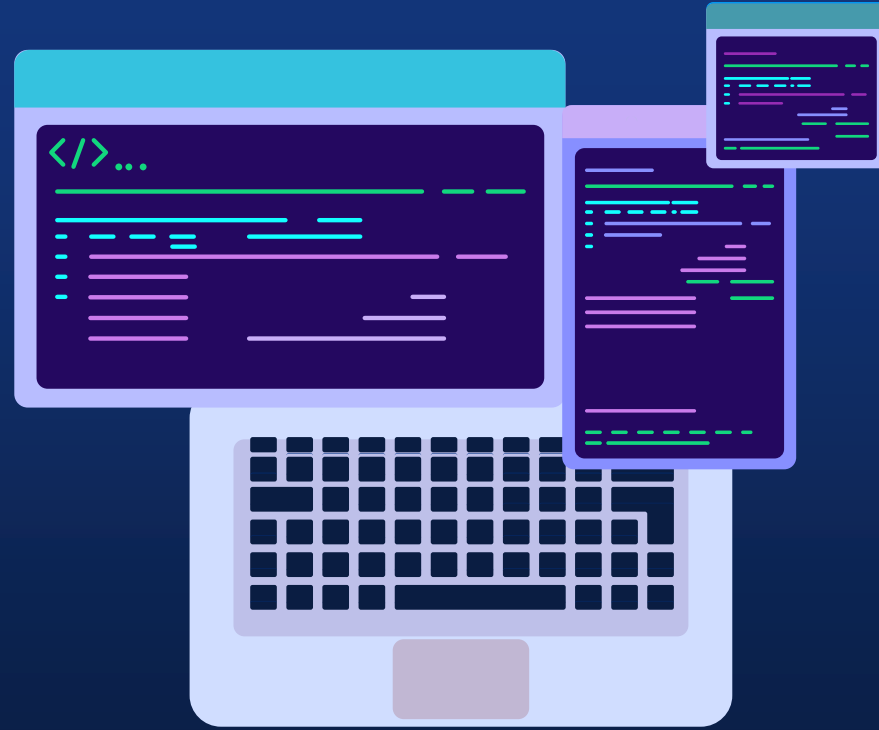




Mapping policy developments in the EU: strategies, tools and resources



Rapidly expanding users base

Reference point for influential media outlets, including:

euro
news.

EURACTIV

POLITICO

REUTERS

agence europe

Le Monde

DW

TIMES MALTA

EL MUNDO

la Repubblica

Institutions & socio-economic stakeholders
across sectors, including:



- Public Affairs Communities



- Academia & Civil Society



EU institutions and leadership

EU policy agenda

Overall regulatory focus

- Big policy sectors the EU legislates on:
 - Energy
 - Transport
 - Environment
 - Agriculture
 - Industry
 - Digital
 - Pharma
 - Trade etc.
- Compared to previous term, recalibration of priorities => from climate to simplification and industrial competitiveness



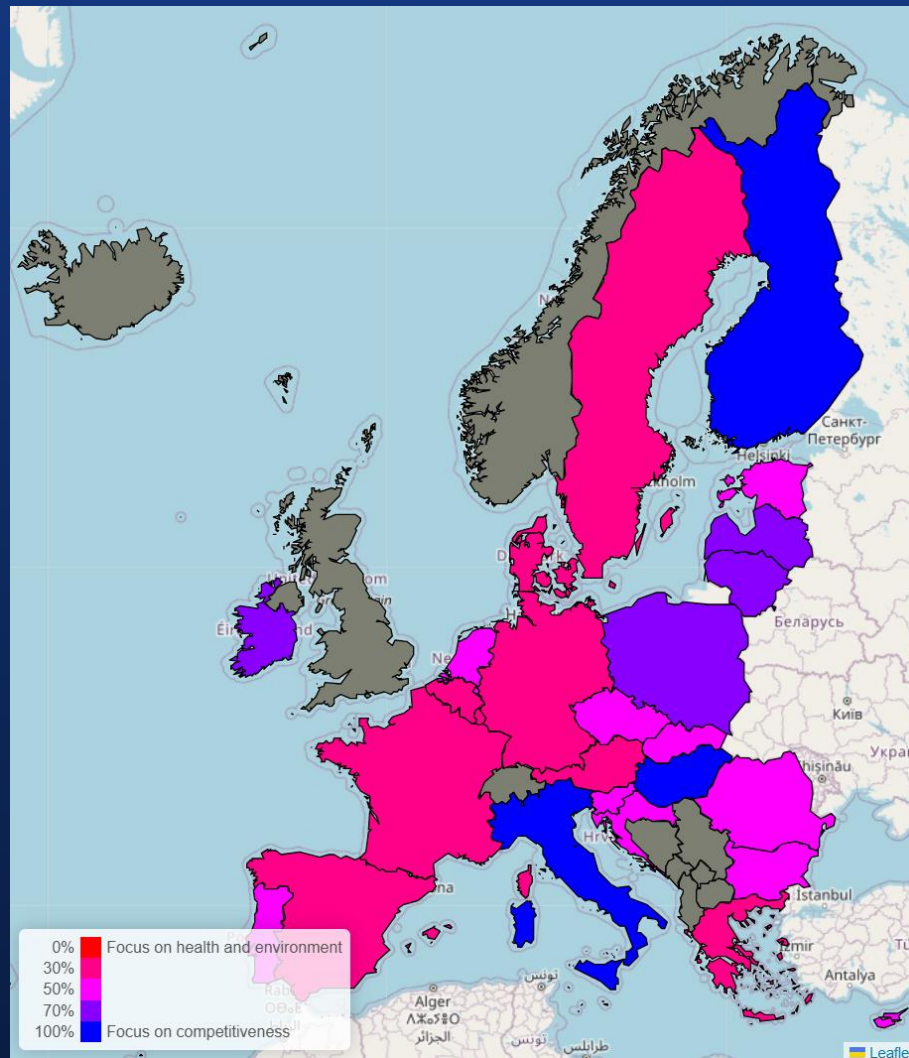
- Commission proposals rarely remain unchanged => important to assess the level of support in the EP and Council

...how? Through our analysis of amendments, statements, votes









Governments' positions on chemicals regulation

CEE countries often oppose the more environmentally-ambitious agendas of North-Western Europeans

