

The voice of American business in Europe

Navigating turbulent waters for the transatlantic relationship

Agenda

01

Who we are

02

Why we do it
and how we
do it

03

Our priorities

04

Navigating a
new normal

Agenda

01

Who we are

02

Why we do it
and how we
do it

03

Our priorities

04

Navigating a
new normal



Our aim

Ensure a **growth-oriented business** and **investment climate in the EU**

Who we are

American companies
**committed to
and invested
in Europe**

What we want



To maintain
and strengthen
**the transatlantic
relationship**



To build a
stronger and
more united EU

What we stand for



Trust



Expertise



Excellence



Transparency

amchameu.eu

Our members

3M★ABBOTT★ACCESSPARTNERSHIP★ADM★AFORECONSULTING★ALBEMARLEEUROPE SPRL★AMAZON★AMGEN★AMWAY★APCOWORLDWIDE★APPLE★ARNOLD&PORTER
KAYESCHOLERLLP★AT&TINC.★AVERYDENNISON★BAKERBOTTSLLP★BAKERHUGHES★BAKERMCKENZIE★BANKOFAMERICA★BARCLAYS★BAXTER★BOSTONCONSULTING
GROUP★BRISTOL-MYERS SQUIBB COMPANY★BRITISH AMERICAN TOBACCO★BROADCOM INC.★BRUNSWICK GROUP LTD★BURSON COHN & WOLFE★CARGILL EUROPE★
CARRIER CORPORATION★CATERPILLAR★CHARLES SCHWAB CORPORATION★CHEVRON★CHEVRON PHILLIPS CHEMICAL★CISCO★CITI★CNH INDUSTRIAL★COOLEY
LLP★COVESTRO NV★COVINGTON★DAIMLER TRUCK AG★DELL TECHNOLOGIES★DENTONS GLOBAL ADVISORS★DIAGEO★DLA PIPER UK LLP★DOW CHEMICAL★
DUPONT★ECOLAB★EDWARDS LIFESCIENCES★ELI LILLY & COMPANY★EPPA SA/NV★ESTÉE LAUDER COSMETICS NV/SA★EXXONMOBIL★EY★FEDEX★FIRST SOLAR★
FLEISHMANHILLARD★FLUENCE ENERGY★FMC CORPORATION★FORD MOTOR COMPANY★FRESHFIELDS BRUCKHAUS DERINGER LLP★FTI CONSULTING★GE★GE HEALTHCARE
★GENERAL DYNAMICS EUROPEAN LAND SYSTEMS★GENERAL MOTORS★GILEAD SCIENCES★GLAXOSMITHKLINE★GOLDMAN SACHS INTERNATIONAL★GOODYEAR EUROPE
B.V.★GOOGLE★GOWAN GROUP★GOWLING WLG (UK) LLP★HARLEY-DAVIDSON MOTOR COMPANY★HILL+KNOWLTON STRATEGIES★HONEYWELL INTERNATIONAL
★HOWMET AEROSPACE★HP INC.★HPE★IBM★ILLUMINA★INTEL★INTERDIGITAL, INC.★J.P. MORGAN CHASE & CO★JOHN WILEY & SONS★JOHNSON & JOHNSON★
JOHNSON CONTROLS★JONES DAY★KEKST CNC★KENVUE★KREAB★KOCH INDUSTRIES, INC★KYNDRYL★LIBERTY GLOBAL★LINKLATERS LLP★LOCKHEED MARTIN★
LUBRIZOL★LVMH★LYONDELLBASELL★MARS INCORPORATED★MARSH & MCLENNAN COMPANIES, INC.★MASTERCARD EUROPE★MATTEL EUROPE★MAYER BROWN EUROPE-
BRUSSELS LLP★MCDONALD'S EUROPE★MERCEDES-BENZ GROUP AG★META★METLIFE★MICHELIN NORTH AMERICA INC.★MICROSOFT★MONDELEZ INTERNATIONAL
★MOODY'S CORPORATION★MORGAN STANLEY INT.★MSD (EUROPE) INC.★NIKE, INC.★ORACLE★OWENS CORNING★PFIZER★PHILIP MORRIS INTERNATIONAL★
PRICEWATERHOUSECOOPERS★PROCTER & GAMBLE★QUALCOMM★RAYTHEON TECHNOLOGIES★RELX★S&P GLOBAL★SALESFORCE★SAS★SC JOHNSON★SEC
NEWGATE EU★SIDLEY AUSTIN LLP★STRYKER★SQUIRE PATTON BOGGS LLP★STANLEY BLACK & DECKER★STEELCASE S.A.S★SYNGENTA★TE CONNECTIVITY★TENEO
★THE AES CORPORATION★THE BANK OF NEW YORK MELLON★THE BOEING COMPANY★THE CHEMOURS COMPANY★THE COCA-COLA COMPANY★TYSON FOODS★UPS
★VAN BAELE & BELLIS★VERIZON★VERTEX PHARMACEUTICALS★VIATRIS★VISA★WALT DISNEY COMPANY★W.L. GORE & ASSOCIATES★WEBER SHANDWICK★WHITE &
CASE LLP★WILMER CUTLER PICKERING HALE & DORR LLP★WORKDAY★ZOETIS

