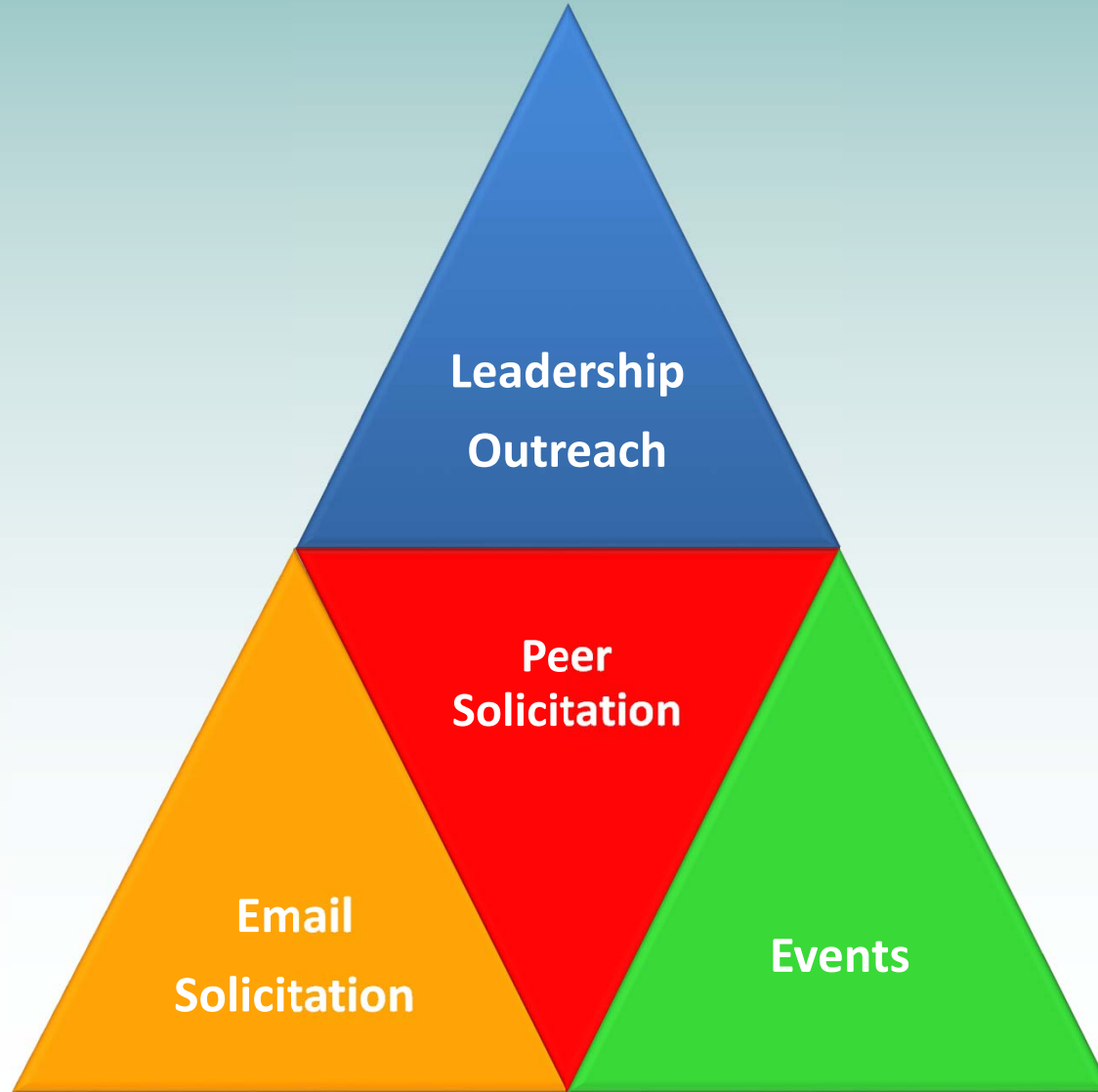


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# Identifying and Leveraging Peer-to-Peer PAC Champions

