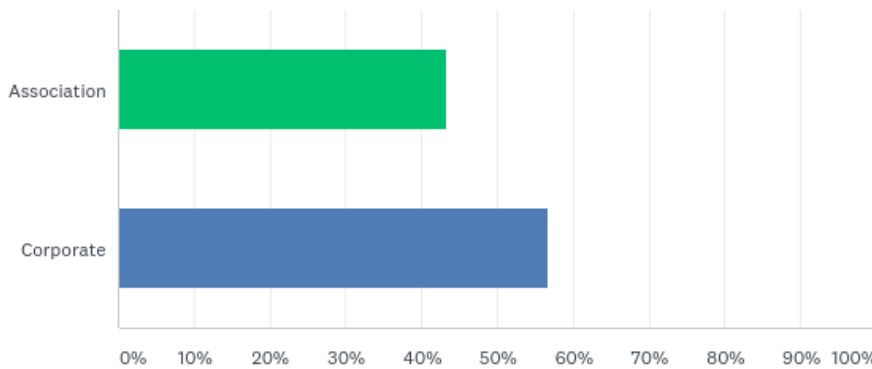


Political Involvement Network Survey

COVID-19: Continuing Your PAC Response

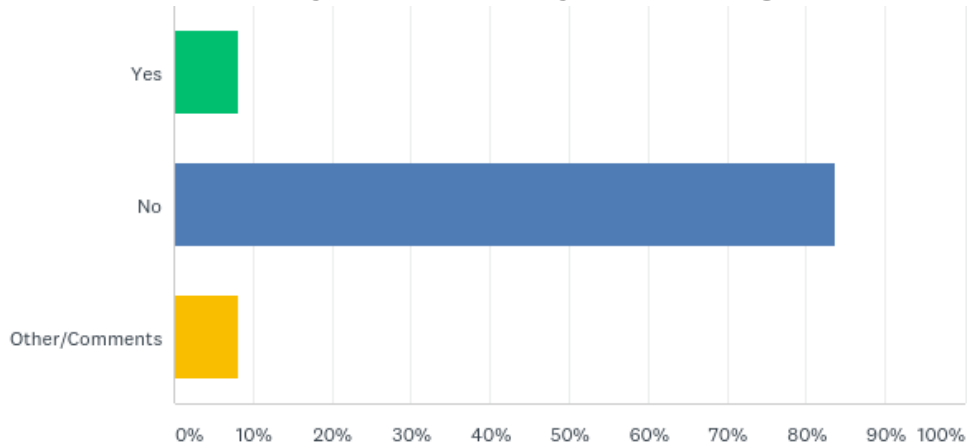
The Public Affairs Council conducted a second Political Involvement Network survey on how organizations are continuing their response to the COVID-19 health crisis by adjusting their PAC strategies. The survey was open to the entire PAC community for two weeks from May 14th until May 27th.

Q1: Are you an association or corporate PAC professional?



ANSWER CHOICES	RESPONSES	
Association	43.24%	16
Corporate	56.76%	21
TOTAL		37

Q2: Are you currently soliciting?

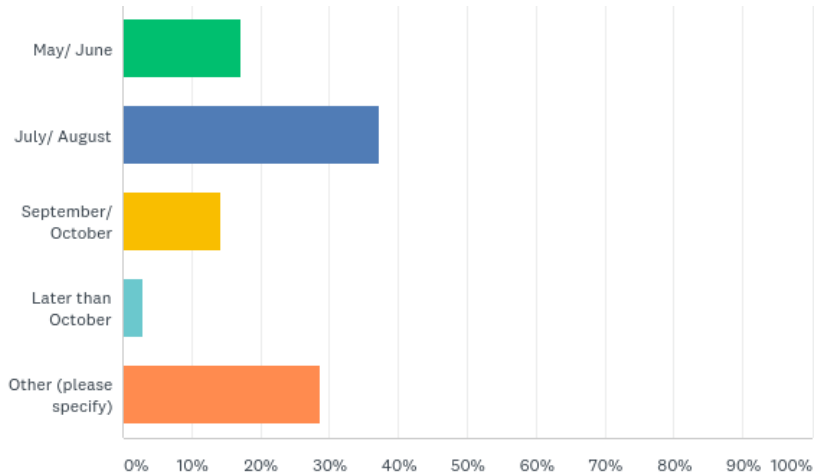


ANSWER CHOICES	RESPONSES	
Yes	8.11%	3
No	83.78%	31
Other/Comments	8.11%	3
TOTAL		37

Other/Comments:

- Only top executives
- Only in newsletters, very passive.

Q3: If you are paused, when do you plan to resume solicitations?