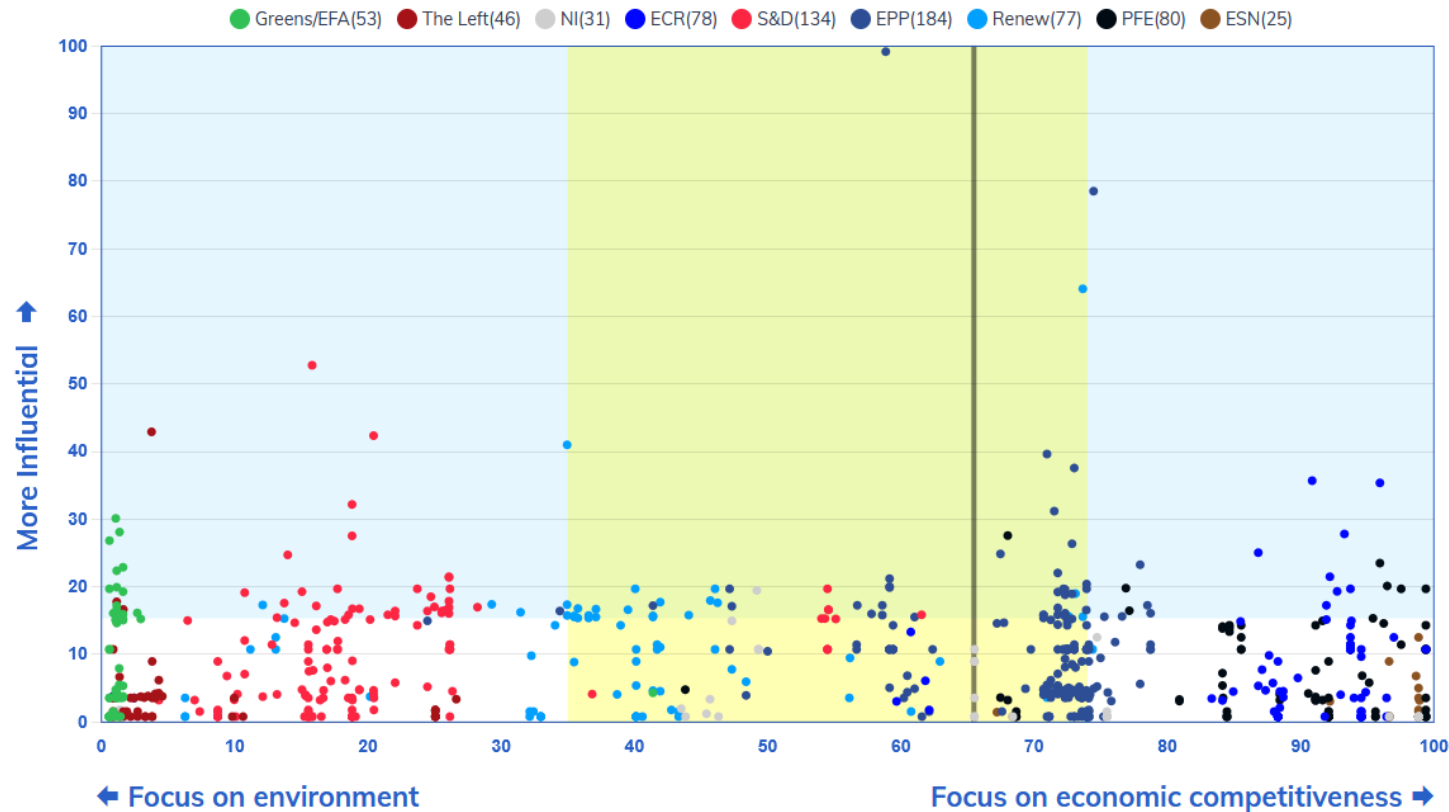




	DATE 	REPORT NAME 	QUESTION 	LEGAL TEXT 	PROPOSED BY 	% IN FAVOUR
<input type="checkbox"/>	08 May 2025	CO2 emission performance standards for new passenger cars and new light commercial vehicles for 2025 to 2027	Should the EU abandon the 100% fleet-wide target banning internal combustion engine vehicles, considering it is unfeasible and unrealistic, overlooks technological limitations, imposes financial strain on consumers, and risks significant disruption to entire industrial sectors?	Amendment 13	PfE	36%
<input type="checkbox"/>	08 May 2025	CO2 emission performance standards for new passenger cars and new light commercial vehicles for 2025 to 2027	Should we revoke the ban on the sale of new passenger cars equipped with internal combustion engines as of 2035, considering it may negatively affect consumers by increasing vehicle prices and impact the competitiveness of the automotive industry, while allowing for greater flexibility to explore a wider range of emission reduction solutions?	Amendment 2	ECR	37%



MEP positions on road transport environmental policy

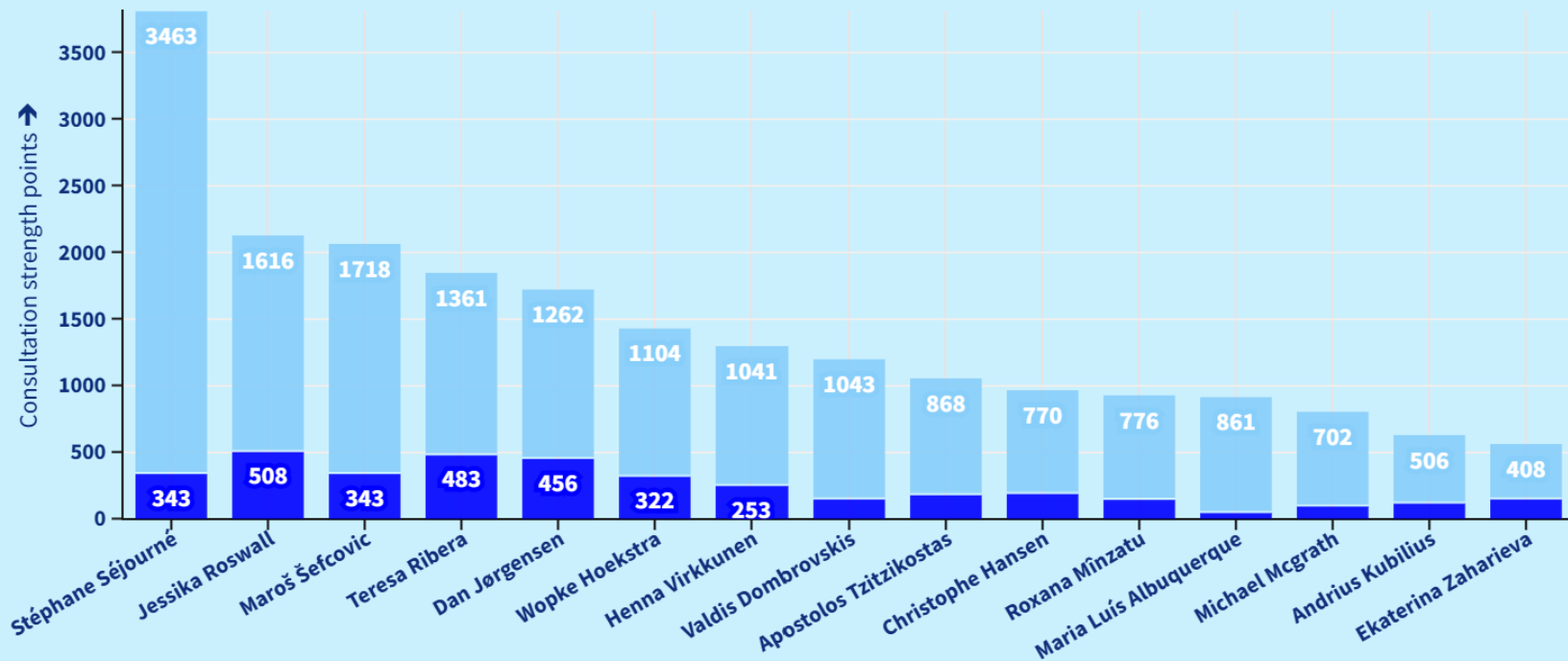


Measuring engagement

Consultation strength of cabinet members meeting with socio-economic stakeholders, Commissioners included

The score is based on the number of meetings declared by cabinet members and size of the organisations met (e.g. measured in terms of their staff presence in Brussels)

