

# The 2025 State Legislature Landscape

*Public Affairs Council*

*20 March 2025*



# Presenting Today



## Jon Potter

### Chief Strategy Officer, RXN

Jon is Chief Strategy Officer, an active leader in RXN's multistate legislative group, and leads the firm's State-Level AI Practice. Jon practiced law for a decade including at the global Weil Gotshal firm, founded the Digital Media Association, Fan Freedom, and Developers Alliance, and was EVP at Burson-Marsteller. Jon has managed federal, state, and global issue campaigns, testified many times in Congress and state legislatures, and appeared on many national and local news programs.



## Wayne Lair, Jr.

### Partner, Statewide Public Affairs

At Statewide, Wayne bridges the gap between the firms clients and policymakers in New York, leveraging a decade of experience to represent diverse interests, from startups to Fortune 500 companies. Recognized as an and innovator in GR, Wayne excels in developing client priorities, engaging stakeholders, and achieving legislative success. His expertise in the tech sector and ability to build diverse coalitions makes him a sought-after advisor for companies establishing government affairs programs.









# State Process Differences

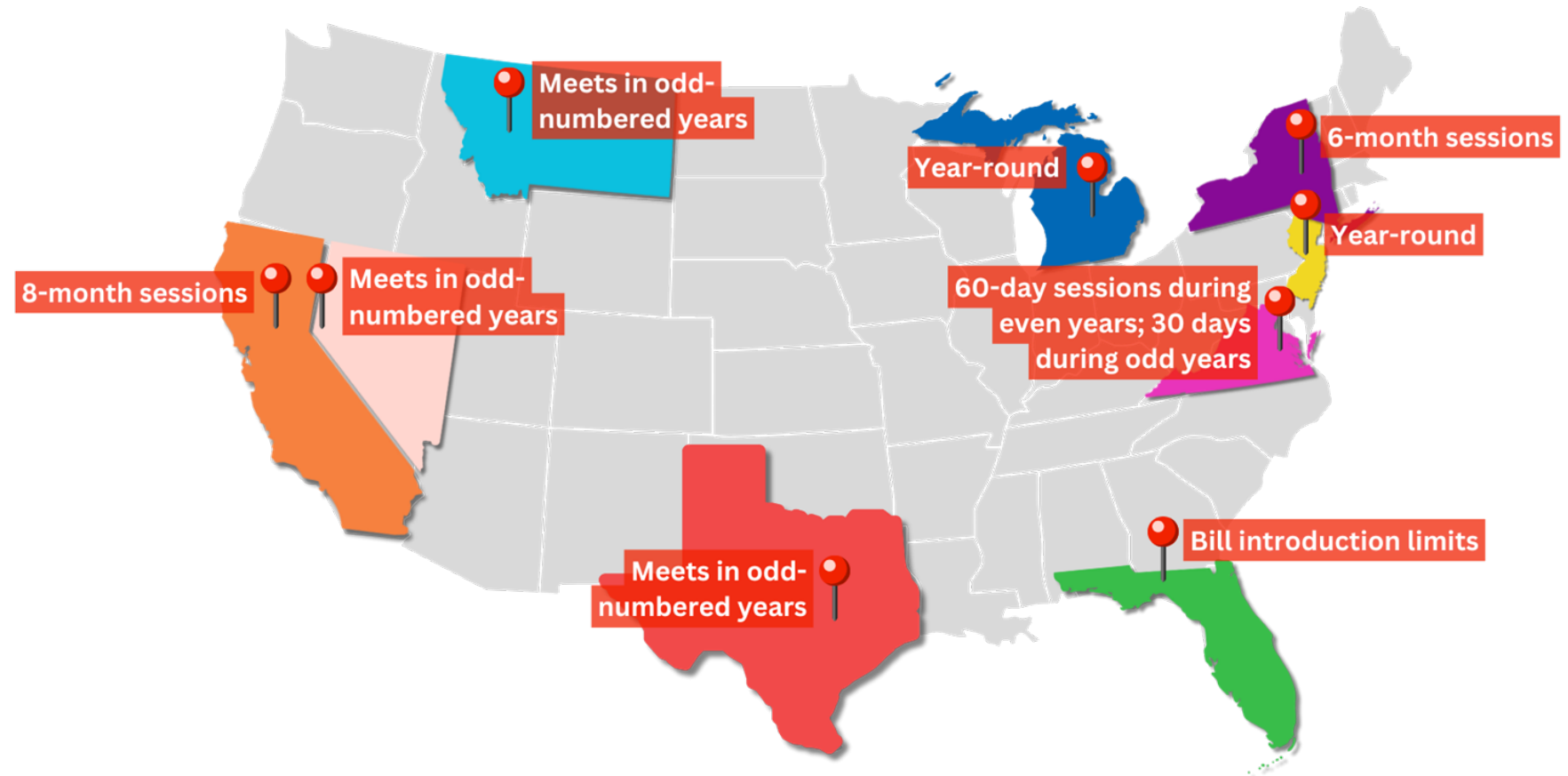


**RXN**



# State Process Differences

- Session Length & Calendar Differences
- Carry - over
- Legislative Deadlines



# State Process Differences (cont'd)

- Full time vs. Part time
- Professional Subject Matter Staff
- Term Limits





# State Process Differences (cont'd)

- Bill Hearings
- Interim Committees/  
Summer Study





# State Process Differences (cont'd)

- Attorney General & Executive Agency Influence
- Governor's Authority: Line Item and Schedule





# Hiring & Optimizing Your Work with State Lobbyists

- Relationships vs Substance
- Understanding Strengths
- When to Engage
- Year-round vs. Session Contracts



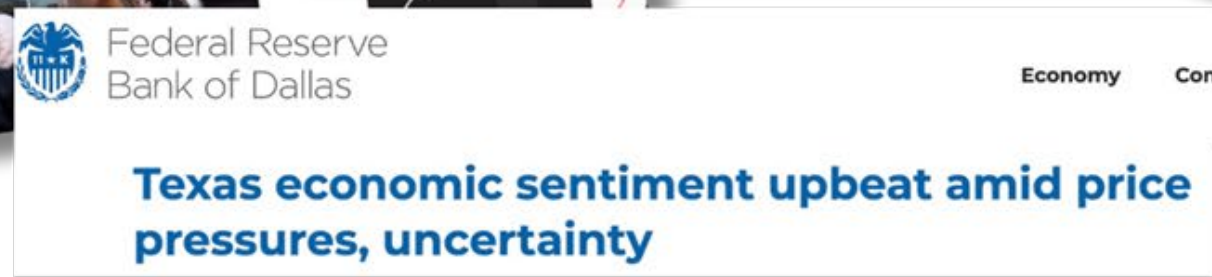
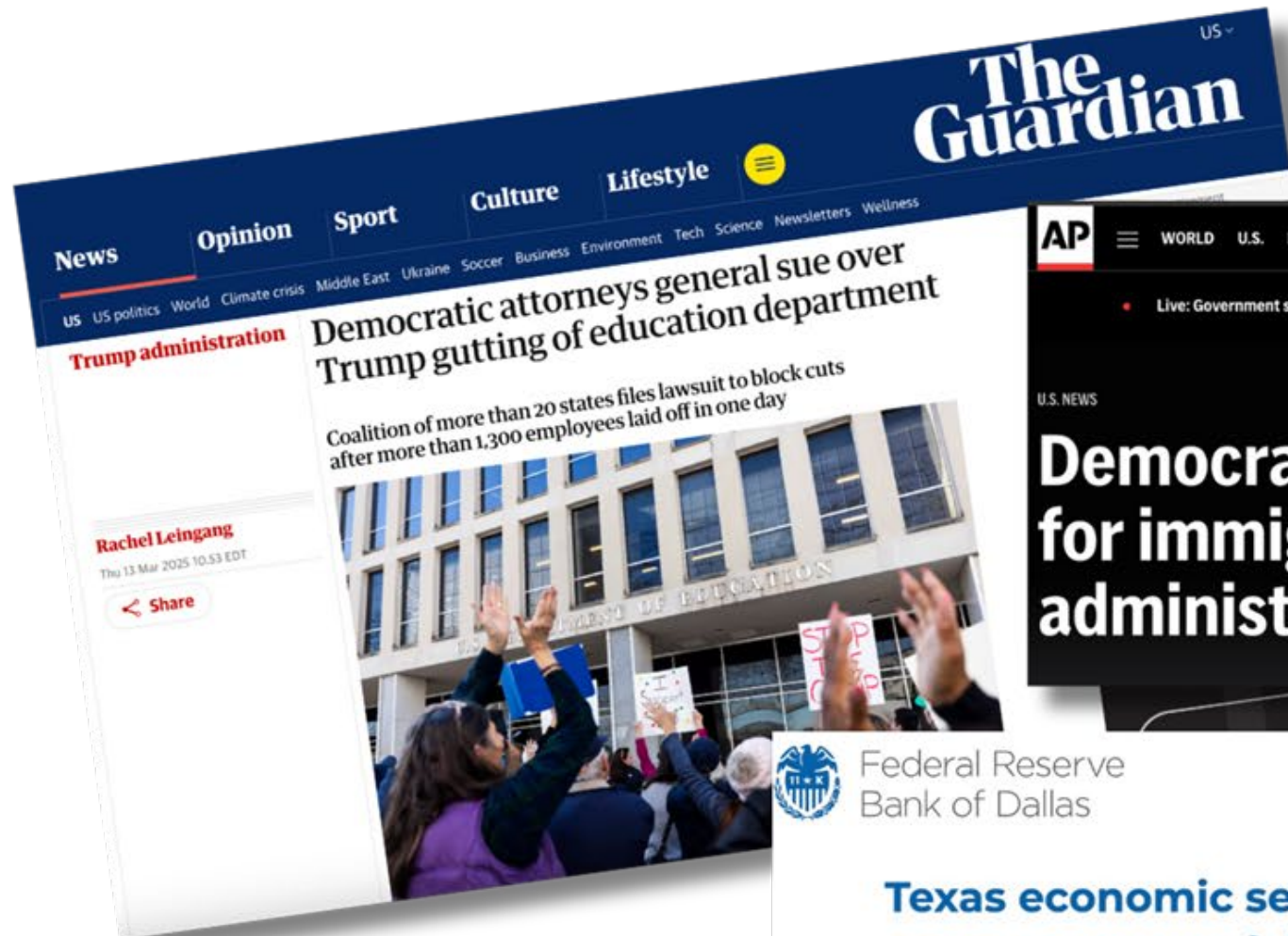


