



# Managing Global Risk

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# Why Global Risk Management Matters



**Political risk now comes from more actors than ever**



**Globalization increases exposure**



**Organizations that manage political risk systematically are less likely to be blindsided**

## The Nature of Political Risk

- Probability that political actions will significantly affect an organization
- Risks arise from individuals, local actors, national governments, transnational groups, supranational institutions

# Why Understanding Comes First

- Misreading political signals leads to mistakes
- Organizations must map actors, motivations, capabilities, behaviors
- Understanding is the foundation:  
Understand → Analyze → Mitigate → Respond

Think locally, act globally



**HOW:**

Show up with  
credibility

Be an  
ambassador

Know your  
business

Prioritize:  
high value  
first



**WHO**

Read beyond  
the org charts  
titles

Foster  
relationships  
long term



**WHAT**

Anticipate  
problems

Identify  
opportunities

Filter the  
noise

# Tools for Better Analysis

**Scenario  
planning**

**Cross-  
disciplinary  
data**

**Attention to  
outliers**

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Crisis  
Response  
Principles

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**Crises will occur**

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**Respond with speed and accuracy**

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**Clear communication**

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**Pre-established protocols**

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**Calm leadership**

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## Learning from Failures

- Failures often stem from slow recognition, overconfidence, poor coordination
- Successful organizations treat crises as learning opportunities

A red speech bubble graphic with a white outline, containing the text 'The Four-Step Framework'. The bubble has a tail pointing downwards and to the right.

## The Four-Step Framework

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**1. Understand**

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**2. Analyze**

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**3. Mitigate**

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**4. Respond**

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## Practical Applications

- **Political risk unit**
- **Early-warning systems**
- **Scenario exercises**
- **Stakeholder relationships**
- **Culture that rewards speaking up**

# Discussion

- Which political risks affect your organization today
- How to improve early detection
- Crisis response gaps



THANK YOU