

Driving Advocacy Engagement

Courtney Schoenborn
Corporate Vice President



NYLPAC

- Raised \$2.6 million last cycle
- 2,000 PAC members
- Solicitation types
 - In-person events
 - Email

PAC Match program

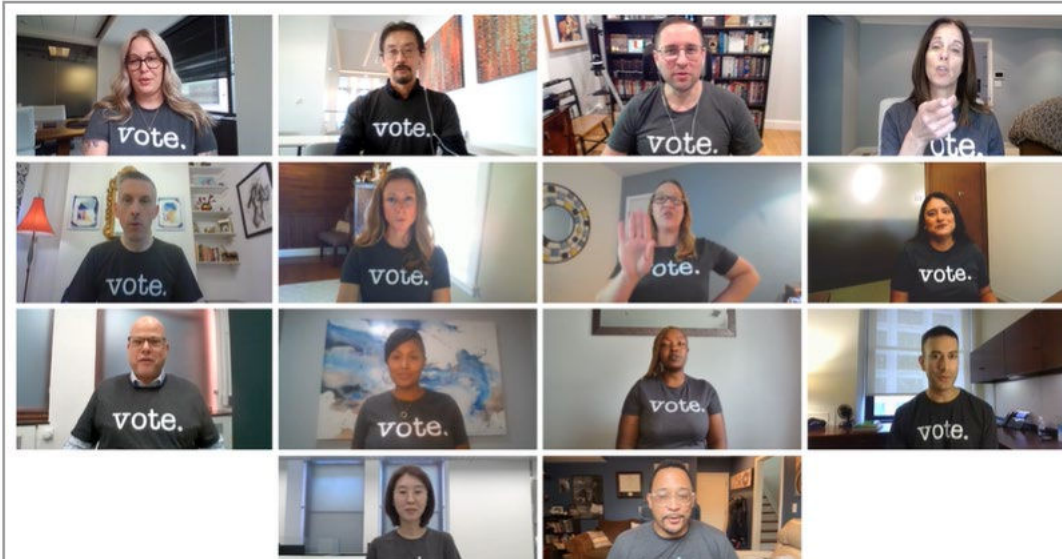
- Minimum contribution \$125/year
- Match \$ for \$ up to \$3,000 maximum
- Most 501(c)3 charities eligible
- Acknowledgement letter referencing PAC member

Help two good causes at once!

Employee Advocacy

Employee Resource Group Co-leads encourage you to get out and vote.

See the co-leads of our employee resource groups share some reasons why we all should make a plan to vote in the upcoming federal elections.



Agent Advocacy



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