	17%	(64)	35%	(132)	36%	(137)	12%	(47)	379
PID/Gender: Dem Women	13%	(63)	33%	(157)	30%	(140)	24%	(114)	474
PID/Gender: Ind Men	24%	(74)	18%	(57)	31%	(97)	27%	(84)	312
PID/Gender: Ind Women	13%	(42)	19%	(61)	26%	(85)	43%	(142)	330
PID/Gender: Rep Men	27%	(102)	24%	(93)	36%	(137)	14%	(53)	385
PID/Gender: Rep Women	19%	(62)	19%	(61)	31%	(100)	31%	(99)	321
Ideo: Liberal (1-3)	15%	(91)	39%	(235)	31%	(189)	15%	(89)	603
Ideo: Moderate (4)	16%	(124)	25%	(193)	32%	(254)	27%	(212)	783
Ideo: Conservative (5-7)	26%	(169)	18%	(120)	36%	(238)	21%	(137)	664
Educ: < College	19%	(265)	23%	(334)	28%	(397)	30%	(427)	1423
Educ: Bachelors degree	18%	(88)	28%	(136)	40%	(196)	15%	(74)	493
Educ: Post-grad	19%	(55)	32%	(94)	36%	(103)	13%	(38)	289
Income: Under 50k	17%	(217)	24%	(306)	27%	(343)	31%	(394)	1260
Income: 50k-100k	21%	(134)	29%	(181)	35%	(219)	16%	(99)	633
Income: 100k+	18%	(56)	24%	(76)	43%	(134)	15%	(46)	312
Ethnicity: White	19%	(318)	26%	(437)	32%	(537)	24%	(402)	1694

Table PAC3_3: *In your view, is there too much, too little, or the right amount of government regulation of the following areas or sectors? — Large retail companies, both online and traditional stores*

Table PAC3_3: In your view, is there too much, too little, or the right amount of government regulation	on of the following areas or sectors? — Large
retail companies, both online and traditional stores	

Demographic	Too much government regulation of this		Too little government regulation of this		The right amount of government regulation of this		Don't know / No opinion		Total N
Adults	18%	(407)	26%	(563)	32%	(695)	24%	(539)	2205
Ethnicity: Hispanic	15%	(59)	24%	(94)	30%	(116)	30%	(116)	385
Ethnicity: Black	18%	(51)	26%	(75)	28%	(80)	28%	(80)	285
Ethnicity: Other	17%	(39)	23%	(52)	35%	(79)	25%	(57)	226
All Christian	19%	(202)	26%	(272)	37%	(385)	19%	(196)	1054
All Non-Christian	21%	(31)	27%	(39)	32%	(47)	19%	(27)	144
Atheist	21%	(17)	28%	(24)	25%	(21)	25%	(21)	83
Agnostic/Nothing in particular	15%	(84)	26%	(152)	31%	(176)	28%	(164)	576
Something Else	21%	(73)	22%	(77)	19%	(67)	38%	(131)	348
Religious Non-Protestant/Catholic	20%	(33)	26%	(43)	36%	(58)	18%	(30)	164
Evangelical	20%	(114)	23%	(133)	28%	(159)	28%	(161)	568
Non-Evangelical	20%	(153)	26%	(205)	34%	(262)	21%	(160)	781
Community: Urban	17%	(110)	31%	(203)	30%	(197)	22%	(142)	653
Community: Suburban	19%	(185)	25%	(249)	35%	(344)	22%	(219)	997
Community: Rural	20%	(112)	20%	(111)	28%	(154)	32%	(178)	556
Employ: Private Sector	21%	(140)	29%	(195)	33%	(225)	17%	(113)	673
Employ: Government	24%	(36)	29%	(43)	29%	(43)	18%	(27)	149
Employ: Self-Employed	20%	(41)	22%	(45)	32%	(65)	25%	(50)	201
Employ: Homemaker	9%	(13)	22%	(33)	31%	(47)	39%	(59)	152
Employ: Student	16%	(9)	26%	(15)	27%	(15)	31%	(18)	58
Employ: Retired	18%	(98)	26%	(142)	38%	(207)	19%	(102)	550
Employ: Unemployed	17%	(50)	19%	(57)	25%	(74)	39%	(118)	299
Employ: Other	16%	(19)	26%	(32)	16%	(20)	42%	(52)	123
Military HH: Yes	20%	(51)	26%	(65)	35%	(89)	19%	(49)	255
Military HH: No	18%	(356)	26%	(498)	31%	(606)	25%	(490)	1950
2022 House Vote: Democrat	14%	(99)	33%	(235)	37%	(258)	16%	(110)	703
2022 House Vote: Republican	29%	(164)	21%	(120)	34%	(197)	16%	(93)	573
2022 House Vote: Didnt Vote	16%	(139)	22%	(200)	26%	(233)	36%	(317)	889

Demographic	Too much government regulation of this		Too little government regulation of this		The right amount of government regulation of this		Don't know / No opinion		Total N
Adults	18%	(407)	26%	(563)	32%	(695)	24%	(539)	2205
2020 Vote: Joe Biden	14%	(116)	33%	(279)	37%	(313)	16%	(135)	844
2020 Vote: Donald Trump	27%	(176)	20%	(132)	34%	(222)	18%	(119)	650
2020 Vote: Other	22%	(11)	27%	(14)	23%	(12)	29%	(15)	51
2020 Vote: Didn't Vote	16%	(104)	21%	(138)	22%	(148)	41%	(271)	661
4-Region: Northeast	20%	(77)	28%	(109)	33%	(125)	19%	(73)	384
4-Region: Midwest	22%	(98)	26%	(117)	27%	(120)	26%	(118)	453
4-Region: South	18%	(155)	23%	(198)	31%	(260)	28%	(235)	848
4-Region: West	15%	(77)	27%	(140)	37%	(190)	22%	(113)	521

Table PAC3_3: In your view, is there too much, too little, or the right amount of government regulation of the following areas or sectors? — Largeretail companies, both online and traditional stores

Table PAC3_4: *In your view, is there too much, too little, or the right amount of government regulation of the following areas or sectors? — Manufacturing companies*

Demographic	Too much government regulation of this		Too little government regulation of this		The right amount of government regulation of this		Don't know / No opinion		Total N
Adults	18%	(396)	26%	(563)	30%	(669)	26%	(577)	2205
Gender: Male	22%	(235)	26%	(276)	34%	(367)	18%	(198)	1076
Gender: Female	14%	(161)	25%	(285)	27%	(302)	34%	(378)	1125
Age: 18-34	18%	(114)	26%	(168)	27%	(175)	29%	(184)	641
Age: 35-44	20%	(75)	26%	(95)	24%	(89)	30%	(111)	370
Age: 45-64	17%	(116)	26%	(178)	29%	(203)	29%	(200)	697
Age: 65+	18%	(92)	24%	(121)	41%	(202)	17%	(82)	496
GenZers: 1997-2012	18%	(59)	29%	(96)	25%	(82)	29%	(95)	333
Millennials: 1981-1996	18%	(114)	25%	(156)	27%	(173)	30%	(190)	634
GenXers: 1965-1980	19%	(109)	25%	(140)	29%	(162)	28%	(156)	566
Baby Boomers: 1946-1964	17%	(104)	26%	(162)	37%	(233)	20%	(125)	624
PID: Dem (no lean)	11%	(96)	32%	(270)	36%	(311)	21%	(178)	855
PID: Ind (no lean)	18%	(119)	20%	(127)	25%	(163)	36%	(235)	644
PID: Rep (no lean)	26%	(181)	23%	(165)	28%	(195)	23%	(164)	706
PID/Gender: Dem Men	13%	(48)	32%	(120)	43%	(164)	12%	(47)	379
PID/Gender: Dem Women	10%	(48)	31%	(148)	31%	(147)	28%	(131)	474
PID/Gender: Ind Men	21%	(65)	20%	(61)	31%	(95)	29%	(90)	312
PID/Gender: Ind Women	16%	(53)	20%	(66)	20%	(67)	44%	(144)	330
PID/Gender: Rep Men	32%	(121)	25%	(95)	28%	(108)	16%	(61)	385
PID/Gender: Rep Women	19%	(60)	22%	(71)	27%	(87)	32%	(103)	321
Ideo: Liberal (1-3)	12%	(72)	38%	(228)	33%	(197)	18%	(106)	603
Ideo: Moderate (4)	16%	(124)	25%	(198)	31%	(242)	28%	(220)	783
Ideo: Conservative (5-7)	28%	(185)	18%	(123)	32%	(214)	22%	(143)	664
Educ: < College	18%	(260)	24%	(335)	27%	(381)	31%	(446)	1423
Educ: Bachelors degree	17%	(86)	29%	(143)	36%	(177)	18%	(87)	493
Educ: Post-grad	17%	(50)	29%	(84)	38%	(110)	15%	(44)	289
Income: Under 50k	17%	(214)	24%	(305)	27%	(338)	32%	(402)	1260
Income: 50k-100k	19%	(122)	29%	(181)	33%	(208)	19%	(122)	633
Income: 100k+	19%	(59)	25%	(77)	39%	(123)	17%	(53)	312
Ethnicity: White	19%	(317)	25%	(430)	30%	(511)	26%	(436)	1694

Demographic	Too much government regulation of this		Too little government regulation of this		The right amount of government regulation of this		Don't know / No opinion		Total N
Adults	18%	(396)	26%	(563)	30%	(669)	26%	(577)	2205
Ethnicity: Hispanic	15%	(59)	28%	(107)	27%	(104)	30%	(116)	385
Ethnicity: Black	14%	(40)	28%	(81)	27%	(78)	30%	(85)	285
Ethnicity: Other	17%	(39)	23%	(52)	35%	(80)	25%	(55)	226
All Christian	20%	(214)	24%	(255)	35%	(373)	20%	(212)	1054
All Non-Christian	13%	(19)	26%	(38)	36%	(52)	24%	(34)	144
Atheist	17%	(14)	27%	(23)	27%	(23)	29%	(24)	83
Agnostic/Nothing in particular	16%	(91)	29%	(165)	25%	(146)	30%	(174)	576
Something Else	17%	(59)	24%	(82)	21%	(74)	38%	(133)	348
Religious Non-Protestant/Catholic	13%	(21)	27%	(45)	38%	(62)	22%	(36)	164
Evangelical	21%	(117)	22%	(127)	29%	(163)	28%	(161)	568
Non-Evangelical	19%	(148)	26%	(199)	33%	(260)	22%	(174)	781
Community: Urban	18%	(119)	30%	(198)	29%	(190)	22%	(147)	653
Community: Suburban	18%	(178)	25%	(253)	33%	(324)	24%	(242)	997
Community: Rural	18%	(100)	20%	(112)	28%	(155)	34%	(189)	556
Employ: Private Sector	20%	(133)	27%	(181)	33%	(221)	21%	(139)	673
Employ: Government	25%	(38)	30%	(45)	25%	(36)	20%	(30)	149
Employ: Self-Employed	18%	(37)	29%	(58)	27%	(54)	26%	(52)	201
Employ: Homemaker	13%	(20)	16%	(25)	30%	(45)	41%	(62)	152
Employ: Student	11%	(6)	20%	(12)	31%	(18)	38%	(22)	58
Employ: Retired	18%	(100)	26%	(143)	37%	(205)	18%	(102)	550
Employ: Unemployed	16%	(47)	23%	(70)	23%	(69)	38%	(113)	299
Employ: Other	13%	(16)	24%	(30)	17%	(21)	46%	(57)	123
Military HH: Yes	17%	(43)	27%	(69)	35%	(88)	21%	(54)	255
Military HH: No	18%	(353)	25%	(493)	30%	(581)	27%	(523)	1950
2022 House Vote: Democrat	13%	(92)	32%	(227)	38%	(267)	17%	(116)	703
2022 House Vote: Republican	29%	(166)	21%	(118)	33%	(187)	18%	(103)	573
2022 House Vote: Didnt Vote	15%	(136)	24%	(209)	23%	(209)	38%	(336)	889

Table PAC3_4: In your view, is there too much, too little, or the right amount of government regulation of the following areas or sectors? — Manu-
facturing companies

Table PAC3_4: In your view, is there too much, too little, or the right amount of government regulation of the following areas or sectors? — Manu	-
facturing companies	

Demographic	Too much government regulation of this		Too little government regulation of this		The right amount of government regulation of this		Don't know / No opinion		Total N
Adults	18%	(396)	26%	(563)	30%	(669)	26%	(577)	2205
2020 Vote: Joe Biden	12%	(104)	33%	(277)	37%	(312)	18%	(150)	844
2020 Vote: Donald Trump	29%	(190)	20%	(131)	32%	(205)	19%	(123)	650
2020 Vote: Other	18%	(9)	23%	(12)	26%	(13)	33%	(17)	51
2020 Vote: Didn't Vote	14%	(93)	22%	(143)	21%	(139)	43%	(287)	661
4-Region: Northeast	20%	(75)	25%	(97)	33%	(125)	23%	(87)	384
4-Region: Midwest	20%	(91)	27%	(120)	27%	(123)	26%	(118)	453
4-Region: South	19%	(159)	23%	(195)	28%	(240)	30%	(253)	848
4-Region: West	14%	(72)	29%	(150)	35%	(180)	23%	(118)	521

Table PAC3_5: In your view, is there too much, too little, or the right amount of government regulation of the following areas or sectors? — Automobile	?
companies	

Demographic	gove	Too much government regulation of this		o little ernment tion of this	The right amount of government regulation of this			know / No binion	Total N
Adults	19%	(427)	24%	(520)	32%	(712)	25%	(546)	2205
Gender: Male	26%	(275)	23%	(244)	34%	(369)	17%	(187)	1076
Gender: Female	13%	(151)	24%	(274)	30%	(343)	32%	(358)	1125
Age: 18-34	19%	(124)	24%	(151)	28%	(179)	29%	(187)	641
Age: 35-44	20%	(75)	24%	(89)	27%	(100)	29%	(107)	370
Age: 45-64	16%	(115)	27%	(188)	32%	(224)	24%	(171)	697
Age: 65+	23%	(114)	19%	(92)	42%	(209)	16%	(82)	496
GenZers: 1997-2012	20%	(66)	22%	(72)	28%	(92)	31%	(103)	333
Millennials: 1981-1996	20%	(124)	24%	(154)	27%	(174)	29%	(181)	634
GenXers: 1965-1980	17%	(98)	26%	(150)	32%	(179)	25%	(139)	566
Baby Boomers: 1946-1964	20%	(124)	23%	(141)	39%	(244)	18%	(115)	624
PID: Dem (no lean)	11%	(91)	29%	(249)	39%	(336)	21%	(179)	855
PID: Ind (no lean)	21%	(137)	20%	(127)	25%	(159)	34%	(221)	644
PID: Rep (no lean)	28%	(199)	20%	(144)	31%	(216)	21%	(147)	706
PID/Gender: Dem Men	14%	(55)	29%	(110)	42%	(159)	14%	(55)	379
PID/Gender: Dem Women	8%	(36)	29%	(137)	37%	(177)	26%	(124)	474
PID/Gender: Ind Men	28%	(89)	18%	(56)	28%	(87)	26%	(81)	312
PID/Gender: Ind Women	14%	(47)	22%	(71)	22%	(72)	42%	(139)	330
PID/Gender: Rep Men	34%	(132)	20%	(78)	32%	(123)	13%	(52)	385
PID/Gender: Rep Women	21%	(67)	20%	(65)	29%	(93)	30%	(95)	321
Ideo: Liberal (1-3)	12%	(75)	32%	(194)	37%	(225)	18%	(109)	603
Ideo: Moderate (4)	17%	(131)	24%	(189)	33%	(255)	27%	(209)	783
Ideo: Conservative (5-7)	31%	(203)	17%	(114)	33%	(219)	19%	(128)	664
Educ: < College	20%	(279)	22%	(311)	28%	(402)	30%	(431)	1423
Educ: Bachelors degree	17%	(86)	26%	(128)	41%	(205)	15%	(75)	493
Educ: Post-grad	22%	(62)	28%	(81)	36%	(106)	14%	(41)	289
Income: Under 50k	17%	(218)	21%	(268)	30%	(372)	32%	(401)	1260
Income: 50k-100k	23%	(143)	27%	(170)	35%	(219)	16%	(101)	633
Income: 100k+	21%	(66)	26%	(82)	39%	(121)	14%	(44)	312
Ethnicity: White	20%	(346)	24%	(406)	32%	(534)	24%	(408)	1694

Table PAC3_5: *In your view, is there too much, too little, or the right amount of government regulation of the following areas or sectors? — Automobile companies*

Demographic	Too much government regulation of this		gove	Too little government regulation of this		The right amount of government regulation of this		know / No Dinion	Total N
Adults	19%	(427)	24%	(520)	32%	(712)	25%	(546)	2205
Ethnicity: Hispanic	16%	(63)	25%	(97)	29%	(113)	29%	(112)	385
Ethnicity: Black	14%	(41)	23%	(67)	33%	(93)	30%	(84)	285
Ethnicity: Other	18%	(41)	21%	(46)	38%	(85)	24%	(54)	226
All Christian	23%	(238)	22%	(235)	37%	(385)	19%	(196)	1054
All Non-Christian	13%	(19)	27%	(38)	40%	(58)	20%	(29)	144
Atheist	24%	(20)	24%	(20)	26%	(21)	26%	(22)	83
Agnostic/Nothing in particular	15%	(88)	26%	(152)	28%	(160)	30%	(175)	576
Something Else	18%	(62)	21%	(74)	25%	(88)	36%	(124)	348
Religious Non-Protestant/Catholic	15%	(24)	27%	(45)	39%	(64)	19%	(31)	164
Evangelical	22%	(124)	23%	(128)	30%	(168)	26%	(147)	568
Non-Evangelical	21%	(166)	21%	(168)	36%	(280)	21%	(167)	781
Community: Urban	17%	(110)	27%	(179)	32%	(211)	23%	(153)	653
Community: Suburban	19%	(191)	23%	(230)	35%	(350)	23%	(225)	997
Community: Rural	23%	(126)	20%	(110)	27%	(150)	30%	(169)	556
Employ: Private Sector	21%	(141)	29%	(194)	33%	(222)	17%	(117)	673
Employ: Government	20%	(29)	33%	(48)	27%	(40)	21%	(31)	149
Employ: Self-Employed	20%	(41)	19%	(37)	34%	(69)	27%	(54)	201
Employ: Homemaker	15%	(22)	22%	(34)	28%	(43)	35%	(54)	152
Employ: Student	13%	(7)	20%	(12)	37%	(21)	30%	(18)	58
Employ: Retired	21%	(116)	21%	(117)	41%	(224)	17%	(93)	550
Employ: Unemployed	17%	(51)	18%	(54)	25%	(75)	40%	(120)	299
Employ: Other	16%	(20)	19%	(24)	15%	(19)	50%	(61)	123
Military HH: Yes	22%	(57)	25%	(63)	33%	(85)	20%	(50)	255
Military HH: No	19%	(370)	23%	(456)	32%	(627)	25%	(496)	1950
2022 House Vote: Democrat	12%	(84)	31%	(219)	41%	(287)	16%	(112)	703
2022 House Vote: Republican	33%	(190)	21%	(118)	32%	(183)	14%	(82)	573
2022 House Vote: Didnt Vote	17%	(150)	20%	(174)	26%	(232)	37%	(332)	889

Demographic	Too much government regulation of this		gove	Too little government regulation of this		The right amount of government regulation of this		know / No pinion	Total N
Adults	19%	(427)	24%	(520)	32%	(712)	25%	(546)	2205
2020 Vote: Joe Biden	12%	(100)	29%	(243)	42%	(354)	17%	(146)	844
2020 Vote: Donald Trump	32%	(207)	20%	(131)	32%	(206)	16%	(105)	650
2020 Vote: Other	20%	(10)	22%	(11)	23%	(12)	35%	(18)	51
2020 Vote: Didn't Vote	17%	(110)	20%	(134)	21%	(140)	42%	(277)	661
4-Region: Northeast	19%	(73)	26%	(102)	32%	(121)	23%	(88)	384
4-Region: Midwest	22%	(97)	26%	(116)	29%	(132)	24%	(108)	453
4-Region: South	21%	(175)	20%	(173)	31%	(261)	28%	(238)	848
4-Region: West	16%	(82)	25%	(128)	38%	(199)	22%	(112)	521

Table PAC3_5: *In your view, is there too much, too little, or the right amount of government regulation of the following areas or sectors? — Automobile companies*

 Table PAC3_6: In your view, is there too much, too little, or the right amount of government regulation of the following areas or sectors? — Health insurance companies

Demographic	Too much government regulation of this		gove	Too little government regulation of this		The right amount of government regulation of this		know / No pinion	Total N
Adults	22%	(480)	37%	(815)	20%	(449)	21%	(461)	2205
Gender: Male	22%	(239)	39%	(418)	23%	(252)	16%	(167)	1076
Gender: Female	21%	(240)	35%	(395)	18%	(197)	26%	(293)	1125
Age: 18-34	26%	(165)	32%	(202)	18%	(118)	24%	(156)	641
Age: 35-44	24%	(88)	32%	(117)	19%	(71)	26%	(95)	370
Age: 45-64	19%	(131)	41%	(289)	20%	(136)	20%	(142)	697
Age: 65+	20%	(97)	42%	(207)	25%	(124)	14%	(69)	496
GenZers: 1997-2012	25%	(84)	29%	(97)	20%	(65)	26%	(87)	333
Millennials: 1981-1996	25%	(155)	33%	(206)	19%	(118)	24%	(155)	634
GenXers: 1965-1980	21%	(117)	40%	(229)	19%	(107)	20%	(114)	566
Baby Boomers: 1946-1964	17%	(109)	43%	(269)	23%	(144)	16%	(101)	624
PID: Dem (no lean)	16%	(138)	44%	(379)	23%	(200)	16%	(138)	855
PID: Ind (no lean)	21%	(135)	32%	(208)	16%	(102)	31%	(200)	644
PID: Rep (no lean)	29%	(207)	32%	(228)	21%	(147)	18%	(124)	706
PID/Gender: Dem Men	16%	(59)	46%	(174)	27%	(103)	11%	(43)	379
PID/Gender: Dem Women	17%	(79)	43%	(204)	20%	(97)	20%	(94)	474
PID/Gender: Ind Men	23%	(70)	35%	(109)	19%	(58)	24%	(75)	312
PID/Gender: Ind Women	19%	(64)	30%	(99)	13%	(44)	37%	(123)	330
PID/Gender: Rep Men	28%	(109)	35%	(136)	24%	(91)	13%	(49)	385
PID/Gender: Rep Women	30%	(97)	29%	(92)	18%	(56)	24%	(75)	321
Ideo: Liberal (1-3)	16%	(94)	51%	(310)	20%	(122)	13%	(78)	603
Ideo: Moderate (4)	20%	(155)	36%	(280)	21%	(167)	23%	(181)	783
Ideo: Conservative (5-7)	30%	(201)	31%	(204)	22%	(149)	17%	(111)	664
Educ: < College	23%	(322)	31%	(444)	20%	(286)	26%	(371)	1423
Educ: Bachelors degree	19%	(93)	49%	(243)	19%	(94)	13%	(62)	493
Educ: Post-grad	22%	(65)	44%	(127)	24%	(69)	10%	(28)	289
Income: Under 50k	21%	(263)	32%	(397)	20%	(252)	28%	(348)	1260
Income: 50k-100k	23%	(149)	43%	(274)	21%	(131)	12%	(79)	633
Income: 100k+	22%	(68)	46%	(144)	21%	(66)	11%	(34)	312
Ethnicity: White	23%	(383)	38%	(647)	19%	(329)	20%	(335)	1694

Demographic	Too much government regulation of this		gove	Too little government regulation of this		The right amount of government regulation of this		know / No binion	Total N
Adults	22%	(480)	37%	(815)	20%	(449)	21%	(461)	2205
Ethnicity: Hispanic	24%	(93)	29%	(113)	21%	(81)	25%	(98)	385
Ethnicity: Black	19%	(53)	32%	(90)	23%	(64)	27%	(78)	285
Ethnicity: Other	19%	(44)	34%	(78)	25%	(56)	21%	(49)	226
All Christian	24%	(254)	38%	(402)	23%	(240)	15%	(158)	1054
All Non-Christian	18%	(25)	36%	(51)	24%	(35)	22%	(32)	144
Atheist	15%	(12)	47%	(39)	16%	(14)	22%	(19)	83
Agnostic/Nothing in particular	19%	(107)	38%	(219)	18%	(104)	25%	(145)	576
Something Else	23%	(80)	30%	(104)	16%	(56)	31%	(107)	348
Religious Non-Protestant/Catholic	18%	(29)	35%	(57)	27%	(44)	21%	(34)	164
Evangelical	26%	(146)	32%	(183)	19%	(110)	23%	(128)	568
Non-Evangelical	22%	(174)	39%	(308)	21%	(166)	17%	(133)	781
Community: Urban	21%	(135)	37%	(242)	23%	(147)	20%	(128)	653
Community: Suburban	21%	(210)	40%	(400)	21%	(207)	18%	(180)	997
Community: Rural	24%	(135)	31%	(173)	17%	(95)	28%	(153)	556
Employ: Private Sector	24%	(160)	41%	(277)	20%	(137)	15%	(99)	673
Employ: Government	28%	(42)	42%	(62)	16%	(23)	14%	(21)	149
Employ: Self-Employed	20%	(41)	36%	(72)	23%	(47)	21%	(41)	201
Employ: Homemaker	22%	(33)	27%	(42)	17%	(27)	33%	(51)	152
Employ: Student	25%	(15)	17%	(10)	20%	(11)	37%	(22)	58
Employ: Retired	20%	(111)	42%	(230)	24%	(129)	14%	(80)	550
Employ: Unemployed	18%	(54)	29%	(88)	20%	(58)	33%	(99)	299
Employ: Other	20%	(24)	27%	(33)	14%	(17)	40%	(49)	123
Military HH: Yes	22%	(55)	39%	(99)	22%	(56)	17%	(44)	255
Military HH: No	22%	(424)	37%	(716)	20%	(393)	21%	(417)	1950
2022 House Vote: Democrat	17%	(117)	49%	(345)	22%	(152)	13%	(88)	703
2022 House Vote: Republican	31%	(177)	34%	(192)	22%	(127)	13%	(77)	573
2022 House Vote: Didnt Vote	20%	(177)	30%	(264)	19%	(166)	32%	(282)	889

Table PAC3_6: In your view, is there too much, too little, or the right amount of government regulation of the following areas or sectors? — Healthinsurance companies

Table PAC3_6: In your view, is there too much, too little, or the right amount of government regulation of the following areas or sectors? — Health
insurance companies

Demographic	Too much government regulation of this		gove	Too little government regulation of this		The right amount of government regulation of this		know / No pinion	Total N
Adults	22%	(480)	37%	(815)	20%	(449)	21%	(461)	2205
2020 Vote: Joe Biden	15%	(128)	50%	(418)	23%	(190)	13%	(107)	844
2020 Vote: Donald Trump	32%	(209)	32%	(209)	21%	(139)	14%	(92)	650
2020 Vote: Other	14%	(7)	44%	(23)	9%	(5)	33%	(17)	51
2020 Vote: Didn't Vote	20%	(135)	25%	(165)	17%	(115)	37%	(246)	661
4-Region: Northeast	21%	(80)	40%	(152)	23%	(88)	17%	(65)	384
4-Region: Midwest	23%	(104)	37%	(167)	19%	(85)	21%	(96)	453
4-Region: South	24%	(203)	34%	(287)	18%	(154)	24%	(204)	848
4-Region: West	18%	(93)	40%	(209)	24%	(123)	18%	(96)	521

Table PAC3_7: In your view, is there too much, too little, or the right amount of government regulation of the following areas or sectors? — Food an	ł
beverage companies	_

Demographic	gove	Too much government regulation of this		Too little government regulation of this		The right amount of government regulation of this		know / No pinion	Total N
Adults	17%	(379)	27%	(598)	34%	(750)	22%	(478)	2205
Gender: Male	20%	(215)	27%	(292)	37%	(400)	16%	(169)	1076
Gender: Female	15%	(163)	27%	(304)	31%	(350)	27%	(308)	1125
Age: 18-34	20%	(127)	28%	(178)	28%	(180)	24%	(155)	641
Age: 35-44	19%	(71)	28%	(105)	29%	(106)	24%	(88)	370
Age: 45-64	16%	(114)	26%	(182)	35%	(245)	22%	(156)	697
Age: 65+	13%	(67)	27%	(133)	44%	(218)	16%	(79)	496
GenZers: 1997-2012	18%	(59)	30%	(99)	26%	(87)	26%	(88)	333
Millennials: 1981-1996	20%	(125)	27%	(173)	30%	(190)	23%	(145)	634
GenXers: 1965-1980	18%	(101)	26%	(145)	35%	(201)	21%	(119)	566
Baby Boomers: 1946-1964	14%	(85)	27%	(171)	40%	(250)	19%	(117)	624
PID: Dem (no lean)	12%	(106)	34%	(291)	37%	(317)	17%	(141)	855
PID: Ind (no lean)	16%	(102)	23%	(145)	30%	(192)	32%	(205)	644
PID: Rep (no lean)	24%	(171)	23%	(162)	34%	(240)	19%	(132)	706
PID/Gender: Dem Men	14%	(52)	34%	(127)	42%	(159)	11%	(41)	379
PID/Gender: Dem Women	11%	(54)	34%	(162)	33%	(158)	21%	(100)	474
PID/Gender: Ind Men	19%	(58)	22%	(70)	32%	(101)	26%	(83)	312
PID/Gender: Ind Women	13%	(43)	23%	(75)	28%	(91)	37%	(121)	330
PID/Gender: Rep Men	27%	(105)	25%	(95)	36%	(139)	12%	(45)	385
PID/Gender: Rep Women	21%	(66)	21%	(66)	32%	(101)	27%	(88)	321
Ideo: Liberal (1-3)	13%	(76)	41%	(245)	34%	(204)	13%	(79)	603
Ideo: Moderate (4)	15%	(118)	26%	(204)	35%	(271)	24%	(190)	783
Ideo: Conservative (5-7)	25%	(168)	19%	(129)	38%	(254)	17%	(114)	664
Educ: < College	17%	(242)	24%	(346)	32%	(461)	26%	(373)	1423
Educ: Bachelors degree	16%	(77)	33%	(165)	37%	(185)	14%	(67)	493
Educ: Post-grad	21%	(60)	30%	(87)	36%	(104)	13%	(39)	289
Income: Under 50k	16%	(201)	25%	(310)	32%	(400)	28%	(349)	1260
Income: 50k-100k	18%	(117)	32%	(201)	36%	(225)	14%	(91)	633
Income: 100k+	20%	(61)	28%	(87)	40%	(125)	12%	(39)	312
Ethnicity: White	17%	(291)	27%	(464)	34%	(576)	21%	(363)	1694

Table PAC3_7: *In your view, is there too much, too little, or the right amount of government regulation of the following areas or sectors? — Food and beverage companies*

Demographic	Too much government regulation of this		gove	Too little government regulation of this		The right amount of government regulation of this		know / No Dinion	Total N
Adults	17%	(379)	27%	(598)	34%	(750)	22%	(478)	2205
Ethnicity: Hispanic	18%	(68)	26%	(101)	33%	(126)	23%	(90)	385
Ethnicity: Black	18%	(52)	29%	(84)	29%	(82)	24%	(67)	285
Ethnicity: Other	16%	(36)	22%	(51)	41%	(92)	21%	(48)	226
All Christian	18%	(193)	27%	(288)	38%	(396)	17%	(177)	1054
All Non-Christian	15%	(21)	30%	(43)	37%	(54)	18%	(26)	144
Atheist	19%	(16)	25%	(21)	32%	(27)	24%	(20)	83
Agnostic/Nothing in particular	16%	(92)	28%	(162)	32%	(181)	24%	(141)	576
Something Else	16%	(57)	24%	(83)	26%	(92)	33%	(115)	348
Religious Non-Protestant/Catholic	15%	(24)	31%	(50)	38%	(63)	17%	(28)	164
Evangelical	17%	(97)	24%	(139)	35%	(197)	24%	(135)	568
Non-Evangelical	18%	(141)	28%	(220)	34%	(269)	19%	(151)	781
Community: Urban	19%	(122)	30%	(199)	32%	(210)	19%	(122)	653
Community: Suburban	17%	(169)	27%	(273)	36%	(358)	20%	(196)	997
Community: Rural	16%	(88)	23%	(126)	33%	(182)	29%	(160)	556
Employ: Private Sector	21%	(143)	31%	(207)	33%	(224)	15%	(100)	673
Employ: Government	25%	(38)	30%	(44)	29%	(42)	16%	(24)	149
Employ: Self-Employed	18%	(36)	28%	(55)	34%	(67)	21%	(43)	201
Employ: Homemaker	13%	(20)	22%	(33)	31%	(48)	34%	(52)	152
Employ: Student	12%	(7)	22%	(13)	33%	(19)	33%	(19)	58
Employ: Retired	15%	(80)	26%	(143)	43%	(235)	17%	(93)	550
Employ: Unemployed	13%	(39)	25%	(74)	29%	(87)	33%	(100)	299
Employ: Other	14%	(17)	23%	(29)	23%	(29)	40%	(49)	123
Military HH: Yes	18%	(46)	24%	(61)	40%	(101)	18%	(46)	255
Military HH: No	17%	(333)	28%	(537)	33%	(649)	22%	(432)	1950
2022 House Vote: Democrat	11%	(80)	37%	(259)	39%	(271)	13%	(93)	703
2022 House Vote: Republican	26%	(150)	23%	(131)	36%	(207)	15%	(85)	573
2022 House Vote: Didnt Vote	16%	(146)	22%	(198)	29%	(261)	32%	(283)	889

Demographic	Too much government regulation of this		gove	Too little government regulation of this		The right amount of government regulation of this		know / No pinion	Total N
Adults	17%	(379)	27%	(598)	34%	(750)	22%	(478)	2205
2020 Vote: Joe Biden	11%	(96)	35%	(294)	41%	(343)	13%	(111)	844
2020 Vote: Donald Trump	26%	(166)	23%	(148)	36%	(231)	16%	(105)	650
2020 Vote: Other	12%	(6)	27%	(14)	23%	(12)	38%	(19)	51
2020 Vote: Didn't Vote	17%	(112)	21%	(141)	25%	(164)	37%	(244)	661
4-Region: Northeast	17%	(67)	32%	(122)	33%	(128)	17%	(67)	384
4-Region: Midwest	18%	(80)	30%	(137)	29%	(130)	23%	(106)	453
4-Region: South	18%	(156)	25%	(209)	32%	(270)	25%	(214)	848
4-Region: West	15%	(77)	25%	(129)	43%	(223)	18%	(92)	521

Table PAC3_7: *In your view, is there too much, too little, or the right amount of government regulation of the following areas or sectors? — Food and beverage companies*

Table PAC3_8: In your view, is there too much, too little, or the right amount of government regulation of the following areas or sectors? — Pharma-
ceutical companies

Demographic	Too much government regulation of this		gove	Too little government regulation of this		The right amount of government regulation of this		know / No pinion	Total N
Adults	19%	(419)	40%	(892)	20%	(439)	21%	(454)	2205
Gender: Male	22%	(232)	41%	(446)	22%	(241)	15%	(156)	1076
Gender: Female	17%	(186)	39%	(444)	18%	(198)	26%	(297)	1125
Age: 18-34	24%	(156)	30%	(194)	20%	(130)	25%	(160)	641
Age: 35-44	20%	(75)	37%	(138)	19%	(69)	24%	(88)	370
Age: 45-64	17%	(120)	45%	(314)	18%	(125)	20%	(138)	697
Age: 65+	14%	(67)	49%	(245)	23%	(115)	14%	(69)	496
GenZers: 1997-2012	22%	(74)	27%	(89)	23%	(76)	28%	(93)	333
Millennials: 1981-1996	22%	(142)	36%	(228)	19%	(120)	23%	(143)	634
GenXers: 1965-1980	20%	(114)	43%	(245)	16%	(93)	20%	(113)	566
Baby Boomers: 1946-1964	13%	(80)	50%	(310)	22%	(136)	16%	(98)	624
PID: Dem (no lean)	14%	(120)	46%	(396)	24%	(203)	16%	(136)	855
PID: Ind (no lean)	20%	(129)	34%	(220)	17%	(107)	29%	(188)	644
PID: Rep (no lean)	24%	(170)	39%	(276)	18%	(130)	18%	(130)	706
PID/Gender: Dem Men	16%	(61)	44%	(168)	28%	(106)	12%	(44)	379
PID/Gender: Dem Women	13%	(60)	48%	(226)	20%	(96)	19%	(92)	474
PID/Gender: Ind Men	24%	(75)	38%	(118)	16%	(50)	22%	(69)	312
PID/Gender: Ind Women	16%	(54)	31%	(102)	17%	(56)	36%	(118)	330
PID/Gender: Rep Men	25%	(97)	42%	(160)	22%	(85)	11%	(43)	385
PID/Gender: Rep Women	23%	(73)	36%	(116)	14%	(45)	27%	(87)	321
Ideo: Liberal (1-3)	15%	(89)	52%	(317)	22%	(133)	11%	(64)	603
Ideo: Moderate (4)	18%	(138)	38%	(300)	20%	(155)	24%	(190)	783
Ideo: Conservative (5-7)	25%	(166)	38%	(255)	20%	(136)	16%	(108)	664
Educ: < College	20%	(285)	34%	(490)	20%	(288)	25%	(360)	1423
Educ: Bachelors degree	16%	(77)	52%	(257)	18%	(90)	14%	(69)	493
Educ: Post-grad	20%	(57)	50%	(145)	21%	(62)	9%	(25)	289
Income: Under 50k	18%	(223)	36%	(458)	18%	(231)	28%	(347)	1260
Income: 50k-100k	21%	(131)	47%	(295)	21%	(134)	11%	(73)	633
Income: 100k+	21%	(65)	45%	(139)	24%	(74)	11%	(34)	312
Ethnicity: White	20%	(331)	43%	(729)	18%	(303)	20%	(332)	1694

Table PAC3_8: In your view, is there too much, too little, or the right amount of government regulation of the following areas or sectors? — Pharma	na-
ceutical companies	

Demographic	Too much government regulation of this		Too little government regulation of this		The right amount of government regulation of this		Don't know / No opinion		Total N
Adults	19%	(419)	40%	(892)	20%	(439)	21%	(454)	2205
Ethnicity: Hispanic	21%	(82)	32%	(124)	21%	(81)	25%	(98)	385
Ethnicity: Black	16%	(46)	32%	(92)	25%	(71)	26%	(76)	285
Ethnicity: Other	18%	(42)	32%	(72)	29%	(65)	21%	(47)	226
All Christian	21%	(219)	42%	(446)	22%	(228)	15%	(161)	1054
All Non-Christian	22%	(32)	35%	(50)	25%	(36)	18%	(26)	144
Atheist	13%	(11)	58%	(49)	12%	(10)	16%	(14)	83
Agnostic/Nothing in particular	15%	(87)	40%	(232)	20%	(117)	24%	(140)	576
Something Else	20%	(71)	33%	(116)	14%	(48)	32%	(113)	348
Religious Non-Protestant/Catholic	22%	(37)	37%	(60)	24%	(39)	17%	(28)	164
Evangelical	20%	(111)	36%	(204)	20%	(115)	24%	(138)	568
Non-Evangelical	21%	(163)	43%	(337)	19%	(150)	17%	(131)	781
Community: Urban	21%	(136)	38%	(251)	22%	(142)	19%	(123)	653
Community: Suburban	18%	(182)	45%	(447)	19%	(194)	17%	(174)	997
Community: Rural	18%	(101)	35%	(194)	19%	(104)	28%	(157)	556
Employ: Private Sector	25%	(167)	44%	(299)	19%	(125)	12%	(82)	673
Employ: Government	26%	(39)	40%	(59)	18%	(27)	16%	(24)	149
Employ: Self-Employed	19%	(39)	38%	(76)	21%	(43)	22%	(44)	201
Employ: Homemaker	17%	(26)	30%	(45)	19%	(29)	34%	(51)	152
Employ: Student	20%	(11)	18%	(11)	23%	(13)	39%	(22)	58
Employ: Retired	13%	(71)	49%	(272)	23%	(125)	15%	(82)	550
Employ: Unemployed	16%	(49)	29%	(88)	19%	(57)	36%	(106)	299
Employ: Other	14%	(17)	35%	(43)	16%	(20)	35%	(43)	123
Military HH: Yes	18%	(45)	47%	(119)	19%	(48)	17%	(43)	255
Military HH: No	19%	(374)	40%	(773)	20%	(392)	21%	(411)	1950
2022 House Vote: Democrat	14%	(97)	52%	(368)	22%	(155)	12%	(82)	703
2022 House Vote: Republican	25%	(145)	40%	(232)	20%	(113)	15%	(83)	573
2022 House Vote: Didnt Vote	19%	(168)	32%	(280)	18%	(162)	31%	(278)	889

Table PAC3_8: In your view, is there too much, too little, or the right amount of government regulation of the following areas or sectors? — Pharma-	-
ceutical companies	_

Demographic	Too much government regulation of this		gove	Too little government regulation of this		The right amount of government regulation of this		know / No pinion	Total N
Adults	19%	(419)	40%	(892)	20%	(439)	21%	(454)	2205
2020 Vote: Joe Biden	14%	(120)	52%	(434)	22%	(188)	12%	(101)	844
2020 Vote: Donald Trump	26%	(172)	41%	(266)	18%	(117)	15%	(94)	650
2020 Vote: Other	11%	(5)	36%	(18)	26%	(13)	27%	(14)	51
2020 Vote: Didn't Vote	18%	(122)	26%	(173)	18%	(121)	37%	(245)	661
4-Region: Northeast	18%	(68)	42%	(162)	22%	(83)	19%	(71)	384
4-Region: Midwest	21%	(94)	42%	(191)	16%	(72)	21%	(95)	453
4-Region: South	19%	(162)	39%	(330)	19%	(162)	23%	(193)	848
4-Region: West	18%	(95)	40%	(209)	23%	(121)	18%	(95)	521

Table PAC3_9: In your view, is there too much, too little, or the right amount of government regulation of the following areas or sectors? — Technology	,
companies	

Demographic	gove	Too much government regulation of this		Too little government regulation of this		The right amount of government regulation of this		know / No pinion	Total N
Adults	19%	(422)	31%	(678)	26%	(571)	24%	(534)	2205
Gender: Male	23%	(248)	31%	(338)	28%	(304)	17%	(186)	1076
Gender: Female	15%	(174)	30%	(337)	24%	(267)	31%	(348)	1125
Age: 18-34	23%	(144)	26%	(164)	27%	(171)	25%	(162)	641
Age: 35-44	24%	(88)	27%	(101)	21%	(77)	28%	(104)	370
Age: 45-64	16%	(114)	33%	(227)	25%	(175)	26%	(181)	697
Age: 65+	15%	(75)	37%	(186)	30%	(148)	18%	(87)	496
GenZers: 1997-2012	21%	(70)	26%	(85)	27%	(89)	27%	(89)	333
Millennials: 1981-1996	23%	(144)	27%	(168)	24%	(154)	26%	(167)	634
GenXers: 1965-1980	20%	(114)	29%	(163)	26%	(145)	25%	(144)	566
Baby Boomers: 1946-1964	13%	(83)	40%	(247)	27%	(166)	21%	(129)	624
PID: Dem (no lean)	14%	(119)	36%	(310)	31%	(264)	19%	(162)	855
PID: Ind (no lean)	18%	(119)	25%	(160)	23%	(148)	34%	(217)	644
PID: Rep (no lean)	26%	(185)	29%	(208)	22%	(158)	22%	(155)	706
PID/Gender: Dem Men	17%	(65)	35%	(132)	34%	(129)	14%	(52)	379
PID/Gender: Dem Women	11%	(53)	37%	(176)	28%	(135)	23%	(110)	474
PID/Gender: Ind Men	21%	(67)	27%	(84)	25%	(79)	26%	(83)	312
PID/Gender: Ind Women	16%	(52)	23%	(76)	21%	(70)	40%	(133)	330
PID/Gender: Rep Men	30%	(115)	32%	(123)	25%	(96)	13%	(51)	385
PID/Gender: Rep Women	22%	(69)	27%	(86)	19%	(62)	32%	(104)	321
Ideo: Liberal (1-3)	17%	(105)	43%	(258)	26%	(159)	13%	(81)	603
Ideo: Moderate (4)	16%	(128)	28%	(220)	29%	(225)	27%	(211)	783
Ideo: Conservative (5-7)	26%	(175)	28%	(186)	26%	(170)	20%	(134)	664
Educ: < College	19%	(274)	27%	(377)	24%	(348)	30%	(424)	1423
Educ: Bachelors degree	19%	(92)	39%	(192)	28%	(140)	14%	(69)	493
Educ: Post-grad	20%	(56)	37%	(108)	29%	(84)	14%	(41)	289
Income: Under 50k	17%	(219)	27%	(334)	25%	(317)	31%	(390)	1260
Income: 50k-100k	23%	(148)	36%	(230)	25%	(159)	15%	(96)	633
Income: 100k+	18%	(56)	36%	(114)	30%	(95)	15%	(48)	312
Ethnicity: White	20%	(338)	32%	(550)	24%	(406)	24%	(400)	1694

Table PAC3_9: *In your view, is there too much, too little, or the right amount of government regulation of the following areas or sectors? — Technology companies*

Demographic	Too much government regulation of this		Too little government regulation of this		The right amount of government regulation of this		Don't know / No opinion		Total N
Adults	19%	(422)	31%	(678)	26%	(571)	24%	(534)	2205
Ethnicity: Hispanic	18%	(71)	26%	(102)	28%	(106)	28%	(106)	385
Ethnicity: Black	16%	(44)	28%	(79)	28%	(81)	28%	(81)	285
Ethnicity: Other	18%	(40)	22%	(49)	37%	(84)	23%	(53)	226
All Christian	21%	(219)	33%	(346)	28%	(297)	18%	(193)	1054
All Non-Christian	19%	(27)	28%	(40)	32%	(46)	21%	(31)	144
Atheist	19%	(16)	30%	(25)	31%	(26)	19%	(16)	83
Agnostic/Nothing in particular	17%	(98)	31%	(181)	22%	(128)	29%	(169)	576
Something Else	18%	(62)	25%	(86)	21%	(74)	36%	(126)	348
Religious Non-Protestant/Catholic	18%	(29)	30%	(50)	32%	(53)	20%	(33)	164
Evangelical	21%	(117)	27%	(154)	26%	(148)	26%	(148)	568
Non-Evangelical	20%	(155)	33%	(257)	26%	(204)	21%	(165)	781
Community: Urban	21%	(138)	32%	(206)	26%	(170)	21%	(138)	653
Community: Suburban	18%	(180)	33%	(326)	28%	(275)	22%	(216)	997
Community: Rural	19%	(104)	26%	(146)	23%	(127)	32%	(179)	556
Employ: Private Sector	25%	(168)	33%	(221)	26%	(174)	16%	(109)	673
Employ: Government	23%	(34)	33%	(48)	28%	(41)	17%	(26)	149
Employ: Self-Employed	21%	(42)	31%	(62)	25%	(49)	24%	(48)	201
Employ: Homemaker	17%	(26)	21%	(32)	25%	(38)	37%	(56)	152
Employ: Student	16%	(9)	22%	(13)	28%	(16)	35%	(20)	58
Employ: Retired	14%	(79)	37%	(201)	30%	(166)	19%	(105)	550
Employ: Unemployed	15%	(44)	26%	(78)	22%	(65)	37%	(112)	299
Employ: Other	16%	(20)	18%	(23)	17%	(21)	48%	(59)	123
Military HH: Yes	15%	(37)	38%	(98)	27%	(68)	20%	(52)	255
Military HH: No	20%	(385)	30%	(580)	26%	(502)	25%	(483)	1950
2022 House Vote: Democrat	14%	(97)	39%	(273)	33%	(233)	14%	(100)	703
2022 House Vote: Republican	29%	(167)	32%	(184)	22%	(124)	17%	(98)	573
2022 House Vote: Didnt Vote	17%	(155)	24%	(214)	23%	(202)	36%	(318)	889

Demographic	Too much government regulation of this		gove	Too little government regulation of this		The right amount of government regulation of this		know / No pinion	Total N
Adults	19%	(422)	31%	(678)	26%	(571)	24%	(534)	2205
2020 Vote: Joe Biden	13%	(111)	38%	(320)	34%	(284)	15%	(129)	844
2020 Vote: Donald Trump	28%	(184)	30%	(196)	22%	(145)	19%	(124)	650
2020 Vote: Other	13%	(7)	28%	(14)	26%	(13)	33%	(17)	51
2020 Vote: Didn't Vote	18%	(119)	22%	(148)	19%	(129)	40%	(265)	661
4-Region: Northeast	22%	(85)	34%	(130)	23%	(87)	22%	(83)	384
4-Region: Midwest	20%	(92)	32%	(145)	23%	(104)	25%	(111)	453
4-Region: South	18%	(152)	30%	(251)	24%	(207)	28%	(237)	848
4-Region: West	18%	(93)	29%	(152)	33%	(173)	20%	(104)	521

Table PAC3_9: *In your view, is there too much, too little, or the right amount of government regulation of the following areas or sectors? — Technology companies*

Demographic	High honesty and ethical standards		Average honesty and ethical standards		Low honesty and ethical standards		Don't know / No opinion		Total N
Adults	8%	(169)	26%	(567)	47%	(1036)	20%	(432)	2205
Gender: Male	10%	(111)	26%	(279)	50%	(540)	14%	(146)	1076
Gender: Female	5%	(59)	26%	(288)	44%	(494)	25%	(285)	1125
Age: 18-34	14%	(89)	25%	(163)	36%	(233)	24%	(156)	641
Age: 35-44	7%	(26)	29%	(107)	41%	(153)	23%	(85)	370
Age: 45-64	5%	(38)	24%	(170)	52%	(362)	18%	(128)	697
Age: 65+	3%	(16)	26%	(128)	58%	(288)	13%	(64)	496
GenZers: 1997-2012	14%	(46)	25%	(83)	34%	(114)	27%	(89)	333
Millennials: 1981-1996	10%	(66)	27%	(173)	40%	(252)	23%	(143)	634
GenXers: 1965-1980	6%	(36)	26%	(146)	49%	(278)	19%	(107)	566
Baby Boomers: 1946-1964	3%	(22)	24%	(150)	58%	(363)	14%	(90)	624
PID: Dem (no lean)	9%	(76)	36%	(306)	40%	(339)	16%	(134)	855
PID: Ind (no lean)	6%	(36)	17%	(110)	47%	(300)	31%	(197)	644
PID: Rep (no lean)	8%	(57)	21%	(151)	56%	(397)	14%	(101)	706
PID/Gender: Dem Men	12%	(46)	37%	(142)	40%	(153)	10%	(39)	379
PID/Gender: Dem Women	6%	(30)	35%	(164)	39 %	(184)	20%	(96)	474
PID/Gender: Ind Men	8%	(24)	17%	(52)	53%	(167)	22%	(69)	312
PID/Gender: Ind Women	4%	(12)	18%	(58)	40%	(133)	38%	(127)	330
PID/Gender: Rep Men	11%	(41)	22%	(85)	57%	(220)	10%	(39)	385
PID/Gender: Rep Women	5%	(16)	21%	(66)	55%	(177)	19%	(62)	321
Ideo: Liberal (1-3)	12%	(74)	34%	(206)	42%	(253)	12%	(71)	603
Ideo: Moderate (4)	5%	(39)	28%	(219)	44%	(347)	23%	(179)	783
Ideo: Conservative (5-7)	7%	(44)	20%	(130)	59 %	(395)	14%	(95)	664
Educ: < College	8%	(116)	24%	(336)	43%	(616)	25%	(355)	1423
Educ: Bachelors degree	5%	(23)	28%	(137)	56%	(278)	11%	(55)	493
Educ: Post-grad	10%	(30)	33%	(95)	49%	(142)	8%	(23)	289
Income: Under 50k	7%	(91)	26%	(326)	40%	(507)	27%	(336)	1260
Income: 50k-100k	7%	(43)	28%	(180)	53%	(336)	12%	(74)	633
Income: 100k+	11%	(35)	20%	(62)	62%	(193)	7%	(22)	312
Ethnicity: White	7%	(114)	23%	(396)	51%	(864)	19%	(321)	1694
Ethnicity: Hispanic	12%	(47)	29%	(112)	30%	(117)	28%	(109)	385

 Table PAC4_1: How would you rate the honesty and ethical standards of each of the following? — Elected officials in Washington

Demographic	0	onesty and standards	Average honesty and ethical standards		Low honesty and ethical standards		Don't know / No opinion		Total N
Adults	8%	(169)	26%	(567)	47%	(1036)	20%	(432)	2205
Ethnicity: Black	11%	(32)	34%	(97)	30%	(86)	24%	(70)	285
Ethnicity: Other	10%	(23)	33%	(74)	38%	(87)	18%	(42)	226
All Christian	8%	(81)	26%	(275)	52%	(548)	14%	(151)	1054
All Non-Christian	13%	(18)	30%	(44)	43%	(62)	14%	(20)	144
Atheist	1%	(1)	25%	(21)	53%	(44)	21%	(18)	83
Agnostic/Nothing in particular	7%	(43)	25%	(146)	40%	(229)	27%	(157)	576
Something Else	7%	(26)	24%	(82)	44%	(154)	25%	(86)	348
Religious Non-Protestant/Catholic	14%	(23)	28%	(46)	44%	(72)	14%	(22)	164
Evangelical	8%	(47)	25%	(140)	48%	(270)	20%	(111)	568
Non-Evangelical	6%	(50)	26%	(206)	52%	(405)	15%	(120)	781
Community: Urban	12%	(77)	31%	(205)	38%	(245)	19%	(125)	653
Community: Suburban	6%	(56)	26%	(255)	52%	(520)	17%	(165)	997
Community: Rural	6%	(36)	19%	(107)	49%	(271)	26%	(142)	556
Employ: Private Sector	9%	(57)	28%	(186)	51%	(341)	13%	(88)	673
Employ: Government	12%	(18)	31%	(46)	36%	(53)	21%	(31)	149
Employ: Self-Employed	11%	(22)	26%	(53)	44%	(89)	19%	(38)	201
Employ: Homemaker	3%	(5)	24%	(37)	42%	(64)	31%	(47)	152
Employ: Student	3%	(2)	36%	(21)	32%	(19)	28%	(16)	58
Employ: Retired	4%	(20)	26%	(141)	58%	(317)	13%	(72)	550
Employ: Unemployed	13%	(39)	22%	(66)	34%	(102)	31%	(92)	299
Employ: Other	6%	(8)	13%	(17)	41%	(51)	39%	(48)	123
Military HH: Yes	8%	(20)	26%	(65)	54%	(137)	13%	(33)	255
Military HH: No	8%	(150)	26%	(502)	46%	(899)	20%	(399)	1950
2022 House Vote: Democrat	8%	(55)	38%	(270)	42%	(294)	12%	(83)	703
2022 House Vote: Republican	6%	(37)	21%	(122)	61%	(350)	11%	(65)	573
2022 House Vote: Didnt Vote	9%	(76)	19%	(172)	41%	(367)	31%	(274)	889
2020 Vote: Joe Biden	8%	(68)	35%	(296)	44%	(374)	13%	(106)	844
2020 Vote: Donald Trump	7%	(46)	22%	(141)	60%	(391)	11%	(72)	650
2020 Vote: Other	5%	(3)	14%	(7)	60%	(30)	21%	(10)	51
2020 Vote: Didn't Vote	8%	(53)	19%	(123)	36%	(241)	37%	(244)	661

 Table PAC4_1: How would you rate the honesty and ethical standards of each of the following? — Elected officials in Washington

Average honesty High honesty and and ethical Low honesty and Don't know / No											
Demographic	ethical	standards	sta	ndards	ethica	l standards	op	oinion	Total N		
Adults	8%	(169)	26%	(567)	47%	(1036)	20%	(432)	2205		
4-Region: Northeast	8%	(30)	25%	(97)	51%	(194)	16%	(63)	384		
4-Region: Midwest	7%	(31)	23%	(105)	51%	(232)	19%	(85)	453		
4-Region: South	8%	(64)	24%	(200)	48%	(403)	21%	(181)	848		
4-Region: West	9%	(45)	32%	(165)	40%	(207)	20%	(104)	521		

Table PAC4_1: How would you rate the honesty and ethical standards of each of the following? — Elected officials in Washington

	TT: 1.1	1		ge honesty	T 1	1	D. 20		
Demographic	U	onesty and standards		ethical ndards		onesty and l standards		know / No vinion	Total N
Adults					24%		-		
	13%	(293)	43%	(950) (478)		(520)	20%	(442)	2205
Gender: Male	17%	(185)	44%	(478)	24%	(263)	14%	(150)	1076
Gender: Female	10%	(108)	42%	(472)	23%	(255)	26%	(290)	1125
Age: 18-34	16%	(103)	39 %	(252)	22%	(140)	23%	(146)	641
Age: 35-44	15%	(54)	39 %	(143)	22%	(83)	24%	(90)	370
Age: 45-64	13%	(91)	40%	(282)	26%	(181)	21%	(143)	697
Age: 65+	9 %	(45)	55%	(273)	23%	(115)	13%	(63)	496
GenZers: 1997-2012	13%	(44)	40 %	(133)	19%	(65)	27%	(90)	333
Millennials: 1981-1996	17%	(108)	38%	(240)	24%	(151)	21%	(134)	634
GenXers: 1965-1980	14%	(80)	39 %	(224)	26%	(148)	20%	(115)	566
Baby Boomers: 1946-1964	9%	(58)	53%	(328)	23%	(144)	15%	(95)	624
PID: Dem (no lean)	18%	(150)	51%	(433)	16%	(135)	16%	(137)	855
PID: Ind (no lean)	9%	(57)	36%	(234)	23%	(150)	32%	(203)	644
PID: Rep (no lean)	12%	(86)	40%	(284)	33%	(235)	14%	(101)	706
PID/Gender: Dem Men	24%	(90)	51%	(193)	15%	(56)	11%	(40)	379
PID/Gender: Dem Women	13%	(60)	51%	(240)	16%	(77)	20%	(97)	474
PID/Gender: Ind Men	12%	(36)	39%	(121)	27%	(85)	23%	(71)	312
PID/Gender: Ind Women	7%	(21)	34%	(113)	19%	(64)	40%	(131)	330
PID/Gender: Rep Men	15%	(59)	43%	(164)	32%	(122)	10%	(39)	385
PID/Gender: Rep Women	8%	(27)	37%	(119)	35%	(113)	19%	(62)	321
Ideo: Liberal (1-3)	21%	(124)	53%	(318)	15%	(89)	12%	(72)	603
Ideo: Moderate (4)	12%	(90)	43%	(336)	21%	(167)	24%	(190)	783
Ideo: Conservative (5-7)	11%	(73)	41%	(274)	34%	(229)	13%	(89)	664
Educ: < College	13%	(181)	37%	(532)	24%	(347)	25%	(363)	1423
Educ: Bachelors degree	12%	(60)	52%	(257)	26%	(128)	10%	(48)	493
Educ: Post-grad	18%	(53)	56%	(161)	15%	(44)	11%	(31)	289
Income: Under 50k	13%	(162)	38%	(485)	22%	(278)	27%	(335)	1260
Income: 50k-100k	12%	(78)	50%	(319)	25%	(158)	12%	(78)	633
Income: 100k+	17%	(53)	47%	(147)	27%	(84)	9 %	(28)	312
Ethnicity: White	12%	(198)	44%	(746)	25%	(426)	19%	(324)	1694

Table PAC4_2: How would you rate the honesty and ethical standards of each of the following? — People who work for federal government agencies that provide services, administer programs, or otherwise support national priorities

Demographic	High honesty and ethical standards		Average honesty and ethical standards		Low honesty and ethical standards		Don't know / No opinion		Total N
Adults	13%	(293)	43%	(950)	24%	(520)	20%	(442)	2205
Ethnicity: Hispanic	14%	(55)	39%	(151)	19%	(72)	28%	(108)	385
Ethnicity: Black	16%	(45)	41%	(117)	17%	(49)	26%	(74)	285
Ethnicity: Other	22%	(50)	38%	(87)	20%	(45)	19%	(43)	226
All Christian	12%	(128)	47%	(491)	27%	(281)	15%	(155)	1054
All Non-Christian	21%	(31)	50%	(72)	14%	(21)	14%	(20)	144
Atheist	13%	(11)	42%	(35)	24%	(20)	21%	(17)	83
Agnostic/Nothing in particular	14%	(79)	39%	(227)	19%	(111)	27%	(158)	576
Something Else	13%	(44)	36%	(125)	25%	(87)	26%	(91)	348
Religious Non-Protestant/Catholic	21%	(34)	49%	(81)	16%	(26)	14%	(23)	164
Evangelical	11%	(65)	39%	(222)	28%	(161)	21%	(120)	568
Non-Evangelical	13%	(101)	47%	(370)	24%	(190)	15%	(119)	781
Community: Urban	18%	(120)	43%	(283)	19%	(124)	19%	(126)	653
Community: Suburban	11%	(111)	47%	(465)	25%	(252)	17%	(168)	997
Community: Rural	11%	(62)	37%	(203)	26%	(143)	27%	(148)	556
Employ: Private Sector	14%	(96)	47%	(316)	25%	(169)	14%	(93)	673
Employ: Government	18%	(27)	43%	(63)	21%	(31)	18%	(27)	149
Employ: Self-Employed	15%	(30)	45%	(91)	21%	(41)	19%	(39)	201
Employ: Homemaker	9%	(14)	36%	(54)	23%	(35)	32%	(49)	152
Employ: Student	15%	(9)	32%	(18)	25%	(14)	28%	(16)	58
Employ: Retired	11%	(62)	50%	(274)	25%	(136)	14%	(78)	550
Employ: Unemployed	14%	(42)	36%	(107)	18%	(54)	32%	(95)	299
Employ: Other	11%	(13)	21%	(26)	32%	(39)	36%	(44)	123
Military HH: Yes	14%	(36)	46%	(116)	25%	(64)	15%	(39)	255
Military HH: No	13%	(258)	43%	(834)	23%	(455)	21%	(403)	1950
2022 House Vote: Democrat	18%	(129)	54%	(380)	16%	(112)	12%	(82)	703
2022 House Vote: Republican	11%	(65)	42%	(241)	35%	(199)	12%	(68)	573
2022 House Vote: Didnt Vote	11%	(99)	35%	(315)	22%	(197)	31%	(278)	889

Table PAC4_2: How would you rate the honesty and ethical standards of each of the following? — People who work for federal government agencies that provide services, administer programs, or otherwise support national priorities

Demographic	ethical standards standards ethic				onesty and standards		know / No Dinion	Total N	
Adults	13%	(293)	43%	(950)	24%	(520)	20%	(442)	2205
2020 Vote: Joe Biden	17%	(148)	54%	(456)	16%	(135)	13%	(106)	844
2020 Vote: Donald Trump	11%	(69)	43%	(279)	34%	(223)	12%	(79)	650
2020 Vote: Other	4%	(2)	40%	(20)	31%	(16)	25%	(13)	51
2020 Vote: Didn't Vote	11%	(74)	30%	(196)	22%	(146)	37%	(245)	661
4-Region: Northeast	13%	(51)	45%	(174)	23%	(88)	18%	(71)	384
4-Region: Midwest	11%	(48)	44%	(201)	26%	(116)	19%	(88)	453
4-Region: South	13%	(112)	41%	(344)	24%	(201)	22%	(190)	848
4-Region: West	16%	(82)	44%	(231)	22%	(115)	18%	(93)	521

Table PAC4_2: How would you rate the honesty and ethical standards of each of the following? — People who work for federal government agencies that provide services, administer programs, or otherwise support national priorities

			Averag	ge honesty					
	0	onesty and		ethical		onesty and		know / No	
Demographic	ethical	standards	sta	ndards	ethical	standards	op	oinion	Total N
Adults	10%	(223)	36%	(798)	35%	(768)	19%	(416)	2205
Gender: Male	12%	(129)	40%	(428)	35%	(372)	14%	(146)	1076
Gender: Female	8%	(94)	33%	(370)	35%	(394)	24%	(268)	1125
Age: 18-34	13%	(82)	33%	(208)	31%	(200)	23%	(150)	641
Age: 35-44	12%	(46)	32%	(120)	31%	(116)	24%	(88)	370
Age: 45-64	8%	(57)	35%	(247)	38%	(268)	18%	(125)	697
Age: 65+	8%	(38)	45%	(222)	37%	(183)	11%	(52)	496
GenZers: 1997-2012	13%	(42)	33%	(110)	28%	(92)	27%	(89)	333
Millennials: 1981-1996	12%	(78)	32%	(205)	33%	(210)	22%	(140)	634
GenXers: 1965-1980	10%	(56)	35%	(200)	37%	(207)	18%	(103)	566
Baby Boomers: 1946-1964	7%	(42)	42%	(263)	38%	(237)	13%	(82)	624
PID: Dem (no lean)	13%	(113)	40%	(344)	32%	(271)	15%	(127)	855
PID: Ind (no lean)	5%	(35)	28%	(182)	36%	(232)	30%	(195)	644
PID: Rep (no lean)	11%	(75)	38%	(271)	38%	(265)	13%	(95)	706
PID/Gender: Dem Men	16%	(60)	42%	(159)	32%	(120)	11%	(40)	379
PID/Gender: Dem Women	11%	(53)	39%	(185)	32%	(149)	18%	(87)	474
PID/Gender: Ind Men	8%	(24)	33%	(103)	37%	(115)	23%	(71)	312
PID/Gender: Ind Women	3%	(11)	24%	(80)	36%	(117)	37%	(122)	330
PID/Gender: Rep Men	12%	(45)	43%	(166)	36%	(138)	9%	(36)	385
PID/Gender: Rep Women	9 %	(29)	33%	(105)	40%	(127)	18%	(59)	321
Ideo: Liberal (1-3)	15%	(92)	41%	(248)	33%	(199)	11%	(64)	603
Ideo: Moderate (4)	7%	(55)	36%	(278)	35%	(272)	23%	(179)	783
Ideo: Conservative (5-7)	10%	(69)	38%	(254)	39%	(258)	13%	(83)	664
Educ: < College	10%	(144)	31%	(446)	34%	(482)	25%	(350)	1423
Educ: Bachelors degree	7%	(36)	46%	(227)	37%	(182)	10%	(47)	493
Educ: Post-grad	15%	(42)	43%	(125)	36%	(104)	6%	(19)	289
Income: Under 50k	10%	(125)	33%	(415)	31%	(386)	26%	(333)	1260
Income: 50k-100k	9 %	(54)	40%	(256)	41%	(260)	10%	(63)	633
Income: 100k+	14%	(43)	41%	(128)	39%	(122)	6%	(20)	312
Ethnicity: White	8%	(141)	37%	(624)	37%	(626)	18%	(302)	1694
Ethnicity: Hispanic	10%	(40)	33%	(129)	30%	(117)	26%	(99)	385

 Table PAC4_3: How would you rate the honesty and ethical standards of each of the following? — Elected officials in your state and local government

National Tracking Poll #2408153, September, 2024 Table PAC4_3

Demographic	•	onesty and standards	and	ge honesty l ethical ndards		onesty and l standards		know / No pinion	Total N
Adults	10%	(223)	36%	(798)	35%	(768)	19%	(416)	2205
Ethnicity: Black	16%	(47)	34%	(96)	23%	(67)	26%	(75)	285
Ethnicity: Other	15%	(34)	35%	(78)	33%	(75)	17%	(39)	226
All Christian	11%	(115)	41%	(435)	35%	(364)	13%	(140)	1054
All Non-Christian	15%	(21)	39%	(56)	33%	(48)	13%	(19)	144
Atheist	6%	(5)	34%	(29)	40%	(33)	20%	(17)	83
Agnostic/Nothing in particular	9%	(50)	29%	(168)	35%	(201)	27%	(156)	576
Something Else	9%	(32)	32%	(110)	35%	(122)	24%	(84)	348
Religious Non-Protestant/Catholic	17%	(28)	38%	(63)	31%	(51)	13%	(22)	164
Evangelical	11%	(65)	37%	(208)	33%	(186)	19%	(109)	568
Non-Evangelical	9 %	(72)	40%	(316)	36%	(281)	14%	(111)	781
Community: Urban	14%	(91)	35%	(227)	32%	(208)	19%	(127)	653
Community: Suburban	8%	(81)	40%	(403)	36%	(362)	15%	(151)	997
Community: Rural	9 %	(51)	30%	(169)	35%	(197)	25%	(139)	556
Employ: Private Sector	11%	(74)	42%	(283)	35%	(238)	12%	(78)	673
Employ: Government	17%	(25)	27%	(40)	36%	(53)	20%	(30)	149
Employ: Self-Employed	15%	(30)	34%	(69)	32%	(65)	19%	(38)	201
Employ: Homemaker	5%	(8)	30%	(45)	36%	(55)	29%	(44)	152
Employ: Student	9 %	(5)	30%	(17)	29%	(17)	32%	(19)	58
Employ: Retired	7%	(39)	43%	(237)	38%	(210)	12%	(64)	550
Employ: Unemployed	12%	(35)	27%	(82)	28%	(83)	33%	(99)	299
Employ: Other	5%	(6)	21%	(26)	38%	(47)	36%	(45)	123
Military HH: Yes	12%	(29)	43%	(109)	31%	(80)	14%	(37)	255
Military HH: No	10%	(193)	35%	(689)	35%	(688)	19%	(379)	1950
2022 House Vote: Democrat	15%	(105)	41%	(290)	33%	(235)	10%	(73)	703
2022 House Vote: Republican	9%	(53)	43%	(246)	38%	(216)	10%	(59)	573
2022 House Vote: Didnt Vote	7%	(63)	28%	(248)	34%	(303)	31%	(275)	889
2020 Vote: Joe Biden	13%	(107)	42%	(356)	34%	(291)	11%	(90)	844
2020 Vote: Donald Trump	9%	(59)	42%	(272)	39%	(252)	10%	(66)	650
2020 Vote: Other	5%	(3)	39%	(20)	32%	(16)	24%	(12)	51
2020 Vote: Didn't Vote	8%	(54)	23%	(151)	32%	(209)	37%	(248)	661

 Table PAC4_3: How would you rate the honesty and ethical standards of each of the following? — Elected officials in your state and local government

			Averag	ge honesty					
Demographic	U	onesty and standards		ethical ndards		onesty and standards		know / No Dinion	Total N
Adults	10%								
		(223)	36%	(798)	35%	(768)		(416)	2205
4-Region: Northeast	10%	(39)	39%	(148)	34%	(130)	17%	(67)	384
4-Region: Midwest	9%	(43)	38%	(170)	34%	(154)	19%	(86)	453
4-Region: South	9%	(75)	34%	(289)	36%	(302)	21%	(182)	848
4-Region: West	13%	(66)	37%	(191)	35%	(182)	16%	(82)	521

 Table PAC4_3: How would you rate the honesty and ethical standards of each of the following? — Elected officials in your state and local government

National Tracking Poll #2408153, September, 2024 Table PAC4_4

Demographic	0	onesty and standards	and	ge honesty ethical ndards		onesty and standards		know / No pinion	Total N
Adults	8%	(175)	31%	(685)	41%	(896)	20%	(450)	2205
Gender: Male	10%	(103)	35%	(378)	40%	(435)	15%	(159)	1076
Gender: Female	6%	(71)	27%	(307)	41%	(458)	26%	(289)	1125
Age: 18-34	11%	(71)	30%	(195)	36%	(231)	23%	(145)	641
Age: 35-44	9 %	(32)	29%	(106)	39%	(143)	24%	(89)	370
Age: 45-64	7%	(46)	31%	(215)	42%	(294)	20%	(143)	697
Age: 65+	5%	(26)	34%	(169)	46%	(228)	15%	(73)	496
GenZers: 1997-2012	9%	(30)	30%	(99)	36%	(119)	25%	(84)	333
Millennials: 1981-1996	11%	(68)	29%	(187)	38%	(240)	22%	(139)	634
GenXers: 1965-1980	7%	(39)	31%	(174)	42%	(236)	21%	(117)	566
Baby Boomers: 1946-1964	5%	(34)	33%	(205)	45%	(280)	17%	(104)	624
PID: Dem (no lean)	9 %	(76)	30%	(255)	44%	(377)	17%	(147)	855
PID: Ind (no lean)	6%	(38)	25%	(161)	38%	(247)	31%	(198)	644
PID: Rep (no lean)	9 %	(61)	38%	(269)	38%	(271)	15%	(105)	706
PID/Gender: Dem Men	12%	(44)	32%	(121)	42%	(160)	14%	(54)	379
PID/Gender: Dem Women	7%	(32)	28%	(134)	45%	(216)	20%	(93)	474
PID/Gender: Ind Men	6%	(17)	29%	(90)	44%	(137)	22%	(68)	312
PID/Gender: Ind Women	6%	(20)	21%	(70)	33%	(110)	39%	(129)	330
PID/Gender: Rep Men	11%	(42)	43%	(167)	36%	(138)	10%	(38)	385
PID/Gender: Rep Women	6%	(19)	32%	(102)	41%	(133)	21%	(67)	321
Ideo: Liberal (1-3)	10%	(60)	28%	(169)	49%	(297)	13%	(76)	603
Ideo: Moderate (4)	6%	(49)	32%	(248)	37%	(293)	25%	(194)	783
Ideo: Conservative (5-7)	8%	(56)	38%	(251)	40%	(264)	14%	(94)	664
Educ: < College	7%	(105)	29%	(413)	37%	(530)	26%	(374)	1423
Educ: Bachelors degree	8%	(39)	33%	(165)	49%	(240)	10%	(50)	493
Educ: Post-grad	11%	(31)	37%	(107)	43%	(125)	9%	(26)	289
Income: Under 50k	7%	(88)	29%	(364)	37%	(461)	28%	(347)	1260
Income: 50k-100k	8%	(51)	33%	(206)	47%	(298)	12%	(78)	633
Income: 100k+	12%	(36)	37%	(115)	44%	(136)	8%	(25)	312
Ethnicity: White	6%	(99)	31%	(527)	44%	(745)	19%	(323)	1694
Ethnicity: Hispanic	7%	(29)	32%	(123)	34%	(133)	26%	(101)	385

 Table PAC4_4: How would you rate the honesty and ethical standards of each of the following? — CEOs of major companies

Demographic	U	onesty and standards	and	ge honesty ethical ndards		onesty and l standards		know / No pinion	Total N
Adults	8%	(175)	31%	(685)	41%	(896)	20%	(450)	2205
Ethnicity: Black	15%	(43)	32%	(91)	27%	(76)	26%	(75)	285
Ethnicity: Other	14%	(33)	30%	(67)	33%	(75)	23%	(51)	226
All Christian	7%	(76)	36%	(376)	41%	(430)	16%	(172)	1054
All Non-Christian	18%	(26)	33%	(47)	32%	(45)	18%	(26)	144
Atheist	4%	(3)	25%	(20)	52%	(43)	20%	(16)	83
Agnostic/Nothing in particular	7%	(42)	25%	(144)	42%	(242)	26%	(147)	576
Something Else	8%	(27)	28%	(98)	39%	(134)	25%	(89)	348
Religious Non-Protestant/Catholic	17%	(28)	32%	(52)	33%	(55)	18%	(30)	164
Evangelical	8%	(43)	33%	(185)	38%	(215)	22%	(125)	568
Non-Evangelical	7%	(57)	35%	(275)	41%	(323)	16%	(125)	781
Community: Urban	13%	(88)	31%	(202)	37%	(240)	19%	(123)	653
Community: Suburban	6%	(61)	33%	(325)	44%	(440)	17%	(170)	997
Community: Rural	5%	(26)	28%	(158)	39%	(216)	28%	(156)	556
Employ: Private Sector	10%	(64)	35%	(233)	42%	(284)	14%	(91)	673
Employ: Government	14%	(21)	27%	(41)	39 %	(57)	20%	(30)	149
Employ: Self-Employed	10%	(20)	31%	(62)	39 %	(79)	20%	(40)	201
Employ: Homemaker	8%	(12)	29%	(45)	35%	(53)	28%	(43)	152
Employ: Student	4%	(2)	30%	(18)	40%	(23)	26%	(15)	58
Employ: Retired	5%	(29)	34%	(186)	46%	(254)	15%	(81)	550
Employ: Unemployed	7%	(20)	27%	(81)	32%	(96)	34%	(102)	299
Employ: Other	5%	(6)	16%	(20)	40%	(49)	39%	(48)	123
Military HH: Yes	8%	(21)	36%	(93)	38%	(96)	18%	(45)	255
Military HH: No	8%	(153)	30%	(592)	41%	(800)	21%	(405)	1950
2022 House Vote: Democrat	8%	(57)	32%	(222)	47%	(333)	13%	(91)	703
2022 House Vote: Republican	8%	(47)	40%	(228)	40%	(229)	12%	(70)	573
2022 House Vote: Didnt Vote	8%	(70)	26%	(229)	35%	(314)	31%	(276)	889
2020 Vote: Joe Biden	8%	(70)	32%	(269)	47%	(393)	13%	(112)	844
2020 Vote: Donald Trump	8%	(54)	40%	(261)	39 %	(256)	12%	(79)	650
2020 Vote: Other	3%	(2)	22%	(11)	50%	(25)	24%	(12)	51
2020 Vote: Didn't Vote	8%	(50)	22%	(144)	33%	(221)	37%	(247)	661

 Table PAC4_4: How would you rate the honesty and ethical standards of each of the following? — CEOs of major companies

National Tracking Poll #2408153, September, 2024 Table PAC4_4

Demographic	•	onesty and standards	and	ge honesty ethical ndards		onesty and standards		know / No binion	Total N
Adults	8%	(175)	31%	(685)	41%	(896)	20%	(450)	2205
4-Region: Northeast	10%	(39)	33%	(126)	41%	(156)	17%	(64)	384
4-Region: Midwest	6%	(25)	31%	(139)	42%	(192)	21%	(97)	453
4-Region: South	7%	(63)	31%	(261)	39%	(329)	23%	(194)	848
4-Region: West	9%	(48)	31%	(159)	42%	(218)	18%	(95)	521

Table PAC4_4: *How would you rate the honesty and ethical standards of each of the following? — CEOs of major companies*

			Avera	ge honesty					
	U	onesty and		l ethical		onesty and		know / No	
Demographic	ethical	standards	sta	indards	ethical	l standards	op	pinion	Total N
Adults	10%	(228)	49%	(1084)	20%	(445)	20%	(449)	2205
Gender: Male	14%	(151)	51%	(549)	21%	(221)	14%	(155)	1076
Gender: Female	7%	(77)	47%	(532)	20%	(224)	26%	(293)	1125
Age: 18-34	13%	(85)	41%	(262)	22%	(144)	24%	(151)	641
Age: 35-44	13%	(49)	44%	(165)	19%	(70)	24%	(87)	370
Age: 45-64	9 %	(61)	52%	(360)	20%	(137)	20%	(139)	697
Age: 65+	7%	(33)	60%	(297)	19%	(95)	14%	(71)	496
GenZers: 1997-2012	11%	(37)	39%	(128)	23%	(78)	27%	(89)	333
Millennials: 1981-1996	15%	(92)	44%	(276)	20%	(126)	22%	(139)	634
GenXers: 1965-1980	10%	(54)	50%	(282)	21%	(118)	20%	(112)	566
Baby Boomers: 1946-1964	7%	(41)	59%	(370)	18%	(109)	17%	(103)	624
PID: Dem (no lean)	11%	(93)	52%	(448)	20%	(174)	16%	(140)	855
PID: Ind (no lean)	7%	(45)	45%	(292)	18%	(114)	30%	(193)	644
PID: Rep (no lean)	13%	(90)	49%	(344)	22%	(156)	16%	(116)	706
PID/Gender: Dem Men	16%	(59)	52%	(197)	22%	(82)	11%	(42)	379
PID/Gender: Dem Women	7%	(34)	53%	(250)	19%	(92)	21%	(98)	474
PID/Gender: Ind Men	10%	(31)	51%	(158)	18%	(56)	21%	(67)	312
PID/Gender: Ind Women	4%	(14)	40%	(133)	17%	(58)	38%	(125)	330
PID/Gender: Rep Men	16%	(61)	51%	(195)	21%	(83)	12%	(46)	385
PID/Gender: Rep Women	9%	(29)	46%	(149)	23%	(74)	22%	(69)	321
Ideo: Liberal (1-3)	14%	(84)	50%	(301)	23%	(138)	13%	(80)	603
Ideo: Moderate (4)	7%	(58)	50%	(388)	20%	(156)	23%	(181)	783
Ideo: Conservative (5-7)	12%	(80)	54%	(359)	20%	(131)	14%	(95)	664
Educ: < College	10%	(139)	43%	(609)	22%	(306)	26%	(369)	1423
Educ: Bachelors degree	9%	(47)	62%	(303)	18%	(90)	11%	(53)	493
Educ: Post-grad	15%	(42)	59 %	(172)	17%	(49)	9%	(27)	289
Income: Under 50k	9%	(114)	43%	(543)	20%	(254)	28%	(349)	1260
Income: 50k-100k	11%	(68)	56%	(356)	22%	(138)	11%	(71)	633
Income: 100k+	15%	(45)	59 %	(186)	17%	(52)	9%	(29)	312
Ethnicity: White	9%	(154)	51%	(857)	20%	(344)	20%	(340)	1694
Ethnicity: Hispanic	10%	(38)	41%	(157)	23%	(88)	26%	(102)	385

 Table PAC4_5: How would you rate the honesty and ethical standards of each of the following? — Mid-level managers who work for major companies

National Tracking Poll #2408153, September, 2024 Table PAC4_5

Demographic	High honesty and ethical standards		and	ge honesty d ethical andards		onesty and l standards		know / No pinion	Total N
Adults	10%	(228)	49%	(1084)	20%	(445)	20%	(449)	2205
Ethnicity: Black	17%	(48)	44%	(125)	14%	(41)	25%	(71)	285
Ethnicity: Other	11%	(26)	45%	(102)	27%	(60)	17%	(38)	226
All Christian	10%	(106)	56%	(586)	18%	(193)	16%	(170)	1054
All Non-Christian	16%	(23)	51%	(73)	19%	(27)	14%	(20)	144
Atheist	11%	(9)	46%	(38)	24%	(20)	19%	(16)	83
Agnostic/Nothing in particular	9%	(49)	43%	(250)	22%	(125)	26%	(152)	576
Something Else	11%	(40)	39%	(137)	23%	(80)	26%	(91)	348
Religious Non-Protestant/Catholic	15%	(25)	52%	(85)	18%	(30)	15%	(24)	164
Evangelical	12%	(68)	45%	(256)	21%	(118)	22%	(126)	568
Non-Evangelical	10%	(75)	56%	(434)	18%	(143)	16%	(128)	781
Community: Urban	15%	(99)	45%	(291)	21%	(138)	19%	(125)	653
Community: Suburban	9%	(87)	55%	(545)	19%	(191)	17%	(174)	997
Community: Rural	7%	(42)	45%	(248)	21%	(116)	27%	(150)	556
Employ: Private Sector	15%	(98)	54%	(362)	19%	(127)	13%	(86)	673
Employ: Government	17%	(26)	46%	(68)	20%	(30)	16%	(24)	149
Employ: Self-Employed	13%	(25)	45%	(90)	24%	(47)	19%	(38)	201
Employ: Homemaker	3%	(5)	43%	(65)	23%	(35)	31%	(47)	152
Employ: Student	5%	(3)	55%	(32)	10%	(6)	30%	(17)	58
Employ: Retired	6%	(35)	58%	(317)	20%	(112)	16%	(86)	550
Employ: Unemployed	10%	(30)	36%	(109)	19%	(58)	34%	(103)	299
Employ: Other	5%	(6)	33%	(41)	24%	(29)	38%	(47)	123
Military HH: Yes	10%	(26)	52%	(133)	21%	(54)	16%	(41)	255
Military HH: No	10%	(201)	49%	(951)	20%	(391)	21%	(407)	1950
2022 House Vote: Democrat	11%	(79)	56%	(395)	21%	(145)	12%	(84)	703
2022 House Vote: Republican	13%	(76)	53%	(306)	20%	(113)	14%	(79)	573
2022 House Vote: Didnt Vote	8%	(72)	41%	(363)	20%	(178)	31%	(275)	889
2020 Vote: Joe Biden	11%	(91)	57%	(484)	20%	(168)	12%	(101)	844
2020 Vote: Donald Trump	13%	(85)	53%	(346)	19%	(125)	14%	(94)	650
2020 Vote: Other	5%	(2)	55%	(28)	18%	(9)	23%	(12)	51
2020 Vote: Didn't Vote	7%	(49)	34%	(227)	22%	(143)	37%	(243)	661

 Table PAC4_5: How would you rate the honesty and ethical standards of each of the following? — Mid-level managers who work for major companies

			Avera	ge honesty					
Demographic	U	onesty and standards		l ethical Indards		onesty and standards		know / No vinion	Total N
Adults	10%	(228)	49%	(1084)	20%	(445)	20%	(449)	2205
4-Region: Northeast	11%	(44)	55%	(212)	17%	(64)	17%	(64)	384
4-Region: Midwest	12%	(55)	50%	(224)	17%	(79)	21%	(95)	453
4-Region: South	10%	(82)	48%	(407)	19%	(160)	23%	(198)	848
4-Region: West	9%	(47)	46%	(240)	27%	(141)	18%	(92)	521

 Table PAC4_5: How would you rate the honesty and ethical standards of each of the following? — Mid-level managers who work for major companies

Table PAC4_6: How would you rate the honesty and ethical standards of each of the following? — Employees of major companies who are not part of management

Demographic	High honesty and ethical standards		Average honesty and ethical standards		Low honesty and ethical standards		Don't know / No opinion		Total N
Adults	17%	(376)	51%	(1119)	11%	(250)	21%	(460)	2205
Gender: Male	23%	(250)	50%	(540)	12%	(128)	15%	(158)	1076
Gender: Female	11%	(125)	51%	(577)	11%	(122)	27%	(301)	1125
Age: 18-34	19%	(124)	44%	(281)	14%	(90)	23%	(145)	641
Age: 35-44	18%	(66)	45%	(165)	12%	(45)	25%	(94)	370
Age: 45-64	16%	(110)	50%	(351)	12%	(86)	22%	(150)	697
Age: 65+	15%	(75)	65%	(323)	6%	(29)	14%	(70)	496
GenZers: 1997-2012	17%	(56)	44%	(146)	14%	(45)	26%	(86)	333
Millennials: 1981-1996	20%	(125)	44%	(279)	13%	(85)	23%	(145)	634
GenXers: 1965-1980	16%	(93)	49%	(280)	13%	(73)	21%	(121)	566
Baby Boomers: 1946-1964	15%	(94)	62%	(385)	7%	(43)	16%	(101)	624
PID: Dem (no lean)	20%	(171)	53%	(450)	11%	(91)	17%	(143)	855
PID: Ind (no lean)	12%	(77)	47%	(301)	10%	(66)	31%	(200)	644
PID: Rep (no lean)	18%	(127)	52%	(368)	13%	(93)	17%	(117)	706
PID/Gender: Dem Men	30%	(112)	48%	(182)	12%	(45)	10%	(39)	379
PID/Gender: Dem Women	12%	(59)	56%	(266)	10%	(46)	22%	(103)	474
PID/Gender: Ind Men	16%	(50)	48%	(150)	12%	(38)	24%	(74)	312
PID/Gender: Ind Women	8%	(27)	46%	(151)	8%	(28)	38%	(125)	330
PID/Gender: Rep Men	23%	(88)	54%	(207)	12%	(46)	12%	(44)	385
PID/Gender: Rep Women	12%	(40)	50%	(161)	15%	(48)	23%	(73)	321
Ideo: Liberal (1-3)	23%	(141)	52%	(315)	12%	(70)	13%	(77)	603
Ideo: Moderate (4)	11%	(90)	53%	(418)	11%	(89)	24%	(186)	783
Ideo: Conservative (5-7)	20%	(131)	54%	(357)	12%	(82)	14%	(94)	664
Educ: < College	15%	(210)	46%	(656)	13%	(181)	26%	(376)	1423
Educ: Bachelors degree	19%	(94)	60%	(298)	9%	(43)	12%	(58)	493
Educ: Post-grad	25%	(72)	57%	(165)	9%	(27)	9%	(26)	289
Income: Under 50k	14%	(178)	46%	(578)	12%	(150)	28%	(353)	1260
Income: 50k-100k	20%	(124)	59%	(372)	10%	(64)	12%	(74)	633
Income: 100k+	24%	(73)	54%	(170)	12%	(36)	11%	(33)	312
Ethnicity: White	16%	(278)	52%	(888)	11%	(191)	20%	(337)	1694

Table PAC4_6: How would you rate the honesty and ethical standards of each of the following? — Employees of major companies who are not part of management

Demographic	High honesty and ethical standards		Average honesty and ethical standards		Low honesty and ethical standards		Don't know / No opinion		Total N
Adults	17%	(376)	51%	(1119)	11%	(250)	21%	(460)	2205
Ethnicity: Hispanic	14%	(55)	44%	(169)	15%	(56)	27%	(104)	385
Ethnicity: Black	18%	(52)	42%	(119)	14%	(41)	26%	(73)	285
Ethnicity: Other	20%	(45)	50%	(112)	8%	(18)	22%	(50)	226
All Christian	18%	(189)	55%	(584)	10%	(108)	16%	(174)	1054
All Non-Christian	27%	(39)	44%	(63)	13%	(19)	16%	(23)	144
Atheist	14%	(12)	52%	(44)	16%	(13)	18%	(15)	83
Agnostic/Nothing in particular	14%	(83)	47%	(272)	11%	(64)	27%	(157)	576
Something Else	15%	(54)	45%	(157)	13%	(46)	26%	(91)	348
Religious Non-Protestant/Catholic	26%	(43)	44%	(72)	13%	(22)	17%	(28)	164
Evangelical	17%	(94)	50%	(285)	11%	(62)	22%	(128)	568
Non-Evangelical	18%	(141)	56%	(434)	10%	(78)	16%	(128)	781
Community: Urban	20%	(133)	48%	(314)	14%	(93)	17%	(113)	653
Community: Suburban	17%	(168)	55%	(548)	9%	(95)	19%	(186)	997
Community: Rural	13%	(75)	46%	(257)	11%	(63)	29%	(160)	556
Employ: Private Sector	21%	(139)	53%	(356)	13%	(86)	14%	(92)	673
Employ: Government	22%	(32)	47%	(70)	16%	(23)	16%	(24)	149
Employ: Self-Employed	19%	(39)	51%	(104)	8%	(17)	21%	(42)	201
Employ: Homemaker	6%	(10)	49%	(74)	16%	(24)	29%	(45)	152
Employ: Student	5%	(3)	46%	(27)	15%	(9)	33%	(19)	58
Employ: Retired	15%	(85)	62%	(343)	7%	(37)	16%	(85)	550
Employ: Unemployed	18%	(53)	35%	(106)	13%	(39)	34%	(102)	299
Employ: Other	11%	(14)	34%	(41)	12%	(15)	43%	(52)	123
Military HH: Yes	20%	(50)	51%	(129)	12%	(29)	18%	(47)	255
Military HH: No	17%	(326)	51%	(990)	11%	(221)	21%	(413)	1950
2022 House Vote: Democrat	20%	(139)	57%	(398)	12%	(82)	12%	(84)	703
2022 House Vote: Republican	18%	(105)	57%	(328)	10%	(57)	15%	(83)	573
2022 House Vote: Didnt Vote	14%	(126)	42%	(375)	12%	(109)	31%	(279)	889

Demographic		Average honesty honesty and and ethical ll standards standards		Low honesty and ethical standards		Don't know / No opinion		Total N	
Adults	17%	(376)	51%	(1119)	11%	(250)	21%	(460)	2205
2020 Vote: Joe Biden	19%	(158)	59%	(495)	11%	(90)	12%	(102)	844
2020 Vote: Donald Trump	18%	(117)	57%	(367)	11%	(69)	15%	(96)	650
2020 Vote: Other	23%	(12)	48%	(24)	6%	(3)	23%	(11)	51
2020 Vote: Didn't Vote	13%	(89)	35%	(233)	13%	(88)	38%	(251)	661
4-Region: Northeast	21%	(80)	52%	(201)	10%	(40)	17%	(63)	384
4-Region: Midwest	13%	(61)	52%	(237)	14%	(62)	20%	(92)	453
4-Region: South	17%	(140)	49%	(415)	10%	(84)	25%	(208)	848
4-Region: West	18%	(94)	51%	(266)	12%	(65)	18%	(96)	521

Table PAC4_6: How would you rate the honesty and ethical standards of each of the following? — Employees of major companies who are not part of management

Morning Consult Table PAC4_7

Demographic	e i			onesty and standards	Don't know / No opinion		Total N		
Adults	31%	(673)	44%	(981)	8%	(175)	17%	(376)	2205
Gender: Male	35%	(374)	44%	(478)	8%	(89)	12%	(134)	1076
Gender: Female	27%	(298)	45%	(501)	8%	(86)	21%	(241)	1125
Age: 18-34	31%	(198)	39%	(248)	11%	(71)	19%	(124)	641
Age: 35-44	29%	(107)	41%	(153)	8%	(31)	21%	(79)	370
Age: 45-64	31%	(215)	44%	(306)	7%	(49)	18%	(128)	697
Age: 65+	31%	(153)	55%	(274)	5%	(23)	9%	(45)	496
GenZers: 1997-2012	26%	(87)	40%	(134)	13%	(43)	21%	(69)	333
Millennials: 1981-1996	33%	(206)	39%	(246)	9%	(55)	20%	(127)	634
GenXers: 1965-1980	29%	(167)	43%	(246)	9%	(49)	18%	(105)	566
Baby Boomers: 1946-1964	31%	(196)	53%	(331)	4%	(24)	12%	(72)	624
PID: Dem (no lean)	28%	(241)	49%	(421)	9%	(80)	13%	(113)	855
PID: Ind (no lean)	27%	(176)	40%	(255)	6%	(39)	27%	(174)	644
PID: Rep (no lean)	36%	(256)	43%	(305)	8%	(56)	13%	(89)	706
PID/Gender: Dem Men	34%	(129)	46%	(176)	10%	(37)	10%	(38)	379
PID/Gender: Dem Women	24%	(112)	51%	(244)	9%	(43)	16%	(76)	474
PID/Gender: Ind Men	32%	(101)	41%	(128)	7%	(21)	20%	(62)	312
PID/Gender: Ind Women	23%	(75)	38%	(127)	5%	(17)	34%	(111)	330
PID/Gender: Rep Men	37%	(144)	45%	(174)	8%	(31)	9%	(35)	385
PID/Gender: Rep Women	35%	(112)	41%	(130)	8%	(25)	17%	(54)	321
Ideo: Liberal (1-3)	32%	(196)	49%	(293)	10%	(61)	9%	(54)	603
Ideo: Moderate (4)	27%	(209)	46%	(361)	6%	(49)	21%	(164)	783
Ideo: Conservative (5-7)	37%	(248)	44%	(290)	8%	(54)	11%	(73)	664
Educ: < College	28%	(403)	40%	(566)	9%	(134)	22%	(318)	1423
Educ: Bachelors degree	35%	(171)	53%	(261)	5%	(24)	8%	(37)	493
Educ: Post-grad	34%	(99)	53%	(153)	6%	(16)	7%	(21)	289
Income: Under 50k	27%	(342)	40%	(508)	9%	(109)	24%	(300)	1260
Income: 50k-100k	35%	(221)	50%	(315)	6%	(39)	9%	(58)	633
Income: 100k+	35%	(111)	50%	(157)	8%	(26)	6%	(18)	312
Ethnicity: White	31%	(533)	45%	(770)	8%	(131)	15%	(261)	1694
Ethnicity: Hispanic	27%	(103)	38%	(148)	13%	(52)	21%	(82)	385

 Table PAC4_7: How would you rate the honesty and ethical standards of each of the following? — Small business owners

National Tracking Poll #2408153, September, 2024 Table PAC4_7

Demographic	High honesty and ethical standards		Average honesty and ethical standards		Low honesty and ethical standards		Don't know / No opinion		Total N
Adults	31%	(673)	44%	(981)	8%	(175)	17%	(376)	2205
Ethnicity: Black	23%	(65)	40%	(114)	12%	(34)	25%	(72)	285
Ethnicity: Other	34%	(76)	43%	(97)	4%	(10)	19%	(43)	226
All Christian	34%	(360)	47%	(498)	6%	(62)	13%	(133)	1054
All Non-Christian	31%	(45)	49%	(71)	8%	(12)	11%	(16)	144
Atheist	25%	(21)	45%	(37)	13%	(11)	17%	(14)	83
Agnostic/Nothing in particular	24%	(140)	43%	(249)	9%	(51)	24%	(135)	576
Something Else	31%	(107)	36%	(126)	11%	(38)	22%	(77)	348
Religious Non-Protestant/Catholic	32%	(53)	48%	(79)	7%	(12)	13%	(21)	164
Evangelical	30%	(173)	43%	(245)	8%	(47)	18%	(103)	568
Non-Evangelical	36%	(278)	45%	(352)	6%	(50)	13%	(101)	781
Community: Urban	29%	(188)	48%	(310)	8%	(51)	16%	(103)	653
Community: Suburban	31%	(310)	47%	(472)	8%	(76)	14%	(139)	997
Community: Rural	32%	(176)	36%	(198)	9%	(48)	24%	(134)	556
Employ: Private Sector	35%	(236)	46%	(311)	8%	(52)	11%	(73)	673
Employ: Government	28%	(42)	40%	(60)	16%	(24)	16%	(23)	149
Employ: Self-Employed	34%	(69)	43%	(86)	7%	(14)	16%	(33)	201
Employ: Homemaker	31%	(47)	36%	(54)	7%	(11)	26%	(39)	152
Employ: Student	33%	(19)	32%	(18)	9%	(5)	26%	(15)	58
Employ: Retired	31%	(173)	53%	(289)	6%	(33)	10%	(55)	550
Employ: Unemployed	22%	(65)	39%	(116)	8%	(24)	31%	(94)	299
Employ: Other	19%	(23)	37%	(45)	8%	(10)	36%	(44)	123
Military HH: Yes	32%	(81)	47%	(121)	8%	(21)	13%	(33)	255
Military HH: No	30%	(592)	44%	(860)	8%	(154)	18%	(344)	1950
2022 House Vote: Democrat	29%	(207)	54%	(380)	7%	(50)	9%	(65)	703
2022 House Vote: Republican	38%	(217)	44%	(253)	7%	(40)	11%	(63)	573
2022 House Vote: Didnt Vote	27%	(243)	36%	(324)	9%	(84)	27%	(238)	889
2020 Vote: Joe Biden	29%	(249)	55%	(461)	7%	(55)	9%	(79)	844
2020 Vote: Donald Trump	38%	(250)	45%	(294)	6%	(39)	10%	(67)	650
2020 Vote: Other	26%	(13)	45%	(23)	6%	(3)	24%	(12)	51
2020 Vote: Didn't Vote	24%	(162)	31%	(203)	12%	(78)	33%	(218)	661

 Table PAC4_7: How would you rate the honesty and ethical standards of each of the following? — Small business owners

Morning Consult Table PAC4_7

Average honesty High honesty and and ethical Low honesty and Don't know / No									
Demographic	ethical standards		standards		ethical standards		opinion		Total N
Adults	31%	(673)	44%	(981)	8%	(175)	17%	(376)	2205
4-Region: Northeast	30%	(116)	49%	(189)	7%	(26)	14%	(52)	384
4-Region: Midwest	32%	(145)	43%	(195)	8%	(34)	17%	(79)	453
4-Region: South	33%	(276)	40%	(337)	8%	(66)	20%	(168)	848
4-Region: West	26%	(136)	50%	(260)	9 %	(48)	15%	(77)	521

Table PAC4_7: How would you rate the honesty and ethical standards of each of the following? — Small business owners

			-			-				know /	
Demographic	А	lot	Se	ome	Not to	oo much	N	one	No o	pinion	Total N
Adults	8%	(180)	40%	(887)	34%	(756)	8%	(177)	9%	(205)	2205
Gender: Male	10%	(113)	43%	(458)	34%	(363)	8%	(82)	6%	(60)	1076
Gender: Female	6%	(67)	38%	(429)	35%	(390)	8%	(95)	13%	(145)	1125
Age: 18-34	10%	(61)	35%	(226)	33%	(210)	11%	(71)	11%	(73)	641
Age: 35-44	11%	(40)	36%	(132)	34%	(127)	8%	(28)	11%	(43)	370
Age: 45-64	7%	(47)	41%	(285)	36%	(251)	8%	(54)	9%	(60)	697
Age: 65+	6%	(31)	49%	(245)	34%	(167)	5%	(24)	6%	(29)	496
GenZers: 1997-2012	10%	(35)	34%	(112)	33%	(111)	9 %	(30)	14%	(45)	333
Millennials: 1981-1996	10%	(60)	37%	(235)	34%	(213)	10%	(64)	10%	(61)	634
GenXers: 1965-1980	8%	(46)	38%	(213)	36%	(204)	9%	(48)	10%	(55)	566
Baby Boomers: 1946-1964	6%	(37)	48%	(298)	35%	(217)	5%	(31)	7%	(42)	624
PID: Dem (no lean)	11%	(90)	41%	(352)	33%	(279)	8%	(70)	7%	(64)	855
PID: Ind (no lean)	5%	(33)	34%	(219)	34%	(220)	10%	(63)	17%	(110)	644
PID: Rep (no lean)	8%	(56)	45%	(317)	36%	(257)	6%	(44)	4%	(31)	706
PID/Gender: Dem Men	14%	(53)	42%	(159)	31%	(117)	9%	(33)	5%	(18)	379
PID/Gender: Dem Women	8%	(38)	41%	(192)	34%	(161)	8%	(38)	10%	(46)	474
PID/Gender: Ind Men	6%	(19)	35%	(109)	37%	(117)	10%	(30)	12%	(38)	312
PID/Gender: Ind Women	4%	(14)	33%	(110)	31%	(101)	10%	(33)	22%	(72)	330
PID/Gender: Rep Men	11%	(41)	49%	(190)	34%	(129)	5%	(20)	1%	(5)	385
PID/Gender: Rep Women	5%	(15)	39%	(127)	40%	(128)	8%	(25)	8%	(27)	321
Ideo: Liberal (1-3)	10%	(61)	36%	(220)	40%	(240)	9%	(55)	4%	(27)	603
Ideo: Moderate (4)	5%	(43)	45%	(350)	31%	(244)	8%	(60)	11%	(87)	783
Ideo: Conservative (5-7)	10%	(68)	43%	(287)	35%	(234)	6%	(42)	5%	(35)	664
Educ: < College	7%	(107)	39%	(555)	32%	(460)	9%	(130)	12%	(171)	1423
Educ: Bachelors degree	7%	(36)	43%	(210)	39%	(193)	7%	(33)	4%	(22)	493
Educ: Post-grad	13%	(38)	42%	(123)	36%	(103)	5%	(14)	4%	(12)	289
Income: Under 50k	7%	(83)	38%	(484)	34%	(424)	8%	(105)	13%	(163)	1260
Income: 50k-100k	8%	(48)	43%	(270)	37%	(236)	8%	(50)	5%	(29)	633
Income: 100k+	16%	(49)	42%	(133)	31%	(96)	7%	(22)	4%	(13)	312
Ethnicity: White	7%	(123)	40%	(670)	37%	(619)	8%	(133)	9%	(148)	1694
Ethnicity: Hispanic	6%	(23)	38%	(145)	34%	(132)	6%	(25)	16%	(61)	385
Ethnicity: Black	12%	(36)	42%	(120)	26%	(74)	8%	(22)	12%	(34)	285

Table PAC5: In general, how much trust and confidence do you have in major companies to behave ethically?

