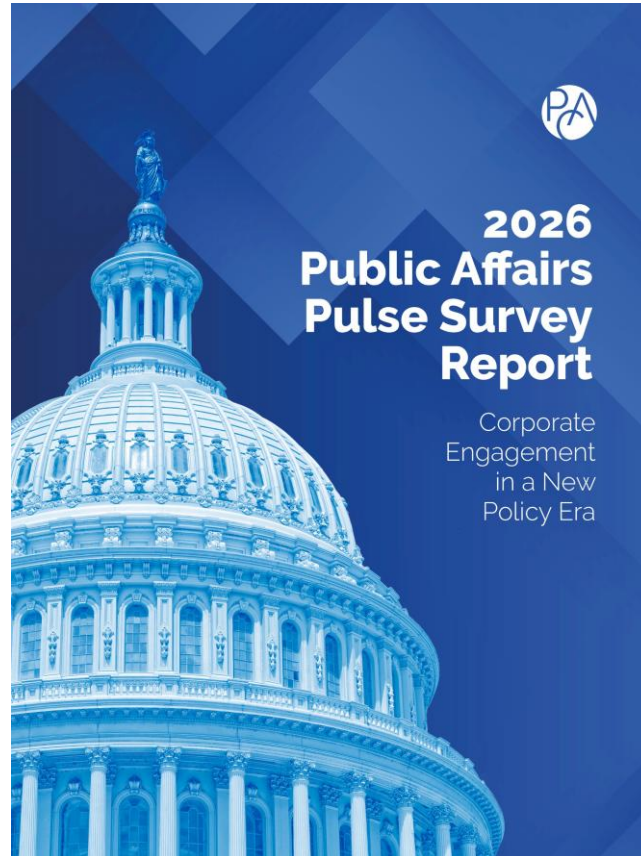


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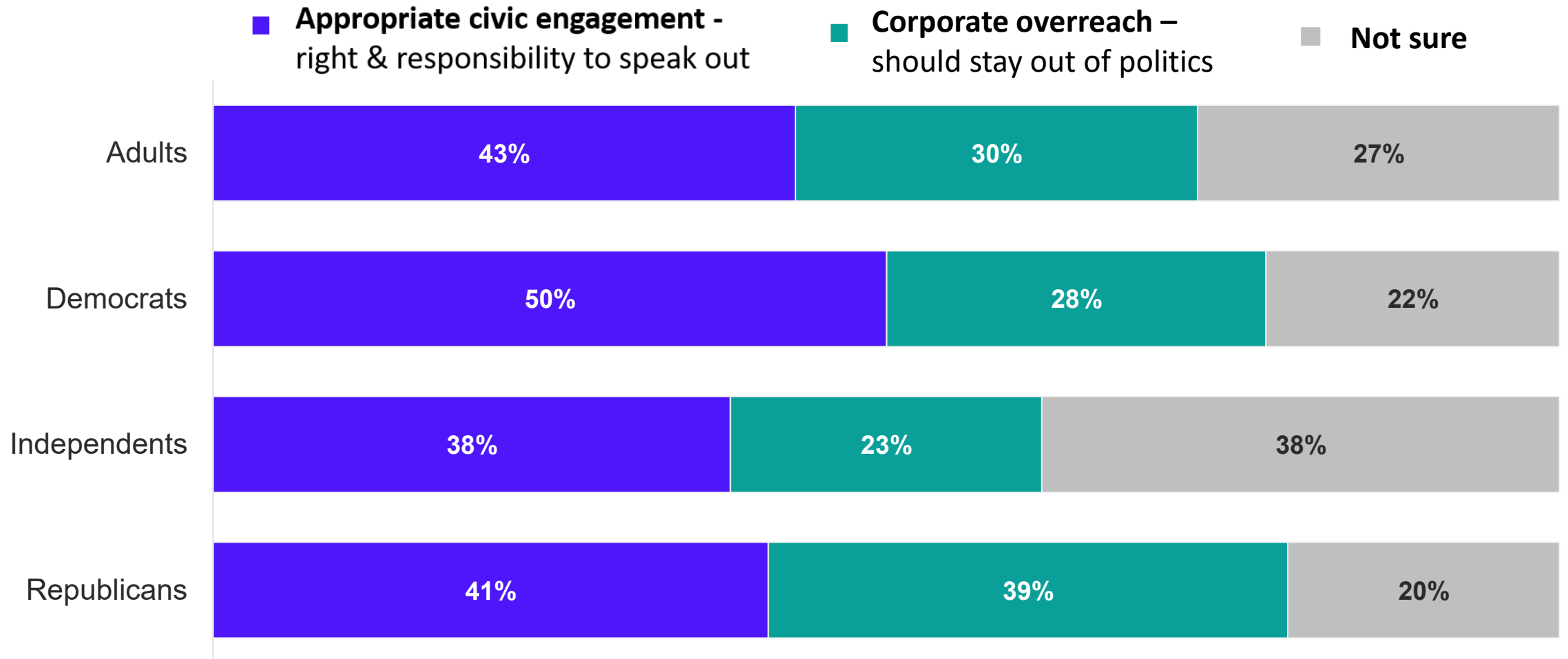
Public Opinion Poll of 2,202 Adult Americans