Amie Adams  
President  
March 6, 2018





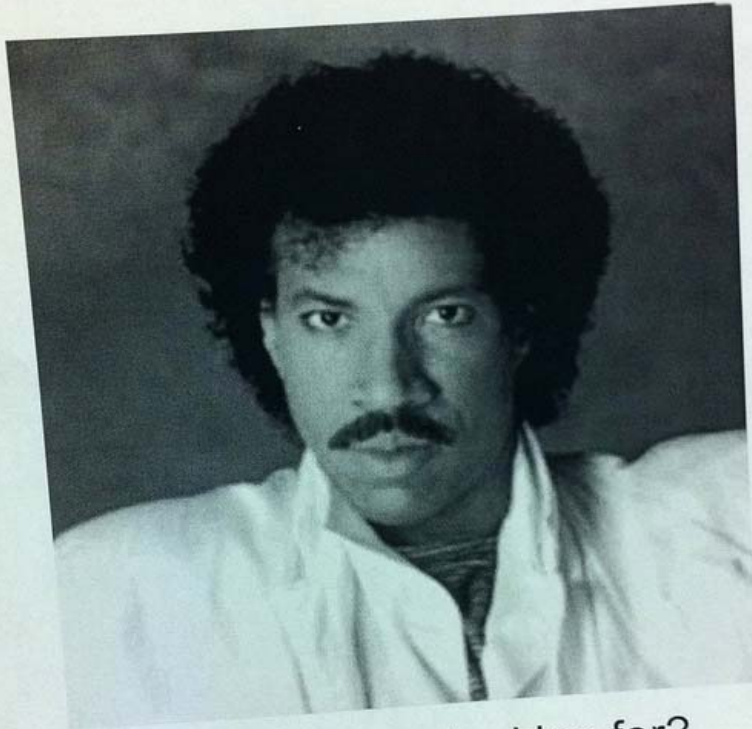
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# Be Strategic

- Develop a plan
- Share the goals
  - Financial
  - Participation
  - Programmatic?
- Reward those who meet goals



# Hello?



Is it me you're looking for?

I can see it in your eyes

I can see it in your smile

You're all I've ever  
wanted

(and) my arms are open  
wide

'Cause you know just  
what to say

And you know just what  
to do

And I want to tell you so  
much

I love you ...

'Cause I wonder where  
you are

And I wonder what you  
do

Are you somewhere  
feeling lonely

or is someone loving  
you?

Tell me how to win your  
heart

For I haven't got a clue

But let me start by  
saying

I love you ...

## Who are you looking for?

EXPERTS IN POLITICAL INVOLVEMENT

**DUNN**  
■ ASSOCIATES ■

	Total Eligible	Champions Needed
<b>250 Riverchase Parkway East, Hoover, TX</b>		
-Business Banking (Commercial Banking)	17	1
-Delivery(Consumer Services)	42	1
-Corporate Banking Group Admin Services	43	1
-Credit(Risk Management)	40	1
-Debt Products (Corporate Banking)	121	2
-Facilities(Human Resources)	21	1
-Human Resources	87	2
-Internal Audit	78	2
-Procurement (Legal/External Affairs/Procurement)	32	1
-Risk Management	33	1
-Online Management	25	1
<b>Lakeshore Operations Center (5301 Milan Parkway, Austin, TX)</b>		
-Comptrollers Division	27	1
-Problem Asset Management Risk Management	30	1
-CRM/TIPS Operations	151	2
-Online Management Operations	73	1





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# Resources

- Manual
- Presentation
- Talking points
- Videos
- Infographics
- Website
- Enrollment Forms
- GA Staff
- Tchotchkes
- Food budget

**You are a resource too!**



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# Recognition



Thank you

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■ ASSOCIATES ■

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# Other Considerations

- On-going Recruitment
- Captains
- Grassroots

**Remember!**

These champions are doing the leg work for you.

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EXPERTS IN POLITICAL INVOLVEMENT

**DUNN**

■ A S S O C I A T E S ■

**Amie Adams**

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