Demographic	A	lot	S	ome	Not to	oo much	N	one		t know / opinion	Total N
Adults	8%	(180)	40%	(887)	34%	(756)	8%	(177)	9%	(205)	2205
Ethnicity: Other	9 %	(180)	4070 43%	(887)	28%	(730)	10%	(177) (22)	10%	(203)	2203
All Christian	9%	(21) (97)	4570 46%	(481)	2870 33%	(350)	6%	(22) (62)	6%	(23) (65)	1054
All Non-Christian	970 17%	· · ·	4070 36%	· · ·	3370 32%	(330) (46)	0 % 7%	(02) (10)	9%	(03) (12)	1034
Atheist	4%	(24)	3070 33%	(51)	3270 38%	· · ·	18%	()	97% 7%	()	83
	4% 5%	(3)		(27)		(32)		(15)		(6)	
Agnostic/Nothing in particular		(31)	31%	(180)	37%	(215)	11%	(61)	15%	(88)	576
Something Else	7%	(24)	42%	(148)	33%	(113)	9 %	(30)	10%	(33)	348
Religious Non-Protestant/Catholic	17%	(29)	36%	(59)	33%	(54)	6%	(10)	8%	(13)	164
Evangelical	11%	(62)	45%	(256)	31%	(178)	5% ~~	(31)	7% ~~	(42)	568
Non-Evangelical	7%	(54)	45%	(352)	33%	(261)	7%	(58)	7%	(56)	781
Community: Urban	11%	(74)	38%	(247)	32%	(211)	9%	(56)	10%	(65)	653
Community: Suburban	7%	(71)	44%	(436)	35%	(348)	7%	(73)	7%	(68)	997
Community: Rural	6%	(35)	37%	(204)	35%	(197)	9%	(47)	13%	(72)	556
Employ: Private Sector	10%	(70)	40%	(270)	37%	(247)	8%	(57)	4%	(28)	673
Employ: Government	11%	(16)	44%	(66)	30%	(45)	3%	(4)	12%	(18)	149
Employ: Self-Employed	9%	(18)	43%	(88)	30%	(60)	9%	(18)	9%	(19)	201
Employ: Homemaker	5%	(8)	33%	(51)	39%	(60)	7%	(10)	15%	(23)	152
Employ: Student	4%	(3)	40%	(23)	23%	(13)	14%	(8)	18%	(10)	58
Employ: Retired	7%	(36)	48%	(261)	34%	(185)	5%	(30)	7%	(38)	550
Employ: Unemployed	7%	(21)	32%	(96)	32%	(97)	11%	(34)	17%	(51)	299
Employ: Other	6%	(8)	26%	(32)	40%	(49)	13%	(16)	15%	(18)	123
Military HH: Yes	11%	(29)	43%	(109)	33%	(85)	6%	(15)	6%	(16)	255
Military HH: No	8%	(151)	40%	(778)	34%	(671)	8%	(162)	10%	(188)	1950
2022 House Vote: Democrat	11%	(79)	41%	(288)	36%	(252)	7%	(46)	5%	(38)	703
2022 House Vote: Republican	9%	(52)	47%	(267)	33%	(190)	7%	(40)	4%	(24)	573
2022 House Vote: Didnt Vote	5%	(48)	36%	(320)	33%	(296)	10%	(85)	16%	(139)	889
2020 Vote: Joe Biden	11%	(89)	41%	(347)	35%	(290) (294)	8%	(64)	6%	(48)	844
2020 Vote: Donald Trump	10%	(62)	47%	(307)	33%	(2) (215)	6%	(40)	4%	(25)	650
2020 Vote: Donald Hump 2020 Vote: Other		(02) (0)	29%	(15)	43%	(213) (22)	13%	(10)	15%	(8)	51
2020 Vote: Didn't Vote	4%	(29)	33%	(13) (218)	34%	(22) (224)	10%	(66)	19%	(124)	661
2020 1000 Diant foto	1/0	(2))		Continued		· · /	1070	(00)	1770	(121)	001

 Table PAC5: In general, how much trust and confidence do you have in major companies to behave ethically?

Demographic	A	lot	S	ome	Not to	oo much	N	one		t know / pinion	Total N
Adults	8%	(180)	40%	(887)	34%	(756)	8%	(177)	9%	(205)	2205
4-Region: Northeast	9%	(35)	40%	(153)	35%	(136)	8%	(29)	8%	(30)	384
4-Region: Midwest	8%	(36)	39%	(176)	33%	(150)	10%	(47)	10%	(44)	453
4-Region: South	8%	(68)	42%	(353)	32%	(273)	7%	(63)	11%	(91)	848
4-Region: West	8%	(41)	39%	(204)	38%	(197)	7%	(38)	8%	(40)	521

Table PAC5: In general, how much trust and confidence do you have in major companies to behave ethically?

Table PAC6_1: In your view, are the following types of major companies generally more trustworthy or less trustworthy than other major companies?— Banks and other financial institutions

Demographic	More t	rustworthy	Less tr	rustworthy	as otl	trustworthy her major npanies		know / No pinion	Total N
Adults	18%	(394)	31%	(678)	35%	(767)	17%	(365)	2205
Gender: Male	20%	(216)	35%	(377)	34%	(362)	11%	(121)	1076
Gender: Female	16%	(179)	27%	(301)	36%	(403)	22%	(243)	1125
Age: 18-34	19%	(120)	31%	(197)	31%	(200)	19%	(124)	641
Age: 35-44	18%	(68)	33%	(123)	29%	(106)	20%	(74)	370
Age: 45-64	13%	(93)	35%	(246)	35%	(243)	17%	(116)	697
Age: 65+	23%	(114)	23%	(113)	44%	(218)	10%	(52)	496
GenZers: 1997-2012	17%	(57)	29%	(95)	31%	(104)	23%	(76)	333
Millennials: 1981-1996	19%	(121)	34%	(215)	29%	(185)	18%	(113)	634
GenXers: 1965-1980	14%	(81)	33%	(189)	35%	(200)	17%	(96)	566
Baby Boomers: 1946-1964	20%	(126)	27%	(170)	41%	(254)	12%	(74)	624
PID: Dem (no lean)	20%	(171)	30%	(259)	36%	(305)	14%	(121)	855
PID: Ind (no lean)	14%	(89)	29%	(187)	33%	(210)	24%	(157)	644
PID: Rep (no lean)	19%	(135)	33%	(232)	36%	(252)	12%	(87)	706
PID/Gender: Dem Men	26%	(97)	33%	(124)	31%	(118)	11%	(41)	379
PID/Gender: Dem Women	16%	(74)	28%	(135)	39%	(186)	17%	(80)	474
PID/Gender: Ind Men	11%	(35)	37%	(114)	35%	(110)	17%	(53)	312
PID/Gender: Ind Women	16%	(54)	22%	(73)	30%	(100)	31%	(103)	330
PID/Gender: Rep Men	22%	(84)	36%	(139)	35%	(134)	7%	(28)	385
PID/Gender: Rep Women	16%	(51)	29%	(93)	37%	(117)	19%	(59)	321
Ideo: Liberal (1-3)	18%	(109)	38%	(228)	35%	(209)	10%	(58)	603
Ideo: Moderate (4)	17%	(132)	26%	(207)	37%	(287)	20%	(158)	783
Ideo: Conservative (5-7)	21%	(140)	32%	(215)	36%	(238)	11%	(70)	664
Educ: < College	17%	(242)	29%	(414)	33%	(466)	21%	(301)	1423
Educ: Bachelors degree	16%	(79)	35%	(175)	40%	(196)	9%	(44)	493
Educ: Post-grad	25%	(74)	31%	(90)	37%	(106)	7%	(20)	289
Income: Under 50k	17%	(210)	29%	(363)	32%	(404)	22%	(283)	1260
Income: 50k-100k	17%	(105)	32%	(206)	41%	(261)	10%	(62)	633
Income: 100k+	25%	(79)	35%	(110)	33%	(102)	7%	(21)	312
Ethnicity: White	17%	(285)	33%	(555)	34%	(579)	16%	(275)	1694

Demographic	More t	rustworthy	Less tr	rustworthy	as otl	trustworthy her major npanies		know / No Dinion	Total N
Adults	18%	(394)	31%	(678)	35%	(767)	17%	(365)	2205
Ethnicity: Hispanic	13%	(51)	33%	(128)	32%	(123)	22%	(84)	385
Ethnicity: Black	20%	(57)	26%	(75)	36%	(102)	18%	(51)	285
Ethnicity: Other	23%	(53)	21%	(48)	38%	(86)	17%	(39)	226
All Christian	20%	(211)	31%	(322)	37%	(388)	13%	(133)	1054
All Non-Christian	28%	(40)	26%	(38)	33%	(47)	12%	(18)	144
Atheist	14%	(12)	41%	(34)	26%	(21)	20%	(16)	83
Agnostic/Nothing in particular	13%	(72)	30%	(174)	34%	(197)	23%	(132)	576
Something Else	17%	(59)	32%	(111)	32%	(113)	19%	(65)	348
Religious Non-Protestant/Catholic	29%	(47)	25%	(41)	34%	(56)	12%	(20)	164
Evangelical	19%	(110)	30%	(172)	33%	(190)	17%	(96)	568
Non-Evangelical	19%	(152)	31%	(240)	37%	(288)	13%	(101)	781
Community: Urban	19%	(125)	32%	(208)	33%	(218)	16%	(103)	653
Community: Suburban	17%	(173)	31%	(312)	37%	(373)	14%	(138)	997
Community: Rural	17%	(96)	29%	(159)	32%	(176)	22%	(124)	556
Employ: Private Sector	21%	(139)	35%	(234)	35%	(232)	10%	(67)	673
Employ: Government	19%	(29)	40%	(59)	31%	(46)	9 %	(14)	149
Employ: Self-Employed	16%	(33)	36%	(72)	32%	(65)	16%	(32)	201
Employ: Homemaker	12%	(18)	25%	(38)	34%	(52)	29%	(43)	152
Employ: Student	21%	(12)	29%	(17)	20%	(11)	31%	(18)	58
Employ: Retired	21%	(117)	24%	(133)	43%	(235)	12%	(65)	550
Employ: Unemployed	10%	(31)	27%	(82)	32%	(97)	30%	(90)	299
Employ: Other	13%	(16)	34%	(42)	23%	(29)	29%	(36)	123
Military HH: Yes	20%	(52)	32%	(82)	34%	(87)	13%	(34)	255
Military HH: No	18%	(342)	31%	(596)	35%	(680)	17%	(332)	1950
2022 House Vote: Democrat	22%	(155)	32%	(221)	36%	(253)	10%	(73)	703
2022 House Vote: Republican	20%	(115)	36%	(206)	34%	(193)	11%	(60)	573
2022 House Vote: Didnt Vote	14%	(122)	27%	(237)	34%	(303)	25%	(227)	889

Table PAC6_1: In your view, are the following types of major companies generally more trustworthy or less trustworthy than other major companies?— Banks and other financial institutions

Table PAC6_1: *In your view, are the following types of major companies generally more trustworthy or less trustworthy than other major companies? — Banks and other financial institutions*

						trustworthy				
Demographic	More t	rustworthy	Less trustworthy		as other major companies		Don't know / No opinion		Total N	
Adults	18%	(394)	31%	(678)	35%	(767)	17%	(365)	2205	
2020 Vote: Joe Biden	22%	(185)	31%	(261)	37%	(309)	11%	(89)	844	
2020 Vote: Donald Trump	19%	(121)	35%	(225)	37%	(239)	10%	(64)	650	
2020 Vote: Other	5%	(3)	46%	(23)	34%	(17)	14%	(7)	51	
2020 Vote: Didn't Vote	13%	(86)	26%	(169)	30%	(201)	31%	(205)	661	
4-Region: Northeast	18%	(71)	31%	(119)	35%	(135)	15%	(59)	384	
4-Region: Midwest	19%	(84)	31%	(140)	34%	(156)	16%	(73)	453	
4-Region: South	16%	(138)	31%	(259)	34%	(287)	19%	(163)	848	
4-Region: West	19%	(101)	31%	(160)	36%	(189)	14%	(70)	521	

Table PAC6_2: In your view, are the following types of major companies generally more trustworthy or less trustworthy than other major companies?	
— Energy companies	

Demographic	More t	rustworthy	Less tr	ustworthy	as oth	trustworthy her major npanies		know / No Dinion	Total N
Adults	14%	(316)	32%	(717)	35%	(772)	18%	(400)	2205
Gender: Male	17%	(180)	35%	(381)	35%	(378)	13%	(137)	1076
Gender: Female	12%	(136)	30%	(336)	35%	(392)	23%	(262)	1125
Age: 18-34	19%	(121)	26%	(170)	33%	(211)	22%	(139)	641
Age: 35-44	15%	(54)	32%	(117)	32%	(120)	22%	(80)	370
Age: 45-64	10%	(71)	37%	(259)	34%	(238)	19%	(129)	697
Age: 65+	14%	(70)	35%	(171)	41%	(203)	10%	(52)	496
GenZers: 1997-2012	20%	(66)	24%	(79)	32%	(105)	25%	(83)	333
Millennials: 1981-1996	16%	(100)	31%	(198)	33%	(209)	20%	(127)	634
GenXers: 1965-1980	12%	(66)	36%	(202)	33%	(189)	19%	(110)	566
Baby Boomers: 1946-1964	13%	(80)	36%	(225)	39%	(243)	12%	(76)	624
PID: Dem (no lean)	16%	(137)	33%	(280)	35%	(299)	16%	(139)	855
PID: Ind (no lean)	12%	(76)	27%	(174)	35%	(224)	26%	(170)	644
PID: Rep (no lean)	15%	(103)	37%	(263)	35%	(249)	13%	(91)	706
PID/Gender: Dem Men	19%	(71)	35%	(132)	33%	(127)	13%	(49)	379
PID/Gender: Dem Women	14%	(66)	31%	(148)	36%	(170)	19%	(90)	474
PID/Gender: Ind Men	14%	(44)	30%	(94)	36%	(112)	20%	(62)	312
PID/Gender: Ind Women	10%	(32)	24%	(80)	34%	(111)	32%	(107)	330
PID/Gender: Rep Men	17%	(65)	40%	(154)	36%	(139)	7%	(26)	385
PID/Gender: Rep Women	12%	(38)	34%	(109)	34%	(110)	20%	(65)	321
Ideo: Liberal (1-3)	17%	(100)	41%	(250)	31%	(187)	11%	(66)	603
Ideo: Moderate (4)	13%	(98)	27%	(210)	39%	(307)	22%	(169)	783
Ideo: Conservative (5-7)	16%	(106)	35%	(231)	37%	(249)	12%	(79)	664
Educ: < College	15%	(208)	30%	(430)	32%	(461)	23%	(323)	1423
Educ: Bachelors degree	13%	(62)	36%	(176)	41%	(203)	11%	(52)	493
Educ: Post-grad	16%	(46)	38%	(110)	37%	(108)	9%	(25)	289
Income: Under 50k	13%	(168)	29%	(364)	34%	(422)	24%	(306)	1260
Income: 50k-100k	15%	(95)	37%	(235)	39%	(244)	9%	(59)	633
Income: 100k+	17%	(53)	38%	(118)	34%	(105)	11%	(36)	312
Ethnicity: White	13%	(217)	35%	(585)	35%	(595)	18%	(297)	1694

Table PAC6_2: In your view, are the following types of major companies generally more trustworthy or less trustworthy than other major companies?— Energy companies

Demographic	More t	rustworthy	Less tr	ustworthy	as otl	trustworthy ner major npanies		know / No pinion	Total N
Adults	14%	(316)	32%	(717)	35%	(772)	18%	(400)	2205
Ethnicity: Hispanic	15%	(58)	29%	(113)	30%	(116)	25%	(98)	385
Ethnicity: Black	19%	(53)	24%	(68)	38%	(108)	20%	(56)	285
Ethnicity: Other	20%	(46)	28%	(64)	31%	(69)	21%	(48)	226
All Christian	14%	(151)	33%	(351)	38%	(405)	14%	(148)	1054
All Non-Christian	21%	(31)	27%	(38)	34%	(48)	18%	(26)	144
Atheist	5%	(4)	35%	(29)	40%	(33)	20%	(16)	83
Agnostic/Nothing in particular	13%	(76)	33%	(190)	30%	(172)	24%	(137)	576
Something Else	16%	(54)	31%	(108)	32%	(113)	21%	(73)	348
Religious Non-Protestant/Catholic	23%	(37)	27%	(45)	33%	(54)	17%	(28)	164
Evangelical	17%	(97)	28%	(157)	37%	(209)	19%	(105)	568
Non-Evangelical	13%	(98)	36%	(282)	37%	(290)	14%	(111)	781
Community: Urban	17%	(108)	32%	(211)	34%	(222)	17%	(111)	653
Community: Suburban	14%	(144)	33%	(330)	37%	(368)	16%	(155)	997
Community: Rural	12%	(65)	32%	(176)	33%	(181)	24%	(134)	556
Employ: Private Sector	14%	(94)	35%	(236)	39%	(265)	12%	(79)	673
Employ: Government	20%	(30)	33%	(49)	33%	(48)	15%	(22)	149
Employ: Self-Employed	21%	(43)	31%	(63)	30%	(59)	18%	(36)	201
Employ: Homemaker	12%	(19)	28%	(43)	30%	(45)	30%	(45)	152
Employ: Student	10%	(6)	29%	(17)	33%	(19)	28%	(16)	58
Employ: Retired	12%	(68)	35%	(194)	40%	(223)	12%	(65)	550
Employ: Unemployed	15%	(46)	25%	(74)	28%	(84)	32%	(96)	299
Employ: Other	9%	(12)	34%	(42)	23%	(28)	34%	(41)	123
Military HH: Yes	14%	(36)	35%	(89)	37%	(94)	14%	(36)	255
Military HH: No	14%	(280)	32%	(627)	35%	(678)	19%	(365)	1950
2022 House Vote: Democrat	16%	(111)	38%	(269)	35%	(248)	11%	(75)	703
2022 House Vote: Republican	16%	(93)	37%	(215)	36%	(208)	10%	(57)	573
2022 House Vote: Didnt Vote	12%	(110)	25%	(224)	33%	(296)	29%	(259)	889

Demographic	More ti	rustworthy	Less tr	ustworthy	trustworthy ner major npanies					
Adults	14%	(316)	32%	(717)	35%	(772)	18%	(400)	2205	
2020 Vote: Joe Biden	16%	(135)	36%	(308)	35%	(296)	12%	(104)	844	
2020 Vote: Donald Trump	16%	(103)	37%	(237)	38%	(244)	10%	(65)	650	
2020 Vote: Other	7%	(4)	34%	(17)	36%	(18)	22%	(11)	51	
2020 Vote: Didn't Vote	11%	(75)	23%	(154)	32%	(213)	33%	(219)	661	
4-Region: Northeast	14%	(52)	35%	(134)	34%	(131)	17%	(66)	384	
4-Region: Midwest	14%	(65)	30%	(138)	37%	(169)	18%	(81)	453	
4-Region: South	12%	(101)	32%	(269)	36%	(308)	20%	(169)	848	
4-Region: West	19%	(98)	34%	(176)	31%	(163)	16%	(83)	521	

Table PAC6_2: *In your view, are the following types of major companies generally more trustworthy or less trustworthy than other major companies? — Energy companies*

Table PAC6_3: In your view, are the following types of major companies generally more trustworthy or less trustworthy than other major companies?— Large retail companies, both online and traditional stores

Demographic	More t	rustworthy	Less trustworthy		Just as trustworthy as other major companies		Don't know / No opinion		Total N	
Adults	15%	(325)	25%	(555)	44%	(962)	16%	(363)	2205	
Gender: Male	18%	(197)	27%	(292)	43%	(466)	11%	(121)	1076	
Gender: Female	11%	(129)	23%	(263)	44%	(494)	21%	(240)	1125	
Age: 18-34	19%	(119)	26%	(170)	37%	(236)	18%	(116)	641	
Age: 35-44	16%	(61)	24%	(89)	39%	(144)	21%	(76)	370	
Age: 45-64	12%	(86)	28%	(199)	43%	(303)	16%	(110)	697	
Age: 65+	12%	(59)	20%	(97)	56%	(279)	12%	(61)	496	
GenZers: 1997-2012	19%	(63)	27%	(91)	34%	(114)	19%	(65)	333	
Millennials: 1981-1996	17%	(106)	26%	(163)	39%	(246)	19%	(118)	634	
GenXers: 1965-1980	14%	(77)	28%	(158)	42%	(240)	16%	(91)	566	
Baby Boomers: 1946-1964	12%	(72)	21%	(131)	54%	(337)	13%	(84)	624	
PID: Dem (no lean)	17%	(146)	25%	(212)	44%	(378)	14%	(119)	855	
PID: Ind (no lean)	11%	(68)	23%	(150)	42%	(270)	24%	(156)	644	
PID: Rep (no lean)	16%	(111)	27%	(193)	44%	(314)	12%	(88)	706	
PID/Gender: Dem Men	25%	(95)	24%	(93)	40%	(153)	10%	(39)	379	
PID/Gender: Dem Women	11%	(51)	25%	(119)	47%	(224)	17%	(80)	474	
PID/Gender: Ind Men	12%	(37)	26%	(80)	45%	(139)	18%	(56)	312	
PID/Gender: Ind Women	10%	(31)	21%	(70)	40%	(131)	30%	(98)	330	
PID/Gender: Rep Men	17%	(65)	31%	(119)	45%	(174)	7%	(27)	385	
PID/Gender: Rep Women	14%	(46)	23%	(74)	44%	(140)	19%	(61)	321	
Ideo: Liberal (1-3)	19%	(115)	31%	(186)	41%	(248)	9%	(55)	603	
Ideo: Moderate (4)	11%	(86)	21%	(162)	49%	(381)	20%	(154)	783	
Ideo: Conservative (5-7)	17%	(113)	27%	(182)	45%	(297)	11%	(73)	664	
Educ: < College	14%	(205)	25%	(357)	40%	(569)	21%	(292)	1423	
Educ: Bachelors degree	13%	(64)	26%	(130)	51%	(254)	9%	(46)	493	
Educ: Post-grad	20%	(57)	23%	(67)	49%	(140)	9%	(25)	289	
Income: Under 50k	14%	(180)	23%	(292)	40%	(506)	22%	(281)	1260	
Income: 50k-100k	14%	(86)	26%	(167)	51%	(323)	9%	(58)	633	
Income: 100k+	19%	(60)	31%	(96)	43%	(133)	7%	(23)	312	
Ethnicity: White	13%	(228)	26%	(437)	45%	(761)	16%	(269)	1694	

Demographic	More t	rustworthy	Less tr	rustworthy	as oth	trustworthy her major npanies		know / No Dinion	Total N
Adults	15%	(325)	25%	(555)	44%	(962)	16%	(363)	2205
Ethnicity: Hispanic	15%	(57)	29%	(112)	37%	(141)	20%	(76)	385
Ethnicity: Black	18%	(52)	23%	(66)	39%	(111)	19%	(55)	285
Ethnicity: Other	20%	(45)	23%	(52)	40%	(91)	17%	(38)	226
All Christian	16%	(168)	25%	(264)	47%	(491)	12%	(132)	1054
All Non-Christian	24%	(34)	23%	(34)	40%	(57)	13%	(19)	144
Atheist	9%	(7)	27%	(23)	47%	(39)	17%	(14)	83
Agnostic/Nothing in particular	11%	(61)	25%	(144)	41%	(238)	23%	(133)	576
Something Else	16%	(55)	26%	(91)	39%	(137)	19%	(65)	348
Religious Non-Protestant/Catholic	24%	(40)	23%	(37)	40%	(65)	13%	(22)	164
Evangelical	17%	(96)	22%	(123)	44%	(248)	18%	(100)	568
Non-Evangelical	15%	(117)	27%	(212)	46%	(357)	12%	(94)	781
Community: Urban	17%	(110)	27%	(175)	40%	(259)	17%	(109)	653
Community: Suburban	14%	(139)	25%	(245)	48%	(483)	13%	(129)	997
Community: Rural	14%	(76)	24%	(135)	40%	(221)	22%	(124)	556
Employ: Private Sector	16%	(109)	31%	(209)	43%	(288)	10%	(66)	673
Employ: Government	21%	(31)	28%	(41)	39%	(58)	12%	(18)	149
Employ: Self-Employed	20%	(39)	19%	(39)	44%	(89)	17%	(34)	201
Employ: Homemaker	10%	(15)	25%	(38)	39%	(59)	26%	(40)	152
Employ: Student	18%	(11)	25%	(15)	32%	(19)	24%	(14)	58
Employ: Retired	11%	(59)	22%	(118)	55%	(304)	12%	(69)	550
Employ: Unemployed	16%	(47)	20%	(59)	36%	(108)	28%	(85)	299
Employ: Other	12%	(14)	28%	(35)	30%	(37)	30%	(37)	123
Military HH: Yes	16%	(42)	27%	(68)	43%	(110)	14%	(35)	255
Military HH: No	15%	(283)	25%	(487)	44%	(853)	17%	(328)	1950
2022 House Vote: Democrat	16%	(113)	25%	(176)	48%	(340)	11%	(74)	703
2022 House Vote: Republican	16%	(91)	27%	(157)	46%	(266)	11%	(60)	573
2022 House Vote: Didnt Vote	13%	(120)	23%	(207)	38%	(342)	25%	(220)	889

 Table PAC6_3: In your view, are the following types of major companies generally more trustworthy or less trustworthy than other major companies?

 — Large retail companies, both online and traditional stores

Table PAC6_3: *In your view, are the following types of major companies generally more trustworthy or less trustworthy than other major companies? — Large retail companies, both online and traditional stores*

						trustworthy ner major			
Demographic	More trustworthy		Less trustworthy		companies		Don't know / No opinion		Total N
Adults	15%	(325)	25%	(555)	44%	(962)	16%	(363)	2205
2020 Vote: Joe Biden	17%	(143)	24%	(205)	48%	(402)	11%	(94)	844
2020 Vote: Donald Trump	14%	(91)	27%	(176)	49%	(318)	10%	(65)	650
2020 Vote: Other	13%	(6)	32%	(16)	37%	(19)	18%	(9)	51
2020 Vote: Didn't Vote	13%	(86)	24%	(158)	34%	(224)	29%	(194)	661
4-Region: Northeast	14%	(56)	27%	(103)	43%	(166)	16%	(60)	384
4-Region: Midwest	14%	(61)	24%	(109)	45%	(202)	18%	(80)	453
4-Region: South	14%	(122)	26%	(217)	41%	(349)	19%	(160)	848
4-Region: West	17%	(86)	24%	(126)	47%	(245)	12%	(63)	521

Demographic	More trustworthy		Less trustworthy		Just as trustworthy as other major companies		Don't know / No opinion		Total N
Adults	16%	(361)	22%	(476)	44%	(967)	18%	(401)	2205
Gender: Male	21%	(225)	21%	(226)	46%	(498)	12%	(127)	1076
Gender: Female	12%	(136)	22%	(248)	42%	(468)	24%	(273)	1125
Age: 18-34	21%	(133)	25%	(159)	35%	(224)	20%	(126)	641
Age: 35-44	15%	(56)	21%	(78)	40%	(146)	24%	(90)	370
Age: 45-64	16%	(109)	22%	(155)	45%	(313)	17%	(121)	697
Age: 65+	13%	(63)	17%	(85)	57%	(284)	13%	(65)	496
GenZers: 1997-2012	23%	(76)	23%	(78)	31%	(103)	23%	(75)	333
Millennials: 1981-1996	17%	(107)	24%	(152)	39%	(245)	20%	(130)	634
GenXers: 1965-1980	16%	(93)	23%	(129)	43%	(244)	18%	(100)	566
Baby Boomers: 1946-1964	13%	(82)	17%	(107)	55%	(344)	15%	(91)	624
PID: Dem (no lean)	18%	(152)	23%	(200)	43%	(368)	16%	(135)	855
PID: Ind (no lean)	14%	(91)	15%	(100)	45%	(290)	25%	(163)	644
PID: Rep (no lean)	17%	(118)	25%	(176)	44%	(309)	15%	(103)	706
PID/Gender: Dem Men	24%	(90)	21%	(79)	45%	(169)	11%	(41)	379
PID/Gender: Dem Women	13%	(62)	25%	(120)	42%	(199)	20%	(94)	474
PID/Gender: Ind Men	16%	(51)	16%	(50)	50%	(155)	18%	(56)	312
PID/Gender: Ind Women	12%	(40)	15%	(50)	41%	(134)	32%	(106)	330
PID/Gender: Rep Men	22%	(84)	25%	(97)	45%	(174)	8%	(29)	385
PID/Gender: Rep Women	11%	(34)	24%	(79)	42%	(135)	23%	(74)	321
Ideo: Liberal (1-3)	19%	(113)	27%	(163)	44%	(265)	10%	(62)	603
Ideo: Moderate (4)	13%	(105)	19%	(149)	46%	(361)	22%	(169)	783
Ideo: Conservative (5-7)	20%	(130)	22%	(145)	46%	(308)	12%	(81)	664
Educ: < College	17%	(241)	21%	(297)	40%	(569)	22%	(316)	1423
Educ: Bachelors degree	12%	(62)	24%	(117)	53%	(260)	11%	(54)	493
Educ: Post-grad	20%	(59)	21%	(62)	48%	(138)	11%	(31)	289
Income: Under 50k	15%	(192)	21%	(261)	40%	(507)	24%	(299)	1260
Income: 50k-100k	16%	(103)	22%	(140)	51%	(321)	11%	(69)	633
Income: 100k+	21%	(66)	24%	(75)	44%	(139)	10%	(33)	312
Ethnicity: White	16%	(270)	21%	(363)	45%	(765)	17%	(296)	1694

Table PAC6_4: In your view, are the following types of major companies generally more trustworthy or less trustworthy than other major companies?— Manufacturing companies

 Table PAC6_4: In your view, are the following types of major companies generally more trustworthy or less trustworthy than other major companies?

 — Manufacturing companies

Demographic	More trustworthy		Less trustworthy		Just as trustworthy as other major companies		Don't know / No opinion		Total N
Adults	16%	(361)	22%	(476)	44%	(967)	18%	(401)	2205
Ethnicity: Hispanic	20%	(76)	23%	(90)	33%	(129)	24%	(91)	385
Ethnicity: Black	16%	(46)	25%	(72)	38%	(109)	20%	(58)	285
Ethnicity: Other	20%	(46)	18%	(40)	41%	(93)	21%	(47)	226
All Christian	18%	(189)	21%	(225)	47%	(498)	13%	(142)	1054
All Non-Christian	23%	(33)	20%	(29)	39%	(55)	18%	(26)	144
Atheist	7%	(6)	21%	(17)	53%	(44)	18%	(15)	83
Agnostic/Nothing in particular	13%	(72)	21%	(121)	41%	(238)	25%	(144)	576
Something Else	17%	(60)	24%	(83)	38%	(131)	21%	(74)	348
Religious Non-Protestant/Catholic	25%	(41)	20%	(32)	39%	(63)	17%	(28)	164
Evangelical	18%	(103)	19%	(110)	43%	(246)	19%	(109)	568
Non-Evangelical	17%	(134)	23%	(183)	46%	(360)	13%	(103)	781
Community: Urban	17%	(113)	25%	(163)	40%	(263)	17%	(112)	653
Community: Suburban	16%	(162)	20%	(198)	49%	(484)	15%	(153)	997
Community: Rural	15%	(86)	21%	(115)	39%	(219)	24%	(135)	556
Employ: Private Sector	18%	(123)	23%	(155)	48%	(320)	11%	(75)	673
Employ: Government	15%	(23)	34%	(50)	37%	(54)	14%	(21)	149
Employ: Self-Employed	23%	(46)	20%	(40)	40%	(80)	18%	(36)	201
Employ: Homemaker	17%	(26)	21%	(32)	35%	(53)	27%	(41)	152
Employ: Student	22%	(13)	21%	(12)	31%	(18)	27%	(15)	58
Employ: Retired	13%	(69)	18%	(101)	55%	(303)	14%	(77)	550
Employ: Unemployed	16%	(47)	19%	(57)	34%	(101)	32%	(95)	299
Employ: Other	13%	(16)	24%	(30)	31%	(38)	32%	(39)	123
Military HH: Yes	17%	(45)	21%	(53)	48%	(121)	14%	(36)	255
Military HH: No	16%	(317)	22%	(423)	43%	(846)	19%	(365)	1950
2022 House Vote: Democrat	18%	(127)	22%	(155)	47%	(330)	13%	(91)	703
2022 House Vote: Republican	17%	(98)	24%	(138)	47%	(271)	12%	(66)	573
2022 House Vote: Didnt Vote	15%	(133)	20%	(177)	39%	(345)	26%	(234)	889

Demographic	More tr	rustworthy	ustworthy	as oth	rustworthy her major hpanies		know / No binion	Total N	
Adults	16%	(361)	22%	(476)	44%	(967)	18%	(401)	2205
2020 Vote: Joe Biden	17%	(146)	22%	(187)	48%	(405)	13%	(106)	844
2020 Vote: Donald Trump	17%	(109)	24%	(155)	48%	(313)	11%	(73)	650
2020 Vote: Other	18%	(9)	8%	(4)	55%	(28)	18%	(9)	51
2020 Vote: Didn't Vote	15%	(97)	20%	(130)	34%	(222)	32%	(212)	661
4-Region: Northeast	18%	(67)	22%	(85)	43%	(163)	18%	(68)	384
4-Region: Midwest	16%	(74)	21%	(94)	46%	(208)	17%	(77)	453
4-Region: South	15%	(126)	22%	(190)	43%	(362)	20%	(169)	848
4-Region: West	18%	(94)	20%	(107)	45%	(234)	17%	(87)	521

Table PAC6_4: *In your view, are the following types of major companies generally more trustworthy or less trustworthy than other major companies? — Manufacturing companies*

Table PAC6_5: In your view, are the following types of major companies generally more trustworthy or less trustworthy than other major companies?— Automobile companies

Demographic	More trustworthy		Less trustworthy		Just as trustworthy as other major companies		Don't know / No opinion		Total N
Adults	15%	(330)	26%	(583)	41%	(908)	17%	(385)	2205
Gender: Male	18%	(193)	29%	(310)	42%	(451)	11%	(121)	1076
Gender: Female	12%	(136)	24%	(270)	41%	(457)	23%	(262)	1125
Age: 18-34	19%	(122)	25%	(160)	36%	(233)	20%	(126)	641
Age: 35-44	14%	(53)	25%	(91)	39%	(143)	22%	(83)	370
Age: 45-64	14%	(95)	30%	(208)	39%	(273)	17%	(121)	697
Age: 65+	12%	(59)	25%	(123)	52%	(259)	11%	(55)	496
GenZers: 1997-2012	20%	(67)	24%	(81)	33%	(111)	22%	(73)	333
Millennials: 1981-1996	16%	(102)	26%	(162)	38%	(244)	20%	(126)	634
GenXers: 1965-1980	15%	(83)	28%	(159)	38%	(218)	19%	(107)	566
Baby Boomers: 1946-1964	12%	(74)	27%	(170)	49%	(307)	12%	(72)	624
PID: Dem (no lean)	16%	(140)	26%	(223)	43%	(364)	15%	(128)	855
PID: Ind (no lean)	12%	(77)	23%	(147)	39%	(252)	26%	(168)	644
PID: Rep (no lean)	16%	(113)	30%	(213)	41%	(291)	13%	(89)	706
PID/Gender: Dem Men	21%	(80)	28%	(106)	40%	(150)	11%	(43)	379
PID/Gender: Dem Women	13%	(60)	24%	(115)	45%	(214)	18%	(86)	474
PID/Gender: Ind Men	12%	(38)	28%	(87)	42%	(133)	17%	(54)	312
PID/Gender: Ind Women	12%	(39)	18%	(59)	36%	(120)	34%	(113)	330
PID/Gender: Rep Men	20%	(75)	30%	(117)	44%	(168)	6%	(25)	385
PID/Gender: Rep Women	12%	(38)	30%	(96)	38%	(123)	20%	(64)	321
Ideo: Liberal (1-3)	17%	(102)	30%	(182)	43%	(262)	9%	(57)	603
Ideo: Moderate (4)	13%	(101)	23%	(183)	42%	(332)	21%	(168)	783
Ideo: Conservative (5-7)	17%	(110)	30%	(198)	42%	(280)	11%	(76)	664
Educ: < College	15%	(206)	25%	(360)	38%	(542)	22%	(314)	1423
Educ: Bachelors degree	13%	(65)	29%	(144)	48%	(236)	10%	(48)	493
Educ: Post-grad	20%	(58)	27%	(78)	45%	(130)	8%	(23)	289
Income: Under 50k	14%	(175)	24%	(301)	39%	(493)	23%	(291)	1260
Income: 50k-100k	13%	(81)	32%	(200)	45%	(285)	11%	(67)	633
Income: 100k+	24%	(73)	26%	(82)	42%	(130)	9%	(27)	312
Ethnicity: White	14%	(238)	27%	(459)	42%	(707)	17%	(290)	1694

Demographic	More t	More trustworthy		Less trustworthy		Just as trustworthy as other major companies		know / No pinion	Total N
Adults	15%	(330)	26%	(583)	41%	(908)	17%	(385)	2205
Ethnicity: Hispanic	15%	(59)	27%	(102)	37%	(143)	21%	(81)	385
Ethnicity: Black	17%	(49)	24%	(68)	39%	(110)	20%	(57)	285
Ethnicity: Other	19%	(42)	24%	(55)	40%	(91)	17%	(38)	226
All Christian	16%	(173)	26%	(278)	44%	(463)	13%	(141)	1054
All Non-Christian	26%	(37)	21%	(30)	41%	(59)	12%	(17)	144
Atheist	9%	(7)	28%	(23)	45%	(38)	18%	(15)	83
Agnostic/Nothing in particular	10%	(56)	26%	(149)	40%	(229)	24%	(141)	576
Something Else	16%	(56)	29%	(103)	34%	(119)	20%	(70)	348
Religious Non-Protestant/Catholic	26%	(43)	22%	(35)	41%	(67)	12%	(19)	164
Evangelical	19%	(106)	26%	(150)	37%	(210)	18%	(102)	568
Non-Evangelical	14%	(110)	27%	(213)	45%	(350)	14%	(108)	781
Community: Urban	17%	(110)	27%	(178)	39%	(255)	17%	(110)	653
Community: Suburban	13%	(130)	27%	(265)	46%	(454)	15%	(147)	997
Community: Rural	16%	(90)	25%	(140)	36%	(199)	23%	(128)	556
Employ: Private Sector	18%	(120)	28%	(192)	42%	(282)	12%	(80)	673
Employ: Government	20%	(29)	33%	(50)	36%	(54)	11%	(16)	149
Employ: Self-Employed	17%	(35)	21%	(43)	45%	(91)	16%	(32)	201
Employ: Homemaker	10%	(16)	27%	(42)	32%	(48)	31%	(46)	152
Employ: Student	16%	(10)	29%	(16)	26%	(15)	29%	(17)	58
Employ: Retired	13%	(74)	24%	(130)	50%	(277)	13%	(69)	550
Employ: Unemployed	13%	(38)	25%	(75)	33%	(98)	29%	(88)	299
Employ: Other	7%	(8)	29%	(35)	35%	(43)	30%	(37)	123
Military HH: Yes	17%	(42)	30%	(76)	41%	(105)	12%	(32)	255
Military HH: No	15%	(287)	26%	(507)	41%	(803)	18%	(353)	1950
2022 House Vote: Democrat	16%	(115)	28%	(197)	44%	(308)	12%	(81)	703
2022 House Vote: Republican	17%	(97)	31%	(176)	41%	(234)	12%	(67)	573
2022 House Vote: Didnt Vote	13%	(114)	22%	(198)	39%	(350)	26%	(228)	889

 Table PAC6_5: In your view, are the following types of major companies generally more trustworthy or less trustworthy than other major companies?

 — Automobile companies

Table PAC6_5: *In your view, are the following types of major companies generally more trustworthy or less trustworthy than other major companies?* — *Automobile companies*

Demographic	More t	rustworthy	ustworthy	as oth	trustworthy ner major npanies		know / No pinion	Total N	
Adults	15%	(330)	26%	(583)	41%	(908)	17%	(385)	2205
2020 Vote: Joe Biden	18%	(150)	27%	(227)	44%	(371)	11%	(96)	844
2020 Vote: Donald Trump	16%	(104)	29%	(191)	44%	(284)	11%	(71)	650
2020 Vote: Other	11%	(6)	22%	(11)	48%	(24)	19%	(10)	51
2020 Vote: Didn't Vote	11%	(71)	23%	(153)	35%	(229)	32%	(209)	661
4-Region: Northeast	17%	(66)	26%	(100)	39%	(151)	17%	(67)	384
4-Region: Midwest	13%	(57)	26%	(118)	43%	(196)	18%	(81)	453
4-Region: South	15%	(125)	26%	(216)	40%	(339)	20%	(167)	848
4-Region: West	16%	(81)	28%	(148)	43%	(222)	13%	(70)	521

Table PAC6_6: In your view, are the following types of major companies generally more trustworthy or less trustworthy than other major companies?	
— Health insurance companies	

Demographic	More trustworthy		Less tı	ustworthy	Just as trustworthy as other major companies		Don't know / No opinion		Total N
Adults	15%	(322)	40%	(884)	30%	(655)	16%	(344)	2205
Gender: Male	17%	(180)	41%	(441)	32%	(343)	10%	(113)	1076
Gender: Female	13%	(141)	39%	(442)	28%	(312)	20%	(231)	1125
Age: 18-34	17%	(110)	39%	(251)	26%	(164)	18%	(116)	641
Age: 35-44	15%	(56)	36%	(132)	29%	(109)	20%	(74)	370
Age: 45-64	11%	(79)	45%	(311)	29%	(204)	15%	(104)	697
Age: 65+	16%	(77)	38%	(190)	36%	(179)	10%	(50)	496
GenZers: 1997-2012	20%	(67)	35%	(117)	23%	(77)	22%	(72)	333
Millennials: 1981-1996	14%	(90)	40%	(251)	29%	(183)	17%	(109)	634
GenXers: 1965-1980	12%	(67)	45%	(256)	28%	(158)	15%	(86)	566
Baby Boomers: 1946-1964	14%	(90)	39%	(245)	35%	(217)	12%	(72)	624
PID: Dem (no lean)	18%	(150)	38%	(325)	31%	(268)	13%	(112)	855
PID: Ind (no lean)	10%	(63)	40%	(258)	26%	(166)	24%	(157)	644
PID: Rep (no lean)	15%	(109)	43%	(300)	31%	(221)	11%	(75)	706
PID/Gender: Dem Men	22%	(84)	37%	(139)	31%	(118)	10%	(39)	379
PID/Gender: Dem Women	14%	(65)	39%	(186)	32%	(150)	15%	(73)	474
PID/Gender: Ind Men	7%	(23)	45%	(142)	30%	(95)	17%	(52)	312
PID/Gender: Ind Women	12%	(40)	35%	(115)	22%	(71)	31%	(104)	330
PID/Gender: Rep Men	19%	(73)	42%	(160)	34%	(130)	6%	(21)	385
PID/Gender: Rep Women	11%	(36)	44%	(140)	28%	(91)	17%	(54)	321
Ideo: Liberal (1-3)	16%	(96)	48%	(289)	28%	(167)	8%	(51)	603
Ideo: Moderate (4)	13%	(103)	34%	(269)	33%	(256)	20%	(155)	783
Ideo: Conservative (5-7)	17%	(111)	44%	(290)	31%	(203)	9%	(61)	664
Educ: < College	15%	(213)	36%	(514)	29%	(412)	20%	(284)	1423
Educ: Bachelors degree	11%	(53)	50%	(248)	30%	(150)	9%	(42)	493
Educ: Post-grad	19%	(56)	42%	(121)	32%	(93)	6%	(18)	289
Income: Under 50k	15%	(189)	36%	(448)	28%	(351)	22%	(272)	1260
Income: 50k-100k	13%	(83)	47%	(298)	31%	(199)	8%	(53)	633
Income: 100k+	16%	(50)	44%	(138)	33%	(105)	6%	(19)	312
Ethnicity: White	13%	(215)	43%	(729)	29%	(495)	15%	(255)	1694

Table PAC6_6: In your view, are the following types of major companies generally more trustworthy or less trustworthy than other major companies?— Health insurance companies

Demographic	More trustworthy		Less trustworthy		Just as trustworthy as other major companies		Don't know / No opinion		Total N
Adults	15%	(322)	40%	(884)	30%	(655)	16%	(344)	2205
Ethnicity: Hispanic	15%	(57)	37%	(144)	28%	(107)	20%	(77)	385
Ethnicity: Black	21%	(59)	28%	(80)	33%	(95)	18%	(50)	285
Ethnicity: Other	21%	(48)	33%	(74)	29%	(65)	17%	(38)	226
All Christian	15%	(156)	41%	(436)	33%	(344)	11%	(118)	1054
All Non-Christian	21%	(30)	37%	(54)	26%	(38)	15%	(22)	144
Atheist	5%	(4)	48%	(40)	29%	(24)	17%	(14)	83
Agnostic/Nothing in particular	13%	(75)	39%	(226)	26%	(152)	21%	(122)	576
Something Else	16%	(57)	37%	(127)	28%	(96)	19%	(67)	348
Religious Non-Protestant/Catholic	23%	(37)	37%	(60)	26%	(43)	15%	(24)	164
Evangelical	16%	(93)	38%	(215)	29%	(166)	17%	(94)	568
Non-Evangelical	14%	(109)	42%	(330)	32%	(253)	11%	(89)	781
Community: Urban	17%	(110)	40%	(264)	28%	(184)	15%	(95)	653
Community: Suburban	14%	(144)	40%	(398)	33%	(325)	13%	(130)	997
Community: Rural	12%	(69)	40%	(222)	26%	(146)	21%	(119)	556
Employ: Private Sector	16%	(108)	45%	(305)	30%	(202)	9 %	(57)	673
Employ: Government	20%	(30)	43%	(65)	25%	(38)	11%	(17)	149
Employ: Self-Employed	12%	(24)	37%	(74)	35%	(71)	16%	(32)	201
Employ: Homemaker	6%	(9)	41%	(63)	28%	(43)	24%	(37)	152
Employ: Student	21%	(12)	30%	(17)	18%	(11)	31%	(18)	58
Employ: Retired	16%	(86)	38%	(208)	35%	(193)	11%	(63)	550
Employ: Unemployed	13%	(40)	34%	(103)	23%	(70)	29%	(88)	299
Employ: Other	11%	(13)	40%	(49)	23%	(28)	27%	(33)	123
Military HH: Yes	19%	(49)	40%	(101)	30%	(76)	11%	(29)	255
Military HH: No	14%	(274)	40%	(783)	30%	(579)	16%	(315)	1950
2022 House Vote: Democrat	18%	(124)	40%	(284)	32%	(225)	10%	(69)	703
2022 House Vote: Republican	14%	(81)	46%	(267)	31%	(176)	9%	(50)	573
2022 House Vote: Didnt Vote	13%	(115)	35%	(310)	28%	(245)	25%	(218)	889

Just as trustworthy as other major Don't know / No Total N Demographic More trustworthy Less trustworthy companies opinion Adults 15% (322)40%(884)30% (655) 16% (344)2205 18%41% 31% 10% 2020 Vote: Joe Biden (149)(349) (261)(85)844 2020 Vote: Donald Trump 13% 8% 46%(296) 34% (218)(51)(84)650 2020 Vote: Other 8%49% 25% 18% (9) (4)(25)(13)51 2020 Vote: Didn't Vote 13% 32% 25% 30% (199)661 (85)(214)(163)4-Region: Northeast 15% (58)29% (112)(57)41% 15% 384 (156)4-Region: Midwest 14% 41% 31% 15% (67)(62)453 (185)(139)4-Region: South 14% 38% 30% 18% 848 (116)(323)(256)(154)4-Region: West 17% (87)42% (220)28% 13% (66)(148)521

Table PAC6_6: *In your view, are the following types of major companies generally more trustworthy or less trustworthy than other major companies?* — *Health insurance companies*

Table PAC6_7: *In your view, are the following types of major companies generally more trustworthy or less trustworthy than other major companies? — Food and beverage companies*

Demographic	More trustworthy		Less trustworthy		Just as trustworthy as other major companies		Don't know / No opinion		Total N
Adults	20%	(433)	22%	(493)	42%	(927)	16%	(352)	2205
Gender: Male	23%	(246)	24%	(256)	43%	(459)	11%	(115)	1076
Gender: Female	16%	(185)	21%	(237)	42%	(468)	21%	(236)	1125
Age: 18-34	22%	(139)	27%	(176)	34%	(216)	17%	(110)	641
Age: 35-44	21%	(77)	24%	(88)	35%	(129)	21%	(76)	370
Age: 45-64	19%	(131)	22%	(154)	43%	(302)	16%	(110)	697
Age: 65+	17%	(85)	15%	(76)	56%	(279)	11%	(56)	496
GenZers: 1997-2012	20%	(65)	27%	(91)	34%	(114)	19%	(62)	333
Millennials: 1981-1996	22%	(142)	26%	(165)	33%	(212)	18%	(116)	634
GenXers: 1965-1980	20%	(111)	24%	(133)	41%	(232)	16%	(89)	566
Baby Boomers: 1946-1964	17%	(109)	15%	(96)	54%	(340)	13%	(79)	624
PID: Dem (no lean)	25%	(210)	18%	(154)	44%	(376)	14%	(115)	855
PID: Ind (no lean)	14%	(88)	23%	(147)	40%	(255)	24%	(154)	644
PID: Rep (no lean)	19%	(135)	27%	(192)	42%	(296)	12%	(83)	706
PID/Gender: Dem Men	31%	(117)	18%	(69)	41%	(155)	10%	(38)	379
PID/Gender: Dem Women	19%	(91)	18%	(85)	46%	(221)	16%	(77)	474
PID/Gender: Ind Men	15%	(47)	24%	(74)	43%	(135)	18%	(56)	312
PID/Gender: Ind Women	12%	(40)	22%	(72)	37%	(121)	29%	(97)	330
PID/Gender: Rep Men	21%	(82)	29%	(113)	44%	(169)	5%	(21)	385
PID/Gender: Rep Women	17%	(53)	25%	(79)	39%	(127)	19%	(62)	321
Ideo: Liberal (1-3)	24%	(142)	24%	(147)	42%	(256)	10%	(58)	603
Ideo: Moderate (4)	17%	(130)	19%	(150)	45%	(355)	19%	(148)	783
Ideo: Conservative (5-7)	22%	(143)	26%	(173)	42%	(278)	10%	(70)	664
Educ: < College	19%	(273)	22%	(315)	38%	(544)	20%	(289)	1423
Educ: Bachelors degree	19%	(94)	22%	(111)	50%	(249)	8%	(40)	493
Educ: Post-grad	23%	(65)	23%	(67)	46%	(134)	8%	(23)	289
Income: Under 50k	19%	(239)	21%	(260)	39 %	(496)	21%	(265)	1260
Income: 50k-100k	17%	(109)	25%	(160)	48%	(301)	10%	(64)	633
Income: 100k+	27%	(85)	23%	(73)	42%	(131)	8%	(24)	312
Ethnicity: White	19%	(323)	22%	(378)	43%	(732)	15%	(261)	1694

Demographic	More trustworthy		Less trustworthy		Just as trustworthy as other major companies		Don't know / No opinion		Total N
Adults	20%	(433)	22%	(493)	42%	(927)	16%	(352)	2205
Ethnicity: Hispanic	18%	(70)	27%	(105)	35%	(136)	19%	(74)	385
Ethnicity: Black	23%	(64)	22%	(63)	37%	(105)	18%	(52)	285
Ethnicity: Other	20%	(46)	23%	(52)	39%	(89)	18%	(40)	226
All Christian	21%	(222)	22%	(229)	46%	(480)	12%	(123)	1054
All Non-Christian	26%	(37)	24%	(35)	36%	(51)	14%	(21)	144
Atheist	14%	(12)	25%	(21)	41%	(34)	19%	(16)	83
Agnostic/Nothing in particular	15%	(86)	22%	(125)	41%	(236)	22%	(128)	576
Something Else	22%	(75)	24%	(83)	36%	(125)	19%	(65)	348
Religious Non-Protestant/Catholic	27%	(44)	25%	(40)	34%	(56)	14%	(23)	164
Evangelical	24%	(137)	19%	(109)	40%	(228)	17%	(94)	568
Non-Evangelical	19%	(150)	24%	(185)	46%	(357)	11%	(88)	781
Community: Urban	20%	(130)	26%	(170)	38%	(247)	16%	(106)	653
Community: Suburban	20%	(196)	20%	(204)	47%	(467)	13%	(130)	997
Community: Rural	19%	(107)	21%	(119)	38%	(213)	21%	(116)	556
Employ: Private Sector	24%	(159)	24%	(162)	42%	(286)	10%	(66)	673
Employ: Government	25%	(37)	26%	(38)	40%	(59)	10%	(15)	149
Employ: Self-Employed	19%	(38)	29%	(58)	37%	(74)	15%	(31)	201
Employ: Homemaker	14%	(22)	27%	(41)	32%	(49)	26%	(40)	152
Employ: Student	20%	(12)	26%	(15)	28%	(16)	25%	(15)	58
Employ: Retired	17%	(93)	16%	(87)	55%	(304)	12%	(67)	550
Employ: Unemployed	19%	(57)	23%	(69)	32%	(96)	26%	(78)	299
Employ: Other	14%	(17)	18%	(22)	35%	(44)	33%	(41)	123
Military HH: Yes	20%	(52)	21%	(55)	44%	(111)	15%	(37)	255
Military HH: No	20%	(381)	22%	(438)	42%	(816)	16%	(315)	1950
2022 House Vote: Democrat	23%	(165)	20%	(142)	46%	(324)	10%	(72)	703
2022 House Vote: Republican	18%	(105)	27%	(155)	44%	(253)	11%	(60)	573
2022 House Vote: Didnt Vote	18%	(161)	21%	(188)	37%	(328)	24%	(212)	889

Table PAC6_7: In your view, are the following types of major companies generally more trustworthy or less trustworthy than other major companies?— Food and beverage companies

Table PAC6_7: *In your view, are the following types of major companies generally more trustworthy or less trustworthy than other major companies? — Food and beverage companies*

Demographic						trustworthy ner major npanies		know / No Pinion	Total N
Adults	20%	(433)	22%	(493)	42%	(927)	16%	(352)	2205
2020 Vote: Joe Biden	23%	(197)	21%	(175)	45%	(382)	11%	(89)	844
2020 Vote: Donald Trump	18%	(120)	27%	(175)	45%	(293)	9%	(61)	650
2020 Vote: Other	11%	(5)	19%	(10)	54%	(27)	17%	(8)	51
2020 Vote: Didn't Vote	17%	(110)	20%	(133)	34%	(225)	29%	(193)	661
4-Region: Northeast	22%	(83)	23%	(86)	42%	(162)	14%	(52)	384
4-Region: Midwest	18%	(81)	22%	(101)	43%	(196)	17%	(75)	453
4-Region: South	17%	(148)	23%	(197)	41%	(344)	19%	(159)	848
4-Region: West	23%	(121)	21%	(109)	43%	(224)	13%	(67)	521

Demographic	More trustworthy		Less trustworthy		Just as trustworthy as other major companies		Don't know / No opinion		Total N
Adults	13%	(290)	43%	(953)	28%	(608)	16%	(354)	2205
Gender: Male	16%	(172)	45%	(488)	28%	(299)	11%	(117)	1076
Gender: Female	11%	(118)	41%	(463)	27%	(309)	21%	(236)	1125
Age: 18-34	16%	(104)	37%	(238)	28%	(179)	19%	(119)	641
Age: 35-44	13%	(48)	41%	(153)	24%	(90)	21%	(79)	370
Age: 45-64	10%	(70)	48%	(334)	27%	(187)	15%	(106)	697
Age: 65+	14%	(67)	46%	(227)	31%	(152)	10%	(51)	496
GenZers: 1997-2012	17%	(55)	33%	(110)	30%	(99)	21%	(69)	333
Millennials: 1981-1996	14%	(90)	43%	(270)	24%	(155)	19%	(118)	634
GenXers: 1965-1980	11%	(60)	46%	(263)	27%	(154)	16%	(90)	566
Baby Boomers: 1946-1964	13%	(81)	46%	(286)	30%	(185)	12%	(72)	624
PID: Dem (no lean)	17%	(149)	41%	(347)	28%	(242)	14%	(116)	855
PID: Ind (no lean)	9%	(59)	40%	(258)	26%	(171)	24%	(157)	644
PID: Rep (no lean)	12%	(82)	49%	(348)	28%	(195)	11%	(81)	706
PID/Gender: Dem Men	23%	(88)	41%	(154)	25%	(97)	11%	(41)	379
PID/Gender: Dem Women	13%	(62)	40%	(192)	31%	(146)	16%	(75)	474
PID/Gender: Ind Men	10%	(30)	42%	(132)	30%	(95)	18%	(55)	312
PID/Gender: Ind Women	9%	(28)	38%	(126)	23%	(75)	30%	(100)	330
PID/Gender: Rep Men	14%	(53)	53%	(203)	28%	(108)	5%	(21)	385
PID/Gender: Rep Women	9%	(29)	45%	(145)	27%	(88)	19%	(60)	321
Ideo: Liberal (1-3)	17%	(101)	50%	(301)	25%	(150)	9%	(52)	603
Ideo: Moderate (4)	12%	(90)	35%	(275)	34%	(263)	20%	(155)	783
Ideo: Conservative (5-7)	13%	(89)	51%	(339)	26%	(170)	10%	(67)	664
Educ: < College	15%	(208)	38%	(546)	27%	(379)	20%	(289)	1423
Educ: Bachelors degree	7%	(35)	54%	(267)	30%	(147)	9%	(44)	493
Educ: Post-grad	16%	(46)	49%	(140)	28%	(81)	7%	(21)	289
Income: Under 50k	14%	(172)	37%	(469)	27%	(335)	22%	(283)	1260
Income: 50k-100k	11%	(70)	51%	(320)	30%	(192)	8%	(51)	633
Income: 100k+	15%	(48)	52%	(164)	26%	(81)	6%	(19)	312
Ethnicity: White	12%	(203)	46%	(779)	27%	(452)	15%	(260)	1694

Table PAC6_8: In your view, are the following types of major companies generally more trustworthy or less trustworthy than other major companies?— Pharmaceutical companies

Table PAC6_8: In your view, are the following types of major companies generally more trustworthy or less trustworthy than other major companies?— Pharmaceutical companies

Demographic	More trustworthy		Less trustworthy		Just as trustworthy as other major companies		Don't know / No opinion		Total N
Adults	13%	(290)	43%	(953)	28%	(608)	16%	(354)	2205
Ethnicity: Hispanic	15%	(59)	36%	(137)	27%	(105)	22%	(83)	385
Ethnicity: Black	17%	(49)	31%	(88)	32%	(92)	20%	(56)	285
Ethnicity: Other	17%	(38)	38%	(85)	28%	(64)	17%	(38)	226
All Christian	12%	(131)	46%	(484)	30%	(317)	12%	(122)	1054
All Non-Christian	24%	(35)	34%	(49)	28%	(40)	14%	(20)	144
Atheist	7%	(6)	53%	(44)	24%	(20)	16%	(14)	83
Agnostic/Nothing in particular	10%	(60)	41%	(235)	25%	(145)	23%	(135)	576
Something Else	17%	(58)	40%	(140)	25%	(86)	18%	(64)	348
Religious Non-Protestant/Catholic	23%	(38)	35%	(57)	28%	(47)	13%	(22)	164
Evangelical	16%	(93)	41%	(230)	27%	(155)	16%	(89)	568
Non-Evangelical	11%	(88)	47%	(367)	30%	(231)	12%	(95)	781
Community: Urban	16%	(102)	40%	(262)	28%	(184)	16%	(104)	653
Community: Suburban	12%	(119)	47%	(466)	28%	(283)	13%	(128)	997
Community: Rural	12%	(68)	40%	(224)	25%	(141)	22%	(122)	556
Employ: Private Sector	14%	(94)	51%	(345)	26%	(173)	9%	(61)	673
Employ: Government	22%	(33)	38%	(57)	28%	(42)	12%	(17)	149
Employ: Self-Employed	13%	(26)	40%	(80)	31%	(62)	17%	(34)	201
Employ: Homemaker	11%	(17)	37%	(57)	28%	(42)	24%	(36)	152
Employ: Student	10%	(6)	36%	(21)	26%	(15)	28%	(16)	58
Employ: Retired	13%	(72)	44%	(244)	31%	(169)	12%	(65)	550
Employ: Unemployed	11%	(32)	34%	(102)	27%	(80)	29%	(86)	299
Employ: Other	8%	(10)	39%	(49)	22%	(27)	31%	(38)	123
Military HH: Yes	12%	(32)	48%	(123)	27%	(70)	12%	(31)	255
Military HH: No	13%	(258)	43%	(830)	28%	(538)	17%	(324)	1950
2022 House Vote: Democrat	17%	(120)	45%	(316)	28%	(195)	10%	(72)	703
2022 House Vote: Republican	12%	(69)	52%	(296)	27%	(153)	10%	(55)	573
2022 House Vote: Didnt Vote	11%	(98)	35%	(315)	29%	(254)	25%	(223)	889

Demographic	More t	rustworthy	Less tr	ustworthy	as oth	rustworthy her major hpanies		know / No binion	Total N
Adults	13%	(290)	43%	(953)	28%	(608)	16%	(354)	2205
2020 Vote: Joe Biden	15%	(131)	46%	(391)	28%	(237)	10%	(86)	844
2020 Vote: Donald Trump	12%	(77)	52%	(340)	27%	(174)	9%	(58)	650
2020 Vote: Other	12%	(6)	52%	(26)	21%	(11)	14%	(7)	51
2020 Vote: Didn't Vote	12%	(77)	30%	(195)	28%	(186)	31%	(203)	661
4-Region: Northeast	14%	(52)	44%	(170)	28%	(109)	14%	(53)	384
4-Region: Midwest	13%	(60)	45%	(204)	26%	(119)	15%	(70)	453
4-Region: South	11%	(92)	44%	(372)	26%	(223)	19%	(161)	848
4-Region: West	16%	(86)	40%	(207)	30%	(158)	13%	(70)	521

Table PAC6_8: *In your view, are the following types of major companies generally more trustworthy or less trustworthy than other major companies?* — *Pharmaceutical companies*

Table PAC6_9: In your view, are the following types of major companies generally more trustworthy or less trustworthy than other major companies?— Technology companies

Demographic	More trustworthy		Less trustworthy		Just as trustworthy as other major companies		Don't know / No opinion		Total N
Adults	16%	(355)	30%	(659)	36%	(783)	19%	(409)	2205
Gender: Male	21%	(228)	32%	(344)	34%	(368)	13%	(137)	1076
Gender: Female	11%	(126)	28%	(315)	37%	(414)	24%	(271)	1125
Age: 18-34	20%	(131)	26%	(169)	31%	(202)	22%	(140)	641
Age: 35-44	19%	(72)	29%	(106)	30%	(110)	22%	(82)	370
Age: 45-64	12%	(87)	34%	(235)	36%	(250)	18%	(125)	697
Age: 65+	13%	(65)	30%	(149)	45%	(221)	12%	(62)	496
GenZers: 1997-2012	21%	(71)	24%	(79)	29%	(96)	26%	(86)	333
Millennials: 1981-1996	19%	(120)	30%	(188)	31%	(199)	20%	(127)	634
GenXers: 1965-1980	15%	(85)	31%	(176)	36%	(202)	18%	(103)	566
Baby Boomers: 1946-1964	12%	(73)	32%	(202)	42%	(264)	14%	(85)	624
PID: Dem (no lean)	20%	(169)	27%	(227)	38%	(322)	16%	(137)	855
PID: Ind (no lean)	13%	(82)	27%	(171)	33%	(215)	27%	(176)	644
PID: Rep (no lean)	15%	(104)	37%	(261)	35%	(247)	13%	(95)	706
PID/Gender: Dem Men	27%	(102)	26%	(98)	34%	(130)	13%	(48)	379
PID/Gender: Dem Women	14%	(66)	27%	(129)	40%	(190)	19%	(89)	474
PID/Gender: Ind Men	16%	(50)	30%	(92)	36%	(111)	19%	(59)	312
PID/Gender: Ind Women	10%	(32)	24%	(78)	31%	(103)	35%	(116)	330
PID/Gender: Rep Men	20%	(76)	40%	(153)	33%	(126)	8%	(30)	385
PID/Gender: Rep Women	9 %	(28)	33%	(107)	37%	(120)	20%	(66)	321
Ideo: Liberal (1-3)	20%	(118)	32%	(195)	38%	(226)	11%	(64)	603
Ideo: Moderate (4)	15%	(115)	25%	(197)	38%	(296)	22%	(175)	783
Ideo: Conservative (5-7)	17%	(114)	36%	(238)	35%	(232)	12%	(80)	664
Educ: < College	16%	(230)	28%	(393)	33%	(466)	23%	(334)	1423
Educ: Bachelors degree	13%	(63)	35%	(171)	43%	(212)	10%	(48)	493
Educ: Post-grad	21%	(62)	33%	(95)	36%	(105)	9%	(27)	289
Income: Under 50k	16%	(201)	26%	(332)	33%	(418)	24%	(309)	1260
Income: 50k-100k	16%	(102)	34%	(214)	39%	(246)	11%	(71)	633
Income: 100k+	17%	(52)	36%	(112)	38%	(119)	9%	(29)	312
Ethnicity: White	14%	(241)	31%	(529)	36%	(617)	18%	(308)	1694

National Tracking Poll #2408153, September, 2024 Table PAC6_9

Table PAC6_9: In your view, are the following types of major companies generally more trustworthy or less trustworthy than other major companies?— Technology companies

Demographic	More trustworthy		Less trustworthy		Just as trustworthy as other major companies		Don't know / No opinion		Total N
Adults	16%	(355)	30%	(659)	36%	(783)	19%	(409)	2205
Ethnicity: Hispanic	19%	(75)	23%	(90)	32%	(124)	25%	(96)	385
Ethnicity: Black	19%	(54)	25%	(71)	36%	(102)	20%	(58)	285
Ethnicity: Other	26%	(60)	26%	(59)	28%	(64)	19%	(43)	226
All Christian	15%	(163)	31%	(327)	39%	(411)	15%	(154)	1054
All Non-Christian	28%	(41)	33%	(47)	24%	(35)	15%	(21)	144
Atheist	13%	(10)	36%	(30)	34%	(29)	17%	(14)	83
Agnostic/Nothing in particular	15%	(86)	26%	(152)	35%	(200)	24%	(137)	576
Something Else	16%	(55)	30%	(103)	31%	(109)	23%	(82)	348
Religious Non-Protestant/Catholic	27%	(45)	34%	(56)	25%	(41)	14%	(23)	164
Evangelical	16%	(93)	30%	(172)	34%	(192)	20%	(111)	568
Non-Evangelical	15%	(119)	30%	(235)	40%	(309)	15%	(118)	781
Community: Urban	21%	(134)	29%	(192)	33%	(215)	17%	(111)	653
Community: Suburban	15%	(149)	31%	(310)	37%	(369)	17%	(169)	997
Community: Rural	13%	(71)	28%	(157)	36%	(199)	23%	(129)	556
Employ: Private Sector	19%	(130)	31%	(208)	38%	(257)	12%	(78)	673
Employ: Government	20%	(30)	35%	(52)	30%	(44)	15%	(23)	149
Employ: Self-Employed	19%	(39)	30%	(60)	34%	(68)	17%	(35)	201
Employ: Homemaker	8%	(12)	29%	(44)	31%	(47)	32%	(49)	152
Employ: Student	21%	(12)	24%	(14)	27%	(16)	28%	(16)	58
Employ: Retired	13%	(74)	33%	(181)	41%	(224)	13%	(71)	550
Employ: Unemployed	17%	(50)	20%	(61)	32%	(96)	31%	(93)	299
Employ: Other	7%	(8)	32%	(39)	26%	(32)	35%	(43)	123
Military HH: Yes	15%	(39)	36%	(91)	36%	(92)	13%	(33)	255
Military HH: No	16%	(315)	29%	(568)	35%	(691)	19%	(376)	1950
2022 House Vote: Democrat	20%	(140)	30%	(212)	39%	(271)	11%	(79)	703
2022 House Vote: Republican	15%	(84)	39%	(223)	35%	(199)	12%	(68)	573
2022 House Vote: Didnt Vote	15%	(130)	24%	(211)	33%	(296)	28%	(253)	889

Table PAC6_9: *In your view, are the following types of major companies generally more trustworthy or less trustworthy than other major companies?* — *Technology companies*

Demographic	More ti	rustworthy	Less tr	ustworthy	as oth	rustworthy her major hpanies		know / No Dinion	Total N
Adults	16%	(355)	30%	(659)	36%	(783)	19%	(409)	2205
2020 Vote: Joe Biden	21%	(173)	29%	(247)	38%	(324)	12%	(99)	844
2020 Vote: Donald Trump	15%	(95)	38%	(245)	36%	(237)	11%	(73)	650
2020 Vote: Other	9%	(4)	31%	(16)	41%	(21)	20%	(10)	51
2020 Vote: Didn't Vote	12%	(82)	23%	(150)	31%	(202)	34%	(227)	661
4-Region: Northeast	15%	(57)	32%	(122)	36%	(139)	17%	(65)	384
4-Region: Midwest	14%	(65)	32%	(143)	36%	(163)	18%	(81)	453
4-Region: South	16%	(135)	28%	(240)	34%	(291)	22%	(182)	848
4-Region: West	19%	(98)	29%	(154)	36%	(189)	15%	(80)	521

National Tracking Poll #2408153, September, 2024 Table PAC7

Table PAC7: How serious a problem, if at all, do you think racism is in this country?

			Som	newhat			Not	t at all	Don't	know /	
Demographic	Very	serious	se	rious	Not to	o serious	sei	rious	No o	pinion	Total N
Adults	35%	(774)	36%	(792)	17%	(370)	6%	(127)	6%	(141)	2205
Gender: Male	32%	(344)	37%	(395)	20%	(211)	8%	(87)	4%	(39)	1076
Gender: Female	38%	(427)	35%	(397)	14%	(160)	4%	(40)	9%	(102)	1125
Age: 18-34	37%	(237)	38%	(246)	12%	(78)	4%	(24)	9%	(56)	641
Age: 35-44	40%	(147)	35%	(130)	12%	(46)	6%	(23)	6%	(24)	370
Age: 45-64	37%	(260)	33%	(229)	19%	(131)	5%	(36)	6%	(41)	697
Age: 65+	26%	(130)	38%	(188)	23%	(115)	9%	(44)	4%	(20)	496
GenZers: 1997-2012	39%	(128)	37%	(123)	9%	(32)	4%	(13)	11%	(36)	333
Millennials: 1981-1996	37%	(235)	38%	(239)	14%	(87)	5%	(31)	7%	(42)	634
GenXers: 1965-1980	39%	(223)	32%	(181)	17%	(97)	5%	(27)	7%	(37)	566
Baby Boomers: 1946-1964	29%	(179)	37%	(228)	23%	(143)	8%	(48)	4%	(26)	624
PID: Dem (no lean)	47%	(401)	40%	(341)	8%	(67)	1%	(12)	4%	(34)	855
PID: Ind (no lean)	30%	(196)	32%	(207)	19%	(123)	6%	(42)	12%	(77)	644
PID: Rep (no lean)	25%	(177)	35%	(244)	26%	(181)	10%	(73)	4%	(31)	706
PID/Gender: Dem Men	44%	(166)	41%	(154)	11%	(41)	2%	(7)	3%	(11)	379
PID/Gender: Dem Women	49%	(234)	39%	(186)	5%	(26)	1%	(5)	5%	(23)	474
PID/Gender: Ind Men	29%	(89)	32%	(101)	23%	(70)	8%	(26)	8%	(26)	312
PID/Gender: Ind Women	32%	(105)	32%	(106)	16%	(53)	5%	(16)	15%	(51)	330
PID/Gender: Rep Men	23%	(89)	36%	(140)	26%	(99)	14%	(54)	1%	(2)	385
PID/Gender: Rep Women	27%	(88)	33%	(104)	25%	(81)	6%	(19)	9%	(28)	321
Ideo: Liberal (1-3)	50%	(303)	36%	(220)	9%	(53)	1%	(8)	3%	(19)	603
Ideo: Moderate (4)	33%	(255)	40%	(315)	16%	(127)	4%	(30)	7%	(56)	783
Ideo: Conservative (5-7)	24%	(160)	33%	(220)	27%	(182)	12%	(81)	3%	(22)	664
Educ: < College	35%	(500)	35%	(496)	16%	(233)	5%	(73)	8%	(121)	1423
Educ: Bachelors degree	34%	(170)	40%	(197)	17%	(85)	6%	(27)	3%	(14)	493
Educ: Post-grad	36%	(104)	34%	(99)	18%	(52)	9%	(27)	2%	(7)	289
Income: Under 50k	36%	(457)	35%	(440)	14%	(177)	5%	(69)	9%	(117)	1260
Income: 50k-100k	33%	(208)	38%	(242)	20%	(126)	6%	(39)	3%	(18)	633
Income: 100k+	35%	(108)	35%	(111)	22%	(68)	6%	(20)	2%	(6)	312
Ethnicity: White	32%	(541)	37%	(626)	19%	(320)	6%	(108)	6%	(99)	1694
Ethnicity: Hispanic	40%	(155)	34%	(130)	15%	(57)	3%	(10)	9%	(34)	385
Ethnicity: Black	54%	(153)	29%	(84)	7%	(20)	2%	(6)	8%	(23)	285

Demographic	Very	serious		newhat rious	Not to	o serious		at all ious		: know / pinion	Total N
Adults	35%	(774)	36%	(792)	17%	(370)	6%	(127)	6%	(141)	2205
Ethnicity: Other	36%	(80)	37%	(83)	13%	(30)	6%	(13)	9%	(20)	226
All Christian	31%	(328)	39%	(410)	20%	(210)	7%	(72)	3%	(35)	1054
All Non-Christian	34%	(49)	45%	(65)	9 %	(13)	3%	(5)	9%	(13)	144
Atheist	43%	(36)	27%	(23)	13%	(11)	13%	(10)	4%	(4)	83
Agnostic/Nothing in particular	38%	(216)	33%	(191)	14%	(79)	4%	(25)	11%	(64)	576
Something Else	42%	(145)	30%	(103)	17%	(58)	4%	(14)	8%	(27)	348
Religious Non-Protestant/Catholic	35%	(58)	45%	(74)	9%	(15)	3%	(5)	8%	(14)	164
Evangelical	36%	(203)	32%	(179)	20%	(114)	6%	(35)	6%	(36)	568
Non-Evangelical	32%	(253)	40%	(313)	18%	(142)	6%	(48)	3%	(25)	781
Community: Urban	43%	(284)	35%	(226)	12%	(77)	4%	(26)	6%	(41)	653
Community: Suburban	31%	(307)	39%	(389)	18%	(182)	6%	(65)	5%	(54)	997
Community: Rural	33%	(183)	32%	(177)	20%	(112)	7%	(37)	8%	(47)	556
Employ: Private Sector	37%	(248)	38%	(257)	15%	(103)	6%	(43)	3%	(21)	673
Employ: Government	38%	(56)	33%	(50)	16%	(23)	4%	(6)	9%	(13)	149
Employ: Self-Employed	31%	(62)	38%	(77)	16%	(33)	4%	(7)	11%	(21)	201
Employ: Homemaker	39%	(59)	32%	(48)	17%	(26)	4%	(7)	8%	(12)	152
Employ: Student	43%	(25)	39%	(22)	10%	(6)	2%	(1)	5%	(3)	58
Employ: Retired	26%	(145)	38%	(206)	24%	(133)	8%	(43)	4%	(22)	550
Employ: Unemployed	41%	(123)	33%	(99)	9 %	(28)	5%	(15)	12%	(35)	299
Employ: Other	45%	(56)	26%	(31)	15%	(18)	4%	(4)	11%	(14)	123
Military HH: Yes	28%	(71)	37%	(95)	22%	(57)	8%	(21)	4%	(11)	255
Military HH: No	36%	(703)	36%	(697)	16%	(313)	5%	(106)	7%	(131)	1950
2022 House Vote: Democrat	48%	(336)	40%	(282)	8%	(57)	1%	(8)	3%	(20)	703
2022 House Vote: Republican	20%	(117)	33%	(191)	30%	(172)	13%	(76)	3%	(18)	573
2022 House Vote: Didnt Vote	35%	(308)	34%	(304)	15%	(134)	5%	(42)	11%	(101)	889
2020 Vote: Joe Biden	45%	(378)	41%	(350)	8%	(72)	2%	(14)	4%	(30)	844
2020 Vote: Donald Trump	20%	(128)	35%	(226)	30%	(197)	13%	(81)	3%	(17)	650
2020 Vote: Other	42%	(21)	33%	(17)	12%	(6)	3%	(2)	10%	(5)	51
2020 Vote: Didn't Vote	37%	(246)	30%	(200)	14%	(96)	5%	(30)	14%	(90)	661

 Table PAC7: How serious a problem, if at all, do you think racism is in this country?

National Tracking Poll #2408153, September, 2024 Table PAC7

Demographic	Very serious	Somewhat serious	Not too serious	Not at all serious	Don't know / No opinion	Total N
Adults	35% (774)	36% (792)	17% (370)	6% (127)	6% (141)	2205
4-Region: Northeast	33% (125)	41% (158)	17% (64)	5% (18)	5% (18)	384
4-Region: Midwest	34% (156)	36% (161)	17% (79)	6% (28)	6% (29)	453
4-Region: South	37% (317)	32% (269)	16% (136)	7% (57)	8% (70)	848
4-Region: West	34% (177)	39% (204)	18% (91)	5% (24)	5% (24)	521

Table PAC7: How serious a problem, if at all, do you think racism is in this country?

Table PAC8: Are major companies in the United States currently playing a positive role, currently playing a negative role or not making any difference currently in reducing racism?

Demographic	Posi	tive role	Neg	ative role		aking any ference		know / No vinion	Total N
							•		Iotai Iv
Adults	20%	(449)	17%	(369)	43%	(949)	20%	(438)	2205
Gender: Male	25%	(271)	17%	(184)	44%	(473)	14%	(149)	1076
Gender: Female	16%	(179)	16%	(186)	42%	(474)	26%	(287)	1125
Age: 18-34	19%	(123)	24%	(154)	40%	(257)	17%	(106)	641
Age: 35-44	22%	(81)	17%	(64)	41%	(152)	20%	(74)	370
Age: 45-64	19%	(135)	14%	(97)	45%	(316)	22%	(150)	697
Age: 65+	22%	(110)	11%	(54)	45%	(224)	22%	(108)	496
GenZers: 1997-2012	17%	(56)	25%	(84)	39%	(130)	19%	(62)	333
Millennials: 1981-1996	22%	(137)	20%	(130)	41%	(261)	17%	(106)	634
GenXers: 1965-1980	21%	(119)	15%	(84)	42%	(241)	22%	(123)	566
Baby Boomers: 1946-1964	20%	(124)	11%	(68)	48%	(301)	21%	(131)	624
PID: Dem (no lean)	26%	(219)	17%	(144)	41%	(354)	16%	(138)	855
PID: Ind (no lean)	11%	(74)	16%	(106)	44%	(285)	28%	(179)	644
PID: Rep (no lean)	22%	(157)	17%	(119)	44%	(309)	17%	(121)	706
PID/Gender: Dem Men	34%	(128)	18%	(67)	39%	(149)	9%	(36)	379
PID/Gender: Dem Women	19%	(91)	16%	(77)	43%	(204)	22%	(102)	474
PID/Gender: Ind Men	14%	(42)	18%	(56)	48%	(148)	21%	(65)	312
PID/Gender: Ind Women	10%	(31)	15%	(50)	42%	(137)	34%	(112)	330
PID/Gender: Rep Men	26%	(100)	16%	(61)	46%	(176)	12%	(48)	385
PID/Gender: Rep Women	18%	(56)	18%	(58)	41%	(133)	23%	(73)	321
Ideo: Liberal (1-3)	25%	(153)	22%	(131)	40%	(243)	13%	(77)	603
Ideo: Moderate (4)	16%	(128)	15%	(121)	47%	(369)	21%	(165)	783
Ideo: Conservative (5-7)	24%	(160)	15%	(99)	43%	(286)	18%	(119)	664
Educ: < College	19%	(267)	17%	(242)	43%	(609)	21%	(303)	1423
Educ: Bachelors degree	23%	(111)	16%	(78)	45%	(222)	17%	(82)	493
Educ: Post-grad	24%	(71)	17%	(49)	41%	(118)	18%	(52)	289
Income: Under 50k	18%	(226)	17%	(212)	42%	(527)	23%	(295)	1260
Income: 50k-100k	23%	(143)	17%	(109)	46%	(289)	15%	(92)	633
Income: 100k+	26%	(81)	16%	(49)	42%	(133)	16%	(50)	312
Ethnicity: White	19%	(317)	18%	(298)	43%	(735)	20%	(343)	1694
Ethnicity: Hispanic	15%	(57)	22%	(84)	43%	(165)	21%	(79)	385

Not making any Don't know / No Demographic Negative role difference Total N Positive role opinion Adults 20% (449)17% 43% (949) 20% (438)2205 (369) Ethnicity: Black 30% (86) 14% (41)36% 19% (55)285 (103)Ethnicity: Other 20%13% 49% 18% (45)(30)(40)226 (111)22% 16% 43% 19% All Christian (237)(167)(453)(198)1054 All Non-Christian 28% 14%40%19% (40)(20)(57)(27)144 Atheist 14%23% (19)17% 46% (39) 83 (11)(15)Agnostic/Nothing in particular 16% 17% 45% 22% (92) 576 (96)(262)(126)Something Else 20% 21% 40% 20% (72)(69)(138)(69)348 Religious Non-Protestant/Catholic 26% (43)15% (24)40% (66)18%(30)164 Evangelical 23% 17% 40% 20% 568 (131)(97)(228)(112)Non-Evangelical 21% 17% 44%19% (145)781 (163)(132)(340)Community: Urban 23% 18% 44% 15% (97)653 (151)(120)(284)Community: Suburban 20% 16% 44%21% (195)(156)(438)(208)997 Community: Rural 18% 17% 41% 24%(227)(102)(94)(133)556 **Employ: Private Sector** 25% 16% 46% 12% (83)673 (169)(108)(313)Employ: Government 23% 24%36% 17% (25)(35)(36)(53)149 Employ: Self-Employed 19% 32% 23% 26%(52)(38)(47)201 (65)**Employ:** Homemaker 13% (19)16% (24)46% (70)25% (39)152 **Employ: Student** 9% 43% 25% (5)23% (14)58 (13)(25)**Employ:** Retired 19% 11% 47%(256)23% 550 (106)(60)(127)Employ: Unemployed 16% 20% 39% 24%299 (49) (61) (117)(73)Employ: Other 10% 41% 23% 25%(13)(29)(51)(31)123 Military HH: Yes 22% (55)17% (44)42% (108)19% (47)255 Military HH: No 20% 17% 20% 43% 1950 (394)(325)(841)(390)2022 House Vote: Democrat 26% 17% 43% 14% (99) 703 (184)(117)(302)2022 House Vote: Republican 23% (133)16% (94)44% (253)16% (93)573 15% 17% 43% 26% 2022 House Vote: Didnt Vote (230)889 (129)(150)(380)2020 Vote: Joe Biden 25% 15% 44% 16% 844 (214)(122)(374)(133)2020 Vote: Donald Trump 24% 44%16% 16% (106)650 (154)(105)(285)13% 29% 38% 19% 2020 Vote: Other (7)(15)(19)(10)51 11% 2020 Vote: Didn't Vote (75)19% (127)41% (271)29% (189)661

Table PAC8: Are major companies in the United States currently playing a positive role, currently playing a negative role or not making any difference currently in reducing racism?

Table PAC8: Are major companies in the United States currently playing a positive role, currently playing a negative role or not making any difference currently in reducing racism?

