



Maximizing Consultants

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I. Introduction

Importance of consultants in public affairs

Objectives : Align expectations, maximize value, foster relationships

A background image showing a business meeting. Several people are seated around a table, looking at documents and a tablet. One person is holding a pen and pointing at a document. The image is slightly blurred and has a dark overlay to make the text stand out.

II. Setting the Foundation

Define scope: deliverables, timelines, success metrics

Select the right consultant: expertise, cultural fit

Establish governance: contacts, reporting, escalation



III. Communication & Collaboration

Onboarding & orientation

Regular check-ins and updates

Encourage two-way feedback

A photograph of a business meeting around a table. Several people are visible, mostly from the chest down, wearing business attire. They are looking at and pointing to various documents and charts spread across the table. The documents include bar charts, line graphs, and tables of data. Some papers are labeled 'FY REPORT' and 'SUMMARY REPORT'. There are also sticky notes and a pen holder with several pens on the table. The overall atmosphere is professional and collaborative.

IV. Performance Management

Track progress using KPIs

Address misalignments early

Celebrate wins and contributions



V. Ethical & Professional Standards

Confidentiality and compliance

Professional conduct and
representation



VI. Wrapping Up Engagements

Ensure knowledge transfer and documentation

Conduct post-engagement review



A low-angle shot looking through the massive columns of the Lincoln Memorial. The columns are illuminated from within, casting a warm glow. Through the opening, the Washington Monument is visible in the distance, centered perfectly. The sky is a deep blue with some clouds, and the reflection of the monument is visible in the reflecting pool below.

Q&A / Discussion

