

# State Legislative Monitoring: Ensuring Due Diligence

Public Affairs Council Webinar

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# Presentation Roadmap

- ACI Background
  - History & Organizational Structure
- State Legislative Monitoring
  - Our Resources and Areas We Watch
- Case Study
  - Phosphate
- Local Legislative Monitoring
  - City and County
  - Social Media



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# American Cleaning Institute

## Background

Established in 1926, the American Cleaning Institute (ACI), formerly The Soap and Detergent Association (SDA), is the Home of the U.S. Cleaning Products Industry®, representing producers of household, industrial, and institutional cleaning products, their ingredients and finished packaging; oleochemical producers; and chemical distributors to the cleaning product industry.



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# American Cleaning Institute

## Our Vision

- Enhancing health and the quality of life through sustainable cleaning products and practices.

## Our Mission

- To support the sustainability of the cleaning product and oleochemical industries, through research, education, outreach and science-based advocacy.
- ACI is dedicated to advancing public understanding of the safety and benefits of cleaning products, and protecting the ability of its members to formulate products that best meet consumer needs.
- ACI serves both its members and the public by developing and sharing information about industry products with the technical community, policy makers, childcare and health professionals, educators, media and consumers.



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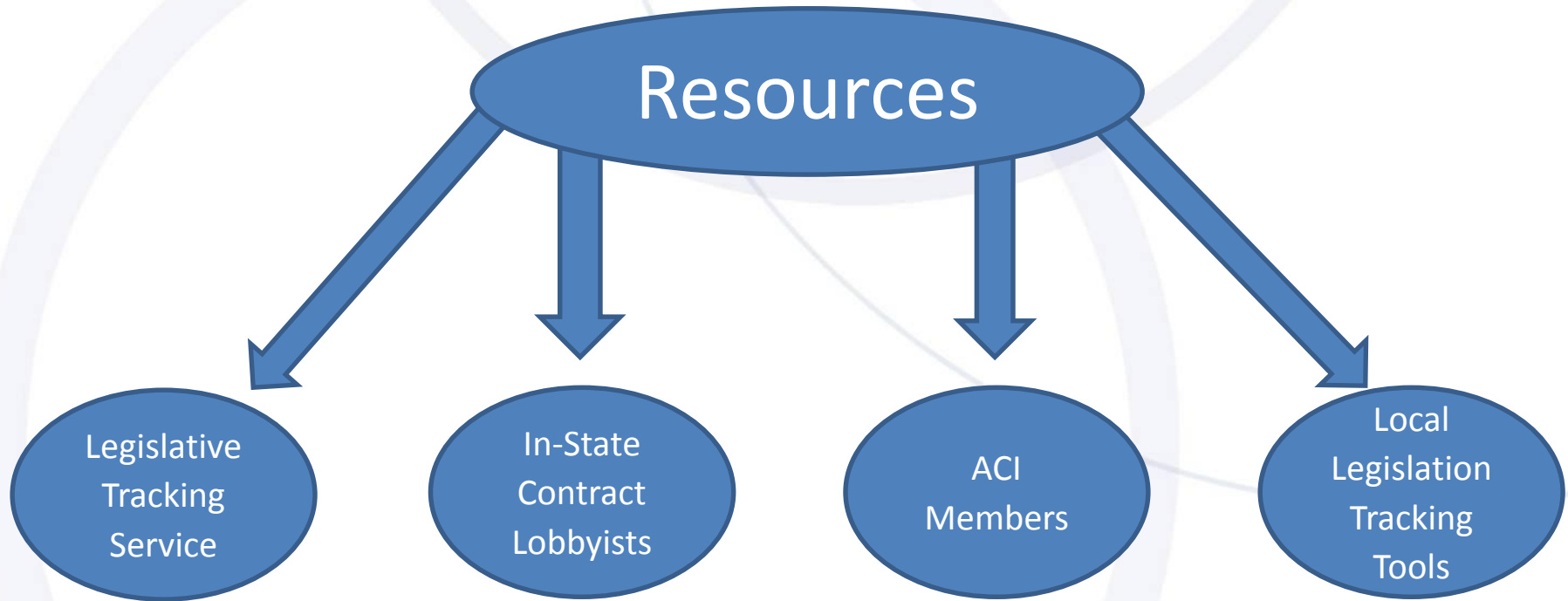
# ACI Government Affairs

- Government Affairs Structure
  - Three Member Team
- Priority State Legislative Issues
  - Chemical Management
  - Environmentally Preferable Procurement (EPP)
  - Extended Producer Responsibility (EPR)
  - Ingredient Communication
- Operational Strategy
  - Committees & Task Forces
  - Coalitions
  - Consultants



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# State Legislative Monitoring



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# State Legislative Monitoring

## Areas We Watch

- Political Landscapes
- Physical Environment
- Policy Groups
- Population Levels/Jurisdiction