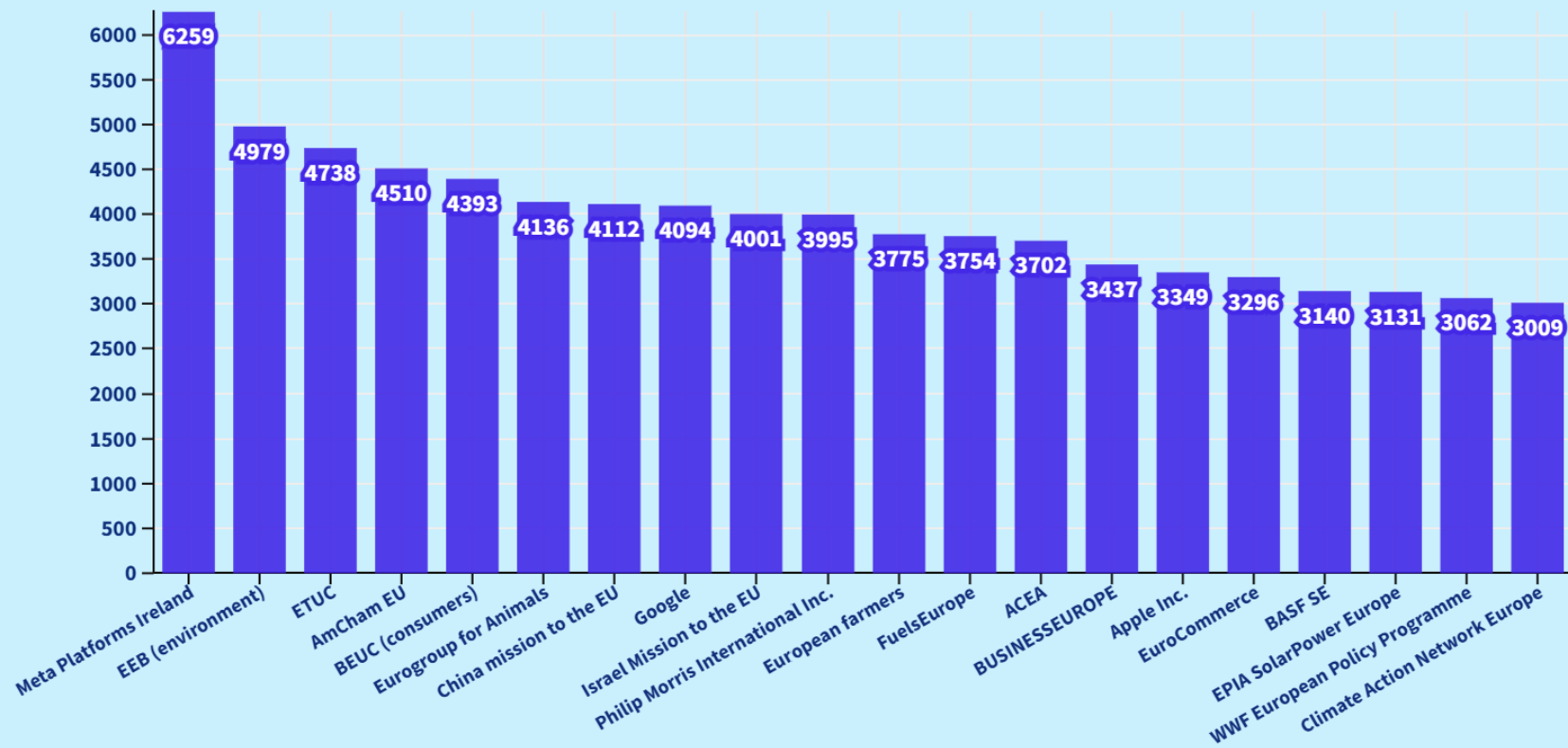
Commissioners Cabinet



Source: meetings declared by European Commission representatives between 01-Dec-2024 and 10-Apr-2025

Campaign strength of socio-economic stakeholders engaging MEPs across all policy areas

The score is based on the number of meetings declared by MEPs and optimisation criteria (e.g. diversification of MEPs, groups)



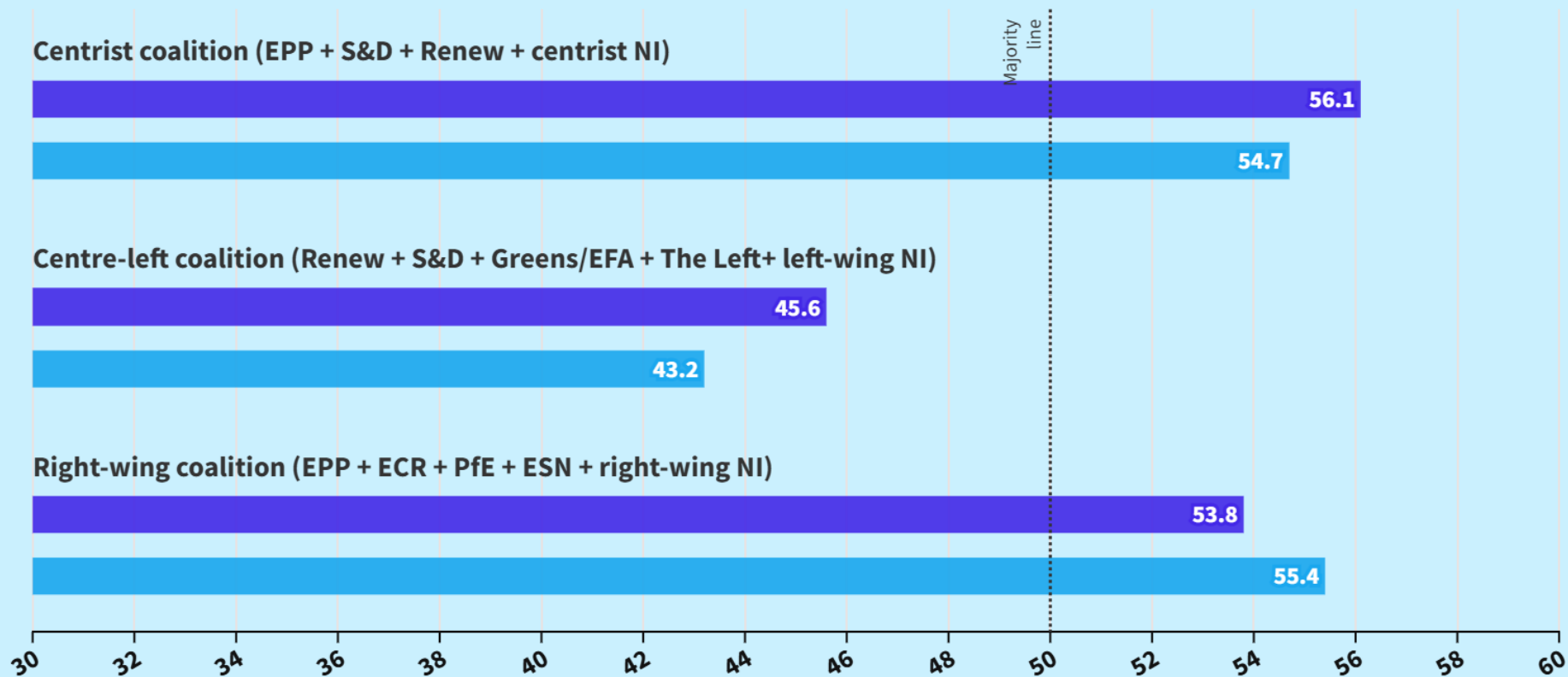
Note: Based on over 27 000 declared meetings from July 2024 to 11 April 2025

Like the US, the European
electorate is shifting to the
right

Projected seats by coalitions after the European Parliament elections in 2029



■ Current size ■ Seats 2029



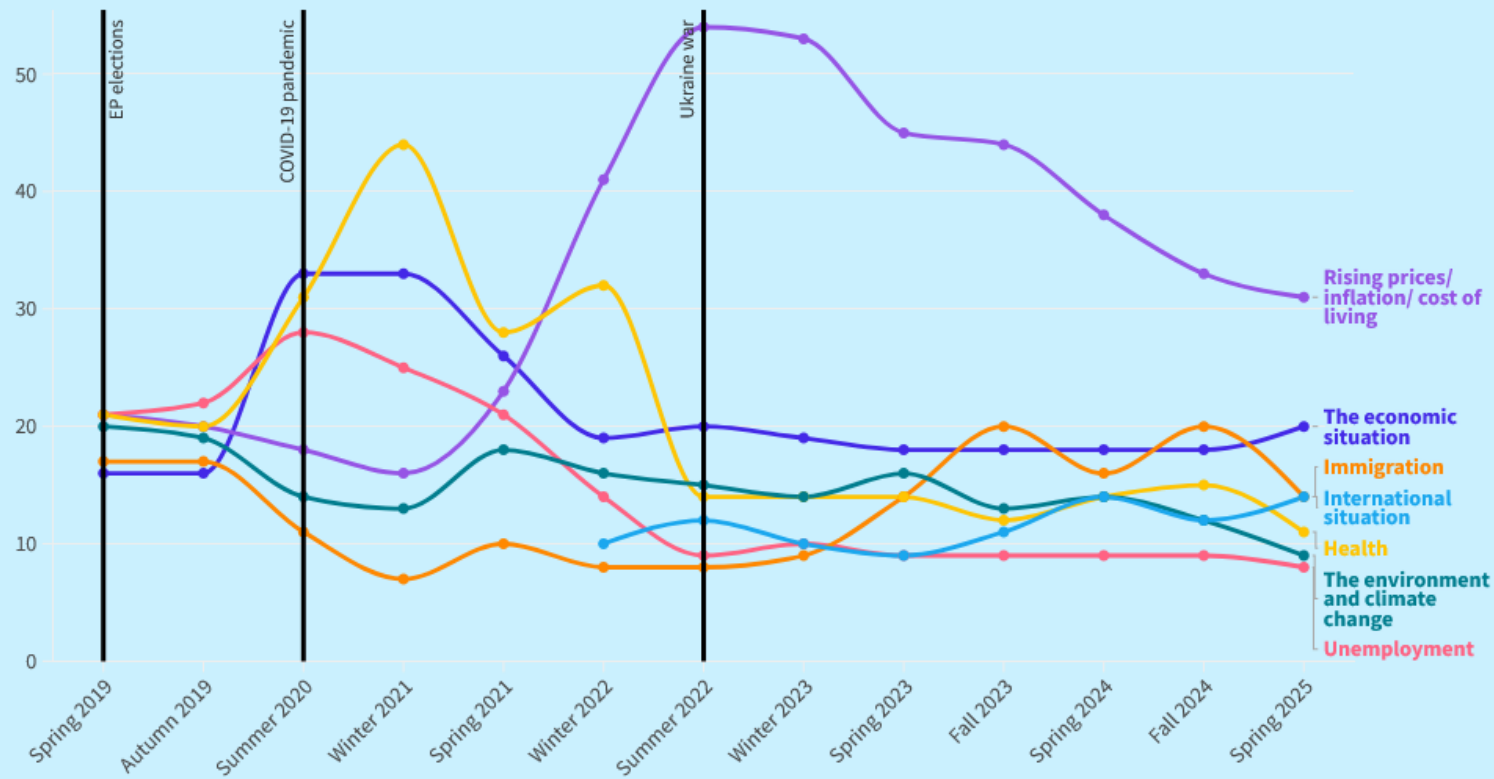
Based on aggregate opinion polls for national elections across all 27 EU countries (data from May 2025)



Why this shift keeps intensifying?

