

October 20, 2025



Public Affairs
Council

Membership Orientation



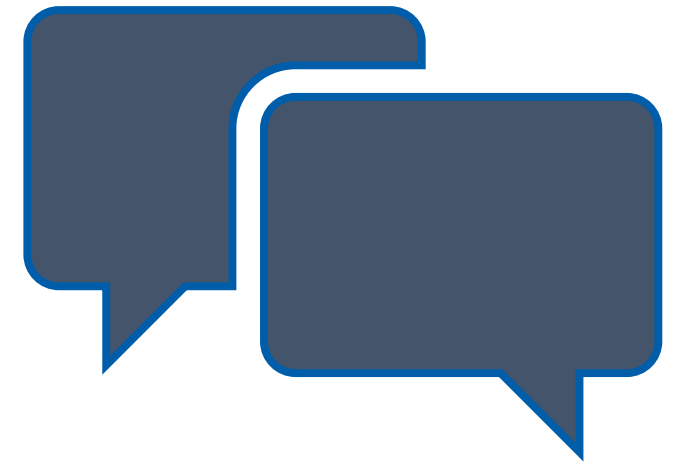
Thank you for joining us!

Today's Agenda

- 1. Introduction**
- 2. Resources and Services**
- 3. How to get involved**

Introduce Yourself in the Chat Box

- Name
- Organization
- Location
- One thing you'd like to learn today



Public Affairs Council Profile



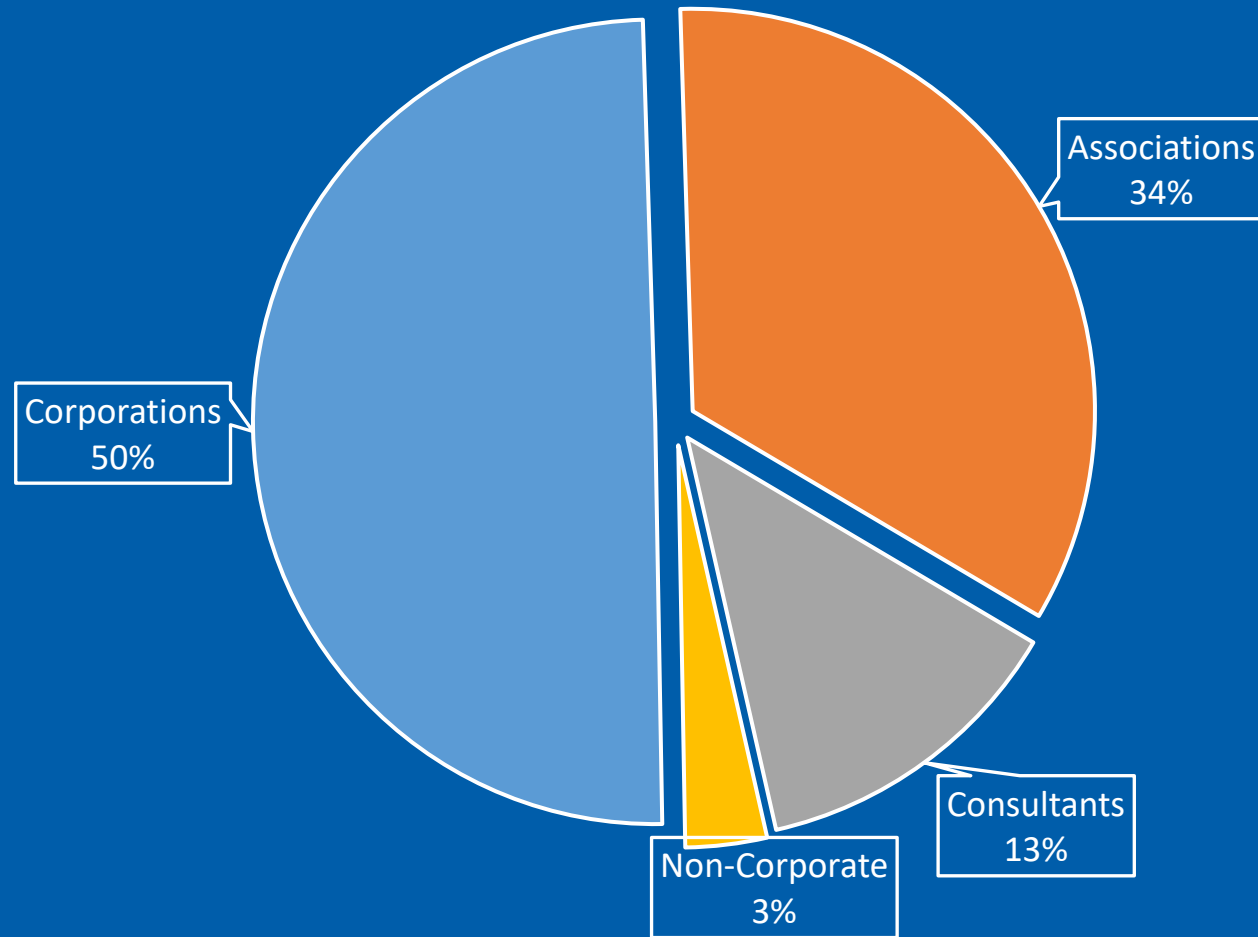
750+ MEMBER ORGANIZATIONS

14,000 PUBLIC AFFAIRS PROFESSIONALS

HEADQUARTERS IN **Washington & Brussels**

MEMBERS FROM MORE THAN **25 countries**

A Diverse Community



You're in Good Company

LVMH



Public Affairs Knowledge Areas

- Government relations strategy & management
- Grassroots & ally development
- PACs & campaign finance
- Communications
- Digital & social media
- Issues management
- Corporate social responsibility
- Diversity, equity and inclusion
- Global public affairs
- Legal & ethics compliance
- Measurement & evaluation

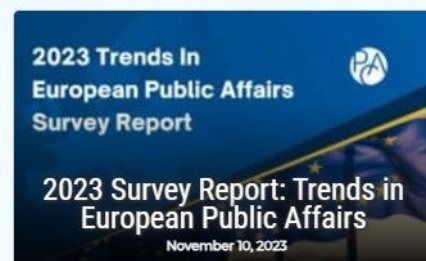


Access to European Office

Upcoming Events



News & Research



Knowledge Areas

- European Union
- Political Developments & Trends
- Public Affairs Management
- Strategic Communication & Digital
- Stakeholders, NGOs, Emerging Topics