# Substantive Agenda



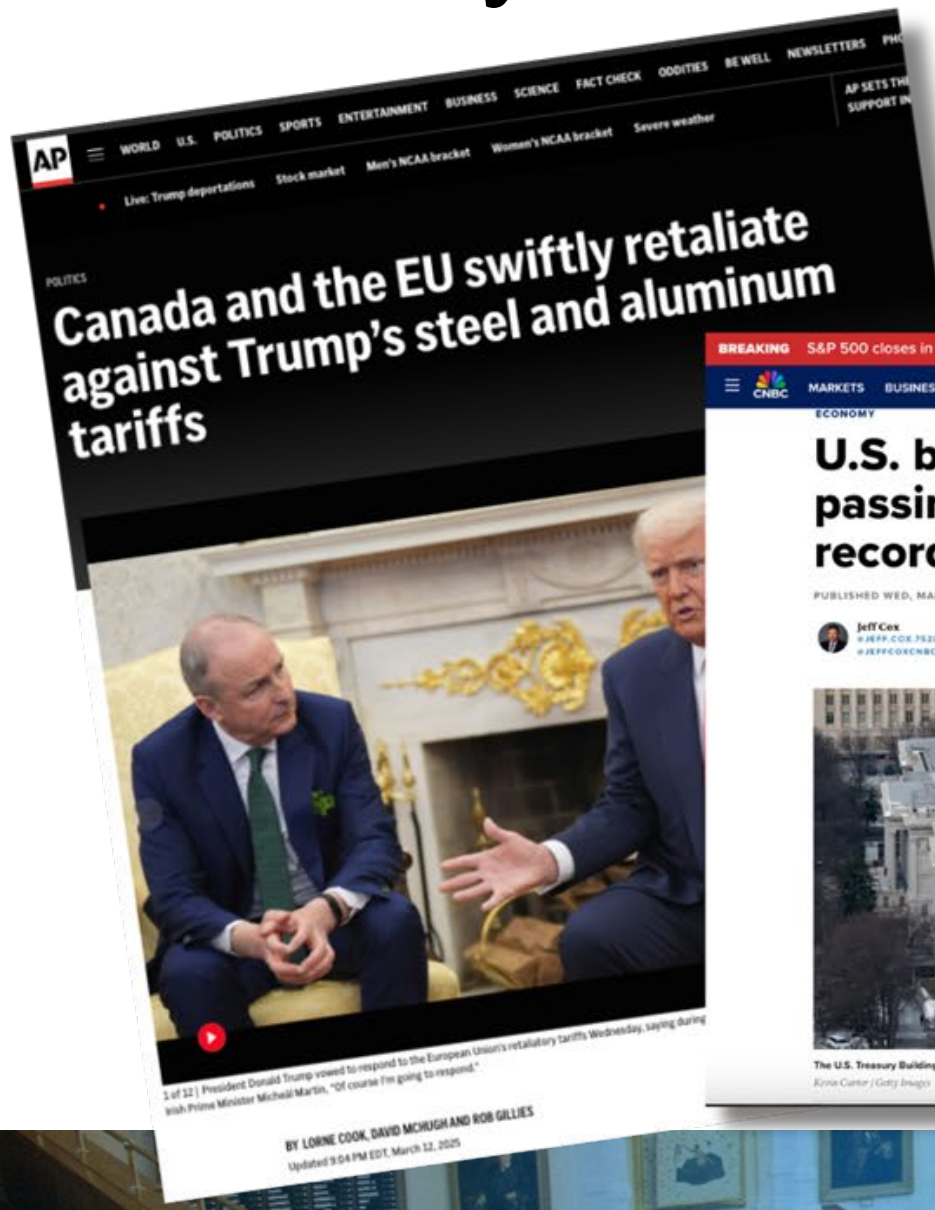


# State Responses to Federal Actions





# The Economy



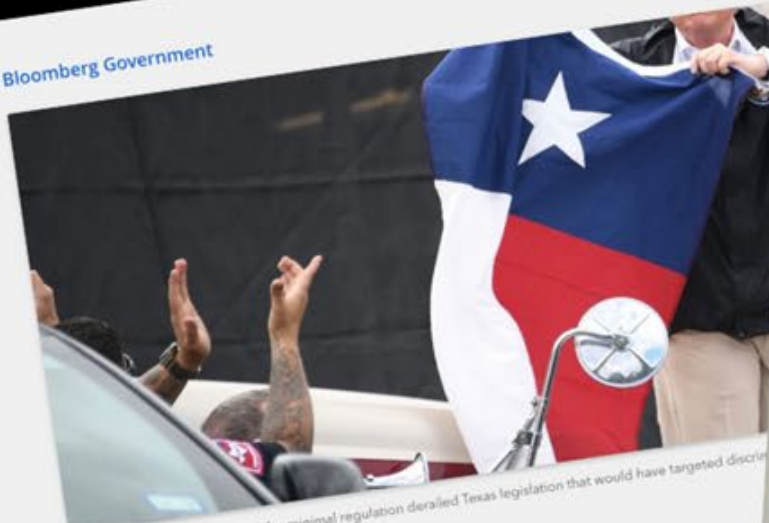


# Technology

Bloomberg Government

Podcasts Videos Tools

Bloomberg Government



President Donald Trump's calls for minimal regulation derailed Texas legislation that would have targeted descr...

JIM WATSON/AFP/Getty Images

March 14, 2025, 2:17 PM EDT

## New Texas AI Bill Reflects Trump Pus Oversight

Print Email Share To:

CNBC MARKETS BUSINESS INVESTING TECH POLITICS VIDEO INVESTING CLUB PRO LIVESTREAM

AI EFFECT

## OpenAI urges Trump administration to remove guardrails for the industry



# NATIONAL LAW REVIEW

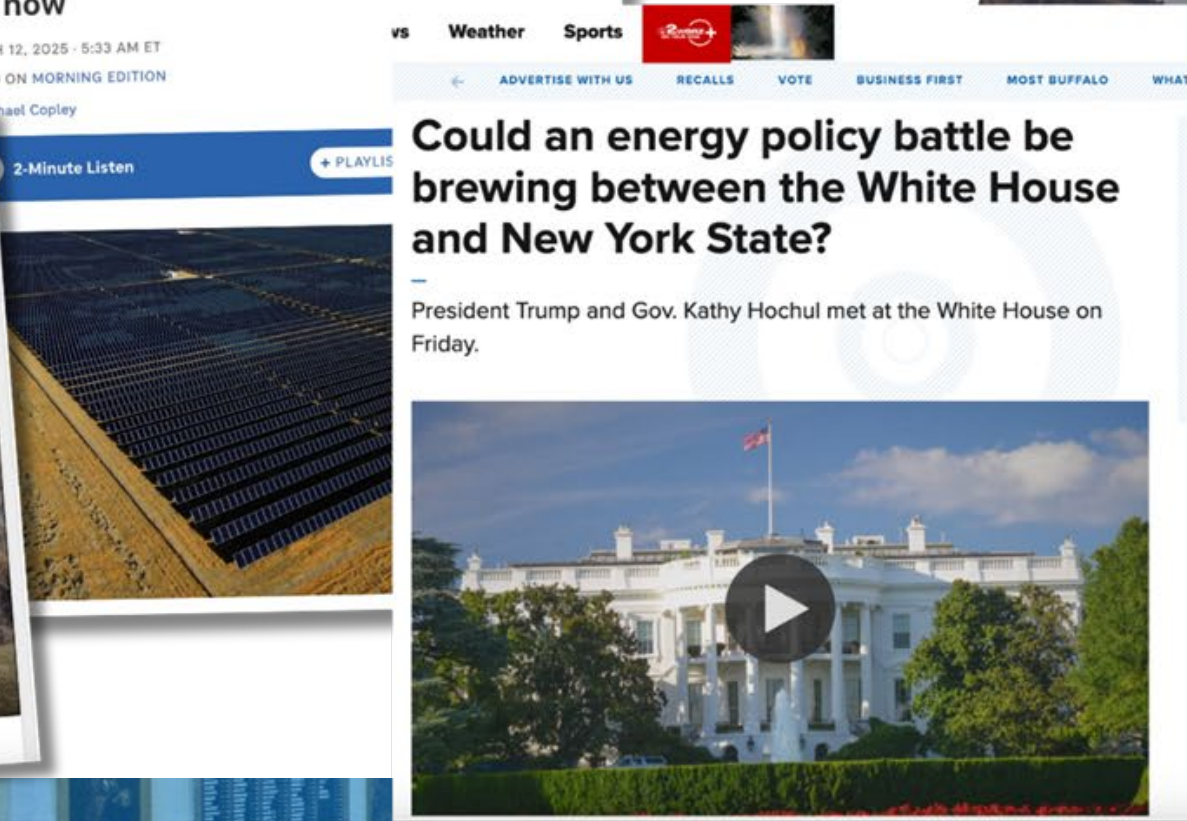
