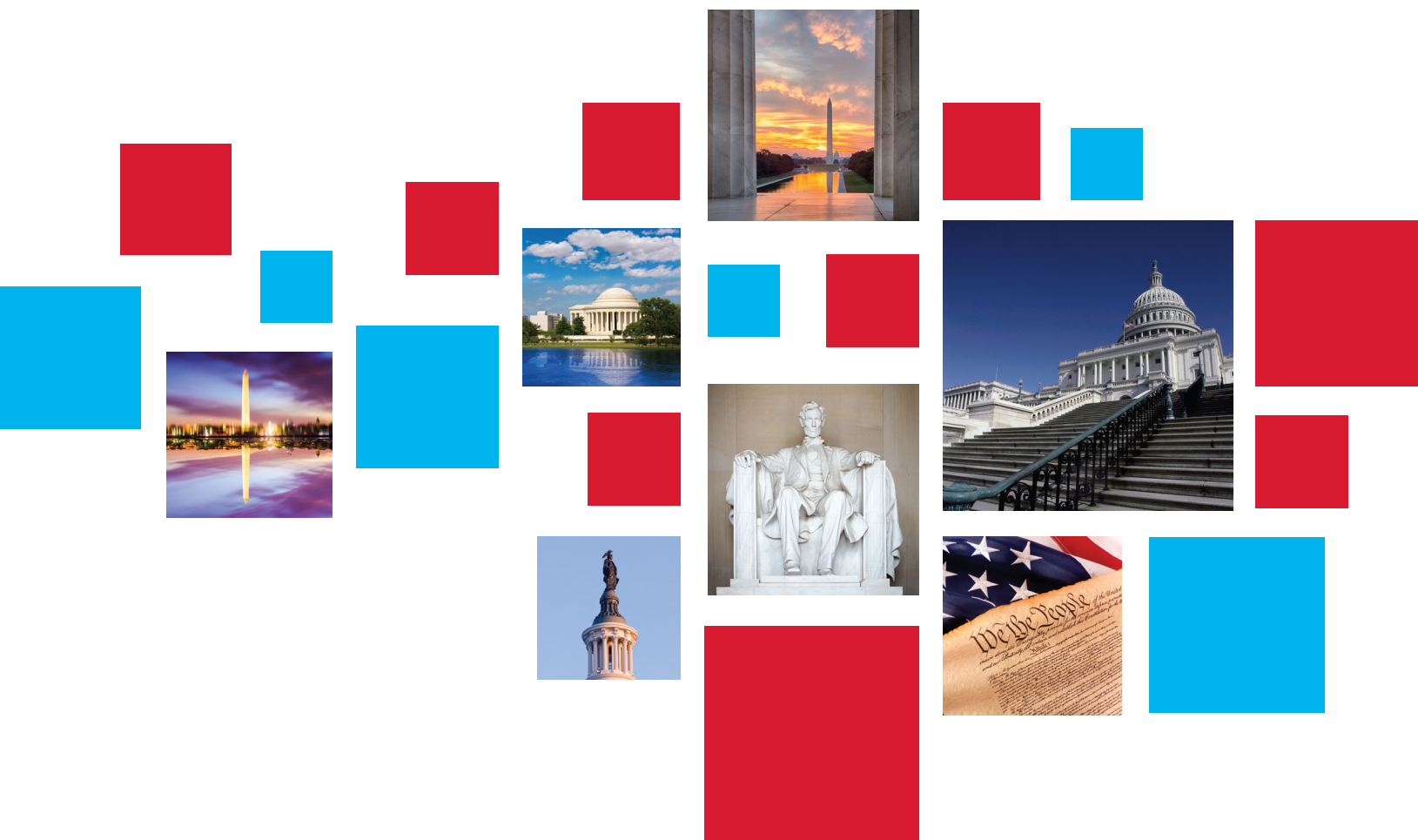