Demographic	Posi	tive role	Nega	tive role		Not making any difference		know / No Dinion	Total N
Adults	20%	(449)	17%	(369)	43%	(949)	20%	(438)	2205
4-Region: Northeast	21%	(80)	16%	(63)	46%	(178)	16%	(63)	384
4-Region: Midwest	22%	(101)	13%	(61)	43%	(197)	21%	(94)	453
4-Region: South	21%	(175)	18%	(154)	40%	(336)	22%	(183)	848
4-Region: West	18%	(94)	17%	(91)	46%	(238)	19%	(98)	521

									Don't	know /	
Demographic	Α	lot	S	ome	Not to	oo much	N	lone	No o	pinion	Total N
Adults	6%	(138)	23%	(511)	36%	(792)	19%	(415)	16%	(349)	2205
Gender: Male	7%	(79)	26%	(279)	37%	(395)	19%	(210)	11%	(113)	1076
Gender: Female	5%	(59)	21%	(232)	35%	(395)	18%	(205)	21%	(235)	1125
Age: 18-34	9%	(57)	23%	(145)	33%	(210)	17%	(107)	19%	(122)	641
Age: 35-44	7%	(26)	21%	(77)	32%	(119)	19%	(72)	21%	(77)	370
Age: 45-64	6%	(39)	25%	(173)	37%	(256)	19%	(131)	14%	(98)	697
Age: 65+	3%	(17)	23%	(115)	42%	(207)	21%	(105)	10%	(52)	496
GenZers: 1997-2012	10%	(32)	21%	(71)	31%	(103)	15%	(50)	23%	(77)	333
Millennials: 1981-1996	8%	(48)	22%	(140)	34%	(217)	18%	(117)	18%	(112)	634
GenXers: 1965-1980	7%	(39)	25%	(142)	33%	(186)	19%	(106)	16%	(93)	566
Baby Boomers: 1946-1964	3%	(19)	24%	(149)	42%	(259)	22%	(135)	10%	(61)	624
PID: Dem (no lean)	8%	(68)	31%	(267)	36%	(307)	12%	(102)	13%	(110)	855
PID: Ind (no lean)	4%	(23)	13%	(81)	35%	(224)	23%	(150)	26%	(166)	644
PID: Rep (no lean)	7%	(47)	23%	(163)	37%	(261)	23%	(163)	10%	(72)	706
PID/Gender: Dem Men	9%	(36)	35%	(132)	35%	(131)	13%	(51)	8%	(29)	379
PID/Gender: Dem Women	7%	(33)	28%	(135)	37%	(174)	11%	(51)	17%	(81)	474
PID/Gender: Ind Men	3%	(10)	14%	(44)	40%	(124)	23%	(71)	20%	(63)	312
PID/Gender: Ind Women	4%	(13)	11%	(36)	30%	(100)	24%	(78)	31%	(102)	330
PID/Gender: Rep Men	9%	(34)	27%	(102)	37%	(141)	23%	(87)	5%	(21)	385
PID/Gender: Rep Women	4%	(13)	19%	(61)	38%	(121)	23%	(75)	16%	(51)	321
Ideo: Liberal (1-3)	9%	(53)	30%	(181)	39%	(238)	12%	(71)	10%	(61)	603
Ideo: Moderate (4)	5%	(42)	24%	(185)	35%	(274)	20%	(156)	16%	(126)	783
Ideo: Conservative (5-7)	6%	(38)	21%	(139)	39%	(258)	23%	(154)	11%	(75)	664
Educ: < College	7%	(97)	22%	(309)	32%	(449)	20%	(284)	20%	(284)	1423
Educ: Bachelors degree	4%	(19)	26%	(126)	45%	(222)	17%	(86)	8%	(40)	493
Educ: Post-grad	8%	(22)	26%	(75)	42%	(121)	16%	(46)	9%	(25)	289
Income: Under 50k	7%	(87)	23%	(284)	31%	(389)	18%	(230)	22%	(271)	1260
Income: 50k-100k	5%	(30)	22%	(139)	44%	(276)	20%	(129)	9%	(60)	633
Income: 100k+	7%	(22)	28%	(88)	41%	(127)	18%	(57)	6%	(18)	312
Ethnicity: White	5%	(93)	22%	(373)	37%	(625)	20%	(345)	15%	(258)	1694
Ethnicity: Hispanic	8%	(30)	21%	(82)	33%	(125)	16%	(60)	23%	(87)	385

Table PAC9_1: *Here is a list of people and organizations that may communicate political news and messages. How much do you trust political information you hear from these sources? — Candidate political campaigns*

		1.			NT					know /	T (1)1
Demographic	A	lot	S	ome	Not to	oo much	N	one	Noc	pinion	Total N
Adults	6%	(138)	23%	(511)	36%	(792)	19%	(415)	16%	(349)	2205
Ethnicity: Black	12%	(34)	28%	(80)	29%	(84)	11%	(31)	20%	(57)	285
Ethnicity: Other	5%	(12)	26%	(58)	37%	(83)	17%	(39)	15%	(34)	226
All Christian	7%	(72)	26%	(275)	37%	(386)	19%	(197)	12%	(125)	1054
All Non-Christian	5%	(8)	26%	(37)	43%	(62)	12%	(17)	14%	(20)	144
Atheist	9 %	(7)	17%	(15)	33%	(28)	24%	(20)	17%	(14)	83
Agnostic/Nothing in particular	5%	(28)	18%	(104)	35%	(202)	19%	(109)	23%	(133)	576
Something Else	7%	(23)	23%	(79)	33%	(115)	21%	(73)	16%	(57)	348
Religious Non-Protestant/Catholic	6%	(10)	27%	(45)	41%	(68)	13%	(21)	12%	(20)	164
Evangelical	9 %	(51)	22%	(124)	36%	(205)	18%	(105)	15%	(84)	568
Non-Evangelical	5%	(40)	28%	(215)	35%	(276)	20%	(153)	12%	(97)	781
Community: Urban	8%	(53)	27%	(176)	33%	(215)	16%	(101)	17%	(109)	653
Community: Suburban	6%	(57)	22%	(222)	40%	(403)	19%	(186)	13%	(129)	997
Community: Rural	5%	(29)	20%	(114)	31%	(174)	23%	(128)	20%	(111)	556
Employ: Private Sector	7%	(49)	26%	(174)	40%	(272)	17%	(116)	9 %	(62)	673
Employ: Government	13%	(19)	22%	(33)	33%	(49)	17%	(25)	15%	(23)	149
Employ: Self-Employed	10%	(19)	23%	(45)	35%	(70)	18%	(37)	15%	(30)	201
Employ: Homemaker	5%	(8)	11%	(16)	33%	(50)	27%	(41)	24%	(37)	152
Employ: Student	11%	(6)	23%	(13)	28%	(16)	15%	(9)	24%	(14)	58
Employ: Retired	3%	(17)	25%	(137)	39%	(216)	21%	(117)	11%	(62)	550
Employ: Unemployed	4%	(13)	23%	(70)	28%	(85)	14%	(43)	29%	(88)	299
Employ: Other	5%	(6)	18%	(22)	28%	(34)	22%	(27)	28%	(34)	123
Military HH: Yes	8%	(20)	23%	(60)	38%	(96)	19%	(49)	12%	(30)	255
Military HH: No	6%	(119)	23%	(451)	36%	(696)	19%	(366)	16%	(319)	1950
2022 House Vote: Democrat	7%	(49)	35%	(248)	36%	(254)	12%	(87)	9 %	(65)	703
2022 House Vote: Republican	7%	(39)	22%	(126)	39%	(222)	24%	(138)	8%	(48)	573
2022 House Vote: Didnt Vote	5%	(49)	15%	(135)	33%	(297)	20%	(181)	25%	(227)	889
2020 Vote: Joe Biden	7%	(59)	32%	(271)	38%	(322)	12%	(105)	10%	(87)	844
2020 Vote: Donald Trump	6%	(41)	23%	(148)	39%	(251)	24%	(157)	8%	(53)	650
2020 Vote: Other	4%	(2)	9 %	(4)	45%	(23)	29%	(15)	13%	(7)	51
2020 Vote: Didn't Vote	5%	(36)	13%	(88)	30%	(197)	21%	(139)	31%	(202)	661

Table PAC9_1: *Here is a list of people and organizations that may communicate political news and messages. How much do you trust political information you hear from these sources? — Candidate political campaigns*

									Don't	t know /	
Demographic	А	lot	Se	ome	Not to	o much	Ν	one	No c	pinion	Total N
Adults	6%	(138)	23%	(511)	36%	(792)	19%	(415)	16%	(349)	2205
4-Region: Northeast	5%	(21)	25%	(95)	37%	(144)	18%	(69)	14%	(55)	384
4-Region: Midwest	7%	(34)	24%	(107)	35%	(159)	19%	(88)	14%	(65)	453
4-Region: South	6%	(55)	20%	(170)	36%	(306)	20%	(169)	17%	(147)	848
4-Region: West	6%	(29)	27%	(139)	35%	(183)	17%	(89)	16%	(81)	521

Table PAC9_1: *Here is a list of people and organizations that may communicate political news and messages. How much do you trust political information you hear from these sources? — Candidate political campaigns*

									Don't	know /	
Demographic	Α	lot	S	ome	Not to	oo much	N	lone	No o	pinion	Total N
Adults	5%	(114)	15%	(336)	33%	(719)	24%	(539)	23%	(496)	2205
Gender: Male	7%	(74)	16%	(173)	34%	(363)	27%	(288)	17%	(178)	1076
Gender: Female	4%	(41)	14%	(163)	32%	(355)	22%	(250)	28%	(317)	1125
Age: 18-34	6%	(41)	17%	(107)	28%	(182)	19%	(125)	29%	(186)	641
Age: 35-44	10%	(36)	13%	(50)	30%	(110)	21%	(77)	26%	(97)	370
Age: 45-64	4%	(30)	18%	(127)	33%	(228)	27%	(187)	18%	(125)	697
Age: 65+	1%	(7)	11%	(53)	40%	(198)	30%	(150)	18%	(89)	496
GenZers: 1997-2012	5%	(18)	15%	(51)	26%	(87)	18%	(59)	35%	(118)	333
Millennials: 1981-1996	8%	(53)	16%	(101)	31%	(198)	21%	(134)	23%	(147)	634
GenXers: 1965-1980	6%	(36)	18%	(100)	30%	(167)	25%	(143)	21%	(120)	566
Baby Boomers: 1946-1964	1%	(7)	12%	(77)	40%	(247)	30%	(190)	17%	(103)	624
PID: Dem (no lean)	6%	(53)	19%	(166)	33%	(279)	23%	(193)	19%	(164)	855
PID: Ind (no lean)	4%	(23)	7%	(47)	29%	(186)	28%	(180)	32%	(208)	644
PID: Rep (no lean)	5%	(38)	17%	(123)	36%	(255)	23%	(165)	18%	(124)	706
PID/Gender: Dem Men	11%	(43)	19%	(74)	33%	(125)	23%	(89)	13%	(49)	379
PID/Gender: Dem Women	2%	(10)	20%	(93)	32%	(153)	22%	(105)	24%	(115)	474
PID/Gender: Ind Men	3%	(11)	6%	(20)	32%	(100)	33%	(102)	26%	(80)	312
PID/Gender: Ind Women	4%	(13)	8%	(27)	26%	(86)	24%	(78)	38%	(127)	330
PID/Gender: Rep Men	5%	(20)	21%	(80)	36%	(139)	25%	(98)	13%	(48)	385
PID/Gender: Rep Women	6%	(18)	13%	(43)	36%	(116)	21%	(68)	24%	(76)	321
Ideo: Liberal (1-3)	8%	(47)	19%	(113)	36%	(215)	23%	(139)	15%	(89)	603
Ideo: Moderate (4)	4%	(28)	16%	(127)	33%	(255)	24%	(188)	24%	(185)	783
Ideo: Conservative (5-7)	6%	(37)	14%	(90)	35%	(230)	27%	(176)	20%	(132)	664
Educ: < College	5%	(74)	14%	(195)	30%	(433)	23%	(332)	27%	(389)	1423
Educ: Bachelors degree	4%	(20)	18%	(87)	38%	(186)	26%	(129)	15%	(72)	493
Educ: Post-grad	7%	(21)	19%	(55)	35%	(100)	27%	(78)	12%	(35)	289
Income: Under 50k	5%	(57)	14%	(180)	29%	(371)	23%	(290)	29%	(360)	1260
Income: 50k-100k	5%	(30)	17%	(106)	37%	(232)	27%	(172)	15%	(94)	633
Income: 100k+	9 %	(27)	16%	(50)	37%	(116)	25%	(77)	13%	(42)	312
Ethnicity: White	4%	(71)	14%	(240)	33%	(556)	26%	(448)	22%	(380)	1694
Ethnicity: Hispanic	6%	(21)	16%	(60)	29%	(112)	20%	(75)	30%	(116)	385

Table PAC9_2: *Here is a list of people and organizations that may communicate political news and messages. How much do you trust political information you hear from these sources? — Political groups such as super PACs*

									Don't	know /	
Demographic	Α	lot	S	ome	Not to	oo much	N	one	No o	pinion	Total N
Adults	5%	(114)	15%	(336)	33%	(719)	24%	(539)	23%	(496)	2205
Ethnicity: Black	10%	(29)	21%	(61)	29%	(82)	17%	(48)	23%	(66)	285
Ethnicity: Other	7%	(15)	16%	(36)	36%	(81)	19%	(43)	22%	(51)	226
All Christian	6%	(65)	17%	(176)	33%	(353)	26%	(271)	18%	(190)	1054
All Non-Christian	10%	(14)	14%	(20)	38%	(55)	14%	(20)	24%	(34)	144
Atheist	2%	(1)	17%	(14)	29%	(24)	33%	(27)	20%	(17)	83
Agnostic/Nothing in particular	3%	(19)	13%	(77)	32%	(184)	24%	(139)	27%	(157)	576
Something Else	4%	(16)	14%	(49)	30%	(103)	24%	(82)	28%	(98)	348
Religious Non-Protestant/Catholic	11%	(18)	16%	(26)	37%	(60)	16%	(26)	21%	(35)	164
Evangelical	7%	(39)	17%	(96)	32%	(183)	22%	(127)	22%	(123)	568
Non-Evangelical	5%	(36)	15%	(121)	33%	(257)	26%	(206)	21%	(161)	781
Community: Urban	8%	(53)	17%	(112)	29%	(189)	23%	(147)	23%	(152)	653
Community: Suburban	3%	(34)	16%	(162)	35%	(350)	25%	(247)	20%	(204)	997
Community: Rural	5%	(27)	11%	(63)	32%	(180)	26%	(145)	25%	(141)	556
Employ: Private Sector	7%	(48)	19%	(125)	31%	(212)	25%	(170)	17%	(117)	673
Employ: Government	12%	(18)	21%	(31)	31%	(46)	17%	(26)	19%	(28)	149
Employ: Self-Employed	8%	(16)	18%	(36)	32%	(65)	24%	(49)	17%	(35)	201
Employ: Homemaker	2%	(3)	15%	(23)	38%	(58)	18%	(28)	27%	(41)	152
Employ: Student	8%	(5)	7%	(4)	29%	(17)	16%	(9)	39%	(23)	58
Employ: Retired	2%	(9)	13%	(70)	38%	(206)	30%	(162)	19%	(103)	550
Employ: Unemployed	4%	(12)	12%	(36)	25%	(75)	22%	(65)	37%	(111)	299
Employ: Other	3%	(3)	9%	(11)	33%	(41)	24%	(29)	32%	(39)	123
Military HH: Yes	6%	(16)	15%	(37)	31%	(80)	30%	(77)	17%	(45)	255
Military HH: No	5%	(98)	15%	(299)	33%	(639)	24%	(462)	23%	(452)	1950
2022 House Vote: Democrat	7%	(46)	21%	(145)	34%	(236)	25%	(175)	14%	(101)	703
2022 House Vote: Republican	5%	(27)	18%	(102)	37%	(209)	26%	(149)	15%	(86)	573
2022 House Vote: Didnt Vote	4%	(39)	10%	(90)	30%	(264)	23%	(201)	33%	(294)	889
2020 Vote: Joe Biden	6%	(51)	20%	(166)	33%	(279)	24%	(204)	17%	(143)	844
2020 Vote: Donald Trump	5%	(31)	17%	(110)	37%	(239)	26%	(170)	15%	(100)	650
2020 Vote: Other	6%	(3)	2%	(1)	26%	(13)	43%	(22)	24%	(12)	51
2020 Vote: Didn't Vote	5%	(30)	9%	(59)	28%	(188)	22%	(143)	36%	(241)	661

Table PAC9_2: *Here is a list of people and organizations that may communicate political news and messages. How much do you trust political information you hear from these sources? — Political groups such as super PACs*

								Don't	t know /	
Demographic	A lot		Some	Not to	o much	N	lone	No o	pinion	Total N
Adults	5% (11	14) 15%	(336)	33%	(719)	24%	(539)	23%	(496)	2205
4-Region: Northeast	6% (2	21) 15%	(58)	33%	(127)	27%	(103)	19%	(74)	384
4-Region: Midwest	5% (2	24) 13%	(61)	34%	(153)	26%	(118)	22%	(97)	453
4-Region: South	5% (4	40) 16%	(134)	32%	(274)	22%	(189)	25%	(211)	848
4-Region: West	6% (2	29) 16%	(83)	32%	(166)	25%	(130)	22%	(114)	521

Table PAC9_2: Here is a list of people and organizations that may communicate political news and messages. How much do you trust political information you hear from these sources? — Political groups such as super PACs

									Don't	know /	
Demographic	A	lot	Se	ome	Not to	oo much	Ν	one	No o	pinion	Total N
Adults	8%	(167)	33%	(737)	28%	(614)	12%	(259)	19%	(427)	2205
Gender: Male	10%	(112)	37%	(398)	28%	(305)	12%	(129)	12%	(132)	1076
Gender: Female	5%	(55)	30%	(339)	27%	(308)	12%	(130)	26%	(294)	1125
Age: 18-34	10%	(66)	26%	(169)	25%	(162)	14%	(90)	24%	(153)	641
Age: 35-44	9%	(34)	26%	(96)	28%	(102)	14%	(51)	23%	(86)	370
Age: 45-64	6%	(40)	36%	(250)	29%	(201)	12%	(84)	17%	(122)	697
Age: 65+	5%	(27)	45%	(221)	30%	(149)	7%	(34)	13%	(66)	496
GenZers: 1997-2012	10%	(32)	26%	(85)	22%	(74)	14%	(48)	28%	(94)	333
Millennials: 1981-1996	10%	(61)	27%	(171)	29%	(183)	14%	(87)	21%	(131)	634
GenXers: 1965-1980	7%	(41)	33%	(187)	27%	(154)	13%	(75)	19%	(110)	566
Baby Boomers: 1946-1964	5%	(31)	43%	(270)	30%	(188)	7%	(44)	15%	(91)	624
PID: Dem (no lean)	10%	(86)	38%	(327)	25%	(216)	9 %	(75)	18%	(150)	855
PID: Ind (no lean)	5%	(32)	23%	(148)	29%	(188)	14%	(91)	29%	(185)	644
PID: Rep (no lean)	7%	(49)	37%	(262)	30%	(210)	13%	(93)	13%	(92)	706
PID/Gender: Dem Men	15%	(58)	40%	(153)	23%	(87)	9 %	(35)	12%	(46)	379
PID/Gender: Dem Women	6%	(28)	37%	(174)	27%	(128)	9 %	(41)	22%	(104)	474
PID/Gender: Ind Men	6%	(20)	29%	(90)	32%	(99)	14%	(43)	20%	(61)	312
PID/Gender: Ind Women	4%	(12)	18%	(59)	27%	(90)	14%	(48)	37%	(122)	330
PID/Gender: Rep Men	9 %	(34)	40%	(155)	31%	(119)	13%	(51)	6%	(25)	385
PID/Gender: Rep Women	5%	(15)	33%	(107)	28%	(90)	13%	(42)	21%	(67)	321
Ideo: Liberal (1-3)	11%	(69)	41%	(249)	26%	(157)	8%	(46)	14%	(82)	603
Ideo: Moderate (4)	5%	(41)	31%	(246)	30%	(232)	13%	(102)	21%	(162)	783
Ideo: Conservative (5-7)	8%	(52)	35%	(230)	31%	(208)	12%	(82)	14%	(92)	664
Educ: < College	7%	(96)	28%	(403)	28%	(393)	14%	(195)	24%	(335)	1423
Educ: Bachelors degree	8%	(40)	42%	(208)	29%	(144)	9 %	(44)	11%	(57)	493
Educ: Post-grad	11%	(32)	44%	(126)	26%	(77)	7%	(20)	12%	(35)	289
Income: Under 50k	6%	(81)	30%	(374)	26%	(334)	12%	(152)	25%	(318)	1260
Income: 50k-100k	7%	(43)	37%	(233)	31%	(193)	12%	(77)	14%	(87)	633
Income: 100k+	14%	(43)	42%	(130)	28%	(87)	9 %	(29)	7%	(23)	312
Ethnicity: White	6%	(106)	35%	(587)	29%	(483)	12%	(202)	19%	(316)	1694
Ethnicity: Hispanic	5%	(21)	29%	(110)	26%	(99)	13%	(49)	28%	(106)	385

Table PAC9_3: *Here is a list of people and organizations that may communicate political news and messages. How much do you trust political information you hear from these sources? — Trade and professional associations*

Demographic	А	lot	S	ome	Not to	oo much	N	one		t know / pinion	Total N
										*	
Adults	8%	(167)	33%	(737)	28%	(614)	12%	(259)	19 %	(427)	2205
Ethnicity: Black	11%	(30)	29%	(82)	26%	(75)	12%	(34)	23%	(65)	285
Ethnicity: Other	14%	(31)	30%	(68)	25%	(56)	10%	(24)	21%	(47)	226
All Christian	8%	(85)	38%	(405)	28%	(291)	9%	(97)	17%	(177)	1054
All Non-Christian	15%	(22)	37%	(53)	27%	(38)	6%	(9)	15%	(22)	144
Atheist	8%	(7)	36%	(30)	17%	(14)	23%	(19)	16%	(13)	83
Agnostic/Nothing in particular	6%	(33)	26%	(149)	28%	(162)	14%	(78)	27%	(153)	576
Something Else	6%	(21)	29%	(100)	31%	(109)	16%	(56)	18%	(62)	348
Religious Non-Protestant/Catholic	16%	(26)	36%	(58)	27%	(45)	6%	(10)	15%	(24)	164
Evangelical	9 %	(52)	32%	(183)	31%	(175)	11%	(62)	17%	(97)	568
Non-Evangelical	6%	(47)	39%	(307)	26%	(204)	11%	(87)	17%	(136)	781
Community: Urban	11%	(69)	31%	(205)	25%	(163)	15%	(96)	18%	(120)	653
Community: Suburban	7%	(72)	35%	(349)	30%	(304)	10%	(102)	17%	(170)	997
Community: Rural	5%	(27)	33%	(182)	27%	(148)	11%	(61)	25%	(137)	556
Employ: Private Sector	10%	(67)	36%	(243)	30%	(205)	11%	(76)	12%	(81)	673
Employ: Government	11%	(16)	35%	(52)	23%	(35)	14%	(20)	17%	(26)	149
Employ: Self-Employed	10%	(21)	37%	(74)	24%	(49)	12%	(25)	16%	(33)	201
Employ: Homemaker	2%	(3)	24%	(37)	28%	(43)	15%	(23)	30%	(46)	152
Employ: Student	12%	(7)	10%	(6)	26%	(15)	15%	(9)	37%	(21)	58
Employ: Retired	6%	(31)	43%	(239)	30%	(163)	7%	(40)	14%	(77)	550
Employ: Unemployed	6%	(17)	19%	(56)	26%	(79)	14%	(43)	35%	(105)	299
Employ: Other	4%	(5)	24%	(30)	21%	(26)	19%	(23)	32%	(39)	123
Military HH: Yes	8%	(21)	33%	(85)	33%	(84)	12%	(31)	13%	(34)	255
Military HH: No	7%	(146)	33%	(652)	27%	(531)	12%	(228)	20%	(393)	1950
2022 House Vote: Democrat	12%	(81)	43%	(302)	25%	(174)	9 %	(63)	12%	(83)	703
2022 House Vote: Republican	7%	(41)	40%	(228)	32%	(181)	12%	(69)	10%	(55)	573
2022 House Vote: Didnt Vote	5%	(45)	23%	(200)	28%	(245)	14%	(123)	31%	(276)	889
2020 Vote: Joe Biden	10%	(85)	42%	(353)	26%	(220)	8%	(70)	14%	(115)	844
2020 Vote: Donald Trump	8%	(49)	39%	(251)	32%	(208)	13%	(83)	9%	(58)	650
2020 Vote: Other	7%	(4)	28%	(14)	31%	(16)	9%	(4)	26%	(13)	51
2020 Vote: Didn't Vote	5%	(30)	18%	(118)	26%	(170)	15%	(102)	36%	(240)	661

Table PAC9_3: *Here is a list of people and organizations that may communicate political news and messages. How much do you trust political information you hear from these sources? — Trade and professional associations*

									Don't	t know /	
Demographic	А	lot	S	ome	Not to	o much	Ν	one	No c	pinion	Total N
Adults	8%	(167)	33%	(737)	28%	(614)	12%	(259)	19%	(427)	2205
4-Region: Northeast	7%	(29)	37%	(143)	27%	(105)	12%	(47)	16%	(61)	384
4-Region: Midwest	7%	(33)	35%	(159)	29%	(133)	11%	(50)	17%	(78)	453
4-Region: South	7%	(59)	30%	(256)	28%	(235)	13%	(107)	22%	(190)	848
4-Region: West	9%	(47)	34%	(179)	27%	(141)	11%	(56)	19%	(98)	521

Table PAC9_3: *Here is a list of people and organizations that may communicate political news and messages. How much do you trust political information you hear from these sources? — Trade and professional associations*

Table PAC9_4: Here is a list of people and organizations that may communicate political news and messages.	How much do you trust political
information you hear from these sources? — The news media	

										know /	
Demographic	A	lot	S	ome	Not to	oo much	N	one	No o	pinion	Total N
Adults	11%	(244)	29%	(649)	26%	(584)	21%	(459)	12%	(269)	2205
Gender: Male	13%	(135)	29%	(317)	27%	(294)	23%	(247)	8%	(83)	1076
Gender: Female	10%	(108)	29%	(331)	26%	(289)	19%	(212)	16%	(185)	1125
Age: 18-34	15%	(99)	25%	(160)	24%	(157)	19%	(124)	16%	(101)	641
Age: 35-44	11%	(39)	28%	(104)	28%	(105)	18%	(66)	15%	(56)	370
Age: 45-64	9%	(65)	32%	(224)	26%	(183)	21%	(148)	11%	(78)	697
Age: 65+	8%	(40)	32%	(161)	28%	(140)	25%	(122)	7%	(34)	496
GenZers: 1997-2012	16%	(54)	25%	(84)	21%	(69)	20%	(67)	18%	(59)	333
Millennials: 1981-1996	12%	(78)	27%	(173)	28%	(180)	18%	(113)	14%	(89)	634
GenXers: 1965-1980	11%	(60)	29%	(164)	27%	(150)	21%	(119)	13%	(72)	566
Baby Boomers: 1946-1964	8%	(48)	34%	(213)	28%	(173)	23%	(141)	8%	(49)	624
PID: Dem (no lean)	14%	(119)	43%	(370)	23%	(195)	10%	(89)	10%	(83)	855
PID: Ind (no lean)	8%	(52)	21%	(137)	26%	(169)	22%	(144)	22%	(143)	644
PID: Rep (no lean)	10%	(72)	20%	(143)	31%	(221)	32%	(226)	6%	(44)	706
PID/Gender: Dem Men	17%	(66)	46%	(174)	21%	(80)	10%	(37)	6%	(21)	379
PID/Gender: Dem Women	11%	(53)	41%	(194)	24%	(114)	11%	(51)	13%	(61)	474
PID/Gender: Ind Men	10%	(31)	21%	(64)	28%	(88)	25%	(78)	16%	(51)	312
PID/Gender: Ind Women	6%	(21)	22%	(73)	24%	(80)	20%	(65)	28%	(91)	330
PID/Gender: Rep Men	10%	(38)	20%	(79)	33%	(126)	34%	(131)	3%	(11)	385
PID/Gender: Rep Women	11%	(34)	20%	(64)	30%	(95)	30%	(95)	10%	(33)	321
Ideo: Liberal (1-3)	15%	(91)	44%	(263)	25%	(152)	10%	(58)	7%	(40)	603
Ideo: Moderate (4)	10%	(75)	31%	(246)	26%	(203)	19%	(148)	14%	(112)	783
Ideo: Conservative (5-7)	10%	(70)	19%	(127)	30%	(201)	34%	(225)	6%	(42)	664
Educ: < College	12%	(164)	25%	(358)	26%	(368)	22%	(308)	16%	(224)	1423
Educ: Bachelors degree	9%	(44)	37%	(184)	30%	(148)	18%	(89)	6%	(28)	493
Educ: Post-grad	12%	(35)	37%	(107)	24%	(68)	21%	(62)	6%	(17)	289
Income: Under 50k	11%	(142)	27%	(345)	25%	(309)	20%	(247)	17%	(216)	1260
Income: 50k-100k	10%	(64)	30%	(187)	30%	(192)	23%	(147)	7%	(44)	633
Income: 100k+	12%	(38)	38%	(118)	27%	(83)	21%	(64)	3%	(10)	312
Ethnicity: White	9%	(161)	29%	(492)	27%	(451)	23%	(391)	12%	(199)	1694
Ethnicity: Hispanic	10%	(37)	28%	(107)	22%	(86)	21%	(81)	19%	(73)	385

									Don't	know /	
Demographic	A	lot	S	ome	Not to	oo much	N	lone	No o	pinion	Total N
Adults	11%	(244)	29%	(649)	26%	(584)	21%	(459)	12%	(269)	2205
Ethnicity: Black	18%	(51)	29%	(84)	25%	(72)	12%	(36)	15%	(42)	285
Ethnicity: Other	14%	(31)	33%	(74)	27%	(61)	14%	(32)	12%	(28)	226
All Christian	12%	(124)	30%	(320)	26%	(272)	24%	(251)	8%	(87)	1054
All Non-Christian	13%	(19)	38%	(54)	32%	(47)	5%	(7)	11%	(16)	144
Atheist	9%	(8)	39%	(32)	20%	(17)	19%	(16)	13%	(11)	83
Agnostic/Nothing in particular	9%	(53)	27%	(153)	27%	(155)	18%	(102)	19%	(112)	576
Something Else	11%	(39)	26%	(90)	27%	(94)	24%	(82)	12%	(43)	348
Religious Non-Protestant/Catholic	15%	(24)	36%	(59)	30%	(49)	8%	(14)	12%	(19)	164
Evangelical	12%	(68)	26%	(145)	25%	(145)	27%	(152)	10%	(59)	568
Non-Evangelical	11%	(86)	32%	(252)	27%	(210)	21%	(165)	9 %	(67)	781
Community: Urban	17%	(109)	29%	(187)	26%	(170)	17%	(113)	11%	(74)	653
Community: Suburban	9%	(92)	32%	(323)	27%	(270)	21%	(214)	10%	(98)	997
Community: Rural	8%	(43)	25%	(140)	26%	(144)	24%	(132)	17%	(97)	556
Employ: Private Sector	12%	(79)	30%	(201)	30%	(200)	21%	(141)	8%	(51)	673
Employ: Government	15%	(22)	29%	(43)	28%	(41)	20%	(29)	9 %	(13)	149
Employ: Self-Employed	16%	(32)	31%	(62)	25%	(50)	17%	(34)	12%	(24)	201
Employ: Homemaker	13%	(20)	27%	(41)	23%	(35)	20%	(30)	18%	(27)	152
Employ: Student	16%	(9)	30%	(18)	24%	(14)	8%	(5)	22%	(13)	58
Employ: Retired	9%	(48)	35%	(190)	27%	(150)	22%	(120)	8%	(42)	550
Employ: Unemployed	9%	(26)	22%	(66)	24%	(71)	22%	(66)	23%	(70)	299
Employ: Other	6%	(8)	23%	(28)	19%	(23)	28%	(34)	24%	(29)	123
Military HH: Yes	11%	(28)	26%	(65)	28%	(72)	26%	(67)	9 %	(22)	255
Military HH: No	11%	(215)	30%	(584)	26%	(512)	20%	(392)	13%	(247)	1950
2022 House Vote: Democrat	15%	(103)	47%	(330)	22%	(152)	11%	(74)	6%	(42)	703
2022 House Vote: Republican	9%	(54)	22%	(124)	29%	(165)	35%	(201)	5%	(29)	573
2022 House Vote: Didnt Vote	10%	(85)	21%	(187)	28%	(253)	19%	(172)	22%	(192)	889
2020 Vote: Joe Biden	14%	(118)	45%	(378)	25%	(208)	10%	(80)	7%	(60)	844
2020 Vote: Donald Trump	8%	(53)	21%	(134)	32%	(207)	35%	(224)	5%	(32)	650
2020 Vote: Other	5%	(2)	26%	(13)	17%	(9)	38%	(19)	15%	(7)	51
2020 Vote: Didn't Vote	11%	(70)	19%	(125)	24%	(161)	21%	(136)	26%	(170)	661

Table PAC9_4: *Here is a list of people and organizations that may communicate political news and messages. How much do you trust political information you hear from these sources? — The news media*

								Don't	t know /	
Demographic	A lot		Some	Not to	oo much	N	lone	No o	pinion	Total N
Adults	11% (24	4) 29%	(649)	26%	(584)	21%	(459)	12%	(269)	2205
4-Region: Northeast	12% (4	7) 30%	(116)	30%	(114)	18%	(69)	10%	(37)	384
4-Region: Midwest	10% (4	5) 28%	(126)	25%	(113)	25%	(113)	12%	(54)	453
4-Region: South	12% (10	5) 27%	(231)	28%	(234)	20%	(167)	13%	(111)	848
4-Region: West	9% (4	5) 34%	(176)	24%	(123)	21%	(110)	13%	(66)	521

Table PAC9_4: *Here is a list of people and organizations that may communicate political news and messages. How much do you trust political information you hear from these sources? — The news media*

									Don't	know /		
Demographic	А	lot	S	ome	Not to	oo much	N	lone	No o	pinion	Total N	
Adults	9%	(205)	26%	(570)	33%	(722)	21%	(472)	11%	(235)	2205	
Gender: Male	12%	(128)	25%	(268)	34%	(365)	23%	(246)	6%	(69)	1076	
Gender: Female	7%	(76)	27%	(302)	32%	(356)	20%	(226)	15%	(166)	1125	
Age: 18-34	16%	(100)	30%	(192)	26%	(167)	16%	(100)	13%	(81)	641	
Age: 35-44	11%	(43)	29%	(106)	29%	(108)	17%	(62)	14%	(51)	370	
Age: 45-64	6%	(45)	26%	(180)	35%	(246)	22%	(153)	10%	(73)	697	
Age: 65+	3%	(17)	19%	(92)	40%	(200)	32%	(157)	6%	(30)	496	
GenZers: 1997-2012	17%	(57)	32%	(108)	24%	(78)	14%	(47)	13%	(42)	333	
Millennials: 1981-1996	13%	(84)	28%	(178)	29%	(184)	17%	(107)	13%	(81)	634	
GenXers: 1965-1980	7%	(41)	27%	(153)	33%	(188)	20%	(113)	13%	(71)	566	
Baby Boomers: 1946-1964	4%	(23)	20%	(125)	40%	(251)	29%	(183)	7%	(41)	624	
PID: Dem (no lean)	9%	(78)	33%	(282)	33%	(280)	17%	(149)	8%	(67)	855	
PID: Ind (no lean)	8%	(50)	18%	(118)	31%	(198)	25%	(158)	19%	(120)	644	
PID: Rep (no lean)	11%	(77)	24%	(171)	35%	(244)	23%	(165)	7%	(49)	706	
PID/Gender: Dem Men	12%	(46)	29%	(112)	36%	(138)	17%	(66)	5%	(17)	379	
PID/Gender: Dem Women	6%	(30)	36%	(170)	30%	(142)	17%	(83)	10%	(50)	474	
PID/Gender: Ind Men	10%	(31)	19%	(59)	31%	(96)	29%	(89)	12%	(37)	312	
PID/Gender: Ind Women	6%	(19)	18%	(59)	30%	(100)	21%	(69)	25%	(83)	330	
PID/Gender: Rep Men	13%	(50)	25%	(97)	34%	(131)	24%	(91)	4%	(15)	385	
PID/Gender: Rep Women	9%	(27)	23%	(73)	35%	(113)	23%	(74)	10%	(33)	321	
Ideo: Liberal (1-3)	12%	(70)	31%	(187)	35%	(211)	18%	(110)	4%	(27)	603	
Ideo: Moderate (4)	7%	(56)	28%	(218)	32%	(249)	21%	(164)	12%	(97)	783	
Ideo: Conservative (5-7)	10%	(65)	22%	(148)	36%	(239)	25%	(168)	7%	(45)	664	
Educ: < College	11%	(156)	26%	(371)	30%	(428)	19%	(275)	14%	(193)	1423	
Educ: Bachelors degree	5%	(23)	27%	(131)	38%	(186)	25%	(125)	6%	(27)	493	
Educ: Post-grad	9%	(26)	24%	(68)	37%	(108)	25%	(72)	5%	(15)	289	
Income: Under 50k	11%	(132)	26%	(322)	29%	(369)	20%	(250)	15%	(187)	1260	
Income: 50k-100k	7%	(45)	27%	(172)	37%	(232)	23%	(148)	6%	(36)	633	
Income: 100k+	9%	(27)	25%	(77)	39%	(121)	24%	(74)	4%	(12)	312	
Ethnicity: White	8%	(137)	24%	(414)	34%	(577)	23%	(396)	10%	(171)	1694	
Ethnicity: Hispanic	12%	(46)	26%	(102)	35%	(133)	13%	(52)	14%	(53)	385	

Table PAC9_5: *Here is a list of people and organizations that may communicate political news and messages. How much do you trust political information you hear from these sources? — Social media*

Table PAC9_5: Here is a list of people and organizations that may communicate political news and messages. How much do you trust political	
information you hear from these sources? — Social media	

									Don't	know /	
Demographic	А	lot	S	ome	Not to	oo much	N	one	No o	pinion	Total N
Adults	9 %	(205)	26%	(570)	33%	(722)	21%	(472)	11%	(235)	2205
Ethnicity: Black	18%	(51)	32%	(90)	24%	(70)	13%	(36)	13%	(38)	285
Ethnicity: Other	8%	(17)	29%	(66)	33%	(76)	18%	(41)	12%	(26)	226
All Christian	8%	(83)	28%	(296)	35%	(364)	22%	(227)	8%	(84)	1054
All Non-Christian	11%	(16)	28%	(40)	35%	(50)	17%	(24)	9 %	(13)	144
Atheist	6%	(5)	20%	(16)	30%	(25)	33%	(27)	12%	(10)	83
Agnostic/Nothing in particular	10%	(56)	24%	(136)	30%	(171)	21%	(120)	16%	(93)	576
Something Else	13%	(44)	24%	(82)	32%	(112)	21%	(74)	10%	(36)	348
Religious Non-Protestant/Catholic	12%	(20)	29%	(47)	35%	(58)	16%	(26)	8%	(13)	164
Evangelical	10%	(56)	27%	(154)	31%	(179)	21%	(120)	10%	(59)	568
Non-Evangelical	8%	(64)	27%	(214)	34%	(266)	23%	(176)	8%	(60)	781
Community: Urban	13%	(82)	30%	(194)	30%	(198)	17%	(114)	10%	(64)	653
Community: Suburban	7%	(70)	27%	(265)	35%	(345)	23%	(226)	9%	(90)	997
Community: Rural	9%	(53)	20%	(112)	32%	(178)	24%	(132)	15%	(81)	556
Employ: Private Sector	10%	(70)	28%	(191)	34%	(226)	21%	(138)	7%	(47)	673
Employ: Government	14%	(20)	33%	(49)	35%	(51)	9 %	(13)	10%	(15)	149
Employ: Self-Employed	14%	(29)	30%	(61)	25%	(50)	21%	(42)	10%	(20)	201
Employ: Homemaker	7%	(11)	29%	(44)	34%	(52)	15%	(23)	15%	(22)	152
Employ: Student	22%	(13)	32%	(18)	16%	(9)	18%	(10)	12%	(7)	58
Employ: Retired	4%	(21)	21%	(113)	40%	(222)	29%	(158)	7%	(36)	550
Employ: Unemployed	12%	(35)	23%	(69)	26%	(77)	19%	(58)	20%	(61)	299
Employ: Other	5%	(7)	21%	(25)	29%	(35)	23%	(28)	22%	(27)	123
Military HH: Yes	8%	(21)	17%	(42)	32%	(82)	35%	(90)	8%	(20)	255
Military HH: No	9%	(184)	27%	(528)	33%	(640)	20%	(383)	11%	(216)	1950
2022 House Vote: Democrat	9%	(64)	29%	(202)	35%	(247)	21%	(147)	6%	(41)	703
2022 House Vote: Republican	9%	(53)	24%	(140)	35%	(201)	25%	(146)	6%	(34)	573
2022 House Vote: Didnt Vote	10%	(86)	25%	(218)	29%	(261)	19%	(168)	18%	(156)	889
2020 Vote: Joe Biden	8%	(69)	30%	(250)	35%	(293)	21%	(174)	7%	(57)	844
2020 Vote: Donald Trump	9%	(58)	24%	(155)	37%	(238)	25%	(163)	6%	(36)	650
2020 Vote: Other	7%	(3)	29%	(15)	25%	(13)	28%	(14)	11%	(6)	51
2020 Vote: Didn't Vote	11%	(75)	23%	(150)	27%	(179)	18%	(121)	21%	(136)	661

									Don't	know /	
Demographic	A	lot	S	ome	Not to	oo much	Ν	one	No o	pinion	Total N
Adults	9%	(205)	26%	(570)	33%	(722)	21%	(472)	11%	(235)	2205
4-Region: Northeast	9%	(36)	28%	(106)	31%	(119)	23%	(87)	10%	(36)	384
4-Region: Midwest	7%	(33)	27%	(121)	31%	(143)	24%	(110)	10%	(46)	453
4-Region: South	10%	(87)	26%	(219)	30%	(257)	21%	(180)	12%	(105)	848
4-Region: West	9%	(49)	24%	(123)	39%	(204)	18%	(96)	9%	(48)	521

Table PAC9_5: *Here is a list of people and organizations that may communicate political news and messages. How much do you trust political information you hear from these sources? — Social media*

Table PAC9_6: Here is a list of people and organizations that may communicate political news and messages.	How much do you trust political
information you hear from these sources? — Businesses	

							Don't know /					
Demographic	A	lot	S	ome	Not to	oo much	N	one	No opinion		Total N	
Adults	7%	(164)	32%	32% (705)		(718)	12%	(269)	16%	(348)	2205	
Gender: Male	11%	(115)	34%	(365)	33%	(357)	13%	(136)	10%	(103)	1076	
Gender: Female	4%	(49)	30%	(338)	32%	(361)	12%	(133)	22%	(244)	1125	
Age: 18-34	12%	(76)	24%	(151)	31%	(201)	13%	(84)	20%	(128)	641	
Age: 35-44	9%	(35)	30%	(110)	28%	(102)	15%	(57)	18%	(67)	370	
Age: 45-64	6%	(42)	33%	(231)	34%	(236)	13%	(88)	14%	(100)	697	
Age: 65+	2%	(12)	43%	(212)	36%	(179)	8%	(40)	11%	(53)	496	
GenZers: 1997-2012	12%	(41)	18%	(61)	32%	(107)	13%	(42)	24%	(81)	333	
Millennials: 1981-1996	10%	(63)	30%	(190)	30%	(187)	14%	(90)	16%	(103)	634	
GenXers: 1965-1980	7%	(41)	32%	(181)	31%	(177)	14%	(81)	15%	(87)	566	
Baby Boomers: 1946-1964	3%	(18)	40%	(248)	37%	(232)	8%	(52)	12%	(74)	624	
PID: Dem (no lean)	9%	(76)	33%	(281)	34%	(291)	11%	(92)	13%	(114)	855	
PID: Ind (no lean)	5%	(31)	25%	(162)	31%	(197)	14%	(91)	25%	(163)	644	
PID: Rep (no lean)	8%	(57)	37%	(261)	33%	(230)	12%	(86)	10%	(71)	706	
PID/Gender: Dem Men	14%	(55)	33%	(124)	34%	(128)	12%	(47)	6%	(25)	379	
PID/Gender: Dem Women	4%	(21)	33%	(155)	34%	(163)	10%	(45)	19%	(90)	474	
PID/Gender: Ind Men	6%	(18)	28%	(88)	34%	(106)	14%	(42)	18%	(58)	312	
PID/Gender: Ind Women	4%	(13)	22%	(73)	27%	(90)	15%	(48)	32%	(104)	330	
PID/Gender: Rep Men	11%	(43)	39%	(152)	32%	(123)	12%	(46)	5%	(21)	385	
PID/Gender: Rep Women	5%	(15)	34%	(110)	33%	(107)	12%	(40)	15%	(50)	321	
Ideo: Liberal (1-3)	9%	(52)	34%	(208)	35%	(214)	12%	(73)	9%	(57)	603	
Ideo: Moderate (4)	7%	(56)	30%	(238)	32%	(253)	13%	(100)	17%	(136)	783	
Ideo: Conservative (5-7)	8%	(51)	37%	(248)	34%	(225)	11%	(70)	10%	(69)	664	
Educ: < College	7%	(102)	29%	(415)	31%	(441)	13%	(186)	20%	(280)	1423	
Educ: Bachelors degree	5%	(26)	38%	(188)	36%	(176)	12%	(58)	9%	(45)	493	
Educ: Post-grad	12%	(36)	35%	(102)	35%	(102)	9 %	(25)	8%	(24)	289	
Income: Under 50k	7%	(83)	29%	(370)	30%	(374)	13%	(161)	22%	(272)	1260	
Income: 50k-100k	6%	(40)	36%	(225)	37%	(236)	12%	(76)	9%	(57)	633	
Income: 100k+	13%	(41)	35%	(109)	35%	(109)	10%	(33)	6%	(20)	312	
Ethnicity: White	6%	(109)	33%	(554)	33%	(566)	13%	(212)	15%	(253)	1694	
Ethnicity: Hispanic	9%	(35)	28%	(106)	30%	(115)	12%	(44)	22%	(85)	385	

									Don't	know /		
Demographic	А	lot	S	ome	Not too much		N	lone	No o	pinion	Total N	
Adults	7%	(164)	32%	(705)	33%	(718)	12%	(269)	16%	(348)	2205	
Ethnicity: Black	12%	(34)	32%	(90)	27%	(76)	10%	(29)	20%	(56)	285	
Ethnicity: Other	10%	(21)	27%	(61)	34%	(76)	13%	(28)	17%	(39)	226	
All Christian	7%	(78)	38%	(397)	31%	(331)	11%	(115)	13%	(134)	1054	
All Non-Christian	14%	(20)	35%	(51)	31%	(44)	7%	(10)	13%	(18)	144	
Atheist	6%	(5)	30%	(25)	30%	(25)	19%	(16)	16%	(13)	83	
Agnostic/Nothing in particular	6%	(37)	23%	(133)	34%	(195)	14%	(83)	22%	(127)	576	
Something Else	7%	(25)	28%	(98)	35%	(123)	13%	(45)	16%	(57)	348	
Religious Non-Protestant/Catholic	16%	(26)	33%	(54)	31%	(51)	8%	(14)	12%	(20)	164	
Evangelical	7%	(40)	37%	(208)	32%	(181)	10%	(58)	14%	(81)	568	
Non-Evangelical	7%	(56)	35%	(273)	32%	(250)	12%	(94)	14%	(107)	781	
Community: Urban	10%	(68)	31%	(203)	28%	(182)	15%	(101)	15%	(98)	653	
Community: Suburban	6%	(63)	34%	(339)	36%	(357)	11%	(108)	13%	(130)	997	
Community: Rural	6%	(33)	29%	(162)	32%	(179)	11%	(61)	22%	(120)	556	
Employ: Private Sector	10%	(64)	32%	(218)	35%	(237)	14%	(96)	9%	(59)	673	
Employ: Government	15%	(23)	31%	(46)	28%	(42)	9%	(13)	17%	(25)	149	
Employ: Self-Employed	12%	(25)	36%	(73)	27%	(55)	10%	(19)	14%	(29)	201	
Employ: Homemaker	6%	(9)	26%	(40)	35%	(54)	10%	(16)	22%	(34)	152	
Employ: Student	6%	(3)	18%	(11)	27%	(15)	12%	(7)	37%	(22)	58	
Employ: Retired	3%	(15)	42%	(231)	35%	(190)	9%	(50)	12%	(65)	550	
Employ: Unemployed	7%	(20)	21%	(63)	30%	(90)	16%	(49)	26%	(78)	299	
Employ: Other	5%	(6)	19%	(24)	29%	(35)	16%	(20)	31%	(38)	123	
Military HH: Yes	9%	(23)	30%	(78)	39%	(101)	10%	(26)	11%	(28)	255	
Military HH: No	7%	(142)	32%	(627)	32%	(618)	12%	(243)	16%	(320)	1950	
2022 House Vote: Democrat	8%	(57)	38%	(268)	33%	(231)	11%	(80)	9%	(66)	703	
2022 House Vote: Republican	7%	(39)	41%	(237)	33%	(187)	11%	(62)	8%	(48)	573	
2022 House Vote: Didnt Vote	8%	(68)	21%	(191)	32%	(286)	13%	(117)	26%	(227)	889	
2020 Vote: Joe Biden	8%	(67)	37%	(310)	34%	(286)	11%	(94)	10%	(86)	844	
2020 Vote: Donald Trump	8%	(49)	39%	(254)	33%	(213)	13%	(81)	8%	(52)	650	
2020 Vote: Other	7%	(3)	23%	(11)	36%	(18)	17%	(9)	18%	(9)	51	
2020 Vote: Didn't Vote	7%	(45)	20%	(130)	30%	(201)	13%	(85)	30%	(201)	661	

Table PAC9_6: Here is a list of people and organizations that may communicate political news and messages. How much do you trust political information you hear from these sources? — Businesses

								Don't	t know /	
Demographic	A lot		Some	Not to	o much	N	lone	No o	pinion	Total N
Adults	7% (1	64) 32%	б́о (705)	33%	(718)	12%	(269)	16%	(348)	2205
4-Region: Northeast	8% (29) 33%	(í (127)	35%	(135)	12%	(46)	12%	(47)	384
4-Region: Midwest	6% (27) 32%	(147) (147)	37%	(166)	10%	(47)	14%	(66)	453
4-Region: South	8% (69) 30 %	(256)	32%	(272)	12%	(100)	18%	(150)	848
4-Region: West	7% (39) 34 %	ν ₀ (175)	28%	(146)	15%	(76)	17%	(86)	521

Table PAC9_6: *Here is a list of people and organizations that may communicate political news and messages. How much do you trust political information you hear from these sources? — Businesses*

										know /		
Demographic	А	lot	S	ome	Not to	oo much	N	lone	No o	pinion	Total N	
Adults	9%	(198)	23%	(511)	26%	(569)	25%	(560)	17%	(366)	2205	
Gender: Male	9%	(99)	24%	(255)	27%	(295)	27%	(295)	12%	(132)	1076	
Gender: Female	9%	(97)	23%	(254)	24%	(274)	24%	(266)	21%	(235)	1125	
Age: 18-34	11%	(69)	23%	(146)	24%	(153)	22%	(141)	21%	(132)	641	
Age: 35-44	10%	(37)	22%	(81)	25%	(94)	22%	(80)	21%	(79)	370	
Age: 45-64	8%	(53)	24%	(169)	26%	(184)	27%	(186)	15%	(105)	697	
Age: 65+	8%	(40)	23%	(115)	28%	(139)	31%	(152)	10%	(51)	496	
GenZers: 1997-2012	11%	(35)	19%	(64)	24%	(80)	23%	(77)	23%	(77)	333	
Millennials: 1981-1996	10%	(64)	24%	(154)	25%	(158)	22%	(137)	19%	(120)	634	
GenXers: 1965-1980	9%	(50)	23%	(132)	25%	(140)	26%	(147)	17%	(98)	566	
Baby Boomers: 1946-1964	7%	(47)	24%	(151)	29%	(178)	29%	(179)	11%	(69)	624	
PID: Dem (no lean)	16%	(139)	36%	(312)	23%	(195)	11%	(92)	14%	(118)	855	
PID: Ind (no lean)	4%	(28)	16%	(104)	27%	(172)	26%	(168)	27%	(171)	644	
PID: Rep (no lean)	4%	(31)	13%	(95)	29%	(202)	42%	(299)	11%	(78)	706	
PID/Gender: Dem Men	18%	(68)	38%	(144)	25%	(95)	12%	(45)	7%	(27)	379	
PID/Gender: Dem Women	15%	(70)	35%	(166)	21%	(100)	10%	(47)	19%	(91)	474	
PID/Gender: Ind Men	4%	(11)	16%	(50)	31%	(96)	27%	(84)	23%	(72)	312	
PID/Gender: Ind Women	5%	(16)	16%	(54)	23%	(76)	26%	(85)	30%	(99)	330	
PID/Gender: Rep Men	5%	(20)	16%	(61)	27%	(105)	43%	(166)	9%	(33)	385	
PID/Gender: Rep Women	4%	(11)	11%	(34)	30%	(97)	42%	(134)	14%	(45)	321	
Ideo: Liberal (1-3)	20%	(124)	45%	(269)	20%	(118)	8%	(48)	7%	(45)	603	
Ideo: Moderate (4)	5%	(37)	21%	(162)	32%	(253)	22%	(171)	20%	(160)	783	
Ideo: Conservative (5-7)	5%	(32)	11%	(76)	27%	(178)	46%	(309)	10%	(69)	664	
Educ: < College	8%	(110)	19%	(272)	25%	(361)	27%	(379)	21%	(300)	1423	
Educ: Bachelors degree	8%	(40)	32%	(157)	29%	(143)	23%	(113)	8%	(40)	493	
Educ: Post-grad	17%	(48)	28%	(82)	22%	(65)	24%	(68)	9%	(26)	289	
Income: Under 50k	8%	(103)	21%	(268)	23%	(291)	25%	(312)	23%	(286)	1260	
Income: 50k-100k	7%	(47)	27%	(168)	31%	(195)	25%	(155)	11%	(68)	633	
Income: 100k+	15%	(48)	24%	(75)	27%	(83)	30%	(93)	4%	(12)	312	
Ethnicity: White	8%	(141)	22%	(371)	26%	(437)	28%	(478)	16%	(267)	1694	
Ethnicity: Hispanic	9%	(35)	19%	(72)	23%	(90)	22%	(86)	27%	(102)	385	

Table PAC9_7: *Here is a list of people and organizations that may communicate political news and messages. How much do you trust political information you hear from these sources? — Liberal groups*

Table PAC9_7: Here is a list of people and organizations that may communicate political news and messages. How much	h do you trust political
information you hear from these sources? — Liberal groups	

							Don't know /				
Demographic	Α	lot	S	ome	Not to	oo much	N	lone	No o	pinion	Total N
Adults	9%	(198)	23%	(511)	26%	(569)	25%	(560)	17%	(366)	2205
Ethnicity: Black	11%	(33)	29%	(82)	24%	(69)	16%	(47)	19%	(55)	285
Ethnicity: Other	11%	(24)	26%	(58)	28%	(63)	16%	(35)	20%	(45)	226
All Christian	9%	(98)	22%	(231)	27%	(280)	30%	(315)	12%	(130)	1054
All Non-Christian	12%	(17)	31%	(44)	27%	(38)	14%	(20)	17%	(24)	144
Atheist	14%	(12)	35%	(30)	18%	(15)	18%	(15)	14%	(12)	83
Agnostic/Nothing in particular	8%	(48)	25%	(144)	24%	(138)	18%	(105)	24%	(140)	576
Something Else	7%	(24)	18%	(62)	28%	(97)	30%	(105)	17%	(60)	348
Religious Non-Protestant/Catholic	12%	(20)	29%	(48)	27%	(44)	17%	(28)	15%	(25)	164
Evangelical	9%	(49)	17%	(96)	28%	(158)	33%	(188)	13%	(76)	568
Non-Evangelical	8%	(66)	24%	(189)	26%	(200)	27%	(212)	15%	(114)	781
Community: Urban	11%	(72)	27%	(175)	23%	(152)	22%	(141)	17%	(113)	653
Community: Suburban	9 %	(88)	24%	(242)	27%	(273)	25%	(247)	15%	(146)	997
Community: Rural	7%	(38)	17%	(94)	26%	(144)	31%	(172)	19%	(108)	556
Employ: Private Sector	10%	(68)	26%	(175)	28%	(187)	24%	(163)	12%	(80)	673
Employ: Government	13%	(19)	23%	(34)	28%	(42)	23%	(35)	13%	(19)	149
Employ: Self-Employed	8%	(16)	28%	(56)	27%	(54)	21%	(41)	17%	(34)	201
Employ: Homemaker	10%	(14)	19%	(28)	24%	(36)	27%	(41)	21%	(32)	152
Employ: Student	11%	(6)	21%	(12)	16%	(9)	24%	(14)	29%	(17)	58
Employ: Retired	8%	(46)	23%	(129)	28%	(152)	30%	(165)	10%	(58)	550
Employ: Unemployed	8%	(23)	18%	(55)	21%	(63)	24%	(71)	29%	(88)	299
Employ: Other	4%	(5)	18%	(22)	22%	(27)	24%	(30)	32%	(39)	123
Military HH: Yes	11%	(28)	18%	(47)	28%	(72)	29%	(73)	14%	(34)	255
Military HH: No	9%	(170)	24%	(464)	25%	(497)	25%	(487)	17%	(332)	1950
2022 House Vote: Democrat	17%	(121)	39%	(272)	23%	(160)	12%	(83)	10%	(67)	703
2022 House Vote: Republican	5%	(29)	16%	(90)	27%	(156)	44%	(254)	8%	(44)	573
2022 House Vote: Didnt Vote	5%	(46)	17%	(147)	27%	(236)	24%	(214)	28%	(245)	889
2020 Vote: Joe Biden	15%	(124)	37%	(316)	27%	(229)	10%	(85)	11%	(90)	844
2020 Vote: Donald Trump	5%	(30)	15%	(94)	27%	(172)	46%	(300)	8%	(53)	650
2020 Vote: Other	3%	(2)	24%	(12)	29%	(15)	30%	(15)	14%	(7)	51
2020 Vote: Didn't Vote	6%	(43)	13%	(89)	23%	(154)	24%	(160)	33%	(216)	661

									Don't	know /	
Demographic	A le	ot	Sc	ome	Not to	o much	Ν	one	No o	pinion	Total N
Adults	9%	(198)	23%	(511)	26%	(569)	25%	(560)	17%	(366)	2205
4-Region: Northeast	8%	(30)	26%	(99)	26%	(100)	24%	(92)	16%	(63)	384
4-Region: Midwest	9%	(40)	23%	(106)	26%	(117)	27%	(121)	15%	(68)	453
4-Region: South	8%	(72)	21%	(174)	26%	(220)	27%	(230)	18%	(151)	848
4-Region: West	11%	(56)	25%	(132)	25%	(132)	22%	(116)	16%	(84)	521

Table PAC9_7: *Here is a list of people and organizations that may communicate political news and messages. How much do you trust political information you hear from these sources? — Liberal groups*

			Don't know /								
Demographic	А	lot	S	ome	Not to	oo much	Ν	one	No o	pinion	Total N
Adults	10%	(211)	25%	(554)	28%	(608)	22%	(493)	15%	(338)	2205
Gender: Male	12%	(133)	28%	(300)	28%	(298)	22%	(235)	10%	(110)	1076
Gender: Female	7%	(78)	23%	(254)	27%	(309)	23%	(256)	20%	(229)	1125
Age: 18-34	12%	(74)	20%	(126)	24%	(153)	25%	(162)	20%	(126)	641
Age: 35-44	9 %	(33)	25%	(91)	28%	(104)	20%	(75)	18%	(66)	370
Age: 45-64	7%	(49)	27%	(191)	29%	(204)	22%	(155)	14%	(98)	697
Age: 65+	11%	(55)	29%	(145)	30%	(148)	20%	(101)	10%	(48)	496
GenZers: 1997-2012	10%	(34)	17%	(57)	24%	(81)	24%	(81)	24%	(79)	333
Millennials: 1981-1996	11%	(67)	24%	(153)	26%	(163)	23%	(148)	16%	(103)	634
GenXers: 1965-1980	8%	(46)	26%	(148)	29%	(166)	22%	(124)	15%	(83)	566
Baby Boomers: 1946-1964	9 %	(55)	29%	(179)	29%	(183)	22%	(135)	12%	(73)	624
PID: Dem (no lean)	6%	(51)	19%	(161)	31%	(269)	31%	(262)	13%	(112)	855
PID: Ind (no lean)	5%	(30)	18%	(115)	28%	(183)	23%	(151)	26%	(166)	644
PID: Rep (no lean)	19%	(131)	39%	(278)	22%	(156)	11%	(80)	9%	(61)	706
PID/Gender: Dem Men	9 %	(33)	19%	(73)	32%	(123)	33%	(124)	7%	(26)	379
PID/Gender: Dem Women	4%	(17)	19%	(88)	31%	(146)	29%	(136)	18%	(86)	474
PID/Gender: Ind Men	6%	(19)	21%	(65)	28%	(87)	24%	(75)	21%	(66)	312
PID/Gender: Ind Women	3%	(11)	15%	(49)	29%	(96)	23%	(75)	30%	(100)	330
PID/Gender: Rep Men	21%	(81)	42%	(161)	23%	(89)	9%	(36)	5%	(18)	385
PID/Gender: Rep Women	16%	(50)	36%	(117)	21%	(67)	14%	(44)	13%	(43)	321
Ideo: Liberal (1-3)	7%	(42)	17%	(101)	31%	(187)	38%	(232)	7%	(42)	603
Ideo: Moderate (4)	5%	(35)	21%	(163)	33%	(262)	22%	(174)	19%	(149)	783
Ideo: Conservative (5-7)	20%	(132)	43%	(284)	20%	(132)	9 %	(58)	9%	(59)	664
Educ: < College	10%	(142)	23%	(329)	27%	(387)	20%	(289)	19%	(275)	1423
Educ: Bachelors degree	8%	(41)	30%	(146)	28%	(136)	27%	(133)	8%	(38)	493
Educ: Post-grad	10%	(28)	27%	(78)	29%	(85)	25%	(71)	9%	(26)	289
Income: Under 50k	9 %	(110)	22%	(275)	26%	(326)	22%	(282)	21%	(267)	1260
Income: 50k-100k	8%	(53)	28%	(180)	31%	(199)	22%	(142)	9%	(58)	633
Income: 100k+	15%	(48)	32%	(98)	27%	(83)	22%	(69)	4%	(13)	312
Ethnicity: White	10%	(166)	26%	(442)	27%	(454)	23%	(397)	14%	(235)	1694
Ethnicity: Hispanic	9%	(34)	20%	(77)	25%	(98)	24%	(92)	22%	(84)	385

Table PAC9_8: *Here is a list of people and organizations that may communicate political news and messages. How much do you trust political information you hear from these sources? — Conservative groups*

Demographic	А	lot	S	ome	Not to	oo much	Ň	lone	No o	pinion	Total N
Adults	10%	(211)	25%	(554)	28%	(608)	22%	(493)	15%	(338)	2205
Ethnicity: Black	10%	(28)	24%	(68)	27%	(76)	19%	(55)	21%	(59)	285
Ethnicity: Other	8%	(18)	20%	(44)	34%	(78)	18%	(42)	19%	(44)	226
All Christian	12%	(127)	31%	(326)	26%	(274)	19%	(204)	12%	(124)	1054
All Non-Christian	9%	(13)	21%	(31)	31%	(44)	23%	(34)	15%	(22)	144
Atheist	10%	(8)	10%	(8)	22%	(18)	45%	(37)	13%	(11)	83
Agnostic/Nothing in particular	5%	(29)	19%	(109)	30%	(175)	24%	(138)	22%	(124)	576
Something Else	10%	(34)	23%	(80)	28%	(97)	23%	(80)	16%	(57)	348
Religious Non-Protestant/Catholic	12%	(20)	21%	(35)	30%	(49)	22%	(37)	15%	(24)	164
Evangelical	12%	(66)	34%	(193)	25%	(140)	17%	(95)	13%	(74)	568
Non-Evangelical	11%	(86)	26%	(202)	27%	(214)	23%	(176)	13%	(103)	781
Community: Urban	9 %	(61)	25%	(162)	26%	(167)	25%	(162)	16%	(102)	653
Community: Suburban	10%	(96)	26%	(258)	29%	(294)	22%	(219)	13%	(130)	997
Community: Rural	10%	(55)	24%	(134)	27%	(147)	20%	(113)	19%	(106)	556
Employ: Private Sector	11%	(72)	27%	(181)	29%	(197)	23%	(157)	10%	(66)	673
Employ: Government	9 %	(14)	28%	(41)	32%	(47)	18%	(27)	13%	(20)	149
Employ: Self-Employed	14%	(28)	26%	(53)	24%	(49)	22%	(44)	14%	(28)	201
Employ: Homemaker	9%	(14)	27%	(40)	20%	(30)	23%	(35)	21%	(32)	152
Employ: Student	4%	(2)	21%	(12)	22%	(13)	19%	(11)	34%	(20)	58
Employ: Retired	10%	(55)	28%	(153)	31%	(171)	20%	(112)	11%	(59)	550
Employ: Unemployed	7%	(20)	16%	(47)	25%	(74)	26%	(79)	26%	(78)	299
Employ: Other	5%	(6)	21%	(26)	22%	(27)	23%	(28)	29%	(36)	123
Military HH: Yes	11%	(28)	24%	(60)	30%	(76)	25%	(63)	11%	(27)	255
Military HH: No	9 %	(183)	25%	(494)	27%	(532)	22%	(430)	16%	(311)	1950
2022 House Vote: Democrat	6%	(45)	19%	(133)	32%	(225)	33%	(234)	9 %	(65)	703
2022 House Vote: Republican	19%	(111)	43%	(249)	21%	(119)	10%	(58)	6%	(37)	573
2022 House Vote: Didnt Vote	6%	(53)	19%	(169)	28%	(252)	21%	(186)	26%	(228)	889
2020 Vote: Joe Biden	6%	(47)	19%	(163)	35%	(292)	30%	(256)	10%	(85)	844
2020 Vote: Donald Trump	19%	(123)	43%	(278)	22%	(140)	11%	(69)	6%	(40)	650
2020 Vote: Other	6%	(3)	15%	(8)	18%	(9)	45%	(23)	17%	(8)	51
2020 Vote: Didn't Vote	6%	(38)	16%	(105)	25%	(167)	22%	(145)	31%	(206)	661

Table PAC9_8: Here is a list of people and organizations that may communicate political news and messages. How much do you trust political information you hear from these sources? — Conservative groups

					Don't know /	
Demographic	A lot	Some	Not too much	None	No opinion	Total N
Adults	10% (211)	25% (554)	28% (608)	22% (493)	15% (338)	2205
4-Region: Northeast	10% (40)	24% (94)	30% (116)	21% (81)	14% (53)	384
4-Region: Midwest	9% (42)	25% (114)	28% (126)	24% (109)	14% (62)	453
4-Region: South	11% (92)	26% (224)	25% (211)	21% (181)	16% (140)	848
4-Region: West	7% (38)	24% (122)	30% (155)	23% (122)	16% (83)	521

Table PAC9_8: *Here is a list of people and organizations that may communicate political news and messages. How much do you trust political information you hear from these sources? — Conservative groups*

				Don't know /							
Demographic	A	lot	Se	ome	Not to	oo much	N	one	No o	pinion	Total N
Adults	25%	(556)	42%	(933)	16%	(354)	5%	(112)	11%	(251)	2205
Gender: Male	26%	(282)	46%	(498)	15%	(163)	5%	(56)	7%	(76)	1076
Gender: Female	24%	(272)	39%	(433)	17%	(190)	5%	(56)	16%	(175)	1125
Age: 18-34	24%	(156)	34%	(218)	20%	(128)	8%	(54)	13%	(85)	641
Age: 35-44	22%	(81)	41%	(153)	17%	(62)	5%	(20)	14%	(53)	370
Age: 45-64	25%	(178)	48%	(332)	12%	(85)	4%	(25)	11%	(78)	697
Age: 65+	28%	(140)	46%	(230)	16%	(78)	3%	(13)	7%	(34)	496
GenZers: 1997-2012	22%	(73)	32%	(106)	21%	(71)	10%	(35)	14%	(48)	333
Millennials: 1981-1996	24%	(150)	40%	(253)	18%	(114)	6%	(37)	13%	(80)	634
GenXers: 1965-1980	26%	(148)	46%	(258)	12%	(69)	4%	(23)	12%	(68)	566
Baby Boomers: 1946-1964	26%	(165)	47%	(293)	15%	(96)	3%	(16)	9%	(54)	624
PID: Dem (no lean)	27%	(235)	42%	(355)	18%	(153)	5%	(42)	8%	(70)	855
PID: Ind (no lean)	17%	(111)	40%	(258)	15%	(99)	6%	(42)	21%	(134)	644
PID: Rep (no lean)	30%	(210)	45%	(320)	14%	(101)	4%	(28)	7%	(47)	706
PID/Gender: Dem Men	29%	(109)	43%	(165)	18%	(67)	6%	(24)	4%	(15)	379
PID/Gender: Dem Women	26%	(124)	40%	(191)	18%	(87)	4%	(18)	12%	(55)	474
PID/Gender: Ind Men	18%	(57)	49%	(151)	13%	(41)	4%	(14)	16%	(49)	312
PID/Gender: Ind Women	17%	(55)	32%	(105)	17%	(57)	8%	(28)	26%	(86)	330
PID/Gender: Rep Men	30%	(116)	47%	(182)	14%	(55)	5%	(18)	3%	(12)	385
PID/Gender: Rep Women	29%	(94)	43%	(138)	14%	(46)	3%	(10)	11%	(34)	321
Ideo: Liberal (1-3)	28%	(170)	42%	(256)	20%	(122)	4%	(26)	5%	(30)	603
Ideo: Moderate (4)	22%	(176)	40%	(310)	17%	(137)	6%	(49)	14%	(111)	783
Ideo: Conservative (5-7)	29%	(191)	49%	(328)	13%	(86)	4%	(26)	5%	(34)	664
Educ: < College	26%	(364)	39%	(558)	15%	(217)	6%	(79)	14%	(204)	1423
Educ: Bachelors degree	24%	(120)	50%	(248)	15%	(75)	4%	(22)	6%	(29)	493
Educ: Post-grad	25%	(71)	44%	(127)	22%	(63)	4%	(11)	6%	(17)	289
Income: Under 50k	24%	(308)	39%	(495)	15%	(185)	5%	(68)	16%	(204)	1260
Income: 50k-100k	24%	(154)	48%	(304)	17%	(107)	5%	(29)	6%	(40)	633
Income: 100k+	30%	(93)	43%	(134)	20%	(62)	5%	(16)	2%	(7)	312
Ethnicity: White	26%	(432)	43%	(733)	16%	(270)	5%	(76)	11%	(182)	1694
Ethnicity: Hispanic	23%	(88)	34%	(133)	20%	(78)	6%	(23)	16%	(63)	385

Table PAC9_9: Here is a list of people and organizations that may communicate political news and messages. How much do you trust political information you hear from these sources? — Friends and family

									Don't	know /	
Demographic	А	lot	S	ome	Not to	oo much	N	one	No o	pinion	Total N
Adults	25%	(556)	42%	(933)	16%	(354)	5%	(112)	11%	(251)	2205
Ethnicity: Black	27%	(78)	37%	(105)	15%	(43)	6%	(18)	15%	(41)	285
Ethnicity: Other	20%	(46)	42%	(95)	18%	(40)	8%	(18)	12%	(27)	226
All Christian	29%	(301)	45%	(478)	13%	(142)	5%	(52)	8%	(82)	1054
All Non-Christian	22%	(32)	43%	(61)	21%	(30)	2%	(3)	12%	(17)	144
Atheist	13%	(11)	37%	(31)	28%	(23)	7%	(6)	15%	(12)	83
Agnostic/Nothing in particular	20%	(116)	39 %	(224)	17%	(96)	7%	(40)	17%	(100)	576
Something Else	28%	(96)	40%	(138)	18%	(63)	3%	(11)	11%	(40)	348
Religious Non-Protestant/Catholic	23%	(37)	43%	(70)	20%	(33)	3%	(5)	12%	(19)	164
Evangelical	33%	(188)	39%	(222)	15%	(83)	4%	(23)	9%	(53)	568
Non-Evangelical	26%	(200)	47%	(367)	14%	(113)	4%	(34)	9%	(67)	781
Community: Urban	27%	(177)	38%	(248)	17%	(111)	6%	(40)	12%	(76)	653
Community: Suburban	24%	(240)	45%	(453)	17%	(171)	4%	(43)	9%	(90)	997
Community: Rural	25%	(139)	42%	(232)	13%	(72)	5%	(29)	15%	(84)	556
Employ: Private Sector	25%	(169)	45%	(302)	18%	(119)	5%	(32)	7%	(50)	673
Employ: Government	26%	(39)	41%	(61)	16%	(24)	5%	(8)	11%	(16)	149
Employ: Self-Employed	27%	(54)	36%	(73)	21%	(42)	6%	(13)	9 %	(19)	201
Employ: Homemaker	29%	(45)	33%	(50)	12%	(19)	9 %	(14)	16%	(25)	152
Employ: Student	22%	(13)	34%	(20)	22%	(12)	4%	(2)	19%	(11)	58
Employ: Retired	28%	(155)	48%	(263)	14%	(79)	2%	(11)	8%	(42)	550
Employ: Unemployed	19%	(57)	37%	(112)	16%	(48)	8%	(25)	19%	(58)	299
Employ: Other	20%	(25)	42%	(52)	8%	(10)	5%	(7)	25%	(30)	123
Military HH: Yes	30%	(76)	42%	(108)	14%	(35)	6%	(16)	8%	(19)	255
Military HH: No	25%	(479)	42%	(825)	16%	(319)	5%	(96)	12%	(231)	1950
2022 House Vote: Democrat	28%	(194)	44%	(311)	17%	(122)	5%	(38)	5%	(38)	703
2022 House Vote: Republican	29%	(168)	48%	(274)	14%	(81)	3%	(17)	6%	(33)	573
2022 House Vote: Didnt Vote	22%	(192)	37%	(329)	16%	(140)	6%	(54)	20%	(174)	889
2020 Vote: Joe Biden	25%	(211)	46%	(390)	18%	(154)	4%	(33)	7%	(55)	844
2020 Vote: Donald Trump	31%	(200)	47%	(303)	15%	(95)	3%	(21)	5%	(30)	650
2020 Vote: Other	13%	(7)	52%	(26)	15%	(8)	8%	(4)	12%	(6)	51
2020 Vote: Didn't Vote	21%	(137)	32%	(214)	15%	(97)	8%	(54)	24%	(159)	661

Table PAC9_9: *Here is a list of people and organizations that may communicate political news and messages. How much do you trust political information you hear from these sources? — Friends and family*

									Don't	know /	
Demographic	A lo	t	Som	e	Not to	o much	No	one	No o	pinion	Total N
Adults	25% (556) 42	% (933)	16%	(354)	5%	(112)	11%	(251)	2205
4-Region: Northeast	24%	(93) 43	% (163)	20%	(75)	3%	(12)	11%	(41)	384
4-Region: Midwest	23% (104) 46	% (2	206)	15%	(70)	5%	(24)	11%	(48)	453
4-Region: South	26% (2	224) 40	% (:	339)	15%	(129)	6%	(54)	12%	(102)	848
4-Region: West	26% (134) 43	% (1	225)	15%	(80)	4%	(23)	11%	(59)	521

Table PAC9_9: *Here is a list of people and organizations that may communicate political news and messages. How much do you trust political information you hear from these sources? — Friends and family*

Table PAC9_10: Here is a list of people and organizations that may communicate political news and messages. How much do you trust political	
information you hear from these sources? — Republican Party	

									Don't	know /	
Demographic	A	lot	S	ome	Not to	oo much	N	lone	No o	pinion	Total N
Adults	13%	(297)	22%	(477)	24%	(533)	29%	(638)	12%	(261)	2205
Gender: Male	17%	(180)	22%	(237)	27%	(286)	28%	(300)	7%	(73)	1076
Gender: Female	10%	(117)	21%	(240)	22%	(244)	30%	(337)	17%	(188)	1125
Age: 18-34	14%	(92)	19%	(125)	24%	(156)	25%	(161)	17%	(107)	641
Age: 35-44	13%	(48)	21%	(77)	26%	(95)	25%	(94)	15%	(56)	370
Age: 45-64	14%	(97)	22%	(151)	26%	(180)	29%	(204)	9%	(65)	697
Age: 65+	12%	(60)	25%	(124)	20%	(101)	36%	(179)	6%	(32)	496
GenZers: 1997-2012	14%	(46)	19%	(62)	24%	(80)	25%	(83)	18%	(61)	333
Millennials: 1981-1996	14%	(89)	21%	(134)	25%	(160)	25%	(158)	15%	(92)	634
GenXers: 1965-1980	13%	(75)	21%	(120)	26%	(148)	27%	(155)	12%	(68)	566
Baby Boomers: 1946-1964	13%	(81)	23%	(142)	21%	(132)	37%	(231)	6%	(39)	624
PID: Dem (no lean)	4%	(38)	11%	(91)	27%	(231)	49%	(419)	9%	(76)	855
PID: Ind (no lean)	5%	(32)	16%	(106)	28%	(183)	27%	(177)	23%	(146)	644
PID: Rep (no lean)	32%	(227)	40%	(280)	17%	(118)	6%	(42)	6%	(39)	706
PID/Gender: Dem Men	8%	(30)	10%	(37)	29%	(111)	49%	(187)	4%	(14)	379
PID/Gender: Dem Women	2%	(8)	11%	(54)	25%	(118)	49%	(232)	13%	(62)	474
PID/Gender: Ind Men	6%	(17)	17%	(53)	33%	(102)	28%	(88)	17%	(52)	312
PID/Gender: Ind Women	4%	(15)	16%	(52)	24%	(81)	27%	(88)	29%	(94)	330
PID/Gender: Rep Men	34%	(133)	38%	(147)	19%	(73)	7%	(25)	2%	(7)	385
PID/Gender: Rep Women	29%	(94)	42%	(133)	14%	(45)	5%	(17)	10%	(32)	321
Ideo: Liberal (1-3)	6%	(39)	11%	(66)	28%	(166)	49%	(293)	7%	(40)	603
Ideo: Moderate (4)	9 %	(68)	18%	(143)	30%	(238)	30%	(233)	13%	(101)	783
Ideo: Conservative (5-7)	27%	(179)	39%	(262)	17%	(112)	11%	(70)	6%	(40)	664
Educ: < College	15%	(212)	21%	(294)	22%	(314)	27%	(390)	15%	(212)	1423
Educ: Bachelors degree	10%	(48)	24%	(119)	30%	(147)	31%	(153)	6%	(27)	493
Educ: Post-grad	13%	(37)	22%	(64)	25%	(72)	33%	(94)	7%	(22)	289
Income: Under 50k	14%	(173)	20%	(248)	21%	(264)	29%	(372)	16%	(203)	1260
Income: 50k-100k	11%	(71)	23%	(147)	29%	(182)	29%	(185)	8%	(48)	633
Income: 100k+	17%	(53)	26%	(82)	28%	(86)	26%	(81)	3%	(10)	312
Ethnicity: White	14%	(241)	24%	(410)	23%	(390)	28%	(469)	11%	(183)	1694
Ethnicity: Hispanic	11%	(41)	20%	(75)	28%	(107)	24%	(92)	18%	(70)	385

Demographic	A	lot	S	ome	Not to	oo much	N	lone	No o	pinion	Total N
Adults	13%	(297)	22%	(477)	24%	(533)	29%	(638)	12%	(261)	2205
Ethnicity: Black	11%	(32)	16%	(47)	24%	(67)	31%	(88)	18%	(51)	285
Ethnicity: Other	11%	(24)	9 %	(20)	33%	(76)	36%	(81)	12%	(27)	226
All Christian	17%	(176)	28%	(294)	21%	(218)	27%	(289)	7%	(78)	1054
All Non-Christian	12%	(17)	11%	(16)	36%	(52)	31%	(45)	10%	(14)	144
Atheist	5%	(5)	9%	(7)	25%	(21)	50%	(41)	12%	(10)	83
Agnostic/Nothing in particular	7%	(41)	14%	(80)	29%	(165)	30%	(171)	21%	(119)	576
Something Else	17%	(59)	23%	(80)	22%	(77)	27%	(92)	12%	(40)	348
Religious Non-Protestant/Catholic	14%	(22)	13%	(21)	35%	(57)	30%	(50)	9%	(15)	164
Evangelical	18%	(102)	31%	(178)	21%	(118)	21%	(119)	9%	(50)	568
Non-Evangelical	15%	(120)	24%	(184)	21%	(165)	31%	(246)	9%	(66)	781
Community: Urban	14%	(93)	15%	(99)	22%	(146)	35%	(227)	13%	(87)	653
Community: Suburban	12%	(124)	24%	(240)	27%	(268)	27%	(272)	9%	(91)	997
Community: Rural	14%	(80)	25%	(137)	21%	(118)	25%	(138)	15%	(82)	556
Employ: Private Sector	15%	(99)	24%	(163)	29%	(195)	25%	(167)	7%	(49)	673
Employ: Government	15%	(23)	19%	(28)	28%	(42)	25%	(37)	13%	(19)	149
Employ: Self-Employed	20%	(40)	24%	(48)	23%	(47)	22%	(44)	11%	(22)	201
Employ: Homemaker	13%	(20)	21%	(32)	18%	(27)	31%	(47)	17%	(26)	152
Employ: Student	7%	(4)	24%	(14)	24%	(14)	26%	(15)	19%	(11)	58
Employ: Retired	12%	(68)	23%	(124)	22%	(123)	36%	(197)	7%	(38)	550
Employ: Unemployed	11%	(32)	14%	(42)	23%	(69)	31%	(94)	21%	(62)	299
Employ: Other	9%	(11)	21%	(26)	13%	(15)	31%	(38)	27%	(33)	123
Military HH: Yes	16%	(40)	25%	(64)	25%	(64)	27%	(69)	7%	(17)	255
Military HH: No	13%	(257)	21%	(412)	24%	(469)	29%	(569)	13%	(244)	1950
2022 House Vote: Democrat	4%	(31)	11%	(74)	29%	(201)	51%	(357)	6%	(39)	703
2022 House Vote: Republican	29%	(166)	43%	(247)	16%	(92)	7%	(41)	5%	(28)	573
2022 House Vote: Didnt Vote	11%	(99)	17%	(153)	25%	(224)	25%	(224)	21%	(189)	889
2020 Vote: Joe Biden	6%	(46)	11%	(94)	30%	(250)	48%	(405)	6%	(48)	844
2020 Vote: Donald Trump	28%	(179)	43%	(280)	18%	(115)	7%	(45)	5%	(30)	650
2020 Vote: Other	1%	(1)	19%	(9)	19%	(10)	49%	(25)	12%	(6)	51
2020 Vote: Didn't Vote	11%	(71)	14%	(93)	24%	(159)	25%	(163)	27%	(177)	661

Table PAC9_10: *Here is a list of people and organizations that may communicate political news and messages. How much do you trust political information you hear from these sources? — Republican Party*

					Don't know /	
Demographic	A lot	Some	Not too much	None	No opinion	Total N
Adults	13% (297)	22% (477)	24% (533)	29% (638)	12% (261)	2205
4-Region: Northeast	14% (54)	21% (82)	25% (97)	30% (116)	9% (35)	384
4-Region: Midwest	12% (56)	22% (99)	23% (106)	31% (140)	11% (52)	453
4-Region: South	16% (132)	25% (209)	23% (192)	25% (210)	12% (105)	848
4-Region: West	10% (54)	17% (87)	26% (138)	33% (172)	13% (69)	521

Table PAC9_10: *Here is a list of people and organizations that may communicate political news and messages. How much do you trust political information you hear from these sources? — Republican Party*

									know /			
Demographic	Α	lot	S	ome	Not to	oo much	N	lone	No c	pinion	Total N	
Adults	15%	(341)	27%	(598)	22%	(481)	23%	(518)	12%	(267)	2205	
Gender: Male	17%	(181)	26%	(278)	24%	(259)	26%	(276)	8%	(81)	1076	
Gender: Female	14%	(160)	28%	(317)	20%	(221)	22%	(242)	17%	(186)	1125	
Age: 18-34	14%	(92)	29%	(183)	21%	(133)	20%	(125)	17%	(107)	641	
Age: 35-44	14%	(52)	25%	(91)	25%	(91)	20%	(73)	17%	(63)	370	
Age: 45-64	15%	(105)	28%	(193)	23%	(163)	25%	(173)	9%	(62)	697	
Age: 65+	18%	(91)	26%	(130)	19%	(94)	29%	(146)	7%	(35)	496	
GenZers: 1997-2012	14%	(48)	28%	(93)	20%	(67)	18%	(59)	20%	(65)	333	
Millennials: 1981-1996	14%	(88)	27%	(169)	24%	(152)	20%	(129)	15%	(95)	634	
GenXers: 1965-1980	15%	(85)	27%	(153)	22%	(125)	24%	(138)	12%	(65)	566	
Baby Boomers: 1946-1964	18%	(115)	27%	(169)	20%	(128)	27%	(171)	7%	(41)	624	
PID: Dem (no lean)	31%	(267)	44%	(379)	12%	(105)	5%	(40)	7%	(63)	855	
PID: Ind (no lean)	6%	(41)	20%	(128)	26%	(165)	24%	(153)	24%	(156)	644	
PID: Rep (no lean)	5%	(32)	13%	(92)	30%	(210)	46%	(325)	7%	(48)	706	
PID/Gender: Dem Men	37%	(141)	40%	(150)	15%	(56)	5%	(20)	3%	(13)	379	
PID/Gender: Dem Women	27%	(127)	48%	(227)	11%	(50)	4%	(20)	11%	(51)	474	
PID/Gender: Ind Men	6%	(20)	23%	(71)	27%	(83)	26%	(82)	18%	(56)	312	
PID/Gender: Ind Women	7%	(21)	17%	(56)	25%	(82)	22%	(71)	30%	(100)	330	
PID/Gender: Rep Men	5%	(21)	15%	(57)	31%	(120)	45%	(174)	3%	(13)	385	
PID/Gender: Rep Women	4%	(11)	11%	(34)	28%	(89)	47%	(151)	11%	(35)	321	
Ideo: Liberal (1-3)	28%	(171)	43%	(259)	18%	(107)	6%	(35)	5%	(32)	603	
Ideo: Moderate (4)	14%	(112)	30%	(237)	24%	(187)	18%	(140)	14%	(107)	783	
Ideo: Conservative (5-7)	7%	(48)	14%	(90)	26%	(171)	47%	(309)	7%	(46)	664	
Educ: < College	15%	(217)	23%	(329)	22%	(315)	24%	(341)	16%	(221)	1423	
Educ: Bachelors degree	15%	(75)	34%	(166)	22%	(108)	23%	(115)	6%	(29)	493	
Educ: Post-grad	17%	(49)	36%	(103)	20%	(58)	21%	(62)	6%	(17)	289	
Income: Under 50k	17%	(209)	24%	(306)	21%	(259)	22%	(276)	17%	(209)	1260	
Income: 50k-100k	13%	(84)	29%	(184)	25%	(158)	25%	(159)	8%	(48)	633	
Income: 100k+	15%	(48)	35%	(108)	21%	(64)	26%	(82)	3%	(9)	312	
Ethnicity: White	13%	(227)	27%	(453)	22%	(374)	26%	(445)	12%	(195)	1694	
Ethnicity: Hispanic	16%	(61)	26%	(101)	24%	(91)	15%	(58)	19%	(74)	385	

Table PAC9_11: *Here is a list of people and organizations that may communicate political news and messages. How much do you trust political information you hear from these sources? — Democratic Party*

Table PAC9_11: Here is a list of people and organizations that may com	municate political news and messages. How much do you trust political
information you hear from these sources? — Democratic Party	

- 1.							Don't know /				
Demographic	A	lot	S	ome	Not to	oo much	Ň	lone	No o	pinion	Total N
Adults	15%	(341)	27%	(598)	22%	(481)	23%	(518)	12%	(267)	2205
Ethnicity: Black	21%	(59)	33%	(95)	18%	(52)	12%	(34)	16%	(45)	285
Ethnicity: Other	25%	(56)	22%	(50)	24%	(54)	17%	(39)	12%	(27)	226
All Christian	17%	(179)	27%	(287)	20%	(210)	29%	(301)	7%	(78)	1054
All Non-Christian	24%	(35)	24%	(35)	32%	(45)	9%	(12)	11%	(17)	144
Atheist	14%	(12)	42%	(35)	12%	(10)	19%	(16)	13%	(11)	83
Agnostic/Nothing in particular	12%	(72)	30%	(170)	21%	(119)	17%	(96)	21%	(119)	576
Something Else	13%	(45)	20%	(71)	28%	(96)	27%	(93)	13%	(44)	348
Religious Non-Protestant/Catholic	23%	(38)	25%	(41)	29%	(48)	12%	(20)	10%	(17)	164
Evangelical	14%	(77)	22%	(124)	25%	(140)	30%	(170)	10%	(57)	568
Non-Evangelical	18%	(139)	28%	(218)	20%	(155)	26%	(206)	8%	(64)	781
Community: Urban	21%	(140)	28%	(185)	20%	(129)	17%	(114)	13%	(86)	653
Community: Suburban	13%	(130)	30%	(299)	23%	(230)	24%	(242)	10%	(95)	997
Community: Rural	13%	(71)	21%	(115)	22%	(121)	29%	(162)	16%	(87)	556
Employ: Private Sector	15%	(98)	32%	(216)	24%	(161)	22%	(150)	7%	(47)	673
Employ: Government	15%	(22)	37%	(55)	20%	(29)	17%	(26)	11%	(16)	149
Employ: Self-Employed	17%	(34)	22%	(44)	28%	(56)	22%	(45)	11%	(23)	201
Employ: Homemaker	11%	(17)	20%	(30)	25%	(39)	26%	(39)	18%	(27)	152
Employ: Student	24%	(14)	26%	(15)	13%	(7)	17%	(10)	20%	(11)	58
Employ: Retired	19%	(107)	27%	(151)	19%	(102)	28%	(153)	7%	(37)	550
Employ: Unemployed	12%	(36)	20%	(60)	22%	(65)	22%	(65)	25%	(74)	299
Employ: Other	11%	(14)	22%	(27)	17%	(21)	25%	(30)	25%	(31)	123
Military HH: Yes	15%	(38)	29%	(74)	20%	(51)	28%	(71)	8%	(21)	255
Military HH: No	16%	(304)	27%	(524)	22%	(429)	23%	(446)	13%	(246)	1950
2022 House Vote: Democrat	32%	(223)	45%	(313)	14%	(99)	5%	(36)	4%	(31)	703
2022 House Vote: Republican	5%	(31)	13%	(77)	28%	(162)	47%	(272)	5%	(31)	573
2022 House Vote: Didnt Vote	10%	(87)	23%	(205)	23%	(206)	22%	(199)	22%	(192)	889
2020 Vote: Joe Biden	27%	(229)	45%	(378)	17%	(146)	5%	(42)	6%	(49)	844
2020 Vote: Donald Trump	5%	(32)	14%	(88)	28%	(180)	48%	(315)	5%	(35)	650
2020 Vote: Other	5%	(2)	12%	(6)	28%	(14)	33%	(17)	23%	(11)	51
2020 Vote: Didn't Vote	12%	(78)	19%	(127)	21%	(141)	22%	(145)	26%	(171)	661

					Don't know /	
Demographic	A lot	Some	Not too much	None	No opinion	Total N
Adults	15% (341)	27% (598)	22% (481)	23% (518)	12% (267)	2205
4-Region: Northeast	17% (64)	27% (103)	25% (95)	23% (87)	9% (34)	384
4-Region: Midwest	15% (66)	28% (126)	19% (86)	28% (125)	11% (49)	453
4-Region: South	14% (120)	24% (206)	23% (194)	25% (214)	13% (113)	848
4-Region: West	17% (90)	31% (162)	20% (106)	18% (92)	14% (71)	521

Table PAC9_11: *Here is a list of people and organizations that may communicate political news and messages. How much do you trust political information you hear from these sources? — Democratic Party*

Morning Consult Table PAC10_1

	Generally	Generally doing a good		Generally not doing a good job		know / No	
Demographic		job				oinion	Total N
Adults	44%	(977)	22%	(495)	33%	(733)	2205
Gender: Male	54%	(584)	20%	(217)	26%	(275)	1076
Gender: Female	35%	(391)	25%	(278)	41%	(456)	1125
Age: 18-34	39%	(249)	27%	(176)	34%	(217)	641
Age: 35-44	38%	(140)	25%	(91)	38%	(140)	370
Age: 45-64	44%	(303)	24%	(167)	33%	(227)	697
Age: 65+	58%	(286)	13%	(62)	30%	(148)	496
GenZers: 1997-2012	33%	(109)	29%	(97)	38%	(127)	333
Millennials: 1981-1996	41%	(261)	25%	(157)	34%	(215)	634
GenXers: 1965-1980	43%	(242)	24%	(136)	33%	(188)	566
Baby Boomers: 1946-1964	54%	(338)	16%	(100)	30%	(186)	624
PID: Dem (no lean)	48%	(409)	25%	(213)	27%	(234)	855
PID: Ind (no lean)	38%	(245)	16%	(106)	45%	(293)	644
PID: Rep (no lean)	46%	(323)	25%	(177)	29%	(206)	706
PID/Gender: Dem Men	56%	(214)	21%	(81)	22%	(84)	379
PID/Gender: Dem Women	41%	(193)	28%	(131)	32%	(150)	474
PID/Gender: Ind Men	51%	(160)	14%	(43)	35%	(109)	312
PID/Gender: Ind Women	26%	(85)	19%	(63)	55%	(183)	330
PID/Gender: Rep Men	54%	(210)	24%	(93)	21%	(82)	385
PID/Gender: Rep Women	35%	(114)	26%	(84)	39%	(124)	321
Ideo: Liberal (1-3)	50%	(301)	26%	(154)	25%	(148)	603
Ideo: Moderate (4)	38%	(294)	24%	(188)	38%	(301)	783
Ideo: Conservative (5-7)	53%	(351)	20%	(131)	27%	(182)	664
Educ: < College	37%	(529)	24%	(342)	39%	(552)	1423
Educ: Bachelors degree	57%	(280)	19%	(95)	24%	(118)	493
Educ: Post-grad	58%	(168)	20%	(59)	21%	(62)	289
Income: Under 50k	37%	(466)	23%	(294)	40%	(500)	1260
Income: 50k-100k	51%	(325)	22%	(139)	27%	(170)	633
Income: 100k+	60%	(187)	20%	(62)	20%	(63)	312
Ethnicity: White	45%	(768)	23%	(382)	32%	(544)	1694
Ethnicity: Hispanic	33%	(128)	30%	(117)	36%	(141)	385
Ethnicity: Black	41%	(117)	25%	(72)	34%	(96)	285

