



APCO WORLDWIDE FOR PAC

25 November 2020

ABOUT APCO

APCO is an advisory and advocacy communications consultancy

The second largest, independent communication agency, created and based in Washington, D.C., APCO Worldwide has offices in the main cities of America, Europe, Middle East and Asia, complemented by a network of affiliates selected for their high level of consultancy

APCO Worldwide



Headquartered in Washington DC with offices in nearly **30 locations** around the world



More than **800 employees** Worldwide in **30+** offices



An independent agency; majority employee-owned and women-owned



Over \$140m revenue; one of the **top 20 PR firms** in the world (PRWeek)

Paris Office in a nutshell

+20

Years in France

30+

Team players

45+

Active clients

+7

Years of collaboration with our clients (average)

OUR SERVICES

APCO Worldwide is an **advisory and advocacy communications consultancy** helping leading public and private sector organizations act with agility, and build organizational reputations, brands, relationships and solutions to succeed.

Our clients benefit from APCO leaders who have the pulse of the dynamically changing global environment that defines the marketplace; the first-hand experience of having faced significant issues or opportunities; the ability to harness the power of data, insights and technology; and the passion to deliver unparalleled results. Our expertise and integrated approach enable us to provide a full range of services, across industry sectors and global markets, allowing us to offer effective counsel and programs for boards of directors and CEOs.

We meet the evolving needs of executives and their teams in **communications, public affairs, government relations, legal, risk, organizational transformation, international relations, corporate responsibility and brand marketing.**



A close-up photograph of a person's hands. The person is wearing a blue and white checkered shirt. They are holding a silver pen in their right hand and a pair of black-rimmed glasses in their left hand. Another hand is visible in the background, reaching towards the glasses. The background is blurred, showing what appears to be a desk or table.

INFLUENCING THE EU BEYOND BRUSSELS

Lessons learned and best practices from the Covid-19 crisis

1

Practices, decision centers & processes are evolving



2

The EU level has proved to be essential



3

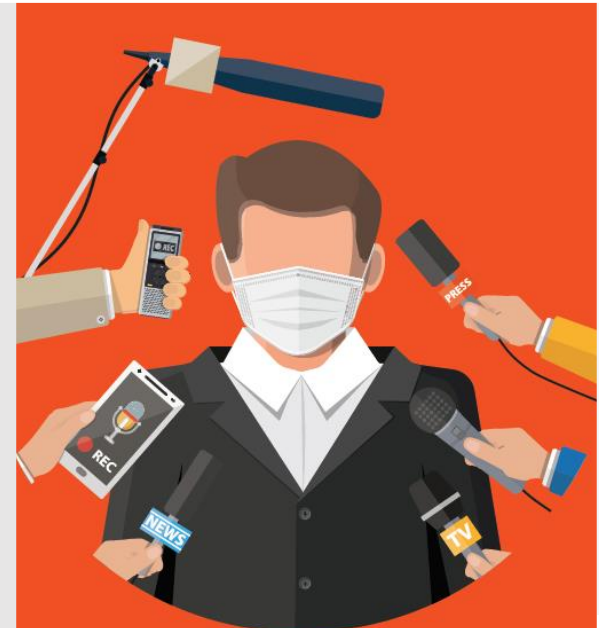
Going beyond CSR is more often requested



4

Actions are key over speeches

See research [here](#)





THANK YOU.

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