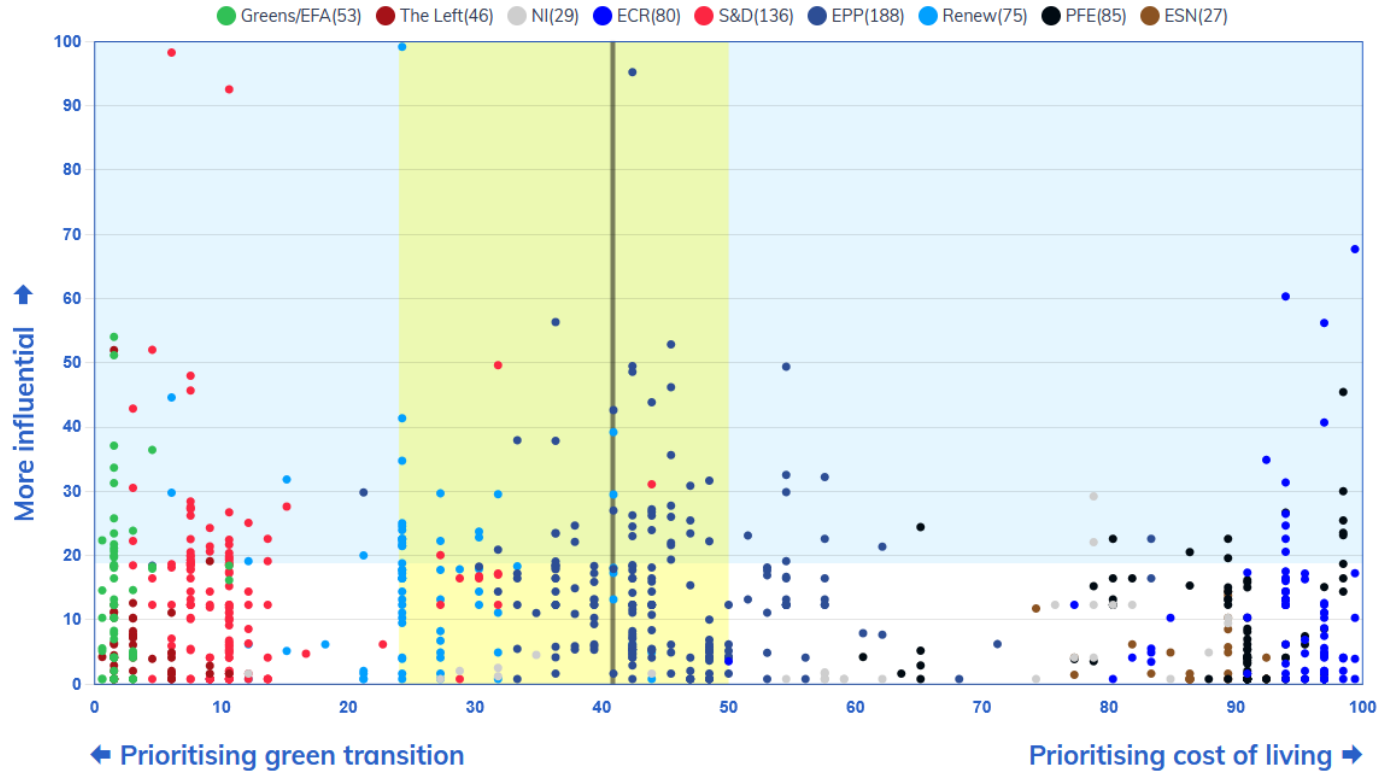
What do you think are the most important issues facing your country?

■ The economic situation ■ Rising prices/ inflation/ cost of living ■ Unemployment ■ Immigration ■ Health ■ The environment and climate change ■ International situation



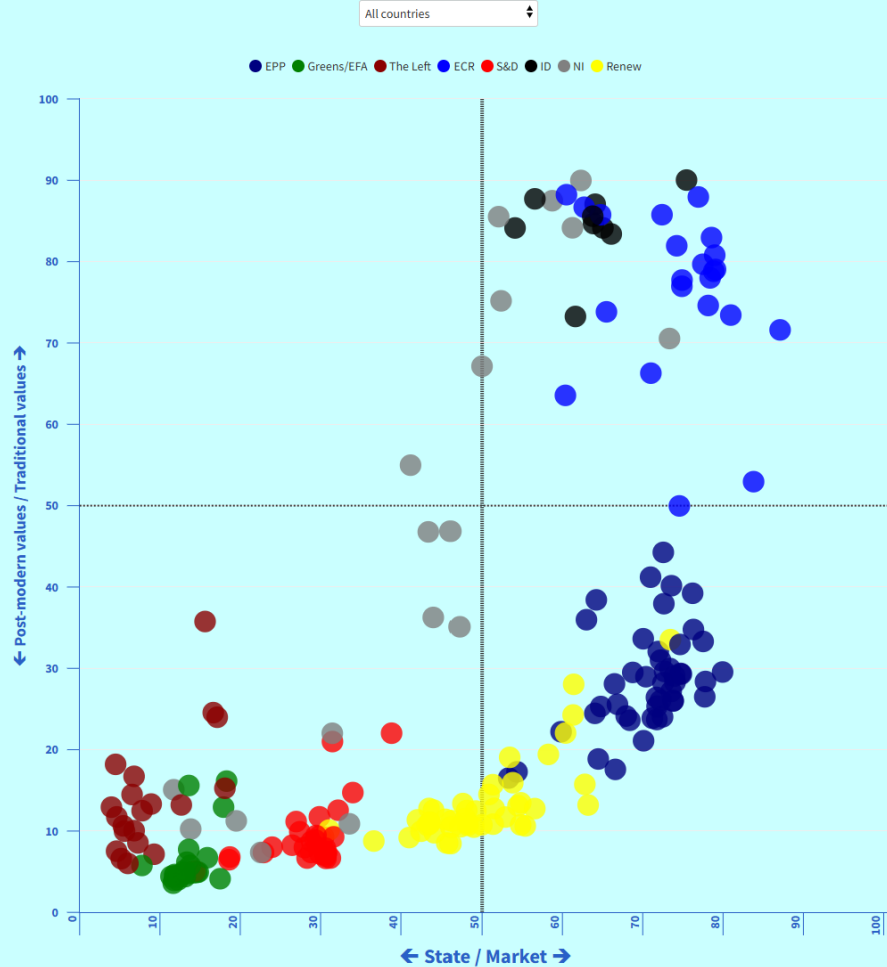
Source: Standard Eurobarometer 91-103

Positioning on climate vs immediate economic costs and prices



Political compass of national parties (9th term) - migration, gender and transnational democracy