 Table PAC10_1: Do you think major companies are doing a good job or not doing a good job in the following areas? — Serving their stockholders

National Tracking Poll #2408153, September, 2024 Table PAC10_1

Demographic	Generally doing a good job		Generally not doing a good job		Don't know / No opinion		Total N
Adults	44%	(977)	22%	(495)	33%	(733)	2205
Ethnicity: Other	41%	(93)	18%	(41)	41%	(92)	226
All Christian	49%	(522)	22%	(229)	29%	(304)	1054
All Non-Christian	53%	(77)	20%	(29)	26%	(38)	144
Atheist	47%	(39)	24%	(20)	29%	(24)	83
Agnostic/Nothing in particular	36%	(209)	23%	(135)	40%	(232)	576
Something Else	38%	(131)	24%	(82)	39%	(135)	348
Religious Non-Protestant/Catholic	53%	(87)	21%	(34)	26%	(43)	164
Evangelical	43%	(245)	22%	(127)	34%	(196)	568
Non-Evangelical	48%	(377)	22%	(172)	30%	(232)	781
Community: Urban	45%	(294)	25%	(165)	30%	(194)	653
Community: Suburban	46%	(457)	21%	(213)	33%	(326)	997
Community: Rural	41%	(226)	21%	(117)	38%	(213)	556
Employ: Private Sector	50%	(338)	25%	(170)	24%	(165)	673
Employ: Government	39%	(59)	32%	(48)	28%	(42)	149
Employ: Self-Employed	46%	(93)	24%	(49)	29%	(59)	201
Employ: Homemaker	28%	(43)	24%	(36)	48%	(73)	152
Employ: Student	20%	(12)	25%	(15)	55%	(32)	58
Employ: Retired	55%	(302)	16%	(88)	29%	(159)	550
Employ: Unemployed	33%	(99)	20%	(60)	47%	(140)	299
Employ: Other	25%	(31)	24%	(30)	50%	(62)	123
Military HH: Yes	53%	(136)	20%	(50)	27%	(69)	255
Military HH: No	43%	(841)	23%	(445)	34%	(664)	1950
2022 House Vote: Democrat	53%	(373)	22%	(153)	25%	(177)	703
2022 House Vote: Republican	49%	(280)	25%	(143)	26%	(150)	573
2022 House Vote: Didnt Vote	35%	(309)	21%	(190)	44%	(390)	889
2020 Vote: Joe Biden	51%	(434)	21%	(181)	27%	(229)	844
2020 Vote: Donald Trump	50%	(327)	23%	(148)	27%	(174)	650
2020 Vote: Other	31%	(16)	26%	(13)	43%	(22)	51
2020 Vote: Didn't Vote	30%	(201)	23%	(153)	47%	(308)	661

|--|

Demographic	Generally doing a good job	Generally not doing a good job	Don't know / No opinion	Total N
Adults	44% (977)	22% (495)	33% (733)	2205
4-Region: Northeast	49% (190)	22% (84)	29% (110)	384
4-Region: Midwest	47% (215)	21% (96)	31% (142)	453
4-Region: South	40% (342)	24% (206)	35% (300)	848
4-Region: West	44% (231)	21% (109)	35% (181)	521

Table PAC10_1: Do you think major companies are doing a good job or not doing a good job in the following areas? — Serving their stockholders

	Generally doing a goo	d Generally not doing a	Don't know / No		
Demographic	job	good job	opinion	Total N	
Adults	43% (954)	32% (703)	25% (548)	2205	
Gender: Male	50% (535)	30% (327)	20% (214)	1076	
Gender: Female	37% (419)	33% (374)	30% (333)	1125	
Age: 18-34	38% (245)	35% (225)	27% (171)	641	
Age: 35-44	40% (148)	32% (118)	28% (104)	370	
Age: 45-64	40% (277)	34% (239)	26% (182)	697	
Age: 65+	57% (284)	24% (121)	18% (91)	496	
GenZers: 1997-2012	34% (114)	37% (124)	28% (94)	333	
Millennials: 1981-1996	41% (261)	32% (202)	27% (170)	634	
GenXers: 1965-1980	38% (213)	36% (205)	26% (149)	566	
Baby Boomers: 1946-1964	54% (337)	26% (159)	20% (127)	624	
PID: Dem (no lean)	48% (411)	33% (285)	19% (159)	855	
PID: Ind (no lean)	34% (219)	28% (182)	38% (243)	644	
PID: Rep (no lean)	46% (324)	33% (236)	21% (146)	706	
PID/Gender: Dem Men	55% (207)	30% (114)	15% (58)	379	
PID/Gender: Dem Women	43% (204)	36% (170)	21% (101)	474	
PID/Gender: Ind Men	38% (120)	30% (93)	32% (100)	312	
PID/Gender: Ind Women	30% (99)	27% (88)	43% (142)	330	
PID/Gender: Rep Men	54% (208)	31% (121)	15% (56)	385	
PID/Gender: Rep Women	36% (116)	36% (115)	28% (90)	321	
Ideo: Liberal (1-3)	49% (293)	34% (203)	18% (107)	603	
Ideo: Moderate (4)	40% (310)	33% (255)	28% (218)	783	
Ideo: Conservative (5-7)	49% (327)	31% (208)	20% (130)	664	
Educ: < College	39% (561)	31% (442)	30% (420)	1423	
Educ: Bachelors degree	49% (243)	35% (171)	16% (79)	493	
Educ: Post-grad	52% (150)	31% (90)	17% (48)	289	
Income: Under 50k	39% (487)	31% (391)	30% (382)	1260	
Income: 50k-100k	49% (310)	32% (202)	19% (121)	633	
Income: 100k+	50% (157)	35% (110)	15% (46)	312	
Ethnicity: White	44% (753)	32% (539)	24% (401)	1694	
Ethnicity: Hispanic	38% (145)	34% (132)	28% (108)	385	
Ethnicity: Black	38% (108)	33% (95)	29% (82)	285	

 Table PAC10_2: Do you think major companies are doing a good job or not doing a good job in the following areas? — Creating jobs

Morning Consult Table PAC10_2

	Generally d	loing a good	Generally	y not doing a	Don't	know / No	
Demographic	job		good job		opinion		Total N
Adults	43%	(954)	32%	(703)	25%	(548)	2205
Ethnicity: Other	41%	(92)	30%	(69)	29%	(65)	226
All Christian	49%	(519)	31%	(327)	20%	(209)	1054
All Non-Christian	49%	(70)	29%	(42)	22%	(32)	144
Atheist	27%	(22)	42%	(35)	31%	(26)	83
Agnostic/Nothing in particular	38%	(218)	30%	(171)	32%	(186)	576
Something Else	36%	(125)	37%	(128)	27%	(96)	348
Religious Non-Protestant/Catholic	49%	(80)	31%	(50)	21%	(34)	164
Evangelical	45%	(256)	31%	(174)	24%	(138)	568
Non-Evangelical	46%	(358)	34%	(263)	21%	(160)	781
Community: Urban	43%	(278)	32%	(207)	26%	(168)	653
Community: Suburban	45%	(449)	32%	(320)	23%	(228)	997
Community: Rural	41%	(227)	32%	(176)	27%	(153)	556
Employ: Private Sector	46%	(306)	36%	(244)	18%	(123)	673
Employ: Government	40%	(60)	41%	(61)	19%	(28)	149
Employ: Self-Employed	47%	(94)	28%	(57)	25%	(50)	201
Employ: Homemaker	35%	(54)	27%	(40)	38%	(58)	152
Employ: Student	29%	(17)	40%	(23)	31%	(18)	58
Employ: Retired	53%	(290)	27%	(151)	20%	(109)	550
Employ: Unemployed	31%	(94)	29%	(88)	39%	(117)	299
Employ: Other	31%	(39)	32%	(39)	37%	(45)	123
Military HH: Yes	49%	(126)	28%	(72)	23%	(57)	255
Military HH: No	42%	(828)	32%	(631)	25%	(490)	1950
2022 House Vote: Democrat	50%	(348)	32%	(223)	19%	(131)	703
2022 House Vote: Republican	49%	(282)	32%	(183)	19%	(109)	573
2022 House Vote: Didnt Vote	36%	(316)	31%	(279)	33%	(295)	889
2020 Vote: Joe Biden	48%	(408)	33%	(280)	18%	(155)	844
2020 Vote: Donald Trump	48%	(315)	32%	(209)	19%	(126)	650
2020 Vote: Other	20%	(10)	44%	(22)	36%	(18)	51
2020 Vote: Didn't Vote	33%	(221)	29%	(192)	38%	(249)	661

Table PAC10_2: Do you think major companies are doing a good job or not doing a good job in the following areas? — Creating jobs

National Tracking Poll #2408153, September, 2024 Table PAC10_2

Demographic	Generally doing a good job	Generally not doing a good job	Don't know / No opinion	Total N	
Adults	43% (954)	32% (703)	25% (548)	2205	
4-Region: Northeast	44% (169)	34% (132)	21% (82)	384	
4-Region: Midwest	44% (199)	31% (140)	25% (114)	453	
4-Region: South	42% (352)	32% (274)	26% (222)	848	
4-Region: West	45% (233)	30% (157)	25% (130)	521	

Table PAC10_2: Do you think major companies are doing a good job or not doing a good job in the following areas? — Creating jobs
--

Morning Consult Table PAC10_3

	Generally doing a good job		Generally not doing a good job		Don't know / No opinion		
Demographic							Total N
Adults	31%	(687)	45%	(985)	24%	(533)	2205
Gender: Male	36%	(390)	44%	(471)	20%	(215)	1076
Gender: Female	26%	(297)	45%	(512)	28%	(317)	1125
Age: 18-34	28%	(176)	49%	(315)	23%	(149)	641
Age: 35-44	29%	(107)	41%	(152)	30%	(110)	370
Age: 45-64	27%	(189)	48%	(332)	25%	(176)	697
Age: 65+	43%	(214)	37%	(185)	20%	(97)	496
GenZers: 1997-2012	26%	(86)	47%	(157)	27%	(90)	333
Millennials: 1981-1996	29%	(183)	46%	(293)	25%	(157)	634
GenXers: 1965-1980	28%	(158)	46%	(261)	26%	(148)	566
Baby Boomers: 1946-1964	37%	(234)	43%	(265)	20%	(125)	624
PID: Dem (no lean)	32%	(270)	50%	(431)	18%	(154)	855
PID: Ind (no lean)	25%	(162)	42%	(273)	33%	(210)	644
PID: Rep (no lean)	36%	(255)	40%	(282)	24%	(169)	706
PID/Gender: Dem Men	37%	(141)	47%	(179)	16%	(59)	379
PID/Gender: Dem Women	27%	(129)	53%	(250)	20%	(95)	474
PID/Gender: Ind Men	33%	(102)	44%	(138)	23%	(73)	312
PID/Gender: Ind Women	18%	(60)	41%	(134)	41%	(136)	330
PID/Gender: Rep Men	38%	(147)	40%	(155)	21%	(82)	385
PID/Gender: Rep Women	34%	(108)	39%	(127)	27%	(86)	321
Ideo: Liberal (1-3)	27%	(166)	58%	(353)	14%	(85)	603
Ideo: Moderate (4)	29%	(229)	42%	(331)	29%	(224)	783
Ideo: Conservative (5-7)	41%	(274)	38%	(252)	21%	(139)	664
Educ: < College	30%	(423)	42%	(591)	29%	(408)	1423
Educ: Bachelors degree	33%	(162)	53%	(260)	14%	(71)	493
Educ: Post-grad	35%	(101)	46%	(134)	19%	(54)	289
Income: Under 50k	28%	(349)	42%	(530)	30%	(380)	1260
Income: 50k-100k	33%	(208)	50%	(317)	17%	(107)	633
Income: 100k+	41%	(129)	44%	(138)	14%	(45)	312
Ethnicity: White	31%	(533)	45%	(754)	24%	(407)	1694
Ethnicity: Hispanic	33%	(126)	38%	(148)	29%	(111)	385
Ethnicity: Black	31%	(88)	43%	(124)	26%	(74)	285

Table PAC10_3: Do you think major companies are doing a good job or not doing a good job in the following areas? — Paying their employees fairly

	Generally doing a goo	d Generally not doing a	Don't know / No	
Demographic	job	good job	opinion	Total N
Adults	31% (687)	45% (985)	24% (533)	2205
Ethnicity: Other	29% (67)	47% (107)	23% (52)	226
All Christian	36% (379)	42% (441)	22% (234)	1054
All Non-Christian	35% (50)	46% (67)	18% (27)	144
Atheist	21% (17)	55% (45)	25% (21)	83
Agnostic/Nothing in particular	26% (148)	47% (273)	27% (155)	576
Something Else	26% (91)	46% (159)	28% (97)	348
Religious Non-Protestant/Catholic	34% (55)	49% (80)	17% (29)	164
Evangelical	36% (206)	37% (210)	27% (151)	568
Non-Evangelical	32% (247)	47% (366)	22% (168)	781
Community: Urban	32% (207)	45% (296)	23% (150)	653
Community: Suburban	31% (309)	46% (454)	23% (233)	997
Community: Rural	31% (171)	42% (234)	27% (150)	556
Employ: Private Sector	29% (197)	51% (345)	19% (130)	673
Employ: Government	35% (52)	47% (70)	18% (26)	149
Employ: Self-Employed	36% (73)	43% (87)	21% (42)	201
Employ: Homemaker	24% (37)	43% (65)	33% (51)	152
Employ: Student	16% (9)	37% (22)	47% (27)	58
Employ: Retired	39% (213)	41% (225)	20% (112)	550
Employ: Unemployed	29% (87)	38% (115)	32% (97)	299
Employ: Other	16% (19)	45% (56)	39% (48)	123
Military HH: Yes	37% (95)	44% (112)	18% (47)	255
Military HH: No	30% (592)	45% (873)	25% (486)	1950
2022 House Vote: Democrat	32% (221)	52% (364)	17% (117)	703
2022 House Vote: Republican	40% (230)	41% (234)	19% (109)	573
2022 House Vote: Didnt Vote	26% (230)	41% (366)	33% (293)	889
2020 Vote: Joe Biden	31% (259)	52% (441)	17% (144)	844
2020 Vote: Donald Trump	39% (252)	42% (271)	19% (126)	650
2020 Vote: Other	14% (7)	62% (31)	24% (12)	51
2020 Vote: Didn't Vote	26% (169)	37% (242)	38% (250)	661

 Table PAC10_3: Do you think major companies are doing a good job or not doing a good job in the following areas? — Paying their employees fairly

Demographic	Generally doing a good job	Generally not doing a good job	Don't know / No opinion	Total N	
Adults	31% (687)	45% (985)	24% (533)	2205	
4-Region: Northeast	31% (121)	46% (176)	23% (87)	384	
4-Region: Midwest	31% (140)	46% (207)	23% (105)	453	
4-Region: South	30% (256)	43% (365)	27% (227)	848	
4-Region: West	33% (170)	45% (236)	22% (115)	521	

 Table PAC10_3: Do you think major companies are doing a good job or not doing a good job in the following areas? — Paying their employees fairly

	Generally doing a goo	· ·	Don't know / No	
Demographic	job	good job	opinion	Total N
Adults	24% (522)	49% (1085)	27% (598)	2205
Gender: Male	27% (290)	51% (547)	22% (239)	1076
Gender: Female	20% (230)	48% (538)	32% (357)	1125
Age: 18-34	27% (174)	47% (304)	25% (163)	641
Age: 35-44	27% (100)	42% (156)	31% (114)	370
Age: 45-64	22% (153)	49% (341)	29% (204)	697
Age: 65+	19% (95)	57% (283)	24% (118)	496
GenZers: 1997-2012	29% (97)	45% (150)	26% (86)	333
Millennials: 1981-1996	25% (161)	46% (290)	29% (182)	634
GenXers: 1965-1980	25% (139)	47% (266)	28% (161)	566
Baby Boomers: 1946-1964	18% (113)	57% (356)	25% (155)	624
PID: Dem (no lean)	27% (233)	52% (445)	21% (177)	855
PID: Ind (no lean)	17% (109)	44% (284)	39% (251)	644
PID: Rep (no lean)	25% (180)	50% (356)	24% (170)	706
PID/Gender: Dem Men	32% (120)	50% (188)	19% (71)	379
PID/Gender: Dem Women	23% (111)	54% (257)	22% (106)	474
PID/Gender: Ind Men	18% (56)	51% (160)	31% (96)	312
PID/Gender: Ind Women	16% (53)	38% (124)	46% (153)	330
PID/Gender: Rep Men	30% (114)	52% (199)	19% (72)	385
PID/Gender: Rep Women	20% (66)	49% (157)	31% (98)	321
Ideo: Liberal (1-3)	25% (149)	59% (359)	16% (96)	603
Ideo: Moderate (4)	22% (172)	45% (354)	33% (257)	783
Ideo: Conservative (5-7)	27% (181)	49% (329)	23% (155)	664
Educ: < College	24% (338)	44% (629)	32% (456)	1423
Educ: Bachelors degree	22% (110)	61% (301)	17% (83)	493
Educ: Post-grad	26% (74)	54% (156)	20% (59)	289
Income: Under 50k	23% (290)	44% (548)	33% (422)	1260
Income: 50k-100k	22% (141)	58% (369)	19% (123)	633
Income: 100k+	29% (91)	54% (168)	17% (53)	312
Ethnicity: White	22% (371)	52% (889)	26% (434)	1694
Ethnicity: Hispanic	25% (97)	48% (186)	27% (103)	385

Table PAC10_4: Do you think major companies are doing a good job or not doing a good job in the following areas? — Paying their top executivesfairly, without overpaying them

Table PAC10_4: Do you think major companies are doing a good job or not doing a good job in the following areas? — Paying their top executives	
fairly, without overpaying them	

Demographic	Generally doing a good job			y not doing a od job	Don't know / No opinion		Total N
Adults	24%	(522)	49%	(1085)	27%	(598)	2205
Ethnicity: Black	33%	(94)	36%	(102)	31%	(90)	285
Ethnicity: Other	25%	(57)	42%	(95)	33%	(74)	226
All Christian	26%	(273)	51%	(538)	23%	(243)	1054
All Non-Christian	30%	(43)	50%	(72)	20%	(28)	144
Atheist	14%	(12)	61%	(51)	25%	(21)	83
Agnostic/Nothing in particular	18%	(101)	48%	(277)	34%	(198)	576
Something Else	27%	(93)	42%	(147)	31%	(108)	348
Religious Non-Protestant/Catholic	29%	(47)	51%	(84)	20%	(33)	164
Evangelical	26%	(148)	45%	(253)	29%	(166)	568
Non-Evangelical	25%	(196)	53%	(412)	22%	(173)	781
Community: Urban	29%	(192)	47%	(307)	24%	(154)	653
Community: Suburban	22%	(216)	51%	(513)	27%	(268)	997
Community: Rural	21%	(114)	48%	(265)	32%	(177)	556
Employ: Private Sector	24%	(163)	56%	(374)	20%	(136)	673
Employ: Government	31%	(47)	47%	(70)	21%	(32)	149
Employ: Self-Employed	28%	(56)	49%	(98)	24%	(47)	201
Employ: Homemaker	24%	(36)	37%	(56)	40%	(60)	152
Employ: Student	25%	(14)	37%	(21)	38%	(22)	58
Employ: Retired	20%	(112)	56%	(307)	24%	(132)	550
Employ: Unemployed	24%	(72)	36%	(108)	40%	(119)	299
Employ: Other	18%	(22)	41%	(51)	41%	(50)	123
Military HH: Yes	23%	(58)	52%	(134)	25%	(63)	255
Military HH: No	24%	(464)	49%	(951)	27%	(535)	1950
2022 House Vote: Democrat	26%	(181)	57%	(399)	17%	(122)	703
2022 House Vote: Republican	24%	(137)	54%	(308)	22%	(128)	573
2022 House Vote: Didnt Vote	22%	(199)	40%	(360)	37%	(331)	889
2020 Vote: Joe Biden	24%	(204)	57%	(482)	19%	(157)	844
2020 Vote: Donald Trump	25%	(161)	52%	(338)	23%	(150)	650
2020 Vote: Other	14%	(7)	50%	(25)	36%	(18)	51
2020 Vote: Didn't Vote	23%	(149)	36%	(240)	41%	(272)	661

Demographic	Generally doing a good job	Generally not doing a good job	Don't know / No opinion	Total N	
Adults	24% (522)	49% (1085)	27% (598)	2205	
4-Region: Northeast	28% (108)	48% (185)	24% (91)	384	
4-Region: Midwest	21% (96)	56% (254)	23% (103)	453	
4-Region: South	24% (204)	46% (390)	30% (254)	848	
4-Region: West	22% (113)	49% (257)	29% (151)	521	

Table PAC10_4: *Do you think major companies are doing a good job or not doing a good job in the following areas? — Paying their top executives fairly, without overpaying them*

Morning Consult Table PAC10_5

	Generally doing a good job		Generally not doing a good job		Don't know / No		
Demographic					op	oinion	Total N
Adults	26%	(584)	44%	(976)	29%	(645)	2205
Gender: Male	30%	(326)	45%	(489)	24%	(261)	1076
Gender: Female	23%	(258)	43%	(485)	34%	(383)	1125
Age: 18-34	27%	(176)	46%	(293)	27%	(172)	641
Age: 35-44	25%	(92)	44%	(162)	31%	(117)	370
Age: 45-64	25%	(171)	45%	(311)	31%	(215)	697
Age: 65+	29%	(145)	42%	(210)	28%	(141)	496
GenZers: 1997-2012	27%	(88)	46%	(153)	27%	(91)	333
Millennials: 1981-1996	25%	(162)	45%	(286)	29%	(186)	634
GenXers: 1965-1980	26%	(148)	43%	(243)	31%	(175)	566
Baby Boomers: 1946-1964	27%	(170)	44%	(275)	29%	(179)	624
PID: Dem (no lean)	29%	(251)	53%	(453)	18%	(151)	855
PID: Ind (no lean)	20%	(128)	40%	(257)	40%	(259)	644
PID: Rep (no lean)	29%	(206)	38%	(265)	33%	(235)	706
PID/Gender: Dem Men	33%	(124)	54%	(205)	13%	(50)	379
PID/Gender: Dem Women	27%	(127)	52%	(247)	21%	(101)	474
PID/Gender: Ind Men	23%	(71)	46%	(143)	31%	(98)	312
PID/Gender: Ind Women	17%	(56)	35%	(114)	48%	(160)	330
PID/Gender: Rep Men	34%	(131)	37%	(141)	29%	(113)	385
PID/Gender: Rep Women	23%	(75)	39%	(124)	38%	(122)	321
Ideo: Liberal (1-3)	24%	(147)	59 %	(356)	17%	(100)	603
Ideo: Moderate (4)	25%	(194)	44%	(346)	31%	(243)	783
Ideo: Conservative (5-7)	34%	(224)	34%	(228)	32%	(212)	664
Educ: < College	26%	(370)	40%	(576)	34%	(477)	1423
Educ: Bachelors degree	27%	(133)	53%	(261)	20%	(99)	493
Educ: Post-grad	28%	(81)	48%	(139)	24%	(70)	289
Income: Under 50k	26%	(325)	41%	(511)	34%	(423)	1260
Income: 50k-100k	25%	(161)	51%	(322)	24%	(150)	633
Income: 100k+	31%	(98)	46%	(142)	23%	(72)	312
Ethnicity: White	25%	(427)	45%	(767)	30%	(500)	1694
Ethnicity: Hispanic	24%	(93)	43%	(166)	33%	(126)	385
Ethnicity: Black	30%	(85)	40%	(115)	30%	(85)	285

 Table PAC10_5: Do you think major companies are doing a good job or not doing a good job in the following areas? — Protecting the environment

	Generally do	oing a good	Generally	y not doing a	Don't	know / No	
Demographic	job		good job		opinion		Total N
Adults	26% (584)	44%	(976)	29%	(645)	2205
Ethnicity: Other	32%	(72)	42%	(94)	26%	(60)	226
All Christian	31%	(331)	41%	(429)	28%	(295)	1054
All Non-Christian	32%	(46)	47%	(67)	22%	(31)	144
Atheist	17%	(14)	59%	(49)	24%	(20)	83
Agnostic/Nothing in particular	19%	(112)	48%	(276)	33%	(187)	576
Something Else	23%	(81)	44%	(155)	32%	(112)	348
Religious Non-Protestant/Catholic	32%	(52)	47%	(77)	21%	(35)	164
Evangelical	31%	(175)	35%	(198)	34%	(194)	568
Non-Evangelical	28% ((220)	46%	(357)	26%	(204)	781
Community: Urban	27% ((174)	47%	(305)	27%	(174)	653
Community: Suburban	27% (268)	45%	(449)	28%	(280)	997
Community: Rural	26%	(142)	40%	(222)	34%	(192)	556
Employ: Private Sector	26% ((174)	50%	(338)	24%	(161)	673
Employ: Government	39%	(58)	39%	(58)	22%	(33)	149
Employ: Self-Employed	29%	(58)	43%	(86)	29%	(58)	201
Employ: Homemaker	24%	(36)	38%	(58)	38%	(58)	152
Employ: Student	20%	(11)	43%	(25)	37%	(22)	58
Employ: Retired	29%	(159)	43%	(238)	28%	(153)	550
Employ: Unemployed	22%	(67)	41%	(124)	37%	(109)	299
Employ: Other	18%	(22)	40%	(49)	42%	(52)	123
Military HH: Yes	32%	(82)	39%	(98)	29%	(75)	255
Military HH: No	26% (502)	45%	(878)	29%	(571)	1950
2022 House Vote: Democrat	29% (203)	54%	(382)	17%	(117)	703
2022 House Vote: Republican	31%	(180)	39%	(221)	30%	(172)	573
2022 House Vote: Didnt Vote	22%	(195)	40%	(354)	38%	(340)	889
2020 Vote: Joe Biden	28% (232)	54%	(456)	18%	(156)	844
2020 Vote: Donald Trump	`	(201)	38%	(250)	31%	(199)	650
2020 Vote: Other	9%	(4)	56%	(28)	35%	(18)	51
2020 Vote: Didn't Vote	22% ((146)	37%	(242)	41%	(273)	661

 Table PAC10_5: Do you think major companies are doing a good job or not doing a good job in the following areas? — Protecting the environment

Demographic	Generally doing a good job	Generally not doing a good job	Don't know / No opinion	Total N
Adults	26% (584)	44% (976)	29% (645)	2205
4-Region: Northeast	26% (100)	48% (183)	26% (101)	384
4-Region: Midwest	26% (119)	46% (208)	28% (125)	453
4-Region: South	25% (213)	42% (352)	33% (282)	848
4-Region: West	29% (152)	45% (232)	26% (137)	521

 Table PAC10_5: Do you think major companies are doing a good job or not doing a good job in the following areas? — Protecting the environment

National Tracking Poll #2408153, September, 2024 Table PAC10_6

	Generally doing a good	Generally not doing a	Don't know / No		
Demographic	job	good job	opinion	Total N	
Adults	49% (1083)	28% (625)	23% (496)	2205	
Gender: Male	55% (596)	27% (294)	17% (186)	1076	
Gender: Female	43% (487)	29% (330)	27% (309)	1125	
Age: 18-34	45% (287)	31% (199)	24% (154)	641	
Age: 35-44	44% (164)	29% (107)	27% (99)	370	
Age: 45-64	47% (326)	31% (214)	23% (157)	697	
Age: 65+	62% (306)	21% (105)	17% (85)	496	
GenZers: 1997-2012	44% (145)	31% (102)	26% (86)	333	
Millennials: 1981-1996	45% (285)	30% (191)	25% (158)	634	
GenXers: 1965-1980	48% (272)	29% (165)	23% (129)	566	
Baby Boomers: 1946-1964	56% (348)	26% (161)	18% (115)	624	
PID: Dem (no lean)	54% (463)	30% (256)	16% (136)	855	
PID: Ind (no lean)	40% (260)	25% (158)	35% (226)	644	
PID: Rep (no lean)	51% (360)	30% (212)	19% (134)	706	
PID/Gender: Dem Men	62% (233)	26% (99)	12% (47)	379	
PID/Gender: Dem Women	48% (230)	33% (155)	19% (89)	474	
PID/Gender: Ind Men	47% (147)	26% (80)	27% (84)	312	
PID/Gender: Ind Women	34% (112)	24% (78)	43% (140)	330	
PID/Gender: Rep Men	56% (215)	30% (115)	14% (55)	385	
PID/Gender: Rep Women	45% (145)	30% (97)	25% (80)	321	
Ideo: Liberal (1-3)	51% (307)	33% (199)	16% (97)	603	
Ideo: Moderate (4)	45% (355)	30% (232)	25% (196)	783	
Ideo: Conservative (5-7)	58% (384)	26% (171)	17% (110)	664	
Educ: < College	44% (631)	28% (401)	27% (390)	1423	
Educ: Bachelors degree	57% (283)	28% (139)	14% (71)	493	
Educ: Post-grad	58% (169)	30% (85)	12% (35)	289	
Income: Under 50k	42% (529)	29% (362)	29% (369)	1260	
Income: 50k-100k	56% (355)	29% (181)	15% (97)	633	
Income: 100k+	64% (199)	27% (83)	10% (30)	312	
Ethnicity: White	50% (853)	28% (481)	21% (360)	1694	
Ethnicity: Hispanic	42% (160)	34% (130)	25% (96)	385	
Ethnicity: Black	43% (124)	29% (82)	28% (79)	285	

 Table PAC10_6: Do you think major companies are doing a good job or not doing a good job in the following areas? — Serving their customers

	Generally doing a good	Generally not doing a	Don't know / No		
Demographic	job	good job	opinion	Total N	
Adults	49% (1083)	28% (625)	23% (496)	2205	
Ethnicity: Other	47% (107)	28% (62)	25% (57)	226	
All Christian	56% (590)	26% (270)	18% (195)	1054	
All Non-Christian	54% (77)	29% (42)	17% (24)	144	
Atheist	42% (35)	30% (25)	28% (23)	83	
Agnostic/Nothing in particular	40% (232)	30% (175)	29% (168)	576	
Something Else	43% (150)	32% (112)	25% (86)	348	
Religious Non-Protestant/Catholic	53% (87)	30% (49)	17% (28)	164	
Evangelical	50% (283)	28% (157)	23% (128)	568	
Non-Evangelical	55% (431)	26% (206)	18% (143)	781	
Community: Urban	48% (314)	30% (194)	22% (145)	653	
Community: Suburban	50% (497)	29% (291)	21% (208)	997	
Community: Rural	49% (272)	25% (140)	26% (144)	556	
Employ: Private Sector	55% (370)	29% (198)	16% (105)	673	
Employ: Government	46% (69)	34% (51)	19% (29)	149	
Employ: Self-Employed	45% (91)	34% (69)	20% (41)	201	
Employ: Homemaker	45% (68)	22% (33)	34% (51)	152	
Employ: Student	42% (24)	28% (16)	30% (18)	58	
Employ: Retired	57% (313)	25% (136)	18% (101)	550	
Employ: Unemployed	38% (113)	25% (75)	37% (112)	299	
Employ: Other	29% (35)	39% (48)	32% (40)	123	
Military HH: Yes	55% (139)	27% (69)	18% (46)	255	
Military HH: No	48% (944)	29% (556)	23% (450)	1950	
2022 House Vote: Democrat	55% (390)	30% (213)	14% (100)	703	
2022 House Vote: Republican	56% (320)	29% (165)	15% (89)	573	
2022 House Vote: Didnt Vote	41% (362)	26% (234)	33% (293)	889	
2020 Vote: Joe Biden	55% (466)	30% (254)	15% (123)	844	
2020 Vote: Donald Trump	54% (349)	29% (190)	17% (111)	650	
2020 Vote: Other	36% (18)	36% (18)	28% (14)	51	
2020 Vote: Didn't Vote	38% (250)	25% (163)	38% (248)	661	

 Table PAC10_6: Do you think major companies are doing a good job or not doing a good job in the following areas? — Serving their customers

National Tracking Poll #2408153, September, 2024 Table PAC10_6

Demographic	Generally doing a good job	Generally not doing a good job	Don't know / No opinion	Total N
Adults	49% (1083)	28% (625)	23% (496)	2205
4-Region: Northeast	52% (201)	29% (111)	19% (71)	384
4-Region: Midwest	51% (230)	27% (122)	22% (100)	453
4-Region: South	47% (395)	28% (236)	26% (217)	848
4-Region: West	49% (257)	30% (156)	21% (108)	521

Table PAC10_6: Do you think major companies are doing a good job or not doing a good job in the following areas? — Serving their customers
--

Table PAC10_7: Do you think major companies are doing a good job or not doing a good job in the following areas? — Contributing time and money	
to support their local communities	

Demographic	Generally doing a good job		Generally not doing a good job		Don't know / No opinion		Total N	
Adults	30%	(666)	39%	(869)	30%	(670)	2205	
Gender: Male	33%	(356)	41%	(446)	25%	(274)	1076	
Gender: Female	28%	(310)	37%	(421)	35%	(394)	1125	
Age: 18-34	30%	(192)	44%	(282)	26%	(167)	641	
Age: 35-44	30%	(113)	40%	(148)	30%	(109)	370	
Age: 45-64	27%	(190)	40%	(281)	32%	(226)	697	
Age: 65+	35%	(172)	32%	(157)	34%	(167)	496	
GenZers: 1997-2012	29%	(98)	43%	(144)	27%	(91)	333	
Millennials: 1981-1996	29%	(186)	43%	(275)	27%	(173)	634	
GenXers: 1965-1980	29%	(162)	39%	(219)	33%	(186)	566	
Baby Boomers: 1946-1964	33%	(203)	36%	(222)	32%	(199)	624	
PID: Dem (no lean)	35%	(296)	42%	(360)	23%	(199)	855	
PID: Ind (no lean)	21%	(137)	37%	(237)	42%	(270)	644	
PID: Rep (no lean)	33%	(233)	38%	(272)	29%	(201)	706	
PID/Gender: Dem Men	37%	(139)	42%	(160)	21%	(80)	379	
PID/Gender: Dem Women	33%	(157)	42%	(198)	25%	(119)	474	
PID/Gender: Ind Men	24%	(74)	44%	(136)	33%	(102)	312	
PID/Gender: Ind Women	19%	(63)	31%	(101)	50%	(166)	330	
PID/Gender: Rep Men	37%	(143)	39%	(150)	24%	(92)	385	
PID/Gender: Rep Women	28%	(90)	38%	(122)	34%	(109)	321	
Ideo: Liberal (1-3)	31%	(190)	48%	(288)	21%	(126)	603	
Ideo: Moderate (4)	28%	(223)	38%	(295)	34%	(265)	783	
Ideo: Conservative (5-7)	35%	(235)	36%	(242)	28%	(188)	664	
Educ: < College	28%	(402)	38%	(546)	33%	(475)	1423	
Educ: Bachelors degree	33%	(164)	43%	(212)	24%	(117)	493	
Educ: Post-grad	35%	(100)	38%	(111)	27%	(79)	289	
Income: Under 50k	28%	(347)	38%	(474)	35%	(439)	1260	
Income: 50k-100k	30%	(193)	43%	(275)	26%	(166)	633	
Income: 100k+	40%	(126)	39%	(120)	21%	(66)	312	
Ethnicity: White	29%	(490)	41%	(689)	30%	(515)	1694	
Ethnicity: Hispanic	26%	(102)	45%	(172)	29%	(111)	385	

Demographic	Generally doing a good job		Generally not doing a good job		Don't know / No opinion		Total N	
Adults	30%	(666)	39%	(869)	30%	(670)	2205	
Ethnicity: Black	35%	(99)	36%	(103)	29%	(83)	285	
Ethnicity: Other	34%	(77)	34%	(77)	32%	(72)	226	
All Christian	34%	(355)	38%	(396)	29%	(303)	1054	
All Non-Christian	40%	(57)	36%	(52)	24%	(34)	144	
Atheist	22%	(18)	50%	(42)	28%	(23)	83	
Agnostic/Nothing in particular	25%	(142)	42%	(240)	34%	(193)	576	
Something Else	27%	(93)	40%	(139)	33%	(116)	348	
Religious Non-Protestant/Catholic	41%	(67)	37%	(61)	22%	(36)	164	
Evangelical	33%	(187)	35%	(196)	33%	(185)	568	
Non-Evangelical	31%	(241)	40%	(314)	29%	(225)	781	
Community: Urban	32%	(206)	42%	(271)	27%	(176)	653	
Community: Suburban	31%	(310)	38%	(380)	31%	(306)	997	
Community: Rural	27%	(150)	39%	(218)	34%	(188)	556	
Employ: Private Sector	31%	(208)	46%	(309)	23%	(155)	673	
Employ: Government	37%	(56)	40%	(59)	23%	(34)	149	
Employ: Self-Employed	34%	(68)	38%	(77)	28%	(56)	201	
Employ: Homemaker	26%	(40)	40%	(61)	34%	(51)	152	
Employ: Student	18%	(11)	44%	(25)	38%	(22)	58	
Employ: Retired	34%	(188)	33%	(183)	33%	(179)	550	
Employ: Unemployed	26%	(77)	35%	(105)	39%	(118)	299	
Employ: Other	15%	(18)	40%	(50)	45%	(55)	123	
Military HH: Yes	33%	(83)	37%	(93)	31%	(78)	255	
Military HH: No	30%	(583)	40%	(776)	30%	(592)	1950	
2022 House Vote: Democrat	34%	(238)	44%	(308)	22%	(156)	703	
2022 House Vote: Republican	35%	(202)	38%	(218)	27%	(153)	573	
2022 House Vote: Didnt Vote	25%	(220)	36%	(322)	39%	(347)	889	
2020 Vote: Joe Biden	33%	(281)	42%	(355)	25%	(208)	844	
2020 Vote: Donald Trump	35%	(224)	39%	(255)	26%	(170)	650	
2020 Vote: Other	15%	(7)	55%	(28)	31%	(16)	51	
2020 Vote: Didn't Vote	23%	(153)	35%	(231)	42%	(276)	661	

Table PAC10_7: *Do you think major companies are doing a good job or not doing a good job in the following areas? — Contributing time and money to support their local communities*

Demographic	Generally doing a good job	Generally not doing a good job	Don't know / No opinion	Total N
Adults	30% (666)	39% (869)	30% (670)	2205
4-Region: Northeast	29% (110)	43% (165)	28% (109)	384
4-Region: Midwest	30% (135)	40% (179)	31% (139)	453
4-Region: South	30% (257)	38% (324)	32% (267)	848
4-Region: West	32% (165)	39% (201)	30% (155)	521

Table PAC10_7: *Do you think major companies are doing a good job or not doing a good job in the following areas? — Contributing time and money to support their local communities*

Table PAC10_8: Do you think major companies are doing a good job or not doing a good job in the following areas? — Providing useful products and	
services	

Demographic	Generally doing a good job		Generally not doing a good job		Don't know / No opinion		Total N	
Adults	54% (1193)	23%	(511)	23%	(501)	2205	
Gender: Male	59%	(634)	24%	(256)	17%	(186)	1076	
Gender: Female	49%	(556)	23%	(256)	28%	(313)	1125	
Age: 18-34	46%	(298)	30%	(191)	24%	(153)	641	
Age: 35-44	49%	(181)	25%	(93)	26%	(97)	370	
Age: 45-64	53%	(368)	23%	(162)	24%	(167)	697	
Age: 65+	70%	(346)	13%	(66)	17%	(84)	496	
GenZers: 1997-2012	44%	(145)	31%	(103)	26%	(85)	333	
Millennials: 1981-1996	48%	(307)	27%	(172)	24%	(154)	634	
GenXers: 1965-1980	52%	(292)	24%	(134)	25%	(141)	566	
Baby Boomers: 1946-1964	66%	(410)	16%	(98)	19%	(116)	624	
PID: Dem (no lean)	61%	(517)	23%	(195)	17%	(142)	855	
PID: Ind (no lean)	46%	(293)	19%	(124)	35%	(226)	644	
PID: Rep (no lean)	54%	(382)	27%	(192)	19%	(132)	706	
PID/Gender: Dem Men	63%	(239)	23%	(88)	14%	(52)	379	
PID/Gender: Dem Women	58%	(276)	23%	(107)	19%	(90)	474	
PID/Gender: Ind Men	55%	(172)	18%	(58)	26%	(82)	312	
PID/Gender: Ind Women	36%	(120)	20%	(66)	43%	(143)	330	
PID/Gender: Rep Men	58%	(223)	29%	(110)	14%	(52)	385	
PID/Gender: Rep Women		(160)	25%	(82)	25%	(80)	321	
Ideo: Liberal (1-3)	60%	(363)	25%	(152)	15%	(88)	603	
Ideo: Moderate (4)	49%	(386)	25%	(194)	26%	(203)	783	
Ideo: Conservative (5-7)	61% ((404)	22%	(145)	17%	(115)	664	
Educ: < College	48%	(678)	25%	(355)	27%	(390)	1423	
Educ: Bachelors degree	66%	(327)	21%	(104)	13%	(62)	493	
Educ: Post-grad	65%	(188)	18%	(52)	17%	(49)	289	
Income: Under 50k	46%	(574)	25%	(318)	29%	(368)	1260	
Income: 50k-100k	64%	(405)	21%	(130)	15%	(98)	633	
Income: 100k+		(215)	20%	(63)	11%	(34)	312	
Ethnicity: White	56% ((946)	23%	(381)	22%	(367)	1694	
Ethnicity: Hispanic		(158)	33%	(126)	26%	(102)	385	

 Table PAC10_8: Do you think major companies are doing a good job or not doing a good job in the following areas? — Providing useful products and services

Demographic	Generally	[,] doing a good job	•	y not doing a od job		know / No vinion	Total N	
Adults	54%	(1193)	23%	(511)	23%	(501)	2205	
Ethnicity: Black	45%	(128)	28%	(80)	27%	(76)	285	
Ethnicity: Other	53%	(119)	22%	(50)	25%	(57)	226	
All Christian	60%	(633)	22%	(233)	18%	(189)	1054	
All Non-Christian	64%	(92)	18%	(26)	18%	(26)	144	
Atheist	52%	(44)	22%	(18)	25%	(21)	83	
Agnostic/Nothing in particular	45%	(257)	26%	(147)	30%	(172)	576	
Something Else	48%	(168)	25%	(87)	27%	(92)	348	
Religious Non-Protestant/Catholic	63%	(103)	19%	(31)	18%	(30)	164	
Evangelical	56%	(320)	21%	(122)	22%	(126)	568	
Non-Evangelical	58%	(451)	23%	(182)	19%	(147)	781	
Community: Urban	52%	(336)	26%	(172)	22%	(144)	653	
Community: Suburban	57%	(573)	22%	(218)	21%	(205)	997	
Community: Rural	51%	(284)	22%	(120)	27%	(151)	556	
Employ: Private Sector	57%	(384)	27%	(181)	16%	(108)	673	
Employ: Government	47%	(71)	34%	(50)	19%	(28)	149	
Employ: Self-Employed	57%	(114)	21%	(43)	22%	(44)	201	
Employ: Homemaker	46%	(70)	26%	(39)	28%	(43)	152	
Employ: Student	38%	(22)	30%	(17)	32%	(18)	58	
Employ: Retired	65%	(356)	17%	(91)	19%	(103)	550	
Employ: Unemployed	40%	(121)	23%	(68)	37%	(110)	299	
Employ: Other	45%	(56)	17%	(21)	38%	(46)	123	
Military HH: Yes	61%	(155)	21%	(54)	18%	(46)	255	
Military HH: No	53%	(1038)	23%	(458)	23%	(455)	1950	
2022 House Vote: Democrat	63%	(444)	22%	(153)	15%	(105)	703	
2022 House Vote: Republican	58%	(330)	27%	(153)	16%	(90)	573	
2022 House Vote: Didnt Vote	45%	(400)	22%	(196)	33%	(293)	889	
2020 Vote: Joe Biden	64%	(536)	22%	(184)	15%	(123)	844	
2020 Vote: Donald Trump	58%	(378)	25%	(160)	17%	(111)	650	
2020 Vote: Other	51%	(26)	23%	(12)	26%	(13)	51	
2020 Vote: Didn't Vote	38%	(252)	23%	(155)	38%	(254)	661	

Demographic	Generally doing a good job	Generally not doing a good job	Don't know / No opinion	Total N
Adults	54% (1193)	23% (511)	23% (501)	2205
4-Region: Northeast	55% (210)	24% (91)	21% (82)	384
4-Region: Midwest	56% (255)	23% (104)	21% (94)	453
4-Region: South	53% (447)	23% (194)	24% (206)	848
4-Region: West	54% (281)	23% (122)	23% (118)	521

Table PAC10_8: *Do you think major companies are doing a good job or not doing a good job in the following areas? — Providing useful products and services*

Morning Consult Table PAC11_1

	Major	source of		source of		source of	Don't	know / No	
Demographic	fu	nding	fu	nding	fu	nding	op	oinion	Total N
Adults	29%	(644)	33%	(726)	14%	(310)	24%	(525)	2205
Gender: Male	35%	(376)	35%	(374)	13%	(135)	18%	(191)	1076
Gender: Female	24%	(267)	31%	(351)	16%	(176)	30%	(332)	1125
Age: 18-34	23%	(144)	32%	(208)	18%	(113)	27%	(175)	641
Age: 35-44	28%	(103)	26%	(98)	16%	(59)	30%	(111)	370
Age: 45-64	28%	(197)	35%	(246)	14%	(96)	23%	(158)	697
Age: 65+	40%	(201)	35%	(174)	8%	(41)	16%	(81)	496
GenZers: 1997-2012	22%	(73)	30%	(100)	17%	(57)	31%	(102)	333
Millennials: 1981-1996	26%	(163)	30%	(191)	17%	(107)	27%	(173)	634
GenXers: 1965-1980	26%	(149)	36%	(206)	14%	(79)	23%	(133)	566
Baby Boomers: 1946-1964	37%	(233)	34%	(214)	10%	(63)	18%	(114)	624
PID: Dem (no lean)	32%	(276)	36%	(304)	13%	(112)	19%	(164)	855
PID: Ind (no lean)	25%	(159)	24%	(158)	15%	(95)	36%	(232)	644
PID: Rep (no lean)	30%	(210)	37%	(264)	15%	(103)	18%	(129)	706
PID/Gender: Dem Men	38%	(143)	37%	(140)	11%	(43)	14%	(53)	379
PID/Gender: Dem Women	28%	(131)	34%	(163)	14%	(68)	23%	(111)	474
PID/Gender: Ind Men	31%	(97)	27%	(85)	12%	(38)	30%	(93)	312
PID/Gender: Ind Women	19%	(62)	22%	(72)	17%	(57)	42%	(138)	330
PID/Gender: Rep Men	35%	(137)	39%	(149)	14%	(53)	12%	(46)	385
PID/Gender: Rep Women	23%	(73)	36%	(115)	16%	(50)	26%	(83)	321
Ideo: Liberal (1-3)	38%	(230)	34%	(207)	13%	(81)	14%	(84)	603
Ideo: Moderate (4)	22%	(176)	33%	(258)	14%	(113)	30%	(236)	783
Ideo: Conservative (5-7)	34%	(226)	37%	(244)	14%	(92)	15%	(103)	664
Educ: < College	23%	(326)	32%	(450)	15%	(213)	30%	(432)	1423
Educ: Bachelors degree	36%	(177)	39%	(193)	13%	(66)	12%	(57)	493
Educ: Post-grad	49%	(141)	28%	(82)	11%	(31)	12%	(35)	289
Income: Under 50k	24%	(299)	31%	(392)	14%	(179)	31%	(390)	1260
Income: 50k-100k	33%	(211)	37%	(236)	14%	(91)	15%	(95)	633
Income: 100k+	43%	(134)	31%	(98)	13%	(41)	13%	(40)	312
Ethnicity: White	31%	(520)	33%	(560)	14%	(235)	22%	(380)	1694
Ethnicity: Hispanic	20%	(76)	31%	(120)	20%	(75)	30%	(114)	385
Ethnicity: Black	22%	(64)	33%	(94)	16%	(46)	29%	(81)	285

 Table PAC11_1: What level of funding for political campaigns should come from the following sources? — Contributions from individual citizens

		source of		source of		source of		know / No	
Demographic	fu	nding	fu	nding	fu	nding	oj	pinion	Total N
Adults	29%	(644)	33%	(726)	14%	(310)	24%	(525)	2205
Ethnicity: Other	27%	(61)	32%	(72)	13%	(29)	28%	(64)	226
All Christian	35%	(365)	35%	(371)	12%	(128)	18%	(190)	1054
All Non-Christian	37%	(53)	30%	(43)	11%	(16)	22%	(31)	144
Atheist	28%	(24)	29%	(24)	21%	(18)	21%	(18)	83
Agnostic/Nothing in particular	24%	(140)	30%	(174)	14%	(83)	31%	(179)	576
Something Else	18%	(63)	33%	(113)	19%	(65)	31%	(106)	348
Religious Non-Protestant/Catholic	35%	(58)	31%	(50)	13%	(21)	22%	(36)	164
Evangelical	28%	(159)	36%	(202)	13%	(74)	23%	(133)	568
Non-Evangelical	32%	(248)	35%	(270)	14%	(107)	20%	(155)	781
Community: Urban	29%	(192)	33%	(215)	16%	(103)	22%	(142)	653
Community: Suburban	30%	(299)	34%	(340)	15%	(148)	21%	(210)	997
Community: Rural	28%	(153)	31%	(170)	11%	(59)	31%	(173)	556
Employ: Private Sector	34%	(228)	35%	(238)	16%	(105)	15%	(102)	673
Employ: Government	21%	(31)	38%	(57)	16%	(24)	24%	(36)	149
Employ: Self-Employed	28%	(56)	33%	(66)	14%	(29)	25%	(51)	201
Employ: Homemaker	21%	(32)	30%	(45)	16%	(24)	33%	(51)	152
Employ: Student	9 %	(5)	32%	(19)	19%	(11)	40%	(23)	58
Employ: Retired	39%	(212)	35%	(191)	9%	(48)	18%	(99)	550
Employ: Unemployed	20%	(61)	24%	(73)	16%	(48)	39%	(117)	299
Employ: Other	15%	(19)	31%	(38)	17%	(21)	37%	(45)	123
Military HH: Yes	38%	(97)	31%	(80)	14%	(35)	17%	(44)	255
Military HH: No	28%	(547)	33%	(646)	14%	(276)	25%	(481)	1950
2022 House Vote: Democrat	36%	(252)	37%	(262)	13%	(89)	14%	(100)	703
2022 House Vote: Republican	35%	(201)	41%	(235)	11%	(63)	13%	(74)	573
2022 House Vote: Didnt Vote	20%	(178)	25%	(226)	17%	(148)	38%	(337)	889
2020 Vote: Joe Biden	36%	(303)	37%	(313)	12%	(104)	15%	(123)	844
2020 Vote: Donald Trump	33%	(212)	39%	(253)	13%	(87)	15%	(97)	650
2020 Vote: Other	29%	(15)	23%	(12)	18%	(9)	30%	(15)	51
2020 Vote: Didn't Vote	17%	(114)	22%	(148)	17%	(110)	44%	(289)	661

 Table PAC11_1: What level of funding for political campaigns should come from the following sources? — Contributions from individual citizens

Demographic	,	source of nding		source of nding		source of nding		know / No Dinion	Total N
Adults	29%	(644)	33%	(726)	14%	(310)	24%	(525)	2205
4-Region: Northeast	33%	(125)	32%	(124)	14%	(55)	21%	(79)	384
4-Region: Midwest	30%	(136)	31%	(142)	15%	(69)	23%	(105)	453
4-Region: South	26%	(222)	33%	(281)	15%	(123)	26%	(221)	848
4-Region: West	31%	(160)	34%	(179)	12%	(63)	23%	(119)	521

 Table PAC11_1: What level of funding for political campaigns should come from the following sources? — Contributions from individual citizens

	Major	source of	Minor	source of	Not a	source of	Don't	know / No	
Demographic	fu	nding	fu	nding	fu	nding	op	pinion	Total N
Adults	36%	(786)	27%	(594)	14%	(316)	23%	(508)	2205
Gender: Male	38%	(414)	30%	(318)	15%	(160)	17%	(184)	1076
Gender: Female	33%	(372)	24%	(276)	14%	(155)	29%	(323)	1125
Age: 18-34	30%	(192)	29%	(183)	16%	(102)	26%	(164)	641
Age: 35-44	36%	(134)	22%	(82)	14%	(51)	28%	(103)	370
Age: 45-64	37%	(261)	26%	(180)	14%	(96)	23%	(160)	697
Age: 65+	40%	(199)	30%	(148)	13%	(67)	17%	(82)	496
GenZers: 1997-2012	27%	(90)	30%	(101)	16%	(52)	27%	(89)	333
Millennials: 1981-1996	33%	(211)	24%	(155)	16%	(101)	26%	(168)	634
GenXers: 1965-1980	40%	(226)	24%	(138)	13%	(71)	23%	(131)	566
Baby Boomers: 1946-1964	38%	(239)	29%	(182)	14%	(85)	19%	(118)	624
PID: Dem (no lean)	35%	(298)	31%	(266)	16%	(139)	18%	(152)	855
PID: Ind (no lean)	34%	(218)	21%	(136)	10%	(67)	35%	(223)	644
PID: Rep (no lean)	38%	(270)	27%	(192)	16%	(111)	19%	(133)	706
PID/Gender: Dem Men	37%	(142)	32%	(122)	18%	(67)	13%	(48)	379
PID/Gender: Dem Women	33%	(156)	30%	(144)	15%	(70)	22%	(104)	474
PID/Gender: Ind Men	37%	(117)	24%	(74)	10%	(31)	29%	(90)	312
PID/Gender: Ind Women	31%	(101)	19%	(61)	11%	(37)	40%	(131)	330
PID/Gender: Rep Men	40%	(155)	32%	(123)	16%	(62)	12%	(45)	385
PID/Gender: Rep Women	36%	(115)	22%	(70)	15%	(49)	27%	(88)	321
Ideo: Liberal (1-3)	36%	(216)	35%	(208)	17%	(103)	13%	(77)	603
Ideo: Moderate (4)	35%	(274)	23%	(182)	14%	(111)	28%	(217)	783
Ideo: Conservative (5-7)	40%	(265)	29%	(193)	14%	(90)	18%	(116)	664
Educ: < College	34%	(477)	24%	(344)	14%	(197)	28%	(404)	1423
Educ: Bachelors degree	40%	(199)	32%	(156)	15%	(73)	13%	(64)	493
Educ: Post-grad	38%	(110)	32%	(93)	16%	(46)	14%	(40)	289
Income: Under 50k	33%	(410)	24%	(298)	14%	(171)	30%	(381)	1260
Income: 50k-100k	39%	(245)	31%	(197)	16%	(102)	14%	(90)	633
Income: 100k+	42%	(132)	32%	(100)	14%	(44)	12%	(37)	312
Ethnicity: White	37%	(634)	27%	(454)	14%	(238)	22%	(367)	1694
Ethnicity: Hispanic	29%	(110)	27%	(103)	19%	(73)	26%	(100)	385
Ethnicity: Black	28%	(81)	31%	(88)	15%	(41)	26%	(75)	285

 Table PAC11_2: What level of funding for political campaigns should come from the following sources? — The candidates spending their own money

Demographic		source of nding		source of nding		source of nding		know / No pinion	Total N
Adults	36%	(786)	27%	(594)	14%	(316)	23%	(508)	2205
Ethnicity: Other	32%	(700)	23%	(52)	16%	(37)	29%	(66)	2205
All Christian	38%	(403)	29%	(302)	15%	(158)	18%	(191)	1054
All Non-Christian	38%	(55)	31%	(44)	1370	(150)	21%	(191) (29)	1031
Atheist	27%	(23)	23%	(11)	29%	(13) (24)	21%	(17)	83
Agnostic/Nothing in particular	32%	(183)	25%	(142)	13%	(21) (76)	30%	(175)	576
Something Else	35%	(122)	25%	(86)	13%	(44)	27%	(96)	348
Religious Non-Protestant/Catholic	40%	(65)	29%	(47)	12%	(20)	19%	(32)	164
Evangelical	39%	(219)	27%	(152)	13%	(23) (74)	22%	(123)	568
Non-Evangelical	37%	(286)	28%	(220)	15%	(116)	20%	(158)	781
Community: Urban	32%	(211)	31%	(202)	16%	(104)	21%	(136)	653
Community: Suburban	38%	(376)	27%	(272)	14%	(101) (141)	21%	(207)	997
Community: Rural	36%	(199)	22%	(120)	13%	(72)	30%	(165)	556
Employ: Private Sector	44%	(294)	28%	(188)	14%	(97)	14%	(94)	673
Employ: Government	29%	(43)	33%	(49)	16%	(24)	22%	(33)	149
Employ: Self-Employed	34%	(69)	24%	(48)	17%	(34)	25%	(51)	201
Employ: Homemaker	28%	(43)	28%	(42)	11%	(17)	33%	(50)	152
Employ: Student	20%	(11)	18%	(11)	24%	(14)	38%	(22)	58
Employ: Retired	37%	(201)	31%	(170)	14%	(76)	19%	(102)	550
Employ: Unemployed	26%	(79)	20%	(61)	15%	(45)	38%	(115)	299
Employ: Other	37%	(46)	21%	(26)	8%	(9)	34%	(42)	123
Military HH: Yes	38%	(97)	31%	(78)	14%	(37)	17%	(43)	255
Military HH: No	35%	(689)	26%	(516)	14%	(280)	24%	(465)	1950
2022 House Vote: Democrat	38%	(264)	32%	(225)	16%	(114)	14%	(100)	703
2022 House Vote: Republican	40%	(226)	32%	(185)	15%	(87)	13%	(75)	573
2022 House Vote: Didnt Vote	31%	(278)	20%	(178)	13%	(113)	36%	(320)	889
2020 Vote: Joe Biden	40%	(334)	31%	(260)	15%	(125)	15%	(125)	844
2020 Vote: Donald Trump	41%	(264)	29%	(187)	16%	(101)	15%	(97)	650
2020 Vote: Other	30%	(15)	30%	(15)	11%	(6)	28%	(14)	51
2020 Vote: Didn't Vote	26%	(173)	20%	(131)	13%	(85)	41%	(272)	661

 Table PAC11_2: What level of funding for political campaigns should come from the following sources? — The candidates spending their own money

Demographic	,	source of nding		r source of nding		source of nding		know / No pinion	Total N
Adults	36%	(786)	27%	(594)	14%	(316)	23%	(508)	2205
4-Region: Northeast	39%	(150)	30%	(116)	10%	(39)	21%	(80)	384
4-Region: Midwest	40%	(179)	26%	(117)	12%	(54)	23%	(103)	453
4-Region: South	32%	(272)	27%	(226)	17%	(141)	25%	(209)	848
4-Region: West	36%	(186)	26%	(136)	16%	(82)	23%	(117)	521

 Table PAC11_2: What level of funding for political campaigns should come from the following sources? — The candidates spending their own money

Morning Consult Table PAC11_3

Demographic	•	source of nding		r source of nding		source of nding		know / No pinion	Total N
Adults	17%	(366)	20%	(444)	41%	(894)	23%	(500)	2205
Gender: Male	20%	(219)	23%	(242)	40%	(433)	17%	(182)	1076
Gender: Female	13%	(147)	18%	(202)	41%	(459)	28%	(318)	1125
Age: 18-34	20%	(128)	22%	(142)	33%	(212)	25%	(160)	641
Age: 35-44	18%	(66)	23%	(84)	31%	(116)	28%	(104)	370
Age: 45-64	17%	(121)	18%	(124)	43%	(301)	22%	(151)	697
Age: 65+	10%	(52)	19%	(94)	53%	(265)	17%	(85)	496
GenZers: 1997-2012	17%	(56)	21%	(69)	34%	(114)	28%	(94)	333
Millennials: 1981-1996	20%	(125)	24%	(150)	31%	(196)	26%	(163)	634
GenXers: 1965-1980	19%	(109)	18%	(102)	42%	(237)	21%	(118)	566
Baby Boomers: 1946-1964	12%	(72)	18%	(115)	51%	(317)	19%	(119)	624
PID: Dem (no lean)	21%	(177)	22%	(190)	39%	(330)	18%	(158)	855
PID: Ind (no lean)	11%	(74)	15%	(97)	40%	(256)	34%	(216)	644
PID: Rep (no lean)	16%	(115)	22%	(157)	44%	(307)	18%	(126)	706
PID/Gender: Dem Men	25%	(95)	26%	(98)	35%	(133)	14%	(53)	379
PID/Gender: Dem Women	17%	(83)	19%	(92)	41%	(195)	22%	(104)	474
PID/Gender: Ind Men	16%	(50)	16%	(49)	42%	(130)	27%	(84)	312
PID/Gender: Ind Women	7%	(24)	15%	(49)	38%	(126)	40%	(131)	330
PID/Gender: Rep Men	19%	(75)	25%	(96)	44%	(170)	12%	(44)	385
PID/Gender: Rep Women	13%	(40)	19%	(61)	43%	(138)	26%	(82)	321
Ideo: Liberal (1-3)	19%	(117)	25%	(149)	42%	(255)	14%	(82)	603
Ideo: Moderate (4)	15%	(120)	19%	(146)	38%	(297)	28%	(220)	783
Ideo: Conservative (5-7)	17%	(112)	22%	(143)	46%	(307)	15%	(102)	664
Educ: < College	18%	(253)	18%	(257)	36%	(511)	28%	(402)	1423
Educ: Bachelors degree	14%	(68)	20%	(100)	54%	(265)	12%	(61)	493
Educ: Post-grad	16%	(46)	30%	(87)	41%	(119)	13%	(37)	289
Income: Under 50k	17%	(213)	18%	(233)	35%	(435)	30%	(378)	1260
Income: 50k-100k	17%	(106)	22%	(140)	48%	(304)	13%	(83)	633
Income: 100k+	15%	(47)	23%	(72)	50%	(155)	12%	(39)	312
Ethnicity: White	15%	(258)	19%	(329)	44%	(743)	21%	(364)	1694
Ethnicity: Hispanic	19%	(73)	19%	(72)	34%	(133)	28%	(107)	385
Ethnicity: Black	22%	(63)	26%	(74)	27%	(77)	25%	(71)	285

 Table PAC11_3: What level of funding for political campaigns should come from the following sources? — Using federal tax dollars

Demographic		source of nding		r source of nding		source of nding		know / No pinion	Total N
Adults	17%	(366)	20%	(444)	41%	(894)	23%	(500)	2205
Ethnicity: Other	20%	(45)	18%	(42)	33%	(74)	29%	(66)	226
All Christian	17%	(183)	21%	(223)	44%	(466)	17%	(183)	1054
All Non-Christian	19%	(28)	29%	(42)	31%	(44)	20%	(29)	144
Atheist	20%	(17)	17%	(14)	42%	(35)	21%	(18)	83
Agnostic/Nothing in particular	13%	(73)	19%	(111)	39%	(225)	29%	(168)	576
Something Else	19%	(66)	16%	(55)	36%	(124)	30%	(103)	348
Religious Non-Protestant/Catholic	21%	(34)	27%	(44)	33%	(55)	19%	(31)	164
Evangelical	18%	(105)	20%	(114)	38%	(216)	23%	(133)	568
Non-Evangelical	17%	(136)	19%	(150)	45%	(352)	18%	(143)	781
Community: Urban	22%	(144)	21%	(136)	36%	(233)	21%	(140)	653
Community: Suburban	15%	(147)	21%	(212)	44%	(435)	20%	(202)	997
Community: Rural	13%	(75)	17%	(97)	41%	(226)	28%	(158)	556
Employ: Private Sector	20%	(135)	22%	(150)	43%	(290)	15%	(98)	673
Employ: Government	19%	(28)	27%	(40)	34%	(50)	20%	(30)	149
Employ: Self-Employed	18%	(36)	26%	(51)	33%	(67)	23%	(47)	201
Employ: Homemaker	16%	(24)	17%	(25)	33%	(51)	34%	(52)	152
Employ: Student	18%	(10)	14%	(8)	31%	(18)	38%	(22)	58
Employ: Retired	12%	(68)	20%	(109)	50%	(276)	18%	(98)	550
Employ: Unemployed	15%	(46)	13%	(38)	35%	(104)	37%	(111)	299
Employ: Other	16%	(20)	18%	(22)	31%	(38)	35%	(43)	123
Military HH: Yes	15%	(39)	21%	(53)	44%	(112)	20%	(51)	255
Military HH: No	17%	(328)	20%	(391)	40%	(782)	23%	(449)	1950
2022 House Vote: Democrat	21%	(148)	23%	(164)	41%	(286)	15%	(105)	703
2022 House Vote: Republican	14%	(79)	24%	(140)	49%	(280)	13%	(74)	573
2022 House Vote: Didnt Vote	15%	(137)	15%	(134)	35%	(311)	35%	(307)	889
2020 Vote: Joe Biden	20%	(173)	23%	(192)	41%	(347)	16%	(132)	844
2020 Vote: Donald Trump	14%	(90)	23%	(149)	48%	(312)	15%	(98)	650
2020 Vote: Other	18%	(9)	20%	(10)	43%	(22)	20%	(10)	51
2020 Vote: Didn't Vote	14%	(94)	14%	(94)	32%	(213)	39%	(261)	661

Table PAC11_3: What level of funding for political campaigns should come from the following sources? — Using federal tax dollars

Demographic	,	source of nding		r source of Inding		source of Inding		know / No pinion	Total N
Adults	17%	(366)	20%	(444)	41%	(894)	23%	(500)	2205
4-Region: Northeast	18%	(70)	18%	(71)	44%	(171)	19%	(72)	384
4-Region: Midwest	16%	(73)	19%	(85)	43%	(196)	22%	(100)	453
4-Region: South	16%	(138)	20%	(166)	40%	(336)	25%	(208)	848
4-Region: West	16%	(85)	24%	(124)	37%	(192)	23%	(120)	521

Table PAC11_3: What level of funding for	political campaigns should come	from the following sources?	<i>— Using federal tax dollars</i>
	1	· · · · · · · · · · · · · · · · · · ·	o <i>J</i>

Table PAC11_4: What level of funding for political campaigns should come from the following sources? — Contributions from political action com	-
mittees	_

Demographic	Major source of funding		Minor source of funding		Not a source of funding		Don't know / No opinion		Total N
Adults	25%	(544)	32%	(707)	17%	(375)	26%	(580)	2205
Gender: Male	27%	(287)	34%	(370)	19%	(209)	19%	(209)	1076
Gender: Female	23%	(254)	30%	(337)	15%	(165)	33%	(369)	1125
Age: 18-34	24%	(154)	31%	(200)	17%	(107)	28%	(180)	641
Age: 35-44	24%	(90)	32%	(118)	12%	(46)	31%	(116)	370
Age: 45-64	26%	(180)	32%	(221)	17%	(119)	25%	(178)	697
Age: 65+	24%	(120)	34%	(168)	21%	(102)	21%	(106)	496
GenZers: 1997-2012	24%	(79)	29%	(98)	14%	(47)	33%	(108)	333
Millennials: 1981-1996	24%	(153)	33%	(206)	16%	(101)	27%	(173)	634
GenXers: 1965-1980	25%	(144)	34%	(190)	15%	(87)	26%	(145)	566
Baby Boomers: 1946-1964	26%	(159)	31%	(193)	20%	(126)	23%	(146)	624
PID: Dem (no lean)	28%	(242)	33%	(283)	16%	(139)	22%	(191)	855
PID: Ind (no lean)	19%	(119)	28%	(181)	17%	(106)	37%	(238)	644
PID: Rep (no lean)	26%	(182)	34%	(243)	18%	(129)	21%	(151)	706
PID/Gender: Dem Men	33%	(125)	32%	(123)	19%	(72)	16%	(60)	379
PID/Gender: Dem Women	24%	(115)	34%	(160)	14%	(67)	28%	(132)	474
PID/Gender: Ind Men	20%	(61)	30%	(94)	19%	(59)	31%	(97)	312
PID/Gender: Ind Women	17%	(57)	26%	(86)	14%	(47)	42%	(139)	330
PID/Gender: Rep Men	26%	(100)	40%	(153)	20%	(79)	14%	(53)	385
PID/Gender: Rep Women	25%	(82)	28%	(90)	16%	(51)	31%	(98)	321
Ideo: Liberal (1-3)	28%	(171)	37%	(224)	18%	(110)	16%	(98)	603
Ideo: Moderate (4)	22%	(175)	31%	(239)	16%	(127)	31%	(243)	783
Ideo: Conservative (5-7)	28%	(185)	34%	(226)	18%	(119)	20%	(135)	664
Educ: < College	24%	(337)	27%	(390)	16%	(228)	33%	(467)	1423
Educ: Bachelors degree	25%	(125)	41%	(201)	20%	(97)	14%	(71)	493
Educ: Post-grad	28%	(82)	40%	(116)	17%	(50)	14%	(42)	289
Income: Under 50k	24%	(303)	28%	(351)	15%	(195)	33%	(410)	1260
Income: 50k-100k	25%	(159)	38%	(240)	19%	(120)	18%	(114)	633
Income: 100k+	26%	(82)	37%	(115)	19%	(60)	18%	(56)	312
Ethnicity: White	24%	(410)	33%	(559)	18%	(301)	25%	(423)	1694
Ethnicity: Hispanic	26%	(100)	28%	(108)	14%	(54)	32%	(123)	385

 Table PAC11_4: What level of funding for political campaigns should come from the following sources? — Contributions from political action committees

Demographic	Major source of nic funding		Minor source of funding		Not a source of funding		Don't know / No opinion		Total N
Adults	25%	32% (544) $32%$ (707) $17%$ (375)	(375)	26%	(580)	2205			
Ethnicity: Black	27%	(77)	31%	(89)	14%	(40)	28%	(79)	285
Ethnicity: Other	25%	(57)	26%	(58)	15%	(34)	34%	(77)	226
All Christian	28%	(297)	33%	(348)	18%	(186)	21%	(223)	1054
All Non-Christian	22%	(31)	39%	(56)	15%	(22)	24%	(35)	144
Atheist	12%	(10)	24%	(20)	39%	(33)	25%	(21)	83
Agnostic/Nothing in particular	19%	(108)	32%	(181)	16%	(91)	34%	(195)	576
Something Else	28%	(98)	29%	(101)	12%	(42)	31%	(107)	348
Religious Non-Protestant/Catholic	28%	(46)	36%	(60)	14%	(22)	22%	(37)	164
Evangelical	29%	(162)	31%	(177)	15%	(87)	25%	(141)	568
Non-Evangelical	27%	(208)	33%	(258)	17%	(133)	23%	(181)	781
Community: Urban	28%	(186)	33%	(212)	14%	(91)	25%	(163)	653
Community: Suburban	25%	(253)	32%	(323)	19%	(186)	24%	(235)	997
Community: Rural	19%	(105)	31%	(172)	17%	(97)	33%	(181)	556
Employ: Private Sector	27%	(183)	38%	(254)	17%	(115)	18%	(121)	673
Employ: Government	27%	(40)	31%	(47)	17%	(26)	24%	(36)	149
Employ: Self-Employed	23%	(46)	32%	(65)	20%	(39)	26%	(52)	201
Employ: Homemaker	24%	(37)	20%	(30)	17%	(25)	39%	(59)	152
Employ: Student	25%	(15)	25%	(14)	16%	(9)	34%	(20)	58
Employ: Retired	24%	(134)	33%	(180)	20%	(109)	23%	(127)	550
Employ: Unemployed	22%	(65)	26%	(78)	14%	(42)	38%	(114)	299
Employ: Other	20%	(24)	32%	(39)	6%	(8)	42%	(52)	123
Military HH: Yes	31%	(78)	27%	(68)	22%	(57)	20%	(52)	255
Military HH: No	24%	(465)	33%	(639)	16%	(318)	27%	(528)	1950
2022 House Vote: Democrat	30%	(207)	35%	(248)	18%	(127)	17%	(120)	703
2022 House Vote: Republican	24%	(140)	38%	(220)	19%	(112)	18%	(101)	573
2022 House Vote: Didnt Vote	22%	(192)	25%	(227)	14%	(127)	39%	(343)	889
2020 Vote: Joe Biden	28%	(237)	37%	(308)	18%	(153)	17%	(145)	844
2020 Vote: Donald Trump	25%	(163)	37%	(243)	19%	(123)	18%	(120)	650
2020 Vote: Other	21%	(10)	34%	(17)	21%	(11)	25%	(13)	51
2020 Vote: Didn't Vote	20%	(133)	21%	(138)	13%	(88)	46%	(302)	661

Demographic	Major source ofDemographicfunding		Minor source of funding		Not a source of funding		Don't know / No opinion		Total N	
Adults	25%	(544)	32%	(707)	17%	(375)	26%	(580)	2205	
4-Region: Northeast	23%	(87)	37%	(140)	16%	(61)	25%	(96)	384	
4-Region: Midwest	21%	(97)	35%	(158)	17%	(79)	26%	(118)	453	
4-Region: South	27%	(226)	29%	(248)	16%	(140)	28%	(234)	848	
4-Region: West	26%	(134)	31%	(160)	18%	(95)	25%	(132)	521	

Table PAC11_4: What level of funding for political campaigns should come from the following sources? — Contributions from political action committees

Morning Consult Table PAC11_5

	<u> </u>	Major source of		Minor source of funding		source of	Don't	know / No	
Demographic	funding		fu			funding		oinion	Total N
Adults	17%	(370)	28%	(609)	23%	(512)	32%	(714)	2205
Gender: Male	21%	(222)	31%	(331)	25%	(274)	23%	(249)	1076
Gender: Female	13%	(148)	25%	(278)	21%	(238)	41%	(461)	1125
Age: 18-34	14%	(92)	29%	(188)	20%	(126)	37%	(236)	641
Age: 35-44	18%	(67)	25%	(93)	20%	(75)	36%	(135)	370
Age: 45-64	19%	(130)	27%	(187)	24%	(164)	31%	(216)	697
Age: 65+	16%	(81)	28%	(141)	30%	(147)	26%	(128)	496
GenZers: 1997-2012	11%	(37)	27%	(89)	20%	(68)	42%	(139)	333
Millennials: 1981-1996	17%	(111)	28%	(178)	20%	(125)	35%	(221)	634
GenXers: 1965-1980	19%	(108)	28%	(156)	21%	(121)	32%	(181)	566
Baby Boomers: 1946-1964	17%	(105)	28%	(174)	29%	(179)	27%	(166)	624
PID: Dem (no lean)	20%	(171)	28%	(236)	24%	(209)	28%	(239)	855
PID: Ind (no lean)	11%	(71)	21%	(137)	24%	(152)	44%	(284)	644
PID: Rep (no lean)	18%	(128)	33%	(236)	21%	(151)	27%	(191)	706
PID/Gender: Dem Men	27%	(101)	30%	(114)	25%	(95)	18%	(69)	379
PID/Gender: Dem Women	15%	(69)	26%	(123)	24%	(114)	35%	(168)	474
PID/Gender: Ind Men	13%	(39)	23%	(73)	28%	(87)	36%	(113)	312
PID/Gender: Ind Women	10%	(32)	19%	(64)	20%	(65)	51%	(169)	330
PID/Gender: Rep Men	21%	(81)	38%	(145)	24%	(93)	17%	(66)	385
PID/Gender: Rep Women	15%	(47)	28%	(91)	18%	(59)	39%	(124)	321
Ideo: Liberal (1-3)	19%	(116)	31%	(190)	27%	(162)	22%	(135)	603
Ideo: Moderate (4)	15%	(118)	25%	(195)	22%	(174)	38%	(297)	783
Ideo: Conservative (5-7)	20%	(133)	32%	(211)	22%	(147)	26%	(174)	664
Educ: < College	15%	(211)	25%	(359)	21%	(301)	39%	(552)	1423
Educ: Bachelors degree	20%	(99)	31%	(155)	26%	(131)	22%	(108)	493
Educ: Post-grad	21%	(60)	33%	(95)	28%	(81)	18%	(53)	289
Income: Under 50k	15%	(193)	25%	(310)	21%	(259)	40%	(498)	1260
Income: 50k-100k	19%	(117)	31%	(197)	26%	(165)	24%	(153)	633
Income: 100k+	19%	(60)	33%	(102)	28%	(88)	20%	(62)	312
Ethnicity: White	16%	(275)	27%	(457)	26%	(433)	31%	(529)	1694
Ethnicity: Hispanic	15%	(59)	23%	(88)	23%	(88)	39%	(150)	385
Ethnicity: Black	21%	(59)	31%	(87)	16%	(45)	33%	(94)	285

 Table PAC11_5: What level of funding for political campaigns should come from the following sources? — Contributions from super PACs

Demographic	Major source of funding		Minor source of funding		Not a source of funding			know / No pinion	Total N
Adults	17%	(370)	28%	(609)	23%	(512)	32%	(714)	2205
Ethnicity: Other	17% 16%	(370)	2870 29%	(65)	2378 15%	(312) (34)	40%	(90)	2203
All Christian	1070 19%	(206)	30 %	(320)	1370 23%	(245)	4078 27%	(30) (284)	1054
All Non-Christian	1976	(200) (24)	3070 33%	(320) (48)	25%	(36)	2770 25%	(284) (36)	1034
Atheist	17 %	(24) (8)	21%	(40) (18)	23% 43%	(36)	2370 26%	(30)	83
Agnostic/Nothing in particular	13%	(74)	2170 26%	(13)	43% 22%	(127)	2070 39%	(22)	576
Something Else	1370 17%	(59)	2078 21%	(130) (74)	2270 20%	(69)	42%	(146)	348
Religious Non-Protestant/Catholic	1770 19%	(39)	32%	(52)	20% 24%	(39)	4270 26%	(42)	164
Evangelical	1970 19%	(31) (110)	29%	(32) (164)	2470 21%	(117)	2070 31%	(176)	568
Non-Evangelical	1970	(110) (143)	297% 27%	(104) (209)	21% 24%	(117) (186)	31%	(170) (242)	781
Community: Urban	21%	(145)	2770 28%	(20) (181)	2470 22%	(130) (143)	30%	(194)	653
Community: Suburban	17%	(155)	2870 29%	(181) (286)	22%	(143) (242)	30%	(303)	997
Community: Rural	1770 12%	(68)	2970 26%	(143)	2470 23%	(242) (128)	30%	(217)	556
Employ: Private Sector	20%	(137)	2070 33%	(143) (219)	23% 24%	(123) (161)	23%	(156)	673
Employ: Government	2078 21%	(137)	31%	(219) (47)	2470 21%	(101)	2376 27%	(40)	149
Employ: Self-Employed	13%	(31) (25)	32%	(47) (64)	21% 24%	(49)	31%	(40)	201
Employ: Homemaker	1370 12%	(23) (18)	22%	(33)	14%	(49) (21)	52%	(79)	152
Employ: Student	5%	(10)	22%	(13)	21%	(21) (12)	52%	(30)	58
Employ: Retired	17%	(96)	2270 27%	(13) (146)	30%	(12) (165)	26%	(143)	550
Employ: Unemployed	17% 14%	(43)	2776 21%	(140) (62)	30 % 19%	(56)	2070 46%	(143) (139)	299
Employ: Other	1470 13%	(43) (16)	21%	(02) (25)	1976 14%	(17)	4070 52%	(65)	123
Military HH: Yes	1376 21%	(10) (54)	2170 26%	(23) (66)	1470 29%	(17) (75)	23%	(60)	255
Military HH: No	16%	(316)	2070 28%	(543)	2970 22%	(437)	2370 34%	(654)	1950
2022 House Vote: Democrat	21%	(310) (148)	2870 29%	(343) (207)	22%	(193)	22%	(154)	703
2022 House Vote: Democrat 2022 House Vote: Republican	19%	(143) (109)	2970 34%	(198)	2770 25%	(193) (144)	2270 22%	(134)	573
2022 House Vote: Republican 2022 House Vote: Didnt Vote	1970	(109) (110)	22%	(198)	18%	(144) (161)	47%	(124) (419)	889
2022 Thouse vote: Didnit vote 2020 Vote: Joe Biden	1270 20%	(110) (171)	32%	(198)	1870 26%	(101) (216)	4770 23%	(191)	844
2020 Vote: Donald Trump	20% 20%	(1/1) (130)	3270 31%	(200) (204)	20% 24%	(210) (154)	2370 25%	(191) (161)	650
2020 Vote: Donaid Trump 2020 Vote: Other	20% 13%	(130) (7)	16%	(204) (8)	24 /0 39%	(134) (20)	2370 31%	(101) (16)	51
2020 Vote: Other 2020 Vote: Didn't Vote	13 % 9%	(63)	10 % 20%	(130)	39 <i>%</i> 19%	(20) (122)	51%	(346)	661
	1 /0	(03)		(150)		(122)	3270	(340)	001

 Table PAC11_5: What level of funding for political campaigns should come from the following sources? — Contributions from super PACs

Demographic	Major source of graphic funding				Not a source of funding		Don't know / No opinion		Total N	
Adults	17%	(370)	28%	(609)	23%	(512)	32%	(714)	2205	
4-Region: Northeast	20%	(77)	30%	(117)	21%	(81)	28%	(109)	384	
4-Region: Midwest	15%	(68)	27%	(122)	27%	(121)	31%	(142)	453	
4-Region: South	18%	(149)	27%	(226)	21%	(181)	34%	(291)	848	
4-Region: West	15%	(76)	28%	(145)	25%	(130)	33%	(171)	521	

Table PAC11_5: What level of funding for political campaigns should come from the following sources? — Contributions from super PACs

National Tracking Poll #2408153, September, 2024 Table PAC12_1

Table PAC12_1: *Do you consider each of the following types of lobbying by major companies tobe acceptable or NOT acceptable? — Securing govern-ment funding or grants*

Demographic	Yes, this is an acceptable form of lobbying	No, this is not an acceptable form of lobbying	Don't know / No opinion	Total N
Adults	39% (860)	31% (685)	30% (660)	2205
Gender: Male	42% (453)	36% (385)	22% (238)	1076
Gender: Female	36% (405)	27% (300)	37% (421)	1125
Age: 18-34	37% (236)	29% (184)	34% (221)	641
Age: 35-44	41% (152)	25% (92)	34% (125)	370
Age: 45-64	39% (273)	32% (224)	29% (201)	697
Age: 65+	40% (199)	37% (184)	23% (113)	496
GenZers: 1997-2012	35% (115)	30% (98)	36% (119)	333
Millennials: 1981-1996	39% (250)	26% (166)	34% (218)	634
GenXers: 1965-1980	41% (230)	31% (176)	28% (160)	566
Baby Boomers: 1946-1964	40% (248)	36% (224)	24% (152)	624
PID: Dem (no lean)	45% (384)	29% (245)	26% (226)	855
PID: Ind (no lean)	31% (198)	27% (174)	42% (272)	644
PID: Rep (no lean)	40% (279)	38% (266)	23% (161)	706
PID/Gender: Dem Men	52% (196)	31% (118)	17% (66)	379
PID/Gender: Dem Women	39% (187)	27% (127)	34% (161)	474
PID/Gender: Ind Men	31% (96)	35% (108)	34% (107)	312
PID/Gender: Ind Women	31% (101)	20% (65)	50% (164)	330
PID/Gender: Rep Men	42% (162)	41% (159)	17% (64)	385
PID/Gender: Rep Women	37% (117)	33% (107)	30% (97)	321
Ideo: Liberal (1-3)	44% (263)	35% (208)	22% (132)	603
Ideo: Moderate (4)	39% (305)	27% (208)	34% (270)	783
Ideo: Conservative (5-7)	41% (276)	36% (241)	22% (148)	664
Educ: < College	38% (540)	28% (401)	34% (482)	1423
Educ: Bachelors degree	39% (190)	37% (184)	24% (119)	493
Educ: Post-grad	45% (131)	35% (100)	20% (58)	289
Income: Under 50k	37% (460)	27% (338)	37% (461)	1260
Income: 50k-100k	42% (265)	36% (225)	23% (143)	633
Income: 100k+	43% (135)	39% (121)	18% (56)	312
Ethnicity: White	38% (643)	33% (557)	29% (494)	1694

Table PAC12_1: *Do you consider each of the following types of lobbying by major companies tobe acceptable or NOT acceptable? — Securing government funding or grants*

Demographic		an acceptable f lobbying	accepta	is is not an ble form of obying		know / No vinion	Total N
Adults	39%	(860)	31%	(685)	30%	(660)	2205
Ethnicity: Hispanic	33%	(128)	28%	(109)	38%	(148)	385
Ethnicity: Black	43%	(124)	25%	(72)	32%	(90)	285
Ethnicity: Other	42%	(94)	25%	(56)	34%	(76)	226
All Christian	41%	(437)	34%	(361)	24%	(257)	1054
All Non-Christian	47%	(67)	30%	(42)	24%	(34)	144
Atheist	32%	(27)	32%	(27)	36%	(30)	83
Agnostic/Nothing in particular	34%	(198)	28%	(159)	38%	(218)	576
Something Else	38%	(132)	27%	(95)	35%	(121)	348
Religious Non-Protestant/Catholic	47%	(77)	30%	(50)	23%	(38)	164
Evangelical	43%	(243)	30%	(168)	28%	(156)	568
Non-Evangelical	39%	(302)	35%	(269)	27%	(209)	781
Community: Urban	44%	(286)	29%	(188)	27%	(179)	653
Community: Suburban	38%	(381)	33%	(329)	29%	(287)	997
Community: Rural	35%	(194)	30%	(168)	35%	(194)	556
Employ: Private Sector	45%	(303)	32%	(217)	23%	(153)	673
Employ: Government	41%	(61)	38%	(57)	21%	(31)	149
Employ: Self-Employed	36%	(72)	36%	(73)	28%	(56)	201
Employ: Homemaker	33%	(50)	20%	(30)	47%	(72)	152
Employ: Student	31%	(18)	27%	(16)	42%	(24)	58
Employ: Retired	41%	(224)	35%	(192)	24%	(134)	550
Employ: Unemployed	27%	(82)	23%	(70)	49%	(147)	299
Employ: Other	41%	(50)	24%	(30)	35%	(43)	123
Military HH: Yes	40%	(101)	39%	(100)	21%	(54)	255
Military HH: No	39%	(759)	30%	(585)	31%	(606)	1950
2022 House Vote: Democrat	49%	(346)	28%	(200)	22%	(157)	703
2022 House Vote: Republican	40%	(229)	42%	(239)	18%	(105)	573
2022 House Vote: Didnt Vote	31%	(275)	26%	(230)	43%	(384)	889

Demographic	Yes, this is an acceptable form of lobbying	No, this is not an acceptable form of lobbying	Don't know / No opinion	Total N
Adults	39% (860)	31% (685)	30% (660)	2205
2020 Vote: Joe Biden	48% (401)	29% (247)	23% (195)	844
2020 Vote: Donald Trump	40% (259)	41% (264)	19% (127)	650
2020 Vote: Other	25% (13)	41% (21)	34% (17)	51
2020 Vote: Didn't Vote	28% (187)	23% (153)	49% (321)	661
4-Region: Northeast	39% (150)	32% (121)	29% (113)	384
4-Region: Midwest	38% (172)	32% (146)	30% (135)	453
4-Region: South	39% (334)	30% (258)	30% (256)	848
4-Region: West	39% (205)	31% (160)	30% (156)	521

Table PAC12_1: *Do you consider each of the following types of lobbying by major companies tobe acceptable or NOT acceptable? — Securing government funding or grants*

Morning Consult Table PAC12_2

Table PAC12_2: *Do you consider each of the following types of lobbying by major companies tobe acceptable or NOT acceptable? — Protecting jobs at the company*

Demographic	Yes, this is an acceptable form of lobbying	No, this is not an acceptable form of lobbying	Don't know / No opinion	Total N
Adults	54% (1188)	18% (404)	28% (613)	2205
Gender: Male	58% (629)	21% (231)	20% (216)	1076
Gender: Female	49% (556)	15% (173)	35% (396)	1125
Age: 18-34	46% (297)	20% (130)	33% (215)	641
Age: 35-44	51% (189)	17% (62)	32% (119)	370
Age: 45-64	54% (378)	19% (136)	26% (183)	697
Age: 65+	65% (324)	15% (77)	19% (96)	496
GenZers: 1997-2012	45% (149)	22% (72)	34% (112)	333
Millennials: 1981-1996	48% (305)	18% (116)	34% (212)	634
GenXers: 1965-1980	54% (307)	20% (115)	26% (145)	566
Baby Boomers: 1946-1964	63% (395)	15% (94)	22% (135)	624
PID: Dem (no lean)	58% (497)	19% (162)	23% (196)	855
PID: Ind (no lean)	44% (284)	14% (88)	42% (272)	644
PID: Rep (no lean)	58% (407)	22% (154)	21% (145)	706
PID/Gender: Dem Men	64% (242)	20% (78)	16% (60)	379
PID/Gender: Dem Women	54% (254)	18% (84)	29% (136)	474
PID/Gender: Ind Men	51% (159)	17% (52)	32% (101)	312
PID/Gender: Ind Women	38% (124)	11% (36)	51% (170)	330
PID/Gender: Rep Men	60% (229)	26% (101)	14% (55)	385
PID/Gender: Rep Women	55% (178)	17% (53)	28% (90)	321
Ideo: Liberal (1-3)	60% (362)	20% (122)	20% (120)	603
Ideo: Moderate (4)	50% (390)	18% (139)	32% (254)	783
Ideo: Conservative (5-7)	61% (403)	20% (130)	20% (132)	664
Educ: < College	50% (705)	18% (250)	33% (468)	1423
Educ: Bachelors degree	61% (301)	20% (100)	19% (92)	493
Educ: Post-grad	63% (182)	19% (54)	18% (52)	289
Income: Under 50k	48% (599)	17% (211)	36% (450)	1260
Income: 50k-100k	60% (381)	21% (135)	18% (117)	633
Income: 100k+	67% (208)	19% (58)	15% (47)	312
Ethnicity: White	55% (935)	18% (303)	27% (456)	1694

Demographic		an acceptable of lobbying	accepta	is is not an ble form of obying		know / No vinion	Total N
Adults	54%	(1188)	18%	(404)	28%	(613)	2205
Ethnicity: Hispanic	50%	(191)	18%	(68)	33%	(126)	385
Ethnicity: Black	49%	(140)	23%	(64)	28%	(81)	285
Ethnicity: Other	50%	(113)	16%	(37)	34%	(76)	226
All Christian	59%	(622)	19%	(200)	22%	(233)	1054
All Non-Christian	62%	(88)	16%	(23)	22%	(32)	144
Atheist	51%	(42)	21%	(18)	28%	(24)	83
Agnostic/Nothing in particular	43%	(249)	19%	(108)	38%	(219)	576
Something Else	53%	(186)	16%	(56)	30%	(106)	348
Religious Non-Protestant/Catholic	63%	(103)	14%	(23)	23%	(38)	164
Evangelical	55%	(310)	19%	(108)	26%	(150)	568
Non-Evangelical	60%	(465)	18%	(139)	23%	(177)	781
Community: Urban	55%	(357)	17%	(113)	28%	(183)	653
Community: Suburban	55%	(553)	20%	(199)	25%	(245)	997
Community: Rural	50%	(279)	17%	(92)	33%	(185)	556
Employ: Private Sector	58%	(388)	23%	(153)	20%	(133)	673
Employ: Government	55%	(82)	23%	(35)	22%	(32)	149
Employ: Self-Employed	51%	(103)	22%	(44)	27%	(54)	201
Employ: Homemaker	38%	(57)	15%	(23)	47%	(71)	152
Employ: Student	53%	(31)	9%	(5)	39%	(22)	58
Employ: Retired	63%	(347)	16%	(87)	21%	(116)	550
Employ: Unemployed	40%	(121)	14%	(41)	46%	(138)	299
Employ: Other	49%	(60)	13%	(16)	38%	(47)	123
Military HH: Yes	63%	(161)	18%	(47)	18%	(46)	255
Military HH: No	53%	(1027)	18%	(357)	29%	(566)	1950
2022 House Vote: Democrat	64%	(446)	17%	(120)	19%	(136)	703
2022 House Vote: Republican	58%	(333)	24%	(137)	18%	(103)	573
2022 House Vote: Didnt Vote	44%	(394)	16%	(139)	40%	(356)	889

Table PAC12_2: *Do you consider each of the following types of lobbying by major companies tobe acceptable or NOT acceptable? — Protecting jobs at the company*

Table PAC12_2: *Do you consider each of the following types of lobbying by major companies tobe acceptable or NOT acceptable? — Protecting jobs at the company*

Demographic	Yes, this is an acceptable form of lobbying	No, this is not an acceptable form of lobbying	Don't know / No opinion	Total N
Adults	54% (1188)	18% (404)	28% (613)	2205
2020 Vote: Joe Biden	63% (528)	18% (149)	20% (166)	844
2020 Vote: Donald Trump	58% (375)	24% (153)	19% (122)	650
2020 Vote: Other	39% (20)	27% (14)	35% (18)	51
2020 Vote: Didn't Vote	40% (266)	13% (89)	46% (307)	661
4-Region: Northeast	59% (226)	16% (63)	25% (95)	384
4-Region: Midwest	52% (236)	21% (94)	27% (123)	453
4-Region: South	52% (444)	19% (163)	28% (241)	848
4-Region: West	54% (282)	16% (84)	30% (155)	521

National Tracking Poll #2408153, September, 2024 Table PAC12_3

Table PAC12_3: *Do you consider each of the following types of lobbying by major companies tobe acceptable or NOT acceptable? — Opening new markets for the company*