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# Case Study: Phosphate

1970s – 1990s  
Numerous local governments pass restrictions on the use of phosphates

July 1, 2010  
Effective date of 18 state laws for a reduction of phosphorus in household automatic dishwashing detergents to a maximum 0.5% by weight

2000s  
ACI engaged in alignment of phosphate levels in consumer, and institutional and industrial (I&I) phosphate automatic dishwasher (autodish) detergent uses

July 1, 2013  
Effective date of 3 state laws for a reduction of phosphorus in institutional and industrial (I&I) autodish detergent to a maximum 0.5% by weight



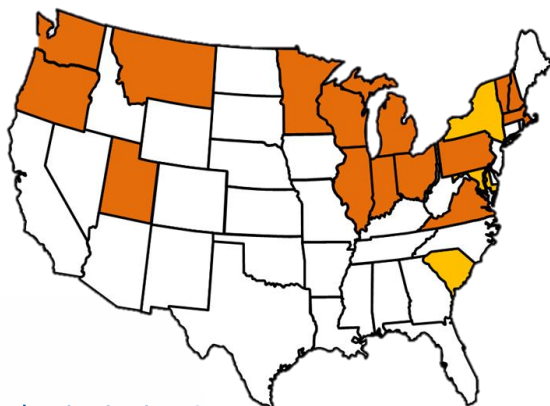
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# Case Study: Phosphate

## State Adoptions

- ☐ **ILLINOIS** (SB376) – Signed into law on August 13, 2007
- ☐ **INDIANA** (HB 1120) – Signed by the governor on March 3, 2008
- ☐ **MARYLAND** (SB766 & HB1131) – Signed into law April 24, 2007
- ☐ **MASSACHUSETTS** (SB536) – Signed into law on February 21, 2008
- ☐ **MICHIGAN** (Substitute 2 for SB152) – Signed into law on January 6, 2009
- ☐ **MINNESOTA** (Original bills SF1109/HF1382; omnibus SF1312) – Signed the bill into law on May 25, 2007.
- ☐ **MONTANA** (SB 200) – Signed into law April 16, 2009
- ☐ **NEW HAMPSHIRE** (HB 350) – Signed into law on July 30, 2009
- ☐ **NEW YORK** – A. 8914 was signed by Governor Paterson on July 15, 2010
- ☐ **OHIO** (SB214) – Signed into law June 3, 2008
- ☐ **OREGON** – Signed into law on June 11, 2009
- ☐ **PENNSYLVANIA** (SB1017) – Signed into law on May 13, 2008
- ☐ **SOUTH CAROLINA** (H3470) – Signed into law on February 22, 2012
- ☐ **UTAH** (H.B 303) – Signed into law on March 14, 2008
- ☐ **VERMONT** (SB137) – Signed bill into law on May 16, 2007
- ☐ **VIRGINIA** (HB233) – Signed into law on February 22, 2008
- ☐ **WASHINGTON STATE** (HB2263) – Signed into law March 27, 2006
- ☐ **WISCONSIN** (AB 281) – Signed into law on November 12, 2009



**Orange:**  
Household  
**Yellow:**  
Household &  
I&I



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# Case Study: Phosphate Municipal Engagement

- Akron, Ohio
  - 1970 Municipal code calls for a zero-p standard in dish detergents
    - Code allows for a variance two-years in length
    - ACI had previously requested and received two-year variances throughout the life of the municipal code
    - Successfully worked with Akron Health Commission and City Council in 2013 to amend the Ordinance and establish the same standards as other states

Health and Social Service

RECEIVED  
CLERK OF COUNCIL  
CITY OF AKRON

CBC/JRY/krr 7/24/13

2013 JUL 26 PM 3:27

Offered by KEITH

ORDINANCE NO. 3162-2013 amending and/or supplementing Title 9 "General Provisions," Chapter 97 "Air Pollution Control," Section 97.41 "Phosphates," to amend phosphate detergent regulations to be consistent with regulations of the State of Ohio; and declaring an emergency.

WHEREAS, improvements in detergents over the last forty years, including reducing the amount of phosphorus in detergents, altering the type of phosphorous-containing compounds used in detergent, and improving water treatment systems, has greatly reduced the adverse impacts of detergents on the public health; and

WHEREAS, despite progress reducing phosphates in detergents since the early 1970s, the detergent-manufacturing industry has not been able to develop a detergent that effectively cleans without the use of some phosphate; and

WHEREAS, the water treatment plant of the City of Akron effectively removes phosphates from wastewater to protect the environment and satisfy environmental regulations; and

WHEREAS, the State of Ohio has adopted regulations regarding the levels of phosphates permitted in detergents; and

WHEREAS, adopting regulations for the City of Akron consistent with those adopted by the State of Ohio will not adversely effect the environment or the City of Akron; and

WHEREAS, under Section 97.41(D) of the Codified Ordinances of the City of Akron, the Akron Health Commission has, since the 1970s, heard, considered and granted requests for variances from the detergent-manufacturing industry to exceed the "zero-phosphate" level imposed by this Council, and at its meeting of June 21, 2012, voted unanimously to recommend Council adopt regulations consistent with those of the State of Ohio.

