

National Tracking Poll

Project: 2603232
 N Size: 2202 Adults
 Margin of Error: ± 2%
 March 26-28, 2026

Topline Report

Question	Response	Frequency	Percentage
PAC1	<i>Compared to a year ago, do you think the country is headed in a better direction, a worse direction, or is it about the same?</i>		
	Much better direction	293	13%
	Somewhat better direction	259	12%
	About the same	422	19%
	Somewhat worse direction	376	17%
	Much worse direction	713	32%
	Not sure	138	6%
PAC2	<i>Overall, do you approve or disapprove of the way Donald Trump has handled his job as president during his first year of his second term in office?</i>		
	Strongly approve	436	20%
	Somewhat approve	437	20%
	Somewhat disapprove	279	13%
	Strongly disapprove	885	40%
	Not sure	165	7%
PAC3_1	<i>How would you rate the job the Trump Administration has done in each of the following areas during his first year in office? — The economy overall</i>		
	Excellent job	256	12%
	Good job	332	15%
	Fair job	388	18%
	Poor job	1033	47%
	Not sure	194	9%
PAC3_2	<i>How would you rate the job the Trump Administration has done in each of the following areas during his first year in office? — Immigration and border security</i>		
	Excellent job	523	24%
	Good job	326	15%
	Fair job	309	14%
	Poor job	841	38%
	Not sure	202	9%

Question	Response	Frequency	Percentage
PAC3_3	<i>How would you rate the job the Trump Administration has done in each of the following areas during his first year in office? — Foreign policy and national security</i>		
	Excellent job	383	17%
	Good job	345	16%
	Fair job	298	14%
	Poor job	938	43%
	Not sure	238	11%
PAC3_4	<i>How would you rate the job the Trump Administration has done in each of the following areas during his first year in office? — Healthcare</i>		
	Excellent job	251	11%
	Good job	372	17%
	Fair job	432	20%
	Poor job	930	42%
	Not sure	217	10%
PAC3_5	<i>How would you rate the job the Trump Administration has done in each of the following areas during his first year in office? — Technology and AI</i>		
	Excellent job	286	13%
	Good job	424	19%
	Fair job	429	20%
	Poor job	707	32%
	Not sure	355	16%
PAC3_6	<i>How would you rate the job the Trump Administration has done in each of the following areas during his first year in office? — Jobs / Job growth</i>		
	Excellent job	248	11%
	Good job	399	18%
	Fair job	422	19%
	Poor job	936	42%
	Not sure	198	9%
PAC4	<i>Have you seen or heard about any businesses publicly responding to federal policy changes over the past year?</i>		
	Yes, I've seen or heard a lot about it	293	13%
	Yes, I've seen or heard some about it	576	26%
	No, I haven't really noticed	923	42%
	Not sure	410	19%

Question	Response	Frequency	Percentage
PAC5	<i>Overall, do you believe businesses have been supportive, critical, or neutral toward the Trump Administration's major policy initiatives?</i>		
	Very supportive	200	9%
	Somewhat supportive	308	14%
	Mostly neutral	369	17%
	Somewhat critical	338	15%
	Very critical	319	14%
	It depends on the issue	343	16%
	Not sure	324	15%
PAC6	<i>How would you rate the speed at which businesses have responded to major federal policy changes during the first year of President Trump's second administration, if at all?</i>		
	Too slow - businesses should have responded sooner	410	19%
	About the right pace	777	35%
	Too fast - businesses responded before fully understanding the impact	293	13%
	Not sure	723	33%
PAC7_1	<i>Overall, would you say that businesses have been supportive or critical of each of the following? — Immigration enforcement operations</i>		
	Very supportive	252	11%
	Somewhat supportive	304	14%
	Mostly neutral	403	18%
	Somewhat critical	419	19%
	Very critical	460	21%
	Not sure	363	16%
PAC7_2	<i>Overall, would you say that businesses have been supportive or critical of each of the following? — Tariffs</i>		
	Very supportive	143	6%
	Somewhat supportive	241	11%
	Mostly neutral	313	14%
	Somewhat critical	463	21%
	Very critical	671	30%
	Not sure	372	17%
PAC7_3	<i>Overall, would you say that businesses have been supportive or critical of each of the following? — Climate policies</i>		
	Very supportive	209	9%
	Somewhat supportive	295	13%
	Mostly neutral	571	26%
	Somewhat critical	325	15%
	Very critical	330	15%
	Not sure	473	21%

