



WHAT

The MFB Academy for Political Leadership is a leadership program designed for those Farm Bureau members interested in politics and government.

WHY

In the era of term limits there is a constant need for farmers to run for office. This program will help give Farm Bureau members the tools they need to get involved in government, represent agriculture and how to make a difference.

WHEN

January 22&23 February 20&21, March 28&29 (Washington D.C.) & April 9&10, 2019

WHERE

Lansing & Washington D.C.

WHO

Farm Bureau members • Interest in politics & government
Seeking to run for public office • Future leaders

HOW

County Farm Bureau will nominate local members, talk to your County Farm Bureau if you are interested. Applications will be sent to those nominated, a \$500 participation fee will apply

WHAT WILL PARTICIPANTS LEARN?

Why we need farmers to run for office • How to talk to the media
What it takes to run an effective campaign • The State Constitution
Election law • Fundraising • Social media training • And much more

Questions? Contact Matt Kapp at 517-679-5338 or mkapp@michfb.com