Manage Your World



Membership Benefits



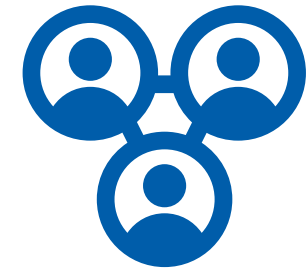
Expertise



Executive Education



Community



I. Expertise



Staff Experts



Nneka Chiazor



Kristin Brackemyre



Anna Platt



João Sousa



Inês Reis



Laura Brigandi



Alex Donovan

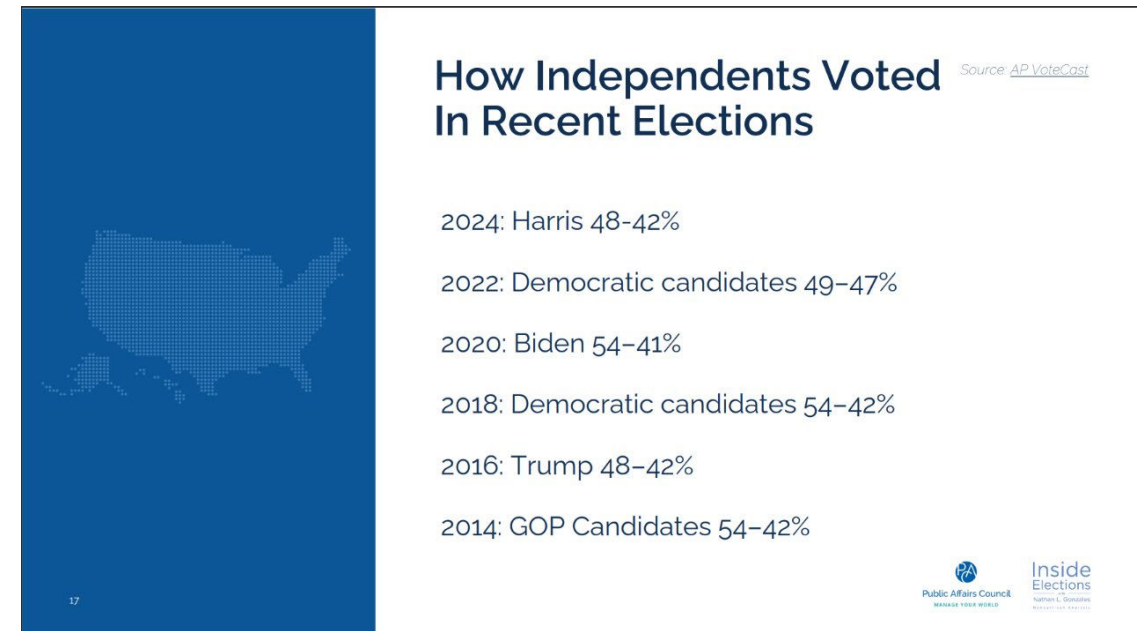
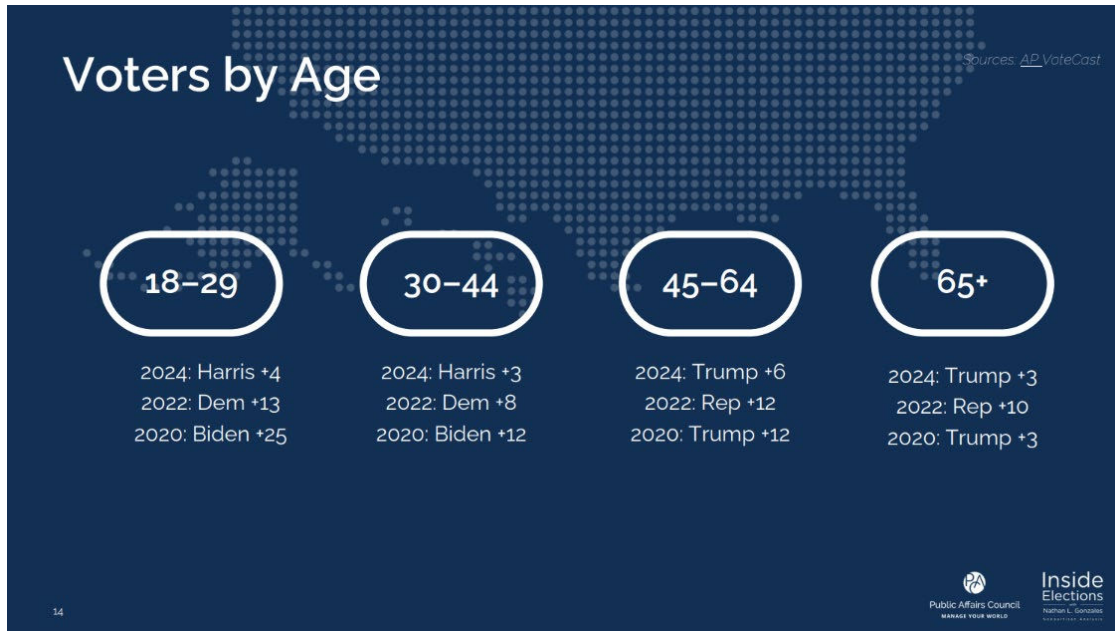
Legal Guidance

