

# What's Next for the U.S. and Canada

## A Canadian Perspective



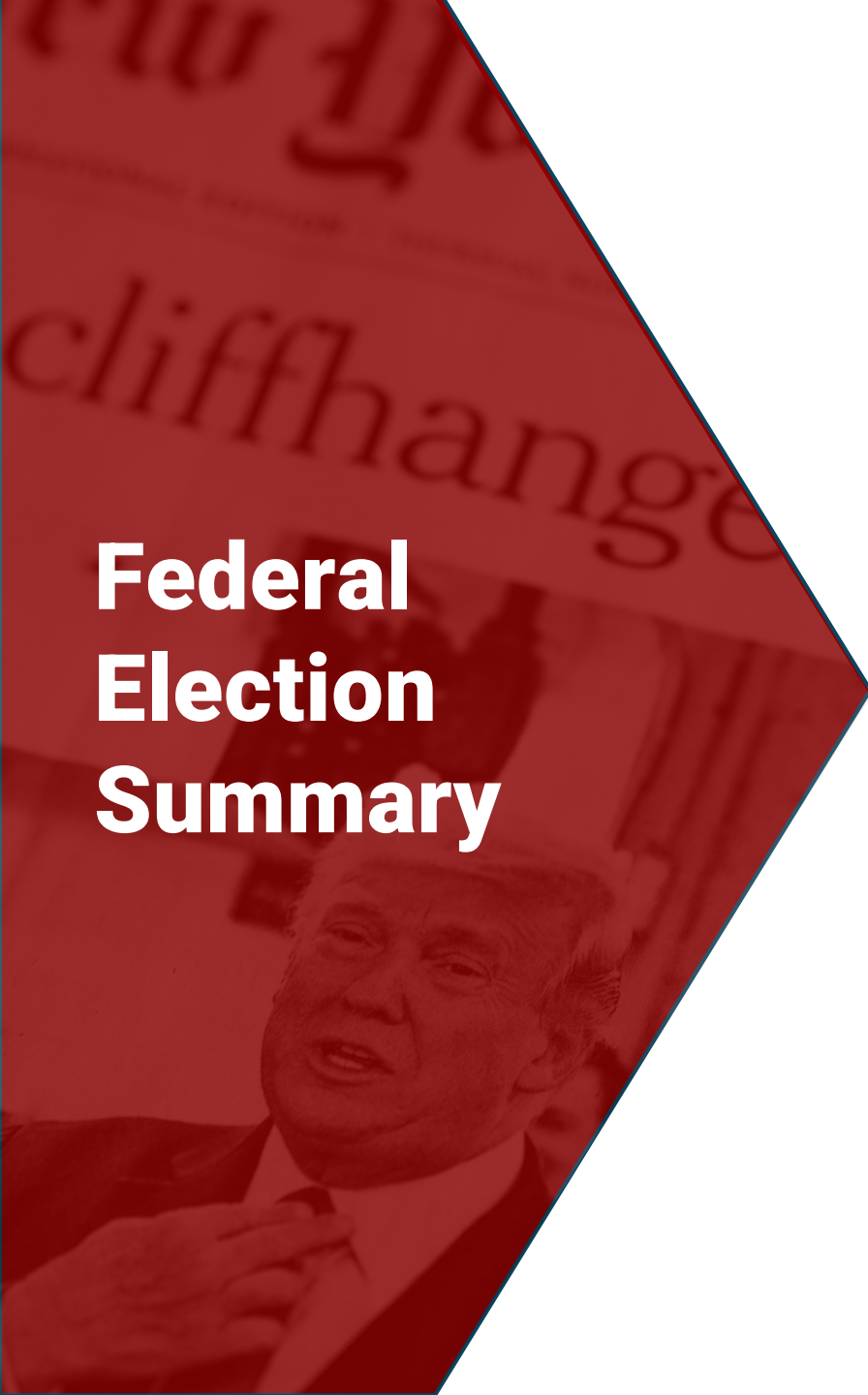
**CHG**  
CAPITAL HILL GROUP

Aaron Scheewe  
of the Capital Hill Group

A group of people, including a woman in the foreground, are gathered around a table in a meeting. The background wall is covered with numerous colorful sticky notes. The image is partially obscured by a dark blue triangular overlay on the left side.