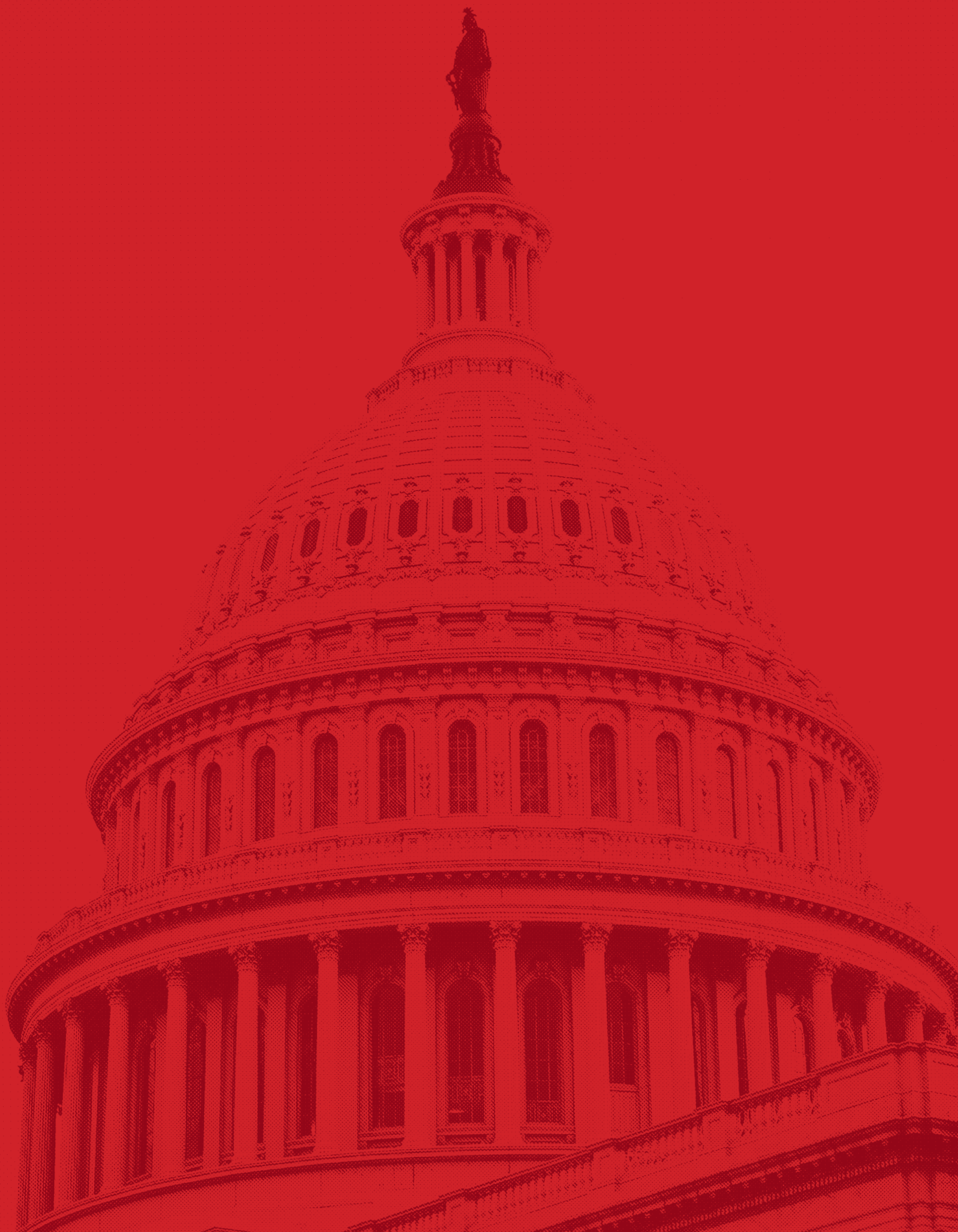