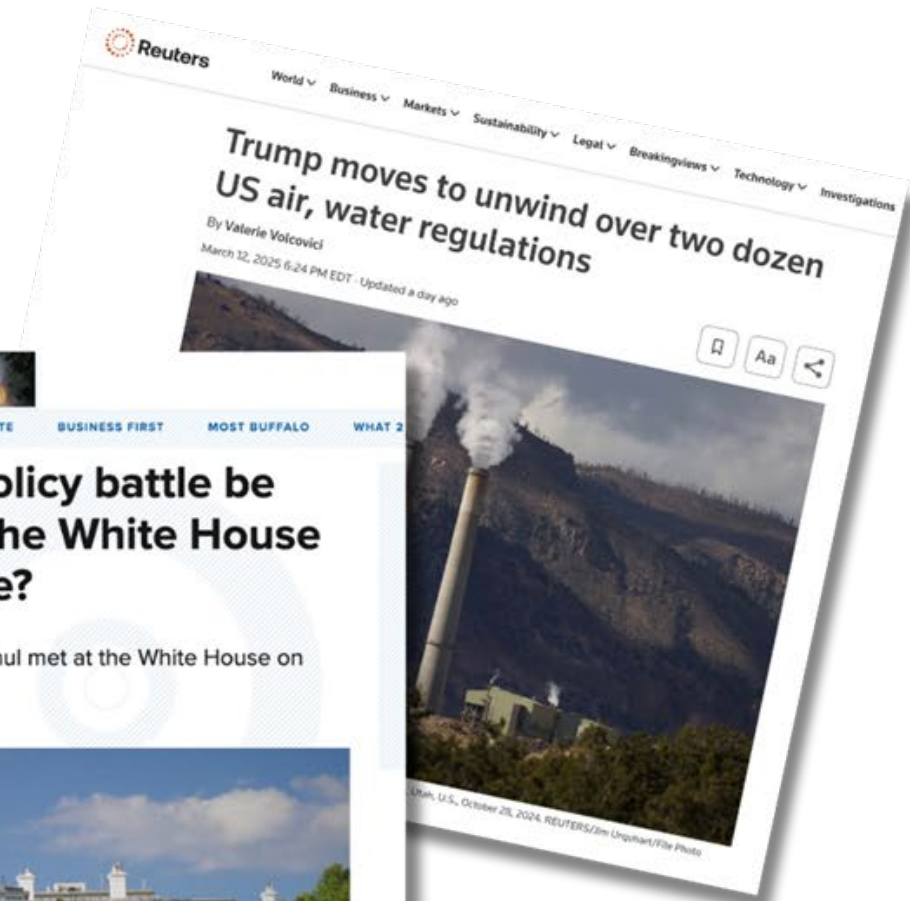
## Some States Step Up Early to Regulate AI Risk Management

by: Romaine C. Marshall, Taryn A. Elliott, Jennifer Bauer, Spencer R. Wood of Polsinelli PC





# Energy and Climate Policy







Thank you.

Questions?

