

The voice of American business in Europe

Navigating turbulent waters for the transatlantic relationship

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Who we are

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Why we do it
and how we
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new normal

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Our aim

Ensure a **growth-oriented business** and **investment climate in the EU**

Who we are

American companies
**committed to
and invested
in Europe**

What we want



To maintain
and strengthen
**the transatlantic
relationship**



To build a
stronger and
more united EU

What we stand for



Trust



Expertise



Excellence



Transparency

Our members

3M★ABBOTT★ACCESSPARTNERSHIP★ADM★AFORECONSULTING★ALBEMARLEEUROPE SPRL★AMAZON★AMGEN★AMWAY★APCOWORLDWIDE★APPLE★ARNOLD&PORTER
KAYESCHOLERLLP★AT&TINC.★AVERYDENNISON★BAKERBOTTSLP★BAKERHUGHES★BAKERMCKENZIE★BANKOFAMERICA★BARCLAYS★BAXTER★BOSTONCONSULTING
GROUP★BRISTOL-MYERS SQUIBB COMPANY★BRITISH AMERICAN TOBACCO★BROADCOM INC.★BRUNSWICK GROUP LTD★BURSON COHN & WOLFE★CARGILL EUROPE★
CARRIER CORPORATION★CATERPILLAR★CHARLES SCHWAB CORPORATION★CHEVRON★CHEVRON PHILLIPS CHEMICAL★CISCO★CITI★CNH INDUSTRIAL★COOLEY
LLP★COVESTRO NV★COVINGTON★DAIMLER TRUCK AG★DELL TECHNOLOGIES★DENTONS GLOBAL ADVISORS★DIAGEO★DLA PIPER UK LLP★DOW CHEMICAL★
DUPONT★ECOLAB★EDWARDS LIFESCIENCES★ELI LILLY & COMPANY★EPPA SA/NV★ESTÉE LAUDER COSMETICS NV/SA★EXXONMOBIL★EY★FEDEX★FIRST SOLAR★
FLEISHMANHILLARD★FLUENCE ENERGY★FMC CORPORATION★FORD MOTOR COMPANY★FRESHFIELDS BRUCKHAUS DERINGER LLP★FTI CONSULTING★GE★GE HEALTHCARE
★GENERAL DYNAMICS EUROPEAN LAND SYSTEMS★GENERAL MOTORS★GILEAD SCIENCES★GLAXOSMITHKLINE★GOLDMAN SACHS INTERNATIONAL★GOODYEAR EUROPE
B.V.★GOOGLE★GOWAN GROUP★GOWLING WLG (UK) LLP★HARLEY-DAVIDSON MOTOR COMPANY★HILL+KNOWLTON STRATEGIES★HONEYWELL INTERNATIONAL
★HOWMET AEROSPACE★HP INC.★HPE★IBM★ILLUMINA★INTEL★INTERDIGITAL, INC.★J.P. MORGAN CHASE & CO★JOHN WILEY & SONS★JOHNSON & JOHNSON★
JOHNSON CONTROLS★JONES DAY★KEKST CNC★KENVUE★KREAB★KOCH INDUSTRIES, INC★KYNDRYL★LIBERTY GLOBAL★LINKLATERS LLP★LOCKHEED MARTIN★
LUBRIZOL★LVMH★LYONDELLBASELL★MARS INCORPORATED★MARSH & MCLENNAN COMPANIES, INC.★MASTERCARD EUROPE★MATTEL EUROPE★MAYER BROWN EUROPE-
BRUSSELS LLP★MCDONALD'S EUROPE★MERCEDES-BENZ GROUP AG★META★METLIFE★MICHELIN NORTH AMERICA INC.★MICROSOFT★MONDELEZ INTERNATIONAL
★MOODY'S CORPORATION★MORGAN STANLEY INT.★MSD (EUROPE) INC.★NIKE, INC.★ORACLE★OWENS CORNING★PFIZER★PHILIP MORRIS INTERNATIONAL★
PRICEWATERHOUSECOOPERS★PROCTER & GAMBLE★QUALCOMM★RAYTHEON TECHNOLOGIES★RELX★S&P GLOBAL★SALESFORCE★SAS★SC JOHNSON★SEC
NEWGATE EU★SIDLEY AUSTIN LLP★STRYKER★SQUIRE PATTON BOGGS LLP★STANLEY BLACK & DECKER★STEELCASE S.A.S★SYNGENTA★TE CONNECTIVITY★TENEQ
★THE AES CORPORATION★THE BANK OF NEW YORK MELLON★THE BOEING COMPANY★THE CHEMOURS COMPANY★THE COCA-COLA COMPANY★TYSON FOODS★UPS
★VAN BAEL & BELLIS★VERIZON★VERTEX PHARMACEUTICALS★VIATRIS★VISA★WALT DISNEY COMPANY★W.L. GORE & ASSOCIATES★WEBER SHANDWICK★WHITE &
CASE LLP★WILMER CUTLER PICKERING HALE & DORR LLP★WORKDAY★ZOETIS