Demographic	Yes, this is an ac form of lobb	ceptable accept	is is not an able form of bbying		know / No inion	Total N
Adults	45% (990	/	(514)	32%	(701)	2205
Gender: Male	53% (570	/	(268)	22%	(237)	1076
Gender: Female	37% (417	/	(246)	41%	(463)	1125
Age: 18-34	39% (247	/	(165)	36%	(229)	641
Age: 35-44	43% (158	3) 21%	(77)	37%	(136)	370
Age: 45-64	46% (319	9) 24%	(169)	30%	(209)	697
Age: 65+	54% (266	5) 21%	(103)	26%	(127)	496
GenZers: 1997-2012	34% (113	3) 25%	(85)	41%	(135)	333
Millennials: 1981-1996	43% (27	1) 23%	(145)	34%	(218)	634
GenXers: 1965-1980	45% (255	5) 26%	(149)	29%	(163)	566
Baby Boomers: 1946-1964	51% (318	3) 21%	(131)	28%	(175)	624
PID: Dem (no lean)	48% (414	4) 23%	(197)	29%	(244)	855
PID: Ind (no lean)	36% (232	2) 19%	(122)	45%	(290)	644
PID: Rep (no lean)	49% (344	4) 28%	(196)	24%	(166)	706
PID/Gender: Dem Men	57% (217	7) 23%	(86)	20%	(76)	379
PID/Gender: Dem Women	41% (195	5) 23%	(111)	35%	(168)	474
PID/Gender: Ind Men	45% (139	20%	(63)	35%	(111)	312
PID/Gender: Ind Women	28% (92	2) 18%	(59)	54%	(179)	330
PID/Gender: Rep Men	56% (214	4) 31%	(120)	13%	(51)	385
PID/Gender: Rep Women	40% (129	2 4%	(76)	36%	(116)	321
Ideo: Liberal (1-3)	51% (309	26%	(159)	22%	(135)	603
Ideo: Moderate (4)	41% (318	3) 23%	(178)	37%	(288)	783
Ideo: Conservative (5-7)	52% (344	4) 23%	(155)	25%	(166)	664
Educ: < College	40% (573	3) 22%	(318)	37%	(531)	1423
Educ: Bachelors degree	50% (248	3) 26%	(129)	24%	(117)	493
Educ: Post-grad	58% (168	/	(67)	19%	(54)	289
Income: Under 50k	39% (487	7) 21%	(270)	40%	(503)	1260
Income: 50k-100k	53% (334	/	(164)	21%	(135)	633
Income: 100k+	54% (169	26%	(80)	20%	(63)	312
Ethnicity: White	45% (767	/	(403)	31%	(524)	1694

Table PAC12_3: *Do you consider each of the following types of lobbying by major companies tobe acceptable or NOT acceptable? — Opening new markets for the company*

Demographic	Yes, this is an acceptable form of lobbying	No, this is not an acceptable form of lobbying	Don't know / No opinion	Total N
Adults	45% (990)	23% (514)	32% (701)	2205
Ethnicity: Hispanic	37% (142)	26% (99)	38% (145)	385
Ethnicity: Black	44% (125)	22% (63)	34% (97)	285
Ethnicity: Other	43% (98)	21% (48)	35% (80)	226
All Christian	49% (514)	25% (265)	26% (275)	1054
All Non-Christian	54% (78)	20% (29)	25% (36)	144
Atheist	41% (34)	26% (22)	33% (27)	83
Agnostic/Nothing in particular	37% (215)	21% (122)	41% (238)	576
Something Else	43% (148)	22% (76)	36% (124)	348
Religious Non-Protestant/Catholic	56% (92)	20% (32)	24% (40)	164
Evangelical	47% (265)	24% (136)	29% (167)	568
Non-Evangelical	47% (364)	25% (195)	28% (222)	781
Community: Urban	47% (306)	23% (150)	30% (196)	653
Community: Suburban	47% (464)	24% (237)	30% (296)	997
Community: Rural	39% (219)	23% (128)	38% (209)	556
Employ: Private Sector	50% (337)	27% (179)	23% (157)	673
Employ: Government	42% (62)	32% (48)	26% (39)	149
Employ: Self-Employed	43% (87)	27% (54)	30% (60)	201
Employ: Homemaker	31% (48)	23% (34)	46% (70)	152
Employ: Student	30% (17)	15% (8)	56% (32)	58
Employ: Retired	52% (284)	22% (118)	27% (148)	550
Employ: Unemployed	36% (107)	15% (46)	49% (146)	299
Employ: Other	39% (48)	21% (26)	40% (49)	123
Military HH: Yes	54% (138)	22% (55)	24% (61)	255
Military HH: No	44% (851)	24% (459)	33% (640)	1950
2022 House Vote: Democrat	53% (371)	23% (158)	25% (174)	703
2022 House Vote: Republican	51% (293)	28% (160)	21% (121)	573
2022 House Vote: Didnt Vote	36% (320)	21% (183)	43% (386)	889

Demographic	Yes, this is an acceptable form of lobbying	No, this is not an acceptable form of lobbying	Don't know / No opinion	Total N
Adults	45% (990)	23% (514)	32% (701)	2205
2020 Vote: Joe Biden	53% (445)	23% (193)	24% (206)	844
2020 Vote: Donald Trump	50% (328)	27% (174)	23% (148)	650
2020 Vote: Other	25% (13)	38% (19)	36% (18)	51
2020 Vote: Didn't Vote	31% (204)	19% (128)	50% (329)	661
4-Region: Northeast	45% (174)	24% (91)	31% (118)	384
4-Region: Midwest	48% (215)	21% (95)	32% (143)	453
4-Region: South	44% (369)	24% (205)	32% (274)	848
4-Region: West	44% (231)	24% (124)	32% (166)	521

Table PAC12_3: *Do you consider each of the following types of lobbying by major companies tobe acceptable or NOT acceptable? — Opening new markets for the company*

Table PAC12_4: *Do you consider each of the following types of lobbying by major companies tobe acceptable or NOT acceptable? — Creating a level playing field here and around the world*

Demographic	Yes, this is an acceptable form of lobbying	No, this is not an acceptable form of lobbying	Don't know / No opinion	Total N
Adults	50% (1101)	19% (428)	31% (675)	2205
Gender: Male	57% (608)	21% (229)	22% (239)	1076
Gender: Female	44% (491)	18% (199)	39% (435)	1125
Age: 18-34	43% (273)	23% (147)	34% (221)	641
Age: 35-44	48% (178)	17% (62)	35% (131)	370
Age: 45-64	50% (351)	20% (142)	29% (205)	697
Age: 65+	60% (299)	16% (78)	24% (119)	496
GenZers: 1997-2012	39% (131)	24% (81)	36% (120)	333
Millennials: 1981-1996	46% (294)	19% (121)	35% (219)	634
GenXers: 1965-1980	51% (291)	19% (108)	30% (168)	566
Baby Boomers: 1946-1964	57% (357)	18% (110)	25% (157)	624
PID: Dem (no lean)	58% (497)	16% (136)	26% (222)	855
PID: Ind (no lean)	39% (251)	19% (120)	42% (273)	644
PID: Rep (no lean)	50% (353)	24% (172)	26% (181)	706
PID/Gender: Dem Men	67% (255)	16% (60)	17% (64)	379
PID/Gender: Dem Women	51% (240)	16% (76)	33% (158)	474
PID/Gender: Ind Men	44% (136)	23% (71)	34% (105)	312
PID/Gender: Ind Women	35% (115)	15% (49)	51% (167)	330
PID/Gender: Rep Men	56% (217)	25% (98)	18% (70)	385
PID/Gender: Rep Women	42% (136)	23% (74)	35% (111)	321
Ideo: Liberal (1-3)	62% (371)	18% (110)	20% (122)	603
Ideo: Moderate (4)	45% (355)	19% (146)	36% (282)	783
Ideo: Conservative (5-7)	54% (358)	22% (147)	24% (159)	664
Educ: < College	45% (634)	20% (287)	35% (502)	1423
Educ: Bachelors degree	59% (292)	19% (92)	22% (109)	493
Educ: Post-grad	61% (175)	17% (50)	22% (64)	289
Income: Under 50k	44% (553)	18% (232)	38% (474)	1260
Income: 50k-100k	58% (365)	21% (134)	21% (135)	633
Income: 100k+	59% (184)	20% (62)	21% (66)	312
Ethnicity: White	52% (875)	19% (320)	29% (499)	1694

Demographic	Yes, this is an acceptable form of lobbying	No, this is not an acceptable form of lobbying	Don't know / No opinion	Total N
Adults	50% (1101)	19% (428)	31% (675)	2205
Ethnicity: Hispanic	44% (170)	19% (75)	37% (141)	385
Ethnicity: Black	45% (127)	23% (65)	33% (93)	285
Ethnicity: Other	44% (99)	19% (43)	37% (83)	226
All Christian	55% (576)	21% (218)	25% (260)	1054
All Non-Christian	55% (80)	16% (24)	28% (40)	144
Atheist	51% (43)	17% (15)	31% (26)	83
Agnostic/Nothing in particular	42% (243)	20% (116)	38% (217)	576
Something Else	46% (160)	16% (56)	38% (131)	348
Religious Non-Protestant/Catholic	57% (94)	16% (26)	27% (44)	164
Evangelical	50% (284)	20% (115)	30% (169)	568
Non-Evangelical	54% (421)	19% (147)	27% (212)	781
Community: Urban	54% (349)	18% (115)	29% (188)	653
Community: Suburban	51% (509)	20% (200)	29% (288)	997
Community: Rural	44% (243)	20% (114)	36% (199)	556
Employ: Private Sector	57% (380)	20% (137)	23% (156)	673
Employ: Government	45% (68)	31% (46)	24% (35)	149
Employ: Self-Employed	51% (103)	21% (43)	28% (56)	201
Employ: Homemaker	36% (55)	18% (28)	46% (69)	152
Employ: Student	31% (18)	21% (12)	48% (28)	58
Employ: Retired	57% (313)	17% (95)	26% (142)	550
Employ: Unemployed	37% (112)	15% (46)	47% (142)	299
Employ: Other	43% (53)	18% (22)	39% (48)	123
Military HH: Yes	57% (144)	19% (50)	24% (61)	255
Military HH: No	49% (957)	19% (379)	31% (614)	1950
2022 House Vote: Democrat	61% (430)	16% (111)	23% (161)	703
2022 House Vote: Republican	52% (298)	26% (152)	22% (124)	573
2022 House Vote: Didnt Vote	40% (359)	18% (158)	42% (372)	889

Table PAC12_4: *Do you consider each of the following types of lobbying by major companies tobe acceptable or NOT acceptable? — Creating a level playing field here and around the world*

Table PAC12_4: *Do you consider each of the following types of lobbying by major companies tobe acceptable or NOT acceptable? — Creating a level playing field here and around the world*

Demographic	Yes, this is an acceptable form of lobbying	No, this is not an acceptable form of lobbying	Don't know / No opinion	Total N
Adults	50% (1101)	19% (428)	31% (675)	2205
2020 Vote: Joe Biden	62% (519)	15% (129)	23% (196)	844
2020 Vote: Donald Trump	51% (331)	26% (170)	23% (148)	650
2020 Vote: Other	43% (22)	23% (12)	34% (17)	51
2020 Vote: Didn't Vote	35% (229)	18% (117)	48% (314)	661
4-Region: Northeast	52% (200)	20% (77)	28% (107)	384
4-Region: Midwest	52% (237)	18% (84)	29% (132)	453
4-Region: South	49% (413)	18% (155)	33% (279)	848
4-Region: West	48% (251)	22% (112)	30% (158)	521

National Tracking Poll #2408153, September, 2024 Table PAC12_5

Table PAC12_5: *Do you consider each of the following types of lobbying by major companies tobe acceptable or NOT acceptable? — Reducing business costs*

Demographic	Yes, this is an acceptable form of lobbying	No, this is not an acceptable form of lobbying	Don't know / No opinion	Total N
Adults	45% (993)	24% (538)	31% (673)	2205
Gender: Male	51% (550)	26% (285)	22% (242)	1076
Gender: Female	39% (441)	23% (254)	38% (430)	1125
Age: 18-34	39% (249)	27% (174)	34% (219)	641
Age: 35-44	42% (157)	23% (85)	35% (128)	370
Age: 45-64	49% (342)	23% (158)	28% (198)	697
Age: 65+	50% (246)	25% (122)	26% (129)	496
GenZers: 1997-2012	36% (118)	26% (85)	39% (129)	333
Millennials: 1981-1996	41% (263)	26% (164)	33% (207)	634
GenXers: 1965-1980	48% (273)	24% (136)	28% (157)	566
Baby Boomers: 1946-1964	50% (314)	22% (140)	27% (169)	624
PID: Dem (no lean)	47% (405)	26% (223)	27% (227)	855
PID: Ind (no lean)	35% (227)	20% (131)	44% (286)	644
PID: Rep (no lean)	51% (361)	26% (185)	23% (160)	706
PID/Gender: Dem Men	53% (199)	29% (111)	18% (69)	379
PID/Gender: Dem Women	43% (204)	24% (112)	33% (158)	474
PID/Gender: Ind Men	42% (132)	21% (65)	37% (115)	312
PID/Gender: Ind Women	29% (94)	20% (66)	51% (169)	330
PID/Gender: Rep Men	57% (218)	28% (109)	15% (57)	385
PID/Gender: Rep Women	44% (143)	24% (76)	32% (103)	321
Ideo: Liberal (1-3)	50% (301)	28% (170)	22% (133)	603
Ideo: Moderate (4)	41% (317)	23% (181)	36% (285)	783
Ideo: Conservative (5-7)	53% (354)	25% (163)	22% (148)	664
Educ: < College	41% (583)	24% (338)	35% (502)	1423
Educ: Bachelors degree	49% (243)	28% (139)	22% (111)	493
Educ: Post-grad	58% (167)	21% (61)	21% (61)	289
Income: Under 50k	40% (508)	23% (285)	37% (467)	1260
Income: 50k-100k	49% (307)	28% (180)	23% (146)	633
Income: 100k+	57% (178)	24% (74)	19% (60)	312
Ethnicity: White	45% (763)	25% (431)	30% (500)	1694

Table PAC12_5: *Do you consider each of the following types of lobbying by major companies tobe acceptable or NOT acceptable? — Reducing business costs*

Demographic	Yes, this is ar form of le	-	accepta	s is not an ble form of bbying		know / No vinion	Total N
Adults	45% ((993)	24%	(538)	31%	(673)	2205
Ethnicity: Hispanic	37%	(144)	23%	(89)	39%	(152)	385
Ethnicity: Black	44%	(126)	23%	(64)	33%	(95)	285
Ethnicity: Other	46%	(104)	19%	(43)	35%	(79)	226
All Christian	50%	(531)	26%	(271)	24%	(253)	1054
All Non-Christian	58%	(83)	18%	(26)	24%	(35)	144
Atheist	39%	(32)	32%	(27)	29%	(24)	83
Agnostic/Nothing in particular	33%	(190)	26%	(149)	41%	(237)	576
Something Else	45%	(157)	19%	(67)	36%	(125)	348
Religious Non-Protestant/Catholic	61%	(100)	17%	(28)	23%	(37)	164
Evangelical	49% ((277)	23%	(130)	28%	(160)	568
Non-Evangelical	48% ((377)	25%	(195)	27%	(209)	781
Community: Urban	48%	(316)	21%	(137)	31%	(200)	653
Community: Suburban	45% ((449)	27%	(270)	28%	(278)	997
Community: Rural	41%	(228)	24%	(131)	35%	(196)	556
Employ: Private Sector	48% ((322)	29%	(198)	23%	(153)	673
Employ: Government	47%	(69)	29%	(44)	24%	(36)	149
Employ: Self-Employed	46%	(92)	26%	(53)	28%	(57)	201
Employ: Homemaker	35%	(53)	18%	(27)	47%	(71)	152
Employ: Student	29%	(17)	23%	(13)	48%	(28)	58
Employ: Retired	50% ((277)	24%	(130)	26%	(142)	550
Employ: Unemployed	36%	(107)	17%	(51)	47%	(142)	299
Employ: Other	45%	(56)	18%	(23)	36%	(45)	123
Military HH: Yes	50%	(127)	27%	(68)	23%	(60)	255
Military HH: No	44% ((866)	24%	(470)	31%	(614)	1950
2022 House Vote: Democrat	51%	(356)	25%	(179)	24%	(168)	703
2022 House Vote: Republican	53%	(303)	28%	(159)	20%	(112)	573
2022 House Vote: Didnt Vote	37%	(325)	21%	(190)	42%	(374)	889

 Table PAC12_5: Do you consider each of the following types of lobbying by major companies tobe acceptable or NOT acceptable? — Reducing business costs

 No, this is not an

 Ves this is an acceptable

 Dop't know / No

Demographic	Yes, this is an acceptable form of lobbying	acceptable form of lobbying	Don't know / No opinion	Total N
Adults	45% (993)	24% (538)	31% (673)	2205
2020 Vote: Joe Biden	50% (423)	27% (225)	23% (196)	844
2020 Vote: Donald Trump	53% (343)	25% (165)	22% (141)	650
2020 Vote: Other	35% (18)	25% (13)	40% (20)	51
2020 Vote: Didn't Vote	32% (209)	21% (136)	48% (316)	661
4-Region: Northeast	45% (174)	26% (99)	29% (111)	384
4-Region: Midwest	43% (196)	27% (121)	30% (135)	453
4-Region: South	48% (403)	21% (176)	32% (268)	848
4-Region: West	42% (219)	27% (142)	31% (159)	521

Morning Consult Table PAC12_6

Table PAC12_6: Do you consider each of the following types of lobbying by major companies tobe acceptable or NOT acceptable? — Supporting social causes

Demographic	Yes, this is an acceptable form of lobbying	No, this is not an acceptable form of lobbying	Don't know / No opinion	Total N
Adults	49% (1088)	23% (506)	28% (611)	2205
Gender: Male	52% (563)	27% (291)	21% (222)	1076
Gender: Female	46% (522)	19% (215)	34% (388)	1125
Age: 18-34	46% (297)	23% (145)	31% (198)	641
Age: 35-44	51% (188)	18% (66)	31% (116)	370
Age: 45-64	48% (336)	24% (168)	28% (193)	697
Age: 65+	54% (267)	25% (126)	21% (103)	496
GenZers: 1997-2012	44% (147)	21% (71)	35% (115)	333
Millennials: 1981-1996	49% (308)	21% (136)	30% (189)	634
GenXers: 1965-1980	48% (271)	25% (141)	27% (155)	566
Baby Boomers: 1946-1964	54% (334)	24% (149)	23% (141)	624
PID: Dem (no lean)	62% (527)	16% (136)	22% (192)	855
PID: Ind (no lean)	38% (248)	22% (143)	39% (253)	644
PID: Rep (no lean)	44% (313)	32% (228)	23% (165)	706
PID/Gender: Dem Men	66% (250)	18% (69)	16% (60)	379
PID/Gender: Dem Women	58% (275)	14% (67)	28% (132)	474
PID/Gender: Ind Men	43% (136)	26% (80)	31% (97)	312
PID/Gender: Ind Women	34% (111)	19% (63)	47% (156)	330
PID/Gender: Rep Men	46% (177)	37% (142)	17% (65)	385
PID/Gender: Rep Women	42% (136)	27% (85)	31% (100)	321
Ideo: Liberal (1-3)	65% (390)	19% (115)	16% (98)	603
Ideo: Moderate (4)	47% (372)	20% (154)	33% (258)	783
Ideo: Conservative (5-7)	45% (296)	32% (215)	23% (153)	664
Educ: < College	46% (656)	21% (306)	32% (461)	1423
Educ: Bachelors degree	54% (266)	26% (129)	20% (98)	493
Educ: Post-grad	57% (166)	25% (71)	18% (52)	289
Income: Under 50k	46% (583)	19% (242)	35% (435)	1260
Income: 50k-100k	53% (334)	28% (177)	19% (122)	633
Income: 100k+	55% (171)	28% (88)	17% (53)	312
Ethnicity: White	50% (839)	23% (395)	27% (460)	1694

Table PAC12_6: *Do you consider each of the following types of lobbying by major companies tobe acceptable or NOT acceptable? — Supporting social causes*

Demographic	Yes, this is an accepta form of lobbying	No, this is not an ble acceptable form of lobbying	Don't know / No opinion	Total N
Adults	49% (1088)	23% (506)	28% (611)	2205
Ethnicity: Hispanic	48% (185)	17% (67)	35% (134)	385
Ethnicity: Black	52% (148)	19% (55)	29% (82)	285
Ethnicity: Other	45% (101)	25% (56)	30% (69)	226
All Christian	54% (569)	24% (256)	22% (229)	1054
All Non-Christian	54% (77)	24% (35)	22% (32)	144
Atheist	49% (41)	18% (15)	33% (28)	83
Agnostic/Nothing in particular	42% (241)	21% (119)	38% (216)	576
Something Else	46% (160)	23% (82)	31% (106)	348
Religious Non-Protestant/Catholic	55% (91)	23% (38)	21% (35)	164
Evangelical	50% (283)	24% (137)	26% (147)	568
Non-Evangelical	53% (416)	24% (187)	23% (177)	781
Community: Urban	54% (349)	20% (133)	26% (170)	653
Community: Suburban	49% (492)	25% (251)	25% (254)	997
Community: Rural	44% (246)	22% (122)	34% (187)	556
Employ: Private Sector	53% (355)	26% (173)	21% (145)	673
Employ: Government	44% (65)	33% (49)	23% (34)	149
Employ: Self-Employed	53% (106)	24% (49)	23% (47)	201
Employ: Homemaker	38% (57)	18% (27)	45% (68)	152
Employ: Student	42% (24)	21% (12)	37% (22)	58
Employ: Retired	54% (297)	23% (128)	23% (125)	550
Employ: Unemployed	42% (125)	17% (50)	42% (125)	299
Employ: Other	47% (58)	16% (19)	37% (46)	123
Military HH: Yes	55% (139)	27% (70)	18% (46)	255
Military HH: No	49% (948)	22% (436)	29% (565)	1950
2022 House Vote: Democrat	66% (462)	15% (106)	19% (135)	703
2022 House Vote: Republican	42% (241)	39% (221)	19% (111)	573
2022 House Vote: Didnt Vote	41% (367)	19% (171)	40% (351)	889

Table PAC12_6: *Do you consider each of the following types of lobbying by major companies tobe acceptable or NOT acceptable? — Supporting social causes*

Demographic	Yes, this is an acceptable form of lobbying	No, this is not an acceptable form of lobbying	Don't know / No opinion	Total N
Adults	49% (1088)	23% (506)	28% (611)	2205
2020 Vote: Joe Biden	65% (546)	16% (135)	19% (162)	844
2020 Vote: Donald Trump	42% (275)	37% (241)	20% (133)	650
2020 Vote: Other	39% (20)	32% (16)	29% (15)	51
2020 Vote: Didn't Vote	37% (246)	17% (114)	46% (301)	661
4-Region: Northeast	49% (190)	26% (101)	24% (93)	384
4-Region: Midwest	48% (217)	22% (99)	30% (137)	453
4-Region: South	50% (422)	22% (183)	29% (243)	848
4-Region: West	50% (260)	24% (123)	26% (138)	521

National Tracking Poll #2408153, September, 2024 Table PAC13a_1

Demographic	Verv i	nvolved		newhat rolved		ot too olved		volved at all	Don't know / No opinion		Total N
Adults	37%	(810)	25%	(557)	11%	(245)	10%	(222)	17%	(370)	2205
Gender: Male	37 <i>%</i> 35%	(310)	2370 28%	(296)	13%	(243) (139)	1070 12%	(130)	12%	(128)	1076
Gender: Female	35% 38%	(425)	23%	(290)	1 370 9 %	(139) (105)	8%	(130) (92)	1270 21%	(123) (242)	1076
	38% 33%	(423) (213)	2370 25%	(201) (160)	970 12%	(103) (78)	8%	(52)	21%	(136)	641
Age: 18-34 Age: 35-44	33% 37%	(213) (138)	2376 22%	(100) (80)	1270 12%	(43)	870 9%	(34) (35)	2170 20%	(136) (74)	370
Age: 45-64	37% 36%	(138) (252)	$\frac{22}{6}$	(80) (182)	1270 12%	(43) (82)	9% 10%	(33) (70)	2076 16%	(74) (111)	697
6	30% 42%	· · ·	207% 27%	· · ·	1270 8%	(82) (42)	10 % 13 %	()	10%		697 496
Age: 65+ GenZers: 1997-2012	42% 31%	(207)	27% 24%	(135)	8% 13%		13% 9%	(64)	10% 24%	(49)	496 333
		(103)		(78)		(42)		(30)		(79)	
Millennials: 1981-1996	36%	(228)	24%	(153)	11%	(72)	9 %	(56)	20%	(124)	634
GenXers: 1965-1980	37%	(209)	25%	(139)	12%	(66)	10%	(55)	17%	(97)	566
Baby Boomers: 1946-1964	40%	(251)	27%	(170)	10%	(62)	12%	(72)	11%	(69)	624
PID: Dem (no lean)	50%	(431)	25%	(214)	8%	(66)	5%	(42)	12%	(102)	855
PID: Ind (no lean)	29%	(184)	23%	(147)	12%	(74)	10%	(65)	27%	(173)	644
PID: Rep (no lean)	28%	(196)	28%	(196)	15%	(105)	16%	(115)	13%	(95)	706
PID/Gender: Dem Men	49%	(188)	27%	(103)	10%	(39)	5%	(19)	8%	(31)	379
PID/Gender: Dem Women	51%	(242)	23%	(111)	6%	(27)	5%	(23)	15%	(71)	474
PID/Gender: Ind Men	29%	(91)	26%	(83)	12%	(39)	12%	(37)	20%	(63)	312
PID/Gender: Ind Women	28%	(91)	20%	(64)	11%	(35)	9%	(29)	33%	(110)	330
PID/Gender: Rep Men	27%	(103)	29%	(110)	16%	(62)	20%	(75)	9%	(35)	385
PID/Gender: Rep Women	29%	(92)	27%	(85)	13%	(43)	12%	(40)	19%	(60)	321
Ideo: Liberal (1-3)	52%	(316)	25%	(149)	10%	(61)	4%	(23)	9%	(54)	603
Ideo: Moderate (4)	34%	(264)	26%	(205)	11%	(83)	9%	(67)	21%	(164)	783
Ideo: Conservative (5-7)	29%	(193)	28%	(186)	14%	(94)	18%	(123)	10%	(70)	664
Educ: < College	35%	(495)	24%	(342)	11%	(152)	9%	(132)	21%	(302)	1423
Educ: Bachelors degree	41%	(204)	29%	(143)	10%	(51)	11%	(55)	8%	(41)	493
Educ: Post-grad	39%	(112)	25%	(72)	15%	(42)	12%	(36)	10%	(28)	289
Income: Under 50k	36%	(451)	23%	(296)	10%	(121)	9%	(118)	22%	(274)	1260
Income: 50k-100k	37%	(235)	29%	(183)	13%	(80)	11%	(72)	10%	(63)	633
Income: 100k+	40%	(125)	25%	(79)	14%	(43)	10%	(33)	11%	(33)	312
Ethnicity: White	36%	(608)	26%	(439)	12%	(196)	11%	(180)	16%	(270)	1694
Ethnicity: Hispanic	31%	(118)	24%	(93)	14%	(54)	8%	(30)	23%	(89)	385
Ethnicity: Black	42%	(120)	23%	(67)	10%	(28)	6%	(18)	18%	(52)	285

 Table PAC13a_1: How involved, if at all, should major companies be in advocating on the following issues? — Ending discrimination based on race

			Son	Somewhat		ot too	Not in	volved at	 Don'i	t know /	
Demographic	Very i	involved		olved		olved		all		pinion	Total N
Adults	37%	(810)	25%	(557)	11%	(245)	10%	(222)	17%	(370)	2205
Ethnicity: Other	37%	(83)	23%	(51)	9%	(20)	11%	(24)	21%	(48)	226
All Christian	37%	(394)	26%	(278)	13%	(135)	11%	(118)	12%	(130)	1054
All Non-Christian	42%	(60)	31%	(44)	9%	(13)	7%	(10)	12%	(17)	144
Atheist	37%	(31)	19%	(16)	12%	(10)	15%	(13)	16%	(13)	83
Agnostic/Nothing in particular	33%	(188)	24%	(137)	10%	(60)	7%	(41)	26%	(149)	576
Something Else	39%	(137)	24%	(82)	8%	(26)	12%	(41)	18%	(61)	348
Religious Non-Protestant/Catholic	42%	(70)	31%	(51)	9%	(15)	6%	(10)	11%	(19)	164
Evangelical	37%	(209)	25%	(141)	10%	(58)	12%	(69)	16%	(90)	568
Non-Evangelical	39%	(301)	26%	(206)	12%	(91)	11%	(89)	12%	(93)	781
Community: Urban	41%	(265)	25%	(161)	10%	(66)	7%	(44)	18%	(116)	653
Community: Suburban	36%	(362)	26%	(257)	13%	(126)	11%	(113)	14%	(138)	997
Community: Rural	33%	(184)	25%	(140)	9%	(52)	12%	(65)	21%	(115)	556
Employ: Private Sector	38%	(255)	29%	(192)	12%	(83)	9%	(61)	12%	(81)	673
Employ: Government	31%	(46)	28%	(42)	18%	(27)	6%	(9)	17%	(25)	149
Employ: Self-Employed	38%	(76)	24%	(48)	10%	(20)	10%	(20)	18%	(37)	201
Employ: Homemaker	33%	(50)	23%	(34)	9%	(13)	10%	(15)	26%	(40)	152
Employ: Student	35%	(20)	7%	(4)	15%	(9)	13%	(7)	30%	(17)	58
Employ: Retired	41%	(224)	26%	(143)	10%	(55)	13%	(71)	10%	(56)	550
Employ: Unemployed	31%	(94)	23%	(70)	11%	(32)	9%	(25)	26%	(79)	299
Employ: Other	36%	(44)	19%	(24)	5%	(7)	10%	(13)	29%	(35)	123
Military HH: Yes	42%	(106)	23%	(59)	8%	(20)	12%	(31)	15%	(39)	255
Military HH: No	36%	(704)	26%	(498)	12%	(225)	10%	(192)	17%	(331)	1950
2022 House Vote: Democrat	52%	(366)	26%	(180)	10%	(69)	5%	(33)	8%	(56)	703
2022 House Vote: Republican	28%	(158)	29%	(165)	15%	(84)	19%	(109)	10%	(58)	573
2022 House Vote: Didnt Vote	30%	(268)	23%	(207)	10%	(91)	9%	(76)	28%	(247)	889
2020 Vote: Joe Biden	50%	(421)	27%	(227)	9%	(78)	5%	(38)	9%	(79)	844
2020 Vote: Donald Trump	28%	(183)	29%	(190)	13%	(86)	19%	(126)	10%	(63)	650
2020 Vote: Other	42%	(21)	18%	(9)	5%	(2)	13%	(6)	23%	(11)	51
2020 Vote: Didn't Vote	28%	(184)	20%	(131)	12%	(78)	8%	(51)	33%	(216)	661

 Table PAC13a_1: How involved, if at all, should major companies be in advocating on the following issues? — Ending discrimination based on race

Demographic	nographic Very involved		Somewhat involved		Not too involved		Not involved at all		Don't know / No opinion		Total N
Adults	37%	(810)	25%	(557)	11%	(245)	10%	(222)	17%	(370)	2205
4-Region: Northeast	38%	(146)	27%	(102)	12%	(45)	11%	(42)	13%	(49)	384
4-Region: Midwest	38%	(173)	28%	(125)	9 %	(42)	8%	(36)	17%	(76)	453
4-Region: South	36% ((307)	23%	(199)	11%	(91)	11%	(90)	19%	(160)	848
4-Region: West	35%	(184)	25%	(131)	13%	(66)	10%	(55)	16%	(85)	521

Table PAC13a_1: How involved, if at all, should major companies be in advocating on the following issues? — Ending discrimination based on race

			Som	newhat	No	t too	Not in	volved at	Don't	know /	
Demographic	Very i	involved		olved	invo	olved		all	No o	pinion	Total N
Adults	36%	(405)	25%	(283)	10%	(114)	12%	(130)	16%	(181)	1114
Gender: Male	36%	(190)	28%	(150)	11%	(61)	14%	(75)	11%	(58)	535
Gender: Female	37%	(212)	23%	(133)	9%	(53)	9 %	(55)	21%	(124)	576
Age: 18-34	32%	(104)	26%	(85)	11%	(36)	9%	(29)	21%	(67)	320
Age: 35-44	34%	(64)	21%	(39)	11%	(21)	12%	(22)	22%	(40)	186
Age: 45-64	39%	(144)	24%	(89)	9%	(34)	13%	(47)	14%	(51)	364
Age: 65+	39%	(94)	29%	(70)	9%	(23)	13%	(33)	10%	(24)	244
GenZers: 1997-2012	29%	(52)	26%	(47)	13%	(24)	11%	(21)	21%	(38)	182
Millennials: 1981-1996	35%	(105)	25%	(75)	10%	(30)	9%	(26)	21%	(64)	301
GenXers: 1965-1980	39%	(116)	23%	(68)	10%	(29)	15%	(43)	13%	(39)	295
Baby Boomers: 1946-1964	40%	(122)	26%	(80)	10%	(31)	11%	(34)	13%	(40)	307
PID: Dem (no lean)	49%	(206)	25%	(107)	10%	(41)	5%	(22)	11%	(47)	423
PID: Ind (no lean)	31%	(107)	22%	(76)	9%	(33)	11%	(40)	27%	(94)	351
PID: Rep (no lean)	27%	(93)	29%	(100)	12%	(40)	20%	(68)	12%	(40)	340
PID/Gender: Dem Men	49%	(91)	30%	(56)	9%	(16)	5%	(9)	7%	(14)	186
PID/Gender: Dem Women	48%	(113)	22%	(51)	10%	(25)	5%	(13)	14%	(34)	235
PID/Gender: Ind Men	30%	(50)	24%	(40)	14%	(23)	12%	(20)	20%	(32)	165
PID/Gender: Ind Women	30%	(56)	20%	(37)	5%	(10)	11%	(20)	34%	(62)	185
PID/Gender: Rep Men	27%	(49)	30%	(55)	12%	(22)	25%	(46)	6%	(12)	183
PID/Gender: Rep Women	28%	(43)	29%	(45)	12%	(18)	14%	(21)	18%	(28)	157
Ideo: Liberal (1-3)	46%	(136)	26%	(76)	10%	(30)	6%	(19)	11%	(33)	293
Ideo: Moderate (4)	36%	(148)	27%	(109)	10%	(43)	9%	(38)	18%	(72)	409
Ideo: Conservative (5-7)	30%	(99)	27%	(90)	12%	(39)	21%	(68)	10%	(33)	328
Educ: < College	35%	(255)	23%	(171)	9%	(69)	11%	(83)	21%	(151)	730
Educ: Bachelors degree	36%	(88)	29%	(72)	13%	(30)	15%	(35)	8%	(18)	243
Educ: Post-grad	44%	(62)	29%	(40)	10%	(14)	9%	(12)	8%	(12)	141
Income: Under 50k	36%	(231)	23%	(146)	9%	(55)	11%	(71)	22%	(141)	644
Income: 50k-100k	37%	(114)	29%	(91)	14%	(45)	12%	(37)	8%	(26)	313
Income: 100k+	38%	(60)	30%	(47)	9%	(14)	14%	(22)	9 %	(14)	157
Ethnicity: White	36%	(307)	26%	(222)	10%	(84)	13%	(107)	15%	(130)	849
Ethnicity: Hispanic	37%	(68)	22%	(41)	11%	(21)	11%	(20)	19%	(34)	184
Ethnicity: Black	39%	(59)	25%	(38)	8%	(12)	9%	(13)	19%	(28)	150

 Table PAC13a_2: How involved, if at all, should major companies be in advocating on the following issues? — Ending discrimination based on gender

			Son	newhat	No	ot too	Not in	volved at		know /	
Demographic	Very i	nvolved	inv	olved	inv	olved	;	all	No opinion		Total N
Adults	36%	(405)	25%	(283)	10%	(114)	12%	(130)	16%	(181)	1114
Ethnicity: Other	34%	(39)	21%	(24)	16%	(18)	8%	(9)	21%	(24)	114
All Christian	37%	(195)	26%	(141)	11%	(56)	14%	(74)	13%	(68)	534
All Non-Christian	33%	(26)	24%	(20)	20%	(16)	9%	(7)	14%	(11)	80
Agnostic/Nothing in particular	31%	(90)	27%	(79)	10%	(28)	7%	(19)	25%	(73)	289
Something Else	44%	(79)	22%	(38)	6%	(11)	14%	(25)	14%	(24)	178
Religious Non-Protestant/Catholic	33%	(29)	26%	(22)	19%	(16)	8%	(7)	14%	(12)	86
Evangelical	37%	(107)	25%	(73)	10%	(28)	16%	(47)	12%	(36)	291
Non-Evangelical	40%	(157)	25%	(98)	9 %	(35)	13%	(50)	13%	(50)	390
Community: Urban	38%	(128)	25%	(85)	11%	(36)	8%	(28)	17%	(59)	335
Community: Suburban	35%	(172)	27%	(135)	12%	(57)	12%	(61)	14%	(68)	493
Community: Rural	37%	(106)	22%	(63)	7%	(21)	14%	(41)	19%	(55)	285
Employ: Private Sector	39%	(129)	30%	(99)	10%	(32)	11%	(36)	10%	(33)	329
Employ: Government	36%	(28)	19%	(15)	17%	(13)	7%	(5)	21%	(16)	76
Employ: Self-Employed	29%	(30)	33%	(34)	12%	(12)	10%	(10)	15%	(15)	101
Employ: Homemaker	40%	(30)	15%	(12)	7%	(6)	16%	(13)	21%	(16)	77
Employ: Retired	37%	(101)	26%	(70)	10%	(28)	14%	(39)	12%	(33)	269
Employ: Unemployed	32%	(52)	21%	(34)	7%	(12)	10%	(17)	29%	(47)	162
Employ: Other	34%	(23)	22%	(14)	10%	(7)	12%	(8)	23%	(15)	66
Military HH: Yes	43%	(55)	21%	(26)	6%	(8)	14%	(18)	16%	(20)	126
Military HH: No	35%	(350)	26%	(257)	11%	(106)	11%	(112)	16%	(162)	988
2022 House Vote: Democrat	51%	(176)	27%	(93)	9 %	(31)	5%	(18)	7%	(26)	343
2022 House Vote: Republican	26%	(71)	30%	(84)	13%	(37)	22%	(62)	9%	(25)	280
2022 House Vote: Didnt Vote	31%	(148)	22%	(102)	10%	(46)	10%	(48)	27%	(126)	470
2020 Vote: Joe Biden	50%	(206)	28%	(116)	8%	(33)	6%	(23)	9%	(36)	414
2020 Vote: Donald Trump	27%	(82)	31%	(96)	12%	(38)	22%	(67)	8%	(26)	310
2020 Vote: Didn't Vote	29%	(107)	18%	(66)	11%	(39)	10%	(36)	31%	(114)	363
4-Region: Northeast	36%	(73)	26%	(54)	8%	(17)	14%	(28)	16%	(32)	203
4-Region: Midwest	37%	(75)	33%	(68)	7%	(14)	8%	(17)	15%	(32)	206
4-Region: South	37%	(163)	20%	(89)	12%	(54)	11%	(48)	19%	(85)	439
4-Region: West	35%	(94)	27%	(73)	11%	(30)	14%	(37)	13%	(33)	266

 Table PAC13a_2: How involved, if at all, should major companies be in advocating on the following issues? — Ending discrimination based on gender

Table PAC13a_3: How involved, if at all, should major companies be in advocating on the following issues? — Ending discrimination based on sexual orientation

Demographic	Very	involved		newhat rolved		ot too olved		volved at all		t know / opinion	Total N
Adults	34%	(740)	24%	(537)	13%	(297)	12%	(265)	17%	(365)	2205
Gender: Male	31%	(337)	27%	(293)	14%	(155)	15%	(161)	12%	(130)	1076
Gender: Female	35%	(399)	22%	(244)	13%	(142)	9%	(104)	21%	(235)	1125
Age: 18-34	29 %	(185)	25%	(159)	17%	(108)	10%	(65)	19%	(124)	641
Age: 35-44	33%	(122)	24%	(90)	12%	(45)	11%	(39)	20%	(73)	370
Age: 45-64	33%	(233)	23%	(162)	14%	(97)	12%	(82)	18%	(122)	697
Age: 65+	40%	(200)	25%	(126)	9%	(47)	16%	(79)	9%	(45)	496
GenZers: 1997-2012	27%	(88)	23%	(76)	20%	(67)	11%	(38)	19%	(63)	333
Millennials: 1981-1996	32%	(202)	26%	(162)	13%	(82)	10%	(61)	20%	(127)	634
GenXers: 1965-1980	34%	(191)	23%	(133)	12%	(70)	11%	(65)	19%	(108)	566
Baby Boomers: 1946-1964	38%	(239)	25%	(156)	12%	(76)	14%	(86)	11%	(66)	624
PID: Dem (no lean)	47%	(401)	25%	(215)	11%	(92)	5%	(44)	12%	(103)	855
PID: Ind (no lean)	28%	(178)	21%	(135)	14%	(89)	12%	(77)	26%	(166)	644
PID: Rep (no lean)	23%	(161)	27%	(187)	16%	(116)	21%	(145)	14%	(97)	706
PID/Gender: Dem Men	46%	(176)	28%	(106)	11%	(42)	6%	(22)	9%	(33)	379
PID/Gender: Dem Women	47%	(224)	23%	(109)	11%	(50)	5%	(22)	15%	(70)	474
PID/Gender: Ind Men	27%	(85)	26%	(80)	14%	(44)	14%	(43)	19%	(61)	312
PID/Gender: Ind Women	28%	(91)	17%	(55)	14%	(45)	10%	(34)	32%	(105)	330
PID/Gender: Rep Men	20%	(77)	28%	(107)	18%	(69)	25%	(96)	9%	(36)	385
PID/Gender: Rep Women	26%	(84)	25%	(81)	15%	(47)	15%	(49)	19%	(61)	321
Ideo: Liberal (1-3)	49%	(298)	23%	(141)	13%	(81)	5%	(30)	9%	(53)	603
Ideo: Moderate (4)	31%	(243)	27%	(210)	12%	(97)	10%	(79)	20%	(155)	783
Ideo: Conservative (5-7)	25%	(167)	25%	(169)	16%	(109)	22%	(145)	11%	(74)	664
Educ: < College	31%	(442)	23%	(327)	14%	(199)	11%	(163)	20%	(291)	1423
Educ: Bachelors degree	38%	(187)	28%	(141)	11%	(56)	13%	(65)	9%	(45)	493
Educ: Post-grad	38%	(111)	24%	(69)	15%	(42)	13%	(38)	10%	(29)	289
Income: Under 50k	31%	(392)	22%	(281)	14%	(174)	12%	(147)	21%	(265)	1260
Income: 50k-100k	37%	(232)	27%	(169)	14%	(86)	12%	(77)	11%	(69)	633
Income: 100k+	37%	(116)	28%	(87)	12%	(37)	13%	(41)	10%	(31)	312
Ethnicity: White	33%	(558)	25%	(416)	14%	(235)	13%	(221)	16%	(263)	1694
Ethnicity: Hispanic	25%	(95)	27%	(102)	20%	(77)	9 %	(33)	20%	(77)	385

Table PAC13a_3: How involved, if at all, should major companies be in advocating on the following issues? — Ending discrimination based on sexual
orientation

Demographic	Verv	involved		newhat olved		ot too volved		volved at all		t know / opinion	Total N
Adults	34%	(740)	24%		13%	(297)	12%	(265)	17%	(365)	2205
Ethnicity: Black	34% 37%	(740) (106)	2470 22%	(537) (63)	13%	(297) (37)	12% 8%	(203)	1770 20%	(565)	2205
	3770 33%	· · ·	2270 26%		13 % 11%		870 10%	· · ·	20%	()	285 226
Ethnicity: Other All Christian	33% 34%	(76) (363)	26% 25%	(59) (250)	11% 14%	(25)	10 % 15%	(22) (159)	20% 12%	(45)	1054
All Non-Christian	34% 36%	· /	25% 32%	(259)	14% 12%	(145)	13 % 7%		1270 13%	(129)	
All Non-Christian Atheist	30%	(52)	52% 24%	(46)	12 % 12%	(17)	16%	(11)	13% 16%	(19)	144
		(27)		(20)		(10)		(13)		(13)	83
Agnostic/Nothing in particular	31%	(178)	24%	(138)	13%	(74)	7%	(42)	25%	(144)	576
Something Else	35%	(121)	22%	(76)	15%	(52)	12%	(40)	17%	(59)	348
Religious Non-Protestant/Catholic	37%	(61)	31%	(51)	13%	(21)	7%	(11)	12%	(19)	164
Evangelical	31%	(175)	23%	(130)	15%	(86)	16%	(93)	15%	(84)	568
Non-Evangelical	37%	(288)	25%	(194)	13%	(99)	13%	(101)	13%	(99)	781
Community: Urban	35%	(230)	25%	(164)	14%	(94)	9 %	(59)	16%	(106)	653
Community: Suburban	35%	(346)	25%	(247)	13%	(128)	12%	(125)	15%	(151)	997
Community: Rural	30%	(164)	23%	(126)	13%	(75)	15%	(82)	20%	(108)	556
Employ: Private Sector	37%	(247)	28%	(190)	11%	(72)	11%	(74)	13%	(90)	673
Employ: Government	31%	(46)	28%	(42)	22%	(32)	7%	(10)	13%	(19)	149
Employ: Self-Employed	29%	(58)	25%	(51)	18%	(36)	10%	(21)	17%	(35)	201
Employ: Homemaker	27%	(41)	20%	(30)	18%	(27)	10%	(15)	25%	(39)	152
Employ: Student	31%	(18)	16%	(9)	18%	(11)	9%	(5)	26%	(15)	58
Employ: Retired	38%	(207)	26%	(141)	10%	(57)	16%	(88)	10%	(56)	550
Employ: Unemployed	27%	(82)	18%	(54)	16%	(49)	13%	(39)	25%	(75)	299
Employ: Other	32%	(40)	16%	(20)	11%	(13)	11%	(14)	30%	(36)	123
Military HH: Yes	37%	(94)	22%	(57)	13%	(32)	16%	(40)	13%	(32)	255
Military HH: No	33%	(646)	25%	(480)	14%	(265)	12%	(226)	17%	(333)	1950
2022 House Vote: Democrat	50%	(353)	27%	(190)	10%	(70)	5%	(34)	8%	(56)	703
2022 House Vote: Republican	23%	(130)	28%	(160)	16%	(92)	23%	(133)	10%	(59)	573
2022 House Vote: Didnt Vote	27%	(240)	20%	(181)	15%	(133)	11%	(95)	27%	(241)	889
2020 Vote: Joe Biden	49%	(411)	28%	(234)	9%	(79)	5%	(43)	9 %	(76)	844
2020 Vote: Donald Trump	24%	(155)	27%	(175)	15%	(97)	23%	(151)	11%	(71)	650
2020 Vote: Other	43%	(22)	6%	(3)	18%	(9)	14%	(7)	18%	(9)	51
2020 Vote: Didn't Vote	23%	(152)	19%	(125)	17%	(112)	10%	(64)	32%	(209)	661

Table PAC13a_3: How involved, if at all, should major companies be in advocating on the following issues? — Ending discrimination based on sexual
orientation

Demographic	Very invo	olved		ewhat olved		t too olved		volved at all		t know / opinion	Total N
Adults	34% (7	740)	24%	(537)	13%	(297)	12%	(265)	17%	(365)	2205
4-Region: Northeast	32% (1	124)	29%	(110)	13%	(49)	14%	(54)	12%	(46)	384
4-Region: Midwest	35% (1	160)	25%	(111)	12%	(57)	10%	(46)	18%	(79)	453
4-Region: South	33% (2	278)	23%	(191)	13%	(111)	13%	(109)	19%	(160)	848
4-Region: West	34% (179)	24%	(125)	15%	(80)	11%	(57)	15%	(79)	521

Table PAC13a_4: How involved, if at all, should major companies be in advocating on the following issues? — Ending discrimination based on gender
identity

Demographic	Very	involved		newhat rolved		t too olved		volved at all		: know / pinion	Total N
Adults	32%	(351)	25%	(270)	13%	(138)	14%	(150)	17%	(182)	1091
Gender: Male	34%	(181)	26%	(138)	13%	(73)	16%	(86)	12%	(63)	541
Gender: Female	31%	(169)	24%	(131)	12%	(66)	12%	(64)	22%	(118)	549
Age: 18-34	27%	(87)	27%	(86)	16%	(51)	13%	(41)	18%	(56)	321
Age: 35-44	36%	(66)	23%	(43)	11%	(21)	11%	(20)	19%	(34)	184
Age: 45-64	29%	(97)	25%	(85)	13%	(43)	13%	(44)	19%	(65)	334
Age: 65+	40%	(101)	22%	(56)	10%	(24)	18%	(44)	10%	(26)	253
GenZers: 1997-2012	30%	(46)	23%	(35)	15%	(22)	11%	(17)	20%	(31)	151
Millennials: 1981-1996	30%	(98)	26%	(87)	14%	(47)	12%	(42)	18%	(59)	333
GenXers: 1965-1980	31%	(85)	23%	(64)	12%	(33)	12%	(33)	21%	(57)	272
Baby Boomers: 1946-1964	36%	(113)	26%	(81)	11%	(35)	17%	(55)	11%	(34)	317
PID: Dem (no lean)	43%	(184)	30%	(131)	10%	(43)	5%	(22)	12%	(52)	432
PID: Ind (no lean)	28%	(83)	17%	(49)	12%	(35)	15%	(43)	28%	(82)	293
PID: Rep (no lean)	23%	(84)	24%	(90)	16%	(60)	23%	(85)	13%	(48)	366
PID/Gender: Dem Men	44%	(84)	32%	(63)	11%	(21)	6%	(11)	8%	(15)	193
PID/Gender: Dem Women	42%	(100)	28%	(68)	9%	(23)	5%	(11)	15%	(37)	239
PID/Gender: Ind Men	32%	(47)	20%	(29)	13%	(18)	14%	(21)	22%	(32)	147
PID/Gender: Ind Women	25%	(36)	14%	(20)	12%	(17)	15%	(22)	35%	(50)	145
PID/Gender: Rep Men	25%	(50)	23%	(46)	17%	(33)	27%	(54)	8%	(17)	201
PID/Gender: Rep Women	20%	(33)	26%	(43)	16%	(26)	19%	(31)	19%	(31)	165
Ideo: Liberal (1-3)	49%	(152)	28%	(87)	12%	(36)	4%	(14)	7%	(21)	310
Ideo: Moderate (4)	28%	(105)	27%	(100)	12%	(44)	12%	(44)	22%	(82)	374
Ideo: Conservative (5-7)	25%	(85)	23%	(76)	15%	(51)	25%	(85)	11%	(38)	336
Educ: < College	30%	(207)	24%	(168)	13%	(87)	13%	(93)	20%	(137)	693
Educ: Bachelors degree	39%	(98)	25%	(63)	12%	(31)	12%	(31)	11%	(27)	250
Educ: Post-grad	31%	(47)	26%	(38)	13%	(20)	17%	(26)	12%	(18)	148
Income: Under 50k	30%	(184)	24%	(150)	13%	(79)	12%	(75)	21%	(128)	615
Income: 50k-100k	34%	(108)	26%	(84)	12%	(38)	15%	(49)	13%	(41)	320
Income: 100k+	38%	(59)	23%	(35)	14%	(22)	17%	(27)	8%	(13)	155
Ethnicity: White	31%	(264)	25%	(214)	13%	(111)	14%	(121)	16%	(135)	845
Ethnicity: Hispanic	25%	(51)	29%	(59)	14%	(28)	9%	(17)	23%	(46)	202

Table PAC13a_4: How involved, if at all, should major companies be in advocating on the following issues? — Ending discrimination based on gender identity

Demographic	Very	involved		newhat rolved		ot too olved		volved at all		t know / pinion	Total N
Adults	32%	(351)	25%	(270)	13%	(138)	138) 14% (150)		17%	(182)	1091
Ethnicity: Black	36%	(48)	21%	(29)	15%	(20)	8%	(11)	20%	(26)	135
Ethnicity: Other	35%	(39)	24%	(27)	6%	(7)	16%	(17)	19%	(21)	112
All Christian	34%	(179)	26%	(134)	13%	(67)	15%	(77)	12%	(63)	521
All Non-Christian	48%	(31)	25%	(16)	9%	(6)	8%	(5)	10%	(7)	63
Atheist	22%	(11)	21%	(10)	17%	(8)	26%	(13)	15%	(8)	50
Agnostic/Nothing in particular	30%	(85)	24%	(68)	11%	(33)	10%	(29)	25%	(72)	287
Something Else	27%	(46)	24%	(41)	15%	(25)	15%	(25)	19%	(33)	170
Religious Non-Protestant/Catholic	46%	(36)	27%	(21)	9%	(7)	6%	(5)	12%	(9)	78
Evangelical	27%	(74)	21%	(59)	14%	(40)	19%	(52)	19%	(52)	276
Non-Evangelical	36%	(142)	28%	(111)	12%	(48)	12%	(48)	11%	(42)	391
Community: Urban	38%	(120)	27%	(85)	13%	(41)	8%	(25)	15%	(47)	317
Community: Suburban	32%	(160)	24%	(118)	13%	(65)	16%	(83)	15%	(78)	503
Community: Rural	27%	(72)	25%	(66)	12%	(33)	15%	(42)	21%	(58)	271
Employ: Private Sector	35%	(120)	26%	(91)	12%	(42)	13%	(44)	13%	(46)	343
Employ: Government	23%	(16)	29%	(21)	27%	(20)	14%	(10)	8%	(6)	73
Employ: Self-Employed	22%	(22)	30%	(30)	14%	(14)	16%	(16)	19%	(19)	100
Employ: Homemaker	27%	(20)	20%	(15)	15%	(11)	8%	(6)	29%	(22)	75
Employ: Retired	38%	(108)	24%	(66)	10%	(28)	18%	(51)	10%	(28)	280
Employ: Unemployed	29%	(40)	30%	(41)	11%	(14)	9%	(12)	22%	(30)	137
Employ: Other	30%	(17)	8%	(5)	6%	(3)	15%	(8)	42%	(24)	57
Military HH: Yes	35%	(46)	24%	(31)	11%	(14)	17%	(22)	13%	(17)	129
Military HH: No	32%	(306)	25%	(239)	13%	(125)	13%	(128)	17%	(165)	962
2022 House Vote: Democrat	47%	(169)	28%	(101)	11%	(38)	5%	(18)	9%	(33)	359
2022 House Vote: Republican	25%	(73)	21%	(61)	18%	(53)	26%	(77)	10%	(29)	294
2022 House Vote: Didnt Vote	24%	(100)	25%	(104)	11%	(46)	12%	(52)	28%	(117)	419
2020 Vote: Joe Biden	44%	(187)	30%	(128)	11%	(46)	6%	(26)	10%	(42)	430
2020 Vote: Donald Trump	25%	(86)	23%	(78)	15%	(53)	25%	(86)	11%	(37)	340
2020 Vote: Didn't Vote	22%	(66)	20%	(61)	12%	(35)	13%	(38)	33%	(99)	298

Table PAC13a_4: How involved, if at all, should major companies be in advocating on the following issues? — Ending discrimination based on gender
identity

Demographic	Very in	wolved		newhat rolved		t too olved		volved at all		: know / pinion	Total N
Adults	32%	(351)	25%	(270)	13%	(138)	14%	(150)	17%	(182)	1091
4-Region: Northeast	33%	(60)	28%	(52)	15%	(27)	14%	(25)	9%	(16)	181
4-Region: Midwest	31%	(77)	27%	(66)	13%	(33)	11%	(27)	18%	(45)	247
4-Region: South	33%	(137)	21%	(86)	11%	(45)	16%	(65)	19%	(76)	409
4-Region: West	31%	(78)	26%	(66)	13%	(33)	13%	(33)	18%	(45)	254

			Som	newhat	No	ot too	Not in	volved at	Don't	t know /	
Demographic	Very i	nvolved	inv	olved	inv	olved		all	No c	pinion	Total N
Adults	25%	(556)	22%	(482)	17%	(373)	18%	(394)	18%	(400)	2205
Gender: Male	27%	(288)	22%	(239)	18%	(195)	20%	(212)	13%	(143)	1076
Gender: Female	24%	(265)	22%	(242)	16%	(179)	16%	(182)	23%	(257)	1125
Age: 18-34	24%	(155)	24%	(154)	18%	(118)	12%	(78)	21%	(135)	641
Age: 35-44	28%	(105)	21%	(79)	14%	(53)	16%	(60)	20%	(74)	370
Age: 45-64	25%	(171)	21%	(146)	16%	(111)	20%	(136)	19%	(133)	697
Age: 65+	25%	(125)	21%	(102)	18%	(90)	24%	(120)	12%	(59)	496
GenZers: 1997-2012	24%	(80)	22%	(74)	19%	(63)	11%	(38)	23%	(78)	333
Millennials: 1981-1996	27%	(168)	24%	(151)	16%	(102)	14%	(90)	20%	(124)	634
GenXers: 1965-1980	26%	(145)	18%	(104)	17%	(96)	20%	(113)	19%	(109)	566
Baby Boomers: 1946-1964	24%	(150)	22%	(139)	17%	(107)	23%	(142)	14%	(86)	624
PID: Dem (no lean)	36%	(309)	26%	(223)	15%	(125)	9 %	(80)	14%	(118)	855
PID: Ind (no lean)	18%	(115)	15%	(97)	18%	(113)	19%	(123)	30%	(196)	644
PID: Rep (no lean)	19%	(131)	23%	(162)	19%	(136)	27%	(192)	12%	(86)	706
PID/Gender: Dem Men	41%	(154)	26%	(99)	17%	(64)	7%	(25)	10%	(38)	379
PID/Gender: Dem Women	32%	(154)	26%	(124)	13%	(61)	12%	(55)	17%	(81)	474
PID/Gender: Ind Men	19%	(59)	14%	(43)	18%	(57)	25%	(77)	25%	(77)	312
PID/Gender: Ind Women	17%	(56)	16%	(53)	17%	(56)	14%	(46)	36%	(119)	330
PID/Gender: Rep Men	19%	(75)	25%	(98)	19%	(74)	29%	(110)	7%	(28)	385
PID/Gender: Rep Women	17%	(56)	20%	(65)	19%	(62)	25%	(81)	18%	(57)	321
Ideo: Liberal (1-3)	39%	(238)	24%	(142)	16%	(97)	10%	(60)	11%	(66)	603
Ideo: Moderate (4)	21%	(168)	26%	(203)	16%	(125)	16%	(122)	21%	(167)	783
Ideo: Conservative (5-7)	19%	(129)	18%	(123)	20%	(136)	30%	(197)	12%	(80)	664
Educ: < College	24%	(347)	21%	(299)	16%	(225)	17%	(238)	22%	(314)	1423
Educ: Bachelors degree	26%	(126)	26%	(127)	19%	(91)	19%	(93)	11%	(55)	493
Educ: Post-grad	28%	(82)	19%	(56)	20%	(57)	22%	(63)	11%	(31)	289
Income: Under 50k	25%	(311)	22%	(275)	15%	(191)	15%	(192)	23%	(291)	1260
Income: 50k-100k	26%	(164)	19%	(122)	21%	(135)	21%	(136)	12%	(76)	633
Income: 100k+	26%	(81)	27%	(84)	15%	(48)	21%	(66)	10%	(33)	312
Ethnicity: White	24%	(405)	22%	(377)	17%	(289)	19%	(328)	17%	(295)	1694
Ethnicity: Hispanic	24%	(93)	22%	(85)	18%	(71)	14%	(52)	22%	(84)	385
Ethnicity: Black	33%	(94)	24%	(69)	13%	(37)	10%	(28)	20%	(58)	285

 Table PAC13a_5: How involved, if at all, should major companies be in advocating on the following issues? — Expanding voting rights

				newhat		t too		volved at		t know /	
Demographic	Very i	nvolved	inv	involved		involved		all	No opinion		Total N
Adults	25%	(556)	22%	(482)	17%	(373)	18%	(394)	18%	(400)	2205
Ethnicity: Other	25%	(57)	16%	(36)	21%	(48)	17%	(38)	21%	(47)	226
All Christian	24%	(256)	24%	(254)	18%	(187)	21%	(218)	13%	(140)	1054
All Non-Christian	32%	(46)	19%	(28)	18%	(26)	15%	(22)	15%	(22)	144
Atheist	20%	(17)	21%	(18)	13%	(11)	26%	(22)	19%	(16)	83
Agnostic/Nothing in particular	24%	(139)	19%	(110)	17%	(98)	12%	(72)	27%	(156)	576
Something Else	28%	(97)	21%	(72)	15%	(51)	18%	(61)	19%	(67)	348
Religious Non-Protestant/Catholic	32%	(52)	21%	(34)	19%	(31)	15%	(25)	14%	(22)	164
Evangelical	27%	(153)	22%	(124)	14%	(77)	20%	(116)	17%	(98)	568
Non-Evangelical	25%	(192)	24%	(186)	19%	(146)	20%	(155)	13%	(102)	781
Community: Urban	32%	(207)	24%	(155)	16%	(104)	11%	(70)	18%	(117)	653
Community: Suburban	22%	(223)	23%	(229)	18%	(184)	21%	(206)	15%	(154)	997
Community: Rural	23%	(125)	18%	(97)	15%	(85)	21%	(118)	23%	(130)	556
Employ: Private Sector	29%	(195)	24%	(161)	17%	(112)	18%	(119)	13%	(86)	673
Employ: Government	27%	(40)	21%	(31)	18%	(26)	19%	(28)	16%	(23)	149
Employ: Self-Employed	22%	(44)	27%	(54)	15%	(30)	21%	(43)	15%	(31)	201
Employ: Homemaker	19%	(29)	17%	(27)	20%	(30)	15%	(23)	29%	(44)	152
Employ: Student	15%	(9)	18%	(11)	29%	(17)	12%	(7)	26%	(15)	58
Employ: Retired	25%	(139)	22%	(123)	16%	(89)	23%	(126)	13%	(72)	550
Employ: Unemployed	25%	(75)	18%	(53)	18%	(53)	10%	(29)	30%	(89)	299
Employ: Other	21%	(26)	18%	(23)	13%	(16)	15%	(19)	32%	(39)	123
Military HH: Yes	22%	(56)	23%	(58)	15%	(37)	24%	(61)	17%	(42)	255
Military HH: No	26%	(500)	22%	(424)	17%	(336)	17%	(333)	18%	(358)	1950
2022 House Vote: Democrat	38%	(269)	26%	(183)	15%	(105)	9%	(67)	11%	(79)	703
2022 House Vote: Republican	18%	(102)	23%	(133)	17%	(100)	31%	(179)	10%	(59)	573
2022 House Vote: Didnt Vote	19%	(173)	18%	(160)	18%	(163)	16%	(140)	29%	(254)	889
2020 Vote: Joe Biden	35%	(296)	26%	(219)	16%	(135)	11%	(92)	12%	(100)	844
2020 Vote: Donald Trump	18%	(116)	24%	(155)	17%	(113)	30%	(198)	11%	(69)	650
2020 Vote: Other	29%	(15)	11%	(6)	18%	(9)	17%	(8)	25%	(13)	51
2020 Vote: Didn't Vote	20%	(129)	15%	(102)	18%	(116)	14%	(96)	33%	(218)	661

Table PAC13a_5: How involved, if at all, should major companies be in advocating on the following issues? — Expanding voting rights

Demographic	Very involved	Somewhat involved	Not too involved	Not involved at all	Don't know / No opinion	Total N
Adults	25% (556)	22% (482)	17% (373)	18% (394)	18% (400)	2205
4-Region: Northeast	27% (105)	22% (86)	15% (57)	22% (83)	14% (53)	384
4-Region: Midwest	24% (108)	25% (113)	17% (75)	17% (78)	17% (78)	453
4-Region: South	26% (220)	21% (178)	16% (135)	17% (145)	20% (169)	848
4-Region: West	24% (123)	20% (104)	20% (106)	17% (88)	19% (100)	521

Table PAC13a_5: How involved, if at all, should major companies be in advocating on the following issues? — Expanding voting rights

National Tracking Poll #2408153, September, 2024 Table PAC13a_6

Demographic	Very involved		Somewhat involved		Not too involved		Not involved at all		Don't know / No opinion		Total N
	34%	(740)	26%	(580)	13%	(285)	10%	(229)	17%	(372)	2205
Gender: Male	35%	(373)	26%	(283)	16%	(173)	12%	(124)	11%	(123)	1076
Gender: Female	32%	(363)	26%	(297)	10%	(112)	9%	(104)	22%	(249)	1125
Age: 18-34	34%	(218)	23%	(150)	14%	(90)	9%	(57)	20%	(127)	641
Age: 35-44	32%	(120)	22%	(80)	13%	(48)	12%	(44)	21%	(78)	370
Age: 45-64	33%	(228)	29%	(201)	12%	(86)	9 %	(66)	17%	(116)	697
Age: 65+	35%	(173)	30%	(149)	12%	(61)	12%	(62)	10%	(51)	496
GenZers: 1997-2012	35%	(115)	20%	(68)	17%	(55)	8%	(25)	21%	(69)	333
Millennials: 1981-1996	32%	(202)	25%	(156)	12%	(76)	11%	(71)	20%	(128)	634
GenXers: 1965-1980	33%	(188)	27%	(150)	14%	(77)	9 %	(50)	18%	(102)	566
Baby Boomers: 1946-1964	34%	(214)	31%	(193)	11%	(69)	12%	(76)	12%	(72)	624
PID: Dem (no lean)	46%	(395)	27%	(234)	10%	(83)	6%	(51)	11%	(93)	855
PID: Ind (no lean)	27%	(177)	24%	(153)	12%	(74)	9%	(61)	28%	(179)	644
PID: Rep (no lean)	24%	(168)	27%	(193)	18%	(128)	17%	(117)	14%	(100)	706
PID/Gender: Dem Men	49%	(184)	27%	(102)	13%	(48)	5%	(20)	6%	(24)	379
PID/Gender: Dem Women	44%	(209)	28%	(132)	7%	(34)	6%	(30)	15%	(69)	474
PID/Gender: Ind Men	30%	(93)	23%	(72)	15%	(46)	11%	(34)	22%	(67)	312
PID/Gender: Ind Women	25%	(82)	25%	(81)	9%	(28)	8%	(26)	34%	(112)	330
PID/Gender: Rep Men	25%	(96)	28%	(109)	20%	(79)	18%	(70)	8%	(31)	385
PID/Gender: Rep Women	22%	(72)	26%	(84)	15%	(49)	15%	(48)	21%	(69)	321
Ideo: Liberal (1-3)	48%	(292)	26%	(155)	11%	(65)	6%	(34)	9 %	(57)	603
Ideo: Moderate (4)	30%	(235)	29%	(228)	13%	(102)	8%	(62)	20%	(156)	783
Ideo: Conservative (5-7)	26%	(171)	27%	(181)	17%	(111)	18%	(121)	12%	(81)	664
Educ: < College	32%	(460)	26%	(364)	12%	(171)	10%	(138)	20%	(290)	1423
Educ: Bachelors degree	37%	(183)	27%	(136)	13%	(65)	12%	(57)	11%	(52)	493
Educ: Post-grad	33%	(97)	28%	(81)	17%	(48)	12%	(34)	10%	(30)	289
Income: Under 50k	33%	(422)	25%	(309)	12%	(152)	9%	(110)	21%	(267)	1260
Income: 50k-100k	32%	(203)	30%	(188)	15%	(94)	12%	(74)	12%	(75)	633
Income: 100k+	37%	(115)	27%	(83)	12%	(39)	14%	(44)	10%	(31)	312
Ethnicity: White	33%	(556)	27%	(454)	14%	(230)	11%	(183)	16%	(272)	1694
Ethnicity: Hispanic	29%	(112)	23%	(87)	17%	(66)	10%	(37)	22%	(84)	385
Ethnicity: Black	40%	(114)	24%	(69)	11%	(32)	7%	(19)	18%	(52)	285

 Table PAC13a_6: How involved, if at all, should major companies be in advocating on the following issues? — Expanding human rights

				Somewhat involved		ot too		volved at		t know /	
Demographic	Very involved		inv			involved		all		pinion	Total N
Adults	34%	(740)	26%	(580)	13%	(285)	10%	(229)	17%	(372)	2205
Ethnicity: Other	31%	(70)	25%	(57)	10%	(23)	12%	(27)	21%	(48)	226
All Christian	33%	(347)	27%	(288)	14%	(151)	12%	(123)	14%	(146)	1054
All Non-Christian	41%	(58)	31%	(45)	10%	(14)	8%	(11)	10%	(15)	144
Atheist	31%	(26)	30%	(25)	8%	(7)	14%	(12)	17%	(14)	83
Agnostic/Nothing in particular	31%	(179)	24%	(140)	14%	(81)	8%	(46)	23%	(130)	576
Something Else	38%	(131)	24%	(82)	9 %	(31)	10%	(36)	19%	(67)	348
Religious Non-Protestant/Catholic	41%	(68)	29%	(48)	10%	(16)	8%	(13)	12%	(19)	164
Evangelical	32%	(182)	26%	(148)	13%	(74)	11%	(64)	17%	(99)	568
Non-Evangelical	35%	(276)	27%	(212)	12%	(95)	12%	(91)	14%	(107)	781
Community: Urban	37%	(244)	25%	(163)	13%	(88)	8%	(52)	16%	(105)	653
Community: Suburban	32%	(317)	28%	(278)	14%	(137)	11%	(112)	15%	(152)	997
Community: Rural	32%	(179)	25%	(138)	11%	(60)	12%	(64)	21%	(115)	556
Employ: Private Sector	35%	(236)	28%	(185)	15%	(99)	11%	(71)	12%	(82)	673
Employ: Government	35%	(52)	22%	(33)	19%	(28)	7%	(11)	17%	(25)	149
Employ: Self-Employed	31%	(62)	30%	(59)	10%	(21)	13%	(26)	17%	(33)	201
Employ: Homemaker	24%	(36)	30%	(46)	11%	(16)	11%	(17)	24%	(36)	152
Employ: Student	39%	(23)	9 %	(5)	15%	(9)	7%	(4)	29%	(17)	58
Employ: Retired	35%	(194)	29%	(158)	12%	(64)	13%	(72)	11%	(62)	550
Employ: Unemployed	32%	(97)	22%	(66)	13%	(38)	7%	(20)	26%	(78)	299
Employ: Other	33%	(40)	21%	(26)	9 %	(11)	6%	(8)	31%	(38)	123
Military HH: Yes	36%	(91)	25%	(63)	13%	(33)	12%	(31)	14%	(36)	255
Military HH: No	33%	(648)	27%	(517)	13%	(252)	10%	(197)	17%	(336)	1950
2022 House Vote: Democrat	49%	(341)	28%	(197)	10%	(67)	6%	(39)	8%	(59)	703
2022 House Vote: Republican	26%	(147)	27%	(154)	17%	(100)	18%	(105)	12%	(68)	573
2022 House Vote: Didnt Vote	26%	(234)	25%	(223)	13%	(116)	9%	(80)	27%	(236)	889
2020 Vote: Joe Biden	45%	(381)	30%	(250)	11%	(91)	6%	(47)	9%	(75)	844
2020 Vote: Donald Trump	25%	(165)	28%	(181)	16%	(107)	18%	(116)	12%	(81)	650
2020 Vote: Other	43%	(22)	15%	(8)	12%	(6)	10%	(5)	19%	(10)	51
2020 Vote: Didn't Vote	26%	(172)	21%	(141)	12%	(81)	9 %	(61)	31%	(206)	661

 Table PAC13a_6: How involved, if at all, should major companies be in advocating on the following issues? — Expanding human rights

Demographic	Very invo	lved	Somewhat involved		Not too involved		Not involved at all		Don't know / No opinion		Total N
Adults	34% (74	40) 2	26%	(580)	13%	(285)	10%	(229)	17%	(372)	2205
4-Region: Northeast	32% (1	24) 2	29%	(113)	14%	(54)	11%	(42)	13%	(52)	384
4-Region: Midwest	35% (1	56) 2	27%	(122)	11%	(51)	11%	(48)	17%	(76)	453
4-Region: South	35% (2	.93) 2	24%	(199)	13%	(108)	11%	(90)	19%	(157)	848
4-Region: West	32% (1	67) 2	28%	(146)	14%	(72)	9%	(49)	17%	(87)	521

Table PAC13a_6: How involved, if at all, should major companies be in advocating on the following issues? — Expanding human rights

	Very involved		Somewhat		No	ot too	Not in	volved at	Don't know /		
Demographic			inv	olved	inv	olved	;	all	No c	pinion	Total N
Adults	30%	(657)	31%	(674)	12%	(270)	10%	(231)	17%	(373)	2205
Gender: Male	31%	(330)	33%	(350)	14%	(148)	11%	(122)	12%	(126)	1076
Gender: Female	29%	(324)	29%	(323)	11%	(122)	10%	(109)	22%	(247)	1125
Age: 18-34	31%	(200)	29%	(186)	11%	(69)	9%	(59)	20%	(126)	641
Age: 35-44	27%	(99)	27%	(99)	13%	(50)	12%	(43)	21%	(79)	370
Age: 45-64	29%	(203)	32%	(220)	14%	(95)	9%	(63)	17%	(117)	697
Age: 65+	31%	(155)	34%	(169)	11%	(56)	13%	(65)	10%	(51)	496
GenZers: 1997-2012	30%	(99)	28%	(93)	10%	(34)	10%	(33)	22%	(74)	333
Millennials: 1981-1996	30%	(189)	29%	(182)	13%	(80)	10%	(60)	19%	(122)	634
GenXers: 1965-1980	29%	(165)	29%	(164)	14%	(79)	10%	(54)	18%	(105)	566
Baby Boomers: 1946-1964	30%	(187)	34%	(215)	12%	(76)	12%	(75)	11%	(71)	624
PID: Dem (no lean)	38%	(325)	33%	(278)	11%	(93)	6%	(52)	12%	(107)	855
PID: Ind (no lean)	27%	(171)	23%	(148)	12%	(75)	12%	(79)	27%	(171)	644
PID: Rep (no lean)	23%	(161)	35%	(247)	15%	(103)	14%	(100)	14%	(96)	706
PID/Gender: Dem Men	42%	(161)	34%	(127)	12%	(44)	4%	(16)	8%	(31)	379
PID/Gender: Dem Women	34%	(163)	32%	(151)	10%	(49)	8%	(36)	16%	(75)	474
PID/Gender: Ind Men	27%	(84)	27%	(83)	12%	(38)	15%	(45)	20%	(62)	312
PID/Gender: Ind Women	26%	(85)	20%	(65)	11%	(37)	10%	(34)	33%	(109)	330
PID/Gender: Rep Men	22%	(84)	36%	(140)	17%	(66)	16%	(61)	9%	(33)	385
PID/Gender: Rep Women	24%	(77)	33%	(107)	11%	(36)	12%	(39)	19%	(63)	321
Ideo: Liberal (1-3)	42%	(253)	34%	(203)	10%	(62)	5%	(33)	9%	(53)	603
Ideo: Moderate (4)	26%	(203)	30%	(239)	14%	(107)	9 %	(71)	21%	(163)	783
Ideo: Conservative (5-7)	25%	(169)	33%	(219)	14%	(93)	16%	(108)	11%	(75)	664
Educ: < College	29%	(410)	28%	(397)	12%	(168)	10%	(147)	21%	(301)	1423
Educ: Bachelors degree	32%	(157)	35%	(174)	13%	(66)	10%	(49)	9%	(46)	493
Educ: Post-grad	31%	(90)	35%	(102)	12%	(36)	12%	(35)	9%	(26)	289
Income: Under 50k	29%	(367)	27%	(346)	11%	(142)	10%	(125)	22%	(279)	1260
Income: 50k-100k	31%	(196)	33%	(212)	13%	(84)	12%	(75)	10%	(66)	633
Income: 100k+	30%	(94)	37%	(116)	14%	(44)	10%	(30)	9 %	(28)	312
Ethnicity: White	29%	(499)	32%	(544)	11%	(192)	11%	(187)	16%	(272)	1694
Ethnicity: Hispanic	27%	(103)	31%	(120)	10%	(39)	10%	(40)	22%	(84)	385
Ethnicity: Black	34%	(98)	26%	(74)	13%	(37)	7%	(19)	20%	(56)	285

Table PAC13a_7: How involved, if at all, should major companies be in advocating on the following issues? — Improving access to quality education

				newhat		ot too		volved at		t know /	
Demographic	Very i	nvolved	inv	olved	inv	olved		all	No c	pinion	Total N
Adults	30%	(657)	31%	(674)	12%	(270)	10%	(231)	17%	(373)	2205
Ethnicity: Other	27%	(60)	24%	(55)	18%	(41)	11%	(25)	20%	(45)	226
All Christian	30%	(316)	34%	(355)	12%	(123)	11%	(118)	13%	(142)	1054
All Non-Christian	31%	(45)	33%	(47)	13%	(19)	11%	(16)	12%	(17)	144
Atheist	26%	(22)	26%	(21)	16%	(13)	16%	(13)	16%	(14)	83
Agnostic/Nothing in particular	27%	(156)	27%	(154)	12%	(67)	10%	(57)	25%	(142)	576
Something Else	34%	(119)	28%	(97)	14%	(48)	8%	(27)	17%	(58)	348
Religious Non-Protestant/Catholic	31%	(52)	35%	(57)	13%	(21)	9%	(16)	12%	(19)	164
Evangelical	32%	(181)	29%	(165)	13%	(74)	10%	(55)	16%	(93)	568
Non-Evangelical	30%	(236)	35%	(272)	11%	(86)	11%	(88)	13%	(99)	781
Community: Urban	35%	(231)	28%	(180)	11%	(71)	9%	(59)	17%	(112)	653
Community: Suburban	27%	(273)	32%	(319)	14%	(141)	11%	(114)	15%	(150)	997
Community: Rural	28%	(154)	31%	(174)	10%	(58)	11%	(58)	20%	(111)	556
Employ: Private Sector	29%	(192)	34%	(230)	13%	(88)	11%	(77)	13%	(86)	673
Employ: Government	32%	(48)	28%	(42)	17%	(25)	8%	(11)	15%	(22)	149
Employ: Self-Employed	26%	(52)	33%	(67)	16%	(32)	9%	(18)	16%	(32)	201
Employ: Homemaker	26%	(39)	26%	(39)	10%	(16)	12%	(18)	26%	(40)	152
Employ: Student	24%	(14)	31%	(18)	8%	(5)	9%	(5)	28%	(16)	58
Employ: Retired	32%	(176)	34%	(186)	11%	(61)	13%	(69)	11%	(58)	550
Employ: Unemployed	32%	(97)	22%	(65)	10%	(29)	8%	(25)	28%	(83)	299
Employ: Other	33%	(40)	21%	(26)	11%	(14)	6%	(7)	29%	(36)	123
Military HH: Yes	30%	(76)	32%	(83)	10%	(25)	13%	(34)	15%	(37)	255
Military HH: No	30%	(581)	30%	(591)	13%	(245)	10%	(197)	17%	(336)	1950
2022 House Vote: Democrat	41%	(286)	32%	(228)	12%	(86)	5%	(36)	9 %	(66)	703
2022 House Vote: Republican	23%	(132)	36%	(209)	13%	(76)	17%	(100)	10%	(58)	573
2022 House Vote: Didnt Vote	26%	(228)	26%	(229)	12%	(105)	10%	(87)	27%	(240)	889
2020 Vote: Joe Biden	38%	(324)	33%	(281)	12%	(102)	6%	(52)	10%	(84)	844
2020 Vote: Donald Trump	24%	(154)	35%	(225)	14%	(90)	17%	(110)	11%	(70)	650
2020 Vote: Other	31%	(16)	19%	(10)	17%	(9)	10%	(5)	22%	(11)	51
2020 Vote: Didn't Vote	25%	(163)	24%	(157)	11%	(70)	10%	(63)	32%	(208)	661

 Table PAC13a_7: How involved, if at all, should major companies be in advocating on the following issues? — Improving access to quality education

Demographic	Very i	nvolved		newhat rolved		ot too olved		volved at all		t know / opinion	Total N
Adults	30%	(657)	31%	(674)	12%	(270)	10%	(231)	17%	(373)	2205
4-Region: Northeast	32%	(124)	28%	(106)	16%	(62)	11%	(41)	13%	(51)	384
4-Region: Midwest	33%	(150)	29%	(133)	11%	(50)	9 %	(41)	17%	(79)	453
4-Region: South	29%	(249)	31%	(264)	10%	(86)	10%	(85)	19%	(163)	848
4-Region: West	26%	(135)	33%	(171)	14%	(72)	12%	(63)	15%	(80)	521

Table PAC13a_7: How involved, if at all, should major companies be in advocating on the following issues? — Improving access to quality education

Table PAC13a_8: How involved, if at all, should major companies be in advocating on the following issues? — Improving environment and sustainability practices

Demographic	Very i	nvolved		lewhat olved	Not too involved		Not involved at all			t know / opinion	Total N
Adults	38%	(831)	28%	(613)	11%	(241)	7%	(153)	17%	(368)	2205
Gender: Male	38%	(414)	30%	(322)	13%	(135)	7%	(75)	12%	(129)	1076
Gender: Female	37%	(414)	26%	(289)	9%	(106)	7%	(77)	21%	(238)	1125
Age: 18-34	35%	(223)	26%	(166)	12%	(76)	8%	(49)	20%	(127)	641
Age: 35-44	36%	(134)	25%	(92)	12%	(46)	7%	(25)	20%	(74)	370
Age: 45-64	38%	(267)	28%	(198)	11%	(75)	5%	(38)	17%	(120)	697
Age: 65+	42%	(208)	32%	(157)	9%	(44)	8%	(41)	9%	(47)	496
GenZers: 1997-2012	31%	(105)	27%	(89)	13%	(42)	7%	(22)	22%	(74)	333
Millennials: 1981-1996	37%	(234)	25%	(160)	12%	(75)	7%	(45)	19%	(120)	634
GenXers: 1965-1980	38%	(218)	27%	(153)	11%	(65)	6%	(33)	17%	(98)	566
Baby Boomers: 1946-1964	41%	(255)	31%	(194)	9%	(55)	8%	(48)	12%	(73)	624
PID: Dem (no lean)	49%	(421)	26%	(226)	8%	(69)	5%	(41)	11%	(97)	855
PID: Ind (no lean)	34%	(221)	22%	(144)	10%	(66)	6%	(37)	27%	(177)	644
PID: Rep (no lean)	27%	(189)	34%	(243)	15%	(105)	11%	(75)	13%	(94)	706
PID/Gender: Dem Men	51%	(194)	28%	(104)	10%	(38)	3%	(12)	8%	(31)	379
PID/Gender: Dem Women	47%	(225)	26%	(122)	7%	(32)	6%	(29)	14%	(66)	474
PID/Gender: Ind Men	37%	(116)	25%	(77)	12%	(37)	6%	(20)	20%	(63)	312
PID/Gender: Ind Women	31%	(104)	20%	(66)	9%	(30)	5%	(17)	35%	(114)	330
PID/Gender: Rep Men	27%	(104)	37%	(141)	16%	(60)	11%	(44)	9%	(36)	385
PID/Gender: Rep Women	27%	(86)	32%	(102)	14%	(45)	10%	(31)	18%	(58)	321
Ideo: Liberal (1-3)	53%	(317)	25%	(151)	9%	(56)	3%	(19)	10%	(60)	603
Ideo: Moderate (4)	35%	(276)	29%	(229)	9%	(74)	7%	(52)	20%	(153)	783
Ideo: Conservative (5-7)	31%	(204)	33%	(219)	15%	(97)	11%	(72)	11%	(72)	664
Educ: < College	35%	(492)	27%	(381)	11%	(159)	7%	(95)	21%	(296)	1423
Educ: Bachelors degree	43%	(213)	32%	(156)	10%	(47)	7%	(34)	9%	(44)	493
Educ: Post-grad	44%	(127)	26%	(76)	12%	(35)	8%	(24)	10%	(28)	289
Income: Under 50k	36%	(454)	25%	(315)	10%	(128)	7%	(82)	22%	(280)	1260
Income: 50k-100k	39%	(248)	30%	(193)	14%	(88)	6%	(41)	10%	(63)	633
Income: 100k+	41%	(129)	34%	(105)	8%	(24)	9%	(29)	8%	(25)	312
Ethnicity: White	37%	(631)	30%	(503)	11%	(187)	6%	(107)	16%	(266)	1694
Ethnicity: Hispanic	27%	(106)	34%	(129)	12%	(47)	4%	(16)	23%	(87)	385

 Table PAC13a_8: How involved, if at all, should major companies be in advocating on the following issues? — Improving environment and sustainability practices

Demographic	Very	involved		newhat rolved		ot too olved		volved at all		t know / opinion	Total N
Adults	38%	(831)	28%	(613)	11%	(241)	7%	(153)	17%	(368)	2205
Ethnicity: Black	39%	(111)	23%	(64)	12%	(33)	7%	(21)	20%	(56)	285
Ethnicity: Other	40%	(90)	20%	(45)	9 %	(21)	11%	(24)	21%	(47)	226
All Christian	38%	(403)	31%	(332)	10%	(104)	8%	(82)	13%	(133)	1054
All Non-Christian	37%	(53)	30%	(43)	12%	(18)	10%	(14)	11%	(15)	144
Atheist	43%	(36)	18%	(15)	14%	(12)	8%	(6)	17%	(14)	83
Agnostic/Nothing in particular	36%	(208)	23%	(133)	10%	(59)	6%	(36)	24%	(140)	576
Something Else	38%	(131)	25%	(89)	14%	(48)	4%	(15)	19%	(65)	348
Religious Non-Protestant/Catholic	40%	(65)	29%	(48)	12%	(20)	8%	(14)	11%	(18)	164
Evangelical	35%	(201)	29%	(167)	12%	(67)	6%	(35)	17%	(97)	568
Non-Evangelical	40%	(312)	31%	(241)	10%	(77)	7%	(58)	12%	(92)	781
Community: Urban	41%	(268)	27%	(176)	9 %	(56)	6%	(40)	17%	(112)	653
Community: Suburban	37%	(369)	30%	(295)	13%	(127)	7%	(73)	13%	(133)	997
Community: Rural	35%	(194)	25%	(142)	10%	(57)	7%	(39)	22%	(123)	556
Employ: Private Sector	40%	(270)	32%	(213)	10%	(64)	7%	(48)	12%	(78)	673
Employ: Government	32%	(48)	27%	(40)	18%	(27)	7%	(10)	16%	(23)	149
Employ: Self-Employed	40%	(81)	23%	(47)	12%	(24)	8%	(17)	17%	(34)	201
Employ: Homemaker	33%	(49)	27%	(41)	9 %	(14)	6%	(10)	25%	(38)	152
Employ: Student	35%	(20)	21%	(12)	12%	(7)	6%	(3)	27%	(16)	58
Employ: Retired	40%	(221)	32%	(175)	9 %	(50)	9%	(48)	10%	(56)	550
Employ: Unemployed	34%	(102)	22%	(65)	12%	(36)	3%	(10)	29%	(86)	299
Employ: Other	32%	(40)	16%	(20)	16%	(20)	6%	(7)	30%	(37)	123
Military HH: Yes	40%	(101)	30%	(77)	9 %	(24)	7%	(17)	14%	(36)	255
Military HH: No	37%	(730)	27%	(536)	11%	(217)	7%	(135)	17%	(331)	1950
2022 House Vote: Democrat	54%	(379)	26%	(186)	8%	(54)	4%	(25)	8%	(58)	703
2022 House Vote: Republican	27%	(155)	36%	(204)	14%	(83)	13%	(76)	10%	(55)	573
2022 House Vote: Didnt Vote	31%	(278)	24%	(212)	12%	(103)	6%	(50)	28%	(246)	889
2020 Vote: Joe Biden	53%	(443)	27%	(230)	7%	(63)	4%	(33)	9 %	(75)	844
2020 Vote: Donald Trump	26%	(169)	36%	(237)	14%	(94)	13%	(82)	10%	(67)	650
2020 Vote: Other	47%	(24)	18%	(9)	9%	(4)	4%	(2)	22%	(11)	51
2020 Vote: Didn't Vote	30%	(195)	21%	(137)	12%	(80)	5%	(36)	32%	(214)	661

Demographic	Very i	involved		newhat olved		t too olved		volved at all		t know / opinion	Total N
Adults	38%	(831)	28%	(613)	11%	(241)	7%	(153)	17%	(368)	2205
4-Region: Northeast	38%	(147)	29%	(111)	13%	(49)	7%	(27)	13%	(50)	384
4-Region: Midwest	37%	(170)	30%	(134)	10%	(45)	6%	(25)	17%	(79)	453
4-Region: South	36%	(306)	28%	(234)	11%	(96)	6%	(53)	19%	(158)	848
4-Region: West	40%	(209)	26%	(133)	10%	(50)	9%	(47)	16%	(82)	521

Table PAC13a_8: How involved, if at all, should major companies be in advocating on the following issues? — Improving environment and sustainability practices

	-		Son	newhat		ot too	Not in	volved at	Don'	t know /	0
Demographic	Very	involved		olved		olved		all		pinion	Total N
Adults	30%	(668)	25%	(560)	15%	(325)	13%	(279)	17%	(373)	2205
Gender: Male	30%	(327)	29%	(311)	15%	(158)	15%	(156)	12%	(124)	1076
Gender: Female	30%	(337)	22%	(249)	15%	(168)	11%	(123)	22%	(249)	1125
Age: 18-34	31%	(202)	22%	(138)	18%	(118)	9%	(58)	19%	(125)	641
Age: 35-44	28%	(104)	24%	(90)	14%	(51)	13%	(48)	21%	(77)	370
Age: 45-64	33%	(229)	25%	(175)	12%	(85)	13%	(88)	17%	(120)	697
Age: 65+	27%	(133)	32%	(157)	14%	(72)	17%	(85)	10%	(50)	496
GenZers: 1997-2012	31%	(105)	20%	(66)	18%	(58)	10%	(34)	21%	(70)	333
Millennials: 1981-1996	29%	(186)	24%	(154)	16%	(102)	11%	(67)	20%	(124)	634
GenXers: 1965-1980	34%	(191)	23%	(132)	13%	(76)	12%	(67)	18%	(100)	566
Baby Boomers: 1946-1964	28%	(173)	30%	(188)	13%	(82)	17%	(104)	12%	(77)	624
PID: Dem (no lean)	40%	(341)	27%	(228)	14%	(123)	8%	(65)	12%	(99)	855
PID: Ind (no lean)	25%	(160)	22%	(139)	13%	(82)	14%	(90)	27%	(173)	644
PID: Rep (no lean)	24%	(167)	27%	(194)	17%	(121)	18%	(124)	14%	(101)	706
PID/Gender: Dem Men	40%	(153)	30%	(114)	15%	(55)	7%	(27)	8%	(30)	379
PID/Gender: Dem Women	39%	(187)	24%	(113)	14%	(67)	8%	(38)	14%	(69)	474
PID/Gender: Ind Men	26%	(83)	25%	(77)	11%	(35)	18%	(57)	19%	(61)	312
PID/Gender: Ind Women	23%	(76)	19%	(62)	14%	(47)	10%	(33)	34%	(113)	330
PID/Gender: Rep Men	24%	(92)	31%	(120)	17%	(67)	19%	(73)	9%	(33)	385
PID/Gender: Rep Women	23%	(75)	23%	(74)	17%	(54)	16%	(52)	21%	(67)	321
Ideo: Liberal (1-3)	42%	(254)	26%	(155)	16%	(96)	8%	(47)	8%	(50)	603
Ideo: Moderate (4)	27%	(214)	29%	(224)	12%	(97)	11%	(88)	20%	(160)	783
Ideo: Conservative (5-7)	24%	(162)	26%	(170)	19%	(124)	19%	(128)	12%	(81)	664
Educ: < College	30%	(434)	24%	(346)	13%	(180)	12%	(168)	21%	(295)	1423
Educ: Bachelors degree	31%	(151)	28%	(140)	17%	(86)	13%	(66)	10%	(50)	493
Educ: Post-grad	29%	(83)	26%	(75)	21%	(59)	15%	(44)	9%	(27)	289
Income: Under 50k	32%	(397)	22%	(279)	14%	(177)	10%	(130)	22%	(276)	1260
Income: 50k-100k	28%	(179)	29%	(184)	15%	(95)	16%	(104)	11%	(70)	633
Income: 100k+	29%	(91)	31%	(97)	17%	(53)	14%	(45)	8%	(26)	312
Ethnicity: White	29%	(500)	26%	(437)	15%	(256)	14%	(231)	16%	(270)	1694
Ethnicity: Hispanic	31%	(118)	20%	(76)	17%	(67)	12%	(47)	20%	(77)	385
Ethnicity: Black	37%	(105)	25%	(72)	13%	(36)	6%	(18)	19%	(54)	285

 Table PAC13a_9: How involved, if at all, should major companies be in advocating on the following issues? — Increasing affordable housing