Field March 26-28, 2026

Looks at public expectations for engagement on policy issues

PAC.org/Pulse

Speaking Out on Federal Policy Carries Less Risk



Issue Strategy and Economic Framing

*NET Critical
(Critical - Supportive)*

Tariffs and Trade Policy **+34**

Foreign Conflicts **+20**

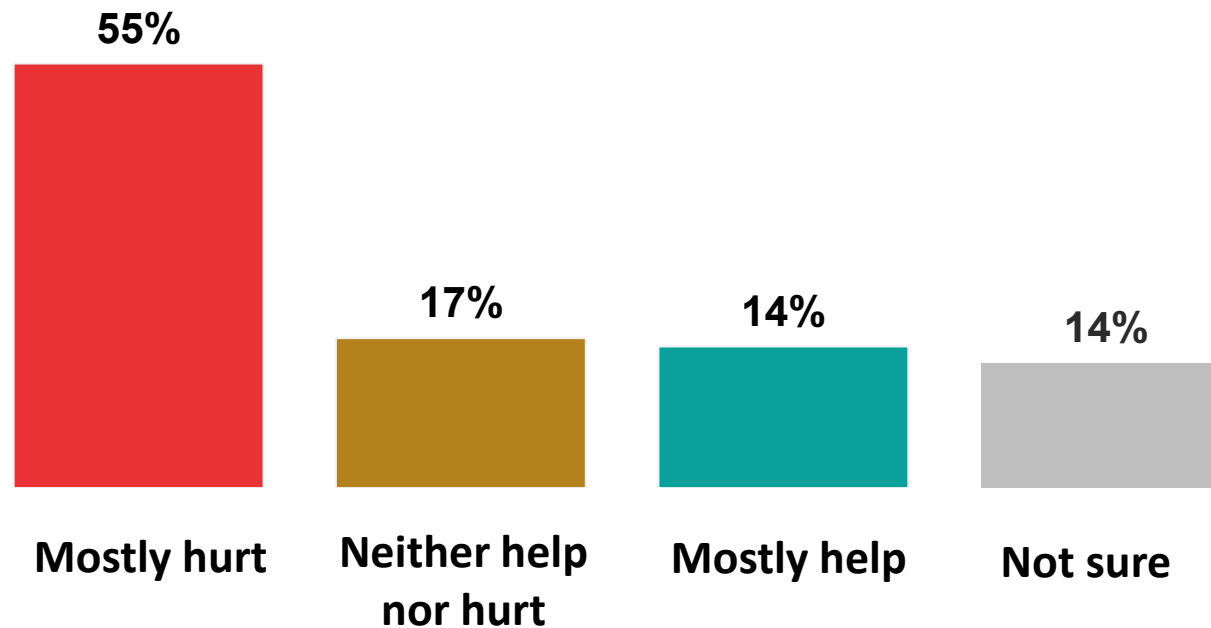
Immigration Enforcement **+15**

Climate Policies **+8**

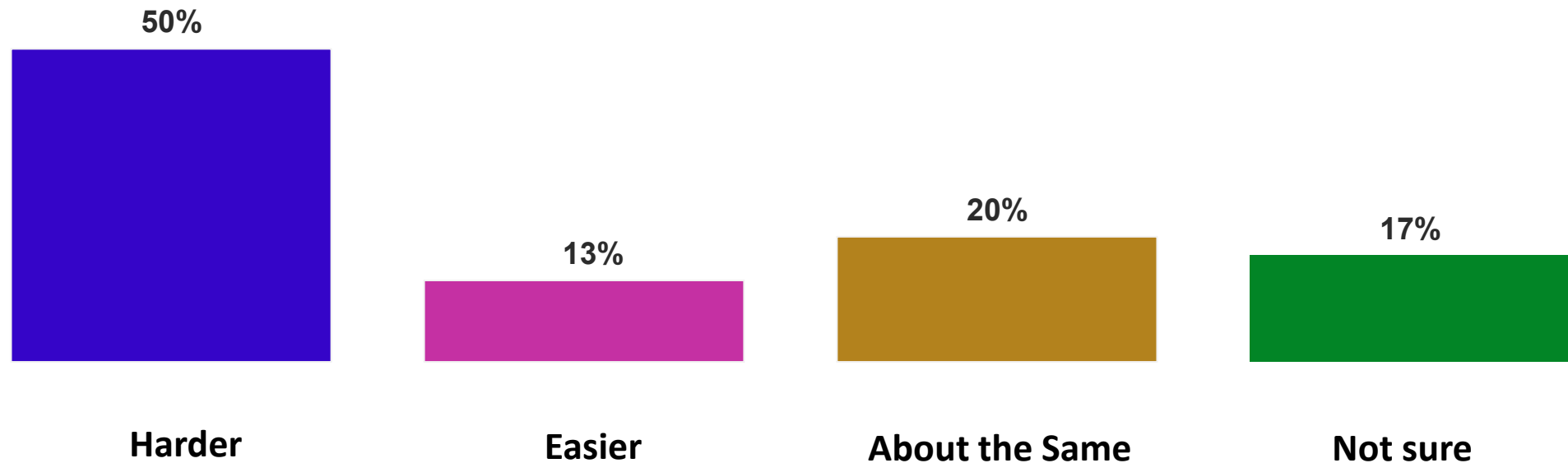
Social / Cultural
Workplace Policies **+7**

Tariffs/Trade Policy #1 Issue
Americans want Businesses to
Prioritize for Policy Engagement

