



WORLDWIDE
GOVERNMENT
AFFAIRS
& POLICY

Strategic Planning

Renard Aron

VP Government Affairs, Latin America

3 Dimensions

✓ Functional

✓ Business

✓ External



Structure

Global

↓ ↑

Regional

↓ ↑

Local

Global Leadership Team

US, EMEA, LATAM, APAC

BRZ, MX, COL, ARG, CHL

Functional Global

Health Care Policy

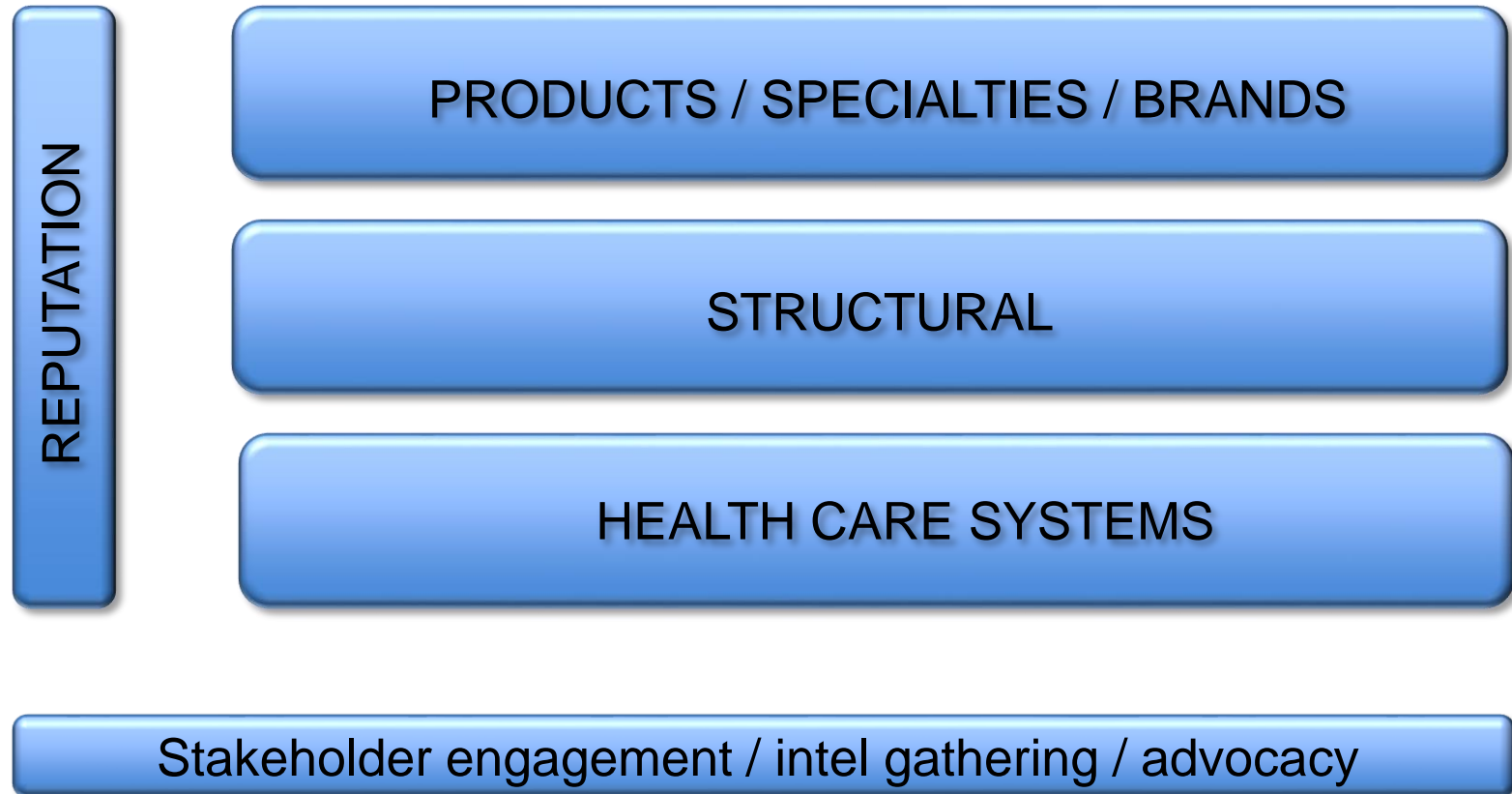