Demographic	Very	involved		newhat rolved		ot too olved		volved at all		t know / opinion	Total N
Adults	30%	(668)	25%	(560)	15%	(325)	13%	(279)	17%	(373)	2205
Ethnicity: Other	28%	(64)	23%	(51)	15%	(33)	13%	(30)	21%	(48)	226
All Christian	28%	(296)	27%	(288)	16%	(173)	14%	(144)	14%	(153)	1054
All Non-Christian	31%	(44)	27%	(39)	18%	(27)	11%	(16)	13%	(18)	144
Atheist	23%	(20)	22%	(18)	17%	(14)	21%	(17)	17%	(14)	83
Agnostic/Nothing in particular	32%	(183)	24%	(136)	12%	(69)	10%	(58)	23%	(130)	576
Something Else	36%	(126)	23%	(79)	12%	(43)	13%	(44)	16%	(57)	348
Religious Non-Protestant/Catholic	32%	(52)	28%	(46)	18%	(29)	10%	(17)	12%	(20)	164
Evangelical	31%	(176)	26%	(149)	14%	(78)	13%	(74)	16%	(91)	568
Non-Evangelical	30%	(235)	26%	(200)	17%	(129)	14%	(108)	14%	(108)	781
Community: Urban	35%	(229)	23%	(152)	15%	(100)	10%	(63)	17%	(109)	653
Community: Suburban	28%	(281)	26%	(263)	16%	(158)	15%	(145)	15%	(150)	997
Community: Rural	29%	(159)	26%	(145)	12%	(68)	13%	(70)	20%	(113)	556
Employ: Private Sector	32%	(214)	28%	(190)	16%	(105)	12%	(79)	13%	(85)	673
Employ: Government	27%	(40)	27%	(40)	18%	(27)	12%	(18)	16%	(24)	149
Employ: Self-Employed	30%	(60)	26%	(52)	14%	(28)	15%	(29)	16%	(32)	201
Employ: Homemaker	27%	(41)	19%	(28)	18%	(28)	10%	(14)	27%	(41)	152
Employ: Student	31%	(18)	7%	(4)	28%	(16)	5%	(3)	28%	(16)	58
Employ: Retired	28%	(154)	31%	(170)	13%	(74)	17%	(92)	11%	(60)	550
Employ: Unemployed	33%	(98)	20%	(58)	12%	(35)	10%	(29)	26%	(79)	299
Employ: Other	35%	(43)	14%	(18)	10%	(12)	11%	(13)	30%	(37)	123
Military HH: Yes	28%	(72)	28%	(71)	14%	(37)	18%	(45)	12%	(30)	255
Military HH: No	31%	(597)	25%	(489)	15%	(289)	12%	(234)	18%	(343)	1950
2022 House Vote: Democrat	40%	(281)	28%	(198)	15%	(105)	8%	(58)	8%	(59)	703
2022 House Vote: Republican	22%	(126)	28%	(162)	19%	(110)	20%	(114)	11%	(62)	573
2022 House Vote: Didnt Vote	28%	(245)	22%	(194)	12%	(108)	11%	(98)	27%	(244)	889
2020 Vote: Joe Biden	38%	(324)	29%	(243)	14%	(121)	9 %	(78)	9%	(78)	844
2020 Vote: Donald Trump	23%	(146)	28%	(180)	18%	(116)	21%	(137)	11%	(70)	650
2020 Vote: Other	40%	(20)	17%	(8)	10%	(5)	14%	(7)	19%	(10)	51
2020 Vote: Didn't Vote	27%	(178)	19%	(129)	13%	(83)	9%	(56)	33%	(215)	661

Table PAC13a_9: How involved, if at all, show	ld major companies be in adv	vocating on the following issues?	— Increasing affordable housing

Demographic	Very involved	Somewhat involved	Not too involved	Not involved at all	Don't know / No opinion	Total N
Adults	30% (668)	25% (560)	15% (325)	13% (279)	17% (373)	2205
4-Region: Northeast	30% (115)	27% (104)	14% (55)	14% (53)	15% (57)	384
4-Region: Midwest	31% (139)	26% (119)	14% (62)	11% (50)	18% (83)	453
4-Region: South	29% (249)	26% (220)	14% (117)	12% (100)	19% (162)	848
4-Region: West	32% (165)	23% (118)	18% (92)	15% (76)	13% (70)	521

 Table PAC13a_9: How involved, if at all, should major companies be in advocating on the following issues? — Increasing affordable housing

Demographic	Very ii	nvolved		newhat rolved		ot too olved		volved at all		t know / pinion	Total N
Adults	35%	(773)	29%	(640)	12%	(256)	8%	(167)	17%	(368)	2205
Gender: Male	34%	(369)	32%	(340)	12% 14%	(150)	9 %	(95)	11%	(122)	1076
Gender: Female	36%	(401)	27%	(301)	9%	(106)	6%	(72)	22%	(246)	1125
Age: 18-34	33%	(213)	27%	(171)	13%	(82)	8%	(72) (49)	20%	(126)	641
Age: 35-44	32%	(118)	29%	(101) (108)	12%	(43)	8%	(19) (28)	20%	(73)	370
Age: 45-64	36%	(250)	29%	(203)	11%	(78)	7%	(28) (48)	17%	(118)	697
Age: 65+	39 %	(193)	32%	(157)	11%	(53)	9%	(42)	10%	(50)	496
GenZers: 1997-2012	32%	(105)	25%	(84)	15%	(51)	7%	(12) (23)	21%	(69)	333
Millennials: 1981-1996	32%	(204)	29%	(186)	11%	(69)	8%	(51)	20%	(124)	634
GenXers: 1965-1980	35%	(199)	27%	(155)	13%	(71)	7%	(37)	18%	(121) (104)	566
Baby Boomers: 1946-1964	39 %	(244)	32%	(198)	10%	(71) (62)	8%	(51)	1070	(68)	624
PID: Dem (no lean)	44%	(373)	30%	(258)	10%	(82)	4%	(36)	12%	(106)	855
PID: Ind (no lean)	31%	(199)	24%	(153)	10%	(66)	9%	(58)	26%	(168)	644
PID: Rep (no lean)	29%	(201)	32%	(229)	15%	(108)	10%	(74)	13%	(94)	706
PID/Gender: Dem Men	45%	(169)	31%	(118)	11%	(44)	5%	(71) (18)	8%	(30)	379
PID/Gender: Dem Women	43%	(202)	29%	(140)	8%	(38)	4%	(18)	16%	(76)	474
PID/Gender: Ind Men	30%	(93)	28%	(88)	12%	(38)	11%	(34)	19%	(59)	312
PID/Gender: Ind Women	32%	(104)	20%	(66)	9%	(28)	7%	(24)	33%	(109)	330
PID/Gender: Rep Men	28%	(107)	35%	(134)	18%	(69)	11%	(21) (43)	9%	(33)	385
PID/Gender: Rep Women	29%	(95)	30%	(95)	12%	(39)	10%	(31)	19%	(61)	321
Ideo: Liberal (1-3)	46%	(277)	31%	(187)	10%	(58)	5%	(29)	9%	(52)	603
Ideo: Moderate (4)	33%	(257)	30%	(239)	11%	(84)	6 %	(49)	20%	(154)	783
Ideo: Conservative (5-7)	30%	(202)	31%	(203)	16%	(105)	11%	(74)	12%	(79)	664
Educ: < College	34%	(487)	27%	(384)	11%	(160)	7%	(105)	20%	(287)	1423
Educ: Bachelors degree	37%	(184)	33%	(162)	12%	(57)	8%	(39)	10%	(51)	493
Educ: Post-grad	35%	(102)	33%	(94)	13%	(39)	8%	(24)	10%	(30)	289
Income: Under 50k	35%	(445)	26%	(324)	10%	(125)	8%	(100)	21%	(266)	1260
Income: 50k-100k	34%	(216)	3 4%	(217)	13%	(85)	6%	(41)	12%	(74)	633
Income: 100k+	36%	(113)	32%	(98)	15%	(46)	8%	(11) (27)	9 %	(29)	312
Ethnicity: White	35%	(595)	30%	(507)	12%	(195)	8%	(133)	16%	(263)	1694
Ethnicity: Hispanic	29%	(112)	28%	(109)	15%	(57)	7%	(28)	21%	(79)	385
Ethnicity: Black	37%	(112) (104)	25%	(71)	13%	(37)	6%	(18)	19%	(55)	285

 Table PAC13a_10: How involved, if at all, should major companies be in advocating on the following issues? — Alleviating hunger and food security

	-	-	Som	newhat	No	t too	Not in	volved at	Don't	t know /	
Demographic	Very i	nvolved	inv	olved	inv	olved		all	No o	pinion	Total N
Adults	35%	(773)	29%	(640)	12%	(256)	8%	(167)	17%	(368)	2205
Ethnicity: Other	33%	(74)	28%	(62)	11%	(24)	7%	(16)	22%	(49)	226
All Christian	35%	(366)	31%	(328)	12%	(126)	9%	(91)	14%	(143)	1054
All Non-Christian	40%	(58)	30%	(43)	6%	(9)	7%	(10)	16%	(24)	144
Atheist	34%	(28)	20%	(17)	14%	(11)	14%	(11)	18%	(15)	83
Agnostic/Nothing in particular	34%	(193)	27%	(157)	11%	(65)	5%	(31)	23%	(130)	576
Something Else	37%	(127)	27%	(96)	13%	(45)	7%	(24)	16%	(56)	348
Religious Non-Protestant/Catholic	41%	(68)	31%	(50)	5%	(9)	7%	(11)	16%	(26)	164
Evangelical	35%	(199)	30%	(172)	12%	(66)	8%	(45)	15%	(85)	568
Non-Evangelical	36%	(278)	30%	(234)	12%	(94)	9%	(68)	14%	(107)	781
Community: Urban	37%	(241)	31%	(200)	12%	(79)	5%	(31)	16%	(101)	653
Community: Suburban	34%	(343)	29%	(285)	12%	(124)	9%	(90)	15%	(154)	997
Community: Rural	34%	(189)	28%	(155)	9%	(53)	8%	(46)	20%	(113)	556
Employ: Private Sector	36%	(239)	31%	(212)	14%	(95)	6%	(43)	13%	(84)	673
Employ: Government	30%	(44)	29%	(43)	14%	(21)	8%	(12)	19%	(28)	149
Employ: Self-Employed	34%	(69)	31%	(62)	12%	(25)	7%	(14)	16%	(32)	201
Employ: Homemaker	33%	(50)	27%	(41)	8%	(12)	7%	(11)	25%	(38)	152
Employ: Student	29%	(17)	21%	(12)	9%	(5)	12%	(7)	29%	(17)	58
Employ: Retired	39%	(213)	30%	(168)	11%	(60)	9%	(51)	11%	(58)	550
Employ: Unemployed	34%	(101)	24%	(71)	9%	(27)	8%	(24)	25%	(76)	299
Employ: Other	33%	(41)	26%	(32)	8%	(10)	5%	(6)	28%	(35)	123
Military HH: Yes	35%	(90)	29%	(73)	10%	(25)	13%	(33)	13%	(34)	255
Military HH: No	35%	(684)	29%	(567)	12%	(231)	7%	(134)	17%	(334)	1950
2022 House Vote: Democrat	45%	(319)	32%	(222)	10%	(68)	4%	(31)	9 %	(63)	703
2022 House Vote: Republican	29%	(166)	32%	(183)	17%	(96)	12%	(70)	10%	(57)	573
2022 House Vote: Didnt Vote	31%	(274)	25%	(226)	10%	(90)	7%	(60)	27%	(240)	889
2020 Vote: Joe Biden	44%	(370)	31%	(265)	10%	(87)	4%	(37)	10%	(84)	844
2020 Vote: Donald Trump	30%	(192)	30%	(198)	16%	(101)	14%	(89)	11%	(70)	650
2020 Vote: Other	40%	(20)	24%	(12)	10%	(5)	7%	(4)	19%	(9)	51
2020 Vote: Didn't Vote	29%	(191)	25%	(165)	10%	(63)	6%	(38)	31%	(205)	661

 Table PAC13a_10: How involved, if at all, should major companies be in advocating on the following issues? — Alleviating hunger and food security

Demographic	Very involved	Somewhat involved	Not too involved	Not involved at all	Don't know / No opinion	Total N
Adults	35% (773)	29% (640)	12% (256)	8% (167)	17% (368)	2205
4-Region: Northeast	36% (138)	30% (114)	13% (51)	7% (27)	14% (54)	384
4-Region: Midwest	37% (167)	29% (133)	12% (52)	5% (25)	17% (77)	453
4-Region: South	36% (301)	26% (224)	11% (97)	8% (71)	18% (154)	848
4-Region: West	32% (168)	32% (169)	11% (56)	9% (44)	16% (84)	521

Table PAC13a_10: How involved, if at all, should major companies be in advocating on the following issues? — Alleviating hunger and food security

Table PAC13a_11: How involved, if at all, should major companies be in advocating on the following issues? — Providing pathways to citizenship forpeople brought to U.S. illegally as children (DACA)

				newhat		ot too		volved at	Don'	t know /	
Demographic	Very involved		inv	olved	inv	olved		all	No c	opinion	Total N
Adults	20%	(449)	21%	(461)	17%	(373)	21%	(468)	21%	(453)	2205
Gender: Male	22%	(241)	21%	(228)	18%	(194)	24%	(260)	14%	(154)	1076
Gender: Female	18%	(206)	21%	(233)	16%	(178)	19%	(209)	27%	(299)	1125
Age: 18-34	23%	(148)	22%	(142)	21%	(133)	11%	(69)	23%	(149)	641
Age: 35-44	21%	(78)	19%	(71)	15%	(55)	20%	(73)	25%	(94)	370
Age: 45-64	19%	(136)	22%	(155)	15%	(103)	23%	(163)	20%	(141)	697
Age: 65+	18%	(88)	19%	(94)	17%	(83)	33%	(163)	14%	(69)	496
GenZers: 1997-2012	24%	(79)	20%	(68)	21%	(69)	10%	(33)	25%	(85)	333
Millennials: 1981-1996	22%	(139)	21%	(136)	18%	(113)	15%	(98)	23%	(149)	634
GenXers: 1965-1980	20%	(111)	21%	(116)	17%	(94)	22%	(126)	21%	(119)	566
Baby Boomers: 1946-1964	17%	(108)	21%	(132)	14%	(90)	31%	(195)	16%	(98)	624
PID: Dem (no lean)	30%	(256)	28%	(236)	16%	(141)	10%	(85)	16%	(137)	855
PID: Ind (no lean)	15%	(99)	13%	(81)	20%	(127)	22%	(140)	31%	(197)	644
PID: Rep (no lean)	13%	(93)	20%	(144)	15%	(106)	34%	(243)	17%	(119)	706
PID/Gender: Dem Men	33%	(127)	28%	(107)	16%	(62)	10%	(39)	12%	(44)	379
PID/Gender: Dem Women	27%	(128)	27%	(129)	17%	(78)	10%	(46)	20%	(93)	474
PID/Gender: Ind Men	19%	(59)	12%	(36)	23%	(73)	25%	(79)	21%	(65)	312
PID/Gender: Ind Women	12%	(40)	13%	(44)	16%	(53)	19%	(61)	40%	(132)	330
PID/Gender: Rep Men	14%	(55)	22%	(84)	15%	(59)	37%	(142)	12%	(45)	385
PID/Gender: Rep Women	12%	(38)	19%	(60)	14%	(46)	32%	(101)	23%	(75)	321
Ideo: Liberal (1-3)	34%	(203)	25%	(150)	21%	(124)	9%	(54)	12%	(73)	603
Ideo: Moderate (4)	18%	(141)	23%	(181)	17%	(132)	18%	(139)	24%	(190)	783
Ideo: Conservative (5-7)	12%	(83)	19%	(125)	15%	(98)	39%	(257)	15%	(102)	664
Educ: < College	21%	(293)	20%	(279)	16%	(228)	19%	(273)	25%	(349)	1423
Educ: Bachelors degree	20%	(96)	24%	(116)	20%	(97)	24%	(116)	14%	(68)	493
Educ: Post-grad	21%	(60)	23%	(66)	17%	(48)	27%	(79)	12%	(36)	289
Income: Under 50k	20%	(254)	20%	(255)	16%	(198)	18%	(229)	26%	(324)	1260
Income: 50k-100k	20%	(126)	21%	(130)	21%	(131)	24%	(152)	15%	(94)	633
Income: 100k+	22%	(69)	25%	(77)	14%	(45)	28%	(87)	11%	(34)	312
Ethnicity: White	19%	(321)	21%	(356)	17%	(283)	23%	(395)	20%	(339)	1694
Ethnicity: Hispanic	22%	(84)	20%	(78)	18%	(68)	13%	(51)	27%	(103)	385

Table PAC13a_11: *How involved, if at all, should major companies be in advocating on the following issues? — Providing pathways to citizenship for people brought to U.S. illegally as children (DACA)*

Demographic	Very involved			newhat rolved		ot too olved		volved at all	Don't know / No opinion		Total N
Adults	20%	(449)	21%	(461)	17%	(373)	21%	(468)	21%	(453)	2205
Ethnicity: Black	29%	(82)	24%	(68)	17%	(49)	9%	(26)	21%	(61)	285
Ethnicity: Other	20%	(46)	17%	(38)	18%	(41)	21%	(48)	24%	(53)	226
All Christian	21%	(218)	23%	(244)	14%	(151)	25%	(263)	17%	(178)	1054
All Non-Christian	23%	(34)	16%	(23)	23%	(34)	18%	(26)	19%	(27)	144
Atheist	17%	(15)	20%	(16)	18%	(15)	25%	(21)	20%	(16)	83
Agnostic/Nothing in particular	19%	(107)	18%	(102)	20%	(114)	16%	(89)	28%	(163)	576
Something Else	21%	(75)	22%	(77)	17%	(59)	20%	(69)	20%	(69)	348
Religious Non-Protestant/Catholic	23%	(37)	16%	(26)	25%	(42)	19%	(31)	18%	(29)	164
Evangelical	22%	(124)	22%	(126)	13%	(77)	25%	(143)	17%	(99)	568
Non-Evangelical	21%	(163)	23%	(182)	15%	(119)	23%	(178)	18%	(138)	781
Community: Urban	27%	(178)	22%	(146)	16%	(101)	15%	(97)	20%	(131)	653
Community: Suburban	17%	(173)	21%	(208)	19%	(192)	23%	(230)	19%	(193)	997
Community: Rural	17%	(97)	19%	(108)	14%	(80)	25%	(141)	23%	(130)	556
Employ: Private Sector	22%	(151)	24%	(162)	18%	(121)	20%	(135)	15%	(103)	673
Employ: Government	27%	(40)	24%	(36)	18%	(26)	14%	(21)	18%	(27)	149
Employ: Self-Employed	16%	(32)	25%	(50)	20%	(40)	20%	(40)	20%	(40)	201
Employ: Homemaker	14%	(21)	20%	(30)	16%	(24)	20%	(30)	31%	(47)	152
Employ: Student	21%	(12)	20%	(12)	17%	(10)	9%	(5)	33%	(19)	58
Employ: Retired	20%	(107)	21%	(118)	14%	(78)	30%	(165)	15%	(82)	550
Employ: Unemployed	21%	(63)	13%	(39)	20%	(60)	16%	(49)	30%	(89)	299
Employ: Other	19%	(23)	13%	(16)	12%	(15)	19%	(23)	37%	(46)	123
Military HH: Yes	17%	(44)	24%	(60)	14%	(35)	29%	(75)	16%	(40)	255
Military HH: No	21%	(405)	21%	(401)	17%	(338)	20%	(393)	21%	(413)	1950
2022 House Vote: Democrat	30%	(214)	27%	(189)	19%	(136)	11%	(75)	13%	(89)	703
2022 House Vote: Republican	13%	(73)	20%	(116)	16%	(89)	39%	(226)	12%	(69)	573
2022 House Vote: Didnt Vote	17%	(154)	17%	(155)	16%	(143)	17%	(155)	32%	(282)	889
2020 Vote: Joe Biden	29%	(245)	27%	(230)	18%	(153)	12%	(103)	13%	(113)	844
2020 Vote: Donald Trump	13%	(82)	20%	(129)	14%	(92)	40%	(260)	13%	(87)	650
2020 Vote: Other	26%	(13)	7%	(4)	24%	(12)	18%	(9)	26%	(13)	51
2020 Vote: Didn't Vote	17%	(109)	15%	(99)	18%	(116)	15%	(96)	36%	(240)	661

Table PAC13a_11: How involved, if at all, should major companies be in advocating on the following issues? — Providing pathw	ays to citizenship for
people brought to U.S. illegally as children (DACA)	

Demographic	Very i	nvolved		newhat rolved		t too olved		volved at all		t know / opinion	Total N
Adults	20%	(449)	21%	(461)	17%	(373)	21%	(468)	21%	(453)	2205
4-Region: Northeast	21%	(79)	21%	(80)	17%	(64)	25%	(94)	17%	(66)	384
4-Region: Midwest	18%	(81)	24%	(109)	16%	(75)	18%	(82)	23%	(106)	453
4-Region: South	21%	(179)	20%	(170)	15%	(129)	22%	(188)	21%	(182)	848
4-Region: West	21%	(109)	20%	(102)	20%	(106)	20%	(104)	19%	(100)	521

National Tracking Poll #2408153, September, 2024 Table PAC13a_12

Demographic	Very involved			newhat rolved		ot too olved		volved at all	Don't know / No opinion		Total N	
Adults										•		
	21% 22%	(454)	18% 19%	(396)	15%	(340)	28% 28%	(607)	19%	(408)	2205	
Gender: Male		(238)		(200)	18%	(190)		(303)	13%	(145)	1076	
Gender: Female	19%	(212)	17%	(195)	13%	(150)	27%	(304)	23%	(264)	1125	
Age: 18-34	24%	(156)	21%	(137)	17%	(110)	18%	(115)	19%	(123)	641 270	
Age: 35-44	22%	(82)	21%	(76)	14%	(51)	20%	(76)	23%	(85)	370	
Age: 45-64	18%	(126)	17%	(122)	16%	(110)	30%	(211)	18%	(128)	697	
Age: 65+	18%	(89)	12%	(61)	14%	(69)	41%	(204)	15%	(73)	496	
GenZers: 1997-2012	24%	(80)	19%	(64)	17%	(57)	19%	(63)	20%	(68)	333	
Millennials: 1981-1996	23%	(147)	22%	(142)	16%	(98)	18%	(117)	20%	(130)	634	
GenXers: 1965-1980	18%	(103)	16%	(88)	16%	(93)	30%	(171)	20%	(111)	566	
Baby Boomers: 1946-1964	18%	(113)	16 %	(99)	13%	(84)	38%	(235)	15%	(93)	624	
PID: Dem (no lean)	32%	(272)	23%	(200)	14%	(124)	15%	(131)	15%	(129)	855	
PID: Ind (no lean)	15%	(97)	12%	(80)	16%	(100)	28%	(181)	29%	(185)	644	
PID: Rep (no lean)	12%	(84)	16%	(116)	16%	(116)	42%	(295)	13%	(94)	706	
PID/Gender: Dem Men	36%	(136)	23%	(87)	16%	(61)	14%	(54)	11%	(40)	379	
PID/Gender: Dem Women	28%	(134)	24%	(113)	13%	(62)	16%	(77)	19%	(88)	474	
PID/Gender: Ind Men	16%	(49)	13%	(41)	19%	(61)	30%	(95)	21%	(67)	312	
PID/Gender: Ind Women	14%	(47)	12%	(38)	12%	(40)	26%	(86)	36%	(119)	330	
PID/Gender: Rep Men	14%	(53)	19%	(72)	18%	(69)	40%	(154)	10%	(38)	385	
PID/Gender: Rep Women	10%	(31)	14%	(44)	15%	(47)	44%	(142)	18%	(57)	321	
Ideo: Liberal (1-3)	36%	(215)	23%	(139)	16%	(99)	15%	(92)	10%	(59)	603	
Ideo: Moderate (4)	18%	(137)	20%	(159)	16%	(126)	24%	(188)	22%	(173)	783	
Ideo: Conservative (5-7)	13%	(84)	13%	(88)	15%	(102)	45%	(301)	13%	(89)	664	
Educ: < College	20%	(285)	18%	(253)	13%	(191)	27%	(378)	22%	(315)	1423	
Educ: Bachelors degree	22%	(110)	19%	(93)	19%	(96)	28%	(140)	11%	(54)	493	
Educ: Post-grad	20%	(58)	17%	(50)	18%	(53)	31%	(89)	14%	(40)	289	
Income: Under 50k	20%	(247)	18%	(228)	13%	(165)	26%	(325)	23%	(295)	1260	
Income: 50k-100k	20%	(127)	19%	(119)	18%	(114)	30%	(189)	13%	(82)	633	
Income: 100k+	25%	(79)	16%	(49)	20%	(61)	30%	(92)	10%	(31)	312	
Ethnicity: White	20%	(330)	17%	(294)	15%	(257)	30%	(514)	18%	(299)	1694	
Ethnicity: Hispanic	21%	(80)	16%	(62)	21%	(83)	22%	(85)	20%	(75)	385	
Ethnicity: Black	27%	(78)	23%	(66)	15%	(44)	14%	(39)	20%	(58)	285	

 Table PAC13a_12: How involved, if at all, should major companies be in advocating on the following issues? — Allowing legal access to abortions

			Son	newhat	No	t too	Not in	volved at	Don't	t know /	
Demographic	Very i	nvolved	inv	olved	inv	olved		all	No o	pinion	Total N
Adults	21%	(454)	18%	(396)	15%	(340)	28%	(607)	19%	(408)	2205
Ethnicity: Other	20%	(46)	16%	(36)	18%	(40)	24%	(54)	23%	(51)	226
All Christian	19%	(205)	17%	(177)	17%	(181)	31%	(332)	15%	(159)	1054
All Non-Christian	25%	(36)	17%	(25)	19%	(27)	21%	(30)	17%	(25)	144
Atheist	21%	(17)	20%	(16)	12%	(10)	31%	(26)	16%	(14)	83
Agnostic/Nothing in particular	21%	(123)	20%	(115)	14%	(83)	19%	(109)	25%	(146)	576
Something Else	21%	(72)	18%	(62)	11%	(38)	32%	(111)	19%	(65)	348
Religious Non-Protestant/Catholic	26%	(42)	18%	(30)	20%	(33)	20%	(33)	16%	(26)	164
Evangelical	19%	(107)	16%	(91)	13%	(77)	35%	(199)	17%	(94)	568
Non-Evangelical	20%	(159)	18%	(139)	16%	(127)	30%	(231)	16%	(124)	781
Community: Urban	26%	(167)	19%	(126)	18%	(119)	20%	(131)	17%	(110)	653
Community: Suburban	19%	(193)	17%	(174)	16%	(163)	30%	(299)	17%	(168)	997
Community: Rural	17%	(94)	17%	(97)	10%	(58)	32%	(177)	23%	(130)	556
Employ: Private Sector	23%	(156)	20%	(135)	19%	(130)	25%	(166)	13%	(86)	673
Employ: Government	20%	(29)	24%	(36)	24%	(36)	15%	(23)	17%	(25)	149
Employ: Self-Employed	15%	(30)	22%	(45)	15%	(30)	29%	(58)	20%	(39)	201
Employ: Homemaker	16%	(24)	14%	(21)	12%	(18)	33%	(49)	26%	(40)	152
Employ: Student	32%	(18)	11%	(7)	6%	(3)	22%	(13)	29%	(17)	58
Employ: Retired	19%	(105)	14%	(79)	14%	(76)	38%	(207)	15%	(82)	550
Employ: Unemployed	24%	(71)	19%	(57)	12%	(36)	18%	(55)	27%	(81)	299
Employ: Other	17%	(20)	14%	(17)	9%	(11)	29%	(35)	32%	(39)	123
Military HH: Yes	21%	(54)	18%	(45)	12%	(30)	34%	(86)	15%	(39)	255
Military HH: No	20%	(399)	18%	(351)	16%	(310)	27%	(521)	19%	(369)	1950
2022 House Vote: Democrat	34%	(238)	21%	(146)	16%	(116)	16%	(114)	13%	(88)	703
2022 House Vote: Republican	12%	(66)	15%	(84)	17%	(96)	45%	(260)	12%	(68)	573
2022 House Vote: Didnt Vote	16%	(142)	18%	(161)	14%	(126)	25%	(221)	27%	(240)	889
2020 Vote: Joe Biden	31%	(259)	21%	(180)	16%	(139)	18%	(156)	13%	(109)	844
2020 Vote: Donald Trump	11%	(71)	15%	(99)	17%	(110)	44%	(287)	13%	(82)	650
2020 Vote: Other	23%	(12)	12%	(6)	16%	(8)	19%	(10)	29%	(15)	51
2020 Vote: Didn't Vote	17%	(111)	17%	(111)	13%	(83)	23%	(154)	31%	(202)	661

Table PAC13a_12: How involved, if at all, should major companies be in advocating on the following issues? — Allowing legal access to abortions

Demographic	Very	involved		newhat volved		ot too olved		volved at all		t know / opinion	Total N
Adults	21%	(454)	18%	(396)	15%	(340)	28%	(607)	19%	(408)	2205
4-Region: Northeast	21%	(82)	21%	(81)	14%	(55)	27%	(103)	16%	(63)	384
4-Region: Midwest	20%	(88)	18%	(82)	15%	(66)	29%	(132)	19%	(84)	453
4-Region: South	19%	(165)	17%	(141)	15%	(124)	29%	(247)	20%	(171)	848
4-Region: West	23%	(118)	18%	(93)	18%	(96)	24%	(124)	17%	(90)	521

Table PAC13a_12: How involved, if at all, should major companies be in advocating on the following issues? — Allowing legal access to abortions

Table PAC14_1: Based on what you know, would you consider each of the following political parties to be pro-business or anti-business? — DemocraticParty

Demographic		Very ousiness		newhat ousiness		newhat Dusiness		Very Dusiness		t know / pinion	Total N
Adults	19%	(413)	24%	(527)	16%	(346)	18%	(396)	24%	(523)	2205
Gender: Male	21%	(222)	24%	(260)	17%	(187)	21%	(228)	17%	(180)	1076
Gender: Female	17%	(190)	24%	(267)	14%	(159)	15%	(166)	30%	(343)	1125
Age: 18-34	15%	(94)	27%	(170)	16%	(99)	15%	(95)	28%	(182)	641
Age: 35-44	17%	(63)	21%	(77)	17%	(63)	16%	(59)	29%	(107)	370
Age: 45-64	22%	(152)	24%	(167)	14%	(96)	18%	(128)	22%	(154)	697
Age: 65+	21%	(102)	23%	(113)	18%	(88)	23%	(113)	16%	(80)	496
GenZers: 1997-2012	16%	(52)	23%	(76)	16%	(54)	12%	(40)	33%	(110)	333
Millennials: 1981-1996	16%	(99)	25%	(160)	17%	(105)	17%	(107)	26%	(164)	634
GenXers: 1965-1980	20%	(113)	26%	(146)	12%	(71)	18%	(100)	24%	(136)	566
Baby Boomers: 1946-1964	23%	(141)	21%	(133)	17%	(106)	22%	(135)	17%	(108)	624
PID: Dem (no lean)	34%	(293)	35%	(295)	12%	(100)	5%	(42)	15%	(124)	855
PID: Ind (no lean)	11%	(74)	20%	(128)	14%	(93)	12%	(80)	42%	(269)	644
PID: Rep (no lean)	6%	(46)	15%	(103)	22%	(153)	39%	(274)	18%	(130)	706
PID/Gender: Dem Men	39%	(148)	34%	(128)	11%	(41)	5%	(20)	11%	(43)	379
PID/Gender: Dem Women	31%	(145)	35%	(168)	13%	(60)	4%	(21)	17%	(81)	474
PID/Gender: Ind Men	15%	(48)	23%	(71)	18%	(55)	14%	(44)	30%	(94)	312
PID/Gender: Ind Women	8%	(25)	17%	(57)	11%	(37)	11%	(36)	53%	(175)	330
PID/Gender: Rep Men	7%	(26)	16%	(61)	24%	(91)	43%	(164)	11%	(43)	385
PID/Gender: Rep Women	6%	(20)	13%	(43)	19%	(62)	34%	(109)	27%	(87)	321
Ideo: Liberal (1-3)	28%	(171)	40%	(239)	13%	(77)	7%	(40)	13%	(77)	603
Ideo: Moderate (4)	21%	(162)	24%	(186)	17%	(130)	10%	(79)	29%	(226)	783
Ideo: Conservative (5-7)	10%	(67)	14%	(92)	20%	(136)	40%	(262)	16%	(106)	664
Educ: < College	19%	(267)	21%	(300)	14%	(194)	17%	(244)	29%	(418)	1423
Educ: Bachelors degree	17%	(85)	29%	(142)	20%	(101)	20%	(100)	13%	(66)	493
Educ: Post-grad	21%	(62)	29%	(85)	18%	(52)	18%	(52)	13%	(39)	289
Income: Under 50k	20%	(253)	20%	(251)	14%	(181)	16%	(200)	30%	(375)	1260
Income: 50k-100k	17%	(110)	31%	(196)	17%	(107)	19%	(119)	16%	(101)	633
Income: 100k+	16%	(50)	26%	(80)	19%	(58)	24%	(76)	15%	(48)	312
Ethnicity: White	16%	(268)	25%	(419)	16%	(264)	20%	(347)	23%	(396)	1694
Ethnicity: Hispanic	13%	(51)	28%	(107)	13%	(49)	13%	(50)	33%	(128)	385

Table PAC14_1: Based on what you know, would you consider each of the following political parties to be pro-business or anti-business? — Democrati	С
Party	_

Demographic		Very ousiness		newhat ousiness		newhat ousiness		/ery ousiness		t know / opinion	Total N
Adults	19%	(413)	24%	(527)	16%	(346)	18%	(396)	24%	(523)	2205
Ethnicity: Black	31%	(87)	24%	(69)	13%	(36)	8%	(23)	24%	(69)	285
Ethnicity: Other	25%	(57)	17%	(39)	20%	(46)	11%	(26)	26%	(58)	226
All Christian	17%	(183)	22%	(232)	18%	(186)	25%	(262)	18%	(191)	1054
All Non-Christian	33%	(47)	26%	(37)	12%	(17)	10%	(15)	19%	(28)	144
Atheist	16%	(13)	43%	(36)	17%	(14)	12%	(10)	13%	(11)	83
Agnostic/Nothing in particular	17%	(98)	27%	(158)	14%	(83)	8%	(48)	33%	(189)	576
Something Else	21%	(71)	18%	(64)	13%	(47)	18%	(61)	30%	(105)	348
Religious Non-Protestant/Catholic	32%	(52)	24%	(39)	12%	(20)	14%	(22)	18%	(30)	164
Evangelical	15%	(86)	19%	(108)	17%	(99)	24%	(135)	25%	(139)	568
Non-Evangelical	21%	(161)	23%	(178)	16%	(123)	22%	(172)	19%	(147)	781
Community: Urban	24%	(158)	23%	(153)	15%	(99)	13%	(87)	24%	(156)	653
Community: Suburban	17%	(166)	26%	(260)	18%	(178)	19%	(191)	20%	(202)	997
Community: Rural	16%	(89)	20%	(114)	12%	(69)	21%	(118)	30%	(165)	556
Employ: Private Sector	18%	(122)	28%	(189)	17%	(112)	20%	(135)	17%	(115)	673
Employ: Government	21%	(32)	24%	(35)	17%	(25)	16%	(24)	22%	(32)	149
Employ: Self-Employed	19%	(39)	23%	(46)	19%	(39)	18%	(35)	21%	(42)	201
Employ: Homemaker	15%	(23)	22%	(33)	16%	(25)	13%	(20)	33%	(51)	152
Employ: Student	13%	(7)	21%	(12)	15%	(9)	18%	(11)	33%	(19)	58
Employ: Retired	22%	(119)	24%	(131)	16%	(91)	21%	(118)	17%	(92)	550
Employ: Unemployed	17%	(52)	18%	(54)	10%	(29)	14%	(42)	41%	(122)	299
Employ: Other	15%	(18)	21%	(26)	14%	(17)	8%	(10)	42%	(51)	123
Military HH: Yes	16%	(40)	25%	(63)	16%	(41)	26%	(65)	18%	(46)	255
Military HH: No	19%	(373)	24%	(463)	16%	(305)	17%	(331)	25%	(478)	1950
2022 House Vote: Democrat	35%	(249)	35%	(249)	13%	(89)	4%	(28)	12%	(87)	703
2022 House Vote: Republican	6%	(35)	15%	(83)	23%	(132)	44%	(250)	13%	(73)	573
2022 House Vote: Didnt Vote	14%	(124)	21%	(189)	13%	(117)	13%	(114)	39%	(344)	889
2020 Vote: Joe Biden	32%	(268)	35%	(296)	14%	(119)	5%	(45)	14%	(116)	844
2020 Vote: Donald Trump	7%	(43)	16%	(102)	22%	(144)	41%	(265)	15%	(95)	650
2020 Vote: Other	22%	(11)	11%	(6)	21%	(11)	12%	(6)	34%	(17)	51
2020 Vote: Didn't Vote	14%	(91)	19%	(124)	11%	(72)	12%	(80)	45%	(295)	661

Table PAC14_1: Based on what you know, would you consider each of the following political parties to be pro-business or anti-business? — DemocraticParty

Demographic	Very pro-business	Somewhat pro-business	Somewhat anti-business	Very anti-business	Don't know / No opinion	Total N
Adults	19% (413)	24% (527)	16% (346)	18% (396)	24% (523)	2205
4-Region: Northeast	20% (78)	23% (89)	15% (58)	21% (79)	21% (80)	384
4-Region: Midwest	18% (83)	27% (122)	15% (67)	19% (84)	21% (96)	453
4-Region: South	18% (153)	24% (200)	15% (128)	18% (151)	26% (216)	848
4-Region: West	19% (99)	22% (116)	18% (93)	16% (82)	25% (131)	521

Table PAC14_2: Based on what you know, would you consider each of the following political parties to be pro-business or anti-business? — Rep	ıblican
Party	

Demographic		Very ousiness		newhat ousiness		ewhat ousiness		ery ousiness		t know / pinion	Total N
Adults	38%	(829)	19%	(416)	9%	(197)	11%	(241)	24%	(522)	2205
Gender: Male	42%	(455)	21%	(223)	11%	(115)	10%	(111)	16%	(171)	1076
Gender: Female	33%	(371)	17%	(193)	7%	(81)	12%	(130)	31%	(350)	1125
Age: 18-34	29%	(189)	19%	(122)	12%	(80)	10%	(67)	29%	(183)	641
Age: 35-44	32%	(118)	21%	(77)	7%	(25)	12%	(45)	29%	(106)	370
Age: 45-64	39%	(273)	17%	(120)	10%	(69)	12%	(81)	22%	(154)	697
Age: 65+	50%	(248)	20%	(97)	5%	(23)	10%	(48)	16%	(79)	496
GenZers: 1997-2012	24%	(78)	18%	(62)	12%	(39)	12%	(39)	35%	(115)	333
Millennials: 1981-1996	34%	(215)	20%	(127)	10%	(61)	11%	(71)	25%	(160)	634
GenXers: 1965-1980	38%	(215)	17%	(98)	11%	(61)	10%	(59)	24%	(134)	566
Baby Boomers: 1946-1964	46%	(288)	20%	(124)	6%	(35)	11%	(70)	17%	(108)	624
PID: Dem (no lean)	33%	(283)	16%	(139)	12%	(101)	20%	(174)	18%	(157)	855
PID: Ind (no lean)	27%	(176)	18%	(114)	7%	(46)	7%	(42)	41%	(266)	644
PID: Rep (no lean)	52%	(369)	23%	(163)	7%	(49)	4%	(25)	14%	(99)	706
PID/Gender: Dem Men	34%	(130)	16%	(59)	15%	(57)	22%	(83)	13%	(50)	379
PID/Gender: Dem Women	32%	(151)	17%	(80)	9%	(45)	19%	(91)	23%	(108)	474
PID/Gender: Ind Men	34%	(107)	21%	(65)	8%	(25)	7%	(22)	30%	(92)	312
PID/Gender: Ind Women	21%	(68)	15%	(48)	6%	(21)	6%	(20)	52%	(172)	330
PID/Gender: Rep Men	57%	(218)	26%	(99)	9%	(33)	2%	(6)	7%	(29)	385
PID/Gender: Rep Women	47%	(151)	20%	(65)	5%	(16)	6%	(19)	22%	(70)	321
Ideo: Liberal (1-3)	40%	(241)	18%	(107)	10%	(63)	18%	(106)	14%	(86)	603
Ideo: Moderate (4)	28%	(216)	20%	(159)	11%	(86)	11%	(85)	30%	(238)	783
Ideo: Conservative (5-7)	54%	(359)	21%	(142)	7%	(44)	5%	(34)	13%	(86)	664
Educ: < College	32%	(456)	17%	(241)	10%	(137)	12%	(170)	29%	(419)	1423
Educ: Bachelors degree	46%	(227)	25%	(123)	6%	(32)	8%	(41)	14%	(71)	493
Educ: Post-grad	50%	(146)	18%	(53)	10%	(28)	10%	(30)	11%	(32)	289
Income: Under 50k	32%	(398)	17%	(220)	9%	(110)	12%	(151)	30%	(381)	1260
Income: 50k-100k	43%	(274)	21%	(135)	9%	(57)	10%	(65)	16%	(102)	633
Income: 100k+	50%	(157)	20%	(62)	9%	(30)	8%	(25)	12%	(39)	312
Ethnicity: White	41%	(692)	19%	(324)	8%	(132)	10%	(161)	23%	(386)	1694
Ethnicity: Hispanic	27%	(102)	14%	(55)	10%	(40)	14%	(54)	35%	(134)	385

 Table PAC14_2: Based on what you know, would you consider each of the following political parties to be pro-business or anti-business? — Republican

 Party

Demographic		Very ousiness		ewhat ousiness		ewhat ousiness		Very Dusiness		t know / opinion	Total N
Adults	38%	(829)	19%	(416)	9 %	(197)	11%	(241)	24%	(522)	2205
Ethnicity: Black	21%	(60)	16%	(45)	17%	(49)	18%	(52)	28%	(80)	285
Ethnicity: Other	34%	(77)	21%	(48)	7%	(16)	12%	(28)	25%	(56)	226
All Christian	42%	(443)	22%	(233)	8%	(85)	11%	(117)	17%	(177)	1054
All Non-Christian	41%	(58)	17%	(25)	15%	(21)	9%	(12)	19%	(27)	144
Atheist	40%	(34)	20%	(17)	11%	(9)	13%	(11)	16%	(13)	83
Agnostic/Nothing in particular	30%	(175)	16%	(93)	9%	(50)	10%	(59)	35%	(199)	576
Something Else	34%	(118)	14%	(49)	9%	(32)	12%	(42)	31%	(106)	348
Religious Non-Protestant/Catholic	42%	(69)	17%	(29)	14%	(23)	9%	(14)	18%	(29)	164
Evangelical	38%	(216)	21%	(118)	8%	(47)	10%	(58)	22%	(128)	568
Non-Evangelical	41%	(323)	20%	(153)	8%	(62)	12%	(96)	19%	(146)	781
Community: Urban	34%	(220)	17%	(114)	11%	(71)	15%	(99)	23%	(150)	653
Community: Suburban	42%	(418)	21%	(206)	8%	(81)	9%	(89)	20%	(203)	997
Community: Rural	34%	(191)	17%	(96)	8%	(45)	10%	(53)	31%	(170)	556
Employ: Private Sector	41%	(277)	22%	(149)	11%	(72)	9%	(62)	17%	(113)	673
Employ: Government	29%	(43)	20%	(29)	15%	(22)	15%	(22)	21%	(32)	149
Employ: Self-Employed	36%	(72)	20%	(41)	13%	(25)	10%	(19)	22%	(44)	201
Employ: Homemaker	33%	(49)	17%	(26)	6%	(9)	12%	(18)	33%	(50)	152
Employ: Student	28%	(16)	19%	(11)	8%	(5)	9%	(5)	35%	(20)	58
Employ: Retired	46%	(252)	20%	(109)	6%	(31)	11%	(63)	17%	(95)	550
Employ: Unemployed	28%	(84)	13%	(38)	7%	(22)	12%	(35)	40%	(120)	299
Employ: Other	28%	(34)	11%	(14)	8%	(10)	13%	(16)	39 %	(48)	123
Military HH: Yes	50%	(128)	14%	(36)	10%	(26)	8%	(21)	17%	(44)	255
Military HH: No	36%	(700)	20%	(381)	9%	(170)	11%	(220)	25%	(478)	1950
2022 House Vote: Democrat	37%	(260)	17%	(120)	13%	(88)	20%	(138)	14%	(97)	703
2022 House Vote: Republican	56%	(320)	24%	(139)	6%	(37)	3%	(19)	10%	(59)	573
2022 House Vote: Didnt Vote	27%	(236)	17%	(151)	8%	(68)	9%	(84)	39%	(350)	889
2020 Vote: Joe Biden	40%	(333)	18%	(150)	11%	(90)	17%	(144)	15%	(126)	844
2020 Vote: Donald Trump	53%	(342)	25%	(165)	7%	(48)	3%	(21)	11%	(74)	650
2020 Vote: Other	29%	(15)	20%	(10)	12%	(6)	5%	(2)	35%	(18)	51
2020 Vote: Didn't Vote	21%	(139)	14%	(92)	8%	(52)	11%	(74)	46%	(305)	661

Table PAC14_2: Based on what you know, would you consider each of the following political parties to be pro-business or anti-business? — Republic	can
Party	

Demographic	Very pro-business	Somewhat pro-business	Somewhat anti-business	Very anti-business	Don't know / No opinion	Total N
Adults	38% (829)	19% (416)	9% (197)	11% (241)	24% (522)	2205
4-Region: Northeast	43% (166)	16% (63)	11% (41)	9% (35)	20% (79)	384
4-Region: Midwest	40% (180)	20% (92)	8% (35)	10% (46)	22% (99)	453
4-Region: South	33% (281)	19% (158)	10% (85)	12% (105)	26% (220)	848
4-Region: West	39% (202)	20% (103)	7% (35)	11% (55)	24% (125)	521

 Table PAC15_1NET: Which are the MOST IMPORTANT groups for major companies to serve as they run their businesses? (Select up to 2 answers)

 — Their customers

Demographic	Selected	Not Selected	Total N
Adults	63% (1387)	37% (818)	2205
Gender: Male	64% (686)	36% (390)	1076
Gender: Female	62% (700)	38% (425)	1125
Age: 18-34	52% (331)	48% (310)	641
Age: 35-44	58% (214)	42% (156)	370
Age: 45-64	67% (466)	33% (231)	697
Age: 65+	76% (375)	24% (121)	496
GenZers: 1997-2012	45% (150)	55% (183)	333
Millennials: 1981-1996	58% (369)	42% (264)	634
GenXers: 1965-1980	64% (362)	36% (205)	566
Baby Boomers: 1946-1964	74% (464)	26% (160)	624
PID: Dem (no lean)	63% (541)	37% (314)	855
PID: Ind (no lean)	58% (371)	42% (273)	644
PID: Rep (no lean)	67% (475)	33% (231)	706
PID/Gender: Dem Men	60% (228)	40% (151)	379
PID/Gender: Dem Women	66% (313)	34% (162)	474
PID/Gender: Ind Men	62% (193)	38% (119)	312
PID/Gender: Ind Women	54% (177)	46% (153)	330
PID/Gender: Rep Men	69% (264)	31% (121)	385
PID/Gender: Rep Women	66% (211)	34% (110)	321
Ideo: Liberal (1-3)	64% (389)	36% (215)	603
Ideo: Moderate (4)	58% (454)	42% (329)	783
Ideo: Conservative (5-7)	71% (474)	29% (190)	664
Educ: < College	57% (811)	43% (612)	1423
Educ: Bachelors degree	71% (352)	29% (142)	493
Educ: Post-grad	77% (224)	23% (65)	289
Income: Under 50k	57% (718)	43% (542)	1260
Income: 50k-100k	69% (440)	31% (193)	633
Income: 100k+	73% (229)	27% (83)	312
Ethnicity: White	65% (1104)	35% (590)	1694
Ethnicity: Hispanic	49% (188)	51% (197)	385
Ethnicity: Black	55% (157)	45% (128)	285

Table PAC15_1NET: Which are the MOST IMPORTANT groups for major companies to serve as they run their businesses? (Select up to 2 answers)— Their customers

Demographic	Selected	Not Selected	Total N	
Adults	63% (1387)	37% (818)	2205	
Ethnicity: Other	55% (125)	45% (101)	226	
All Christian	67% (702)	33% (353)	1054	
All Non-Christian	70% (100)	30% (44)	144	
Atheist	59% (49)	41% (34)	83	
Agnostic/Nothing in particular	56% (321)	44% (254)	576	
Something Else	62% (214)	38% (134)	348	
Religious Non-Protestant/Catholic	68% (111)	32% (53)	164	
Evangelical	64% (361)	36% (207)	568	
Non-Evangelical	67% (527)	33% (254)	781	
Community: Urban	58% (382)	42% (271)	653	
Community: Suburban	66% (661)	34% (336)	997	
Community: Rural	62% (344)	38% (212)	556	
Employ: Private Sector	66% (442)	34% (231)	673	
Employ: Government	48% (71)	52% (77)	149	
Employ: Self-Employed	59% (119)	41% (83)	201	
Employ: Homemaker	56% (86)	44% (66)	152	
Employ: Student	51% (30)	49% (28)	58	
Employ: Retired	73% (404)	27% (146)	550	
Employ: Unemployed	54% (161)	46% (138)	299	
Employ: Other	60% (73)	40% (50)	123	
Military HH: Yes	69% (176)	31% (79)	255	
Military HH: No	62% (1210)	38% (740)	1950	
2022 House Vote: Democrat	67% (468)	33% (234)	703	
2022 House Vote: Republican	68% (391)	32% (183)	573	
2022 House Vote: Didnt Vote	56% (500)	44% (389)	889	
2020 Vote: Joe Biden	68% (571)	32% (272)	844	
2020 Vote: Donald Trump	66% (429)	34% (220)	650	
2020 Vote: Other	72% (37)	28% (14)	51	
2020 Vote: Didn't Vote	53% (349)	47% (312)	661	

Table PAC15_1NET: Which are the MOST IMPORTANT groups for major companies to serve as they run their businesses? (Select up to 2 answers))
— Their customers	

Demographic	Selected	Not Selected	Total N	
Adults	63% (1387)	37% (818)	2205	
4-Region: Northeast	68% (262)	32% (122)	384	
4-Region: Midwest	67% (302)	33% (151)	453	
4-Region: South	60% (511)	40% (337)	848	
4-Region: West	60% (313)	40% (208)	521	

National Tracking Poll #2408153, September, 2024 Table PAC15_2NET

 Table PAC15_2NET: Which are the MOST IMPORTANT groups for major companies to serve as they run their businesses? (Select up to 2 answers)

 — Their employees

Demographic	Selected	Not Selected	Total N	
Adults	57% (1266)	43% (939)	2205	
Gender: Male	57% (618)	43% (458)	1076	
Gender: Female	57% (646)	43% (479)	1125	
Age: 18-34	57% (363)	43% (278)	641	
Age: 35-44	58% (213)	42% (157)	370	
Age: 45-64	58% (406)	42% (291)	697	
Age: 65+	57% (284)	43% (212)	496	
GenZers: 1997-2012	56% (185)	44% (147)	333	
Millennials: 1981-1996	57% (361)	43% (273)	634	
GenXers: 1965-1980	60% (339)	40% (228)	566	
Baby Boomers: 1946-1964	56% (352)	44% (272)	624	
PID: Dem (no lean)	58% (495)	42% (360)	855	
PID: Ind (no lean)	54% (351)	46% (293)	644	
PID: Rep (no lean)	60% (420)	40% (286)	706	
PID/Gender: Dem Men	53% (200)	47% (179)	379	
PID/Gender: Dem Women	62% (293)	38% (181)	474	
PID/Gender: Ind Men	56% (173)	44% (139)	312	
PID/Gender: Ind Women	53% (177)	47% (153)	330	
PID/Gender: Rep Men	63% (244)	37% (141)	385	
PID/Gender: Rep Women	55% (176)	45% (145)	321	
Ideo: Liberal (1-3)	60% (359)	40% (244)	603	
Ideo: Moderate (4)	57% (447)	43% (336)	783	
Ideo: Conservative (5-7)	60% (401)	40% (263)	664	
Educ: < College	56% (791)	44% (632)	1423	
Educ: Bachelors degree	63% (309)	37% (184)	493	
Educ: Post-grad	58% (166)	42% (123)	289	
Income: Under 50k	54% (687)	46% (573)	1260	
Income: 50k-100k	60% (377)	40% (256)	633	
Income: 100k+	65% (202)	35% (110)	312	
Ethnicity: White	60% (1012)	40% (682)	1694	
Ethnicity: Hispanic	62% (239)	38% (147)	385	
Ethnicity: Black	50% (141)	50% (144)	285	

 Table PAC15_2NET: Which are the MOST IMPORTANT groups for major companies to serve as they run their businesses? (Select up to 2 answers)

 — Their employees

Demographic	:	Selected	Ν	ot Selected	Total N
Adults	57%	(1266)	43%	(939)	2205
Ethnicity: Other	50%	(112)	50%	(114)	226
All Christian	61%	(644)	39%	(411)	1054
All Non-Christian	48%	(69)	52%	(75)	144
Atheist	55%	(46)	45%	(37)	83
Agnostic/Nothing in particular	54%	(309)	46%	(267)	576
Something Else	57%	(199)	43%	(149)	348
Religious Non-Protestant/Catholic	50%	(82)	50%	(83)	164
Evangelical	61%	(347)	39%	(221)	568
Non-Evangelical	60%	(467)	40%	(314)	781
Community: Urban	52%	(341)	48%	(312)	653
Community: Suburban	61%	(606)	39%	(390)	997
Community: Rural	57%	(319)	43%	(237)	556
Employ: Private Sector	63%	(424)	37%	(249)	673
Employ: Government	57%	(85)	43%	(64)	149
Employ: Self-Employed	52%	(104)	48%	(97)	201
Employ: Homemaker	57%	(86)	43%	(66)	152
Employ: Student	60%	(35)	40%	(23)	58
Employ: Retired	57%	(314)	43%	(236)	550
Employ: Unemployed	49%	(147)	51%	(152)	299
Employ: Other	58%	(72)	42%	(51)	123
Military HH: Yes	56%	(144)	44%	(111)	255
Military HH: No	58%	(1123)	42%	(827)	1950
2022 House Vote: Democrat	59%	(413)	41%	(290)	703
2022 House Vote: Republican	61%	(350)	39%	(223)	573
2022 House Vote: Didnt Vote	54%	(477)	46%	(412)	889
2020 Vote: Joe Biden	60%	(504)	40%	(340)	844
2020 Vote: Donald Trump	59%	(381)	41%	(269)	650
2020 Vote: Other	61%	(31)	39%	(20)	51
2020 Vote: Didn't Vote	53%	(351)	47%	(311)	661

Demographic	Selected	Not Selected	Total N	
Adults	57% (1266)	43% (939)	2205	
4-Region: Northeast	54% (208)	46% (176)	384	
4-Region: Midwest	53% (240)	47% (213)	453	
4-Region: South	59% (496)	41% (352)	848	
4-Region: West	62% (323)	38% (198)	521	

 Table PAC15_2NET: Which are the MOST IMPORTANT groups for major companies to serve as they run their businesses? (Select up to 2 answers)

 — Their employees

 Table PAC15_3NET: Which are the MOST IMPORTANT groups for major companies to serve as they run their businesses? (Select up to 2 answers)

 — Their investors or shareholders

Demographic	Sel	ected	N	ot Selected	Total N	
Adults	19%	(425)	81%	(1780)	2205	
Gender: Male	23%	(251)	77%	(826)	1076	
Gender: Female	16%	(175)	84%	(951)	1125	
Age: 18-34	20%	(131)	80%	(510)	641	
Age: 35-44	20%	(74)	80%	(296)	370	
Age: 45-64	18%	(124)	82%	(573)	697	
Age: 65+	19%	(96)	81%	(400)	496	
GenZers: 1997-2012	22%	(72)	78%	(261)	333	
Millennials: 1981-1996	20%	(126)	80%	(508)	634	
GenXers: 1965-1980	18%	(102)	82%	(465)	566	
Baby Boomers: 1946-1964	19%	(117)	81%	(507)	624	
PID: Dem (no lean)	19%	(163)	81%	(692)	855	
PID: Ind (no lean)	19%	(125)	81%	(519)	644	
PID: Rep (no lean)	19%	(137)	81%	(569)	706	
PID/Gender: Dem Men	24%	(92)	76%	(287)	379	
PID/Gender: Dem Women	15%	(71)	85%	(403)	474	
PID/Gender: Ind Men	22%	(69)	78%	(243)	312	
PID/Gender: Ind Women	17%	(56)	83%	(274)	330	
PID/Gender: Rep Men	23%	(89)	77%	(296)	385	
PID/Gender: Rep Women	15%	(48)	85%	(273)	321	
Ideo: Liberal (1-3)	19%	(117)	81%	(486)	603	
Ideo: Moderate (4)	20%	(153)	80%	(630)	783	
Ideo: Conservative (5-7)	21%	(141)	79 %	(524)	664	
Educ: < College	17%	(242)	83%	(1180)	1423	
Educ: Bachelors degree	24%	(116)	76%	(377)	493	
Educ: Post-grad	23%	(67)	77%	(222)	289	
Income: Under 50k	17%	(217)	83%	(1043)	1260	
Income: 50k-100k	23%	(146)	77%	(487)	633	
Income: 100k+	20%	(62)	80%	(250)	312	
Ethnicity: White	18%	(301)	82%	(1393)	1694	
Ethnicity: Hispanic	20%	(76)	80%	(309)	385	
Ethnicity: Black	22%	(62)	78%	(223)	285	

Table PAC15_3NET: Which are the MOST IMPORTANT groups for major companies to serve as they run their businesses? (Select up to 2 answers)	
— Their investors or shareholders	

Demographic	S	Selected	N	ot Selected	Total N
Adults	19%	(425)	81%	(1780)	2205
Ethnicity: Other	28%	(63)	72%	(163)	226
All Christian	19%	(196)	81%	(859)	1054
All Non-Christian	21%	(30)	79%	(114)	144
Atheist	24%	(20)	76%	(63)	83
Agnostic/Nothing in particular	21%	(119)	79%	(457)	576
Something Else	18%	(61)	82%	(287)	348
Religious Non-Protestant/Catholic	20%	(32)	80%	(132)	164
Evangelical	16%	(88)	84%	(480)	568
Non-Evangelical	20%	(156)	80%	(625)	781
Community: Urban	23%	(150)	77%	(503)	653
Community: Suburban	19%	(185)	81%	(812)	997
Community: Rural	16%	(91)	84%	(465)	556
Employ: Private Sector	21%	(140)	79%	(533)	673
Employ: Government	22%	(33)	78%	(115)	149
Employ: Self-Employed	26%	(52)	74%	(149)	201
Employ: Homemaker	17%	(25)	83%	(127)	152
Employ: Student	13%	(7)	87%	(50)	58
Employ: Retired	19%	(102)	81%	(448)	550
Employ: Unemployed	16%	(47)	84%	(252)	299
Employ: Other	15%	(18)	85%	(105)	123
Military HH: Yes	18%	(46)	82%	(209)	255
Military HH: No	19%	(380)	81%	(1571)	1950
2022 House Vote: Democrat	22%	(157)	78%	(545)	703
2022 House Vote: Republican	23%	(132)	77%	(442)	573
2022 House Vote: Didnt Vote	15%	(132)	85%	(757)	889
2020 Vote: Joe Biden	22%	(182)	78%	(661)	844
2020 Vote: Donald Trump	21%	(137)	79 %	(513)	650
2020 Vote: Other	17%	(9)	83%	(42)	51
2020 Vote: Didn't Vote	15%	(98)	85%	(563)	661

521

— Their investors or shareholders						
Demographic	Selected	Not Selected	Total N			
Adults	19% (425)	81% (1780)	2205			
4-Region: Northeast	18% (71)	82% (313)	384			
4-Region: Midwest	20% (91)	80% (362)	453			
4-Region: South	18% (156)	82% (692)	848			

79%

(413)

Table PAC15_3NET: Which are the MOST IMPORTANT groups for major companies to serve as they run their businesses? (Select up to 2 answers)— Their investors or shareholders

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

21%

(108)

4-Region: West

National Tracking Poll #2408153, September, 2024 Table PAC15_4NET

Table PAC15_4NET: Which are the MOST IMPORTANT groups for major companies to serve as they run their businesses? (Select up to 2 answers)— The general public

Demographic	Select	ted	N	ot Selected	Total N
Adults	19% (4	13)	81%	(1792)	2205
Gender: Male	18% (19	92)	82%	(884)	1076
Gender: Female	19% (2	19)	81%	(906)	1125
Age: 18-34	18% (1	18)	82%	(523)	641
Age: 35-44	18% (6	58)	82%	(302)	370
Age: 45-64	18% (12	27)	82%	(571)	697
Age: 65+	20% (10	00)	80%	(396)	496
GenZers: 1997-2012	21% (7	70)	79%	(262)	333
Millennials: 1981-1996	17% (1	10)	83%	(524)	634
GenXers: 1965-1980	18% (10	04)	82%	(462)	566
Baby Boomers: 1946-1964	19% (1	18)	81%	(506)	624
PID: Dem (no lean)	18% (15	57)	82%	(698)	855
PID: Ind (no lean)	18% (1	15)	82%	(529)	644
PID: Rep (no lean)	20% (1-	41)	80%	(565)	706
PID/Gender: Dem Men	18% (6	67)	82%	(312)	379
PID/Gender: Dem Women	19% (8	89)	81%	(386)	474
PID/Gender: Ind Men	17% (5	52)	83%	(260)	312
PID/Gender: Ind Women	19% (6	63)	81%	(267)	330
PID/Gender: Rep Men	19% (2	73)	81%	(312)	385
PID/Gender: Rep Women	21% (6	58)	79%	(253)	321
Ideo: Liberal (1-3)	19% (1	15)	81%	(489)	603
Ideo: Moderate (4)	20% (15	53)	80%	(630)	783
Ideo: Conservative (5-7)	19% (12	28)	81%	(537)	664
Educ: < College	19% (22	75)	81%	(1147)	1423
Educ: Bachelors degree	19% (9	94)	81%	(399)	493
Educ: Post-grad	15%	43)	85%	(246)	289
Income: Under 50k	19% (24	/	81%	(1020)	1260
Income: 50k-100k	· · · · · · · · · · · · · · · · · · ·	27)	80%	(506)	633
Income: 100k+	15% (4	46)	85%	(266)	312
Ethnicity: White	18% (3	12)	82%	(1382)	1694
Ethnicity: Hispanic	· · · · · · · · · · · · · · · · · · ·	84)	78%	(301)	385
Ethnicity: Black	(44)	84%	(241)	285

Table PAC15_4NET: Which are the MOST IMPORTANT groups for major companies to serve as they run their businesses? (Select up to 2 answers)— The general public

Demographic	S	elected	No	ot Selected	Total N
Adults	19%	(413)	81%	(1792)	2205
Ethnicity: Other	25%	(57)	75%	(169)	226
All Christian	19%	(200)	81%	(854)	1054
All Non-Christian	19%	(27)	81%	(117)	144
Atheist	21%	(18)	79%	(65)	83
Agnostic/Nothing in particular	16%	(93)	84%	(483)	576
Something Else	22%	(75)	78%	(273)	348
Religious Non-Protestant/Catholic	20%	(33)	80%	(131)	164
Evangelical	21%	(117)	79%	(451)	568
Non-Evangelical	19%	(148)	81%	(632)	781
Community: Urban	22%	(144)	78%	(509)	653
Community: Suburban	17%	(174)	83%	(823)	997
Community: Rural	17%	(95)	83%	(460)	556
Employ: Private Sector	18%	(120)	82%	(553)	673
Employ: Government	23%	(34)	77%	(115)	149
Employ: Self-Employed	19%	(38)	81%	(163)	201
Employ: Homemaker	15%	(23)	85%	(129)	152
Employ: Student	18%	(10)	82%	(47)	58
Employ: Retired	20%	(112)	80%	(438)	550
Employ: Unemployed	18%	(54)	82%	(245)	299
Employ: Other	19%	(23)	81%	(100)	123
Military HH: Yes	19%	(48)	81%	(206)	255
Military HH: No	19%	(365)	81%	(1585)	1950
2022 House Vote: Democrat	20%	(142)	80%	(561)	703
2022 House Vote: Republican	19%	(107)	81%	(466)	573
2022 House Vote: Didnt Vote	17%	(154)	83%	(735)	889
2020 Vote: Joe Biden	19%	(159)	81%	(684)	844
2020 Vote: Donald Trump	21%	(136)	79 %	(513)	650
2020 Vote: Other	12%	(6)	88%	(44)	51
2020 Vote: Didn't Vote	17%	(111)	83%	(550)	661

Demographic	Selected	Not Selected	Total N
Adults	19% (413)	81% (1792)	2205
4-Region: Northeast	17% (67)	83% (317)	384
4-Region: Midwest	19% (87)	81% (365)	453
4-Region: South	16% (139)	84% (709)	848
4-Region: West	23% (120)	77% (401)	521

Table PAC15_4NET: Which are the MOST IMPORTANT groups for major companies to serve as they run their businesses? (Select up to 2 answers)— The general public

 Table PAC15_5NET: Which are the MOST IMPORTANT groups for major companies to serve as they run their businesses? (Select up to 2 answers)

 — Local communities

Demographic	Selecte	d	Not Selected	Total N
Adults	7% (144	4) 93%	(2061)	2205
Gender: Male	7% (74	4) 93 %	(1002)	1076
Gender: Female	6% (69	94%	(1056)	1125
Age: 18-34	8% (50	92%	(591)	641
Age: 35-44	8% (30	92%	(340)	370
Age: 45-64	5% (3.	3) 95%	(664)	697
Age: 65+	6% (3	1) 94%	(466)	496
GenZers: 1997-2012	7% (2.	2) 93%	(310)	333
Millennials: 1981-1996	9% (5	5) 91%	(579)	634
GenXers: 1965-1980	6% (32	2) 94%	(535)	566
Baby Boomers: 1946-1964	5% (34	4) 95%	(590)	624
PID: Dem (no lean)	7% (6	1) 93%	(795)	855
PID: Ind (no lean)	5% (34	4) 95%	(610)	644
PID: Rep (no lean)	7% (49	93%	(657)	706
PID/Gender: Dem Men	8% (29	92%	(350)	379
PID/Gender: Dem Women	7% (3	1) 93%	(443)	474
PID/Gender: Ind Men	7% (2.	3) 93%	(289)	312
PID/Gender: Ind Women	3% (1	l) 97%	(319)	330
PID/Gender: Rep Men	6% (2)	2) 94%	(362)	385
PID/Gender: Rep Women	8% (2)	7) 92%	(294)	321
Ideo: Liberal (1-3)	8% (48	3) 92%	(556)	603
Ideo: Moderate (4)	6% (44	4) 94%	(739)	783
Ideo: Conservative (5-7)	7% (4	5) 93%	(619)	664
Educ: < College	7% (100	5) 93%	(1317)	1423
Educ: Bachelors degree	4% (20	96% 96%	(473)	493
Educ: Post-grad	6% (18	3) 94%	(271)	289
Income: Under 50k	7% (92	,		1260
Income: 50k-100k	5% (3.			633
Income: 100k+	6% (19	,	(294)	312
Ethnicity: White	6% (108	,		1694
Ethnicity: Hispanic	8% (30	·		385
Ethnicity: Black	8% (2	/		285

 Table PAC15_5NET: Which are the MOST IMPORTANT groups for major companies to serve as they run their businesses? (Select up to 2 answers)

 — Local communities

Demographic	Se	elected	N	ot Selected	Total N
Adults	7%	(144)	93%	(2061)	2205
Ethnicity: Other	6%	(14)	94%	(212)	226
All Christian	6%	(66)	94%	(988)	1054
All Non-Christian	7%	(11)	93%	(133)	144
Atheist	7%	(6)	93%	(77)	83
Agnostic/Nothing in particular	7%	(39)	93%	(537)	576
Something Else	6%	(22)	94%	(326)	348
Religious Non-Protestant/Catholic	8%	(13)	92%	(151)	164
Evangelical	7%	(37)	93%	(531)	568
Non-Evangelical	6%	(48)	94%	(733)	781
Community: Urban	8%	(50)	92%	(603)	653
Community: Suburban	6%	(61)	94%	(936)	997
Community: Rural	6%	(33)	94%	(523)	556
Employ: Private Sector	6%	(42)	94%	(631)	673
Employ: Government	10%	(15)	90%	(133)	149
Employ: Self-Employed	7%	(14)	93%	(187)	201
Employ: Homemaker	9 %	(13)	91%	(139)	152
Employ: Student	5%	(3)	95%	(55)	58
Employ: Retired	5%	(29)	95%	(521)	550
Employ: Unemployed	8%	(23)	92%	(276)	299
Employ: Other	3%	(4)	97%	(119)	123
Military HH: Yes	6%	(14)	94%	(241)	255
Military HH: No	7%	(129)	93%	(1821)	1950
2022 House Vote: Democrat	8%	(55)	92%	(648)	703
2022 House Vote: Republican	6%	(36)	94%	(537)	573
2022 House Vote: Didnt Vote	6%	(51)	94%	(838)	889
2020 Vote: Joe Biden	6%	(53)	94%	(791)	844
2020 Vote: Donald Trump	8%	(50)	92%	(600)	650
2020 Vote: Other	3%	(2)	97%	(49)	51
2020 Vote: Didn't Vote	6%	(40)	94%	(622)	661

Table PAC15_5NET: Which are the MOST IMPORTANT groups for major companies to serve as they run their businesses? (Select up to 2 answers)
<i>— Local communities</i>

Demographic	Selected	Not Selected	Total N
Adults	7% (144)	93% (2061)	2205
4-Region: Northeast	5% (20)	95% (363)	384
4-Region: Midwest	8% (36)	92% (417)	453
4-Region: South	6% (55)	94% (793)	848
4-Region: West	6% (33)	94% (488)	521

 Table PAC15_6NET: Which are the MOST IMPORTANT groups for major companies to serve as they run their businesses? (Select up to 2 answers)

 — Don't know / no opinion

Demographic	S	elected	N	ot Selected	Total N
Adults	10%	(222)	90%	(1983)	2205
Gender: Male	7%	(77)	93%	(999)	1076
Gender: Female	13%	(143)	87%	(982)	1125
Age: 18-34	14%	(88)	86%	(553)	641
Age: 35-44	12%	(46)	88%	(324)	370
Age: 45-64	9%	(61)	91%	(636)	697
Age: 65+	5%	(27)	95%	(469)	496
GenZers: 1997-2012	17%	(55)	83%	(277)	333
Millennials: 1981-1996	11%	(72)	89%	(561)	634
GenXers: 1965-1980	9%	(53)	91%	(513)	566
Baby Boomers: 1946-1964	7%	(41)	93%	(583)	624
PID: Dem (no lean)	8%	(70)	92%	(785)	855
PID: Ind (no lean)	17%	(110)	83%	(534)	644
PID: Rep (no lean)	6%	(41)	94%	(665)	706
PID/Gender: Dem Men	7%	(27)	93%	(352)	379
PID/Gender: Dem Women	9%	(43)	91%	(431)	474
PID/Gender: Ind Men	13%	(40)	87%	(272)	312
PID/Gender: Ind Women	21%	(69)	79%	(261)	330
PID/Gender: Rep Men	3%	(10)	97%	(374)	385
PID/Gender: Rep Women	10%	(31)	90 %	(290)	321
Ideo: Liberal (1-3)	6%	(37)	94%	(567)	603
Ideo: Moderate (4)	12%	(91)	88%	(693)	783
Ideo: Conservative (5-7)	4%	(29)	96%	(635)	664
Educ: < College	13%	(189)	87%	(1234)	1423
Educ: Bachelors degree	4%	(18)	96%	(476)	493
Educ: Post-grad	5%	(16)	95%	(274)	289
Income: Under 50k	14%	(180)	86%	(1079)	1260
Income: 50k-100k	4%	(26)	96%	(607)	633
Income: 100k+	5%	(16)	95%	(296)	312
Ethnicity: White	10%	(161)	90 %	(1533)	1694
Ethnicity: Hispanic	12%	(47)	88%	(338)	385
Ethnicity: Black	13%	(37)	87%	(248)	285

 Table PAC15_6NET: Which are the MOST IMPORTANT groups for major companies to serve as they run their businesses? (Select up to 2 answers)

 — Don't know / no opinion

Demographic	9	Selected	N	ot Selected	Total N
Adults	10%	(222)	90%	(1983)	2205
Ethnicity: Other	10%	(24)	90%	(202)	226
All Christian	7%	(71)	93%	(983)	1054
All Non-Christian	10%	(14)	90%	(129)	144
Atheist	13%	(11)	87%	(73)	83
Agnostic/Nothing in particular	16%	(94)	84%	(482)	576
Something Else	9%	(32)	91%	(316)	348
Religious Non-Protestant/Catholic	10%	(16)	90%	(148)	164
Evangelical	8%	(44)	92%	(524)	568
Non-Evangelical	7%	(52)	93%	(728)	781
Community: Urban	9%	(62)	91%	(591)	653
Community: Suburban	9%	(87)	91%	(910)	997
Community: Rural	13%	(74)	87%	(482)	556
Employ: Private Sector	5%	(35)	95%	(637)	673
Employ: Government	7%	(11)	93%	(138)	149
Employ: Self-Employed	10%	(20)	90%	(181)	201
Employ: Homemaker	16%	(24)	84%	(128)	152
Employ: Student	18%	(10)	82%	(48)	58
Employ: Retired	7%	(39)	93%	(511)	550
Employ: Unemployed	21%	(61)	79%	(238)	299
Employ: Other	17%	(21)	83%	(102)	123
Military HH: Yes	7%	(17)	93%	(237)	255
Military HH: No	10%	(204)	90%	(1746)	1950
2022 House Vote: Democrat	5%	(32)	95%	(671)	703
2022 House Vote: Republican	4%	(20)	96%	(553)	573
2022 House Vote: Didnt Vote	19%	(166)	81%	(723)	889
2020 Vote: Joe Biden	6%	(48)	94%	(796)	844
2020 Vote: Donald Trump	4%	(28)	96%	(622)	650
2020 Vote: Other	10%	(5)	90 %	(45)	51
2020 Vote: Didn't Vote	21%	(141)	79%	(520)	661

<i>I</i>			
Demographic	Selected	Not Selected	Total N
Adults	10% (222)	90% (1983)	2205
4-Region: Northeast	11% (41)	89% (343)	384
4-Region: Midwest	8% (38)	92% (415)	453
4-Region: South	12% (104)	88% (744)	848
4-Region: West	8% (39)	92% (481)	521

Table PAC15_6NET: Which are the MOST IMPORTANT groups for major companies to serve as they run their businesses? (Select up to 2 answers) — Don't know / no opinion

Table PAC16: In every democratic society, government must balance support for the individual rights of its citizens and support for the common good.Based on what you know, which do you value more?

			Suppo	ort for the			Don't	know/No	
Demographic	Indivi	dual rights	common good		Value b	oth equally	օլ	pinion	Total N
Adults	17%	(370)	19%	(426)	50%	(1111)	14%	(298)	2205
Gender: Male	20%	(211)	21%	(223)	49%	(532)	10%	(110)	1076
Gender: Female	14%	(159)	18%	(203)	51%	(577)	17%	(187)	1125
Age: 18-34	18%	(112)	23%	(146)	41%	(265)	18%	(118)	641
Age: 35-44	16%	(60)	21%	(76)	47%	(176)	16%	(58)	370
Age: 45-64	16%	(115)	19%	(132)	53%	(367)	12%	(84)	697
Age: 65+	17%	(83)	15%	(73)	61%	(303)	8%	(38)	496
GenZers: 1997-2012	20%	(65)	22%	(73)	38%	(125)	21%	(69)	333
Millennials: 1981-1996	15%	(96)	22%	(141)	47%	(299)	15%	(98)	634
GenXers: 1965-1980	18%	(105)	19%	(110)	49%	(280)	13%	(72)	566
Baby Boomers: 1946-1964	15%	(96)	15%	(95)	60%	(375)	9%	(58)	624
PID: Dem (no lean)	10%	(89)	21%	(181)	59%	(505)	9%	(80)	855
PID: Ind (no lean)	15%	(98)	16%	(101)	45%	(292)	24%	(153)	644
PID: Rep (no lean)	26%	(183)	20%	(144)	44%	(314)	9%	(65)	706
PID/Gender: Dem Men	11%	(42)	22%	(84)	60%	(227)	7%	(26)	379
PID/Gender: Dem Women	10%	(46)	21%	(98)	58%	(276)	11%	(54)	474
PID/Gender: Ind Men	18%	(55)	18%	(56)	44%	(138)	20%	(63)	312
PID/Gender: Ind Women	13%	(43)	14%	(45)	46%	(153)	27%	(89)	330
PID/Gender: Rep Men	30%	(114)	22%	(84)	43%	(167)	5%	(20)	385
PID/Gender: Rep Women	22%	(70)	19%	(60)	46%	(147)	14%	(44)	321
Ideo: Liberal (1-3)	15%	(93)	24%	(143)	53%	(322)	7%	(45)	603
Ideo: Moderate (4)	13%	(100)	20%	(158)	53%	(412)	15%	(114)	783
Ideo: Conservative (5-7)	24%	(161)	18%	(118)	50%	(333)	8%	(53)	664
Educ: < College	17%	(242)	19%	(271)	47%	(668)	17%	(242)	1423
Educ: Bachelors degree	16%	(79)	22%	(108)	55%	(271)	7%	(34)	493
Educ: Post-grad	17%	(49)	16%	(47)	59%	(172)	7%	(21)	289
Income: Under 50k	17%	(217)	19%	(237)	46%	(578)	18%	(228)	1260
Income: 50k-100k	16%	(103)	21%	(131)	56%	(354)	7%	(46)	633
Income: 100k+	16%	(51)	19%	(58)	58%	(180)	8%	(24)	312
Ethnicity: White	17%	(291)	20%	(332)	50%	(852)	13%	(219)	1694
Ethnicity: Hispanic	14%	(55)	28%	(106)	45%	(172)	14%	(52)	385

 Table PAC16: In every democratic society, government must balance support for the individual rights of its citizens and support for the common good.

 Based on what you know, which do you value more?

			Suppo	ort for the			Don't	know/No	
Demographic	Indivi	dual rights	comm	non good	Value b	oth equally	oj	pinion	Total N
Adults	17%	(370)	19%	(426)	50%	(1111)	14%	(298)	2205
Ethnicity: Black	18%	(50)	21%	(60)	45%	(130)	16%	(46)	285
Ethnicity: Other	13%	(29)	15%	(35)	57%	(129)	15%	(34)	226
All Christian	19%	(202)	19%	(202)	52%	(553)	9%	(98)	1054
All Non-Christian	7%	(10)	20%	(28)	63%	(91)	10%	(15)	144
Atheist	19%	(16)	18%	(15)	48%	(40)	14%	(12)	83
Agnostic/Nothing in particular	14%	(79)	21%	(121)	43%	(249)	22%	(126)	576
Something Else	18%	(63)	17%	(60)	51%	(178)	14%	(48)	348
Religious Non-Protestant/Catholic	11%	(18)	19%	(31)	60%	(98)	10%	(17)	164
Evangelical	20%	(114)	18%	(104)	51%	(289)	11%	(61)	568
Non-Evangelical	18%	(138)	19%	(147)	54%	(418)	10%	(77)	781
Community: Urban	15%	(96)	23%	(149)	50%	(327)	12%	(80)	653
Community: Suburban	16%	(164)	19%	(190)	52%	(522)	12%	(120)	997
Community: Rural	20%	(110)	16%	(86)	47%	(261)	18%	(98)	556
Employ: Private Sector	17%	(113)	23%	(153)	53%	(357)	7%	(49)	673
Employ: Government	19%	(28)	26%	(39)	41%	(61)	14%	(20)	149
Employ: Self-Employed	19%	(39)	19%	(38)	49%	(100)	12%	(25)	201
Employ: Homemaker	13%	(20)	25%	(38)	41%	(62)	21%	(32)	152
Employ: Student	27%	(15)	20%	(11)	34%	(20)	19%	(11)	58
Employ: Retired	16%	(90)	15%	(85)	59%	(322)	10%	(53)	550
Employ: Unemployed	17%	(50)	16%	(47)	45%	(134)	23%	(69)	299
Employ: Other	13%	(16)	11%	(14)	44%	(55)	31%	(39)	123
Military HH: Yes	17%	(44)	19%	(48)	53%	(135)	11%	(28)	255
Military HH: No	17%	(326)	19%	(378)	50%	(976)	14%	(270)	1950
2022 House Vote: Democrat	11%	(74)	19%	(134)	65%	(454)	6%	(41)	703
2022 House Vote: Republican	28%	(163)	21%	(120)	44%	(253)	6%	(37)	573
2022 House Vote: Didnt Vote	14%	(129)	18%	(162)	43%	(384)	24%	(215)	889
2020 Vote: Joe Biden	10%	(86)	20%	(168)	63%	(535)	7%	(55)	844
2020 Vote: Donald Trump	27%	(174)	20%	(128)	46%	(297)	8%	(51)	650
2020 Vote: Other	15%	(7)	28%	(14)	41%	(21)	16%	(8)	51
2020 Vote: Didn't Vote	16%	(103)	18%	(116)	39%	(258)	28%	(184)	661

Table PAC16: In every democratic society, government must balance support for the individual rights of its citizens and support for the common good.Based on what you know, which do you value more?

Demographic	Indivi	dual rights	••	ort for the non good	Value b	oth equally	Total N		
Adults	17%	(370)	19%	(426)	50%	(1111)	14%	(298)	2205
4-Region: Northeast	15%	(57)	21%	(79)	50%	(194)	14%	(54)	384
4-Region: Midwest	17%	(78)	18%	(80)	52%	(236)	13%	(58)	453
4-Region: South	19%	(161)	19%	(165)	46%	(393)	15%	(129)	848
4-Region: West	14%	(74)	19%	(101)	55%	(288)	11%	(57)	521

Demographic	an ho and equ everyo	Conducted in an honest way and open equally to everyone with a right to vote		Conducted in an honest way but not open equally to everyone with a right to vote		Open equally to everyone who has a right to vote but not conducted in an honest way		Not conducted in an honest way and not open equally to everyone with a right to vote		t know / opinion	Total N
Adults	36%	(804)	16% (359)		17%	17% (381)		11% (251)		(410)	2205
Gender: Male	39%	(423)	18%	(189)	17%	(182)	13%	(135)	14%	(147)	1076
Gender: Female	34%	(381)	15%	(168)	18%	(200)	10%	(116)	23%	(261)	1125
Age: 18-34	25%	(159)	21%	(132)	21%	(136)	10%	(66)	23%	(148)	641
Age: 35-44	36%	(134)	17%	(62)	13%	(48)	9%	(32)	26%	(95)	370
Age: 45-64	42%	(291)	14%	(101)	16%	(113)	12%	(83)	16%	(109)	697
Age: 65+	44%	(220)	13%	(65)	17%	(85)	14%	(70)	12%	(57)	496
GenZers: 1997-2012	23%	(77)	22%	(75)	20%	(65)	9%	(29)	26%	(86)	333
Millennials: 1981-1996	32%	(203)	18%	(112)	18%	(112)	10%	(63)	23%	(144)	634
GenXers: 1965-1980	39 %	(222)	15%	(87)	16%	(90)	13%	(72)	17%	(97)	566
Baby Boomers: 1946-1964	45%	(284)	13%	(81)	16%	(101)	12%	(78)	13%	(80)	624
PID: Dem (no lean)	49%	(421)	21%	(179)	11%	(92)	7%	(59)	12%	(104)	855
PID: Ind (no lean)	27%	(172)	13%	(84)	18%	(114)	12%	(80)	30%	(195)	644
PID: Rep (no lean)	30%	(211)	14%	(96)	25%	(176)	16%	(112)	16%	(111)	706
PID/Gender: Dem Men	53%	(202)	22%	(83)	9%	(36)	6%	(24)	9 %	(34)	379
PID/Gender: Dem Women	46%	(219)	20%	(94)	12%	(56)	7%	(35)	15%	(70)	474
PID/Gender: Ind Men	33%	(104)	14%	(45)	16%	(51)	13%	(40)	23%	(72)	312
PID/Gender: Ind Women	21%	(68)	12%	(39)	19%	(62)	12%	(39)	37%	(121)	330
PID/Gender: Rep Men	30%	(117)	16%	(60)	25%	(95)	18%	(71)	11%	(42)	385
PID/Gender: Rep Women	29%	(94)	11%	(35)	25%	(81)	13%	(41)	22%	(69)	321
Ideo: Liberal (1-3)	46%	(278)	26%	(157)	11%	(67)	7%	(43)	10%	(59)	603
Ideo: Moderate (4)	38%	(299)	15%	(121)	16%	(125)	9%	(74)	21%	(164)	783
Ideo: Conservative (5-7)	32%	(210)	11%	(72)	27%	(179)	17%	(112)	14%	(91)	664
Educ: < College	32%	(454)	14%	(206)	18%	(256)	12%	(170)	24%	(336)	1423
Educ: Bachelors degree	44%	(216)	19%	(92)	16%	(78)	11%	(55)	11%	(52)	493
Educ: Post-grad	47%	(135)	21%	(61)	16%	(47)	9%	(26)	7%	(21)	289

Table PAC17: Thinking about how the 2024 elections will be conducted, which of the following comes closest to your view? Do you believe the November2024 elections will be...

Table PAC17: Thinking about how the 2024 elections will be conducted, which of the following comes closest to your view? Do you believe the November2024 elections will be...

Demographic	Conducted in an honest way and open equally to everyone with a right to vote		Conducted in an honest way but not open equally to everyone with a right to vote		Open equally to everyone who has a right to vote but not conducted in an honest way		an ho and n equ everyo	nducted in nest way ot open ally to ne with a to vote	Don't know / No opinion		Total N	
Adults	36%	(804)	16%	(359)	17%	(381)	11%	(251)	19%	(410)	2205	
Income: Under 50k	34%	(425)	15%	(185)	17%	(215)	11%	(140)	23%	(295)	1260	
Income: 50k-100k	38%	(237)	18%	(112)	19%	(122)	13%	(79)	13%	(82)	633	
Income: 100k+	45%	(142)	20%	(62)	14%	(44)	10%	(32)	11%	(33)	312	
Ethnicity: White	36%	(609)	16%	(276)	17%	(296)	12%	(207)	18%	(306)	1694	
Ethnicity: Hispanic	29%	(113)	20%	(76)	15%	(59)	10%	(38)	26%	(99)	385	
Ethnicity: Black	32%	(92)	19%	(55)	17%	(48)	10%	(27)	22%	(63)	285	
Ethnicity: Other	45%	(102)	12%	(28)	17%	(38)	7%	(17)	18%	(42)	226	
All Christian	41%	(429)	16%	(166)	19%	(201)	11%	(116)	13%	(142)	1054	
All Non-Christian	51%	(74)	14%	(20)	16%	(22)	4%	(6)	15%	(21)	144	
Atheist	39%	(33)	21%	(18)	15%	(12)	12%	(10)	13%	(11)	83	
Agnostic/Nothing in particular	30%	(174)	19%	(109)	13%	(76)	10%	(59)	27%	(158)	576	
Something Else	27%	(94)	13%	(46)	20%	(70)	17%	(59)	23%	(78)	348	
Religious Non-Protestant/Catholic	51%	(84)	13%	(21)	17%	(27)	5%	(9)	14%	(23)	164	
Evangelical	32%	(180)	15%	(83)	23%	(131)	12%	(69)	19%	(105)	568	
Non-Evangelical	41%	(320)	16%	(121)	17%	(132)	13%	(103)	13%	(105)	781	
Community: Urban	37%	(240)	20%	(131)	16%	(103)	9%	(61)	18%	(117)	653	
Community: Suburban	39%	(387)	16%	(163)	17%	(168)	11%	(105)	17%	(173)	997	
Community: Rural	32%	(177)	12%	(65)	20%	(110)	15%	(85)	21%	(119)	556	
Employ: Private Sector	42%	(282)	17%	(117)	17%	(115)	10%	(69)	13%	(90)	673	
Employ: Government	29%	(44)	27%	(40)	21%	(32)	7%	(11)	15%	(22)	149	
Employ: Self-Employed	29%	(59)	18%	(37)	24%	(49)	11%	(21)	17%	(35)	201	
Employ: Homemaker	27%	(41)	14%	(21)	22%	(34)	10%	(15)	27%	(41)	152	
Employ: Student	29%	(17)	14%	(8)	15%	(9)	7%	(4)	36%	(21)	58	
Employ: Retired	42%	(231)	13%	(71)	17%	(93)	13%	(74)	15%	(81)	550	
Employ: Unemployed	34%	(101)	16%	(47)	11%	(33)	11%	(32)	29%	(87)	299	
Employ: Other	24%	(30)	14%	(17)	13%	(17)	20%	(25)	28%	(35)	123	

Demographic	Conducted in an honest way and open equally to everyone with a emographic right to vote		Conducted in an honest way but not open equally to everyone with a right to vote		Open equally to everyone who has a right to vote but not conducted in an honest way		Not conducted in an honest way and not open equally to everyone with a right to vote		Don't know / No opinion		Total N
Adults	36%	(804)	16%	(359)	17%	(381)	11%	(251)	19%	(410)	2205
Military HH: Yes	36%	(92)	16%	(40)	20%	(51)	15%	(39)	13%	(34)	255
Military HH: No	37%	(713)	16%	(319)	17%	(331)	11%	(212)	19%	(376)	1950
2022 House Vote: Democrat	55%	(384)	22%	(154)	10%	(70)	7%	(48)	7%	(46)	703
2022 House Vote: Republican	31%	(178)	13%	(73)	28%	(161)	16%	(94)	12%	(67)	573
2022 House Vote: Didnt Vote	26%	(232)	14%	(127)	16%	(144)	11%	(100)	32%	(286)	889
2020 Vote: Joe Biden	54%	(456)	20%	(173)	11%	(97)	7%	(56)	7%	(62)	844
2020 Vote: Donald Trump	28%	(182)	13%	(87)	28%	(184)	17%	(112)	13%	(84)	650
2020 Vote: Other	28%	(14)	15%	(8)	19%	(10)	15%	(7)	23%	(12)	51
2020 Vote: Didn't Vote	23%	(152)	14%	(91)	14%	(90)	12%	(76)	38%	(252)	661
4-Region: Northeast	40%	(154)	17%	(67)	15%	(57)	12%	(44)	16%	(62)	384
4-Region: Midwest	35%	(157)	17%	(77)	17%	(79)	12%	(54)	19%	(85)	453
4-Region: South	31%	(259)	17%	(146)	19%	(157)	11%	(97)	22%	(189)	848
4-Region: West	45%	(235)	13%	(69)	17%	(88)	11%	(56)	14%	(74)	521

Table PAC17: Thinking about how the 2024 elections will be conducted, which of the following comes closest to your view? Do you believe the November2024 elections will be...