NOW THEREFORE, BE IT ENACTED by the Council of the City of Akron:

Section 1. That Title 9 "General Provisions," Chapter 97 "Air Pollution Control", Section 97.41 "Phosphates," of the Code of Ordinances of the City of Akron 1985, is hereby amended and/or supplemented to read as follows:

97.41 Phosphates.

A.—For the purpose of this section the following definitions shall apply unless the context clearly indicates or requires a different meaning:

1



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# Local Legislative Monitoring

## Background



### US mayors pass climate change resolution

By Laura Barron-Lopez - 06/23/14 03:56 PM EDT

A bipartisan group of mayors from across the U.S. passed a resolution Monday that green lights projects to tackle climate change.

**POLITICO**

### Local, state Democrats go rogue

By: Alexander Burns

August 25, 2014 05:02 AM EDT



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**AP**

THE BIG STORY

Home Latest News

### TEXAS GAS TOWN CONSIDERS BANNING FRACKING

By EMILY SCHMALL — Jun. 19, 2014 1:55 AM EDT

Home » Denton » Texas gas town considers banning fracking

**MEET THE PRESS**  
SUNDAY MORNINGS  
READ TRANSCRIPTS MEET THE PRESS 24/7  
CHUCK TODD  
8 days

### Who Needs Washington?: Mayors Making Progress

Resolution of the City of Minneapolis

### Urging Action on Triclosan in Consumer Products

By Gordon

# Local Legislative Monitoring

## ACI Efforts to Date

- Targeted Automatic Searches & Notifications
  - ACI priority issues
  - Relevant committee calendar updates
- Members Only Website Tool
  - Links to city & county resources
  - Tips on navigating legislative databases
  - Information on city & county legislative processes



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# Local Legislative Monitoring

## Members Only Website Tool

### Chicago

Legislative Branch	Executive Branch	Legislative Database
<a href="#">Chicago City Council</a>	<a href="#">Mayor's Office</a>	<a href="#">Office of the City Clerk: Legislative Information Center</a>

#### Database Tips

- Simply plug in your search term in the "Legislative text" box to find any proposed legislation on that topic.
- You can also perform a similar search for any meeting agenda items under the "Meetings" tab search bar.

#### Legislative Process

In Chicago, the process by which laws are enacted is governed by the Illinois Revised Statutes, the Municipal Code of Chicago, and the City Council's Rules of Order.

Once a document is drafted and introduced into the City Council, it is assigned to a committee where hearings are conducted to review the proposal.

Following deliberations, the Committee will report out their recommendation to the full City Council. Changes and amendments may occur at any time in the legislative process up to its final consideration by the City Council.

If approved by the full City Council, the legislation becomes law.

[Source](#)



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# Local Legislative Monitoring

## Members Only Website Tool

### Legislative Database

Office of the City Clerk:  
Legislative Information Center

Guide Legislation Meetings Legislative Bodies Council Members

Your search results are displayed below.

<<< Simple Search

Legislative records prior to December 1, 2010 can be found in the [Chicago City Council Journals of Proceedings](#). Need help finding a record? Please call us at (312) 744-6870.

Search Legislation Clear Criteria Help

Number of results: 100 Date: All Years

**Legislative File Information**

**Legislative text:** triclosan Title:

Record #:

Type: -Select- Status: -Select-

Intro date: between Current Controlling Legislative Body: -Select-

Final action: between

**Related Information**

Sponsor: -Select- Topic: -Select-

Ward/office: -Select- Key legislation: ☐ Economic disclosure: ☐

Search Legislation Clear Criteria Help

1 record Show Group Export

Record #	Type	Status	Intro Date	Final Action	Main Sponsor's Ward/Office	Title
02013-1063	Ordinance	Introduced	2/13/2013		14	Amendment of Municipal Code Chapter 7-28 by adding new Section 638 to prohibit sale of Triclosan



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# Social Media

## Twitter Customization

The screenshot displays a Twitter profile for 'Senate Floor Alerts', a private list by Leonard Bellisario. The profile shows 10 members and 0 subscribers. The 'Tweets' section contains several tweets from accounts like Senate R Cloakroom, Floor Monitor, Senate Periodicals, and Senate Democrats, discussing legislative matters such as the Budget Act, the Grassley amendment, and the terror gap bill. The 'Recently added members' section lists accounts like Senate Periodicals, Senate D Floor Watch, Floor Monitor, and Senate R Cloakroom. The footer of the page includes copyright information for 2015 Twitter and links to various site pages.



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# THANK YOU

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