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Political Action Committee
2015 Annual Report



2015 Annual Report

As a company, we have a lot at stake with what happens in Washington – from taxes to data security to trade. Elected officials and policymakers make decisions that impact our stores, guests and team members. That's why it's so important that we build strong relationships with elected officials on both sides of the political aisle. One of the best ways to do that is through our bipartisan political action committee (PAC), TargetCitizens PAC.

I see the value of TargetCitizens firsthand, whether that's when I am in Washington meeting with elected officials or participating in conferences and industry events. Because of the work our team members do through TargetCitizens PAC, these policymakers know Target and the issues that are critical to our business.

This report summarizes the engagement and activities made possible through TargetCitizens in 2015 – stores and headquarters visits by elected officials, policy priorities, and the activities of our "You Give, We Give" PAC Match program.

Thank you for taking the time to review this Annual Report. A strong TargetCitizens PAC is critical to the future of a strong Target. Our collective participation makes a significant difference for our company, our team, and our communities.



Brian Cornell
Chairman and CEO
Target

"I'm a member of TargetCitizens PAC because policy makers in Washington, D.C. are making decisions that impact our business and the communities we serve. TargetCitizens allows us to make a difference."

—Brian Cornell, Chairman & CEO



Brian Cornell with Senator Amy Klobuchar (MN).

Mission Statement

The mission of TargetCitizens PAC is to encourage team member participation in the political process and to support candidates who share our company's concerns on key business issues. It is bipartisan and not affiliated with any political party, candidate or organization. It is supported solely through voluntary contributions from Target team members.



TargetCitizens 2015 Financial Statement

Revenues

Cash on Hand (1/1/2015)	\$68,912.73
Receipts	\$214,656.14
Refunds	\$0.00
Total Revenues	\$283,568.87

Disbursements

Federal Candidates and Political Committees	\$215,500.00
Operating Expenditures	\$564.95
Contribution Refunds	\$0.00
Total Disbursements	\$216,064.95
Ending Balance (12/31/2015)	\$67,503.92

Contributions

Criteria for Support

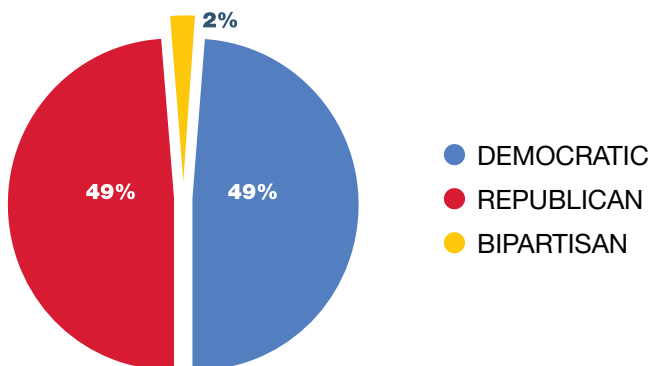
TargetCitizens PAC is bipartisan. We contribute to candidates and committees on both sides of the political aisle based strictly on criteria that directly impact our retail and business interests. Key considerations include:

- General alignment with our business objectives
- Extent of our presence in a candidate's state or congressional district
- Relevant legislative committee assignments
- Leadership positions
- Political balance
- The interests of our guests, team members, shareholders and other stakeholders

Contribution Limits

A PAC, such as TargetCitizens, may legally contribute up to a maximum of:

- \$5,000 per election to a House of Representatives or Senate candidate's campaign committee. That means \$5,000 may be given for the candidate's primary election and \$5,000 for the general election for a total of \$10,000 per election cycle (two years for a member of the House of Representatives and six years for a Senator).
- \$15,000 per calendar year to a national party committee, such as the Democratic and Republican national, senatorial and congressional campaign committees.
- \$5,000 per year to another PAC. This includes a PAC managed by another organization (such as a trade association) and a leadership PAC sponsored by a member of Congress to support other candidates (which is a separate entity from an incumbent's campaign committee).