List accurate as of January 2024

Agenda

01

Who we are

02

Why we do it
and how we
do it

03

Our priorities

04

Navigating a
new normal

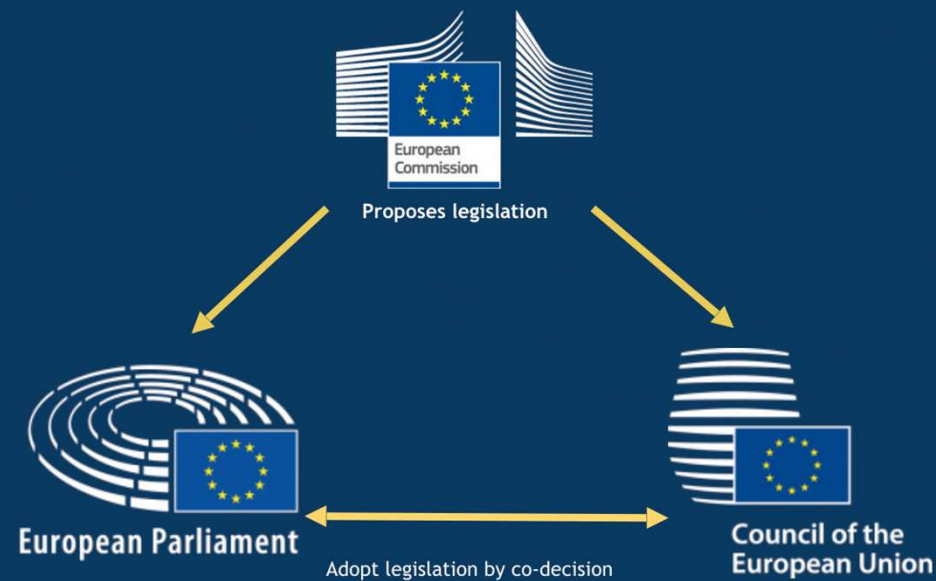


**The EU as a
Single Market**

**The EU as a
regulatory power**



Our role: a trusted policy partner

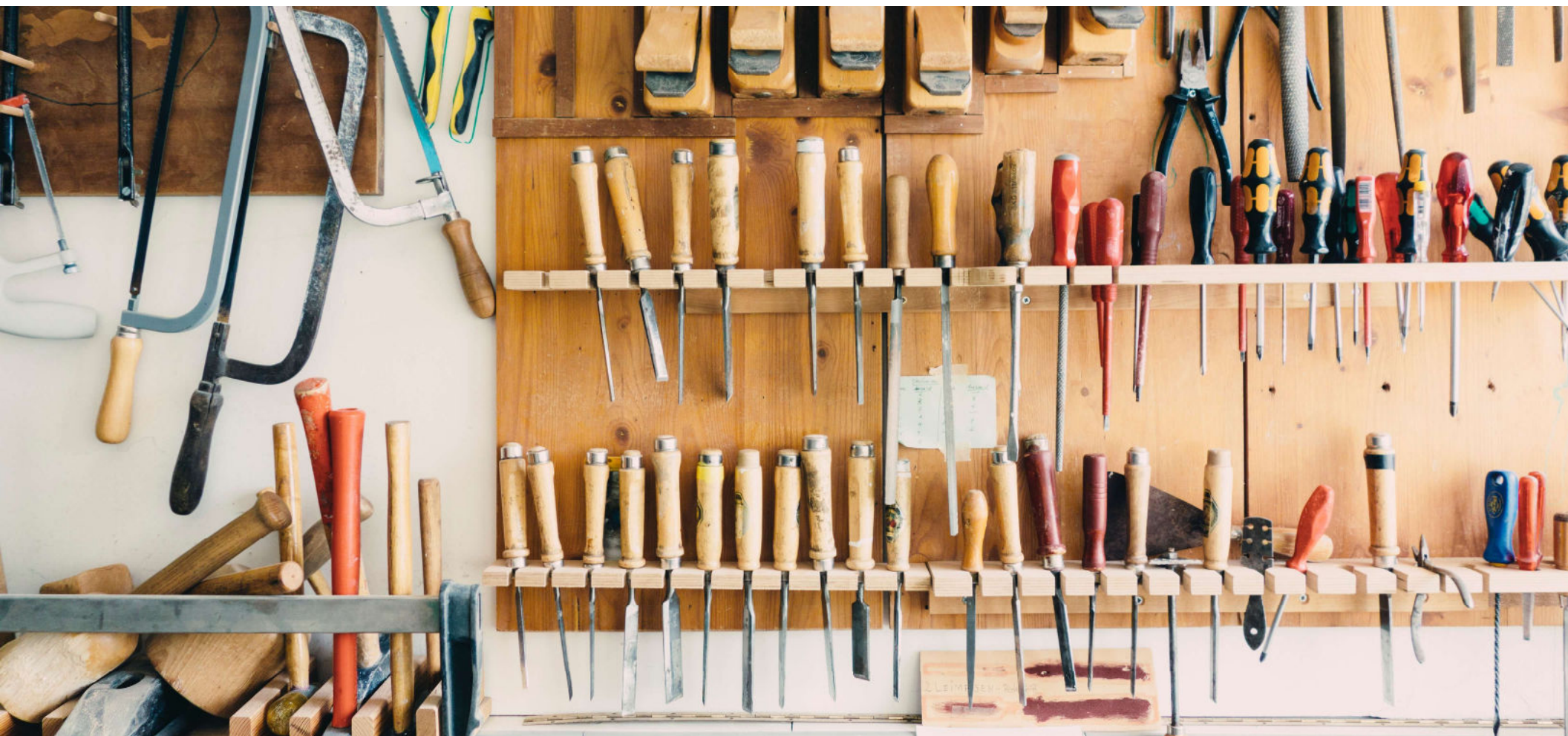


18

Committees and Task Forces

80+

Policy issues
at any point in time



Advocacy toolkit

Position papers

**Targeted
outreach**

Delegations

Technical input