Americans Have Economic Concerns about the Iran Conflict

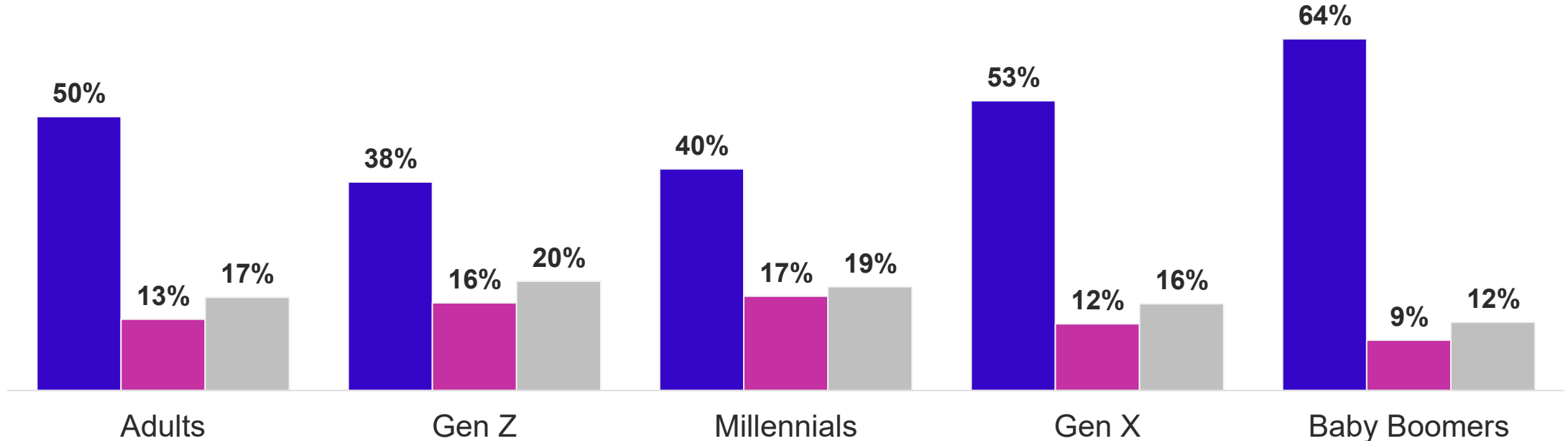


Policy Shifts Are Making Global Business Harder

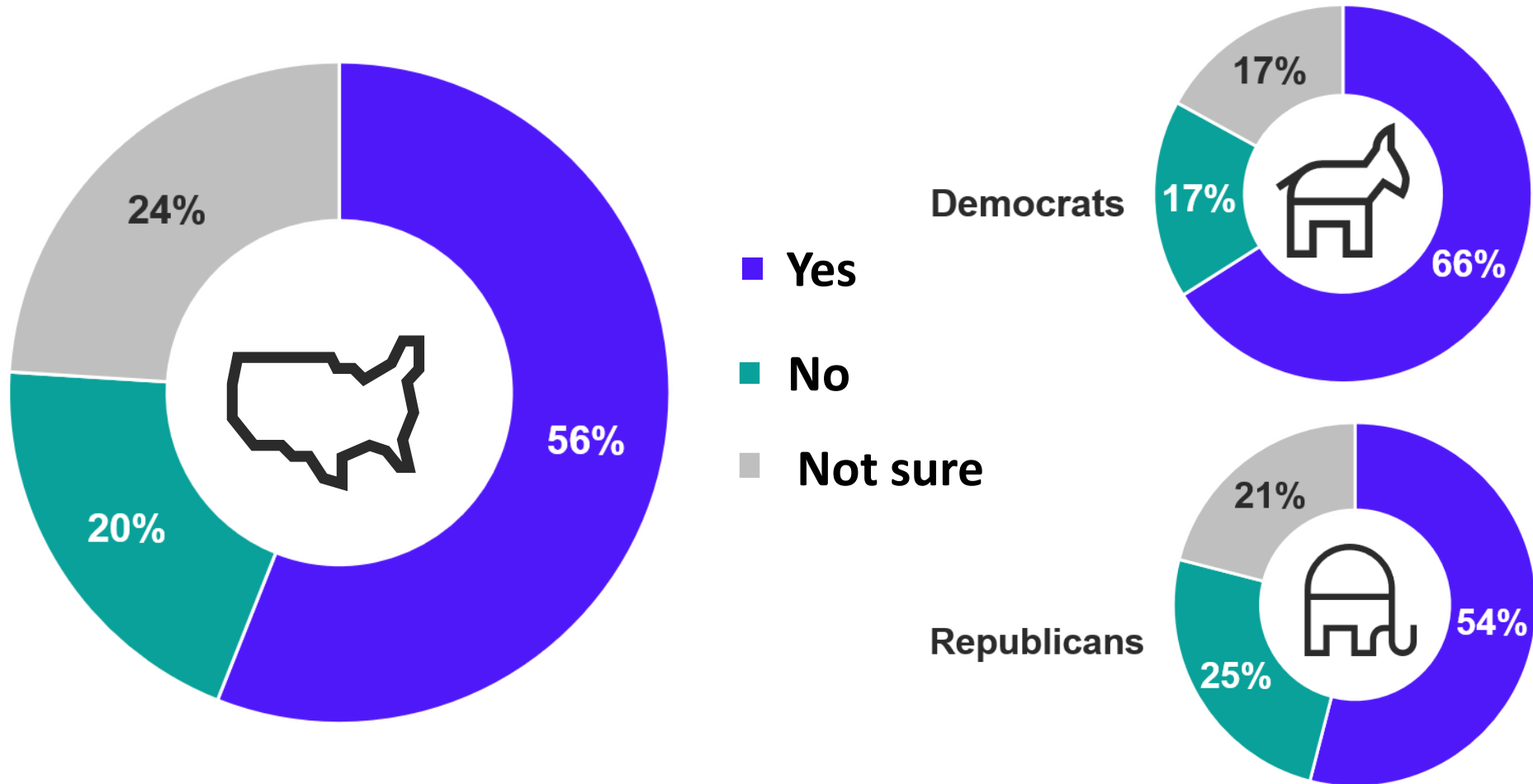