Question	Response	Frequency	Percentage
PAC7_4	<i>Overall, would you say that businesses have been supportive or critical of each of the following? — Social / Cultural workplace policies</i>		
	Very supportive	198	9%
	Somewhat supportive	338	15%
	Mostly neutral	559	25%
	Somewhat critical	358	16%
	Very critical	322	15%
	Not sure	426	19%
PAC7_5	<i>Overall, would you say that businesses have been supportive or critical of each of the following? — Foreign conflicts</i>		
	Very supportive	171	8%
	Somewhat supportive	261	12%
	Mostly neutral	479	22%
	Somewhat critical	417	19%
	Very critical	465	21%
	Not sure	409	19%
PAC8_1	<i>Do you believe businesses have spoken out too much, too little, or the right amount on each of the following? — Immigration enforcement operations</i>		
	Too much	391	18%
	About the right amount	670	30%
	Too little	707	32%
	Not sure	434	20%
PAC8_2	<i>Do you believe businesses have spoken out too much, too little, or the right amount on each of the following? — Tariffs</i>		
	Too much	363	16%
	About the right amount	712	32%
	Too little	712	32%
	Not sure	415	19%
PAC8_3	<i>Do you believe businesses have spoken out too much, too little, or the right amount on each of the following? — Climate policies</i>		
	Too much	255	12%
	About the right amount	683	31%
	Too little	736	33%
	Not sure	528	24%
PAC8_4	<i>Do you believe businesses have spoken out too much, too little, or the right amount on each of the following? — Social / Cultural workplace policies</i>		
	Too much	293	13%
	About the right amount	748	34%
	Too little	662	30%
	Not sure	498	23%

Question	Response	Frequency	Percentage
PAC8_5	<i>Do you believe businesses have spoken out too much, too little, or the right amount on each of the following? — Foreign conflicts</i>		
	Too much	336	15%
	About the right amount	705	32%
	Too little	668	30%
	Not sure	493	22%
PAC9	<i>In your opinion, have businesses been motivated more by economic interests or by social values in their response to immigration enforcement?</i>		
	Mostly economic interests	767	35%
	Mostly social values	240	11%
	Both equally	686	31%
	Neither	148	7%
	Not sure	361	16%
PAC10_1	<i>How clearly, if at all, do you believe businesses have communicated how tariffs impact each of the following? — Consumers</i>		
	Very clearly	413	19%
	Somewhat clearly	606	28%
	Not very clearly	450	20%
	Not clearly at all	339	15%
	Not sure	395	18%
PAC10_2	<i>How clearly, if at all, do you believe businesses have communicated how tariffs impact each of the following? — Workers</i>		
	Very clearly	336	15%
	Somewhat clearly	581	26%
	Not very clearly	512	23%
	Not clearly at all	357	16%
	Not sure	416	19%
PAC10_3	<i>How clearly, if at all, do you believe businesses have communicated how tariffs impact each of the following? — Businesses themselves</i>		
	Very clearly	437	20%
	Somewhat clearly	596	27%
	Not very clearly	455	21%
	Not clearly at all	312	14%
	Not sure	402	18%

Question	Response	Frequency	Percentage
PAC11	<i>Do you believe most major companies have maintained their previous climate commitments despite federal policy changes?</i>		
	Most have	239	11%
	Some have	674	31%
	Only a few have	539	24%
	None have	124	6%
	Not sure	626	28%
PAC12	<i>Do you believe businesses should maintain their previous climate commitments despite federal policy changes?</i>		
	Yes, definitely	597	27%
	Yes, probably	645	29%
	No, probably not	264	12%
	No, definitely not	167	8%
	Not sure	529	24%
PAC13	<i>Do you believe the federal government should be able to require businesses to change their social/ cultural workplace policies?</i>		
	Yes, the government should set the standards businesses follow	410	19%
	No, businesses should be free to set their own workplace policies	668	30%
	It depends on the policy	755	34%
	Not sure	368	17%
PAC14	<i>Do you think doing business globally has gotten easier or harder given recent U.S. foreign policy?</i>		
	Much easier	122	6%
	Somewhat easier	173	8%
	About the same	444	20%
	Somewhat harder	524	24%
	Much harder	574	26%
	Not sure	365	17%
PAC15_1	<i>Do you think the U.S. and Israel attacks on Iran help or hurt each of the following? — Large U.S. corporations</i>		
	Mostly help	395	18%
	Neither help nor hurt	583	26%
	Mostly hurt	797	36%
	Not sure	427	19%