Based on voting behaviour in the European Parliament

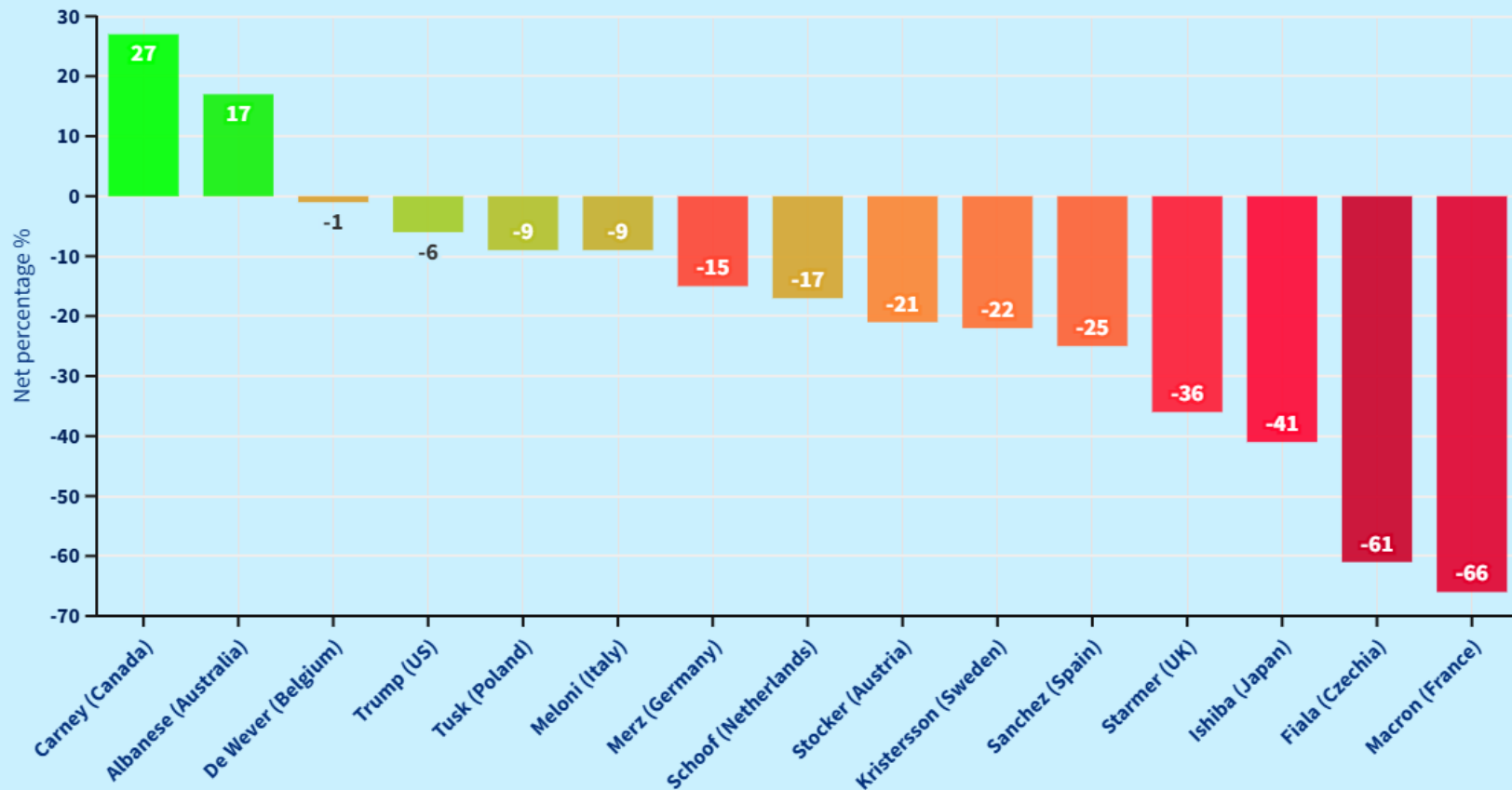


**Governments are also
increasingly shaky**

Popularity among domestic audience of leaders from Europe (and allies)



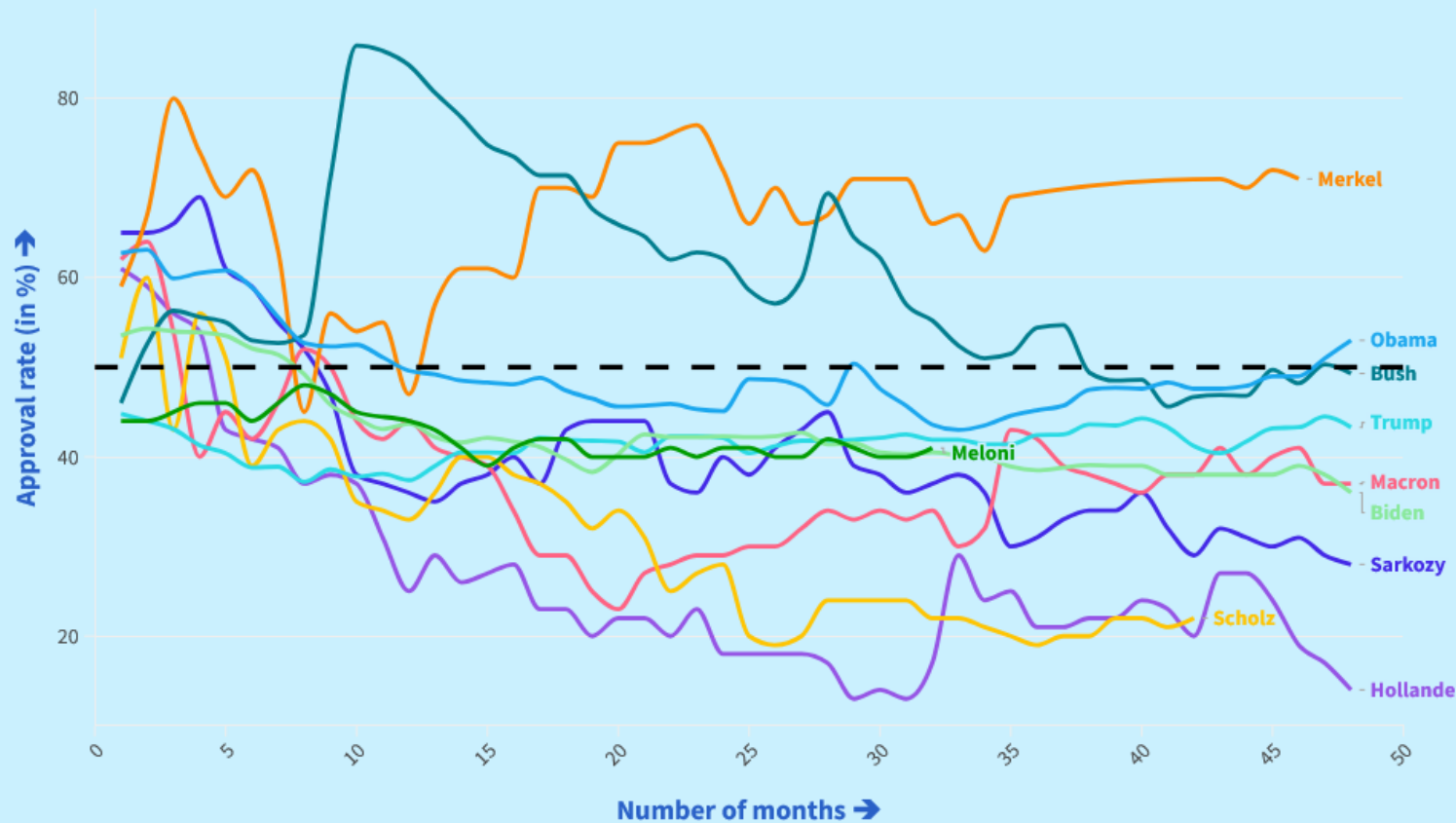
Net Approval (in %)



Data by Morning Consult (June 2025)

Leaders popularity during their first mandate (0 to 48 months)