Social media

Press

Publications

**Speaking
opportunities**

Events

Partnerships

Agenda

01

Who we are

02

Why we do it
and how we
do it

03

Our priorities

04

Navigating a
new normal

Delivering competitiveness through regulatory simplification



Agenda

01

Who we are

02

Why we do it
and how we
do it

03

Our priorities

04

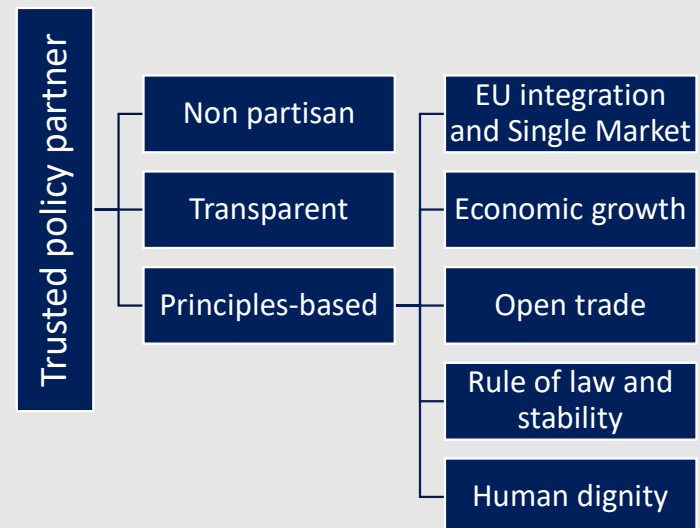
Navigating a
new normal

Our approach: a balancing act

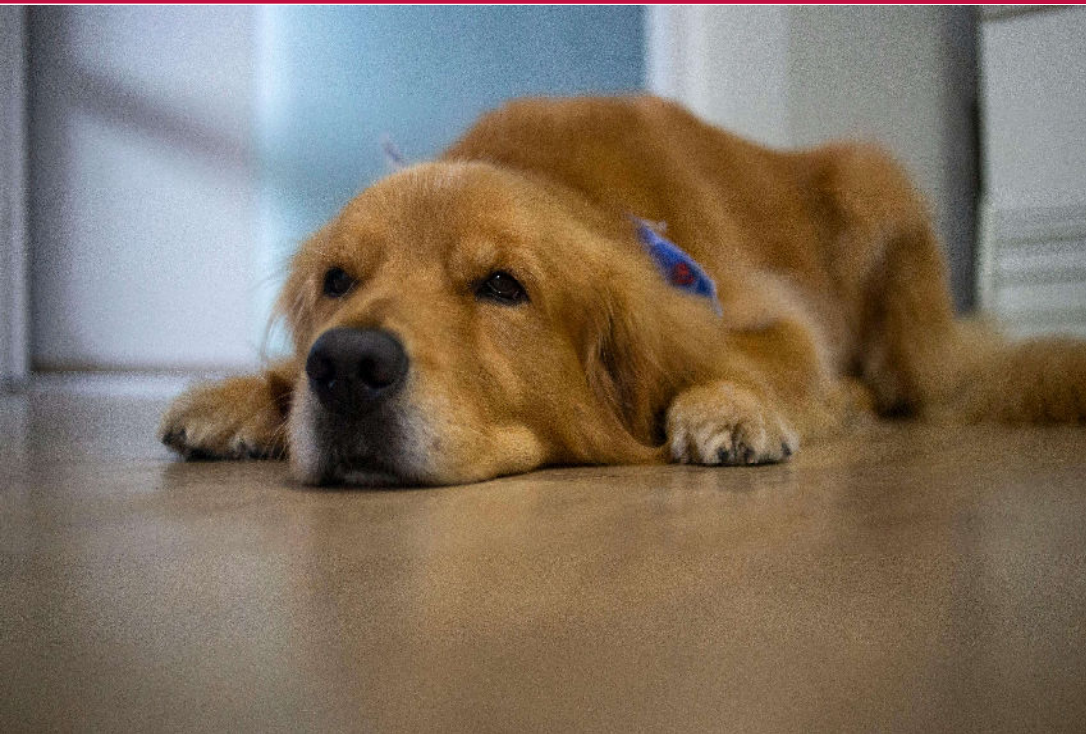
Strike the balance between:

- Defending our member companies' business interests
- Safeguarding our credibility with our EU stakeholders by setting the record straight and providing consistent messaging
- Protecting our ability to engage with the US administration and build bridges across the Atlantic
- Sticking to our longstanding principles (open trade, rule of law, human dignity, etc.)

Approach to political engagement



Business as usual?





Thanks!

Roger Coelho

roger.coelho@amchameu.eu

amchameu.eu