List accurate as of January 2024

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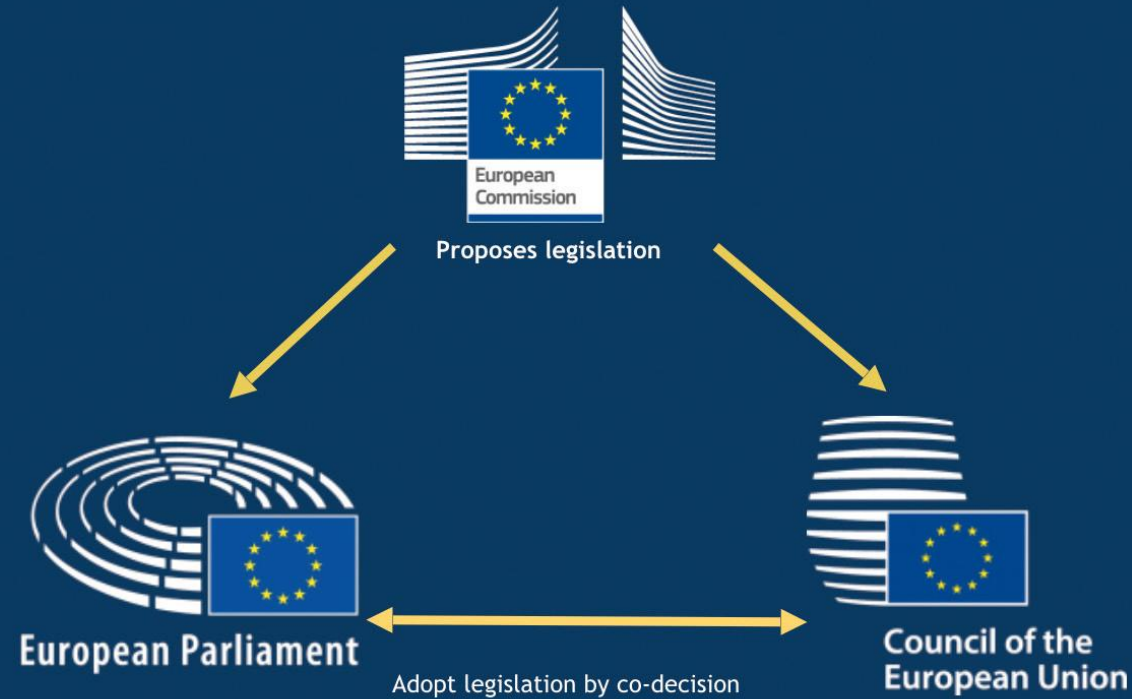
**The EU as a
Single Market**

**The EU as a
regulatory power**

The Transatlantic Economy 2025

- Video showed in presentation:
<https://www.youtube.com/watch?v=ch3pSlclyT4>
- For more: <https://transatlantic.amchameu.eu/>

Our role: a trusted policy partner



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Committees and Task Forces

80+

Policy issues
at any point in time



Advocacy toolkit

Position papers

**Targeted
outreach**

Delegations

Technical input

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Delivering competitiveness

through regulatory simplification



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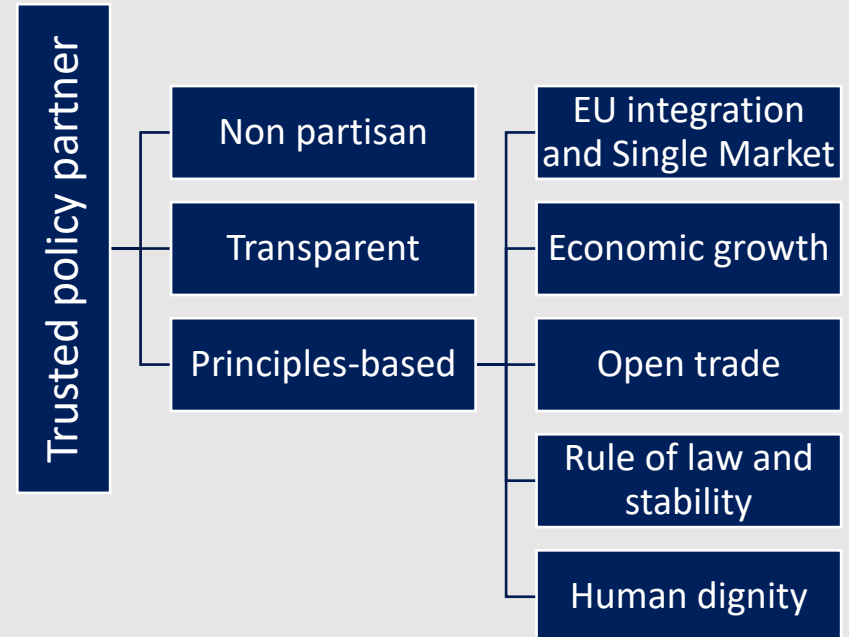
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Our approach: a balancing act



Approach to political engagement



Business as usual?





Thanks!

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