Regulatory Policy

Coverage & Reimbursement Policy

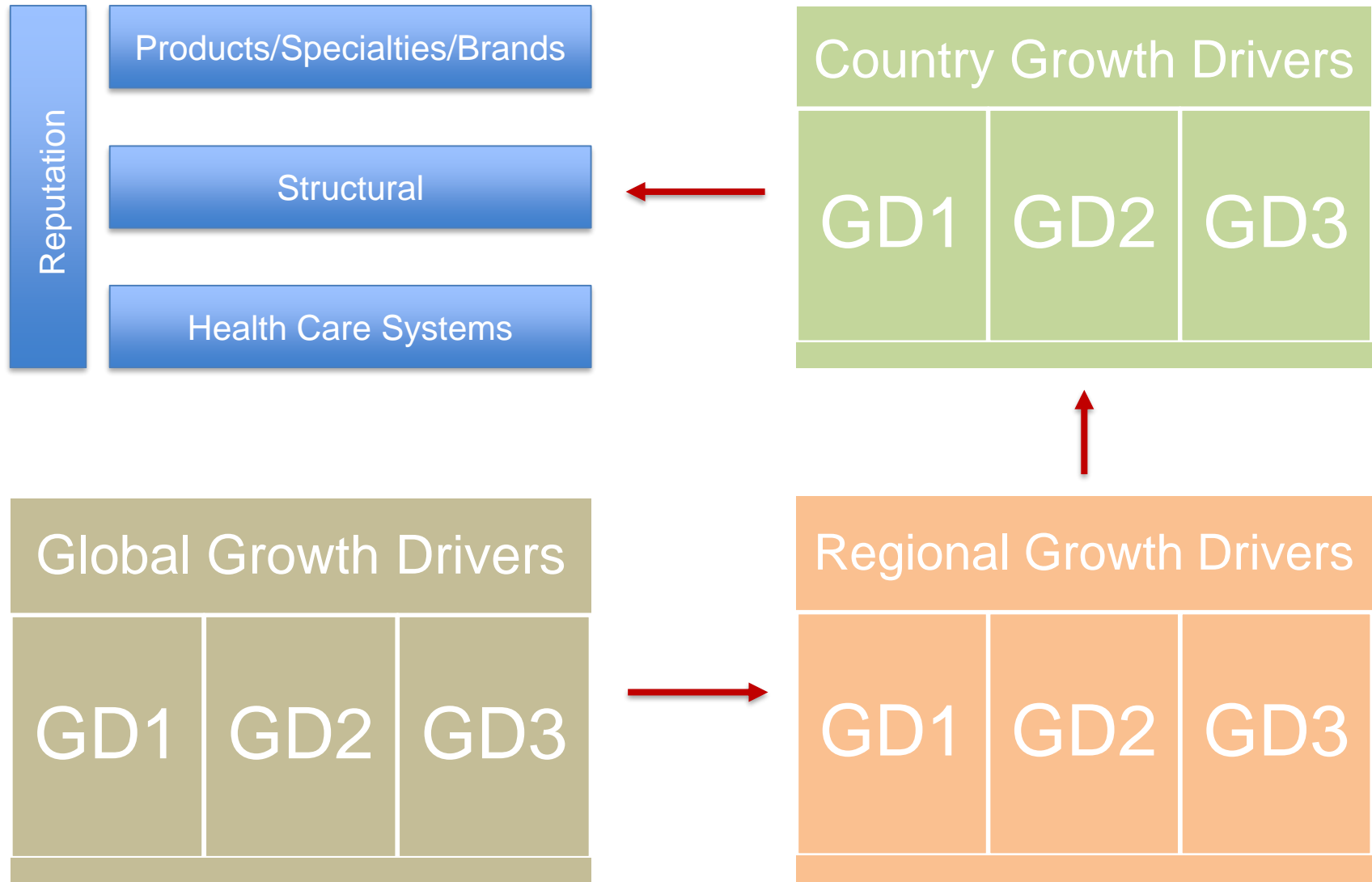
Enterprise Issues



Functional Local (country)



Business priorities



Business corporate priorities

“We are looking at innovation in everything we do: in products and services, geographic solutions, commercial and investment models, and even the way we innovate.”