Prominent election law attorney, Ken Gross of Akin Gump Strauss Hauer & Feld, is available to members for legal advice on federal & state issues:

- PAC & campaign finance
- Lobbying registration (including grassroots)
- Ethics laws



Political Intelligence from *Inside Elections*



Nathan Gonzales
Editor & Publisher
Inside Elections

Research, Benchmarking, & Surveys

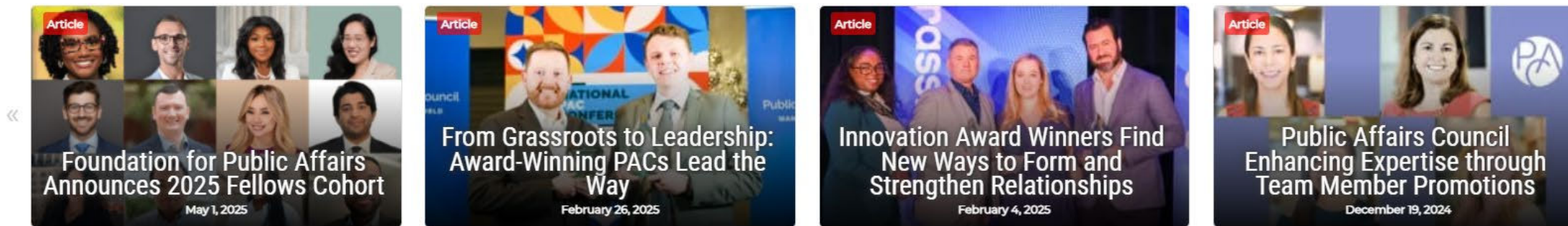


Visit pac.org/publications for complete list

News & Analysis

News

Get insights on current public affairs trends and Council updates. [View all.](#)



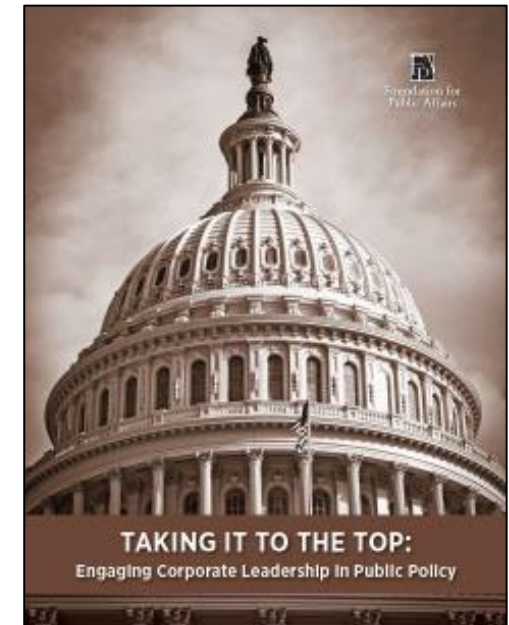
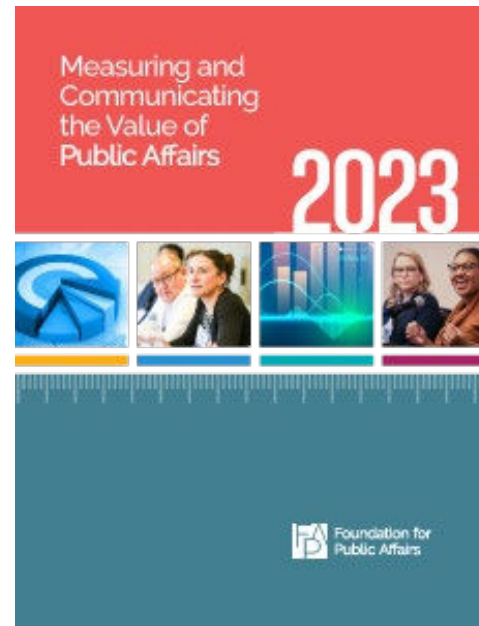
Impact Articles

In-depth articles in the public affairs field. [View all.](#)