Question	Response	Frequency	Percentage
PAC15_2	<i>Do you think the U.S. and Israel attacks on Iran help or hurt each of the following? — Small businesses</i>		
	Mostly help	270	12%
	Neither help nor hurt	519	24%
	Mostly hurt	1023	46%
	Not sure	390	18%
PAC15_3	<i>Do you think the U.S. and Israel attacks on Iran help or hurt each of the following? — Americans</i>		
	Mostly help	374	17%
	Neither help nor hurt	386	18%
	Mostly hurt	1116	51%
	Not sure	326	15%
PAC15_4	<i>Do you think the U.S. and Israel attacks on Iran help or hurt each of the following? — The U.S. economy</i>		
	Mostly help	304	14%
	Neither help nor hurt	385	17%
	Mostly hurt	1206	55%
	Not sure	306	14%
PAC16	<i>How much do you trust, if at all, businesses to act in the public's best interest during major political changes?</i>		
	A lot	211	10%
	Some	634	29%
	Not much	644	29%
	Not at all	368	17%
	Not sure	345	16%
PAC17	<i>Do you believe businesses have too much, too little, or the right amount of influence over federal policy?</i>		
	Too much	582	26%
	About the right amount	637	29%
	Too little	454	21%
	Not sure	530	24%
PAC18	<i>When businesses publicly disagree with federal policy, do you view that as:</i>		
	Appropriate civic engagement - businesses have a right and responsibility to speak up on policies that affect them and their stakeholders	952	43%
	Corporate overreach - businesses should stay out of politics and not try to influence government policy	658	30%
	Not sure	592	27%

Question	Response	Frequency	Percentage
PAC19	<i>When businesses publicly disagree with federal policy, do you view that as:</i>		
	Good for democracy - it adds important voices and perspectives to the public debate	1022	46%
	Harmful to democracy - it gives corporations outsized influence over policies that should be decided by elected officials	603	27%
	Not sure	577	26%
PAC20	<i>Which of the following comes closest to your opinion, even if none are exactly right?</i>		
	Businesses should actively support the administration during major policy shifts, even if they disagree with the policy for ethical reasons.	347	16%
	Businesses have a responsibility to speak out against major policy shifts they disagree with for ethical reasons.	886	40%
	Businesses should remain politically neutral	549	25%
	Not sure	420	19%
PAC21	<i>Which issue do you believe businesses should prioritize responding to most?</i>		
	Immigration enforcement	185	8%
	Trade and tariffs	500	23%
	Climate and environmental policy	167	8%
	Workforce/labor policy	414	19%
	Tax policy	160	7%
	Social and cultural issues	103	5%
	Foreign policy and national security	97	4%
	Other (please specify)	15	1%
	They should not comment on political issues	260	12%
	Not sure	301	14%

Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated for respondents with demographic post-stratification weights applied.

Respondent Demographics Summary

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemAll	Adults	2202	100%
xdemGender	Gender: Male	1070	49%
	Gender: Female	1126	51%
	N	2196	
age	Age: 18-34	636	29%
	Age: 35-44	379	17%
	Age: 45-64	676	31%
	Age: 65+	511	23%
	N	2202	
demAgeGeneration	GenZers: 1997-2012	374	17%
	Millennials: 1981-1996	684	31%
	GenXers: 1965-1980	499	23%
	Baby Boomers: 1946-1964	605	27%
	N	2161	
xpid3	PID: Dem (no lean)	742	34%
	PID: Ind (no lean)	741	34%
	PID: Rep (no lean)	719	33%
	N	2202	
xpidGender	PID/Gender: Dem Men	348	16%
	PID/Gender: Dem Women	391	18%
	PID/Gender: Ind Men	342	16%
	PID/Gender: Ind Women	396	18%
	PID/Gender: Rep Men	380	17%
	PID/Gender: Rep Women	339	15%
	N	2196	
xdemIdeo3	Ideo: Liberal (1-3)	609	28%
	Ideo: Moderate (4)	763	35%
	Ideo: Conservative (5-7)	637	29%
	N	2009	
xeduc3	Educ: < College	1403	64%
	Educ: Bachelors degree	499	23%
	Educ: Post-grad	300	14%
	N	2202	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemInc3_us	Income: Under 50k	1172	53%
	Income: 50k-100k	650	30%
	Income: 100k+	380	17%
	N	2202	
xdemWhite	Ethnicity: White	1676	76%
xdemHispBin	Ethnicity: Hispanic	406	18%
demBlackBin	Ethnicity: Black	286	13%
demRaceOther	Ethnicity: Other	239	11%
xdemUsr	Community: Urban	725	33%
	Community: Suburban	1012	46%
	Community: Rural	465	21%
	N	2202	
xdemEmploy	Employ: Private Sector	663	30%
	Employ: Government	115	5%
	Employ: Self-Employed	210	10%
	Employ: Homemaker	109	5%
	Employ: Student	75	3%
	Employ: Retired	539	24%
	Employ: Unemployed	342	16%
	Employ: Other	148	7%
	N	2202	
xsubVote24O	2024 Vote: Kamala Harris	716	33%
	2024 Vote: Donald Trump	758	34%
	2024 Vote: Other	68	3%
	2024 Vote: Didn't Vote	659	30%
	N	2202	
xreg4	4-Region: Northeast	379	17%
	4-Region: Midwest	449	20%
	4-Region: South	851	39%
	4-Region: West	524	24%
	N	2202	

Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.



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