Total 2015 Contributions to Congressional Candidates and Political Committees

TARGETCITIZENS 2015 PAC CONTRIBUTIONS

House

Pete Aguilar	CA
Brad Ashford	NE
Xavier Becerra	CA
Ami Bera	CA
Don Beyer	VA
John Boehner	OH
Charles Boustany	LA
Susan Brooks	IN
Joaquin Castro	TX
Jason Chaffetz	UT
Jim Clyburn	SC
Doug Collins	GA
Henry Cuellar	TX
Elijah Cummings	MD
Suzan DelBene	WA
Bob Dold	IL
Keith Ellison	MN
Renee Ellmers	NC
Gwen Graham	FL
Jeb Hensarling	TX
Jim Himes	CT
Derek Kilmer	WA
Ron Kind	WI
John Kline	MN
Kevin McCarthy	CA
Betty McCollum	MN
Patrick McHenry	NC
Luke Messer	IN
Kristi Noem	SD
Devin Nunes	CA
Frank Pallone	NJ
Erik Paulsen	MN
Nancy Pelosi	CA
John Ratcliffe	TX
Kathleen Rice	NY
Scott Rigell	VA
Dennis Ross	FL
Terri Sewell	AL
John Shimkus	IL
Kyrsten Sinema	AZ
Adrian Smith	NE
Jackie Speier	CA
Steve Stivers	OH
Eric Swalwell	CA
Mike Thompson	CA
Fred Upton	MI
Peter Welch	VT
Steve Womack	AR
Kevin Yoder	KS

Senate

John Barrasso	WY
Michael Bennet	CO
Roy Blunt	MO
John Boozman	AR
Richard Burr	NC
Tom Carper	DE
Charles Grassley	IA
Orrin Hatch	UT
Heidi Heitkamp	ND
Jerry Moran	KS
Patty Murray	WA
Rob Portman	OH
Chuck Schumer	NY
Tim Scott	SC
Mark Warner	VA
Ron Wyden	OR

Leadership PACs

Tom Carper	DE
Chris Coons	DE
Dick Durbin	IL
Mike Enzi	WY
Jim Himes	CT
Johnny Isakson	GA
Amy Klobuchar	MN
Cathy McMorris Rodgers	WA
Frank Pallone	NJ

Other

- Democratic Senatorial Campaign Committee
- Minnesota House Republican Campaign Committee
- Minnesota Senate Majority Caucus
- National Republican Senatorial Committee
- Republican Mainstreet Partnership PAC
- Retail Industry Leaders Association PAC
- The New Democrat Coalition PAC

Jim Rowader, Target VP of Labor and Employee Relations at the White House with Senator Al Franken (MN).



Target's Policy Priorities

Trade and the Trans-Pacific Partnership (TPP) Agreement

The situation: When the United States kicked off free trade negotiations with 11 countries in the Asia Pacific six years ago, Target saw opportunity. The apparel Target sources from TPP countries like Vietnam faces taxes of nearly 30 percent, and this trade agreement would eliminate taxes on imports. Cutting hefty duties on ready-to-wear apparel is great for our bottom line and helps us deliver more value to the guest.

Where things stand: Signed, sealed, and (not quite) delivered. While the TPP agreement is done and was signed in 2016, the President still needs to submit the deal to Congress for approval. We know he's determined to do so before he leaves office in 2017, securing a key piece of his economic legacy. At the same time, he won't submit legislation to Congress that doesn't have the votes to pass. So what's his plan? Deploy his Cabinet, reach out to friends in Congress, and mobilize the business community (that's us).

What we're doing: The sooner the TPP is passed and implemented, the sooner we can realize the agreement's potential benefits. Tens of millions in annual savings is on the line. So we'll reach out to our friends in Congress and tell our story along with other trade allies. Together we'll let them know we support TPP, because it helps Target team members deliver value to our guests and ultimately makes our company stronger.

E-Fairness Online Sales Tax

The background: Due to a decades-old tax loophole that does not require them to collect state sales tax, many online-only retailers receive as much as a 10 percent perceived price advantage over brick-and-mortar retailers. This creates a competitive disadvantage for companies like Target that collect state and local sales taxes for both in-store and online purchases. In 2015, Target advocated that Congress pass legislation giving states the authority to require online-only retailers to collect and remit sales taxes – often referred to as E-Fairness legislation.