Foundation for Public Affairs

Through workforce development initiatives focused on diversity and inclusion, and by conducting research on emerging issues and trends, the Foundation invests in the future of the profession



Foundation Fellows

Foundation for Public Affairs' signature program focused on the retention and advancement of emerging leaders in the public affairs profession



II. Executive Education



Hallmarks of Council Events

- Peer-to-peer learning
- Practical advice you can implement immediately
- Unparalleled networking opportunities
- Benchmarking opportunities with best in class
- Resource materials to continue your learning
- Wide variety of public affairs topics—US & EU



Webinars (Live & Recorded)

- One-hour virtual sessions on a variety of public affairs areas
- Free for Council members
- Available live or via recording
 - Upcoming webinars: pac.org/webinars
 - 150+ On-demand recordings: pac.org/recordings

Workshops

- Two hours of content on a range of public affairs topics
- In person or livestreamed from our Washington, D.C. office
- Available as recordings to those who registered for the event
- Unlimited, free workshops with **Membership Plus+** subscription
- Details at pac.org/workshops and pac.org/plus

Signature Events

pac.org/signature

Conferences

- Advocacy
- Political Action Committee
- Spring Executive
- Government Relations & Policy

Summits

- Digital Media & Advocacy
 - US & EU
- Political Compliance
- Public Affairs Leadership
- STR/DE: Social Impact

Other Events

- Study Tour—D.C. & EU
- Public Affairs Institute

130+ Educational Events Annually

pac.org/events

	Length	Format	Recording?	Cost for Council Members
Webinars	1 Hour	Virtual only	Available indefinitely	Free
Workshops	2-3 Hours	In person (selected) & virtual	Available for 60 days	\$339-419 or Free with Membership Plus
Signature Events	1-4 Days	In person only	n/a	\$595-\$5,500

Find Events that Meet Your Needs

pac.org/events

Search Upcoming Events

SUBJECT



Event Format



Certificate Eligible



Search by Title



Past Events

Webinar

Membership Orientation

October 20, 2025

Webinar

Insights & Trends from 2025 PAC Benchmarking Reports

October 21, 2025

Conference

Legal Seminar: Political Compliance Summit

October 23, 2025

Conference

Fall Board Meeting

October 27, 2025

Virtual Workshop

Measuring and Communicating the Value of Government Relations

October 29, 2025

Virtual Workshop

Storytelling for Advocacy

November 5, 2025

Webinar

Webinar: Transparency in European Public Affairs - Regulations and Best Practices