Foreign Policy Impacts: Older Americans See Greater Risk

■ Harder (Much + Somewhat) ■ Easier (Much + Somewhat) ■ Not sure

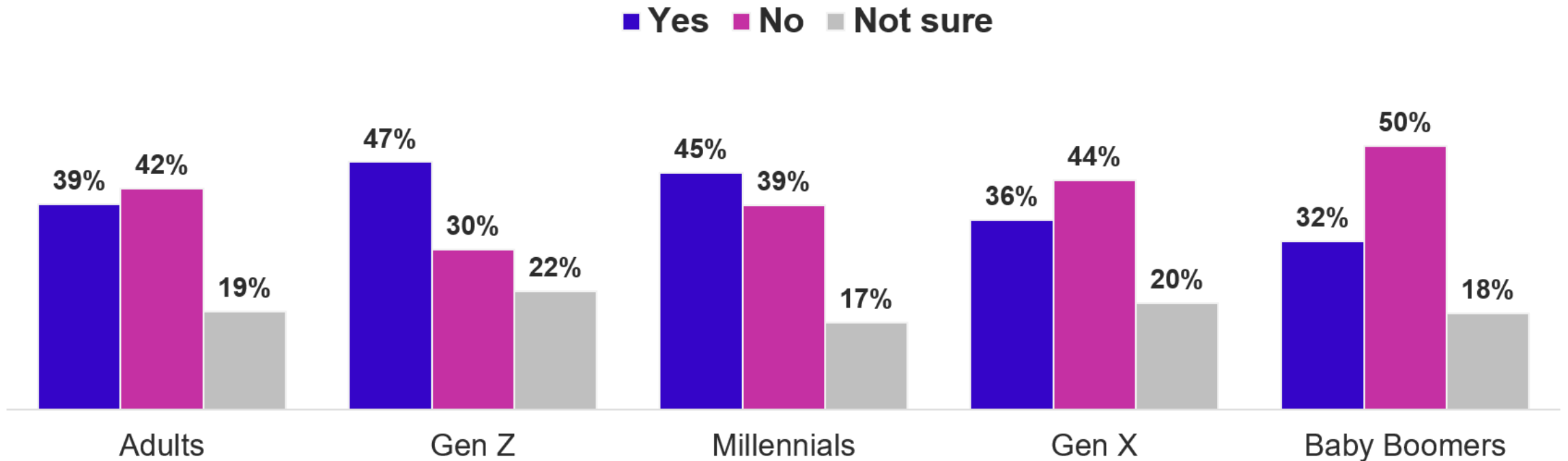


Businesses Should Maintain Climate Commitments