The latest: The legislation passed the Senate in 2014, but the House of Representatives continues to debate and consider options to resolve the issue.

What's next: Some states continue to explore E-Fairness legislation while others have reached agreements with online-only retailers to begin sales tax collection. Target will continue to support state and federal efforts to level the playing field for retailers and achieve price parity at the point of sale. States are also considering litigation inspired by a Supreme Court decision in 2015, questioning the current law in light of the significant changes in the ways retailers and consumers engage today.



Representative Kyrsten Sinema (AZ) visiting Target Tempe.

Payment Security

Then and now: Since our experience with a data breach in 2013, Target has been working with Congress and other stakeholders to protect and strengthen the payment ecosystem. Target supports a uniform federal data breach notification standard for consumers. One federal standard would help simplify the process for consumers and eliminate the confusion caused by a state-by-state approach to notifications.

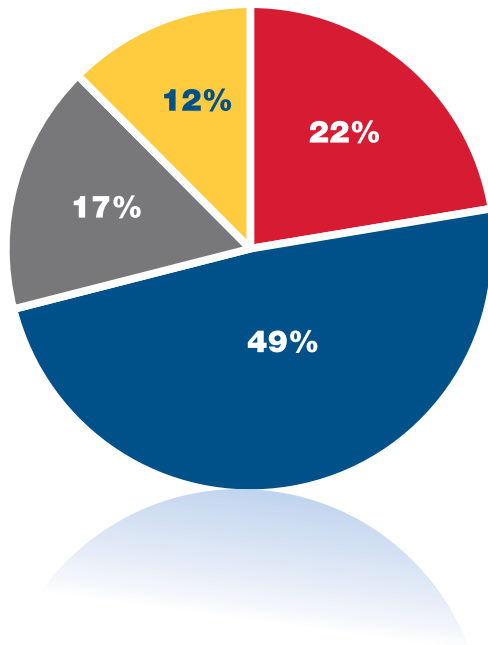
The good news: Legislation has progressed beyond committee consideration and continues to be debated in Congress. But Target isn't waiting for Congress to pass a new law (it takes an average seven years!). We took action to deploy the most up-to-date technology for our guests. In 2015, we implemented chip-and-PIN technology at all point-of-sale terminals. In addition, Target proactively reissued REDcards that are chip-and-PIN enabled.

Where do we go from here: Target will continue to advocate for a new federal data breach notification standard in 2016.



Target EVP & Chief Strategy and Innovation Officer Casey Carl, and VP of Merchandising Ryan Beach at a PAC member reception during Fall National Week 2015.

“You Give, We Give” PAC Match Program



Target has proudly sponsored the “You Give, We Give” PAC Match program since 2010 to thank TargetCitizens’ donors and strengthen the communities we serve. Since the “You Give, We Give” PAC Match program began, we have given over \$622,000 to our charitable partners.

This year, team members enrolled in the “You Give, We Give” PAC Match program chose to give a total of \$104,940 to these charitable partners:

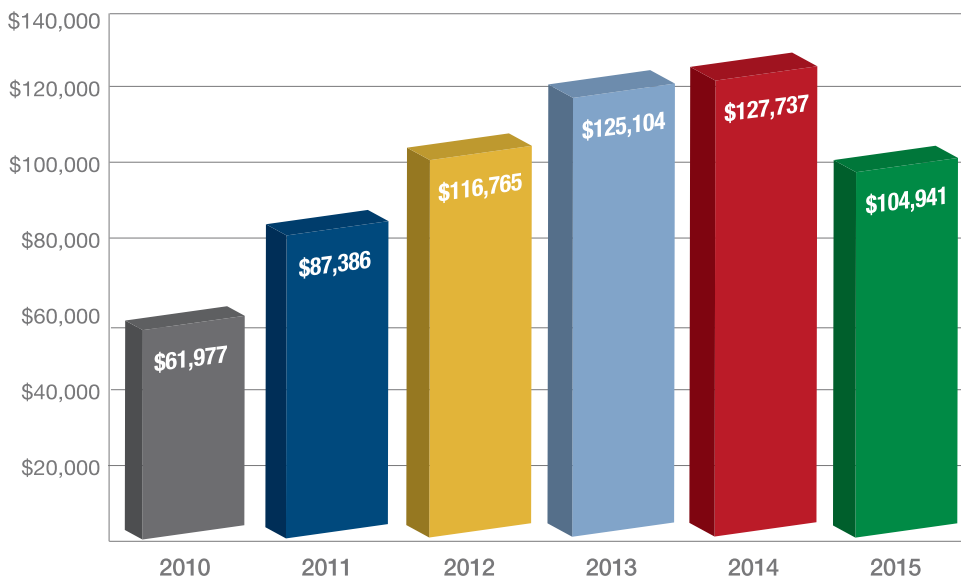
PAC Match Allocations

- Feeding America
- American Red Cross
- National Parent Teacher Association
- The Mission Continues

Contributions made to TargetCitizens at the recommended annual guidelines for a team member’s management level are matched dollar for dollar (up to the \$5,000 legal limit) by a contribution from Target to one of four charities of the team member’s choice. No PAC funds are used for matching contributions.

For more information about the “You Give, We Give” PAC Match program, please visit www.targetcitizens.com

PAC Match Program



Note: 2010 data represent a partial year, when the PAC Match program was launched.

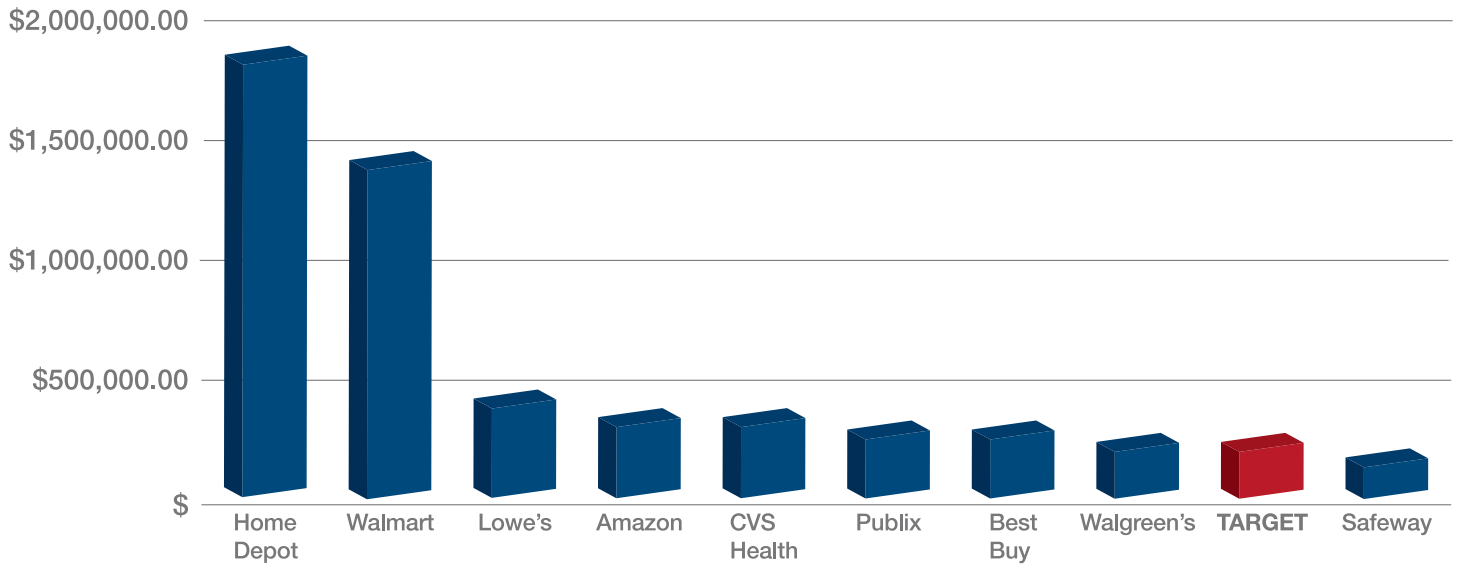


Target Sourcing VP Irene Quarshie with Vice President Joe Biden and Dr. Jill Biden.