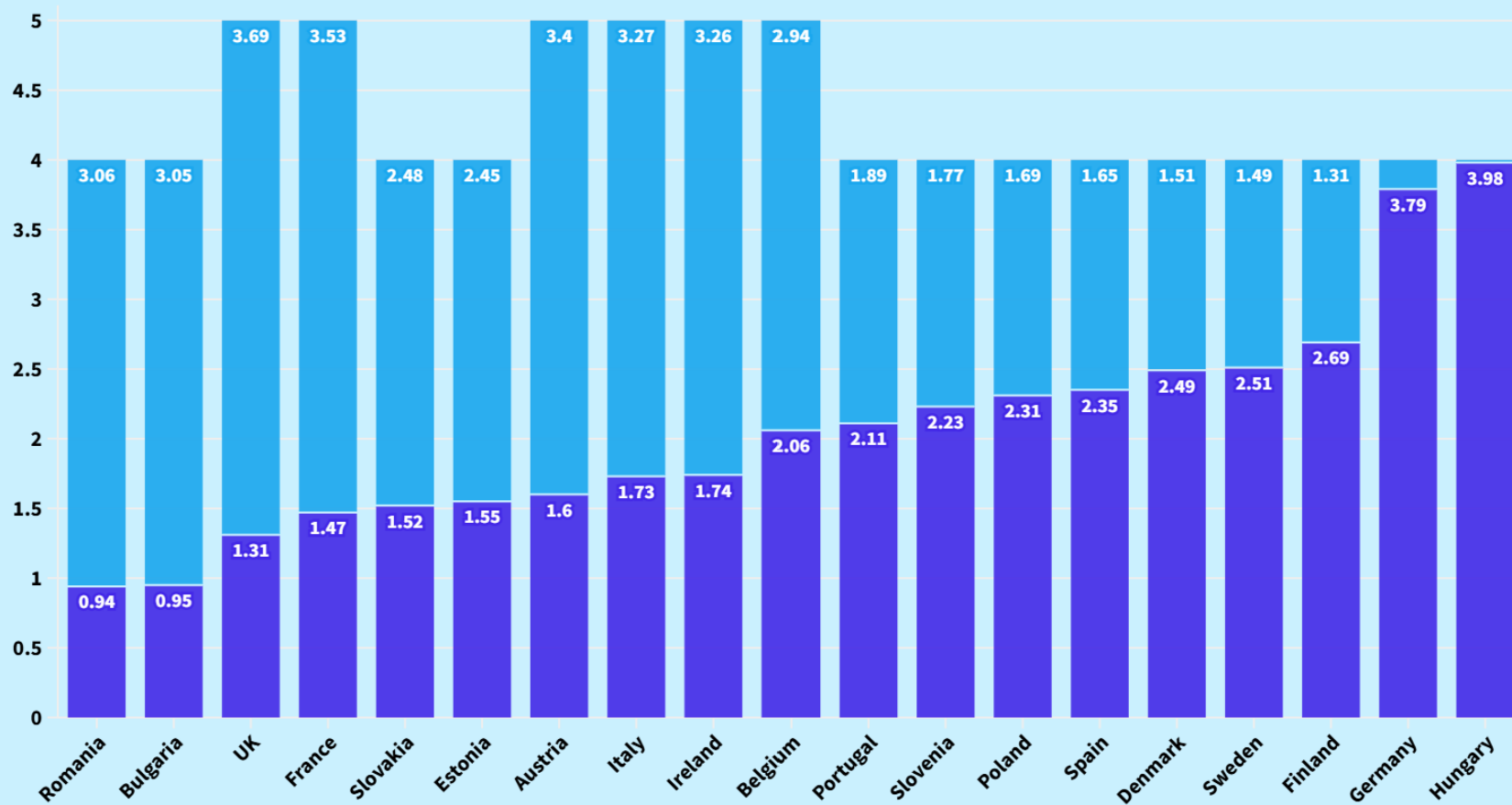
Sarkozy Hollande Macron Merkel Scholz Bush Obama Trump Biden Meloni



Governments across Europe are increasingly unstable



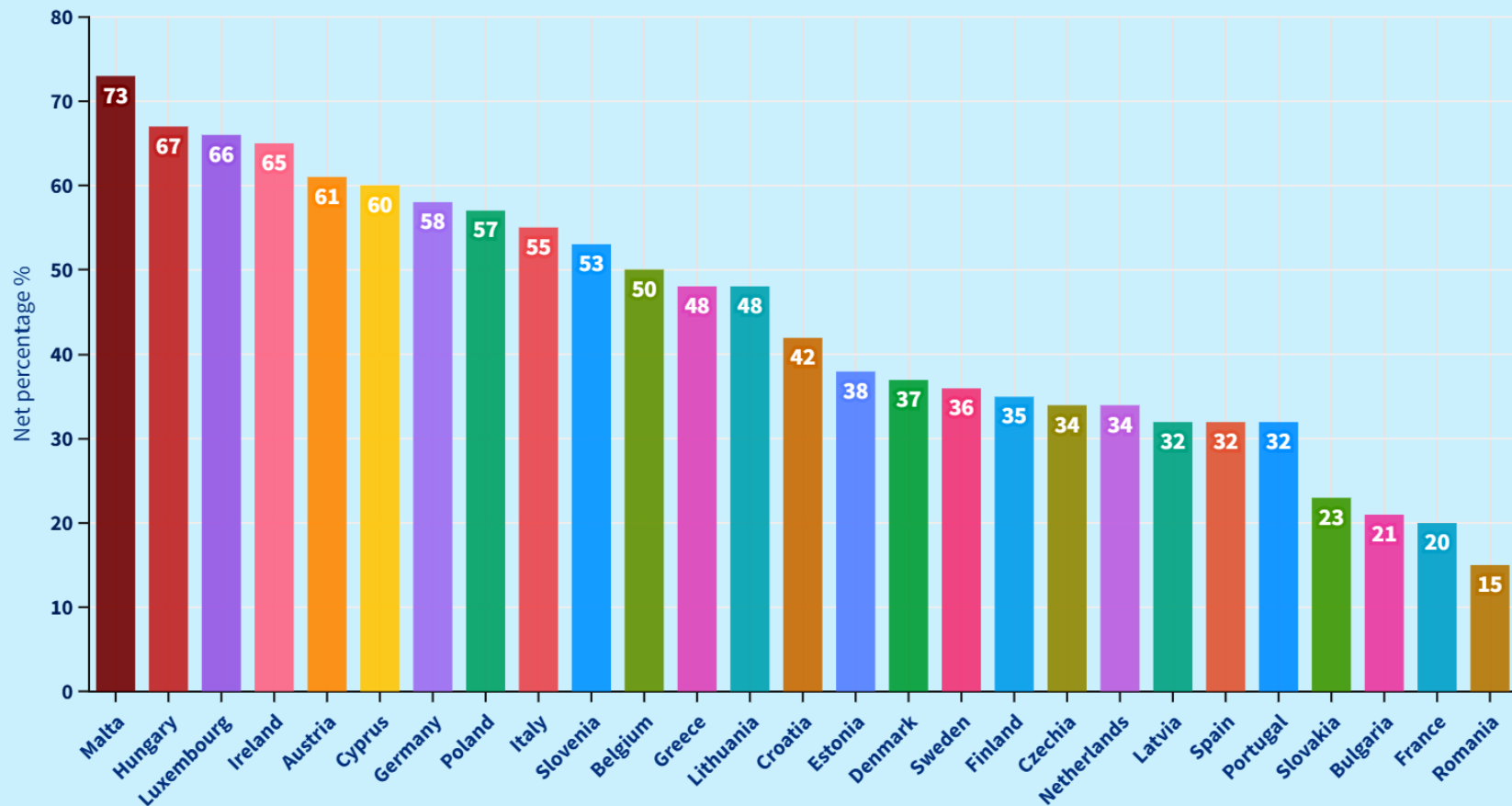
■ Average duration of governments in years (2015 - 2025) ■ Time shortened from the expected length of the term (according to the country's Constitution)



Governments' Domestic Political Capital Index (May 2025)



Based on political indicators such as: approval ratings, polling numbers, size of majorities, number of governing parties, among others

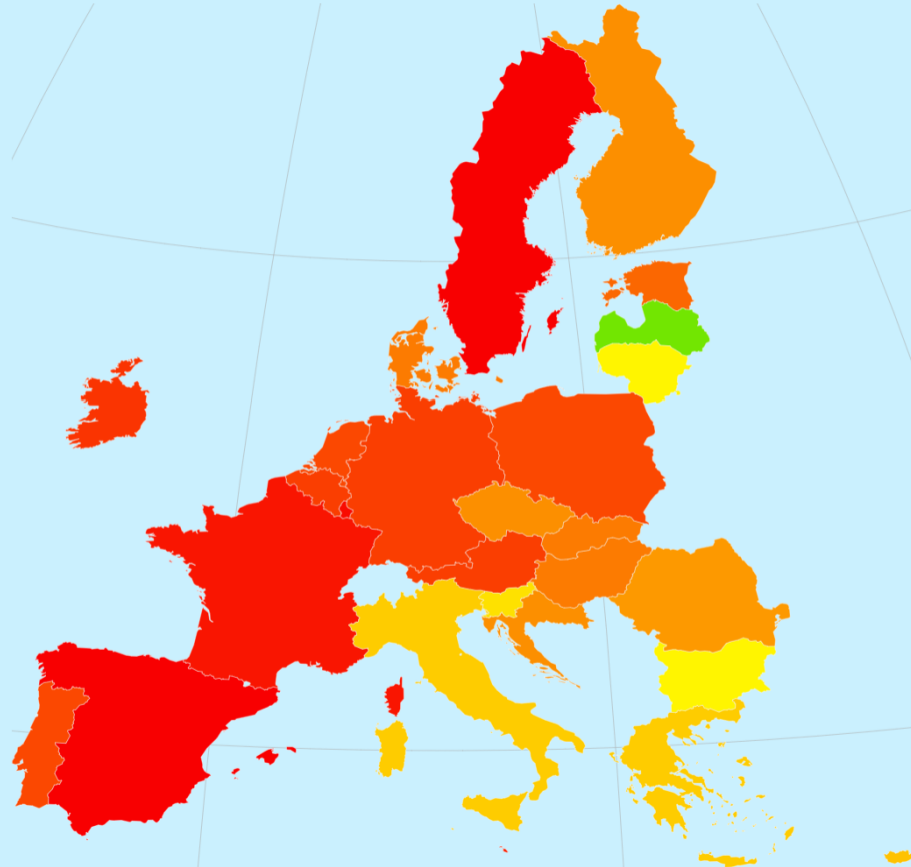
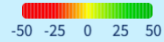