## What We'll Discuss

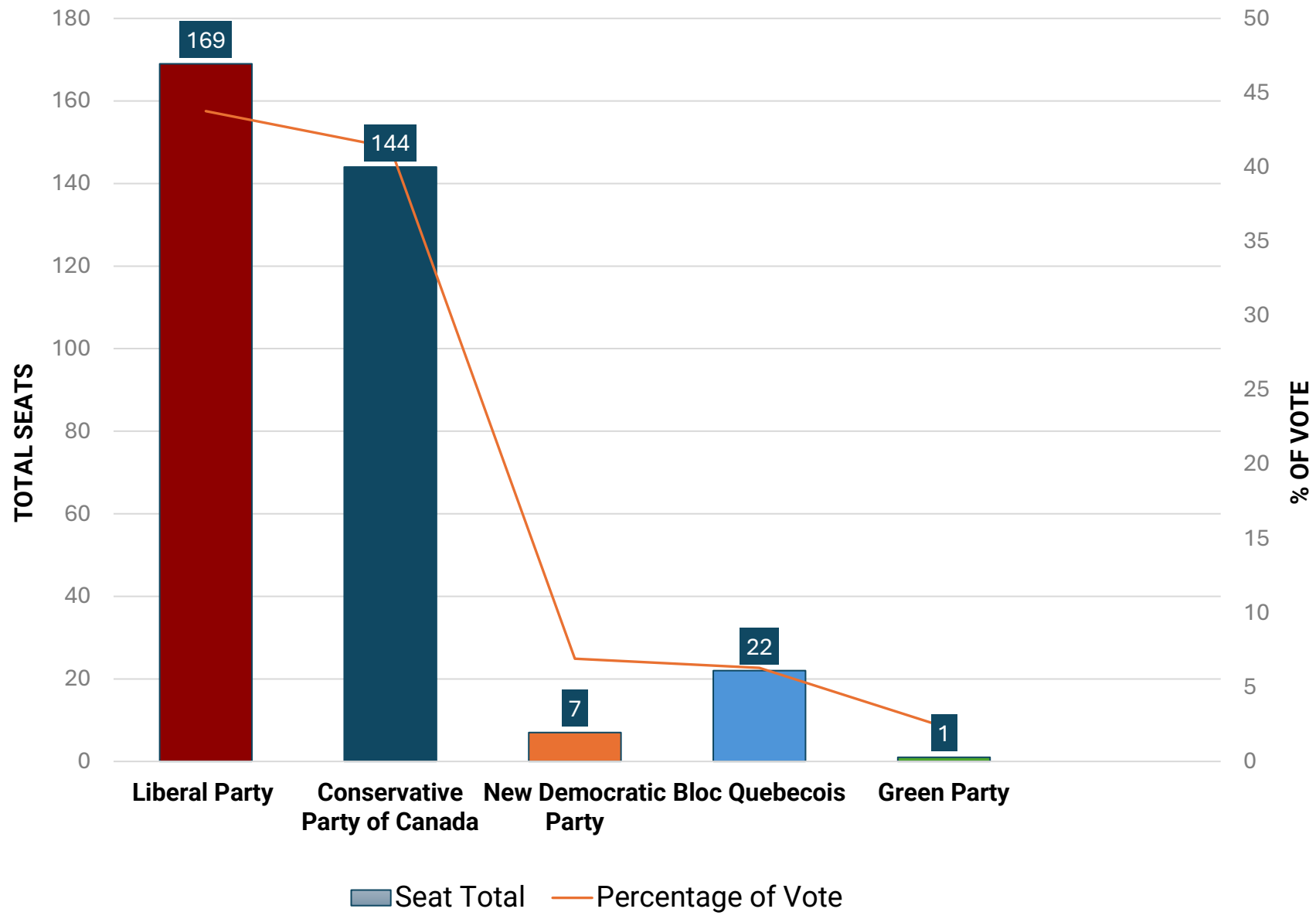
- What Canada's new Government is prioritizing
- How recent elections and trade negotiations will affect politics and commerce in Canada
- How to approach relationships with Canadian officials