November 6, 2025

Virtual Workshop

Crafting Your Message Using AI

November 6, 2025

Conference

STR/DE

VIRTUAL STRIDE - A Social Impact Summit

November 13, 2025

Virtual Workshop

Communicating the PAC to Changing Workforces

November 18, 2025

Masterclass

Training seminar: Mapping and Engaging With Your EU Stakeholders

November 20, 2025

Masterclass

Global Public Affairs Masterclass

November 20, 2025

Webinar

Webinar: Public Affairs in European Capitals - Trends and Best Practice

November 26, 2025

Conference

EUDAS

European Digital Advocacy Summit 2025 #EUDAS25

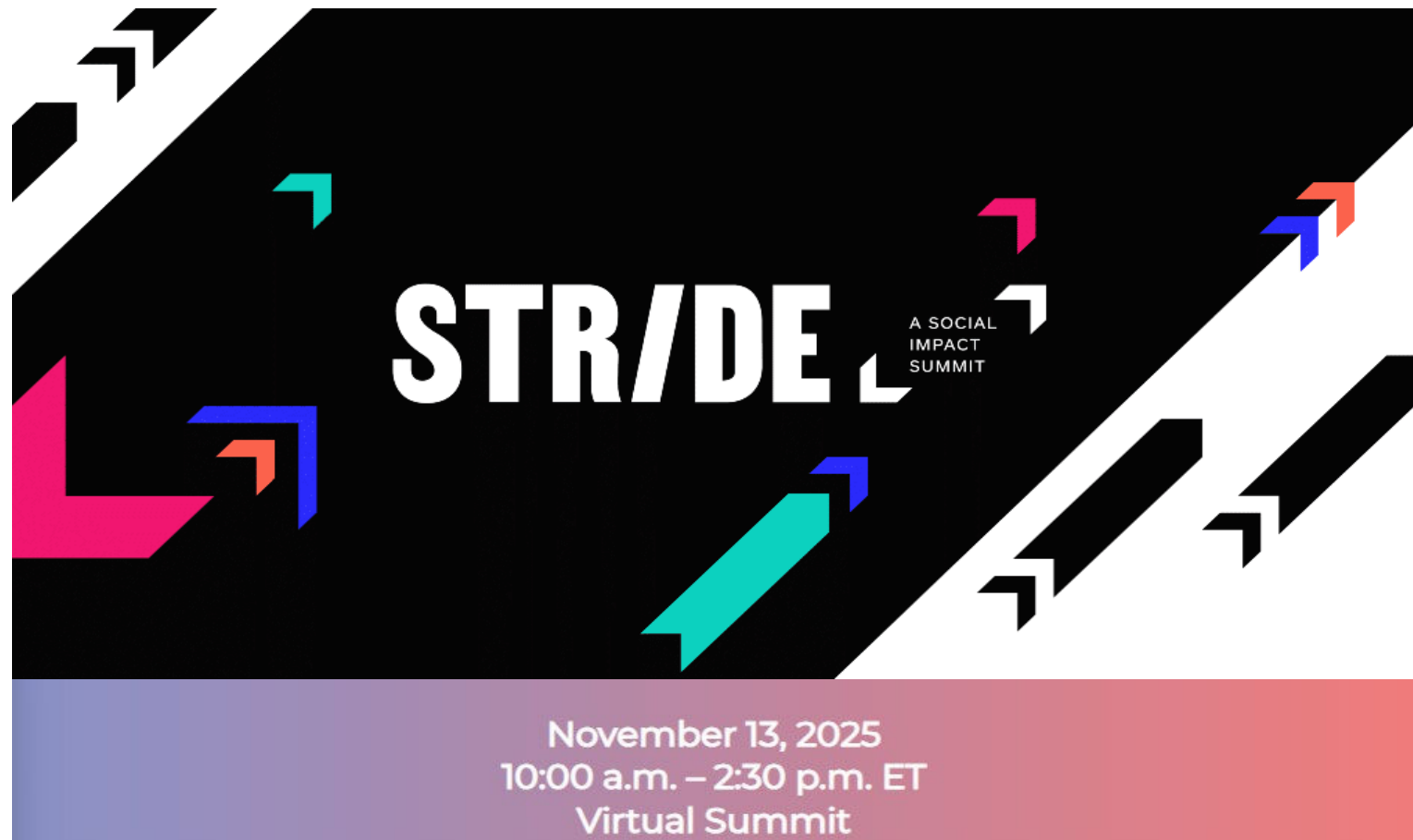
December 3, 2025

Webinar

Gamifying Your Advocacy Program

December 3, 2025

UPCOMING CONFERENCES



SAVE THE DATE



January 26 – 29, 2026 | Gila River Resorts – Wild Horse
Pass, Phoenix, AZ.

50 **NATIONAL PAC CONFERENCE**
Growing PACs since 1976

March 2-5, 2026 | Tampa, FL.