Global leadership

Average media sentiment towards Donald Trump by country

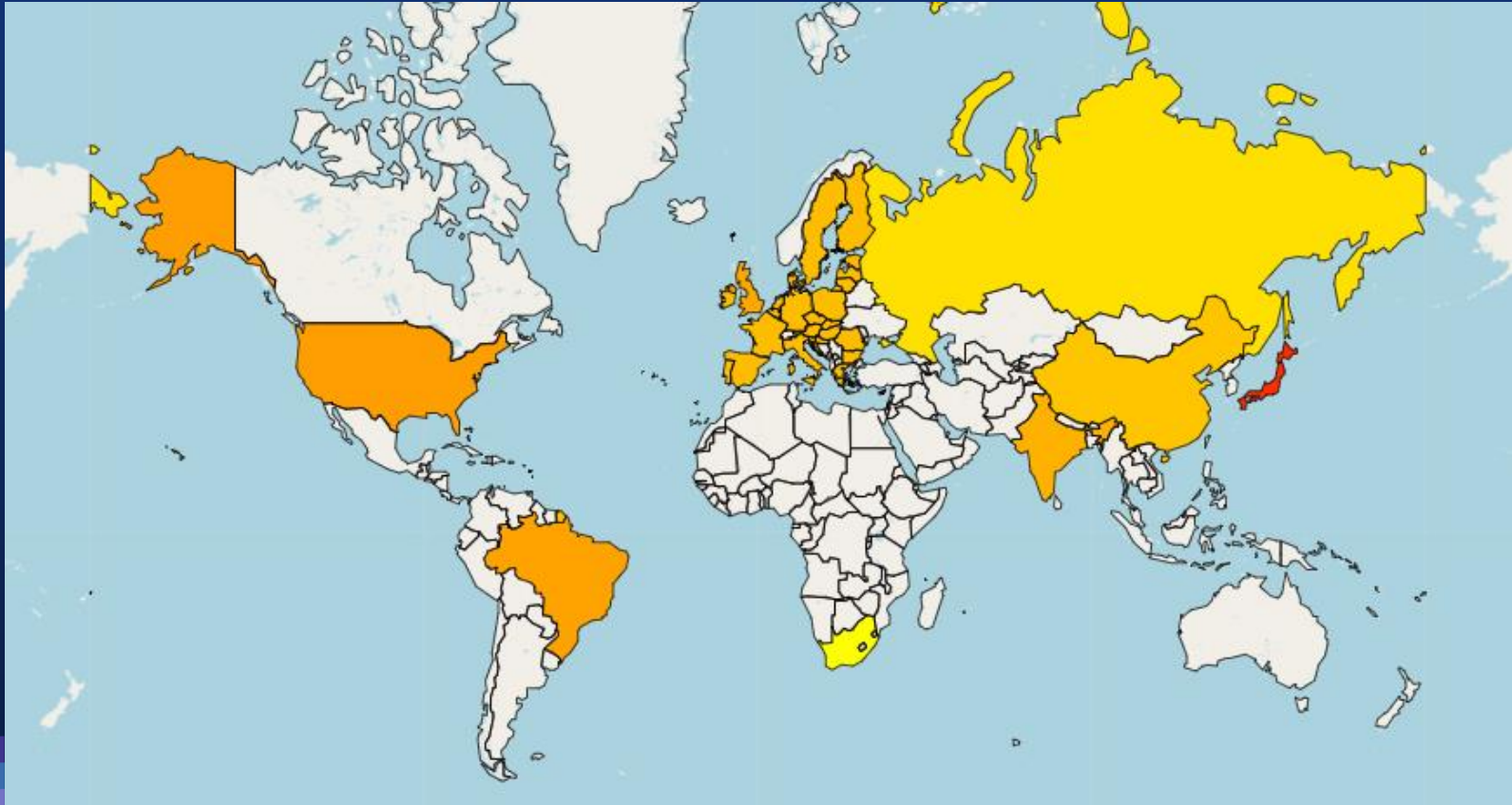


Average media sentiment by country



Note: 100= extremely positive sentiment towards Trump. -100 = extremely negative sentiment towards Trump.
Source: Our research analysed over 10k mentions of Donald Trump, across 100 media sources

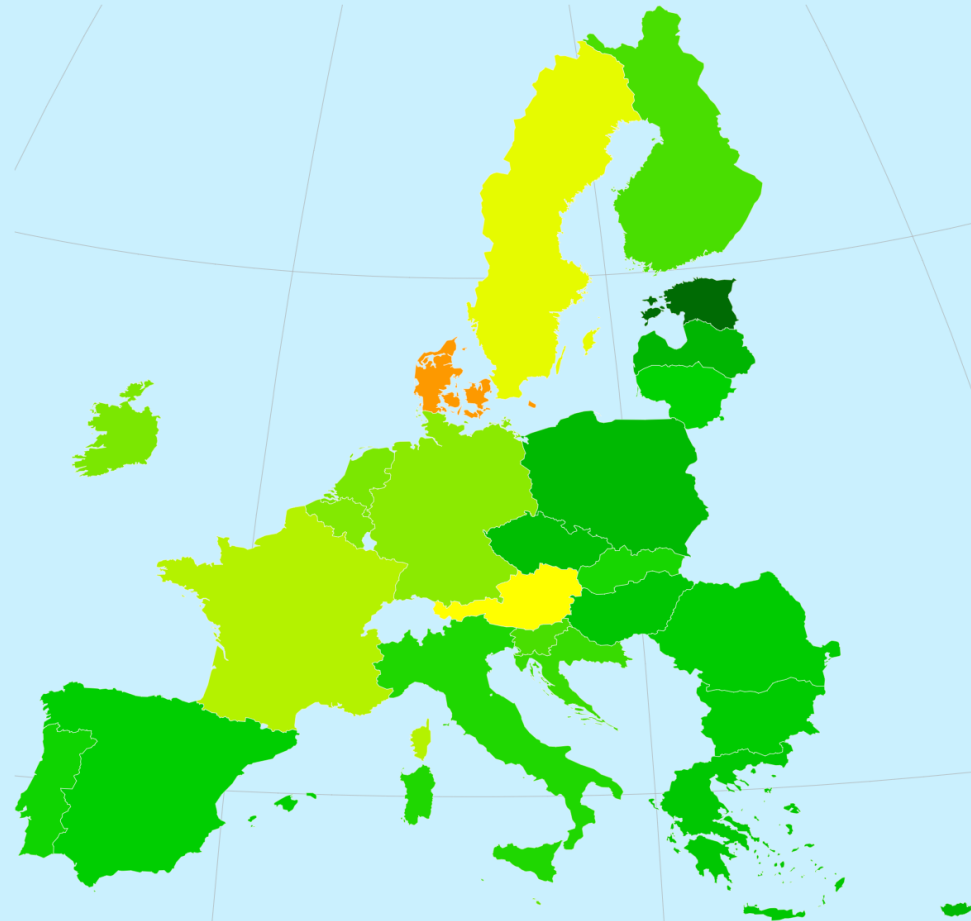
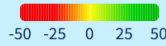
Average media sentiment towards Donald Trump- global



Average media sentiment towards Volodymyr Zelensky by country (March 2025)