How we compare to other PACs

PAC Receipts - 2015 Retail Sector

Source: Federal Election Commission



With increased participation in TargetCitizens PAC, we can compete with our retail colleagues, drive more competitive conversations with Member of Congress who support the retail industry, and help our company succeed.



Representative Don Beyer (VA) with the T3210 and Target Transportation Team.

Things to know about TargetCitizens



1. TargetCitizens is one of more than 5,700 PACs representing all ranges of the political spectrum. PACs are sponsored by corporations, labor unions, and trade and membership organizations, as well as independent groups that come together around a particular issue or set of issues.
2. Companies cannot use treasury funds to directly contribute to federal candidate campaigns, but are permitted to sponsor and pay a PAC's administrative costs and encourage voluntary financial support from its exempt team members.
3. To be transparent, Target publishes information about its political engagement activities, including TargetCitizens, on its public website, www.corporate.target.com
4. PACs, like TargetCitizens, adhere to strict legal contribution limits and disclosure requirements and all financial activities are open for public inspection at the [Federal Election Commission](http://www.fec.gov).

Participation in TargetCitizens is completely voluntary and your decision to participate or not participate will have no impact whatsoever on your position with Target. Contributions to TargetCitizens are used for political purposes and are not deductible for federal income tax purposes. All contributors must be U.S. citizens or be permanent residents in the U.S.

Why Your Support of TargetCitizens Makes a Difference

You help reach Target's goals. By joining with fellow team members in the political process and supporting candidates who share our business philosophies, your voice is stronger in the public policy debates on issues that impact Target's ability to reach our financial goals and deliver a better experience for our guests.

You maximize your impact in elections. TargetCitizens is an easy way for you to have a maximum impact in the election of candidates who are likely to champion our views on business issues affecting Target.

You foster bipartisan support for Target's policy priorities. The PAC supports candidates, regardless of their political party affiliation, who are likely to advocate constructive legislative and regulatory initiatives that will create a better business environment for our company.

For more information about TargetCitizens, please visit the TargetCitizens website, www.targetcitizens.com



Janna Potts—EVP & Chief Stores Officer

"I've been a member of TargetCitizens PAC for over 15 years and have seen the key role it plays in helping our company succeed. TargetCitizens is a great way for our Stores team members to feel connected to the overall business, stay up to date on important policy issues and learn more about how they can get involved. I'm excited to share the opportunity of TargetCitizens with our Stores team and encourage every eligible Stores team member to learn more and consider supporting TargetCitizens."



Mark Everett—Group VP, Stores

"TargetCitizens PAC provides all of us with the unique opportunity to get involved in the political process and to tell the Target story to policymakers. I've seen firsthand the work that TargetCitizens PAC has done with our Government Affairs team to build relationships with elected officials on both sides of the political aisle. These relationships enable our perspective to be heard on key issues that impact our business. TargetCitizens is an important tool that makes a difference in Washington, DC."



Juan Galarraga—SVP Stores Operations

"I joined our PAC in 2010 because TargetCitizens leverages the voices of team members to advocate for policies that positively impact our guests and our business. It's a great way to get information on what is happening in Washington and how those debates and decisions impact Target, our team and our guests. We want our team members to be engaged citizens, and one of the easiest ways to get involved is by joining the TargetCitizens PAC."

TargetCitizens Making Our Voice Heard



Senator Tim Scott (SC) with Target Government Affairs team members Maggie Henderson and Janis Lazda.



Senator Orrin Hatch (UT) with Target VP of Tax Janine Brown and SVP of Financial Planning Analysis Michael Fiddelke.



Milagros Hanson, Leadership Team Executive Assistant with Chairman and CEO Brian Cornell and Bullseye at a TargetCitizens event during Fall National Meeting.