Certificate Programs

pac.org/certificate

- PAC & Grassroots Management
- Government Relations & Lobbying
- Public Affairs Management

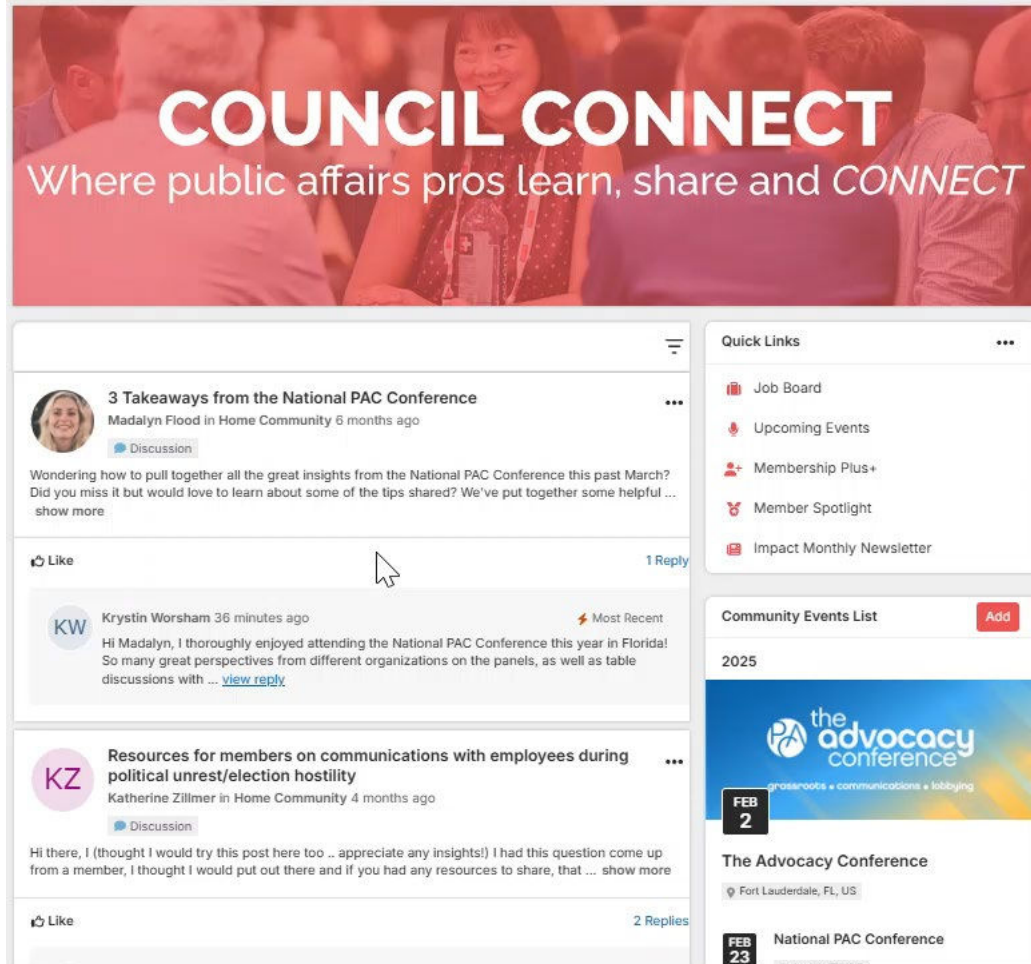


III. Community



Council Connect

community.pac.org

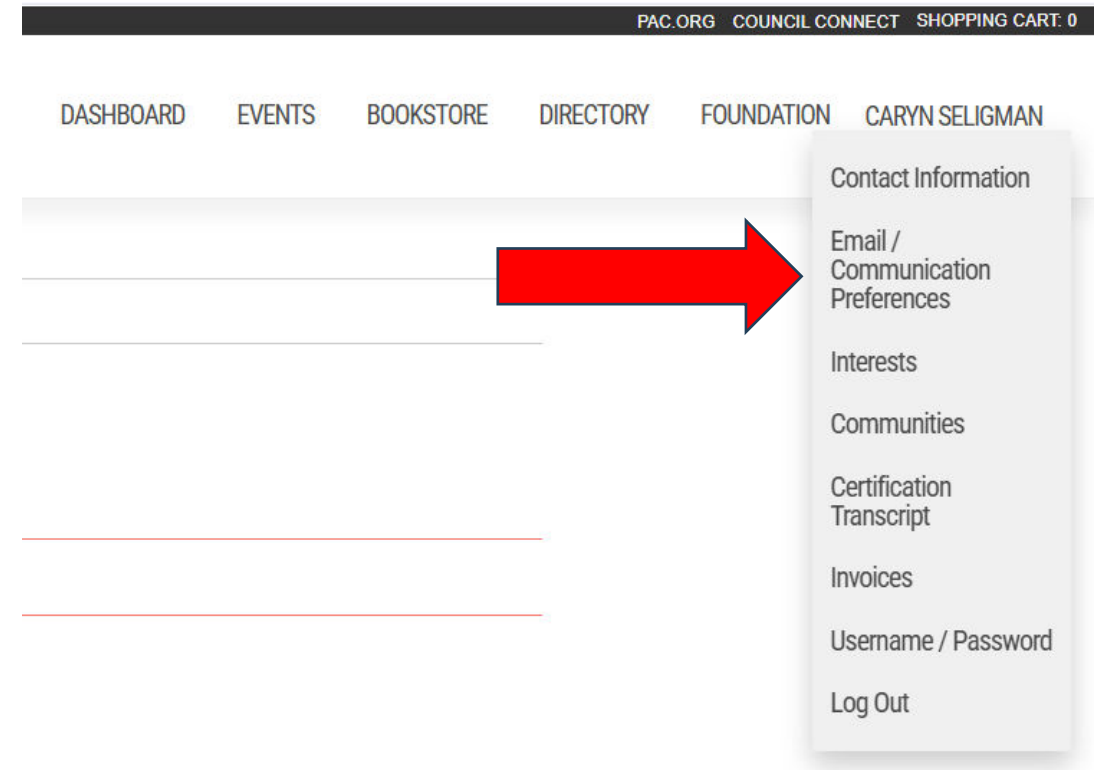


- Members-only online community
- Pose questions
 - Discuss challenges
 - Share resources
 - Download free webinar recordings
 - Join public affairs communities

Accessing the Council Customer Portal

pac.org/login

- Register for events
- Download publications
- Browse member directory
- Join a public affairs community
- Access invoices
- View certificate transcript



Social Media

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Jobs Page

pac.org/jobs

Search Jobs

Category



Location



Search by Title



Social Media and Digital Communications Manager

Information Technology Industry Council (ITI)

Washington, DC

Jul 07

Director of Government Affairs

Information Technology and Innovation Council (ITIC)

Washington, DC

Jul 07

Senior Attorney – Ocean Conservation

Conservation Law Foundation (CLF)

Concord, NH | Portsmouth, NH | Portland, ME | Providence, RI | Boston, MA

Jul 07

Associate Vice President, Strategic Litigation

Conservation Law Foundation (CLF)

Boston, MA | Providence, RI | New Haven, CT

Jul 07

Digital Communications Associate

Conservation Law Foundation (CLF)

Remote

Jul 07

Affordable Housing Policy Advocacy Professional

California Housing Partnership ("Partnership")

Sacramento, CA

Jul 07

Policy Director

The Sycamore Institute

Nashville, TN

Jul 07

Get Involved Today

pac.org/engagement



Expertise

- Access sample best practice materials
- Pose your toughest questions to our staff experts



Executive Education

- Sign up for an event
- Enroll in a certificate program



Community

- Ask a question on Council Connect
- Join a professional community

Contact Us

Caryn Seligman

Senior Director

cseligman@pac.org
membership@pac.org

202.787.5966

Ann Cothran

Senior Manager, Membership

acothran@pac.org
membership@pac.org

202.787.5970

Alex Donovan

Manager, Public Affairs and Policy Communications

adonovan@pac.org

202.787.5978

U.S. Office

2121 K St. N.W., Suite 900 | Washington, DC 20037
(+1) 202.787.5950 | pac@pac.org

European Office

Square Ambiorix 7 | 1000 Brussels
europe@pac.org