

A large, stylized, light blue letter 'C' graphic that curves around the left side of the slide, partially overlapping the title text.

Building Your Professional Leadership Brand

Caitlin Donahue | August 28, 2019

Invest in Yourself.

Invest in Relationships.

Invest in Opportunities that Invest in You.

Invest in Yourself

- What's your differentiator?
- Have a point of view and use it.
- Always be learning.
- Soft skills matter.
- Build in “think time.”

Invest in Relationships

- Take the coffee.
- Spend time on LinkedIn.
- Leave your job the right way.
- Find opportunities to help, hire, manage and mentor women.

Invest in Opportunities that Invest in You

- Don't leave a job until you've gotten everything you can out of it.
- Don't be afraid to change jobs.
- Be choosy about where you work.
- "What's my budget?"

*“If you get tired
learn to rest,
not to quit.”*

BANKSY