

Election Proofing Your Communications Strategy

External Affairs – Political Programs

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September 23rd, 2026



Nationwide®

Overview of Nationwide External Affairs

External Affairs is committed to people and society, enhancing company culture and pursuing solutions to some of today's most pressing problems for the betterment of our company, our communities and our country. We have a long history of working together on behalf of Nationwide's internal and external stakeholders.



Government Relations

Keeps legislative and regulatory issues in the forefront of Congressional, state, and local agendas



Corporate Sustainability

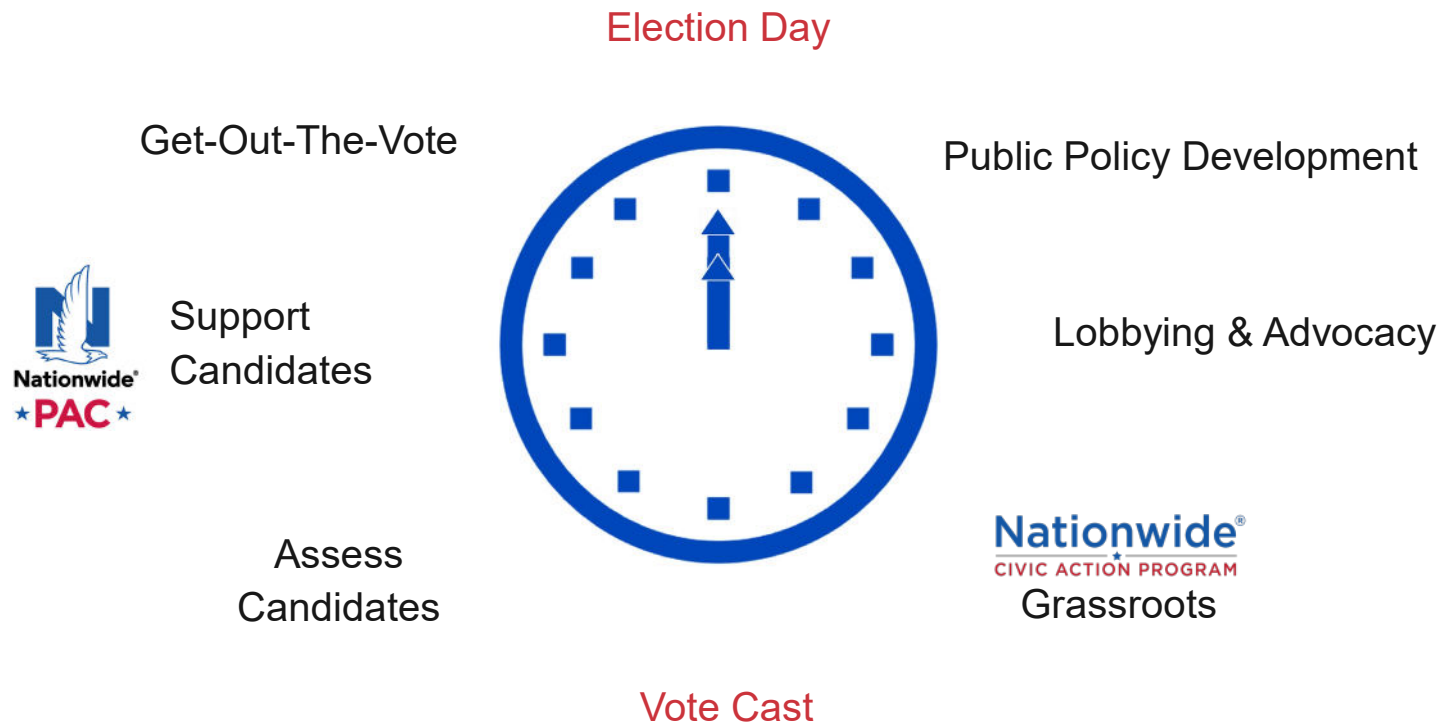
Our strategy, rooted in our shared values, aims to improve customer experiences with a mindful eye on societal and environmental effects



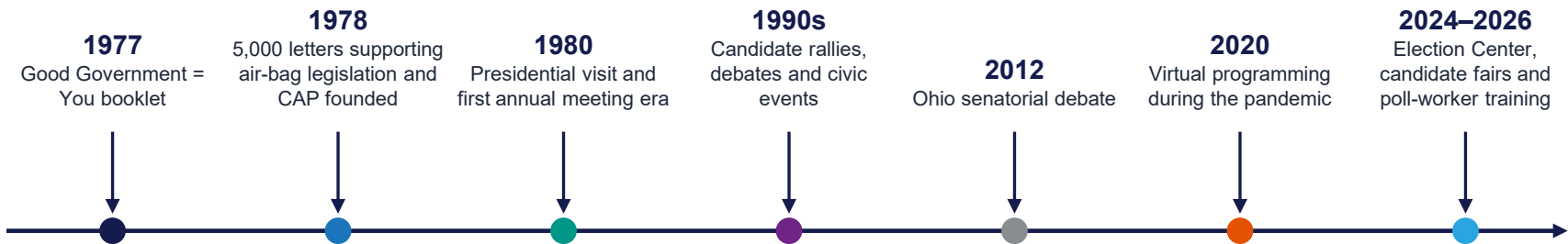
Corporate Citizenship

Partnering with local organizations to provide the financial & volunteer support needed to support their communities at critical moments

How We Engage In The Political Process



CAP Evolution



The purpose stays constant: Inform Nationwiders and encourage voluntary participation.