Morning Consult Table PAC18_1

Demographic		ts with olence	mo	ests with derate lence	sign	sts with ificant lence		major otests		t know / Opinion	Total N
Adults	21%	(462)	20%	(431)	21%	(458)	20%	(438)	19%	(415)	2205
Gender: Male	23%	(244)	20%	(216)	21%	(226)	23%	(249)	13%	(140)	1076
Gender: Female	19%	(216)	19%	(215)	20%	(230)	17%	(189)	24%	(275)	1125
Age: 18-34	21%	(132)	26%	(164)	20%	(125)	13%	(83)	21%	(137)	641
Age: 35-44	19%	(71)	20%	(73)	20%	(75)	18%	(68)	22%	(83)	370
Age: 45-64	23%	(160)	16%	(109)	20%	(139)	23%	(160)	19%	(129)	697
Age: 65+	20%	(100)	17%	(85)	24%	(119)	26%	(127)	13%	(66)	496
GenZers: 1997-2012	17%	(56)	27%	(89)	21%	(68)	14%	(46)	22%	(74)	333
Millennials: 1981-1996	22%	(142)	22%	(139)	20%	(126)	15%	(97)	21%	(130)	634
GenXers: 1965-1980	21%	(119)	16%	(93)	19%	(110)	22%	(126)	21%	(118)	566
Baby Boomers: 1946-1964	22%	(138)	17%	(103)	23%	(145)	25%	(153)	13%	(84)	624
PID: Dem (no lean)	25%	(213)	19%	(163)	21%	(182)	21%	(178)	14%	(119)	855
PID: Ind (no lean)	15%	(97)	18%	(115)	20%	(132)	15%	(94)	32%	(206)	644
PID: Rep (no lean)	22%	(152)	22%	(153)	20%	(144)	24%	(167)	13%	(90)	706
PID/Gender: Dem Men	27%	(101)	20%	(76)	20%	(75)	23%	(88)	10%	(39)	379
PID/Gender: Dem Women	23%	(110)	18%	(86)	23%	(107)	19%	(90)	17%	(81)	474
PID/Gender: Ind Men	17%	(54)	19%	(60)	22%	(67)	18%	(55)	24%	(76)	312
PID/Gender: Ind Women	13%	(43)	17%	(55)	19%	(63)	12%	(39)	39%	(130)	330
PID/Gender: Rep Men	23%	(90)	21%	(80)	22%	(84)	28%	(106)	7%	(25)	385
PID/Gender: Rep Women	19%	(63)	23%	(74)	19%	(60)	19%	(61)	20%	(64)	321
Ideo: Liberal (1-3)	29%	(178)	22%	(132)	19%	(112)	20%	(121)	10%	(60)	603
Ideo: Moderate (4)	17%	(131)	18%	(140)	22%	(172)	20%	(160)	23%	(180)	783
Ideo: Conservative (5-7)	21%	(139)	22%	(146)	24%	(157)	22%	(144)	12%	(80)	664
Educ: < College	18%	(259)	19%	(270)	21%	(303)	19%	(268)	23%	(322)	1423
Educ: Bachelors degree	23%	(116)	23%	(111)	19%	(94)	23%	(113)	12%	(59)	493
Educ: Post-grad	30%	(87)	17%	(50)	21%	(61)	20%	(58)	12%	(33)	289
Income: Under 50k	18%	(223)	19%	(238)	21%	(259)	19%	(241)	24%	(299)	1260
Income: 50k-100k	25%	(157)	24%	(149)	19%	(123)	19%	(123)	13%	(80)	633
Income: 100k+	26%	(82)	14%	(44)	24%	(76)	24%	(74)	12%	(36)	312
Ethnicity: White	21%	(364)	21%	(362)	19%	(327)	20%	(342)	18%	(299)	1694
Ethnicity: Hispanic	19%	(73)	26%	(98)	18%	(68)	15%	(59)	23%	(87)	385

 Table PAC18_1: Thinking about the outcome of the 2024 election, what is the likelihood and extent of post-election protests? — Trump Wins

National Tracking Poll #2408153, September, 2024 Table PAC18_1

Demographic		sts with iolence	mo	sts with derate lence	sign	sts with ificant lence		major otests		t know / Opinion	Total N
Adults	21%	(462)	20%	(431)	21%	(458)	20%	(438)	19%	(415)	2205
Ethnicity: Black	20%	(56)	16%	(47)	22%	(64)	19%	(53)	23%	(66)	285
Ethnicity: Other	19%	(42)	10%	(23)	30%	(67)	19%	(43)	22%	(51)	226
All Christian	20%	(215)	21%	(216)	20%	(212)	24%	(250)	15%	(161)	1054
All Non-Christian	28%	(41)	10%	(15)	29%	(41)	14%	(21)	18%	(26)	144
Atheist	23%	(19)	22%	(18)	25%	(20)	15%	(12)	16%	(14)	83
Agnostic/Nothing in particular	20%	(115)	20%	(117)	18%	(102)	15%	(86)	27%	(156)	576
Something Else	21%	(72)	19%	(65)	24%	(82)	20%	(70)	17%	(59)	348
Religious Non-Protestant/Catholic	29%	(48)	12%	(20)	27%	(44)	14%	(23)	18%	(29)	164
Evangelical	18%	(102)	18%	(101)	25%	(139)	21%	(120)	19%	(105)	568
Non-Evangelical	22%	(173)	22%	(170)	19%	(145)	24%	(188)	13%	(105)	781
Community: Urban	23%	(152)	20%	(131)	19%	(121)	21%	(135)	18%	(115)	653
Community: Suburban	21%	(211)	19%	(188)	22%	(215)	20%	(201)	18%	(182)	997
Community: Rural	18%	(100)	20%	(113)	22%	(122)	18%	(102)	21%	(118)	556
Employ: Private Sector	23%	(154)	22%	(151)	19%	(129)	23%	(153)	13%	(85)	673
Employ: Government	23%	(34)	24%	(36)	21%	(31)	17%	(26)	15%	(22)	149
Employ: Self-Employed	22%	(45)	16%	(32)	20%	(41)	19%	(39)	22%	(44)	201
Employ: Homemaker	24%	(37)	16%	(25)	23%	(36)	9%	(14)	27%	(40)	152
Employ: Student	17%	(10)	24%	(14)	24%	(14)	7%	(4)	28%	(16)	58
Employ: Retired	20%	(108)	17%	(92)	24%	(130)	25%	(140)	14%	(80)	550
Employ: Unemployed	18%	(53)	19%	(58)	17%	(49)	16%	(49)	30%	(89)	299
Employ: Other	17%	(21)	19%	(23)	22%	(27)	11%	(13)	32%	(39)	123
Military HH: Yes	24%	(62)	18%	(45)	24%	(60)	22%	(55)	13%	(33)	255
Military HH: No	21%	(401)	20%	(387)	20%	(398)	20%	(383)	20%	(382)	1950
2022 House Vote: Democrat	28%	(197)	18%	(127)	23%	(161)	20%	(144)	11%	(74)	703
2022 House Vote: Republican	20%	(117)	25%	(142)	23%	(134)	21%	(119)	11%	(62)	573
2022 House Vote: Didnt Vote	16%	(143)	17%	(148)	18%	(156)	19%	(173)	30%	(269)	889
2020 Vote: Joe Biden	27%	(229)	19%	(158)	21%	(181)	21%	(175)	12%	(101)	844
2020 Vote: Donald Trump	18%	(117)	25%	(163)	22%	(145)	23%	(147)	12%	(76)	650
2020 Vote: Other	15%	(7)	25%	(12)	18%	(9)	22%	(11)	21%	(11)	51
2020 Vote: Didn't Vote	16%	(109)	15%	(98)	18%	(122)	16%	(105)	34%	(228)	661

 Table PAC18_1: Thinking about the outcome of the 2024 election, what is the likelihood and extent of post-election protests? — Trump Wins

Demographic	Protests wi no violence	th m	tests with oderate iolence	Protests signifi violes	icant		major otests		: know /)pinion	Total N
Adults	21% (46	2) 20%	(431)	21%	(458)	20%	(438)	19%	(415)	2205
4-Region: Northeast	24% (94	4) 21%	(79)	19%	(74)	21%	(80)	15%	(58)	384
4-Region: Midwest	19% (8	3) 20%	(92)	19%	(84)	24%	(111)	17%	(78)	453
4-Region: South	19% (16	0) 19%	(164)	23%	(193)	17%	(144)	22%	(186)	848
4-Region: West	23% (12	1) 19%	(97)	20%	(106)	20%	(103)	18%	(94)	521

 Table PAC18_1: Thinking about the outcome of the 2024 election, what is the likelihood and extent of post-election protests? — Trump Wins

National Tracking Poll #2408153, September, 2024 Table PAC18_2

Demographic		sts with iolence	mo	sts with derate lence	sign	sts with ificant lence		major otests		t know / Opinion	Total N
Adults	15%	(330)	20%	(433)	29%	(631)	18%	(391)	19%	(420)	2205
Gender: Male	17%	(187)	20%	(217)	29%	(309)	20%	(217)	14%	(146)	1076
Gender: Female	13%	(143)	19%	(216)	28%	(319)	15%	(174)	24%	(273)	1125
Age: 18-34	13%	(85)	21%	(134)	28%	(180)	16%	(105)	21%	(137)	641
Age: 35-44	14%	(53)	19%	(70)	26%	(95)	17%	(62)	25%	(91)	370
Age: 45-64	18%	(124)	17%	(118)	29%	(199)	18%	(127)	18%	(129)	697
Age: 65+	14%	(68)	22%	(111)	32%	(156)	20%	(97)	13%	(64)	496
GenZers: 1997-2012	14%	(45)	21%	(70)	29%	(95)	16%	(52)	21%	(70)	333
Millennials: 1981-1996	14%	(88)	20%	(125)	27%	(172)	17%	(106)	23%	(143)	634
GenXers: 1965-1980	17%	(99)	17%	(95)	27%	(152)	19%	(105)	20%	(116)	566
Baby Boomers: 1946-1964	15%	(92)	21%	(130)	31%	(196)	19%	(121)	14%	(85)	624
PID: Dem (no lean)	13%	(113)	20%	(173)	37%	(313)	19%	(159)	11%	(97)	855
PID: Ind (no lean)	13%	(86)	18%	(115)	24%	(153)	13%	(81)	32%	(208)	644
PID: Rep (no lean)	19%	(132)	20%	(144)	23%	(165)	21%	(151)	16%	(114)	706
PID/Gender: Dem Men	16%	(62)	22%	(83)	35%	(133)	20%	(75)	7%	(27)	379
PID/Gender: Dem Women	11%	(51)	19%	(90)	38%	(179)	18%	(84)	15%	(70)	474
PID/Gender: Ind Men	15%	(48)	19%	(60)	26%	(81)	14%	(43)	26%	(80)	312
PID/Gender: Ind Women	12%	(38)	17%	(56)	22%	(71)	11%	(38)	39%	(127)	330
PID/Gender: Rep Men	20%	(78)	19%	(74)	25%	(96)	26%	(99)	10%	(39)	385
PID/Gender: Rep Women	17%	(54)	22%	(70)	22%	(69)	16%	(52)	24%	(76)	321
Ideo: Liberal (1-3)	12%	(75)	22%	(131)	42%	(255)	15%	(91)	9%	(52)	603
Ideo: Moderate (4)	14%	(111)	20%	(155)	26%	(200)	17%	(134)	23%	(183)	783
Ideo: Conservative (5-7)	19%	(130)	21%	(137)	24%	(157)	23%	(153)	13%	(88)	664
Educ: < College	16%	(223)	18%	(255)	25%	(362)	18%	(252)	23%	(331)	1423
Educ: Bachelors degree	13%	(65)	24%	(120)	33%	(161)	18%	(89)	12%	(58)	493
Educ: Post-grad	14%	(42)	20%	(58)	37%	(108)	18%	(51)	10%	(30)	289
Income: Under 50k	15%	(189)	17%	(214)	27%	(340)	17%	(217)	24%	(300)	1260
Income: 50k-100k	15%	(97)	23%	(145)	31%	(196)	17%	(109)	14%	(86)	633
Income: 100k+	14%	(44)	24%	(74)	30%	(95)	21%	(66)	11%	(34)	312
Ethnicity: White	15%	(255)	21%	(351)	30%	(502)	16%	(278)	18%	(308)	1694
Ethnicity: Hispanic	17%	(67)	22%	(85)	23%	(90)	15%	(58)	22%	(85)	385

 Table PAC18_2: Thinking about the outcome of the 2024 election, what is the likelihood and extent of post-election protests? — Harris Wins

Morning Consult Table PAC18_2

Demographic		ests with iolence	mo	ests with derate llence	sign	sts with ificant lence		major otests		t know / Opinion	Total N
Adults	15%	(330)	20%	(433)	29%	(631)	18%	(391)	19%	(420)	2205
Ethnicity: Black	16%	(44)	18%	(52)	21%	(61)	23%	(65)	22%	(63)	285
Ethnicity: Other	14%	(31)	13%	(30)	30%	(68)	21%	(48)	22%	(49)	226
All Christian	16%	(167)	20%	(207)	29%	(311)	20%	(211)	15%	(158)	1054
All Non-Christian	17%	(25)	18%	(25)	31%	(45)	16%	(23)	18%	(25)	144
Atheist	8%	(7)	16%	(13)	50%	(41)	13%	(11)	12%	(10)	83
Agnostic/Nothing in particular	14%	(80)	20%	(117)	25%	(144)	15%	(86)	26%	(148)	576
Something Else	14%	(50)	20%	(70)	26%	(90)	17%	(60)	22%	(78)	348
Religious Non-Protestant/Catholic	17%	(28)	18%	(29)	31%	(51)	17%	(29)	17%	(28)	164
Evangelical	17%	(96)	20%	(111)	26%	(147)	17%	(97)	21%	(116)	568
Non-Evangelical	15%	(117)	20%	(159)	30%	(237)	20%	(159)	14%	(109)	781
Community: Urban	16%	(105)	18%	(115)	31%	(204)	17%	(110)	18%	(117)	653
Community: Suburban	14%	(136)	22%	(222)	28%	(278)	19%	(191)	17%	(169)	997
Community: Rural	16%	(88)	17%	(96)	27%	(148)	16%	(90)	24%	(134)	556
Employ: Private Sector	15%	(104)	20%	(132)	34%	(227)	19%	(127)	12%	(84)	673
Employ: Government	24%	(36)	22%	(33)	22%	(33)	16%	(24)	15%	(23)	149
Employ: Self-Employed	16%	(31)	16%	(31)	32%	(65)	14%	(27)	23%	(47)	201
Employ: Homemaker	14%	(21)	18%	(27)	26%	(40)	14%	(21)	28%	(43)	152
Employ: Student	13%	(8)	18%	(11)	23%	(13)	16%	(9)	29%	(17)	58
Employ: Retired	15%	(80)	22%	(120)	29%	(159)	21%	(115)	14%	(75)	550
Employ: Unemployed	12%	(36)	20%	(59)	22%	(67)	16%	(47)	30%	(91)	299
Employ: Other	11%	(14)	16%	(20)	22%	(27)	17%	(21)	33%	(40)	123
Military HH: Yes	18%	(46)	18%	(45)	34%	(87)	16%	(40)	15%	(38)	255
Military HH: No	15%	(284)	20%	(388)	28%	(544)	18%	(352)	20%	(382)	1950
2022 House Vote: Democrat	14%	(99)	20%	(140)	41%	(287)	18%	(124)	7%	(53)	703
2022 House Vote: Republican	20%	(113)	22%	(124)	23%	(129)	22%	(127)	14%	(80)	573
2022 House Vote: Didnt Vote	13%	(114)	18%	(158)	23%	(205)	15%	(137)	31%	(274)	889
2020 Vote: Joe Biden	12%	(105)	22%	(188)	39%	(327)	17%	(146)	9%	(78)	844
2020 Vote: Donald Trump	19%	(123)	21%	(139)	24%	(156)	21%	(138)	14%	(93)	650
2020 Vote: Other	19%	(10)	26%	(13)	22%	(11)	9%	(5)	24%	(12)	51
2020 Vote: Didn't Vote	14%	(92)	14%	(93)	21%	(137)	16%	(103)	36%	(236)	661

 Table PAC18_2: Thinking about the outcome of the 2024 election, what is the likelihood and extent of post-election protests? — Harris Wins

Demographic		sts with iolence	mo	ests with derate blence	sign	sts with ificant lence		major otests		t know / Opinion	Total N
Adults	15%	(330)	20%	(433)	29%	(631)	18%	(391)	19%	(420)	2205
4-Region: Northeast	13%	(52)	23%	(88)	26%	(100)	20%	(78)	17%	(66)	384
4-Region: Midwest	15%	(67)	20%	(88)	33%	(147)	16%	(74)	17%	(76)	453
4-Region: South	15%	(129)	18%	(152)	27%	(229)	18%	(155)	22%	(182)	848
4-Region: West	16%	(82)	20%	(104)	30%	(155)	16%	(85)	18%	(96)	521

 Table PAC18_2: Thinking about the outcome of the 2024 election, what is the likelihood and extent of post-election protests? — Harris Wins

Morning Consult Table PAC19

Demographic	U	ificant ctor		what of a .ctor		uch of a ctor		factor at all		t know / opinion	Total N
Adults	34%	(743)	34%	(741)	11%	(245)	4%	(91)	17%	(384)	2205
Gender: Male	36%	(392)	35%	(376)	12%	(130)	4%	(48)	12%	(130)	1076
Gender: Female	31%	(351)	32%	(363)	10%	(115)	4%	(44)	22%	(253)	1125
Age: 18-34	27%	(176)	37%	(236)	13%	(81)	3%	(18)	20%	(131)	641
Age: 35-44	31%	(115)	30%	(112)	11%	(42)	8%	(30)	19%	(70)	370
Age: 45-64	35%	(242)	34%	(235)	10%	(68)	3%	(24)	18%	(128)	697
Age: 65+	42%	(211)	32%	(158)	11%	(53)	4%	(19)	11%	(56)	496
GenZers: 1997-2012	26%	(88)	37%	(123)	12%	(40)	2%	(8)	22%	(74)	333
Millennials: 1981-1996	29%	(185)	34%	(216)	13%	(80)	6%	(35)	18%	(117)	634
GenXers: 1965-1980	35%	(200)	32%	(179)	10%	(56)	5%	(26)	19%	(106)	566
Baby Boomers: 1946-1964	39 %	(246)	33%	(207)	11%	(66)	3%	(22)	13%	(84)	624
PID: Dem (no lean)	34%	(289)	36%	(309)	11%	(98)	5%	(42)	14%	(118)	855
PID: Ind (no lean)	31%	(200)	28%	(180)	9%	(59)	3%	(17)	29%	(188)	644
PID: Rep (no lean)	36%	(255)	36%	(252)	12%	(88)	5%	(33)	11%	(78)	706
PID/Gender: Dem Men	40%	(152)	33%	(126)	13%	(49)	6%	(22)	8%	(29)	379
PID/Gender: Dem Women	29%	(137)	38%	(181)	10%	(49)	4%	(20)	19%	(89)	474
PID/Gender: Ind Men	31%	(97)	32%	(99)	10%	(33)	3%	(10)	24%	(74)	312
PID/Gender: Ind Women	31%	(103)	25%	(81)	8%	(26)	2%	(7)	34%	(113)	330
PID/Gender: Rep Men	37%	(143)	39%	(151)	12%	(48)	4%	(16)	7%	(27)	385
PID/Gender: Rep Women	35%	(111)	32%	(102)	12%	(40)	5%	(17)	16%	(51)	321
Ideo: Liberal (1-3)	37%	(222)	37%	(224)	13%	(81)	5%	(28)	8%	(49)	603
Ideo: Moderate (4)	29%	(228)	35%	(272)	10%	(81)	3%	(27)	22%	(175)	783
Ideo: Conservative (5-7)	40%	(265)	34%	(227)	12%	(77)	5%	(30)	10%	(65)	664
Educ: < College	31%	(437)	32%	(455)	11%	(161)	4%	(63)	22%	(307)	1423
Educ: Bachelors degree	39 %	(190)	36%	(175)	13%	(62)	4%	(21)	9 %	(45)	493
Educ: Post-grad	40%	(116)	38%	(111)	7%	(21)	3%	(8)	11%	(33)	289
Income: Under 50k	32%	(398)	31%	(388)	11%	(132)	4%	(55)	23%	(286)	1260
Income: 50k-100k	35%	(220)	38%	(240)	13%	(81)	4%	(26)	10%	(65)	633
Income: 100k+	40%	(125)	36%	(113)	10%	(31)	3%	(10)	11%	(33)	312
Ethnicity: White	34%	(582)	35%	(588)	11%	(191)	4%	(64)	16%	(270)	1694
Ethnicity: Hispanic	27%	(103)	34%	(132)	12%	(47)	5%	(20)	22%	(84)	385
Ethnicity: Black	30%	(85)	35%	(99)	8%	(24)	7%	(20)	20%	(57)	285

 Table PAC19: How much of a factor, if at all, do you think disinformation will be in the outcome of the 2024 elections?

National Tracking Poll #2408153, September, 2024 Table PAC19

Demographic	U	ificant ctor		what of a ctor		uch of a ctor		actor at		t know / opinion	Total N
Ŭ I										•	
Adults	34%	(743)	34%	(741)	11%	(245)	4%	(91)	17%	(384)	2205
Ethnicity: Other	34%	(77)	24%	(54)	13%	(30)	3%	(8)	25%	(58)	226
All Christian	36%	(381)	35%	(366)	11%	(118)	5%	(52)	13%	(137)	1054
All Non-Christian	35%	(50)	36%	(51)	12%	(17)	3%	(5)	15%	(21)	144
Atheist	39 %	(33)	31%	(26)	11%	(9)	2%	(2)	17%	(14)	83
Agnostic/Nothing in particular	29%	(166)	32%	(182)	11%	(65)	4%	(21)	25%	(141)	576
Something Else	33%	(114)	33%	(116)	10%	(36)	3%	(12)	20%	(71)	348
Religious Non-Protestant/Catholic	36%	(59)	37%	(60)	10%	(17)	3%	(5)	14%	(23)	164
Evangelical	34%	(194)	33%	(188)	11%	(61)	5%	(28)	17%	(96)	568
Non-Evangelical	36%	(282)	35%	(274)	11%	(88)	5%	(35)	13%	(102)	781
Community: Urban	32%	(207)	33%	(218)	10%	(66)	7%	(48)	18%	(115)	653
Community: Suburban	34%	(343)	37%	(366)	11%	(109)	2%	(23)	16%	(156)	997
Community: Rural	35%	(193)	28%	(158)	13%	(70)	4%	(21)	20%	(113)	556
Employ: Private Sector	34%	(229)	39%	(263)	10%	(70)	5%	(35)	11%	(76)	673
Employ: Government	31%	(46)	37%	(56)	17%	(25)	2%	(3)	12%	(18)	149
Employ: Self-Employed	34%	(68)	34%	(67)	13%	(27)	4%	(8)	15%	(31)	201
Employ: Homemaker	32%	(49)	31%	(48)	10%	(15)	1%	(1)	26%	(39)	152
Employ: Student	23%	(13)	36%	(21)	6%	(4)	1%	(1)	33%	(19)	58
Employ: Retired	40%	(221)	32%	(175)	11%	(59)	4%	(21)	14%	(75)	550
Employ: Unemployed	25%	(75)	28%	(83)	11%	(34)	7%	(20)	29%	(88)	299
Employ: Other	34%	(41)	23%	(28)	10%	(12)	2%	(3)	31%	(38)	123
Military HH: Yes	44%	(111)	29%	(75)	10%	(26)	3%	(8)	14%	(35)	255
Military HH: No	32%	(632)	34%	(667)	11%	(218)	4%	(84)	18%	(349)	1950
2022 House Vote: Democrat	36%	(254)	39%	(272)	10%	(70)	5%	(37)	10%	(69)	703
2022 House Vote: Republican	39%	(223)	39%	(221)	11%	(64)	3%	(19)	8%	(47)	573
2022 House Vote: Didnt Vote	28%	(251)	27%	(243)	12%	(104)	4%	(35)	29%	(256)	889
2020 Vote: Joe Biden	36%	(302)	39%	(327)	9%	(78)	5%	(44)	11%	(93)	844
2020 Vote: Donald Trump	41%	(266)	36%	(233)	11%	(75)	3%	(19)	9%	(58)	650
2020 Vote: Other	29%	(15)	27%	(14)	20%	(10)		(1) (0)	24%	(12)	51
2020 Vote: Didn't Vote	24%	(161)	25%	(168)	12%	(82)	4%	(29)	33%	(221)	661

Table PAC19: How much of a factor, if at all, do you think disinformation will be in the outcome of the 2024 elections?

Demographic	Signific facto			vhat of a ctor	1.0011	uch of a ctor		factor at		t know / opinion	Total N
Adults	34% ((743)	34%	(741)	11%	(245)	4%	(91)	17%	(384)	2205
4-Region: Northeast	35% ((135)	35%	(134)	11%	(43)	4%	(14)	15%	(58)	384
4-Region: Midwest	33% ((148)	39%	(175)	11%	(49)	2%	(10)	16%	(71)	453
4-Region: South	35% ((300)	31%	(259)	11%	(92)	5%	(40)	19%	(157)	848
4-Region: West	31% ((160)	33%	(174)	12%	(62)	5%	(27)	19%	(98)	521

Table PAC19: How much of a factor, if at all, do you think disinformation will be in the outcome of the 2024 elections?

Demographic	Selected	Not Selected	Total N
Adults	40% (587)	60% (898)	1485
Gender: Male	38% (292)	62% (476)	768
Gender: Female	41% (293)	59% (422)	714
Age: 18-34	36% (147)	64% (265)	411
Age: 35-44	37% (85)	63% (143)	228
Age: 45-64	38% (181)	62% (296)	477
Age: 65+	47% (174)	53% (195)	368
GenZers: 1997-2012	29% (60)	71% (151)	211
Millennials: 1981-1996	41% (164)	59% (237)	402
GenXers: 1965-1980	37% (140)	63% (239)	379
Baby Boomers: 1946-1964	45% (205)	55% (247)	452
PID: Dem (no lean)	53% (315)	47% (282)	598
PID: Ind (no lean)	31% (117)	69% (264)	380
PID: Rep (no lean)	31% (155)	69% (352)	507
PID/Gender: Dem Men	50% (140)	50% (139)	279
PID/Gender: Dem Women	55% (174)	45% (143)	317
PID/Gender: Ind Men	34% (66)	66% (129)	196
PID/Gender: Ind Women	27% (50)	73% (134)	184
PID/Gender: Rep Men	29% (87)	71% (207)	294
PID/Gender: Rep Women	32% (68)	68% (145)	213
Ideo: Liberal (1-3)	62% (277)	38% (169)	446
Ideo: Moderate (4)	38% (192)	62% (308)	500
Ideo: Conservative (5-7)	22% (106)	78% (386)	492
Educ: < College	34% (305)	66% (587)	892
Educ: Bachelors degree	48% (175)	52% (191)	365
Educ: Post-grad	47% (107)	53% (121)	228
Income: Under 50k	38% (298)	62% (488)	786
Income: 50k-100k	43% (197)	57% (263)	460
Income: 100k+	39% (92)	61% (146)	238
Ethnicity: White	40% (473)	60% (697)	1170
Ethnicity: Hispanic	32% (76)	68% (158)	234
Ethnicity: Black	33% (61)	67% (123)	184

Table PAC20_1NET: Who or what do you expect to be the main sources of disinformation in the 2024 elections? Please select your top two answer options. — Republican candidates

Demographic	9	Selected	Ν	lot Selected	Total N
Adults	40%	(587)	60%	(898)	1485
Ethnicity: Other	40%	(52)	60%	(79)	131
All Christian	38%	(287)	62%	(460)	747
All Non-Christian	37%	(38)	63%	(64)	101
Atheist	56%	(33)	44%	(25)	58
Agnostic/Nothing in particular	44%	(155)	56%	(193)	348
Something Else	32%	(74)	68%	(155)	229
Religious Non-Protestant/Catholic	39%	(46)	61%	(73)	119
Evangelical	28%	(108)	72%	(274)	382
Non-Evangelical	43%	(239)	57%	(316)	556
Community: Urban	40%	(171)	60%	(253)	424
Community: Suburban	42%	(298)	58%	(411)	709
Community: Rural	33%	(117)	67%	(234)	352
Employ: Private Sector	40%	(198)	60%	(294)	492
Employ: Government	41%	(42)	59 %	(61)	102
Employ: Self-Employed	36%	(49)	64%	(87)	136
Employ: Homemaker	31%	(30)	69 %	(67)	97
Employ: Retired	46%	(180)	54%	(215)	396
Employ: Unemployed	33%	(53)	67%	(105)	158
Employ: Other	32%	(23)	68%	(47)	70
Military HH: Yes	39%	(73)	61%	(113)	186
Military HH: No	40%	(514)	60%	(785)	1299
2022 House Vote: Democrat	57%	(299)	43%	(227)	526
2022 House Vote: Republican	30%	(135)	70%	(309)	444
2022 House Vote: Didnt Vote	29%	(144)	71%	(350)	494
2020 Vote: Joe Biden	56%	(354)	44%	(275)	629
2020 Vote: Donald Trump	25%	(126)	75%	(372)	499
2020 Vote: Didn't Vote	30%	(99)	70%	(230)	329
4-Region: Northeast	42%	(112)	58%	(157)	269
4-Region: Midwest	38%	(123)	62%	(199)	323
4-Region: South	36%	(204)	64%	(355)	559
4-Region: West	44%	(148)	56%	(187)	334

Table PAC20_1NET: Who or what do you expect to be the main sources of disinformation in the 2024 elections? Please select your top two answer options. — Republican candidates

Demographic	S	elected	Ν	ot Selected	Total N
Adults	32%	(480)	68%	(1004)	1485
Gender: Male	35%	(268)	65%	(501)	768
Gender: Female	30%	(213)	70%	(501)	714
Age: 18-34	33%	(136)	67%	(276)	411
Age: 35-44	34%	(78)	66%	(150)	228
Age: 45-64	32%	(153)	68%	(324)	477
Age: 65+	31%	(114)	69 %	(254)	368
GenZers: 1997-2012	38%	(80)	62%	(131)	211
Millennials: 1981-1996	30%	(120)	70%	(282)	402
GenXers: 1965-1980	32%	(122)	68%	(257)	379
Baby Boomers: 1946-1964	32%	(144)	68%	(308)	452
PID: Dem (no lean)	28%	(166)	72%	(432)	598
PID: Ind (no lean)	27%	(103)	73%	(278)	380
PID: Rep (no lean)	42%	(212)	58%	(295)	507
PID/Gender: Dem Men	35%	(98)	65%	(181)	279
PID/Gender: Dem Women	21%	(68)	79%	(249)	317
PID/Gender: Ind Men	27%	(52)	73%	(143)	196
PID/Gender: Ind Women	27%	(51)	73%	(133)	184
PID/Gender: Rep Men	40%	(118)	60%	(176)	294
PID/Gender: Rep Women	44%	(94)	56%	(119)	213
Ideo: Liberal (1-3)	20%	(91)	80%	(355)	446
Ideo: Moderate (4)	29%	(144)	71%	(357)	500
Ideo: Conservative (5-7)	47%	(231)	53%	(262)	492
Educ: < College	36%	(322)	64%	(569)	892
Educ: Bachelors degree	24%	(87)	76%	(278)	365
Educ: Post-grad	31%	(71)	69 %	(157)	228
Income: Under 50k	33%	(263)	67%	(523)	786
Income: 50k-100k	30%	(137)	70%	(324)	460
Income: 100k+	34%	(80)	66%	(158)	238
Ethnicity: White	32%	(370)	68%	(800)	1170
Ethnicity: Hispanic	30%	(69)	70%	(165)	234
Ethnicity: Black	43%	(79)	57%	(105)	184

Table PAC20_2NET: Who or what do you expect to be the main sources of disinformation in the 2024 elections? Please select your top two answer options. — Democratic candidates

Demographic	S	Selected	Ν	lot Selected	Total N
Adults	32%	(480)	68%	(1004)	1485
Ethnicity: Other	24%	(31)	76%	(100)	131
All Christian	33%	(249)	67%	(499)	747
All Non-Christian	34%	(35)	66%	(67)	101
Atheist	16%	(10)	84%	(49)	58
Agnostic/Nothing in particular	28%	(99)	72%	(249)	348
Something Else	38%	(88)	62%	(141)	229
Religious Non-Protestant/Catholic	36%	(43)	64%	(76)	119
Evangelical	39%	(149)	61%	(233)	382
Non-Evangelical	31%	(174)	69 %	(382)	556
Community: Urban	34%	(144)	66%	(280)	424
Community: Suburban	28%	(201)	72%	(508)	709
Community: Rural	38%	(135)	62%	(216)	352
Employ: Private Sector	33%	(164)	67%	(328)	492
Employ: Government	33%	(33)	67%	(69)	102
Employ: Self-Employed	35%	(48)	65%	(88)	136
Employ: Homemaker	34%	(33)	66%	(64)	97
Employ: Retired	33%	(129)	67%	(267)	396
Employ: Unemployed	29%	(46)	71%	(112)	158
Employ: Other	25%	(17)	75%	(52)	70
Military HH: Yes	35%	(65)	65%	(120)	186
Military HH: No	32%	(415)	68%	(884)	1299
2022 House Vote: Democrat	26%	(136)	74%	(391)	526
2022 House Vote: Republican	45%	(198)	55%	(246)	444
2022 House Vote: Didnt Vote	28%	(139)	72%	(355)	494
2020 Vote: Joe Biden	24%	(152)	76%	(476)	629
2020 Vote: Donald Trump	44%	(219)	56%	(279)	499
2020 Vote: Didn't Vote	31%	(103)	69 %	(226)	329
4-Region: Northeast	35%	(95)	65%	(174)	269
4-Region: Midwest	34%	(109)	66%	(214)	323
4-Region: South	34%	(193)	66%	(366)	559
4-Region: West	25%	(84)	75%	(250)	334

Table PAC20_2NET: Who or what do you expect to be the main sources of disinformation in the 2024 elections? Please select your top two answer options. — Democratic candidates

Demographic	S	Selected	Ν	ot Selected	Total N
Adults	11%	(163)	89%	(1322)	1485
Gender: Male	13%	(102)	87%	(666)	768
Gender: Female	9%	(61)	91%	(653)	714
Age: 18-34	9%	(39)	91%	(373)	411
Age: 35-44	10%	(23)	90%	(205)	228
Age: 45-64	11%	(55)	89%	(423)	477
Age: 65+	13%	(47)	87%	(322)	368
GenZers: 1997-2012	9%	(19)	91%	(192)	211
Millennials: 1981-1996	10%	(41)	90%	(360)	402
GenXers: 1965-1980	11%	(43)	89%	(337)	379
Baby Boomers: 1946-1964	12%	(55)	88%	(398)	452
PID: Dem (no lean)	15%	(87)	85%	(510)	598
PID: Ind (no lean)	9%	(34)	91%	(347)	380
PID: Rep (no lean)	8%	(42)	92%	(465)	507
PID/Gender: Dem Men	17%	(47)	83%	(231)	279
PID/Gender: Dem Women	13%	(40)	87%	(277)	317
PID/Gender: Ind Men	12%	(23)	88%	(172)	196
PID/Gender: Ind Women	6%	(10)	94%	(174)	184
PID/Gender: Rep Men	11%	(31)	89%	(263)	294
PID/Gender: Rep Women	5%	(11)	95%	(202)	213
Ideo: Liberal (1-3)	13%	(58)	87%	(388)	446
Ideo: Moderate (4)	13%	(64)	87%	(437)	500
Ideo: Conservative (5-7)	8%	(40)	92%	(453)	492
Educ: < College	9%	(83)	91%	(809)	892
Educ: Bachelors degree	13%	(47)	87%	(318)	365
Educ: Post-grad	14%	(33)	86%	(195)	228
Income: Under 50k	11%	(83)	89 %	(703)	786
Income: 50k-100k	11%	(51)	89 %	(410)	460
Income: 100k+	12%	(29)	88%	(209)	238
Ethnicity: White	11%	(127)	89 %	(1042)	1170
Ethnicity: Hispanic	12%	(28)	88%	(206)	234
Ethnicity: Black	10%	(19)	90%	(165)	184

Table PAC20_3NET: Who or what do you expect to be the main sources of disinformation in the 2024 elections? Please select your top two answer options. — Foreign governments

Demographic	S	Selected	Ň	lot Selected	Total N
Adults	11%	(163)	89%	(1322)	1485
Ethnicity: Other	13%	(17)	87%	(114)	131
All Christian	11%	(83)	89 %	(665)	747
All Non-Christian	13%	(13)	87%	(89)	101
Atheist	29%	(17)	71%	(42)	58
Agnostic/Nothing in particular	11%	(37)	89 %	(311)	348
Something Else	6%	(14)	94%	(216)	229
Religious Non-Protestant/Catholic	11%	(14)	89%	(106)	119
Evangelical	7%	(27)	93%	(355)	382
Non-Evangelical	12%	(65)	88%	(491)	556
Community: Urban	11%	(47)	89%	(377)	424
Community: Suburban	11%	(78)	89%	(631)	709
Community: Rural	11%	(38)	89%	(314)	352
Employ: Private Sector	11%	(52)	89%	(440)	492
Employ: Government	12%	(12)	88%	(90)	102
Employ: Self-Employed	12%	(17)	88%	(119)	136
Employ: Homemaker	7%	(6)	93%	(91)	97
Employ: Retired	13%	(50)	87%	(346)	396
Employ: Unemployed	10%	(16)	90%	(142)	158
Employ: Other	12%	(8)	88%	(61)	70
Military HH: Yes	15%	(28)	85%	(158)	186
Military HH: No	10%	(135)	90%	(1164)	1299
2022 House Vote: Democrat	15%	(79)	85%	(448)	526
2022 House Vote: Republican	8%	(36)	92%	(409)	444
2022 House Vote: Didnt Vote	9 %	(47)	91%	(447)	494
2020 Vote: Joe Biden	15%	(91)	85%	(537)	629
2020 Vote: Donald Trump	8%	(39)	92%	(459)	499
2020 Vote: Didn't Vote	10%	(32)	90 %	(297)	329
4-Region: Northeast	12%	(32)	88%	(237)	269
4-Region: Midwest	9 %	(29)	91%	(294)	323
4-Region: South	11%	(63)	89%	(495)	559
4-Region: West	12%	(39)	88%	(295)	334

Table PAC20_3NET: Who or what do you expect to be the main sources of disinformation in the 2024 elections? Please select your top two answer options. — Foreign governments

Demographic	S	elected	Ν	ot Selected	Total N
Adults	17%	(258)	83%	(1227)	1485
Gender: Male	17%	(130)	83%	(639)	768
Gender: Female	18%	(128)	82%	(587)	714
Age: 18-34	12%	(49)	88%	(363)	411
Age: 35-44	15%	(35)	85%	(193)	228
Age: 45-64	20%	(94)	80%	(383)	477
Age: 65+	22%	(80)	78%	(289)	368
GenZers: 1997-2012	13%	(28)	87%	(183)	211
Millennials: 1981-1996	13%	(52)	87%	(350)	402
GenXers: 1965-1980	19%	(73)	81%	(306)	379
Baby Boomers: 1946-1964	21%	(95)	79 %	(358)	452
PID: Dem (no lean)	20%	(122)	80%	(476)	598
PID: Ind (no lean)	18%	(68)	82%	(312)	380
PID: Rep (no lean)	13%	(67)	87%	(439)	507
PID/Gender: Dem Men	18%	(49)	82%	(230)	279
PID/Gender: Dem Women	23%	(73)	77%	(244)	317
PID/Gender: Ind Men	21%	(40)	79%	(155)	196
PID/Gender: Ind Women	15%	(28)	85%	(157)	184
PID/Gender: Rep Men	14%	(40)	86%	(254)	294
PID/Gender: Rep Women	13%	(27)	87%	(186)	213
Ideo: Liberal (1-3)	20%	(90)	80%	(356)	446
Ideo: Moderate (4)	18%	(90)	82%	(411)	500
Ideo: Conservative (5-7)	15%	(74)	85%	(418)	492
Educ: < College	14%	(124)	86%	(768)	892
Educ: Bachelors degree	21%	(77)	79%	(288)	365
Educ: Post-grad	25%	(57)	75%	(171)	228
Income: Under 50k	15%	(118)	85%	(669)	786
Income: 50k-100k	21%	(94)	79%	(366)	460
Income: 100k+	19%	(46)	81%	(192)	238
Ethnicity: White	18%	(215)	82%	(955)	1170
Ethnicity: Hispanic	16%	(37)	84%	(197)	234
Ethnicity: Black	10%	(18)	90%	(166)	184

Table PAC20_4NET: Who or what do you expect to be the main sources of disinformation in the 2024 elections? Please select your top two answeroptions. — Super PACs and other political groups supporting or opposing candidates

Demographic	5	selected	N	ot Selected	Total N
Adults	17%	(258)	83%	(1227)	1485
Ethnicity: Other	19%	(25)	81%	(106)	131
All Christian	19%	(141)	81%	(607)	747
All Non-Christian	20%	(20)	80%	(81)	101
Atheist	22%	(13)	78%	(45)	58
Agnostic/Nothing in particular	16%	(55)	84%	(294)	348
Something Else	13%	(29)	87%	(200)	229
Religious Non-Protestant/Catholic	20%	(24)	80%	(96)	119
Evangelical	14%	(54)	86%	(328)	382
Non-Evangelical	18%	(101)	82%	(455)	556
Community: Urban	17%	(71)	83%	(353)	424
Community: Suburban	19%	(132)	81%	(577)	709
Community: Rural	15%	(54)	85%	(298)	352
Employ: Private Sector	16%	(79)	84%	(413)	492
Employ: Government	15%	(15)	85%	(87)	102
Employ: Self-Employed	18%	(24)	82%	(112)	136
Employ: Homemaker	18%	(18)	82%	(79)	97
Employ: Retired	20%	(80)	80%	(316)	396
Employ: Unemployed	16%	(26)	84%	(133)	158
Employ: Other	20%	(14)	80%	(56)	70
Military HH: Yes	17%	(32)	83%	(154)	186
Military HH: No	17%	(226)	83%	(1073)	1299
2022 House Vote: Democrat	21%	(110)	79%	(416)	526
2022 House Vote: Republican	15%	(66)	85%	(378)	444
2022 House Vote: Didnt Vote	16%	(78)	84%	(416)	494
2020 Vote: Joe Biden	22%	(141)	78%	(488)	629
2020 Vote: Donald Trump	15%	(73)	85%	(425)	499
2020 Vote: Didn't Vote	11%	(38)	89 %	(292)	329
4-Region: Northeast	18%	(48)	82%	(221)	269
4-Region: Midwest	19%	(61)	81%	(262)	323
4-Region: South	16%	(88)	84%	(470)	559
4-Region: West	18%	(61)	82%	(274)	334

Table PAC20_4NET: Who or what do you expect to be the main sources of disinformation in the 2024 elections? Please select your top two answer options. — Super PACs and other political groups supporting or opposing candidates

Demographic	S	elected	N	ot Selected	Total N
Adults	36%	(537)	64%	(947)	1485
Gender: Male	36%	(277)	64%	(491)	768
Gender: Female	36%	(258)	64%	(456)	714
Age: 18-34	34%	(141)	66%	(270)	411
Age: 35-44	35%	(80)	65%	(147)	228
Age: 45-64	36%	(170)	64%	(307)	477
Age: 65+	40%	(146)	60%	(223)	368
GenZers: 1997-2012	35%	(74)	65%	(137)	211
Millennials: 1981-1996	34%	(135)	66%	(266)	402
GenXers: 1965-1980	35%	(134)	65%	(245)	379
Baby Boomers: 1946-1964	39%	(175)	61%	(277)	452
PID: Dem (no lean)	21%	(125)	79%	(472)	598
PID: Ind (no lean)	42%	(158)	58%	(222)	380
PID: Rep (no lean)	50%	(254)	50%	(253)	507
PID/Gender: Dem Men	19%	(53)	81%	(225)	279
PID/Gender: Dem Women	22%	(70)	78%	(247)	317
PID/Gender: Ind Men	43%	(85)	57%	(111)	196
PID/Gender: Ind Women	40%	(73)	60%	(111)	184
PID/Gender: Rep Men	47%	(139)	53%	(155)	294
PID/Gender: Rep Women	54%	(115)	46%	(98)	213
Ideo: Liberal (1-3)	21%	(92)	79%	(353)	446
Ideo: Moderate (4)	33%	(167)	67%	(333)	500
Ideo: Conservative (5-7)	54%	(264)	46%	(228)	492
Educ: < College	38%	(336)	62%	(556)	892
Educ: Bachelors degree	36%	(131)	64%	(234)	365
Educ: Post-grad	31%	(70)	69 %	(158)	228
Income: Under 50k	36%	(279)	64%	(507)	786
Income: 50k-100k	37%	(172)	63%	(288)	460
Income: 100k+	36%	(86)	64%	(152)	238
Ethnicity: White	38%	(443)	62%	(727)	1170
Ethnicity: Hispanic	37%	(86)	63%	(148)	234
Ethnicity: Black	25%	(46)	75%	(138)	184

Table PAC20_5NET: Who or what do you expect to be the main sources of disinformation in the 2024 elections? Please select your top two answer options. — The news media

Table PAC20_5NET: Who or what do you expect to be the main sources of disinformation in the 2024 elections? Please select your top two answer	
options. — The news media	

Demographic	5	Selected	No	ot Selected	Total N
Adults	36%	(537)	64%	(947)	1485
Ethnicity: Other	37%	(48)	63%	(83)	131
All Christian	40%	(300)	60%	(448)	747
All Non-Christian	30%	(31)	70%	(70)	101
Atheist	21%	(12)	79%	(46)	58
Agnostic/Nothing in particular	28%	(97)	72%	(251)	348
Something Else	42%	(97)	58%	(132)	229
Religious Non-Protestant/Catholic	31%	(37)	69%	(82)	119
Evangelical	47%	(178)	53%	(204)	382
Non-Evangelical	37%	(205)	63%	(351)	556
Community: Urban	29%	(124)	71%	(300)	424
Community: Suburban	38%	(270)	62%	(439)	709
Community: Rural	41%	(143)	59%	(209)	352
Employ: Private Sector	34%	(169)	66%	(323)	492
Employ: Government	23%	(24)	77%	(78)	102
Employ: Self-Employed	34%	(46)	66%	(89)	136
Employ: Homemaker	45%	(43)	55%	(54)	97
Employ: Retired	41%	(161)	59%	(235)	396
Employ: Unemployed	32%	(50)	68%	(108)	158
Employ: Other	41%	(29)	59%	(41)	70
Military HH: Yes	38%	(71)	62%	(115)	186
Military HH: No	36%	(467)	64%	(832)	1299
2022 House Vote: Democrat	21%	(108)	79 %	(418)	526
2022 House Vote: Republican	47%	(211)	53%	(234)	444
2022 House Vote: Didnt Vote	43%	(214)	57%	(280)	494
2020 Vote: Joe Biden	24%	(149)	76%	(480)	629
2020 Vote: Donald Trump	52%	(258)	48%	(241)	499
2020 Vote: Didn't Vote	36%	(119)	64%	(210)	329
4-Region: Northeast	36%	(98)	64%	(172)	269
4-Region: Midwest	32%	(104)	68%	(218)	323
4-Region: South	41%	(226)	59%	(332)	559
4-Region: West	33%	(109)	67%	(225)	334

Demographic	S	elected	N	ot Selected	Total N
Adults	4%	(57)	96%	(1428)	1485
Gender: Male	4%	(29)	96%	(739)	768
Gender: Female	4%	(27)	96%	(687)	714
Age: 18-34	5%	(21)	95%	(391)	411
Age: 35-44	6%	(13)	94%	(215)	228
Age: 45-64	5%	(22)	95%	(455)	477
Age: 65+	—	(1)	100%	(367)	368
GenZers: 1997-2012	5%	(10)	95%	(201)	211
Millennials: 1981-1996	5%	(22)	95%	(380)	402
GenXers: 1965-1980	6%	(23)	94%	(357)	379
Baby Boomers: 1946-1964	1%	(3)	99 %	(450)	452
PID: Dem (no lean)	4%	(25)	96%	(573)	598
PID: Ind (no lean)	5%	(18)	95%	(363)	380
PID: Rep (no lean)	3%	(14)	97%	(493)	507
PID/Gender: Dem Men	5%	(15)	95%	(264)	279
PID/Gender: Dem Women	3%	(10)	97%	(308)	317
PID/Gender: Ind Men	3%	(7)	97%	(189)	196
PID/Gender: Ind Women	6%	(11)	94%	(173)	184
PID/Gender: Rep Men	3%	(8)	97%	(286)	294
PID/Gender: Rep Women	3%	(7)	97%	(206)	213
Ideo: Liberal (1-3)	4%	(17)	96%	(428)	446
Ideo: Moderate (4)	5%	(23)	95%	(477)	500
Ideo: Conservative (5-7)	3%	(13)	97%	(479)	492
Educ: < College	3%	(31)	97%	(861)	892
Educ: Bachelors degree	4%	(15)	96%	(350)	365
Educ: Post-grad	4%	(10)	96%	(218)	228
Income: Under 50k	4%	(32)	96%	(754)	786
Income: 50k-100k	3%	(15)	97%	(445)	460
Income: 100k+	4%	(9)	96%	(229)	238
Ethnicity: White	3%	(39)	97%	(1131)	1170
Ethnicity: Hispanic	7%	(17)	93%	(218)	234
Ethnicity: Black	5%	(9)	95%	(175)	184

Table PAC20_6NET: Who or what do you expect to be the main sources of disinformation in the 2024 elections? Please select your top two answeroptions. — Major companies

Table PAC20_6NET: Who or what do you expect to be the main sources of disinformation in the 2024 elections? Please select your top two answe	r
options. — Major companies	

Demographic	S	elected	N	ot Selected	Total N
Adults	4%	(57)	96%	(1428)	1485
Ethnicity: Other	6%	(8)	94%	(123)	131
All Christian	5%	(34)	95%	(714)	747
All Non-Christian	3%	(3)	97%	(99)	101
Atheist	5%	(3)	95%	(55)	58
Agnostic/Nothing in particular	3%	(12)	97%	(336)	348
Something Else	2%	(5)	98 %	(224)	229
Religious Non-Protestant/Catholic	6%	(7)	94%	(113)	119
Evangelical	4%	(15)	96%	(367)	382
Non-Evangelical	4%	(20)	96%	(536)	556
Community: Urban	7%	(29)	93%	(395)	424
Community: Suburban	2%	(17)	98%	(692)	709
Community: Rural	3%	(10)	97%	(342)	352
Employ: Private Sector	4%	(19)	96%	(473)	492
Employ: Government	9%	(9)	91%	(93)	102
Employ: Self-Employed	3%	(4)	97%	(131)	136
Employ: Homemaker	8%	(8)	92%	(89)	97
Employ: Retired	1%	(3)	99 %	(392)	396
Employ: Unemployed	5%	(8)	95%	(150)	158
Employ: Other	5%	(3)	95%	(66)	70
Military HH: Yes	1%	(2)	99 %	(184)	186
Military HH: No	4%	(55)	96%	(1244)	1299
2022 House Vote: Democrat	3%	(18)	97%	(508)	526
2022 House Vote: Republican	3%	(13)	97%	(431)	444
2022 House Vote: Didnt Vote	5%	(26)	95%	(468)	494
2020 Vote: Joe Biden	4%	(25)	96%	(603)	629
2020 Vote: Donald Trump	3%	(16)	97%	(483)	499
2020 Vote: Didn't Vote	4%	(13)	96%	(316)	329
4-Region: Northeast	3%	(8)	97%	(261)	269
4-Region: Midwest	3%	(10)	97%	(312)	323
4-Region: South	4%	(20)	96%	(539)	559
4-Region: West	6%	(19)	94%	(316)	334

National Tracking Poll #2408153, September, 2024 Table PAC20_7NET

Demographic	S	elected	N	ot Selected	Total N
Adults	27%	(399)	73%	(1086)	1485
Gender: Male	25%	(195)	75%	(573)	768
Gender: Female	29%	(204)	71%	(510)	714
Age: 18-34	31%	(129)	69%	(282)	411
Age: 35-44	27%	(62)	73%	(165)	228
Age: 45-64	23%	(107)	77%	(370)	477
Age: 65+	27%	(100)	73%	(268)	368
GenZers: 1997-2012	36%	(75)	64%	(136)	211
Millennials: 1981-1996	27%	(107)	73%	(295)	402
GenXers: 1965-1980	22%	(84)	78%	(295)	379
Baby Boomers: 1946-1964	27%	(121)	73%	(332)	452
PID: Dem (no lean)	27%	(163)	73%	(435)	598
PID: Ind (no lean)	34%	(131)	66%	(250)	380
PID: Rep (no lean)	21%	(106)	79%	(401)	507
PID/Gender: Dem Men	25%	(68)	75%	(210)	279
PID/Gender: Dem Women	30%	(95)	70%	(223)	317
PID/Gender: Ind Men	33%	(64)	67%	(131)	196
PID/Gender: Ind Women	36%	(66)	64%	(118)	184
PID/Gender: Rep Men	21%	(63)	79%	(231)	294
PID/Gender: Rep Women	20%	(43)	80%	(170)	213
Ideo: Liberal (1-3)	28%	(127)	72%	(319)	446
Ideo: Moderate (4)	30%	(152)	70%	(348)	500
Ideo: Conservative (5-7)	21%	(105)	79%	(387)	492
Educ: < College	25%	(221)	75%	(671)	892
Educ: Bachelors degree	32%	(117)	68%	(249)	365
Educ: Post-grad	27%	(62)	73%	(166)	228
Income: Under 50k	27%	(214)	73%	(573)	786
Income: 50k-100k	26%	(120)	74%	(340)	460
Income: 100k+	27%	(65)	73%	(173)	238
Ethnicity: White	27%	(318)	73%	(852)	1170
Ethnicity: Hispanic	30%	(70)	70%	(165)	234
Ethnicity: Black	22%	(41)	78%	(143)	184

Table PAC20_7NET: Who or what do you expect to be the main sources of disinformation in the 2024 elections? Please select your top two answer options. — Social media

Table PAC20_7NET: Who or what do you expect to be the main sources of disinformation in the 2024 elections? Please select your top two answer	
options. — Social media	

Demographic	Selected		Not Selected		Total N	
Adults	27%	(399)	73%	(1086)	1485	
Ethnicity: Other	31%	(40)	69%	(91)	131	
All Christian	25%	(187)	75%	(560)	747	
All Non-Christian	30%	(31)	70%	(71)	101	
Atheist	25%	(14)	75%	(44)	58	
Agnostic/Nothing in particular	30%	(105)	70%	(243)	348	
Something Else	27%	(61)	73%	(168)	229	
Religious Non-Protestant/Catholic	29%	(35)	71%	(84)	119	
Evangelical	27%	(103)	73%	(279)	382	
Non-Evangelical	25%	(137)	75%	(419)	556	
Community: Urban	26%	(112)	74%	(312)	424	
Community: Suburban	29%	(205)	71%	(504)	709	
Community: Rural	23%	(82)	77%	(269)	352	
Employ: Private Sector	28%	(136)	72%	(356)	492	
Employ: Government	14%	(14)	86%	(88)	102	
Employ: Self-Employed	29%	(39)	71%	(97)	136	
Employ: Homemaker	26%	(25)	74%	(72)	97	
Employ: Retired	26%	(103)	74%	(293)	396	
Employ: Unemployed	32%	(50)	68%	(108)	158	
Employ: Other	23%	(16)	77%	(54)	70	
Military HH: Yes	23%	(43)	77%	(143)	186	
Military HH: No	27%	(356)	73%	(943)	1299	
2022 House Vote: Democrat	28%	(149)	72%	(377)	526	
2022 House Vote: Republican	21%	(91)	79%	(353)	444	
2022 House Vote: Didnt Vote	30%	(150)	70%	(343)	494	
2020 Vote: Joe Biden	28%	(178)	72%	(451)	629	
2020 Vote: Donald Trump	21%	(104)	79 %	(395)	499	
2020 Vote: Didn't Vote	33%	(109)	67%	(220)	329	
4-Region: Northeast	25%	(68)	75%	(201)	269	
4-Region: Midwest	30%	(95)	70%	(227)	323	
4-Region: South	25%	(139)	75%	(420)	559	
4-Region: West	29%	(97)	71%	(237)	334	

Demographic	S	elected	N	ot Selected	Total N
Adults	1%	(12)	99 %	(1473)	1485
Gender: Male	1%	(8)	99 %	(761)	768
Gender: Female	1%	(4)	99 %	(710)	714
Age: 18-34	1%	(3)	99 %	(408)	411
Age: 35-44	1%	(3)	99 %	(224)	228
Age: 45-64	1%	(5)	99 %	(472)	477
Age: 65+	—	(1)	100%	(368)	368
GenZers: 1997-2012	—	(0)	100%	(211)	211
Millennials: 1981-1996	2%	(7)	98 %	(395)	402
GenXers: 1965-1980	1%	(2)	99 %	(377)	379
Baby Boomers: 1946-1964	1%	(3)	99 %	(449)	452
PID: Dem (no lean)	1%	(4)	99 %	(593)	598
PID: Ind (no lean)	1%	(5)	99 %	(375)	380
PID: Rep (no lean)	—	(2)	100%	(504)	507
PID/Gender: Dem Men	1%	(2)	99 %	(277)	279
PID/Gender: Dem Women	1%	(2)	99 %	(315)	317
PID/Gender: Ind Men	2%	(3)	98 %	(192)	196
PID/Gender: Ind Women	1%	(2)	99 %	(182)	184
PID/Gender: Rep Men	1%	(2)	99 %	(292)	294
PID/Gender: Rep Women	_	(0)	100%	(213)	213
Ideo: Liberal (1-3)	1%	(5)	99 %	(441)	446
Ideo: Moderate (4)	1%	(3)	99 %	(497)	500
Ideo: Conservative (5-7)	1%	(4)	99 %	(489)	492
Educ: < College	1%	(6)	99 %	(885)	892
Educ: Bachelors degree	1%	(3)	99 %	(362)	365
Educ: Post-grad	1%	(2)	99 %	(225)	228
Income: Under 50k	1%	(6)	99 %	(780)	786
Income: 50k-100k	1%	(4)	99 %	(456)	460
Income: 100k+	1%	(2)	99 %	(237)	238
Ethnicity: White	1%	(8)	99 %	(1161)	1170
Ethnicity: Hispanic	_	(0)	100%	(234)	234
Ethnicity: Black	—	(0)	100%	(184)	184

 Table PAC20_8NET: Who or what do you expect to be the main sources of disinformation in the 2024 elections? Please select your top two answer options. — Other, please specify

Table PAC20_8NET: Who or what do you expect to be the main sources of disinformation in the 2024 elections? Please select your top two answ	'er
options. — Other, please specify	

Demographic	Selected		Not Selected		Total N	
Adults	1%	(12)	99 %	(1473)	1485	
Ethnicity: Other	3%	(3)	97%	(128)	131	
All Christian		(3)	100%	(744)	747	
All Non-Christian		(0)	100%	(101)	101	
Atheist		(0)	100%	(58)	58	
Agnostic/Nothing in particular	2%	(6)	98%	(342)	348	
Something Else	1%	(3)	99 %	(227)	229	
Religious Non-Protestant/Catholic		(0)	100%	(119)	119	
Evangelical		(0)	100%	(382)	382	
Non-Evangelical	1%	(5)	99 %	(551)	556	
Community: Urban	1%	(3)	99 %	(421)	424	
Community: Suburban	1%	(5)	99 %	(704)	709	
Community: Rural	1%	(4)	99 %	(348)	352	
Employ: Private Sector	1%	(3)	99 %	(489)	492	
Employ: Government		(0)	100%	(102)	102	
Employ: Self-Employed	2%	(2)	98%	(133)	136	
Employ: Homemaker	1%	(1)	99 %	(96)	97	
Employ: Retired		(1)	100%	(395)	396	
Employ: Unemployed	3%	(4)	97%	(154)	158	
Employ: Other	1%	(0)	99 %	(69)	70	
Military HH: Yes	1%	(2)	99 %	(184)	186	
Military HH: No	1%	(11)	99 %	(1289)	1299	
2022 House Vote: Democrat	1%	(4)	99 %	(522)	526	
2022 House Vote: Republican	1%	(3)	99 %	(441)	444	
2022 House Vote: Didnt Vote	1%	(5)	99 %	(489)	494	
2020 Vote: Joe Biden		(2)	100%	(626)	629	
2020 Vote: Donald Trump	1%	(5)	99 %	(493)	499	
2020 Vote: Didn't Vote	1%	(4)	99 %	(325)	329	
4-Region: Northeast		(1)	100%	(268)	269	
4-Region: Midwest	1%	(2)	99 %	(320)	323	
4-Region: South	_	(2)	100%	(557)	559	
4-Region: West	2%	(7)	98%	(327)	334	

Demographic	S	elected	N	ot Selected	Total N
Adults	3%	(38)	97%	(1447)	1485
Gender: Male	2%	(12)	98 %	(756)	768
Gender: Female	4%	(26)	96%	(688)	714
Age: 18-34	4%	(15)	96%	(397)	411
Age: 35-44	4%	(8)	96%	(220)	228
Age: 45-64	2%	(7)	98%	(470)	477
Age: 65+	2%	(8)	98%	(361)	368
GenZers: 1997-2012	4%	(9)	96%	(202)	211
Millennials: 1981-1996	4%	(14)	96%	(387)	402
GenXers: 1965-1980	1%	(5)	99 %	(374)	379
Baby Boomers: 1946-1964	2%	(10)	98%	(443)	452
PID: Dem (no lean)	-	(3)	100%	(595)	598
PID: Ind (no lean)	8%	(31)	92%	(350)	380
PID: Rep (no lean)	1%	(5)	99 %	(502)	507
PID/Gender: Dem Men	-	(1)	100%	(277)	279
PID/Gender: Dem Women	1%	(2)	99%	(316)	317
PID/Gender: Ind Men	4%	(7)	96%	(189)	196
PID/Gender: Ind Women	13%	(23)	87%	(161)	184
PID/Gender: Rep Men	1%	(4)	99 %	(290)	294
PID/Gender: Rep Women	-	(1)	100%	(212)	213
Ideo: Liberal (1-3)	1%	(4)	99 %	(441)	446
Ideo: Moderate (4)	3%	(13)	97%	(488)	500
Ideo: Conservative (5-7)	2%	(12)	98%	(481)	492
Educ: < College	4%	(36)	96%	(856)	892
Educ: Bachelors degree	-	(1)	100%	(364)	365
Educ: Post-grad	-	(1)	100%	(227)	228
Income: Under 50k	4%	(29)	96%	(757)	786
Income: 50k-100k	1%	(6)	99%	(454)	460
Income: 100k+	1%	(3)	99 %	(235)	238
Ethnicity: White	2%	(28)	98 %	(1141)	1170
Ethnicity: Hispanic	4%	(10)	96 %	(225)	234
Ethnicity: Black	3%	(5)	97%	(179)	184

Table PAC20_9NET: Who or what do you expect to be the main sources of disinformation in the 2024 elections? Please select your top two answeroptions. — None of these

Demographic	5	Selected	N	ot Selected	Total N
Adults	3%	(38)	97%	(1447)	1485
Ethnicity: Other	3%	(5)	97%	(126)	131
All Christian	1%	(11)	99 %	(737)	747
All Non-Christian	—	(0)	100%	(101)	101
Atheist	2%	(1)	98%	(57)	58
Agnostic/Nothing in particular	5%	(19)	95%	(329)	348
Something Else	3%	(8)	97%	(222)	229
Religious Non-Protestant/Catholic	—	(0)	100%	(119)	119
Evangelical	2%	(9)	98%	(373)	382
Non-Evangelical	2%	(8)	98%	(548)	556
Community: Urban	2%	(10)	98%	(414)	424
Community: Suburban	2%	(16)	98%	(693)	709
Community: Rural	3%	(12)	97%	(340)	352
Employ: Private Sector	2%	(9)	98%	(483)	492
Employ: Government	6%	(6)	94%	(96)	102
Employ: Self-Employed	1%	(1)	99 %	(134)	136
Employ: Homemaker	2%	(2)	98%	(95)	97
Employ: Retired	1%	(6)	99 %	(390)	396
Employ: Unemployed	6%	(9)	94%	(149)	158
Employ: Other	5%	(3)	95%	(66)	70
Military HH: Yes	3%	(5)	97%	(181)	186
Military HH: No	3%	(33)	97%	(1266)	1299
2022 House Vote: Democrat	—	(1)	100%	(525)	526
2022 House Vote: Republican	2%	(7)	98%	(438)	444
2022 House Vote: Didnt Vote	6%	(29)	94%	(465)	494
2020 Vote: Joe Biden	_	(2)	100%	(626)	629
2020 Vote: Donald Trump	1%	(7)	99 %	(492)	499
2020 Vote: Didn't Vote	7%	(24)	93%	(305)	329
4-Region: Northeast	—	(1)	100%	(268)	269
4-Region: Midwest	2%	(6)	98%	(316)	323
4-Region: South	3%	(16)	97%	(543)	559
4-Region: West	4%	(15)	96%	(320)	334

 Table PAC20_9NET: Who or what do you expect to be the main sources of disinformation in the 2024 elections? Please select your top two answer options. — None of these

Demographic	Selected	Not Selected	Total N
Adults	33% (727)	67% (1478)	2205
Gender: Male	36% (385)	64% (691)	1076
Gender: Female	30% (341)	70% (784)	1125
Age: 18-34	29% (187)	71% (454)	641
Age: 35-44	37% (135)	63% (235)	370
Age: 45-64	29% (205)	71% (493)	697
Age: 65+	40% (200)	60% (296)	496
GenZers: 1997-2012	29% (96)	71% (237)	333
Millennials: 1981-1996	33% (206)	67% (428)	634
GenXers: 1965-1980	29% (165)	71% (402)	566
Baby Boomers: 1946-1964	38% (234)	62% (389)	624
PID: Dem (no lean)	26% (220)	74% (635)	855
PID: Ind (no lean)	29% (185)	71% (459)	644
PID: Rep (no lean)	46% (322)	54% (384)	706
PID/Gender: Dem Men	27% (101)	73% (278)	379
PID/Gender: Dem Women	25% (118)	75% (356)	474
PID/Gender: Ind Men	32% (99)	68% (213)	312
PID/Gender: Ind Women	26% (86)	74% (244)	330
PID/Gender: Rep Men	48% (185)	52% (200)	385
PID/Gender: Rep Women	43% (137)	57% (185)	321
Ideo: Liberal (1-3)	25% (149)	75% (454)	603
Ideo: Moderate (4)	28% (216)	72% (568)	783
Ideo: Conservative (5-7)	50% (331)	50% (334)	664
Educ: < College	33% (463)	67% (960)	1423
Educ: Bachelors degree	35% (175)	65% (318)	493
Educ: Post-grad	31% (89)	69% (200)	289
Income: Under 50k	31% (392)	69% (868)	1260
Income: 50k-100k	36% (228)	64% (406)	633
Income: 100k+	34% (107)	66% (205)	312
Ethnicity: White	34% (582)	66% (1112)	1694
Ethnicity: Hispanic	28% (107)	72% (278)	385
Ethnicity: Black	30% (86)	70% (200)	285

Table PAC21_1NET: What methods of spreading disinformation about the 2024 elections worry you the most? Please select your top two answer options. — News coverage

Table PAC21_1NET: What methods of spreading disinformation about the 2024 elections worry you the most? Please select your top two answe	r
options. — News coverage	

Demographic	S	elected	N	ot Selected	Total N
Adults	33%	(727)	67%	(1478)	2205
Ethnicity: Other	26%	(59)	74%	(167)	226
All Christian	37%	(385)	63%	(669)	1054
All Non-Christian	33%	(48)	67%	(96)	144
Atheist	16%	(13)	84%	(70)	83
Agnostic/Nothing in particular	28%	(163)	72%	(412)	576
Something Else	34%	(118)	66%	(230)	348
Religious Non-Protestant/Catholic	35%	(58)	65%	(107)	164
Evangelical	39%	(220)	61%	(348)	568
Non-Evangelical	35%	(270)	65%	(511)	781
Community: Urban	29%	(186)	71%	(466)	653
Community: Suburban	34%	(340)	66%	(657)	997
Community: Rural	36%	(201)	64%	(355)	556
Employ: Private Sector	36%	(242)	64%	(431)	673
Employ: Government	27%	(41)	73%	(108)	149
Employ: Self-Employed	31%	(62)	69 %	(139)	201
Employ: Homemaker	24%	(37)	76%	(115)	152
Employ: Student	35%	(20)	65%	(37)	58
Employ: Retired	38%	(208)	62%	(342)	550
Employ: Unemployed	25%	(74)	75%	(226)	299
Employ: Other	35%	(43)	65%	(80)	123
Military HH: Yes	43%	(110)	57%	(145)	255
Military HH: No	32%	(617)	68%	(1333)	1950
2022 House Vote: Democrat	23%	(160)	77%	(542)	703
2022 House Vote: Republican	49%	(280)	51%	(294)	573
2022 House Vote: Didnt Vote	31%	(275)	69 %	(614)	889
2020 Vote: Joe Biden	25%	(214)	75%	(630)	844
2020 Vote: Donald Trump	49%	(318)	51%	(332)	650
2020 Vote: Other	26%	(13)	74%	(38)	51
2020 Vote: Didn't Vote	28%	(182)	72%	(479)	661

Demographic	Selected	Not Selected	Total N	
Adults	33% (727)	67% (1478)	2205	
4-Region: Northeast	35% (133)	65% (251)	384	
4-Region: Midwest	33% (147)	67% (305)	453	
4-Region: South	35% (295)	65% (553)	848	
4-Region: West	29% (152)	71% (369)	521	

Table PAC21_1NET: What methods of spreading disinformation about the 2024 elections worry you the most? Please select your top two answer options. — News coverage

Demographic	Sel	ected	N	ot Selected	Total N
Adults	27%	(596)	73%	(1609)	2205
Gender: Male	29%	(314)	71%	(762)	1076
Gender: Female	25%	(281)	75%	(845)	1125
Age: 18-34	25%	(159)	75%	(482)	641
Age: 35-44	24%	(90)	76%	(280)	370
Age: 45-64	29%	(203)	71%	(494)	697
Age: 65+	29%	(143)	71%	(353)	496
GenZers: 1997-2012	25%	(85)	75%	(248)	333
Millennials: 1981-1996	25%	(157)	75%	(477)	634
GenXers: 1965-1980	29%	(162)	71%	(404)	566
Baby Boomers: 1946-1964	28%	(176)	72%	(448)	624
PID: Dem (no lean)	30%	(259)	70%	(596)	855
PID: Ind (no lean)	24%	(155)	76%	(489)	644
PID: Rep (no lean)	26%	(182)	74%	(524)	706
PID/Gender: Dem Men	32%	(120)	68%	(259)	379
PID/Gender: Dem Women	29%	(137)	71%	(337)	474
PID/Gender: Ind Men	27%	(86)	73%	(227)	312
PID/Gender: Ind Women	21%	(69)	79%	(261)	330
PID/Gender: Rep Men	28%	(108)	72%	(277)	385
PID/Gender: Rep Women	23%	(75)	77%	(247)	321
Ideo: Liberal (1-3)	33%	(201)	67%	(402)	603
Ideo: Moderate (4)	25%	(197)	75%	(586)	783
Ideo: Conservative (5-7)	26%	(175)	74%	(489)	664
Educ: < College	23%	(332)	77%	(1091)	1423
Educ: Bachelors degree	32%	(160)	68%	(333)	493
Educ: Post-grad	36%	(104)	64%	(185)	289
Income: Under 50k	24%	(298)	76%	(962)	1260
Income: 50k-100k	32%	(200)	68%	(433)	633
Income: 100k+	31%	(97)	69 %	(215)	312
Ethnicity: White	27%	(450)	73%	(1244)	1694
Ethnicity: Hispanic	25%	(95)	75%	(290)	385
Ethnicity: Black	24%	(70)	76%	(216)	285

Table PAC21_2NET: What methods of spreading disinformation about the 2024 elections worry you the most? Please select your top two answeroptions. — Artificial intelligence (AI) software

Demographic	S	Selected	Ν	ot Selected	Total N
Adults	27%	(596)	73%	(1609)	2205
Ethnicity: Other	34%	(76)	66%	(150)	226
All Christian	28%	(299)	72%	(755)	1054
All Non-Christian	39%	(56)	61%	(87)	144
Atheist	29%	(24)	71%	(59)	83
Agnostic/Nothing in particular	23%	(132)	77%	(443)	576
Something Else	24%	(84)	76%	(264)	348
Religious Non-Protestant/Catholic	36%	(58)	64%	(106)	164
Evangelical	28%	(157)	72%	(410)	568
Non-Evangelical	27%	(211)	73%	(569)	781
Community: Urban	28%	(184)	72%	(469)	653
Community: Suburban	28%	(280)	72%	(717)	997
Community: Rural	24%	(132)	76%	(423)	556
Employ: Private Sector	31%	(207)	69 %	(466)	673
Employ: Government	33%	(49)	67%	(99)	149
Employ: Self-Employed	24%	(49)	76%	(152)	201
Employ: Homemaker	22%	(34)	78%	(118)	152
Employ: Student	16%	(9)	84%	(48)	58
Employ: Retired	29%	(160)	71%	(390)	550
Employ: Unemployed	18%	(53)	82%	(247)	299
Employ: Other	28%	(35)	72%	(88)	123
Military HH: Yes	27%	(69)	73%	(186)	255
Military HH: No	27%	(527)	73%	(1423)	1950
2022 House Vote: Democrat	33%	(235)	67%	(468)	703
2022 House Vote: Republican	28%	(162)	72%	(411)	573
2022 House Vote: Didnt Vote	21%	(190)	79%	(699)	889
2020 Vote: Joe Biden	33%	(281)	67%	(562)	844
2020 Vote: Donald Trump	28%	(182)	72%	(468)	650
2020 Vote: Other	13%	(6)	87%	(44)	51
2020 Vote: Didn't Vote	19%	(126)	81%	(535)	661

Table PAC21_2NET: What methods of spreading disinformation about the 2024 elections worry you the most? Please select your top two answer options. — Artificial intelligence (AI) software

Demographic	Selected	Not Selected	Total N
Adults	27% (596)	73% (1609)	2205
4-Region: Northeast	29% (111)	71% (273)	384
4-Region: Midwest	23% (105)	77% (347)	453
4-Region: South	27% (232)	73% (615)	848
4-Region: West	28% (147)	72% (373)	521

Table PAC21_2NET: What methods of spreading disinformation about the 2024 elections worry you the most? Please select your top two answer options. — Artificial intelligence (AI) software

Demographic	Selected	Not Selected	Total N
Adults	40% (893)	60% (1312)	2205
Gender: Male	43% (462)	57% (614)	1076
Gender: Female	38% (429)	62% (696)	1125
Age: 18-34	47% (304)	53% (337)	641
Age: 35-44	46% (172)	54% (199)	370
Age: 45-64	35% (246)	65% (451)	697
Age: 65+	34% (171)	66% (325)	496
GenZers: 1997-2012	49% (162)	51% (171)	333
Millennials: 1981-1996	47% (296)	53% (338)	634
GenXers: 1965-1980	35% (198)	65% (368)	566
Baby Boomers: 1946-1964	35% (221)	65% (403)	624
PID: Dem (no lean)	45% (383)	55% (472)	855
PID: Ind (no lean)	35% (225)	65% (419)	644
PID: Rep (no lean)	40% (284)	60% (422)	706
PID/Gender: Dem Men	45% (171)	55% (208)	379
PID/Gender: Dem Women	45% (211)	55% (263)	474
PID/Gender: Ind Men	40% (124)	60% (188)	312
PID/Gender: Ind Women	31% (101)	69% (229)	330
PID/Gender: Rep Men	43% (167)	57% (218)	385
PID/Gender: Rep Women	36% (117)	64% (204)	321
Ideo: Liberal (1-3)	49% (298)	51% (306)	603
Ideo: Moderate (4)	41% (321)	59% (462)	783
Ideo: Conservative (5-7)	38% (251)	62% (413)	664
Educ: < College	37% (523)	63% (900)	1423
Educ: Bachelors degree	48% (237)	52% (257)	493
Educ: Post-grad	46% (134)	54% (156)	289
Income: Under 50k	37% (470)	63% (790)	1260
Income: 50k-100k	43% (275)	57% (358)	633
Income: 100k+	48% (148)	52% (164)	312
Ethnicity: White	41% (691)	59% (1003)	1694
Ethnicity: Hispanic	40% (153)	60% (232)	385
Ethnicity: Black	40% (114)	60% (171)	285

Table PAC21_3NET: What methods of spreading disinformation about the 2024 elections worry you the most? Please select your top two answeroptions. — Social media posts

Table PAC21_3NET: What methods of spreading disinformation about the 2024 elections worry you the most? Please select your top two answer
options. — Social media posts

Demographic	Selected	Not Selected	Total N
Adults	40% (893)	60% (1312)	2205
Ethnicity: Other	39% (88)	61% (138)	226
All Christian	40% (424)	60% (630)	1054
All Non-Christian	41% (59)	59% (84)	144
Atheist	48% (40)	52% (43)	83
Agnostic/Nothing in particular	39% (227)	61% (348)	576
Something Else	41% (142)	59% (206)	348
Religious Non-Protestant/Catholic	41% (67)	59% (98)	164
Evangelical	37% (213)	63% (355)	568
Non-Evangelical	43% (332)	57% (449)	781
Community: Urban	40% (264)	60% (389)	653
Community: Suburban	42% (422)	58% (575)	997
Community: Rural	37% (207)	63% (349)	556
Employ: Private Sector	45% (306)	55% (367)	673
Employ: Government	45% (67)	55% (82)	149
Employ: Self-Employed	48% (97)	52% (104)	201
Employ: Homemaker	34% (51)	66% (101)	152
Employ: Student	41% (24)	59% (34)	58
Employ: Retired	35% (190)	65% (360)	550
Employ: Unemployed	39% (118)	61% (181)	299
Employ: Other	32% (40)	68% (83)	123
Military HH: Yes	34% (88)	66% (167)	255
Military HH: No	41% (805)	59% (1145)	1950
2022 House Vote: Democrat	48% (334)	52% (368)	703
2022 House Vote: Republican	39% (221)	61% (352)	573
2022 House Vote: Didnt Vote	37% (327)	63% (562)	889
2020 Vote: Joe Biden	46% (386)	54% (457)	844
2020 Vote: Donald Trump	38% (246)	62% (403)	650
2020 Vote: Other	36% (18)	64% (33)	51
2020 Vote: Didn't Vote	37% (242)	63% (419)	661

Demographic	Selected	Not Selected	Total N
Adults	40% (893)	60% (1312)	2205
4-Region: Northeast	40% (155)	60% (229)	384
4-Region: Midwest	42% (192)	58% (261)	453
4-Region: South	37% (315)	63% (533)	848
4-Region: West	44% (231)	56% (290)	521

Table PAC21_3NET: What methods of spreading disinformation about the 2024 elections worry you the most? Please select your top two answer options. — Social media posts

Demographic	S	elected	N	ot Selected	Total N
Adults	21%	(460)	79%	(1745)	2205
Gender: Male	21%	(223)	79%	(853)	1076
Gender: Female	21%	(237)	79%	(889)	1125
Age: 18-34	19%	(124)	81%	(517)	641
Age: 35-44	21%	(76)	79%	(294)	370
Age: 45-64	21%	(147)	79%	(551)	697
Age: 65+	23%	(112)	77%	(384)	496
GenZers: 1997-2012	15%	(49)	85%	(284)	333
Millennials: 1981-1996	23%	(143)	77%	(490)	634
GenXers: 1965-1980	20%	(114)	80%	(452)	566
Baby Boomers: 1946-1964	22%	(139)	78%	(485)	624
PID: Dem (no lean)	21%	(184)	79%	(671)	855
PID: Ind (no lean)	19%	(120)	81%	(524)	644
PID: Rep (no lean)	22%	(156)	78%	(550)	706
PID/Gender: Dem Men	21%	(78)	79%	(301)	379
PID/Gender: Dem Women	22%	(106)	78%	(369)	474
PID/Gender: Ind Men	18%	(58)	82%	(254)	312
PID/Gender: Ind Women	19%	(62)	81%	(268)	330
PID/Gender: Rep Men	23%	(87)	77%	(298)	385
PID/Gender: Rep Women	21%	(69)	79%	(252)	321
Ideo: Liberal (1-3)	24%	(143)	76%	(460)	603
Ideo: Moderate (4)	20%	(157)	80%	(626)	783
Ideo: Conservative (5-7)	22%	(145)	78%	(520)	664
Educ: < College	20%	(289)	80%	(1133)	1423
Educ: Bachelors degree	20%	(98)	80%	(395)	493
Educ: Post-grad	25%	(73)	75%	(217)	289
Income: Under 50k	19%	(246)	81%	(1014)	1260
Income: 50k-100k	24%	(154)	76%	(479)	633
Income: 100k+	19%	(60)	81%	(252)	312
Ethnicity: White	21%	(355)	79%	(1338)	1694
Ethnicity: Hispanic	19%	(75)	81%	(310)	385
Ethnicity: Black	19%	(55)	81%	(230)	285

Table PAC21_4NET: What methods of spreading disinformation about the 2024 elections worry you the most? Please select your top two answer options. — Political ads from campaigns

Demographic	S	Selected	N	ot Selected	Total N
Adults	21%	(460)	79%	(1745)	2205
Ethnicity: Other	22%	(50)	78%	(176)	226
All Christian	22%	(236)	78%	(818)	1054
All Non-Christian	21%	(30)	79%	(114)	144
Atheist	9%	(8)	91%	(76)	83
Agnostic/Nothing in particular	18%	(102)	82%	(473)	576
Something Else	24%	(84)	76%	(264)	348
Religious Non-Protestant/Catholic	21%	(35)	79 %	(129)	164
Evangelical	22%	(127)	78%	(441)	568
Non-Evangelical	23%	(181)	77%	(600)	781
Community: Urban	22%	(142)	78%	(511)	653
Community: Suburban	21%	(204)	79%	(792)	997
Community: Rural	20%	(114)	80%	(442)	556
Employ: Private Sector	22%	(149)	78%	(524)	673
Employ: Government	22%	(32)	78%	(116)	149
Employ: Self-Employed	19%	(38)	81%	(163)	201
Employ: Homemaker	21%	(32)	79%	(120)	152
Employ: Student	12%	(7)	88%	(51)	58
Employ: Retired	22%	(122)	78%	(428)	550
Employ: Unemployed	20%	(61)	80%	(239)	299
Employ: Other	15%	(19)	85%	(104)	123
Military HH: Yes	22%	(55)	78%	(200)	255
Military HH: No	21%	(404)	79%	(1546)	1950
2022 House Vote: Democrat	23%	(158)	77%	(544)	703
2022 House Vote: Republican	23%	(132)	77%	(441)	573
2022 House Vote: Didnt Vote	17%	(155)	83%	(734)	889
2020 Vote: Joe Biden	22%	(186)	78%	(658)	844
2020 Vote: Donald Trump	24%	(153)	76%	(496)	650
2020 Vote: Other	33%	(17)	67%	(34)	51
2020 Vote: Didn't Vote	16%	(104)	84%	(558)	661

Table PAC21_4NET: What methods of spreading disinformation about the 2024 elections worry you the most? Please select your top two answer options. — Political ads from campaigns

Demographic	Selected	Not Selected	Total N
Adults	21% (460)	79% (1745)	2205
4-Region: Northeast	24% (93)	76% (291)	384
4-Region: Midwest	20% (90)	80% (363)	453
4-Region: South	20% (168)	80% (680)	848
4-Region: West	21% (109)	79% (412)	521

Table PAC21_4NET: What methods of spreading disinformation about the 2024 elections worry you the most? Please select your top two answer options. — Political ads from campaigns

Demographic	5	Selected	Ň	lot Selected	Total N
Adults	17%	(377)	83%	(1828)	2205
Gender: Male	19%	(201)	81%	(875)	1076
Gender: Female	16%	(176)	84%	(950)	1125
Age: 18-34	13%	(85)	87%	(556)	641
Age: 35-44	10%	(37)	90%	(334)	370
Age: 45-64	19%	(132)	81%	(565)	697
Age: 65+	25%	(124)	75%	(373)	496
GenZers: 1997-2012	11%	(37)	89%	(296)	333
Millennials: 1981-1996	13%	(83)	87%	(550)	634
GenXers: 1965-1980	17%	(95)	83%	(471)	566
Baby Boomers: 1946-1964	24%	(151)	76%	(473)	624
PID: Dem (no lean)	20%	(173)	80%	(682)	855
PID: Ind (no lean)	16%	(101)	84%	(543)	644
PID: Rep (no lean)	15%	(104)	85%	(602)	706
PID/Gender: Dem Men	21%	(79)	79%	(300)	379
PID/Gender: Dem Women	20%	(93)	80%	(381)	474
PID/Gender: Ind Men	20%	(61)	80%	(251)	312
PID/Gender: Ind Women	12%	(39)	88%	(291)	330
PID/Gender: Rep Men	16%	(60)	84%	(324)	385
PID/Gender: Rep Women	14%	(43)	86%	(278)	321
Ideo: Liberal (1-3)	22%	(133)	78%	(470)	603
Ideo: Moderate (4)	16%	(128)	84%	(656)	783
Ideo: Conservative (5-7)	16%	(108)	84%	(557)	664
Educ: < College	15%	(211)	85%	(1212)	1423
Educ: Bachelors degree	19%	(95)	81%	(398)	493
Educ: Post-grad	25%	(71)	75%	(218)	289
Income: Under 50k	16%	(198)	84%	(1062)	1260
Income: 50k-100k	18%	(114)	82%	(519)	633
Income: 100k+	21%	(65)	79%	(247)	312
Ethnicity: White	18%	(306)	82%	(1388)	1694
Ethnicity: Hispanic	16%	(62)	84%	(323)	385
Ethnicity: Black	12%	(35)	88%	(250)	285

Table PAC21_5NET: What methods of spreading disinformation about the 2024 elections worry you the most? Please select your top two answer options. — Political ads from super PACs and other political groups

Demographic	S	elected	No	ot Selected	Total N	
Adults	17%	(377)	83%	(1828)	2205	
Ethnicity: Other	16%	(37)	84%	(189)	226	
All Christian	19%	(202)	81%	(853)	1054	
All Non-Christian	18%	(25)	82%	(118)	144	
Atheist	25%	(21)	75%	(63)	83	
Agnostic/Nothing in particular	16%	(94)	84%	(481)	576	
Something Else	10%	(35)	90%	(313)	348	
Religious Non-Protestant/Catholic	19%	(31)	81%	(134)	164	
Evangelical	15%	(86)	85%	(481)	568	
Non-Evangelical	18%	(139)	82%	(641)	781	
Community: Urban	17%	(113)	83%	(539)	653	
Community: Suburban	18%	(178)	82%	(819)	997	
Community: Rural	15%	(86)	85%	(470)	556	
Employ: Private Sector	13%	(90)	87%	(583)	673	
Employ: Government	19%	(28)	81%	(120)	149	
Employ: Self-Employed	12%	(25)	88%	(177)	201	
Employ: Homemaker	19%	(29)	81%	(123)	152	
Employ: Student	7%	(4)	93%	(53)	58	
Employ: Retired	25%	(138)	75%	(412)	550	
Employ: Unemployed	16%	(47)	84%	(253)	299	
Employ: Other	13%	(16)	87%	(107)	123	
Military HH: Yes	24%	(60)	76%	(195)	255	
Military HH: No	16%	(317)	84%	(1633)	1950	
2022 House Vote: Democrat	23%	(164)	77%	(539)	703	
2022 House Vote: Republican	16%	(93)	84%	(481)	573	
2022 House Vote: Didnt Vote	13%	(118)	87%	(771)	889	
2020 Vote: Joe Biden	22%	(183)	78%	(661)	844	
2020 Vote: Donald Trump	17%	(107)	83%	(542)	650	
2020 Vote: Other	16%	(8)	84%	(42)	51	
2020 Vote: Didn't Vote	12%	(79)	88%	(583)	661	

Table PAC21_5NET: What methods of spreading disinformation about the 2024 elections worry you the most? Please select your top two answeroptions. — Political ads from super PACs and other political groups

Demographic	Selected	Not Selected	Total N
Adults	17% (377)	83% (1828)	2205
4-Region: Northeast	16% (62)	84% (322)	384
4-Region: Midwest	17% (77)	83% (375)	453
4-Region: South	17% (141)	83% (707)	848
4-Region: West	19% (97)	81% (424)	521

Table PAC21_5NET: What methods of spreading disinformation about the 2024 elections worry you the most? Please select your top two answer options. — Political ads from super PACs and other political groups

Demographic	9	Selected	N	ot Selected	Total N
Adults	17%	(364)	83%	(1841)	2205
Gender: Male	14%	(151)	86%	(925)	1076
Gender: Female	19%	(213)	81%	(912)	1125
Age: 18-34	11%	(72)	89%	(569)	641
Age: 35-44	13%	(47)	87%	(324)	370
Age: 45-64	18%	(129)	82%	(569)	697
Age: 65+	24%	(118)	76%	(379)	496
GenZers: 1997-2012	11%	(38)	89%	(295)	333
Millennials: 1981-1996	11%	(71)	89%	(562)	634
GenXers: 1965-1980	17%	(99)	83%	(467)	566
Baby Boomers: 1946-1964	23%	(144)	77%	(479)	624
PID: Dem (no lean)	20%	(172)	80%	(683)	855
PID: Ind (no lean)	16%	(104)	84%	(540)	644
PID: Rep (no lean)	13%	(88)	87%	(618)	706
PID/Gender: Dem Men	19%	(71)	81%	(308)	379
PID/Gender: Dem Women	21%	(101)	79 %	(373)	474
PID/Gender: Ind Men	14%	(45)	86%	(267)	312
PID/Gender: Ind Women	18%	(58)	82%	(272)	330
PID/Gender: Rep Men	9%	(35)	91%	(350)	385
PID/Gender: Rep Women	17%	(54)	83%	(267)	321
Ideo: Liberal (1-3)	18%	(107)	82%	(496)	603
Ideo: Moderate (4)	18%	(140)	82%	(644)	783
Ideo: Conservative (5-7)	15%	(99)	85%	(565)	664
Educ: < College	16%	(221)	84%	(1201)	1423
Educ: Bachelors degree	18%	(88)	82%	(405)	493
Educ: Post-grad	19%	(55)	81%	(234)	289
Income: Under 50k	16%	(198)	84%	(1061)	1260
Income: 50k-100k	16%	(103)	84%	(530)	633
Income: 100k+	20%	(63)	80%	(250)	312
Ethnicity: White	17%	(295)	83%	(1399)	1694
Ethnicity: Hispanic	13%	(48)	87%	(337)	385
Ethnicity: Black	14%	(40)	86%	(245)	285

Table PAC21_6NET: What methods of spreading disinformation about the 2024 elections worry you the most? Please select your top two answeroptions. — Candidate speeches and statements

Demographic	9	Selected	N	ot Selected	Total N
Adults	17%	(364)	83%	(1841)	2205
Ethnicity: Other	13%	(30)	87%	(196)	226
All Christian	19%	(196)	81%	(859)	1054
All Non-Christian	9%	(13)	91%	(131)	144
Atheist	21%	(18)	79%	(66)	83
Agnostic/Nothing in particular	17%	(95)	83%	(481)	576
Something Else	13%	(44)	87%	(304)	348
Religious Non-Protestant/Catholic	11%	(18)	89%	(146)	164
Evangelical	15%	(83)	85%	(485)	568
Non-Evangelical	18%	(142)	82%	(638)	781
Community: Urban	16%	(104)	84%	(549)	653
Community: Suburban	17%	(168)	83%	(828)	997
Community: Rural	17%	(92)	83%	(463)	556
Employ: Private Sector	15%	(100)	85%	(573)	673
Employ: Government	13%	(20)	87%	(129)	149
Employ: Self-Employed	14%	(29)	86%	(172)	201
Employ: Homemaker	11%	(17)	89%	(135)	152
Employ: Student	9%	(5)	91%	(53)	58
Employ: Retired	22%	(124)	78%	(426)	550
Employ: Unemployed	16%	(47)	84%	(253)	299
Employ: Other	19%	(23)	81%	(100)	123
Military HH: Yes	20%	(50)	80%	(205)	255
Military HH: No	16%	(314)	84%	(1636)	1950
2022 House Vote: Democrat	22%	(152)	78%	(551)	703
2022 House Vote: Republican	14%	(79)	86%	(494)	573
2022 House Vote: Didnt Vote	14%	(128)	86%	(761)	889
2020 Vote: Joe Biden	21%	(179)	79%	(665)	844
2020 Vote: Donald Trump	13%	(84)	87%	(566)	650
2020 Vote: Other	13%	(7)	87%	(44)	51
2020 Vote: Didn't Vote	14%	(96)	86%	(566)	661

Table PAC21_6NET: What methods of spreading disinformation about the 2024 elections worry you the most? Please select your top two answer options. — Candidate speeches and statements

Demographic	Selected	Not Selected	Total N
Adults	17% (364)	83% (1841)	2205
4-Region: Northeast	17% (64)	83% (320)	384
4-Region: Midwest	18% (80)	82% (372)	453
4-Region: South	16% (135)	84% (713)	848
4-Region: West	16% (86)	84% (435)	521

Table PAC21_6NET: What methods of spreading disinformation about the 2024 elections worry you the most? Please select your top two answer options. — Candidate speeches and statements

Demographic	Selected		N	ot Selected	Total N
Adults	1%	(14)	99 %	(2191)	2205
Gender: Male	1%	(8)	99 %	(1068)	1076
Gender: Female	1%	(6)	99 %	(1120)	1125
Age: 18-34	1%	(5)	99 %	(636)	641
Age: 35-44	1%	(2)	99 %	(368)	370
Age: 45-64	1%	(5)	99 %	(693)	697
Age: 65+	1%	(3)	99 %	(494)	496
GenZers: 1997-2012	_	(0)	100%	(332)	333
Millennials: 1981-1996	1%	(6)	99 %	(627)	634
GenXers: 1965-1980		(3)	100%	(564)	566
Baby Boomers: 1946-1964	1%	(5)	99 %	(619)	624
PID: Dem (no lean)	1%	(6)	99 %	(849)	855
PID: Ind (no lean)		(3)	100%	(641)	644
PID: Rep (no lean)	1%	(5)	99 %	(701)	706
PID/Gender: Dem Men	1%	(2)	99 %	(377)	379
PID/Gender: Dem Women	1%	(4)	99 %	(471)	474
PID/Gender: Ind Men	_	(1)	100%	(311)	312
PID/Gender: Ind Women		(1)	100%	(329)	330
PID/Gender: Rep Men	1%	(4)	99 %	(381)	385
PID/Gender: Rep Women		(1)	100%	(320)	321
Ideo: Liberal (1-3)	1%	(5)	99 %	(599)	603
Ideo: Moderate (4)		(4)	100%	(780)	783
Ideo: Conservative (5-7)	1%	(5)	99 %	(660)	664
Educ: < College	1%	(9)	99 %	(1414)	1423
Educ: Bachelors degree	1%	(4)	99 %	(489)	493
Educ: Post-grad	—	(1)	100%	(288)	289
Income: Under 50k	1%	(9)	99 %	(1250)	1260
Income: 50k-100k	1%	(4)	99 %	(629)	633
Income: 100k+	_	(1)	100%	(311)	312
Ethnicity: White	1%	(11)	99 %	(1683)	1694
Ethnicity: Hispanic		(0)	100%	(385)	385
Ethnicity: Black		(1)	100%	(284)	285

Table PAC21_7NET: What methods of spreading disinformation about the 2024 elections worry you the most? Please select your top two answeroptions. — Other, please specify

Table PAC21_7NET: What methods of spreading disinformation about the 2024 elections worry you the most? Please	e select your top two answer
options. — Other, please specify	

Demographic	emographic Selected		N	ot Selected	Total N	
Adults	1%	(14)	99 %	(2191)	2205	
Ethnicity: Other	1%	(2)	99 %	(224)	226	
All Christian	1%	(6)	99 %	(1049)	1054	
All Non-Christian	_	(0)	100%	(144)	144	
Atheist	_	(0)	100%	(83)	83	
Agnostic/Nothing in particular	1%	(5)	99 %	(570)	576	
Something Else	1%	(3)	99 %	(345)	348	
Religious Non-Protestant/Catholic	_	(0)	100%	(164)	164	
Evangelical	_	(3)	100%	(565)	568	
Non-Evangelical	1%	(5)	99 %	(776)	781	
Community: Urban	1%	(5)	99 %	(648)	653	
Community: Suburban	1%	(6)	99 %	(991)	997	
Community: Rural	1%	(3)	99 %	(552)	556	
Employ: Private Sector	1%	(6)	99 %	(667)	673	
Employ: Government	_	(0)	100%	(149)	149	
Employ: Self-Employed	1%	(1)	99 %	(200)	201	
Employ: Homemaker	1%	(2)	99 %	(150)	152	
Employ: Student	_	(0)	100%	(58)	58	
Employ: Retired	1%	(4)	99 %	(546)	550	
Employ: Unemployed	_	(1)	100%	(299)	299	
Employ: Other	1%	(1)	99 %	(122)	123	
Military HH: Yes	_	(1)	100%	(254)	255	
Military HH: No	1%	(13)	99 %	(1937)	1950	
2022 House Vote: Democrat	1%	(6)	99 %	(696)	703	
2022 House Vote: Republican	1%	(4)	99 %	(569)	573	
2022 House Vote: Didnt Vote	_	(4)	100%	(885)	889	
2020 Vote: Joe Biden	1%	(6)	99 %	(838)	844	
2020 Vote: Donald Trump	1%	(4)	99 %	(645)	650	
2020 Vote: Other	1%	(1)	99 %	(50)	51	
2020 Vote: Didn't Vote	1%	(3)	99 %	(658)	661	

Demographic	Selected	Not Selected	Total N
Adults	1% (14)	99% (2191)	2205
4-Region: Northeast	1% (4)	99% (380)	384
4-Region: Midwest	1% (4)	99% (448)	453
4-Region: South	— (4)	100% (844)	848
4-Region: West	— (2)	100% (518)	521

Table PAC21_7NET: What methods of spreading disinformation about the 2024 elections worry you the most? Please select your top two answer options. — Other, please specify

Table PAC21_8NET: What methods of spreading disinformation about the 2024 elections worry you the most? Please select your top two a	inswer
options. — None of these	