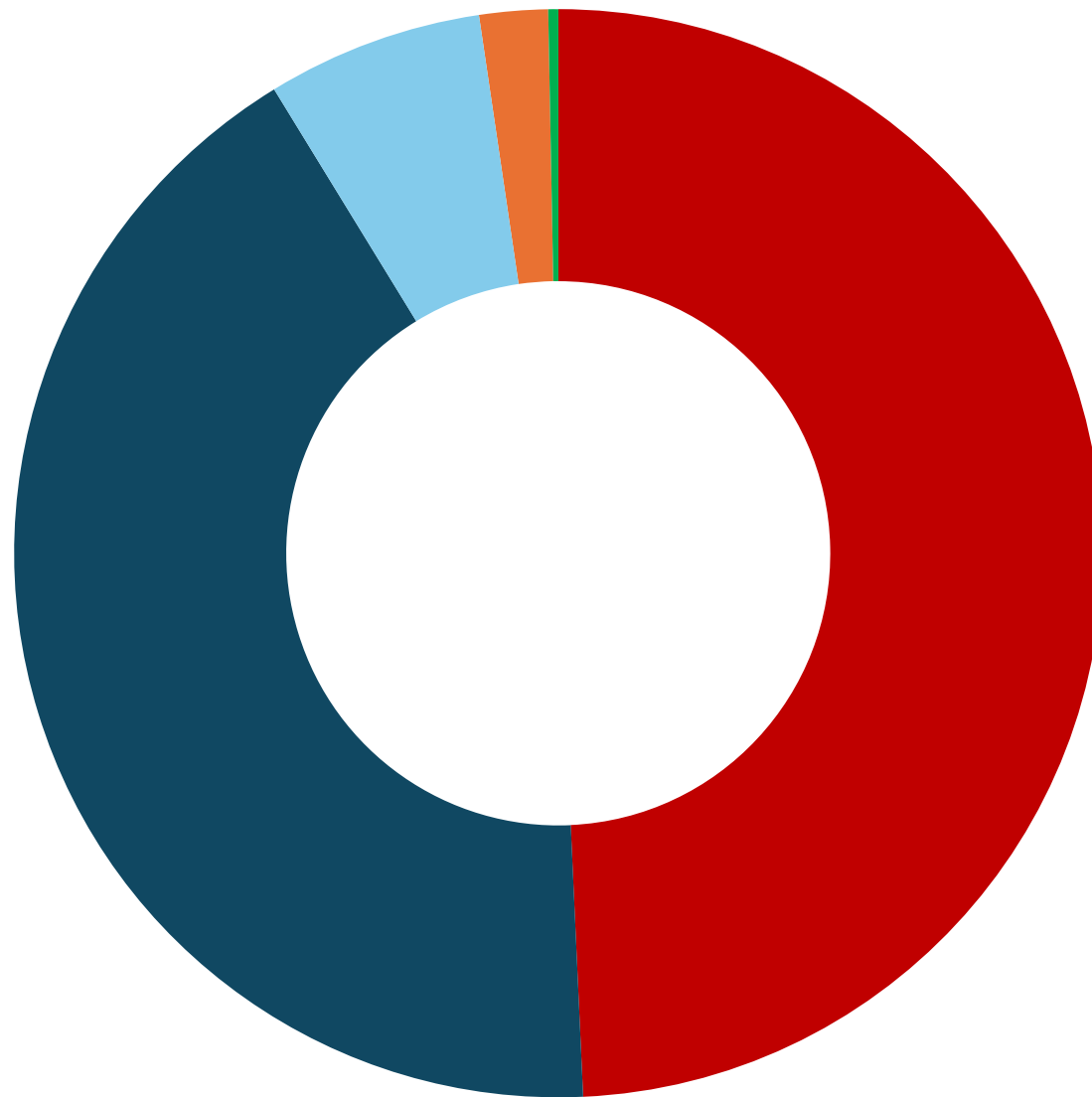
# **Federal Election Summary**

- **April 2025 election returned Liberal Minority Government**
- **Mark Carney is Canada's new Prime Minister**
- **Carney and Liberals campaigned against Trump and the 51<sup>st</sup> State idea.**
- **Carney represented the perfect storm of change and experience**

# Updated Canadian Government Make-up Post April 28<sup>th</sup> Election



## Seat Count (Seats in Parliament)



■ Liberal (169) ■ Conservative (144) ■ NDP (9) ■ Bloc Québécois (22) ■ Green (1)



## Overview of Federal Government's International Priorities

- Managing New Relationship with the United States

- Trade

- Defense

- Expanding Economic Alliances





## **Overview of Federal Government's Domestic Priorities**

- Managing the Federation and increasing sub-national partnerships
- Maintaining existing social programs such as dental care, old age security, and pharmacare
- Stabilizing the housing market
- Immigration Levels



## **How trade negotiations will affect politics and commerce**

- Rally around the flag
- Limited ability to oppose on policy
- Reactive Posture of Government





## How to approach communications and relationships with Canadian officials

- Focus on executive and legislative roles.
- Civil Service is very influential at senior levels
- Political Staff can have outsized influence in Canadian system

A dark blue background featuring a blurred image of a hand moving a chess piece on a chessboard. The text is overlaid on this image.

# Thank You

Aaron Scheewe  
Managing Director  
Capital Hill Group  
1. 613. 700. 9673  
[ascheewe@capitalhill.ca](mailto:ascheewe@capitalhill.ca)