

ASSOCIATION EVALUATION FORM

NAME OF ASSOCIATION _____

MEMBERSHIP PERIOD _____

PART I

The following scale is used in this part of the evaluation form:

1= EXCEEDED EXPECTATIONS 2= MET EXPECTATIONS 3= DID NOT MEET EXPECTATIONS

EFFECTIVENESS:

Does the association help the company staff do their job better? (circle one) 1 2 3

Were the legislative goals consistent with company goals? (circle one) 1 2 3

Did the legislative outcome meet your expectation? (circle one) 1 2 3

If your goals were not met, does the association's current position for future action meet your expectation? (circle one) 1 2 3

EFFORT

Did the amount of time the association spent on your needs meet your expectations?
(circle one) 1 2 3

Did the level of importance the group placed on your issues meet your expectations?
(circle one) 1 2 3

QUALITY

Did the quality of the work meet your expectations? (circle one) 1 2 3

Where did it fall short? _____

Did accuracy of the strategic advice meet your expectations? (circle one) 1 2 3

Where did it fall short? _____

Did the accuracy of the assessment of the legislative situation meet your expectations?
(circle one) 1 2 3

Where did it fall short? _____

TIMELINESS

Did the association management of the timing of priority legislative/regulatory events meet your expectations? (circle one) 1 2 3

Where did it fall short? _____

COMMUNICATIONS

Did the association's response to your inquiries meet your expectations? (circle one) 1 2 3

Where did they fall short? _____

Did the association provide accurate/timely information specific to the industry or key issues: (circle one) 1 2 3

Did regular communications/newsletters meet your expectations? (circle one) 1 2 3

Where did they fall short? _____

Did the staff availability meet your expectations? (circle one) 1 2 3
Where did it fall short? _____

PART II

The following scale is used in this part of the evaluation form:
1= SUPERIOR 2= GOOD 3= AVERAGE 4= POOR

SKILLS

Rate the association's strategic planning skills: 1 2 3 4
Rate the key staff's communications skills: 1 2 3 4
Rate the key staff's legislative/political skills: 1 2 3 4
Rate the association's educational opportunities for members: 1 2 3 4

KNOWLEDGE

Rate the association's knowledge of the legislative process: 1 2 3 4
Rate the association's knowledge of your key issues: 1 2 3 4
Rate the association's knowledge of hot button issues to the entire industry: 1 2 3 4

CONTACTS

Rate the value of the association's contacts with key decision makers? 1 2 3 4
Rate the value of the association in providing ample networking time for members? 1 2 3 4

REPUTATION

Rate the visibility of the association among the industry: 1 2 3 4
Rate the visibility of the association in Washington, DC 1 2 3 4
Rate the visibility of the association/chapters in state capitals: 1 2 3 4
Rate the visibility of the association in the media: 1 2 3 4
Rate the visibility of the association in the community/to the public at large 1 2 3 4
Rate the association's overall reputation: 1 2 3 4

Current membership dues paid: _____
Additional expenses incurred over past year (conference registration, educational programs, travel, etc...) _____

OTHER COMMENTS

SHOULD THE MEMBERSHIP BE CONTINUED? _____
REVIEWER(S) _____