Civic Engagement Forum

June 2023: OCLO partnered with the American Bar Association (ABA) to host a Civic Engagement Forum.

As a result, the ABA presented Nationwide with a Presidential Citation, recognizing the company's leadership in promoting civics and civility.



Current 2026 programming's designed for informed, voluntary participation.



Election Center

State-specific registration, early voting, polling locations and Election Day information



CAP Candidate Fair

September 30, 2026 |
Plaza 3 – HUB
11:00 a.m.–1:00 p.m.

Federal, state and local candidates invited

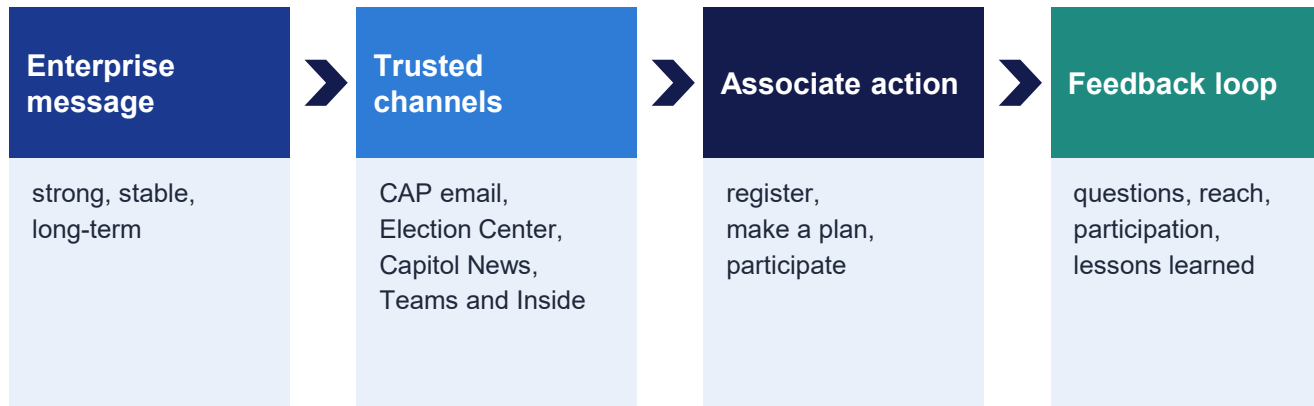


Poll Worker Training

October 21, 2026 |
Plaza 1 – UC Multipurpose Room
Franklin County associates

September communications during National Employee Voter Registration Week will drive awareness.

CAP Communications



A four-step communications plan:

Guardrails

Nonpartisan.
Voluntary.
Accurate.
Coordinated.

CAP Communications



To: Central Ohio Nationwide Associates
Sent: September 9, 2026

Central Ohio Candidate Fair Returns!

The Nationwide Civic Action Program (CAP) is a non-partisan resource that has helped associates engage in the political process for almost 50 years. As we approach the November 3 General Election, CAP is once again providing associates the information and resources to help them make their plan to vote.

Join us on **Wednesday, September 30th** for the **Central Ohio Candidate Fair** featuring federal, state, and local candidates, the Ohio Secretary of State's Office, the Franklin County Board of Elections and more. It is a great opportunity to engage with candidates, learn about the issues on your ballot and prepare for Election Day!

Date: Wednesday, September 30, 2026

Time: 11 a.m. - 1:00 p.m. EST

Location: Plaza 3 - HUB

Questions: Please email CAP@nationwide.com

To participate in the General Election, Ohio residents must register to vote or update their voter registration no later than 30 days before Election Day. The voter registration deadline for the November 3, 2026, General Election is **October 5, 2026**.

If you register or update your information after the deadline, those changes will apply to the next election.

CAP also offers resources to help you track election dates, locate your polling place, verify voter registration and learn more about candidates and issues. Join us on September 30 and make your plan to vote.

[Review Nationwide's Time Off Policy](#)



To: Central Ohio Nationwide Associates
Sent: May 8, 2025



Reminder - All Central Ohio associates are invited to join the Office of Culture & Talent Acquisition, the [Nationwide Civic Action Program \(CAP\)](#) and the [Central Ohio Military Associate Resource Group \(MARG\)](#) for the annual Central Ohio Memorial Day Ceremony.

The ceremony will feature the presentation of colors by OHMR in memory of those who have served our country, speakers, patriotic songs by the Nationaires, a moment of silence and taps.

Date: Wednesday, May 21, 2025

Time: 11:30 a.m. - 12:00 p.m. EST

Location: Atrium, Plaza 3, Columbus, OH.

RSVP: [Please RSVP in Teleskope](#) to receive a calendar invitation.

Questions: Please email R.G.Florey, Central Ohio MARG President

For internal use only.



External Affairs

Government Relations

Sent: August 25, 2026

Check out the [latest edition of Capitol News](#), the monthly communication that provides timely updates on state and federal legislative, political and regulatory activity impacting Nationwide and its customers.

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Federal News

Senate Banking Committee Discusses Retirement Plan Investment Parity
Lawmakers Introduce SMART Savings Act

State News

California – Genetic Testing Bill Draws Continued Industry Opposition
Florida – Adopts Rule - Annual and Quarterly Reporting Requirements
Florida – Adopts Updates to Insurance Application and Registration Forms
Georgia – Auto Body-Repair Industry Seeks Regulatory Action Against Insurance Industry
Idaho – Adopts Long-Term Care (LTC) Insurance Minimum Standards Rule
Indiana – Adopts Rule 760 IAC 1.15.1 - Insurance Company Holding System

Questions?