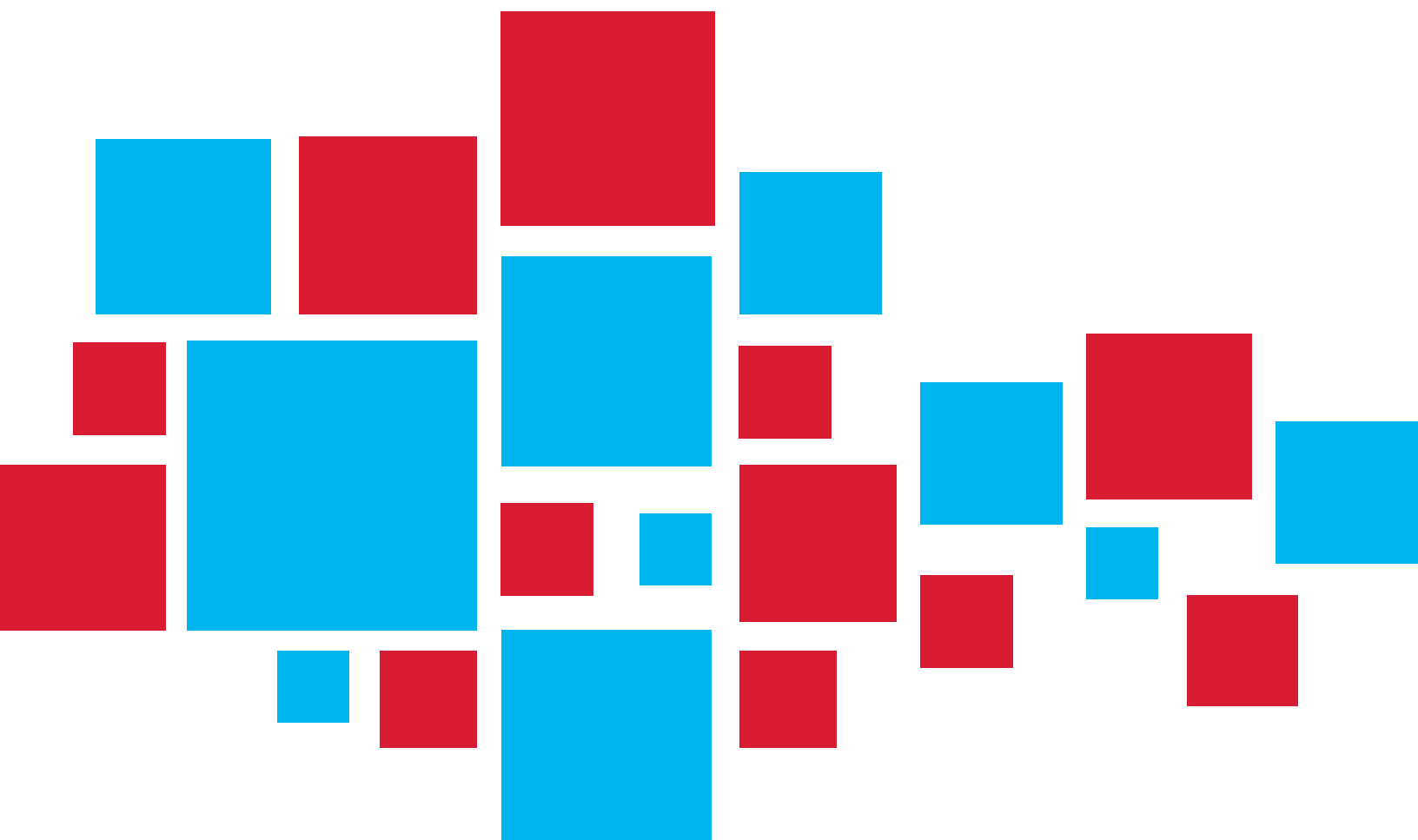
Representative Peter King (NY) with the T1866 team.



Target EVP & Chief Legal Officer Tim Baer with Government Affairs team member Jeff Juul at a PAC event in September 2015.



Target Chairman and CEO Brian Cornell with Representative Derek Kilmer (WA).



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