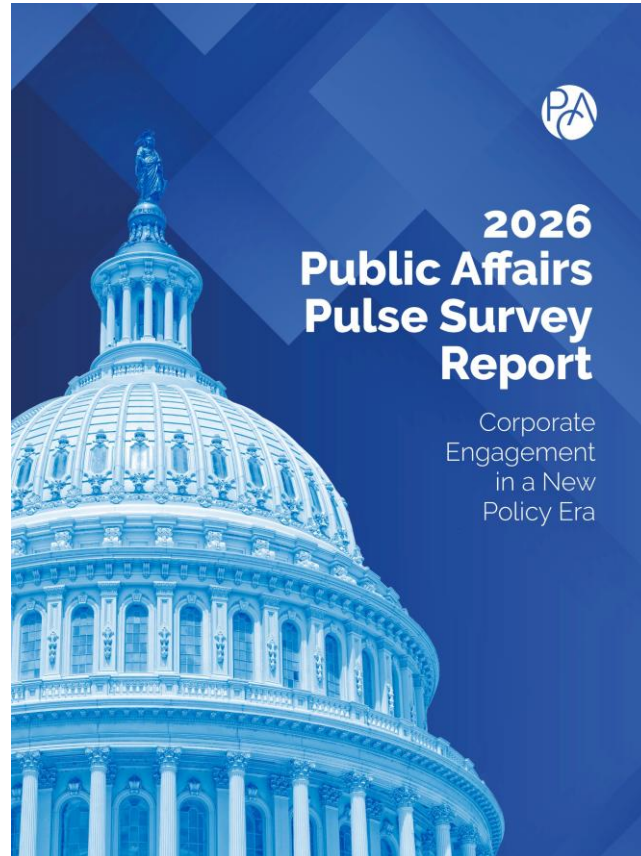


The Visibility Gap Is the Real Risk

Seen or Heard Public Business Response to Policy Changes



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