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Strategic Planning for Public Affairs

17 September 2026

09:30 – 12:30 CET

Training seminar (hybrid)

Public affairs teams are operating in an increasingly dynamic policy environment, shaped by geopolitical uncertainty, evolving policy agendas and rapidly changing stakeholder...

[Read more...](#)



Policy Communication for Public Affairs - From Concept to Implementation

22 September 2026

15:00 – 17:15 CET (09:00 – 11:15 EST)

Online Workshop

Public affairs teams operate in an increasingly crowded and fast-moving communication environment. While new digital...

[Read more...](#)



International Membership Orientation

01 October 2026,

15:00 – 16:00 CET (09:00 – 10:00 EST)

Webinar

Are you interested in learning more about the Public Affairs Council and how membership can support your professional development and your organization's public affairs...

[Read more...](#)



Understanding the Essentials of EU Decision-Making

06 October 2026,

15:00 – 17:15 CET (11:00 – 13:15 EST)

Online Workshop

Understanding how decisions are made in the European Union is essential for effective public affairs engagement. This workshop provides a clear and practical overview of the...

[Read more...](#)



Managing Your Global Public Affairs Function

08 October 2026,

16:00 – 18:15 CET (10:00 – 12:15 EST)

Global Workshop

Successfully managing a global public affairs function today requires aligning strategy, issues, and stakeholder engagement across multiple markets in a rapidly changing...

[Read more...](#)



AI for Public Affairs Masterclass - From Planning to Implementation within Your Organization

15 October 2026,

14:00 – 17:00 CET (8:00 – 11:00 EST)

Training seminar (hybrid)

Artificial intelligence is rapidly becoming an integral part of everyday public affairs work, but moving from individual use...

[Read more...](#)



Transparency for EU Public Affairs

05 November 2026

15:00 – 16:00 CET (09:00 – 10:00 EST)

Webinar

Understanding the ethical standards and regulatory framework of transparency in EU public affairs is essential for anyone engaged in this space. This session offers a valuable...

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Webinar



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[Public Affairs in Asia](#)

17 November 2026

16:00 – 17:00 CET (10:00 – 11:00 EST)

Global Webinar

Asia is a fast-changing region shaped by shifting geopolitics, economic growth, and complex stakeholder environments. This webinar explores how public affairs professionals can...

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Training Seminar



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[Advanced Data Analytics for Public Affairs](#)

19 November 2026

09:30 – 12:30 CET

Training seminar (hybrid)

Data continues to reshape how public affairs teams monitor developments, prioritize engagement, and demonstrate impact. As the volume and complexity of available....

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Conference



Save the date: **3 December** 2026

FUTURE PROOF

*Shaping Public Affairs through
Technology, AI and Global Connections*

Coming Soon