Alex Gorsky

Chairman & Chief Executive Officer,
Johnson & Johnson

#JNJ | #JNJ16BR

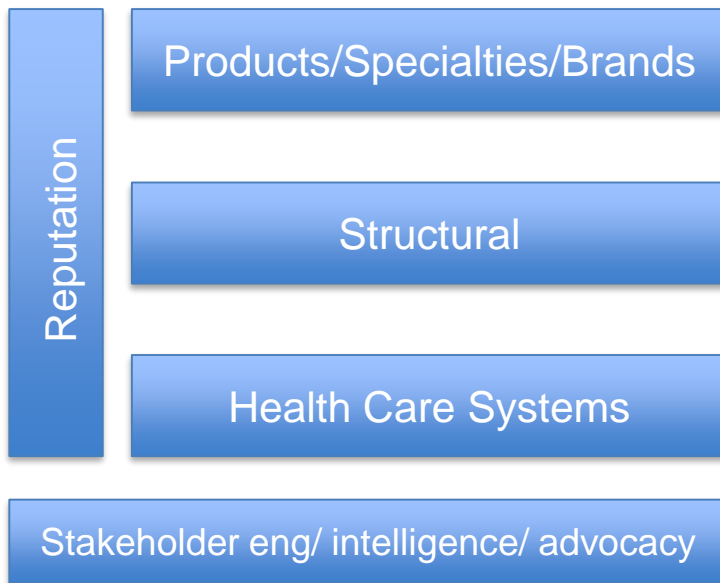


External



AVAAZ
THE WORLD IN ACTION

Bringing it together



WHAT

HOW



3RD LATAM RETREAT
MARCH 2017 – PUEBLA,
MEXICO

Johnson & Johnson
WORLDWIDE
GOVERNMENT
AFFAIRS
& POLICY

Latam Retreat

March 2016
R. Aron



30228333

Johnson & Johnson
WORLDWIDE
GOVERNMENT
AFFAIRS
& POLICY

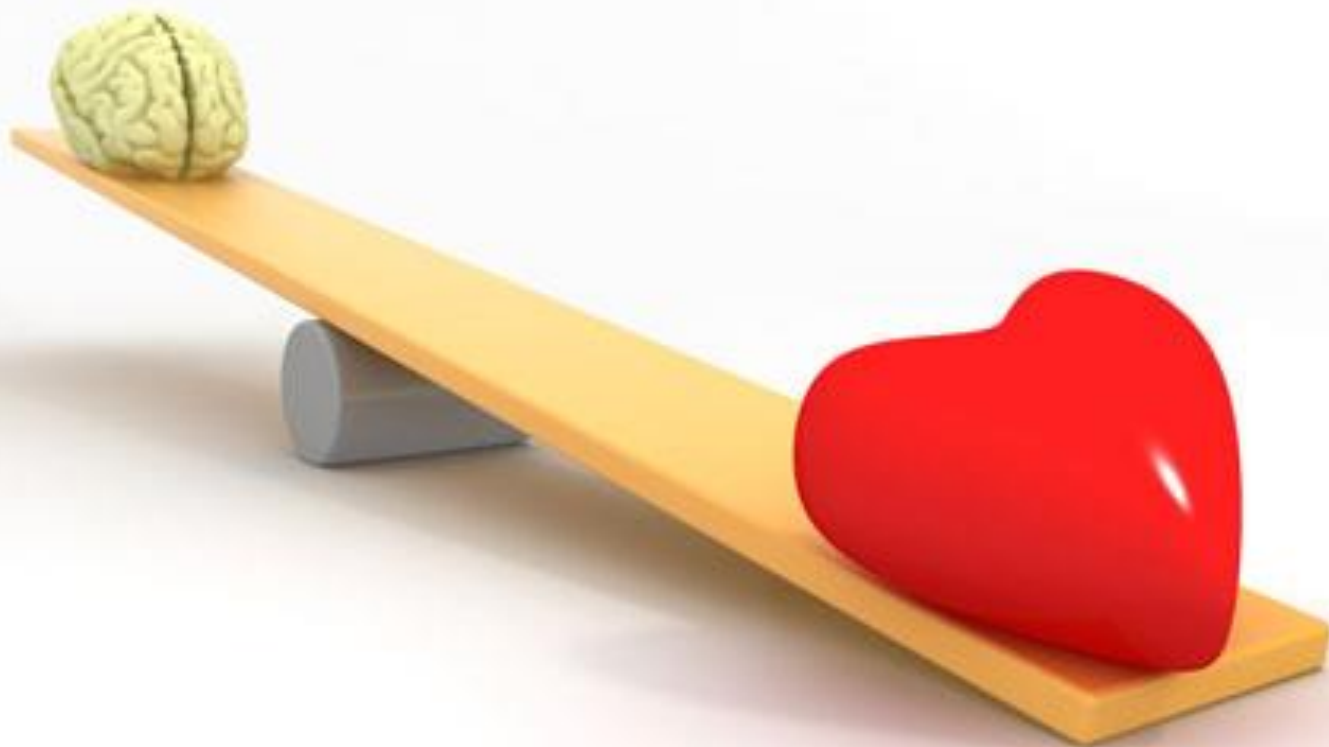
Latam Retreat

Buenos Aires, June 2015
R. Aron



Reputation & stakeholder engagement





THANK YOU!