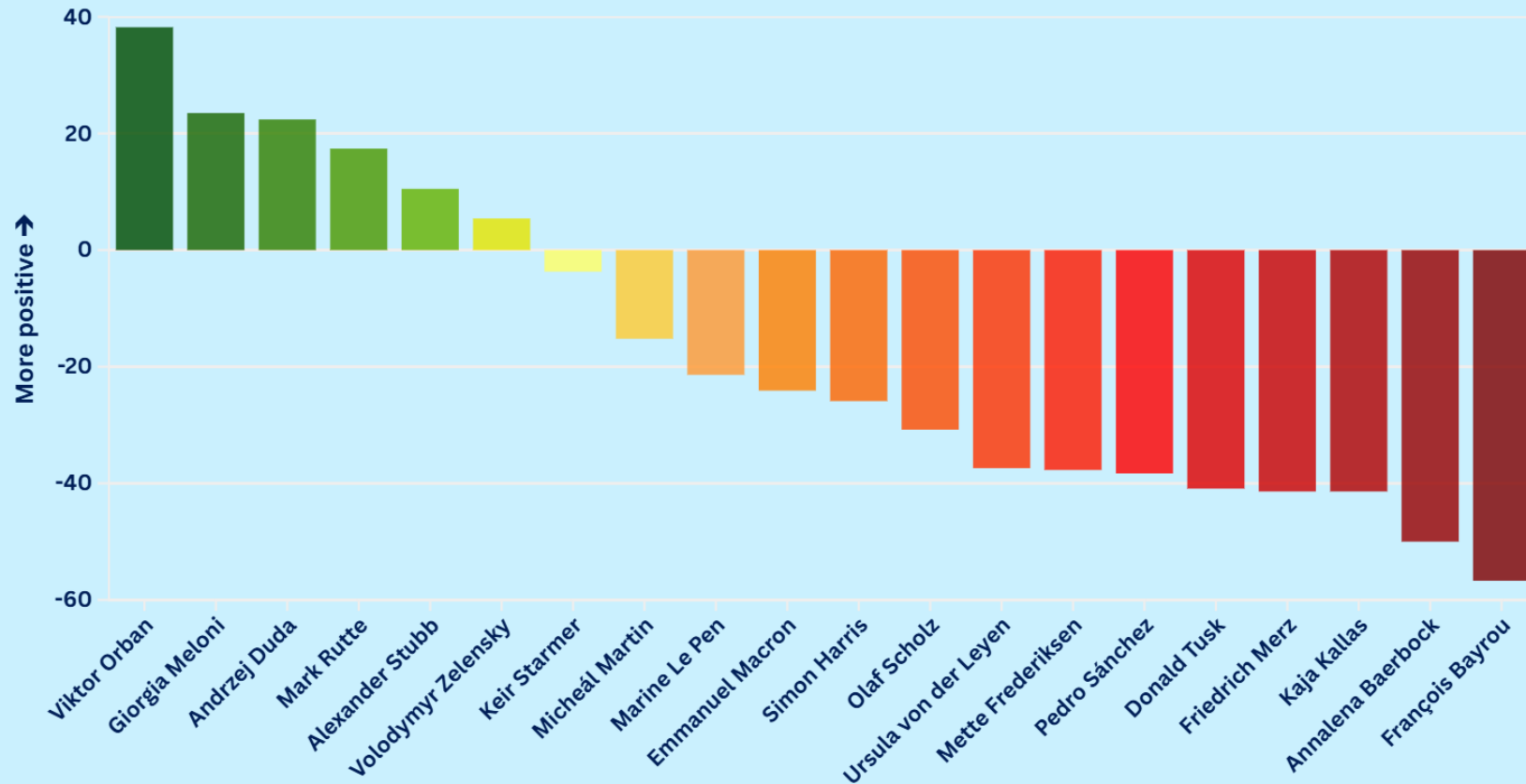


Average media sentiment by country



Leaders' sentiment towards Donald Trump

Based on EUMatrix analysis of media reporting between 1 March and 30 March 2025



Note: score of 100= extremely positive sentiment towards Trump. Score of -100 = extremely negative sentiment towards Trump.

Source: Our research analysed over 10k mentions of Donald Trump, across 100 media sources

Preferred EU approach towards new US administration: opposition vs alignment



Net support for alignment (green) / opposition



Survey by Cluster17 conducted in March 2025

How the AI is transforming policy- making

How We Work: Core Principles

Preparation

Stakeholder input + expertise = strong groundwork

Speed

Outputs delivered **within hour(s)** from the event (*if preparatory work is completed*)

Accuracy

Quality of results = quality of input

Stakeholder **review and supervision** remain crucial

How We Work: Core Principles / 2

Safety

We curate the input → sources are **traceable**. AI logic is **transparent**, not a black box

Ethics

Only **publicly available** data is used

Collected under **legitimate interest**

No **personal/confidential** data involved



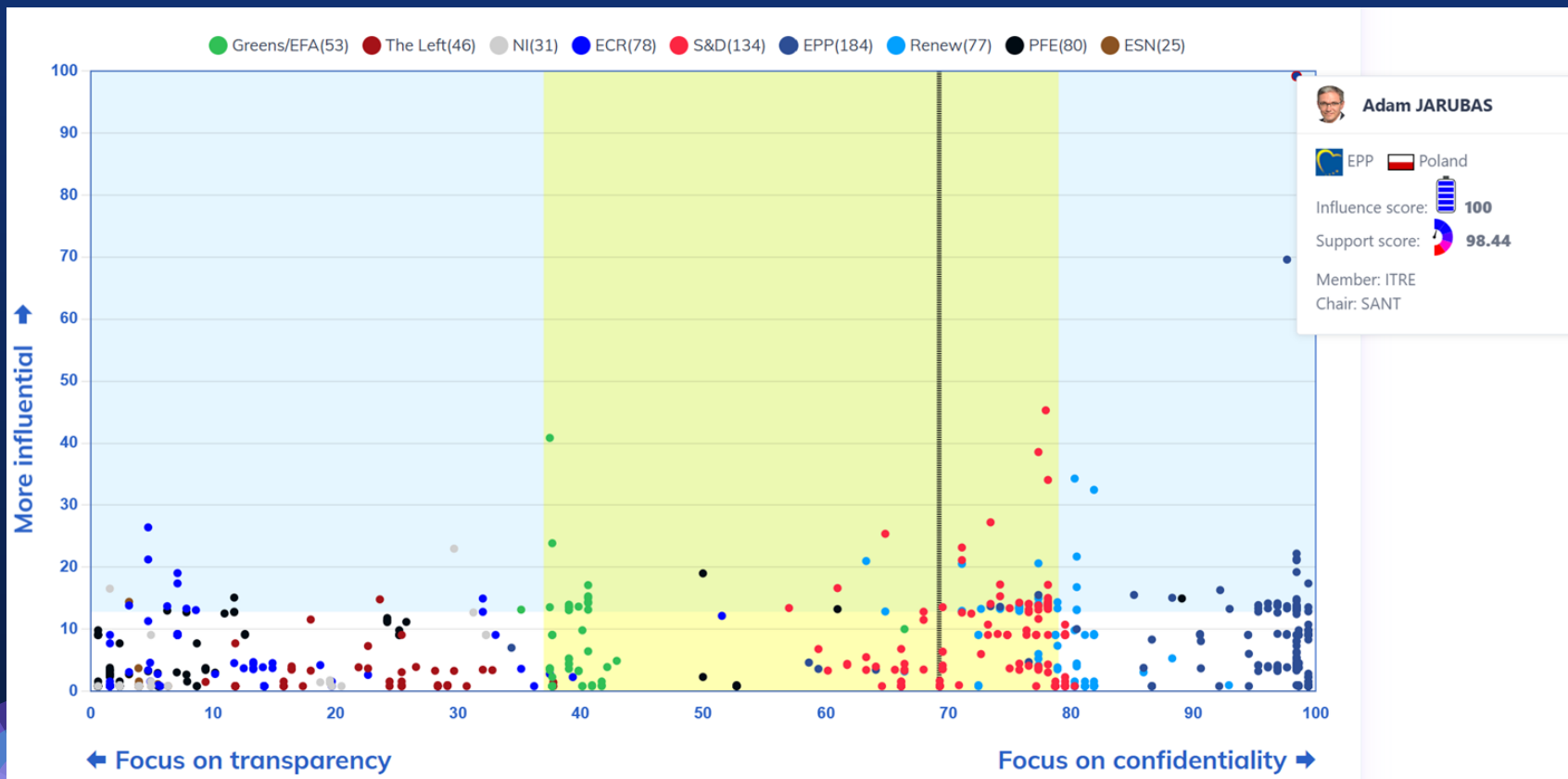
ChatGPT can sometimes give incorrect, biased answers

What is Adam Jarubas position on pharma transparency?

Adam Jarubas supports greater transparency in the pharmaceutical sector to ensure fair and easy access to medicines across the EU. He stresses that transparency is essential for making medicines affordable and accessible to patients.



MEP position on pharma transparency - and overall assessment in EU Matrix chart





=> we need to ensure the highest quality of:

- input data
- instructions





Examples of reports generated with proprietary AI





For more analysis, get in touch with us at
team@eumatrix.eu.