Demographic	5	Selected	N	ot Selected	Total N
Adults	14%	(309)	86%	(1896)	2205
Gender: Male	10%	(112)	90%	(964)	1076
Gender: Female	17%	(196)	83%	(930)	1125
Age: 18-34	18%	(113)	82%	(528)	641
Age: 35-44	15%	(55)	85%	(316)	370
Age: 45-64	14%	(99)	86%	(598)	697
Age: 65+	8%	(42)	92%	(455)	496
GenZers: 1997-2012	20%	(67)	80%	(266)	333
Millennials: 1981-1996	15%	(95)	85%	(539)	634
GenXers: 1965-1980	15%	(86)	85%	(480)	566
Baby Boomers: 1946-1964	10%	(62)	90%	(562)	624
PID: Dem (no lean)	9%	(81)	91%	(774)	855
PID: Ind (no lean)	25%	(161)	75%	(483)	644
PID: Rep (no lean)	10%	(67)	90%	(639)	706
PID/Gender: Dem Men	9%	(33)	91%	(346)	379
PID/Gender: Dem Women	10%	(48)	90%	(426)	474
PID/Gender: Ind Men	19%	(59)	81%	(254)	312
PID/Gender: Ind Women	31%	(101)	69%	(229)	330
PID/Gender: Rep Men	5%	(21)	95%	(364)	385
PID/Gender: Rep Women	14%	(46)	86%	(275)	321
Ideo: Liberal (1-3)	5%	(31)	95%	(572)	603
Ideo: Moderate (4)	17%	(132)	83%	(652)	783
Ideo: Conservative (5-7)	9%	(60)	91%	(604)	664
Educ: < College	19%	(268)	81%	(1155)	1423
Educ: Bachelors degree	6%	(30)	94%	(463)	493
Educ: Post-grad	4%	(11)	96%	(278)	289
Income: Under 50k	19%	(244)	81%	(1016)	1260
Income: 50k-100k	8%	(49)	92%	(584)	633
Income: 100k+	5%	(16)	95%	(296)	312
Ethnicity: White	13%	(222)	87%	(1472)	1694
Ethnicity: Hispanic	20%	(77)	80%	(309)	385
Ethnicity: Black	17%	(49)	83%	(236)	285

Demographic	S	Selected	N	lot Selected	Total N
Adults	14%	(309)	86%	(1896)	2205
Ethnicity: Other	17%	(38)	83%	(188)	226
All Christian	9%	(98)	91%	(956)	1054
All Non-Christian	12%	(17)	88%	(127)	144
Atheist	17%	(14)	83%	(69)	83
Agnostic/Nothing in particular	20%	(117)	80%	(458)	576
Something Else	18%	(62)	82%	(286)	348
Religious Non-Protestant/Catholic	12%	(19)	88%	(145)	164
Evangelical	14%	(78)	86%	(490)	568
Non-Evangelical	10%	(76)	90%	(704)	781
Community: Urban	13%	(87)	87%	(565)	653
Community: Suburban	12%	(118)	88%	(878)	997
Community: Rural	19%	(103)	81%	(452)	556
Employ: Private Sector	9%	(59)	91%	(613)	673
Employ: Government	9%	(14)	91%	(135)	149
Employ: Self-Employed	14%	(29)	86%	(172)	201
Employ: Homemaker	27%	(41)	73%	(111)	152
Employ: Student	25%	(15)	75%	(43)	58
Employ: Retired	9%	(52)	91%	(498)	550
Employ: Unemployed	24%	(73)	76%	(226)	299
Employ: Other	22%	(27)	78%	(96)	123
Military HH: Yes	8%	(20)	92%	(235)	255
Military HH: No	15%	(289)	85%	(1661)	1950
2022 House Vote: Democrat	6%	(44)	94%	(658)	703
2022 House Vote: Republican	7%	(38)	93%	(536)	573
2022 House Vote: Didnt Vote	24%	(216)	76%	(673)	889
2020 Vote: Joe Biden	7%	(60)	93%	(784)	844
2020 Vote: Donald Trump	7%	(43)	93%	(607)	650
2020 Vote: Other	22%	(11)	78%	(39)	51
2020 Vote: Didn't Vote	29%	(195)	71%	(466)	661

Table PAC21_8NET: What methods of spreading disinformation about the 2024 elections worry you the most? Please select your top two answeroptions. — None of these

Demographic	emographic Selected Not Selected		Total N	
Adults	14% (309)	86% (1896)	2205	
4-Region: Northeast	12% (46)	88% (338)	384	
4-Region: Midwest	15% (70)	85% (383)	453	
4-Region: South	15% (128)	85% (720)	848	
4-Region: West	13% (65)	87% (456)	521	

Table PAC21_8NET: What methods of spreading disinformation about the 2024 elections worry you the most? Please select your top two answer options. — None of these

National Tracking Poll #2408153, September, 2024 Table PAC22_1NET

Table PAC22_1NET: Which of the following characteristics are MOST IMPORTANT for the President of the United States to have? (Select up to 3
answers) — Truthful

Demographic	Selected	Not Selected	Total N	
Adults	63% (1398)	37% (807)	2205	
Gender: Male	63% (681)	37% (395)	1076	
Gender: Female	63% (714)	37% (412)	1125	
Age: 18-34	54% (344)	46% (297)	641	
Age: 35-44	64% (236)	36% (135)	370	
Age: 45-64	65% (453)	35% (245)	697	
Age: 65+	74% (366)	26% (130)	496	
GenZers: 1997-2012	51% (170)	49% (162)	333	
Millennials: 1981-1996	60% (379)	40% (254)	634	
GenXers: 1965-1980	64% (360)	36% (207)	566	
Baby Boomers: 1946-1964	72% (451)	28% (173)	624	
PID: Dem (no lean)	65% (557)	35% (298)	855	
PID: Ind (no lean)	64% (413)	36% (231)	644	
PID: Rep (no lean)	61% (429)	39% (277)	706	
PID/Gender: Dem Men	68% (258)	32% (121)	379	
PID/Gender: Dem Women	63% (297)	37% (177)	474	
PID/Gender: Ind Men	62% (194)	38% (118)	312	
PID/Gender: Ind Women	66% (217)	34% (113)	330	
PID/Gender: Rep Men	60% (229)	40% (155)	385	
PID/Gender: Rep Women	62% (199)	38% (122)	321	
Ideo: Liberal (1-3)	64% (384)	36% (220)	603	
Ideo: Moderate (4)	64% (501)	36% (282)	783	
Ideo: Conservative (5-7)	64% (423)	36% (241)	664	
Educ: < College	65% (918)	35% (505)	1423	
Educ: Bachelors degree	62% (305)	38% (188)	493	
Educ: Post-grad	61% (175)	39% (114)	289	
Income: Under 50k	64% (804)	36% (456)	1260	
Income: 50k-100k	63% (399)	37% (234)	633	
Income: 100k+	63% (196)	37% (117)	312	
Ethnicity: White	63% (1069)	37% (625)	1694	
Ethnicity: Hispanic	52% (199)	48% (186)	385	
Ethnicity: Black	63% (179)	37% (106)	285	

Table PAC22_1NET: Which of the following characteristics are MOST IMPORTANT for the President of the United States to have? (Select up to 3)
answers) — Truthful	-

Demographic	Demographic Selected		No	t Selected	Total N	
Adults	63%	(1398)	37%	(807)	2205	
Ethnicity: Other	66%	(150)	34%	(76)	226	
All Christian	65%	(681)	35%	(373)	1054	
All Non-Christian	69%	(99)	31%	(45)	144	
Atheist	56%	(47)	44%	(37)	83	
Agnostic/Nothing in particular	58%	(333)	42%	(243)	576	
Something Else	69%	(238)	31%	(110)	348	
Religious Non-Protestant/Catholic	69%	(113)	31%	(52)	164	
Evangelical	65%	(371)	35%	(197)	568	
Non-Evangelical	66%	(517)	34%	(263)	78	
Community: Urban	62%	(402)	38%	(251)	65.	
Community: Suburban	64%	(641)	36%	(356)	992	
Community: Rural	64%	(355)	36%	(200)	550	
Employ: Private Sector	62%	(421)	38%	(252)	67.	
Employ: Government	49%	(72)	51%	(76)	149	
Employ: Self-Employed	57%	(116)	43%	(86)	20	
Employ: Homemaker	56%	(85)	44%	(67)	152	
Employ: Student	56%	(32)	44%	(26)	58	
Employ: Retired	72%	(396)	28%	(154)	550	
Employ: Unemployed	64%	(191)	36%	(108)	299	
Employ: Other	69%	(85)	31%	(38)	12	
Military HH: Yes	63%	(160)	37%	(95)	255	
Military HH: No	63%	(1238)	37%	(712)	195	
2022 House Vote: Democrat	68%	(476)	32%	(226)	70.	
2022 House Vote: Republican	61%	(347)	39%	(226)	573	
2022 House Vote: Didnt Vote	61%	(543)	39%	(346)	88	
2020 Vote: Joe Biden	68%	(571)	32%	(273)	844	
2020 Vote: Donald Trump	59%	(385)	41%	(264)	650	
2020 Vote: Other	76%	(38)	24%	(12)	5	
2020 Vote: Didn't Vote	61%	(403)	39%	(258)	66	

Demographic	Selected	Not Selected	Total N
Adults	63% (1398)	37% (807)	2205
4-Region: Northeast	61% (235)	39% (149)	384
4-Region: Midwest	65% (292)	35% (161)	453
4-Region: South	63% (533)	37% (315)	848
4-Region: West	65% (339)	35% (182)	521

Table PAC22_1NET: Which of the following characteristics are MOST IMPORTANT for the President of the United States to have? (Select up to 3 answers) — Truthful

Table PAC22_2NET: Which of the following characteristics are MOST IMPORTANT for the President of the United States to have? (Select up to 3	3
answers) — Compassionate	_

Demographic	S	elected	N	ot Selected	Total N
Adults	20%	(437)	80%	(1768)	2205
Gender: Male	20%	(211)	80%	(865)	1076
Gender: Female	20%	(224)	80%	(901)	1125
Age: 18-34	22%	(140)	78%	(501)	641
Age: 35-44	21%	(79)	79 %	(291)	370
Age: 45-64	21%	(149)	79 %	(548)	697
Age: 65+	14%	(69)	86%	(427)	496
GenZers: 1997-2012	16%	(53)	84%	(280)	333
Millennials: 1981-1996	25%	(160)	75%	(473)	634
GenXers: 1965-1980	21%	(119)	79%	(447)	566
Baby Boomers: 1946-1964	16%	(99)	84%	(525)	624
PID: Dem (no lean)	23%	(195)	77%	(660)	855
PID: Ind (no lean)	20%	(129)	80%	(515)	644
PID: Rep (no lean)	16%	(114)	84%	(592)	706
PID/Gender: Dem Men	23%	(88)	77%	(292)	379
PID/Gender: Dem Women	22%	(105)	78%	(369)	474
PID/Gender: Ind Men	22%	(68)	78%	(244)	312
PID/Gender: Ind Women	18%	(60)	82%	(270)	330
PID/Gender: Rep Men	14%	(55)	86%	(330)	385
PID/Gender: Rep Women	18%	(59)	82%	(262)	321
Ideo: Liberal (1-3)	24%	(145)	76%	(459)	603
Ideo: Moderate (4)	21%	(168)	79%	(616)	783
Ideo: Conservative (5-7)	15%	(99)	85%	(565)	664
Educ: < College	19%	(276)	81%	(1146)	1423
Educ: Bachelors degree	20%	(100)	80%	(393)	493
Educ: Post-grad	21%	(61)	79%	(228)	289
Income: Under 50k	20%	(248)	80%	(1011)	1260
Income: 50k-100k	20%	(125)	80%	(508)	633
Income: 100k+	20%	(64)	80%	(248)	312
Ethnicity: White	19%	(326)	81%	(1368)	1694
Ethnicity: Hispanic	21%	(80)	79%	(305)	385
Ethnicity: Black	23%	(65)	77%	(220)	285

Demographic	Selected		Ň	lot Selected	Total N
Adults	20%	(437)	80%	(1768)	2205
Ethnicity: Other	20%	(46)	80%	(180)	226
All Christian	19%	(202)	81%	(852)	1054
All Non-Christian	21%	(30)	79%	(114)	144
Atheist	22%	(18)	78%	(65)	83
Agnostic/Nothing in particular	17%	(96)	83%	(480)	576
Something Else	26%	(91)	74%	(257)	348
Religious Non-Protestant/Catholic	23%	(38)	77%	(126)	164
Evangelical	22%	(124)	78%	(443)	568
Non-Evangelical	20%	(156)	80%	(625)	781
Community: Urban	25%	(162)	75%	(490)	653
Community: Suburban	18%	(175)	82%	(822)	997
Community: Rural	18%	(101)	82%	(455)	556
Employ: Private Sector	23%	(152)	77%	(521)	673
Employ: Government	15%	(23)	85%	(126)	149
Employ: Self-Employed	25%	(51)	75%	(151)	201
Employ: Homemaker	20%	(30)	80%	(122)	152
Employ: Student	10%	(6)	90 %	(52)	58
Employ: Retired	13%	(73)	87%	(477)	550
Employ: Unemployed	27%	(82)	73%	(218)	299
Employ: Other	17%	(21)	83%	(102)	123
Military HH: Yes	14%	(36)	86%	(219)	255
Military HH: No	21%	(402)	79 %	(1548)	1950
2022 House Vote: Democrat	26%	(181)	74%	(522)	703
2022 House Vote: Republican	14%	(82)	86%	(491)	573
2022 House Vote: Didnt Vote	19%	(166)	81%	(723)	889
2020 Vote: Joe Biden	24%	(200)	76%	(644)	844
2020 Vote: Donald Trump	16%	(102)	84%	(547)	650
2020 Vote: Other	34%	(17)	66%	(33)	51
2020 Vote: Didn't Vote	18%	(118)	82%	(543)	661

Table PAC22_2NET: Which of the following characteristics are MOST IMPORTANT for the President of the United States to have? (Select up to 3 answers) — Compassionate

Demographic	Selected	Not Selected	Total N	
Adults	20% (437)	80% (1768)	2205	
4-Region: Northeast	22% (83)	78% (301)	384	
4-Region: Midwest	24% (107)	76% (346)	453	
4-Region: South	19% (162)	81% (686)	848	
4-Region: West	17% (86)	83% (435)	521	

Table PAC22_2NET: Which of the following characteristics are MOST IMPORTANT for the President of the United States to have? (Select up to 3 answers) — Compassionate

Demographic	Se	lected	Ν	ot Selected	Total N
Adults	30%	(652)	70%	(1553)	2205
Gender: Male	28%	(302)	72%	(774)	1076
Gender: Female	31%	(349)	69%	(776)	1125
Age: 18-34	25%	(159)	75%	(482)	641
Age: 35-44	26%	(97)	74%	(273)	370
Age: 45-64	30%	(212)	70%	(485)	697
Age: 65+	37%	(184)	63%	(312)	496
GenZers: 1997-2012	25%	(82)	75%	(250)	333
Millennials: 1981-1996	26%	(165)	74%	(468)	634
GenXers: 1965-1980	29%	(167)	71%	(399)	566
Baby Boomers: 1946-1964	36%	(222)	64%	(402)	624
PID: Dem (no lean)	38%	(327)	62%	(528)	855
PID: Ind (no lean)	26%	(170)	74%	(474)	644
PID: Rep (no lean)	22%	(155)	78%	(551)	706
PID/Gender: Dem Men	34%	(129)	66%	(250)	379
PID/Gender: Dem Women	42%	(198)	58%	(276)	474
PID/Gender: Ind Men	29%	(92)	71%	(220)	312
PID/Gender: Ind Women	23%	(77)	77%	(253)	330
PID/Gender: Rep Men	21%	(81)	79%	(304)	385
PID/Gender: Rep Women	23%	(74)	77%	(247)	321
Ideo: Liberal (1-3)	42%	(251)	58%	(352)	603
Ideo: Moderate (4)	29%	(230)	71%	(553)	783
Ideo: Conservative (5-7)	21%	(143)	79%	(522)	664
Educ: < College	26%	(365)	74%	(1057)	1423
Educ: Bachelors degree	36%	(177)	64%	(316)	493
Educ: Post-grad	38%	(110)	62%	(179)	289
Income: Under 50k	27%	(345)	73%	(915)	1260
Income: 50k-100k	31%	(196)	69 %	(437)	633
Income: 100k+	36%	(111)	64%	(201)	312
Ethnicity: White	29%	(496)	71%	(1198)	1694
Ethnicity: Hispanic	20%	(79)	80%	(307)	385
Ethnicity: Black	27%	(78)	73%	(207)	285

 Table PAC22_3NET: Which of the following characteristics are MOST IMPORTANT for the President of the United States to have? (Select up to 3 answers) — Law-Abiding

Table PAC22_3NET: Which of the following characteristics are MOST IMPORTANT for the President of the United States to have? (Select up to 3	
answers) — Law-Abiding	

Demographic	Selected		Not Selected		Total N	
Adults	30%	(652)	70%	(1553)	2205	
Ethnicity: Other	35%	(78)	65%	(148)	226	
All Christian	31%	(331)	69 %	(723)	1054	
All Non-Christian	34%	(48)	66%	(95)	144	
Atheist	39%	(32)	61%	(51)	83	
Agnostic/Nothing in particular	29%	(164)	71%	(411)	576	
Something Else	22%	(76)	78%	(272)	348	
Religious Non-Protestant/Catholic	34%	(55)	66%	(109)	164	
Evangelical	26%	(147)	74%	(421)	568	
Non-Evangelical	32%	(247)	68%	(533)	781	
Community: Urban	31%	(204)	69 %	(449)	653	
Community: Suburban	30%	(299)	70%	(697)	997	
Community: Rural	27%	(149)	73%	(406)	556	
Employ: Private Sector	29%	(195)	71%	(478)	673	
Employ: Government	25%	(38)	75%	(111)	149	
Employ: Self-Employed	23%	(45)	77%	(156)	201	
Employ: Homemaker	27%	(41)	73%	(111)	152	
Employ: Student	29%	(17)	71%	(41)	58	
Employ: Retired	38%	(207)	62%	(343)	550	
Employ: Unemployed	28%	(85)	72%	(215)	299	
Employ: Other	19%	(24)	81%	(99)	123	
Military HH: Yes	34%	(86)	66%	(169)	255	
Military HH: No	29%	(566)	71%	(1384)	1950	
2022 House Vote: Democrat	41%	(291)	59%	(411)	703	
2022 House Vote: Republican	23%	(132)	77%	(441)	573	
2022 House Vote: Didnt Vote	25%	(221)	75%	(668)	889	
2020 Vote: Joe Biden	43%	(364)	57%	(480)	844	
2020 Vote: Donald Trump	21%	(133)	79 %	(516)	650	
2020 Vote: Other	25%	(13)	75%	(38)	51	
2020 Vote: Didn't Vote	21%	(142)	79%	(519)	661	

Demographic	Selected	Not Selected	Total N	
Adults	30% (652)	70% (1553)	2205	
4-Region: Northeast	29% (112)	71% (272)	384	
4-Region: Midwest	34% (154)	66% (299)	453	
4-Region: South	27% (232)	73% (616)	848	
4-Region: West	30% (154)	70% (366)	521	

 Table PAC22_3NET: Which of the following characteristics are MOST IMPORTANT for the President of the United States to have? (Select up to 3 answers) — Law-Abiding

Table PAC22_4NET: Which of the following characteristics are MOST IMPORTANT for the President of the United States to have? (Select up to	3
answers) — Brave	_

Demographic	S	elected	No	ot Selected	Total N
Adults	12%	(270)	88%	(1935)	2205
Gender: Male	15%	(156)	85%	(920)	1076
Gender: Female	10%	(113)	90%	(1012)	1125
Age: 18-34	19%	(122)	81%	(519)	641
Age: 35-44	13%	(46)	87%	(324)	370
Age: 45-64	10%	(68)	90%	(629)	697
Age: 65+	7%	(33)	93%	(463)	496
GenZers: 1997-2012	19%	(65)	81%	(268)	333
Millennials: 1981-1996	15%	(95)	85%	(539)	634
GenXers: 1965-1980	11%	(62)	89%	(504)	566
Baby Boomers: 1946-1964	8%	(48)	92%	(576)	624
PID: Dem (no lean)	10%	(86)	90%	(769)	855
PID: Ind (no lean)	11%	(72)	89 %	(572)	644
PID: Rep (no lean)	16%	(112)	84%	(594)	706
PID/Gender: Dem Men	13%	(50)	87%	(329)	379
PID/Gender: Dem Women	8%	(37)	92%	(438)	474
PID/Gender: Ind Men	11%	(33)	89%	(279)	312
PID/Gender: Ind Women	12%	(38)	88%	(292)	330
PID/Gender: Rep Men	19%	(73)	81%	(311)	385
PID/Gender: Rep Women	12%	(38)	88%	(283)	321
Ideo: Liberal (1-3)	11%	(67)	89%	(536)	603
Ideo: Moderate (4)	12%	(96)	88%	(687)	783
Ideo: Conservative (5-7)	13%	(89)	87%	(575)	664
Educ: < College	13%	(186)	87%	(1237)	1423
Educ: Bachelors degree	10%	(49)	90 %	(445)	493
Educ: Post-grad	12%	(36)	88%	(254)	289
Income: Under 50k	12%	(154)	88%	(1106)	1260
Income: 50k-100k	11%	(70)	89%	(563)	633
Income: 100k+	15%	(46)	85%	(266)	312
Ethnicity: White	12%	(202)	88%	(1492)	1694
Ethnicity: Hispanic	18%	(70)	82%	(315)	385
Ethnicity: Black	15%	(43)	85%	(242)	285

Table PAC22_4NET: Which of the following characteristics are MOST IMPORTANT for the President of the United States to have? (Select up to 3)
answers) — Brave

Demographic	S	elected	No	ot Selected	Total N
Adults	12%	(270)	88%	(1935)	2205
Ethnicity: Other	11%	(24)	89%	(202)	226
All Christian	12%	(131)	88%	(923)	1054
All Non-Christian	13%	(19)	87%	(125)	144
Atheist	12%	(10)	88%	(73)	83
Agnostic/Nothing in particular	12%	(68)	88%	(507)	576
Something Else	12%	(42)	88%	(306)	348
Religious Non-Protestant/Catholic	12%	(20)	88%	(145)	164
Evangelical	13%	(75)	87%	(493)	568
Non-Evangelical	12%	(91)	88%	(690)	781
Community: Urban	15%	(99)	85%	(554)	653
Community: Suburban	12%	(118)	88%	(879)	997
Community: Rural	10%	(53)	90%	(502)	556
Employ: Private Sector	13%	(89)	87%	(584)	673
Employ: Government	23%	(34)	77%	(114)	149
Employ: Self-Employed	16%	(32)	84%	(170)	201
Employ: Homemaker	12%	(18)	88%	(134)	152
Employ: Student	15%	(9)	85%	(49)	58
Employ: Retired	8%	(43)	92%	(507)	550
Employ: Unemployed	12%	(37)	88%	(263)	299
Employ: Other	7%	(8)	93%	(115)	123
Military HH: Yes	13%	(32)	87%	(223)	255
Military HH: No	12%	(238)	88%	(1712)	1950
2022 House Vote: Democrat	8%	(56)	92%	(647)	703
2022 House Vote: Republican	16%	(90)	84%	(483)	573
2022 House Vote: Didnt Vote	14%	(124)	86%	(765)	889
2020 Vote: Joe Biden	8%	(71)	92%	(772)	844
2020 Vote: Donald Trump	14%	(93)	86%	(557)	650
2020 Vote: Other	4%	(2)	96%	(49)	51
2020 Vote: Didn't Vote	16%	(104)	84%	(557)	661

Table PAC22_4NET: Which of the following characteristics are MOST IMPORTANT for the President of the United States to have? (Select up to 3)						
answers) — Brave						
Demographic	Selected	Not Selected	Total N			

Demographic	Selected	Not Selected	Total N
Adults	12% (270)	88% (1935)	2205
4-Region: Northeast	12% (47)	88% (337)	384
4-Region: Midwest	10% (46)	90% (407)	453
4-Region: South	13% (113)	87% (734)	848
4-Region: West	12% (64)	88% (457)	521

Demographic	S	Selected	N	ot Selected	Total N
Adults	10%	(212)	90%	(1993)	2205
Gender: Male	12%	(127)	88%	(949)	1076
Gender: Female	8%	(85)	92%	(1040)	1125
Age: 18-34	11%	(70)	89%	(571)	641
Age: 35-44	12%	(45)	88%	(326)	370
Age: 45-64	9%	(65)	91%	(633)	697
Age: 65+	7%	(33)	93%	(464)	496
GenZers: 1997-2012	10%	(35)	90%	(298)	333
Millennials: 1981-1996	11%	(71)	89%	(563)	634
GenXers: 1965-1980	12%	(66)	88%	(500)	566
Baby Boomers: 1946-1964	5%	(33)	95%	(591)	624
PID: Dem (no lean)	10%	(83)	90%	(772)	855
PID: Ind (no lean)	9%	(60)	91%	(584)	644
PID: Rep (no lean)	10%	(70)	90%	(636)	706
PID/Gender: Dem Men	12%	(47)	88%	(332)	379
PID/Gender: Dem Women	7%	(35)	93%	(439)	474
PID/Gender: Ind Men	13%	(40)	87%	(272)	312
PID/Gender: Ind Women	6%	(20)	94%	(310)	330
PID/Gender: Rep Men	10%	(40)	90%	(345)	385
PID/Gender: Rep Women	9%	(30)	91%	(291)	321
Ideo: Liberal (1-3)	13%	(76)	87%	(528)	603
Ideo: Moderate (4)	9%	(70)	91%	(714)	783
Ideo: Conservative (5-7)	9%	(58)	91%	(606)	664
Educ: < College	9%	(134)	91%	(1289)	1423
Educ: Bachelors degree	10%	(48)	90%	(445)	493
Educ: Post-grad	10%	(30)	90%	(260)	289
Income: Under 50k	8%	(103)	92%	(1157)	1260
Income: 50k-100k	12%	(75)	88%	(558)	633
Income: 100k+	11%	(34)	89%	(278)	312
Ethnicity: White	9%	(144)	91%	(1550)	1694
Ethnicity: Hispanic	12%	(45)	88%	(340)	385
Ethnicity: Black	14%	(40)	86%	(245)	285

Table PAC22_5NET: Which of the following characteristics are MOST IMPORTANT for the President of the United States to have? (Select up to 3 answers) — Optimistic

Table PAC22_5NET: Which of the following characteristics are MOST IMPORTANT for the President of the United States to have? (Select up to 3	}
answers) — Optimistic	_

Demographic	9	Selected Not Selected		ot Selected	Total N	
Adults	10%	(212)	90%	(1993)	2205	
Ethnicity: Other	12%	(28)	88%	(198)	226	
All Christian	9 %	(95)	91%	(959)	1054	
All Non-Christian	12%	(18)	88%	(126)	144	
Atheist	3%	(3)	97%	(81)	83	
Agnostic/Nothing in particular	11%	(61)	89%	(514)	576	
Something Else	10%	(35)	90%	(313)	348	
Religious Non-Protestant/Catholic	11%	(18)	89 %	(146)	164	
Evangelical	9 %	(48)	91%	(519)	568	
Non-Evangelical	9%	(74)	91%	(707)	78	
Community: Urban	11%	(75)	89 %	(578)	653	
Community: Suburban	10%	(96)	90%	(901)	995	
Community: Rural	7%	(41)	93%	(515)	550	
Employ: Private Sector	12%	(79)	88%	(594)	67.	
Employ: Government	15%	(23)	85%	(126)	149	
Employ: Self-Employed	11%	(23)	89%	(178)	20	
Employ: Homemaker	6%	(9)	94%	(143)	152	
Employ: Student	10%	(6)	90%	(52)	58	
Employ: Retired	8%	(42)	92%	(508)	550	
Employ: Unemployed	7%	(21)	93%	(278)	299	
Employ: Other	7%	(9)	93%	(114)	123	
Military HH: Yes	9 %	(22)	91%	(232)	255	
Military HH: No	10%	(190)	90%	(1760)	1950	
2022 House Vote: Democrat	11%	(75)	89 %	(628)	703	
2022 House Vote: Republican	9 %	(54)	91%	(519)	573	
2022 House Vote: Didnt Vote	9%	(79)	91%	(810)	889	
2020 Vote: Joe Biden	9%	(80)	91%	(764)	844	
2020 Vote: Donald Trump	11%	(69)	89 %	(580)	650	
2020 Vote: Other	13%	(7)	87%	(44)	5	
2020 Vote: Didn't Vote	9%	(57)	91%	(604)	66	

Demographic	Selected	Not Selected	Total N
Adults	10% (212)	90% (1993)	2205
4-Region: Northeast	10% (40)	90% (344)	384
4-Region: Midwest	6% (28)	94% (424)	453
4-Region: South	10% (82)	90% (766)	848
4-Region: West	12% (62)	88% (459)	521

Table PAC22_5NET: Which of the following characteristics are MOST IMPORTANT for the President of the United States to have? (Select up to 3 answers) — Optimistic

Table PAC22_6NET: Which of the following characteristics are MOST IMPORTANT for the President of the United States to have? (Select up to 3	3
answers) — Hardworking	_

Demographic	Selected	Ν	lot Selected	Total N
Adults	25% (554)	75%	(1651)	2205
Gender: Male	24% (256)	76%	(820)	1076
Gender: Female	27% (299)	73%	(827)	1125
Age: 18-34	24% (152)	76%	(489)	641
Age: 35-44	23% (86)	77%	(285)	370
Age: 45-64	27% (186)	73%	(511)	697
Age: 65+	26% (131)	74%	(366)	496
GenZers: 1997-2012	19% (64)	81%	(269)	333
Millennials: 1981-1996	26% (165)	74%	(469)	634
GenXers: 1965-1980	25% (140)	75%	(427)	566
Baby Boomers: 1946-1964	28% (175)	72%	(449)	624
PID: Dem (no lean)	23% (195)	77%	(660)	855
PID: Ind (no lean)	23% (151)	77%	(493)	644
PID: Rep (no lean)	29% (208)	71%	(498)	706
PID/Gender: Dem Men	19% (73)	81%	(306)	379
PID/Gender: Dem Women	26% (122)	74%	(352)	474
PID/Gender: Ind Men	24% (74)	76%	(238)	312
PID/Gender: Ind Women	23% (77)	77%	(253)	330
PID/Gender: Rep Men	28% (108)	72%	(277)	385
PID/Gender: Rep Women	31% (100)	69%	(221)	321
Ideo: Liberal (1-3)	22% (132)	78%	(472)	603
Ideo: Moderate (4)	23% (181)	77%	(602)	783
Ideo: Conservative (5-7)	31% (208)	69 %	(456)	664
Educ: < College	25% (350)	75%	(1073)	1423
Educ: Bachelors degree	26% (128)	74%	(365)	493
Educ: Post-grad	26% (76)	74%	(213)	289
Income: Under 50k	24% (299)	76%	(961)	1260
Income: 50k-100k	25% (158)	75%	(475)	633
Income: 100k+	31% (97)	69%	(215)	312
Ethnicity: White	27% (459)	73%	(1235)	1694
Ethnicity: Hispanic	25% (96)	75%	(290)	385
Ethnicity: Black	18% (50)	82%	(235)	285

Demographic	Se	elected	N	ot Selected	Total N
Adults	25%	(554)	75%	(1651)	2205
Ethnicity: Other	20%	(45)	80%	(181)	226
All Christian	28%	(299)	72%	(755)	1054
All Non-Christian	22%	(32)	78%	(112)	144
Atheist	17%	(15)	83%	(69)	83
Agnostic/Nothing in particular	21%	(122)	79%	(453)	576
Something Else	25%	(86)	75%	(262)	348
Religious Non-Protestant/Catholic	23%	(38)	77%	(126)	164
Evangelical	27%	(156)	73%	(412)	568
Non-Evangelical	27%	(214)	73%	(567)	781
Community: Urban	22%	(145)	78%	(508)	653
Community: Suburban	25%	(248)	75%	(749)	997
Community: Rural	29%	(162)	71%	(394)	556
Employ: Private Sector	25%	(169)	75%	(504)	673
Employ: Government	24%	(35)	76%	(113)	149
Employ: Self-Employed	22%	(43)	78%	(158)	201
Employ: Homemaker	32%	(48)	68%	(104)	152
Employ: Student	29%	(17)	71%	(41)	58
Employ: Retired	27%	(151)	73%	(399)	550
Employ: Unemployed	20%	(59)	80%	(240)	299
Employ: Other	25%	(31)	75%	(92)	123
Military HH: Yes	31%	(80)	69%	(175)	255
Military HH: No	24%	(474)	76%	(1476)	1950
2022 House Vote: Democrat	22%	(156)	78%	(547)	703
2022 House Vote: Republican	34%	(195)	66%	(378)	573
2022 House Vote: Didnt Vote	21%	(190)	79%	(699)	889
2020 Vote: Joe Biden	22%	(189)	78%	(655)	844
2020 Vote: Donald Trump	33%	(214)	67%	(436)	650
2020 Vote: Other	19%	(10)	81%	(41)	51
2020 Vote: Didn't Vote	21%	(142)	79%	(519)	661

Table PAC22_6NET: Which of the following characteristics are MOST IMPORTANT for the President of the United States to have? (Select up to 3 answers) — Hardworking

Demographic	Selected	Not Selected	Total N
Adults	25% (554)	75% (1651)	2205
4-Region: Northeast	27% (104)	73% (280)	384
4-Region: Midwest	24% (109)	76% (344)	453
4-Region: South	24% (202)	76% (646)	848
4-Region: West	27% (139)	73% (382)	521

Table PAC22_6NET: Which of the following characteristics are MOST IMPORTANT for the President of the United States to have? (Select up to 3 answers) — Hardworking

National Tracking Poll #2408153, September, 2024 Table PAC22_7NET

Table PAC22_7NET: Which of the following characteristics are MOST IMPORTANT for the President of the United States to have? (Select up to 3	
answers) — Respectful	

Demographic	S	elected	N	ot Selected	Total N
Adults	20%	(441)	80%	(1764)	2205
Gender: Male	19%	(203)	81%	(873)	1076
Gender: Female	21%	(238)	79%	(888)	1125
Age: 18-34	19%	(121)	81%	(520)	641
Age: 35-44	23%	(86)	77%	(284)	370
Age: 45-64	20%	(141)	80%	(557)	697
Age: 65+	19%	(93)	81%	(404)	496
GenZers: 1997-2012	19%	(64)	81%	(269)	333
Millennials: 1981-1996	21%	(132)	79%	(502)	634
GenXers: 1965-1980	20%	(112)	80%	(454)	566
Baby Boomers: 1946-1964	20%	(122)	80%	(502)	624
PID: Dem (no lean)	24%	(203)	76%	(652)	855
PID: Ind (no lean)	16%	(104)	84%	(540)	644
PID: Rep (no lean)	19%	(134)	81%	(572)	706
PID/Gender: Dem Men	23%	(88)	77%	(291)	379
PID/Gender: Dem Women	24%	(115)	76%	(360)	474
PID/Gender: Ind Men	16%	(50)	84%	(262)	312
PID/Gender: Ind Women	16%	(54)	84%	(276)	330
PID/Gender: Rep Men	17%	(65)	83%	(320)	385
PID/Gender: Rep Women	22%	(69)	78%	(252)	321
Ideo: Liberal (1-3)	21%	(124)	79%	(480)	603
Ideo: Moderate (4)	22%	(170)	78%	(613)	783
Ideo: Conservative (5-7)	17%	(110)	83%	(555)	664
Educ: < College	21%	(293)	79%	(1129)	1423
Educ: Bachelors degree	19%	(93)	81%	(400)	493
Educ: Post-grad	19%	(54)	81%	(235)	289
Income: Under 50k	21%	(264)	79%	(996)	1260
Income: 50k-100k	20%	(127)	80%	(506)	633
Income: 100k+	16%	(50)	84%	(262)	312
Ethnicity: White	21%	(347)	79%	(1347)	1694
Ethnicity: Hispanic	24%	(94)	76%	(292)	385
Ethnicity: Black	23%	(65)	77%	(220)	285

Table PAC22_7NET: Which of the following characteristics are MOST IMPORTANT for the President of the United States to have? (Select up to 3	
answers) — Respectful	

Demographic	Sel	ected	No	ot Selected	Total N
Adults	20%	(441)	80%	(1764)	2205
Ethnicity: Other	13%	(29)	87%	(197)	220
All Christian	19%	(203)	81%	(852)	1054
All Non-Christian	14%	(20)	86%	(124)	144
Atheist	17%	(14)	83%	(69)	83
Agnostic/Nothing in particular	23%	(130)	77%	(446)	570
Something Else	21%	(75)	79%	(273)	348
Religious Non-Protestant/Catholic	15%	(24)	85%	(140)	164
Evangelical	23%	(132)	77%	(436)	568
Non-Evangelical	18%	(137)	82%	(644)	78
Community: Urban	20%	(130)	80%	(522)	653
Community: Suburban	19%	(187)	81%	(809)	992
Community: Rural	22%	(123)	78%	(432)	550
Employ: Private Sector	19%	(129)	81%	(544)	67.
Employ: Government	24%	(36)	76%	(113)	14
Employ: Self-Employed	18%	(36)	82%	(165)	20
Employ: Homemaker	24%	(36)	76%	(116)	15:
Employ: Student	17%	(10)	83%	(48)	58
Employ: Retired	19%	(106)	81%	(443)	550
Employ: Unemployed	21%	(63)	79%	(237)	299
Employ: Other	21%	(25)	79 %	(98)	123
Military HH: Yes	19%	(48)	81%	(206)	255
Military HH: No	20%	(393)	80%	(1557)	1950
2022 House Vote: Democrat	20%	(140)	80%	(562)	70.
2022 House Vote: Republican	18%	(100)	82%	(473)	57.
2022 House Vote: Didnt Vote	22%	(192)	78%	(697)	88
2020 Vote: Joe Biden	21%	(179)	79%	(664)	844
2020 Vote: Donald Trump	18%	(116)	82%	(534)	650
2020 Vote: Other	16%	(8)	84%	(42)	5
2020 Vote: Didn't Vote	21%	(137)	79%	(524)	66

Demographic	Selected	Not Selected	Total N
Adults	20% (441)	80% (1764)	2205
4-Region: Northeast	19% (72)	81% (312)	384
4-Region: Midwest	20% (89)	80% (364)	453
4-Region: South	21% (182)	79% (666)	848
4-Region: West	19% (99)	81% (422)	521

Table PAC22_7NET: Which of the following characteristics are MOST IMPORTANT for the President of the United States to have? (Select up to 3 answers) — Respectful

Table PAC22_8NET: Which of the following characteristics are MOST IMPORTANT for the President of the United States to have? (Select up to 3	3
answers) — Loyal	_

Demographic	S	elected	N	ot Selected	Total N
Adults	15%	(324)	85%	(1881)	2205
Gender: Male	15%	(160)	85%	(916)	1076
Gender: Female	15%	(164)	85%	(962)	1125
Age: 18-34	17%	(108)	83%	(533)	641
Age: 35-44	17%	(62)	83%	(308)	370
Age: 45-64	15%	(107)	85%	(591)	697
Age: 65+	10%	(47)	90%	(449)	496
GenZers: 1997-2012	18%	(59)	82%	(273)	333
Millennials: 1981-1996	16%	(102)	84%	(532)	634
GenXers: 1965-1980	16%	(88)	84%	(478)	566
Baby Boomers: 1946-1964	12%	(73)	88%	(551)	624
PID: Dem (no lean)	12%	(98)	88%	(757)	855
PID: Ind (no lean)	15%	(99)	85%	(545)	644
PID: Rep (no lean)	18%	(126)	82%	(580)	706
PID/Gender: Dem Men	13%	(49)	87%	(330)	379
PID/Gender: Dem Women	10%	(49)	90%	(425)	474
PID/Gender: Ind Men	13%	(40)	87%	(272)	312
PID/Gender: Ind Women	18%	(59)	82%	(271)	330
PID/Gender: Rep Men	18%	(71)	82%	(314)	385
PID/Gender: Rep Women	17%	(55)	83%	(266)	321
Ideo: Liberal (1-3)	10%	(61)	90%	(543)	603
Ideo: Moderate (4)	17%	(131)	83%	(653)	783
Ideo: Conservative (5-7)	15%	(103)	85%	(562)	664
Educ: < College	18%	(250)	82%	(1172)	1423
Educ: Bachelors degree	7%	(35)	93%	(458)	493
Educ: Post-grad	13%	(38)	87%	(252)	289
Income: Under 50k	17%	(215)	83%	(1045)	1260
Income: 50k-100k	12%	(77)	88%	(556)	633
Income: 100k+	10%	(32)	90%	(281)	312
Ethnicity: White	14%	(237)	86%	(1457)	1694
Ethnicity: Hispanic	15%	(59)	85%	(326)	385
Ethnicity: Black	20%	(56)	80%	(229)	285

Table PAC22_8NET: Which of the following characteristics are MOST IMPORTANT for the President of the United States to have? (Select up to .	3
answers) — Loyal	_

Demographic	S	Selected	No	ot Selected	Total N
Adults	15%	(324)	85%	(1881)	2205
Ethnicity: Other	14%	(31)	86%	(195)	226
All Christian	14%	(145)	86%	(909)	1054
All Non-Christian	10%	(14)	90%	(129)	144
Atheist	8%	(7)	92%	(77)	83
Agnostic/Nothing in particular	15%	(87)	85%	(488)	576
Something Else	20%	(70)	80%	(278)	348
Religious Non-Protestant/Catholic	11%	(18)	89%	(147)	164
Evangelical	18%	(105)	82%	(463)	568
Non-Evangelical	13%	(103)	87%	(677)	781
Community: Urban	14%	(90)	86%	(562)	653
Community: Suburban	13%	(133)	87%	(864)	997
Community: Rural	18%	(101)	82%	(455)	556
Employ: Private Sector	12%	(81)	88%	(592)	673
Employ: Government	15%	(22)	85%	(127)	149
Employ: Self-Employed	19%	(39)	81%	(163)	201
Employ: Homemaker	20%	(31)	80%	(121)	152
Employ: Student	15%	(9)	85%	(49)	58
Employ: Retired	10%	(57)	90%	(493)	550
Employ: Unemployed	18%	(53)	82%	(246)	299
Employ: Other	27%	(33)	73%	(90)	123
Military HH: Yes	14%	(35)	86%	(220)	255
Military HH: No	15%	(289)	85%	(1661)	1950
2022 House Vote: Democrat	11%	(81)	89 %	(622)	703
2022 House Vote: Republican	14%	(78)	86%	(495)	573
2022 House Vote: Didnt Vote	18%	(160)	82%	(729)	889
2020 Vote: Joe Biden	10%	(83)	90%	(761)	844
2020 Vote: Donald Trump	15%	(97)	85%	(553)	650
2020 Vote: Other	7%	(3)	93%	(47)	51
2020 Vote: Didn't Vote	21%	(140)	79%	(521)	661

Table PAC22_8NET: Which of the following characteristics are MOST IMPORTANT for the President of the United States	s to have? (Select up to 3
answers) — Loyal	

Demographic	Selected	Not Selected	Total N
Adults	15% (324)	85% (1881)	2205
4-Region: Northeast	14% (53)	86% (331)	384
4-Region: Midwest	16% (71)	84% (382)	453
4-Region: South	17% (145)	83% (703)	848
4-Region: West	10% (54)	90% (466)	521

National Tracking Poll #2408153, September, 2024 Table PAC22_9NET

Table PAC22_9NET: Which of the following characteristics are MOST IMPORTANT for the President of the United States to have? (Select up to 3	}
answers) — Intelligent	_

Demographic	5	Selected	No	ot Selected	Total N
Adults	29%	(646)	71%	(1559)	2205
Gender: Male	31%	(338)	69%	(738)	1076
Gender: Female	27%	(307)	73%	(819)	1125
Age: 18-34	25%	(159)	75%	(482)	641
Age: 35-44	29%	(109)	71%	(262)	370
Age: 45-64	28%	(196)	72%	(501)	697
Age: 65+	37%	(182)	63%	(314)	496
GenZers: 1997-2012	22%	(75)	78%	(258)	333
Millennials: 1981-1996	28%	(177)	72%	(457)	634
GenXers: 1965-1980	28%	(156)	72%	(410)	566
Baby Boomers: 1946-1964	34%	(215)	66%	(409)	624
PID: Dem (no lean)	29%	(248)	71%	(607)	855
PID: Ind (no lean)	27%	(174)	73%	(470)	644
PID: Rep (no lean)	32%	(223)	68%	(483)	706
PID/Gender: Dem Men	29%	(111)	71%	(268)	379
PID/Gender: Dem Women	29%	(138)	71%	(337)	474
PID/Gender: Ind Men	31%	(97)	69 %	(215)	312
PID/Gender: Ind Women	23%	(76)	77%	(254)	330
PID/Gender: Rep Men	34%	(130)	66%	(255)	385
PID/Gender: Rep Women	29%	(93)	71%	(228)	321
Ideo: Liberal (1-3)	33%	(200)	67%	(403)	603
Ideo: Moderate (4)	26%	(205)	74%	(578)	783
Ideo: Conservative (5-7)	33%	(221)	67%	(444)	664
Educ: < College	27%	(383)	73%	(1040)	1423
Educ: Bachelors degree	35%	(175)	65%	(318)	493
Educ: Post-grad	30%	(88)	70%	(201)	289
Income: Under 50k	26%	(323)	74%	(937)	1260
Income: 50k-100k	33%	(211)	67%	(422)	633
Income: 100k+	36%	(112)	64%	(201)	312
Ethnicity: White	31%	(522)	69%	(1172)	1694
Ethnicity: Hispanic	32%	(124)	68%	(261)	385
Ethnicity: Black	20%	(57)	80%	(228)	285

Table PAC22_9NET: Which of the following characteristics are MOST IMPORTANT for the President of the United States to have? (Select up to 3	
answers) — Intelligent	

Demographic	Selected		No	ot Selected	Total N	
Adults	29% (646)	71%	(1559)	2205	
Ethnicity: Other	29%	(67)	71%	(159)	226	
All Christian	31%	(325)	69 %	(729)	1054	
All Non-Christian	32%	(45)	68%	(98)	144	
Atheist	38%	(32)	62%	(52)	83	
Agnostic/Nothing in particular	26%	(149)	74%	(427)	576	
Something Else	27%	(95)	73%	(253)	348	
Religious Non-Protestant/Catholic	33%	(55)	67%	(109)	164	
Evangelical	25%	(141)	75%	(426)	568	
Non-Evangelical	33% ((259)	67%	(521)	78	
Community: Urban	28%	(183)	72%	(470)	653	
Community: Suburban	32%	(315)	68%	(682)	992	
Community: Rural	27%	(148)	73%	(408)	550	
Employ: Private Sector	32%	(213)	68%	(460)	67.	
Employ: Government	20%	(30)	80%	(118)	149	
Employ: Self-Employed	30%	(60)	70%	(142)	20	
Employ: Homemaker	26%	(39)	74%	(113)	152	
Employ: Student	29%	(16)	71%	(41)	58	
Employ: Retired	35%	(194)	65%	(356)	550	
Employ: Unemployed	20%	(60)	80%	(239)	299	
Employ: Other	27%	(33)	73%	(90)	12.	
Military HH: Yes	29%	(73)	71%	(182)	255	
Military HH: No	29%	(572)	71%	(1378)	1950	
2022 House Vote: Democrat		225)	68%	(477)	703	
2022 House Vote: Republican		(185)	68%	(388)	573	
2022 House Vote: Didnt Vote		(221)	75%	(668)	889	
2020 Vote: Joe Biden		278)	67%	(565)	844	
2020 Vote: Donald Trump		(214)	67%	(435)	650	
2020 Vote: Other	31%	(16)	69%	(35)	5	
2020 Vote: Didn't Vote		(137)	79%	(524)	66	

Demographic	Selected	Not Selected	Total N	
Adults	29% (646)	71% (1559)	2205	
4-Region: Northeast	31% (118)	69% (266)	384	
4-Region: Midwest	28% (127)	72% (326)	453	
4-Region: South	26% (221)	74% (626)	848	
4-Region: West	34% (179)	66% (341)	521	

Table PAC22_9NET: Which of the following characteristics are MOST IMPORTANT for the President of the United States to have? (Select up to 3 answers) — Intelligent

Table PAC22_10NET: Which of the following characteristics are MOST IMPORTANT for the President of the United States to have? (Select up to 3
answers) — Practical

Demographic	9	Selected	No	ot Selected	Total N	
Adults	9%	(191)	91%	(2014)	2205	
Gender: Male	9 %	(102)	91%	(974)	1076	
Gender: Female	8%	(89)	92%	(1036)	1125	
Age: 18-34	11%	(71)	89%	(570)	641	
Age: 35-44	7%	(26)	93%	(344)	370	
Age: 45-64	6%	(44)	94%	(654)	697	
Age: 65+	10%	(50)	90%	(446)	496	
GenZers: 1997-2012	12%	(39)	88%	(294)	333	
Millennials: 1981-1996	8%	(52)	92%	(582)	634	
GenXers: 1965-1980	7%	(41)	93%	(526)	566	
Baby Boomers: 1946-1964	9 %	(55)	91%	(568)	624	
PID: Dem (no lean)	8%	(67)	92%	(788)	855	
PID: Ind (no lean)	7%	(47)	93%	(597)	644	
PID: Rep (no lean)	11%	(76)	89 %	(630)	706	
PID/Gender: Dem Men	7%	(28)	93%	(351)	379	
PID/Gender: Dem Women	8%	(39)	92%	(435)	474	
PID/Gender: Ind Men	7%	(21)	93%	(292)	312	
PID/Gender: Ind Women	8%	(27)	92%	(303)	330	
PID/Gender: Rep Men	14%	(53)	86%	(331)	385	
PID/Gender: Rep Women	7%	(23)	93%	(298)	321	
Ideo: Liberal (1-3)	9%	(57)	91%	(546)	603	
Ideo: Moderate (4)	7%	(57)	93%	(726)	783	
Ideo: Conservative (5-7)	11%	(72)	89%	(592)	664	
Educ: < College	7%	(101)	93%	(1322)	1423	
Educ: Bachelors degree	12%	(60)	88%	(434)	493	
Educ: Post-grad	11%	(31)	89%	(258)	289	
Income: Under 50k	8%	(102)	92%	(1158)	1260	
Income: 50k-100k	8%	(51)	92%	(582)	633	
Income: 100k+	12%	(39)	88%	(274)	312	
Ethnicity: White	9%	(147)	91%	(1547)	1694	
Ethnicity: Hispanic	8%	(32)	92%	(353)	385	
Ethnicity: Black	5%	(15)	95%	(270)	285	

Table PAC22_10NET: Which of the following characteristics are MOST IMPORTANT for the President of the United States to have? (Select up to 3	
answers) — Practical	

Demographic	5	Selected Not 3		ot Selected	Total N
Adults	9%	(191)	91%	(2014)	2205
Ethnicity: Other	13%	(29)	87%	(197)	226
All Christian	8%	(88)	92%	(966)	1054
All Non-Christian	9%	(13)	91%	(131)	144
Atheist	15%	(12)	85%	(71)	83
Agnostic/Nothing in particular	10%	(57)	90%	(519)	576
Something Else	6%	(22)	94%	(326)	348
Religious Non-Protestant/Catholic	8%	(13)	92%	(152)	164
Evangelical	7%	(42)	93%	(526)	568
Non-Evangelical	8%	(61)	92%	(720)	781
Community: Urban	7%	(47)	93%	(605)	653
Community: Suburban	10%	(100)	90 %	(897)	997
Community: Rural	8%	(44)	92%	(512)	556
Employ: Private Sector	9%	(61)	91%	(612)	673
Employ: Government	12%	(18)	88%	(131)	149
Employ: Self-Employed	7%	(15)	93%	(187)	201
Employ: Homemaker	8%	(12)	92%	(140)	152
Employ: Student	13%	(8)	87%	(50)	58
Employ: Retired	10%	(53)	90 %	(497)	550
Employ: Unemployed	6%	(17)	94%	(282)	299
Employ: Other	7%	(8)	93%	(115)	123
Military HH: Yes	5%	(14)	95%	(241)	255
Military HH: No	9%	(178)	91%	(1772)	1950
2022 House Vote: Democrat	7%	(47)	93%	(655)	703
2022 House Vote: Republican	12%	(70)	88%	(504)	573
2022 House Vote: Didnt Vote	8%	(73)	92%	(816)	889
2020 Vote: Joe Biden	8%	(64)	92%	(780)	844
2020 Vote: Donald Trump	11%	(69)	89 %	(581)	650
2020 Vote: Other	3%	(2)	97%	(49)	51
2020 Vote: Didn't Vote	9%	(57)	91%	(605)	661

Demographic	Selected	Not Selected	Total N	
Adults	9% (191)	91% (2014)	2205	
4-Region: Northeast	9% (35)	91% (349)	384	
4-Region: Midwest	8% (35)	92% (417)	453	
4-Region: South	7% (61)	93% (786)	848	
4-Region: West	11% (59)	89% (461)	521	

 Table PAC22_10NET: Which of the following characteristics are MOST IMPORTANT for the President of the United States to have? (Select up to 3 answers) — Practical

Table PAC22_11NET: Which of the following characteristics are MOST IMPORTANT for the President of the United States to have? (Select up to 3
answers) — Consistent

Demographic	S	Selected	No	ot Selected	Total N
Adults	10%	(231)	90%	(1974)	2205
Gender: Male	10%	(104)	90%	(972)	1076
Gender: Female	11%	(127)	89%	(999)	1125
Age: 18-34	11%	(69)	89%	(572)	641
Age: 35-44	11%	(42)	89%	(329)	370
Age: 45-64	11%	(74)	89%	(623)	697
Age: 65+	9%	(46)	91%	(451)	496
GenZers: 1997-2012	12%	(40)	88%	(292)	333
Millennials: 1981-1996	11%	(67)	89%	(567)	634
GenXers: 1965-1980	11%	(64)	89%	(502)	566
Baby Boomers: 1946-1964	9 %	(55)	91%	(569)	624
PID: Dem (no lean)	9 %	(74)	91%	(781)	855
PID: Ind (no lean)	12%	(77)	88%	(567)	644
PID: Rep (no lean)	11%	(80)	89%	(626)	706
PID/Gender: Dem Men	9%	(34)	91%	(346)	379
PID/Gender: Dem Women	8%	(40)	92%	(434)	474
PID/Gender: Ind Men	8%	(25)	92%	(287)	312
PID/Gender: Ind Women	16%	(52)	84%	(278)	330
PID/Gender: Rep Men	12%	(45)	88%	(340)	385
PID/Gender: Rep Women	11%	(35)	89%	(286)	321
Ideo: Liberal (1-3)	7%	(41)	93%	(562)	603
Ideo: Moderate (4)	12%	(92)	88%	(692)	783
Ideo: Conservative (5-7)	13%	(84)	87%	(580)	664
Educ: < College	10%	(146)	90%	(1277)	1423
Educ: Bachelors degree	12%	(59)	88%	(434)	493
Educ: Post-grad	9%	(26)	91%	(263)	289
Income: Under 50k	10%	(122)	90%	(1138)	1260
Income: 50k-100k	14%	(89)	86%	(544)	633
Income: 100k+	6%	(20)	94%	(292)	312
Ethnicity: White	10%	(178)	90%	(1516)	1694
Ethnicity: Hispanic	9%	(34)	91%	(351)	385
Ethnicity: Black	11%	(31)	89%	(254)	285

Table PAC22_11NET: Which of the following characteristics are MOST IMPORTANT for the President of the United States to have? (Select up to 3	
answers) — Consistent	

Demographic	Selected		N	ot Selected	Total N	
Adults	10%	(231)	90%	(1974)	2205	
Ethnicity: Other	10%	(22)	90%	(204)	226	
All Christian	10%	(102)	90%	(953)	1054	
All Non-Christian	7%	(10)	93%	(134)	144	
Atheist	12%	(10)	88%	(73)	83	
Agnostic/Nothing in particular	13%	(74)	87%	(501)	576	
Something Else	10%	(35)	90%	(313)	348	
Religious Non-Protestant/Catholic	7%	(12)	93%	(152)	164	
Evangelical	8%	(46)	92%	(522)	568	
Non-Evangelical	11%	(86)	89%	(695)	781	
Community: Urban	11%	(75)	89%	(578)	653	
Community: Suburban	10%	(104)	90%	(892)	997	
Community: Rural	9%	(52)	91%	(504)	556	
Employ: Private Sector	11%	(73)	89%	(600)	673	
Employ: Government	14%	(21)	86%	(127)	149	
Employ: Self-Employed	14%	(28)	86%	(173)	201	
Employ: Homemaker	11%	(17)	89%	(135)	152	
Employ: Student	10%	(5)	90%	(52)	58	
Employ: Retired	9%	(49)	91%	(501)	550	
Employ: Unemployed	9%	(28)	91%	(272)	299	
Employ: Other	7%	(9)	93%	(114)	123	
Military HH: Yes	11%	(28)	89%	(227)	255	
Military HH: No	10%	(202)	90%	(1748)	1950	
2022 House Vote: Democrat	9%	(61)	91%	(642)	703	
2022 House Vote: Republican	12%	(69)	88%	(504)	573	
2022 House Vote: Didnt Vote	11%	(94)	89%	(795)	889	
2020 Vote: Joe Biden	8%	(70)	92%	(774)	844	
2020 Vote: Donald Trump	12%	(80)	88%	(570)	650	
2020 Vote: Other	10%	(5)	90%	(46)	51	
2020 Vote: Didn't Vote	11%	(76)	89 %	(585)	661	

Demographic	Selected	Not Selected	Total N
Adults	10% (231)	90% (1974)	2205
4-Region: Northeast	9% (36)	91% (348)	384
4-Region: Midwest	13% (57)	87% (395)	453
4-Region: South	10% (83)	90% (764)	848
4-Region: West	10% (54)	90% (467)	521

Table PAC22_11NET: Which of the following characteristics are MOST IMPORTANT for the President of the United States to have? (Select up to 3 answers) — Consistent

Table PAC22_12NET: Which of the following characteristics are MOST IMPORTANT for the President of the United States to have? (Select up to 3	3
answers) — Religious	_

Demographic	9	Selected	N	ot Selected	Total N
Adults	5%	(120)	95%	(2085)	2205
Gender: Male	6%	(64)	94%	(1012)	1076
Gender: Female	5%	(56)	95%	(1070)	1125
Age: 18-34	3%	(22)	97%	(619)	641
Age: 35-44	6%	(23)	94%	(347)	370
Age: 45-64	6%	(43)	94%	(655)	697
Age: 65+	7%	(33)	93%	(464)	496
GenZers: 1997-2012	2%	(8)	98 %	(325)	333
Millennials: 1981-1996	6%	(37)	94%	(596)	634
GenXers: 1965-1980	6%	(33)	94%	(534)	566
Baby Boomers: 1946-1964	6%	(38)	94%	(586)	624
PID: Dem (no lean)	4%	(31)	96%	(824)	855
PID: Ind (no lean)	3%	(18)	97%	(626)	644
PID: Rep (no lean)	10%	(72)	90%	(634)	706
PID/Gender: Dem Men	5%	(19)	95%	(360)	379
PID/Gender: Dem Women	3%	(12)	97%	(462)	474
PID/Gender: Ind Men	3%	(9)	97%	(303)	312
PID/Gender: Ind Women	2%	(8)	98%	(322)	330
PID/Gender: Rep Men	9%	(36)	91%	(349)	385
PID/Gender: Rep Women	11%	(36)	89%	(286)	321
Ideo: Liberal (1-3)	4%	(21)	96%	(582)	603
Ideo: Moderate (4)	4%	(30)	96%	(753)	783
Ideo: Conservative (5-7)	10%	(64)	90%	(600)	664
Educ: < College	6%	(84)	94%	(1338)	1423
Educ: Bachelors degree	4%	(19)	96%	(475)	493
Educ: Post-grad	6%	(17)	94%	(272)	289
Income: Under 50k	6%	(76)	94%	(1183)	1260
Income: 50k-100k	5%	(33)	95%	(600)	633
Income: 100k+	4%	(11)	96%	(301)	312
Ethnicity: White	6%	(101)	94%	(1593)	1694
Ethnicity: Hispanic	6%	(24)	94%	(361)	385
Ethnicity: Black	5%	(14)	95%	(271)	285

Table PAC22_12NET: Which of the following characteristics are MOST IMPORTANT for the President of the United States to have? (Select up to 3	
answers) — Religious	

Demographic	Selected		N	ot Selected	Total N
Adults	5%	(120)	95%	(2085)	2205
Ethnicity: Other	2%	(5)	98%	(221)	226
All Christian	8%	(84)	92%	(970)	1054
All Non-Christian	3%	(4)	97%	(140)	144
Atheist	_	(0)	100%	(83)	83
Agnostic/Nothing in particular	1%	(6)	99 %	(569)	576
Something Else	7%	(26)	93%	(322)	348
Religious Non-Protestant/Catholic	3%	(5)	97%	(160)	164
Evangelical	14%	(78)	86%	(490)	568
Non-Evangelical	4%	(29)	96%	(752)	781
Community: Urban	4%	(26)	96%	(627)	653
Community: Suburban	6%	(56)	94%	(940)	997
Community: Rural	7%	(38)	93%	(518)	556
Employ: Private Sector	6%	(39)	94%	(634)	673
Employ: Government	8%	(12)	92%	(136)	149
Employ: Self-Employed	4%	(8)	96%	(194)	201
Employ: Homemaker	5%	(8)	95%	(144)	152
Employ: Student	4%	(2)	96%	(56)	58
Employ: Retired	6%	(31)	94%	(519)	550
Employ: Unemployed	4%	(13)	96%	(287)	299
Employ: Other	6%	(7)	94%	(116)	123
Military HH: Yes	4%	(11)	96%	(244)	255
Military HH: No	6%	(109)	94%	(1841)	1950
2022 House Vote: Democrat	3%	(21)	97%	(682)	703
2022 House Vote: Republican	10%	(57)	90%	(516)	573
2022 House Vote: Didnt Vote	5%	(42)	95%	(847)	889
2020 Vote: Joe Biden	3%	(23)	97%	(821)	844
2020 Vote: Donald Trump	10%	(63)	90%	(587)	650
2020 Vote: Other	7%	(3)	93%	(47)	51
2020 Vote: Didn't Vote	5%	(31)	95%	(630)	661

Demographic	Selected	Not Selected	Total N	
Adults	5% (120)	95% (2085)	2205	
4-Region: Northeast	5% (18)	95% (366)	384	
4-Region: Midwest	4% (16)	96% (437)	453	
4-Region: South	8% (65)	92% (783)	848	
4-Region: West	4% (22)	96% (499)	521	

 Table PAC22_12NET: Which of the following characteristics are MOST IMPORTANT for the President of the United States to have? (Select up to 3 answers) — Religious

Table PAC22_13NET: Which of the following characteristics are MOST IMPORTANT for the President of the United States to have? (Select up to 3	3
answers) — Decisive	_

Demographic	S	elected	No	ot Selected	Total N
Adults	12%	(264)	88%	(1941)	2205
Gender: Male	14%	(153)	86%	(923)	1076
Gender: Female	10%	(112)	90%	(1014)	1125
Age: 18-34	9%	(56)	91%	(585)	641
Age: 35-44	8%	(31)	92%	(339)	370
Age: 45-64	12%	(87)	88%	(610)	697
Age: 65+	18%	(90)	82%	(406)	496
GenZers: 1997-2012	9%	(31)	91%	(301)	333
Millennials: 1981-1996	8%	(53)	92%	(580)	634
GenXers: 1965-1980	12%	(66)	88%	(500)	566
Baby Boomers: 1946-1964	17%	(105)	83%	(519)	624
PID: Dem (no lean)	8%	(69)	92%	(786)	855
PID: Ind (no lean)	13%	(85)	87%	(559)	644
PID: Rep (no lean)	16%	(111)	84%	(595)	706
PID/Gender: Dem Men	9%	(35)	91%	(344)	379
PID/Gender: Dem Women	7%	(34)	93%	(440)	474
PID/Gender: Ind Men	16%	(51)	84%	(262)	312
PID/Gender: Ind Women	10%	(34)	90%	(296)	330
PID/Gender: Rep Men	17%	(67)	83%	(317)	385
PID/Gender: Rep Women	13%	(43)	87%	(278)	321
Ideo: Liberal (1-3)	9%	(57)	91%	(547)	603
Ideo: Moderate (4)	10%	(82)	90%	(702)	783
Ideo: Conservative (5-7)	17%	(116)	83%	(549)	664
Educ: < College	10%	(142)	90%	(1280)	1423
Educ: Bachelors degree	15%	(72)	85%	(422)	493
Educ: Post-grad	17%	(50)	83%	(239)	289
Income: Under 50k	8%	(105)	92%	(1154)	1260
Income: 50k-100k	17%	(111)	83%	(522)	633
Income: 100k+	15%	(48)	85%	(264)	312
Ethnicity: White	13%	(224)	87%	(1470)	1694
Ethnicity: Hispanic	10%	(40)	90%	(345)	385
Ethnicity: Black	7%	(20)	93%	(265)	285

Table PAC22_13NET: Which of the following characteristics are MOST IMPORTANT for the President of the United States to have? (Select up to 3	
answers) — Decisive	

Demographic	S	Selected	No	ot Selected	Total N
Adults	12%	(264)	88%	(1941)	2205
Ethnicity: Other	9 %	(21)	91%	(205)	226
All Christian	14%	(151)	86%	(904)	1054
All Non-Christian	9%	(14)	91%	(130)	144
Atheist	13%	(11)	87%	(73)	83
Agnostic/Nothing in particular	11%	(62)	89%	(513)	576
Something Else	8%	(27)	92%	(321)	348
Religious Non-Protestant/Catholic	9 %	(14)	91%	(150)	164
Evangelical	11%	(62)	89%	(506)	568
Non-Evangelical	14%	(110)	86%	(670)	781
Community: Urban	12%	(76)	88%	(576)	653
Community: Suburban	13%	(129)	87%	(868)	997
Community: Rural	11%	(59)	89%	(496)	556
Employ: Private Sector	13%	(87)	87%	(586)	673
Employ: Government	14%	(20)	86%	(129)	149
Employ: Self-Employed	15%	(30)	85%	(171)	201
Employ: Homemaker	4%	(6)	96%	(146)	152
Employ: Student	5%	(3)	95%	(55)	58
Employ: Retired	15%	(83)	85%	(467)	550
Employ: Unemployed	8%	(25)	92%	(275)	299
Employ: Other	8%	(10)	92%	(113)	123
Military HH: Yes	15%	(39)	85%	(216)	255
Military HH: No	12%	(226)	88%	(1725)	1950
2022 House Vote: Democrat	10%	(70)	90%	(632)	703
2022 House Vote: Republican	19%	(106)	81%	(467)	573
2022 House Vote: Didnt Vote	9 %	(84)	91%	(805)	889
2020 Vote: Joe Biden	10%	(86)	90 %	(758)	844
2020 Vote: Donald Trump	19%	(126)	81%	(524)	650
2020 Vote: Other	14%	(7)	86%	(44)	51
2020 Vote: Didn't Vote	7%	(46)	93%	(615)	661

Demographic	Selected	Not Selected	Total N
Adults	12% (264)	88% (1941)	2205
4-Region: Northeast	15% (56)	85% (328)	384
4-Region: Midwest	11% (50)	89% (403)	453
4-Region: South	11% (97)	89% (750)	848
4-Region: West	12% (61)	88% (460)	521

 Table PAC22_13NET: Which of the following characteristics are MOST IMPORTANT for the President of the United States to have? (Select up to 3 answers) — Decisive

Table PAC22_14NET: Which of the following characteristics are MOST IMPORTANT for the President of the United States to have? (Select up to 3
answers) — Open-minded

Demographic	S	Selected	N	ot Selected	Total N
Adults	14%	(304)	86%	(1901)	2205
Gender: Male	13%	(141)	87%	(935)	1076
Gender: Female	14%	(161)	86%	(965)	1125
Age: 18-34	14%	(92)	86%	(549)	641
Age: 35-44	12%	(44)	88%	(326)	370
Age: 45-64	13%	(90)	87%	(607)	697
Age: 65+	16%	(78)	84%	(418)	496
GenZers: 1997-2012	16%	(54)	84%	(278)	333
Millennials: 1981-1996	13%	(79)	87%	(554)	634
GenXers: 1965-1980	12%	(66)	88%	(501)	566
Baby Boomers: 1946-1964	15%	(94)	85%	(530)	624
PID: Dem (no lean)	16%	(141)	84%	(714)	855
PID: Ind (no lean)	15%	(97)	85%	(547)	644
PID: Rep (no lean)	9%	(67)	91%	(639)	706
PID/Gender: Dem Men	16%	(59)	84%	(320)	379
PID/Gender: Dem Women	17%	(80)	83%	(394)	474
PID/Gender: Ind Men	14%	(43)	86%	(269)	312
PID/Gender: Ind Women	16%	(53)	84%	(277)	330
PID/Gender: Rep Men	10%	(39)	90%	(346)	385
PID/Gender: Rep Women	9%	(28)	91%	(293)	321
Ideo: Liberal (1-3)	15%	(91)	85%	(513)	603
Ideo: Moderate (4)	15%	(115)	85%	(669)	783
Ideo: Conservative (5-7)	12%	(78)	88%	(586)	664
Educ: < College	14%	(196)	86%	(1227)	1423
Educ: Bachelors degree	14%	(69)	86%	(424)	493
Educ: Post-grad	14%	(39)	86%	(250)	289
Income: Under 50k	15%	(184)	85%	(1076)	1260
Income: 50k-100k	15%	(93)	85%	(540)	633
Income: 100k+	9%	(27)	91%	(285)	312
Ethnicity: White	13%	(227)	87%	(1467)	1694
Ethnicity: Hispanic	14%	(52)	86%	(333)	385
Ethnicity: Black	12%	(35)	88%	(250)	285

Demographic	Selected		N	ot Selected	Total N
Adults	14%	(304)	86%	(1901)	2205
Ethnicity: Other	19%	(42)	81%	(184)	226
All Christian	10%	(104)	90%	(951)	1054
All Non-Christian	21%	(30)	79%	(113)	144
Atheist	21%	(17)	79%	(66)	83
Agnostic/Nothing in particular	19%	(111)	81%	(465)	576
Something Else	12%	(42)	88%	(306)	348
Religious Non-Protestant/Catholic	20%	(33)	80%	(132)	164
Evangelical	7%	(40)	93%	(528)	568
Non-Evangelical	13%	(103)	87%	(678)	781
Community: Urban	14%	(89)	86%	(564)	653
Community: Suburban	15%	(152)	85%	(845)	997
Community: Rural	11%	(64)	89%	(492)	556
Employ: Private Sector	13%	(86)	87%	(587)	673
Employ: Government	11%	(17)	89%	(132)	149
Employ: Self-Employed	14%	(29)	86%	(173)	201
Employ: Homemaker	10%	(16)	90%	(136)	152
Employ: Student	14%	(8)	86%	(49)	58
Employ: Retired	16%	(88)	84%	(462)	550
Employ: Unemployed	14%	(42)	86%	(258)	299
Employ: Other	15%	(19)	85%	(104)	123
Military HH: Yes	15%	(38)	85%	(217)	255
Military HH: No	14%	(266)	86%	(1684)	1950
2022 House Vote: Democrat	19%	(130)	81%	(572)	703
2022 House Vote: Republican	8%	(48)	92%	(526)	573
2022 House Vote: Didnt Vote	14%	(122)	86%	(767)	889
2020 Vote: Joe Biden	18%	(154)	82%	(690)	844
2020 Vote: Donald Trump	9%	(57)	91%	(592)	650
2020 Vote: Other	5%	(3)	95%	(48)	51
2020 Vote: Didn't Vote	14%	(90)	86%	(571)	661

Table PAC22_14NET: Which of the following characteristics are MOST IMPORTANT for the President of the United States to have? (Select up to 3 answers) — Open-minded

Demographic	Selected	Not Selected	Total N
Adults	14% (304)	86% (1901)	2205
4-Region: Northeast	16% (63)	84% (321)	384
4-Region: Midwest	14% (65)	86% (388)	453
4-Region: South	11% (95)	89% (753)	848
4-Region: West	16% (81)	84% (439)	521

 Table PAC22_14NET: Which of the following characteristics are MOST IMPORTANT for the President of the United States to have? (Select up to 3 answers) — Open-minded

Demographic	S	elected	N	ot Selected	Total N
Adults	1%	(18)	99%	(2187)	2205
Gender: Male	1%	(8)	99 %	(1068)	1076
Gender: Female	1%	(10)	99 %	(1115)	1125
Age: 18-34	1%	(6)	99 %	(635)	641
Age: 35-44	1%	(3)	99 %	(368)	370
Age: 45-64	1%	(4)	99 %	(693)	697
Age: 65+	1%	(6)	99 %	(490)	496
GenZers: 1997-2012	—	(1)	100%	(332)	333
Millennials: 1981-1996	1%	(8)	99 %	(626)	634
GenXers: 1965-1980	1%	(3)	99 %	(563)	566
Baby Boomers: 1946-1964	1%	(7)	99 %	(617)	624
PID: Dem (no lean)	—	(2)	100%	(853)	855
PID: Ind (no lean)	1%	(9)	99 %	(635)	644
PID: Rep (no lean)	1%	(7)	99 %	(699)	706
PID/Gender: Dem Men		(1)	100%	(379)	379
PID/Gender: Dem Women	—	(2)	100%	(472)	474
PID/Gender: Ind Men	1%	(3)	99 %	(309)	312
PID/Gender: Ind Women	2%	(6)	98%	(324)	330
PID/Gender: Rep Men	1%	(4)	99 %	(381)	385
PID/Gender: Rep Women	1%	(3)	99 %	(318)	321
Ideo: Liberal (1-3)	—	(1)	100%	(602)	603
Ideo: Moderate (4)	1%	(4)	99 %	(779)	783
Ideo: Conservative (5-7)	2%	(13)	98%	(652)	664
Educ: < College	1%	(11)	99 %	(1412)	1423
Educ: Bachelors degree	1%	(4)	99 %	(489)	493
Educ: Post-grad	1%	(3)	99 %	(286)	289
Income: Under 50k	1%	(10)	99 %	(1249)	1260
Income: 50k-100k	1%	(6)	99 %	(627)	633
Income: 100k+	1%	(2)	99 %	(310)	312
Ethnicity: White	1%	(11)	99 %	(1683)	1694
Ethnicity: Hispanic		(2)	100%	(384)	385
Ethnicity: Black	1%	(2)	99 %	(283)	285

Table PAC22_15NET: Which of the following characteristics are MOST IMPORTANT for the President of the United States to have? (Select up to 3 answers) — Something else, please specify

Table PAC22_15NET: Which of the following characteristics are MOST IMPORTANT for the President of the United States to have? (Select up to 3)
answers) — Something else, please specify

Demographic	Selected		N	ot Selected	Total N
Adults	1%	(18)	99%	(2187)	2205
Ethnicity: Other	2%	(5)	98%	(221)	226
All Christian	1%	(10)	99 %	(1044)	1054
All Non-Christian	_	(0)	100%	(144)	144
Atheist	1%	(1)	99 %	(83)	83
Agnostic/Nothing in particular	1%	(3)	99 %	(572)	576
Something Else	1%	(4)	99 %	(344)	348
Religious Non-Protestant/Catholic		(0)	100%	(164)	164
Evangelical	1%	(5)	99 %	(563)	568
Non-Evangelical	1%	(9)	99 %	(772)	78
Community: Urban	_	(2)	100%	(650)	653
Community: Suburban	1%	(8)	99 %	(988)	99
Community: Rural	1%	(8)	99 %	(548)	55
Employ: Private Sector	1%	(6)	99 %	(667)	67
Employ: Government		(0)	100%	(149)	14
Employ: Self-Employed	1%	(2)	99 %	(199)	20
Employ: Homemaker	2%	(3)	98 %	(149)	15:
Employ: Student	1%	(1)	99 %	(57)	53
Employ: Retired	1%	(5)	99 %	(545)	55
Employ: Unemployed		(1)	100%	(299)	299
Employ: Other	1%	(1)	99 %	(122)	12
Military HH: Yes	1%	(1)	99 %	(254)	25
Military HH: No	1%	(17)	99 %	(1933)	1950
2022 House Vote: Democrat		(2)	100%	(701)	70
2022 House Vote: Republican	2%	(12)	98%	(561)	57:
2022 House Vote: Didnt Vote	_	(4)	100%	(885)	88
2020 Vote: Joe Biden	1%	(5)	99 %	(839)	844
2020 Vote: Donald Trump	2%	(11)	98%	(638)	65
2020 Vote: Other	1%	(1)	99 %	(50)	5
2020 Vote: Didn't Vote	_	(1)	100%	(660)	66

Demographic	Selected	Not Selected	Total N
Adults	1% (18)	99% (2187)	2205
4-Region: Northeast	2% (7)	98% (377)	384
4-Region: Midwest	1% (3)	99% (449)	453
4-Region: South	— (3)	100% (844)	848
4-Region: West	1% (5)	99% (516)	521

Table PAC22_15NET: Which of the following characteristics are MOST IMPORTANT for the President of the United States to have? (Select up to 3 answers) — Something else, please specify

Table PAC22_16NET: Which of the following characteristics are MOST IMPORTANT for the President of the United States to have? (Select up to 3
answers) — None of these

Demographic	S	elected	No	ot Selected	Total N
Adults	5%	(104)	95%	(2101)	2205
Gender: Male	3%	(32)	97%	(1044)	1076
Gender: Female	6%	(72)	94%	(1054)	1125
Age: 18-34	8%	(48)	92%	(593)	641
Age: 35-44	5%	(19)	95%	(351)	370
Age: 45-64	4%	(28)	96%	(669)	697
Age: 65+	2%	(8)	98 %	(488)	496
GenZers: 1997-2012	11%	(37)	89 %	(295)	333
Millennials: 1981-1996	4%	(28)	96%	(606)	634
GenXers: 1965-1980	4%	(25)	96%	(541)	566
Baby Boomers: 1946-1964	2%	(13)	98 %	(610)	624
PID: Dem (no lean)	3%	(28)	97%	(827)	855
PID: Ind (no lean)	8%	(53)	92%	(591)	644
PID: Rep (no lean)	3%	(22)	97%	(684)	706
PID/Gender: Dem Men	2%	(9)	98%	(370)	379
PID/Gender: Dem Women	4%	(19)	96%	(455)	474
PID/Gender: Ind Men	6%	(17)	94%	(295)	312
PID/Gender: Ind Women	11%	(36)	89%	(294)	330
PID/Gender: Rep Men	2%	(7)	98%	(378)	385
PID/Gender: Rep Women	5%	(16)	95%	(305)	321
Ideo: Liberal (1-3)	2%	(9)	98%	(594)	603
Ideo: Moderate (4)	6%	(45)	94%	(738)	783
Ideo: Conservative (5-7)	2%	(14)	98%	(650)	664
Educ: < College	6%	(90)	94%	(1332)	1423
Educ: Bachelors degree	2%	(10)	98%	(483)	493
Educ: Post-grad	1%	(4)	99 %	(285)	289
Income: Under 50k	7%	(91)	93%	(1169)	1260
Income: 50k-100k	1%	(9)	99 %	(624)	633
Income: 100k+	2%	(5)	98%	(308)	312
Ethnicity: White	4%	(72)	96%	(1622)	1694
Ethnicity: Hispanic	7%	(26)	93%	(360)	385
Ethnicity: Black	7%	(20)	93%	(265)	285

Demographic	Selected		N	ot Selected	Total N
Adults	5%	(104)	95%	(2101)	2205
Ethnicity: Other	5%	(12)	95%	(214)	226
All Christian	3%	(34)	97%	(1020)	1054
All Non-Christian	2%	(3)	98%	(140)	144
Atheist	3%	(3)	97%	(81)	83
Agnostic/Nothing in particular	8%	(46)	92%	(529)	576
Something Else	5%	(18)	95%	(330)	348
Religious Non-Protestant/Catholic	2%	(4)	98%	(161)	164
Evangelical	4%	(25)	96%	(542)	568
Non-Evangelical	3%	(26)	97%	(754)	781
Community: Urban	4%	(27)	96%	(625)	653
Community: Suburban	4%	(38)	96%	(959)	997
Community: Rural	7%	(39)	93%	(517)	556
Employ: Private Sector	3%	(20)	97%	(652)	673
Employ: Government	5%	(7)	95%	(142)	149
Employ: Self-Employed	4%	(8)	96%	(193)	201
Employ: Homemaker	11%	(16)	89%	(136)	152
Employ: Student	9%	(5)	91%	(53)	58
Employ: Retired	2%	(10)	98%	(540)	550
Employ: Unemployed	9%	(27)	91%	(272)	299
Employ: Other	8%	(10)	92%	(113)	123
Military HH: Yes	3%	(8)	97%	(247)	255
Military HH: No	5%	(96)	95%	(1854)	1950
2022 House Vote: Democrat	2%	(12)	98%	(691)	703
2022 House Vote: Republican	2%	(12)	98%	(562)	573
2022 House Vote: Didnt Vote	9%	(80)	91%	(809)	889
2020 Vote: Joe Biden	1%	(11)	99 %	(832)	844
2020 Vote: Donald Trump	2%	(15)	98%	(634)	650
2020 Vote: Other	8%	(4)	92%	(47)	51
2020 Vote: Didn't Vote	11%	(74)	89%	(587)	661

 Table PAC22_16NET: Which of the following characteristics are MOST IMPORTANT for the President of the United States to have? (Select up to 3 answers) — None of these

Demographic	Selected	Not Selected	Total N
Adults	5% (104)	95% (2101)	2205
4-Region: Northeast	4% (14)	96% (369)	384
4-Region: Midwest	5% (22)	95% (431)	453
4-Region: South	6% (50)	94% (797)	848
4-Region: West	3% (18)	97% (503)	521

 Table PAC22_16NET: Which of the following characteristics are MOST IMPORTANT for the President of the United States to have? (Select up to 3 answers) — None of these

National Tracking Poll #2408153, September, 2024 Table PAC23

		Somewhat	No change in length of	Somewhat		Don't know/no	
Demographic	Much shorter	shorter	campaigns	longer	Much longer	opinion	Total N
Adults	12% (256)	16% (347)	50% (1113)	6% (126)	3% (75)	13% (288)	2205
Gender: Male	13% (142)	16% (176)	51% (549)	7% (78)	4% (44)	8% (86)	1076
Gender: Female	10% (114)	15% (171)	50% (563)	4% (48)	3% (31)	18% (199)	1125
Age: 18-34	7% (44)	13% (85)	49% (311)	10% (62)	5% (29)	17% (110)	641
Age: 35-44	12% (45)	13% (49)	48% (177)	6% (23)	6% (21)	15% (55)	370
Age: 45-64	11% (78)	16% (108)	55% (381)	6% (39)	3% (19)	10% (72)	697
Age: 65+	18% (90)	21% (104)	49% (245)	— (2)	1% (6)	10% (50)	496
GenZers: 1997-2012	6% (20)	13% (43)	45% (150)	11% (38)	4% (13)	20% (68)	333
Millennials: 1981-1996	10% (63)	14% (88)	50% (315)	7% (43)	5% (31)	15% (94)	634
GenXers: 1965-1980	10% (57)	14% (78)	56% (318)	6% (36)	3% (20)	10% (57)	566
Baby Boomers: 1946-1964	18% (109)	20% (128)	49% (305)	1% (8)	1% (9)	10% (65)	624
PID: Dem (no lean)	11% (97)	18% (154)	52% (441)	6% (49)	3% (28)	10% (86)	855
PID: Ind (no lean)	13% (84)	14% (90)	45% (291)	4% (24)	2% (12)	22% (143)	644
PID: Rep (no lean)	11% (76)	15% (102)	54% (381)	7% (52)	5% (35)	8% (59)	706
PID/Gender: Dem Men	13% (49)	18% (68)	51% (195)	8% (29)	5% (19)	5% (19)	379
PID/Gender: Dem Women	10% (48)	18% (86)	52% (245)	4% (20)	2% (9)	14% (67)	474
PID/Gender: Ind Men	15% (47)	16% (51)	48% (149)	4% (12)	1% (3)	16% (50)	312
PID/Gender: Ind Women	11% (37)	12% (39)	43% (142)	4% (13)	3% (9)	27% (91)	330
PID/Gender: Rep Men	12% (47)	15% (57)	53% (205)	10% (37)	6% (22)	5% (17)	385
PID/Gender: Rep Women	9% (29)	14% (46)	55% (176)	5% (16)	4% (13)	13% (41)	321
Ideo: Liberal (1-3)	12% (75)	18% (109)	51% (306)	7% (43)	4% (21)	8% (49)	603
Ideo: Moderate (4)	12% (96)	15% (120)	51% (398)	6% (46)	3% (20)	13% (103)	783
Ideo: Conservative (5-7)	11% (71)	16% (108)	56% (374)	5% (35)	4% (29)	7% (46)	664
Educ: < College	10% (143)	13% (192)	50% (711)	6% (85)	4% (53)	17% (238)	1423
Educ: Bachelors degree	13% (66)	19% (95)	55% (272)	3% (17)	2% (12)	7% (33)	493
Educ: Post-grad	16% (47)	21% (60)	45% (130)	9% (25)	4% (10)	6% (17)	289
Income: Under 50k	11% (133)	14% (176)	49% (617)	5% (68)	4% (46)	17% (220)	1260
Income: 50k-100k	12% (74)	21% (133)	52% (328)	6% (39)	2% (15)	7% (44)	633
Income: 100k+	16% (49)	12% (38)	54% (168)	6% (19)	5% (15)	7% (23)	312
Ethnicity: White	13% (218)	17% (280)	50% (844)	5% (87)	3% (48)	13% (215)	1694
Ethnicity: Hispanic	6% (23)	12% (48)	52% (202)	9% (36)	6% (23)	14% (53)	385

 Table PAC23: Based on what you know, should the length of U.S. presidential campaigns stay the same, be shorter, or be longer?

Morning Consult Table PAC23

Demographic	Much s	horter		ewhat orter	leng	ange in gth of paigns		ewhat nger	Much	longer	kno	on't w/no nion	Total N
Adults	12%	(256)	16%	(347)	50%	(1113)	6%	(126)	3%	(75)	13%	(288)	2205
Ethnicity: Black	6%	(16)	15%	(42)	48%	(138)	10%	(30)	7%	(20)	14%	(40)	285
Ethnicity: Other	10%	(22)	11%	(24)	58%	(131)	4%	(9)	3%	(7)	14%	(32)	226
All Christian	13%	(134)	17%	(174)	54%	(573)	5%	(53)	4%	(40)	8%	(80)	1054
All Non-Christian	13%	(19)	17%	(24)	46%	(66)	6%	(8)	4%	(5)	15%	(21)	144
Atheist	19%	(16)	23%	(19)	41%	(34)	2%	(1)	2%	(1)	14%	(12)	83
Agnostic/Nothing in particular	12%	(71)	15%	(85)	45%	(257)	6%	(37)	2%	(11)	20%	(115)	576
Something Else	5%	(18)	13%	(44)	53%	(183)	8%	(27)	5%	(18)	17%	(59)	348
Religious Non-Protestant/Catholic	13%	(21)	18%	(30)	45%	(75)	6%	(10)	4%	(6)	14%	(23)	164
Evangelical	9%	(52)	13%	(76)	55%	(314)	6%	(32)	6%	(32)	11%	(61)	568
Non-Evangelical	12%	(95)	17%	(133)	53%	(411)	5%	(43)	3%	(24)	9%	(74)	781
Community: Urban	12%	(77)	14%	(89)	48%	(311)	9%	(57)	6%	(38)	12%	(82)	653
Community: Suburban	11%	(109)	17%	(166)	53%	(530)	5%	(48)	2%	(21)	12%	(122)	997
Community: Rural	13%	(70)	17%	(92)	49%	(273)	4%	(21)	3%	(17)	15%	(84)	556
Employ: Private Sector	11%	(76)	15%	(100)	55%	(367)	8%	(54)	4%	(26)	7%	(50)	673
Employ: Government	8%	(11)	20%	(30)	46%	(68)	12%	(17)	5%	(8)	9%	(14)	149
Employ: Self-Employed	11%	(23)	12%	(24)	49%	(98)	8%	(15)	7%	(14)	13%	(26)	201
Employ: Homemaker	11%	(16)	13%	(20)	58%	(88)	1%	(2)	3%	(4)	15%	(22)	152
Employ: Student	10%	(6)	14%	(8)	45%	(26)	5%	(3)	2%	(1)	25%	(14)	58
Employ: Retired	17%	(93)	21%	(116)	48%	(265)	2%	(8)	1%	(7)	11%	(61)	550
Employ: Unemployed	8%	(23)	12%	(36)	48%	(144)	5%	(16)	4%	(11)	23%	(70)	299
Employ: Other	7%	(9)	10%	(12)	46%	(56)	10%	(12)	3%	(4)	24%	(30)	123
Military HH: Yes	14%	(35)	16%	(41)	53%	(135)	3%	(7)	3%	(7)	12%	(31)	255
Military HH: No	11%	(221)	16%	(306)	50%	(978)	6%	(119)	4%	(68)	13%	(257)	1950
2022 House Vote: Democrat	16%	(110)	19%	(134)	51%	(359)	5%	(37)	3%	(21)	6%	(41)	703
2022 House Vote: Republican	14%	(80)	15%	(83)	55%	(318)	6%	(32)	5%	(28)	6%	(33)	573
2022 House Vote: Didnt Vote	7%	(62)	14%	(126)	47%	(415)	6%	(55)	3%	(26)	23%	(204)	889
2020 Vote: Joe Biden	14%	(120)	18%	(155)	52%	(439)	5%	(41)	3%	(26)	7%	(63)	844
2020 Vote: Donald Trump	12%	(80)	15%	(101)	56%	(362)	6%	(39)	4%	(26)	6%	(42)	650
2020 Vote: Other	6%	(3)	11%	(6)	51%	(26)	8%	(4)	4%	(2)	18%	(9)	51
2020 Vote: Didn't Vote	8%	(53)	13%	(85)	43%	(286)	6%	(41)	3%	(21)	26%	(174)	661

 Table PAC23: Based on what you know, should the length of U.S. presidential campaigns stay the same, be shorter, or be longer?

National Tracking Poll #2408153, September, 2024 Table PAC23

		Somewhat	No change in length of	Somewhat		Don't know/no	
Demographic	Much shorter	shorter	campaigns	longer	Much longer	opinion	Total N
Adults	12% (256)	16% (347)	50% (1113)	6% (126)	3% (75)	13% (288)	2205
4-Region: Northeast	9% (34)	15% (59)	54% (206)	7% (27)	5% (19)	10% (39)	384
4-Region: Midwest	11% (52)	18% (79)	47% (212)	6% (27)	3% (14)	15% (68)	453
4-Region: South	10% (87)	14% (122)	51% (432)	6% (51)	4% (36)	14% (120)	848
4-Region: West	16% (84)	17% (86)	50% (263)	4% (22)	1% (6)	12% (60)	521

Table PAC23: Based on what you know, should the length of U.S. presidential campaigns stay the same, be shorter, or be longer

Respondent Demographics Summary

Demographic	Group	Frequency	Percentage
xdemAll	Adults	2205	100%
xdemGender	Gender: Male Gender: Female N	1076 1125 2202	49% 51%
age	Age: 18-34 Age: 35-44 Age: 45-64 Age: 65+ N	641 370 697 496 2205	29% 17% 32% 23%
demAgeGeneration	GenZers: 1997-2012 Millennials: 1981-1996 GenXers: 1965-1980 Baby Boomers: 1946-1964 N	333 634 566 624 2156	15% 29% 26% 28%
xpid3	PID: Dem (no lean) PID: Ind (no lean) PID: Rep (no lean) N	855 644 706 2205	39% 29% 32%
xpidGender	PID/Gender: Dem Men PID/Gender: Dem Women PID/Gender: Ind Men PID/Gender: Ind Women PID/Gender: Rep Men PID/Gender: Rep Women N	379 474 312 330 385 321 2202	17% 22% 14% 15% 17% 15%
xdemIdeo3	Ideo: Liberal (1-3) Ideo: Moderate (4) Ideo: Conservative (5-7) N	603 783 664 2051	27% 36% 30%
xeduc3	Educ: < College Educ: Bachelors degree Educ: Post-grad N	1423 493 289 2205	65% 22% 13%

Summary Statistics of Survey Respondent Demographics

Summary	Statistics	of Survey	Respondent	Demographics

Demographic	Group	Frequency	Percentage
xdemInc3	Income: Under 50k Income: 50k-100k Income: 100k+ N	1260 633 312 2205	57% 29% 14%
xdemWhite	Ethnicity: White	1694	77%
xdemHispBin	Ethnicity: Hispanic	385	17%
demBlackBin	Ethnicity: Black	285	13%
demRaceOther	Ethnicity: Other	226	10%
xdemReligion	All Christian All Non-Christian Atheist Agnostic/Nothing in particular Something Else N	1054 144 83 576 348 2205	48% 7% 4% 26% 16%
xdemReligOther	Religious Non-Protestant/Catholic	164	7%
xdemEvang	Evangelical Non-Evangelical <i>N</i>	568 781 1348	26% 35%
xdemUsr	Community: Urban Community: Suburban Community: Rural N	653 997 556 2205	30% 45% 25%
xdemEmploy	Employ: Private Sector Employ: Government Employ: Self-Employed Employ: Homemaker Employ: Student Employ: Retired Employ: Unemployed Employ: Other N	673 149 201 152 58 550 299 123 2205	31% 7% 9% 7% 3% 25% 14% 6%
xdemMilHH1	Military HH: Yes Military HH: No N	255 1950 2205	12% 88%

Demographic	Group	Frequency	Percentage
xsubVote22O	2022 House Vote: Democrat	703	32%
	2022 House Vote: Republican	573	26%
	2022 House Vote: Someone else	40	2%
	2022 House Vote: Didnt Vote	889	40%
	N	2205	
xsubVote20O	2020 Vote: Joe Biden	844	38%
	2020 Vote: Donald Trump	650	29%
	2020 Vote: Other	51	2%
	2020 Vote: Didn't Vote	661	30%
	N	2205	
xreg4	4-Region: Northeast	384	17%
0	4-Region: Midwest	453	21%
	4-Region: South	848	38%
	4-Region: West	521	24%
	N N	2205	

Summary Statistics of Survey Respondent Demographics

Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.