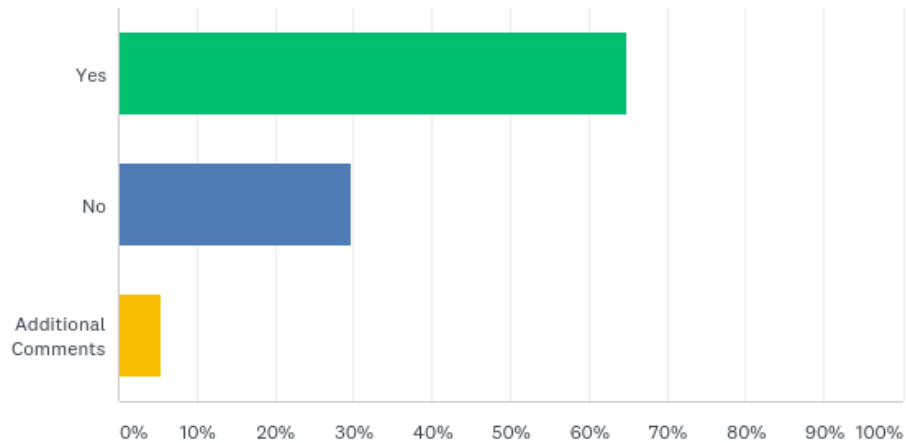
ANSWER CHOICES	RESPONSES	
May/ June	17.14%	6
July/ August	37.14%	13
September/ October	14.29%	5
Later than October	2.86%	1
Other (please specify)	28.57%	10
TOTAL		35

Other:

- When deemed appropriate by our PAC Board of Directors
- Still unsure
- next year
- not sure
- Taking it day by day
- Have not yet decided
- tbd

- When appropriate

Q4: Are you currently cutting checks?

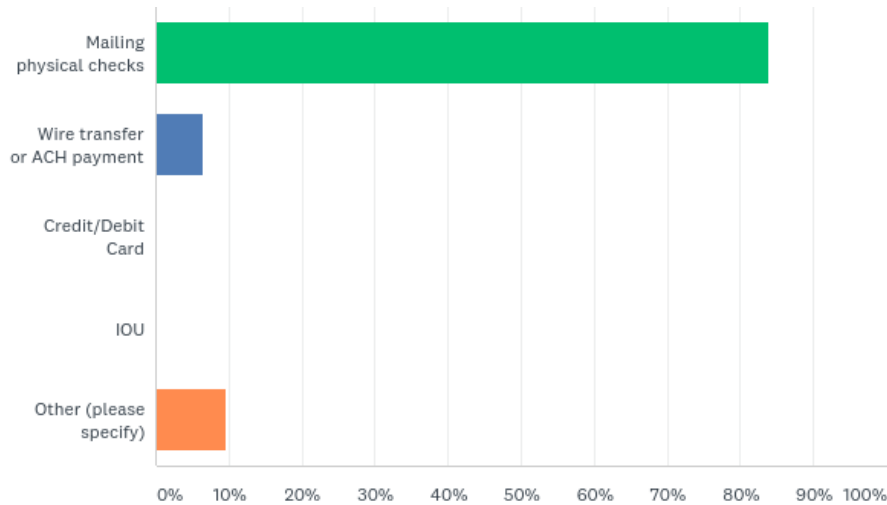


ANSWER CHOICES	RESPONSES	
Yes	64.86%	24
No	29.73%	11
Additional Comments	5.41%	2
TOTAL		37

Additional Comments:

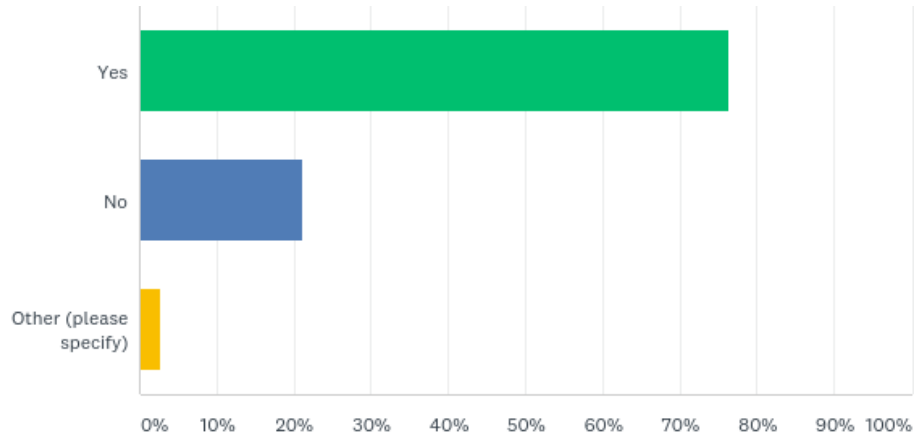
- Will begin soon
- Considering in small batches in June

Q5: If you answered yes to the previous question, what distribution method are you using?



ANSWER CHOICES	RESPONSES	
Mailing physical checks	83.87%	26
Wire transfer or ACH payment	6.45%	2
Credit/Debit Card	0.00%	0
IOU	0.00%	0
Other (please specify)	9.68%	3
TOTAL		31

Q6: Have you participated in any virtual fundraisers or do you plan to?

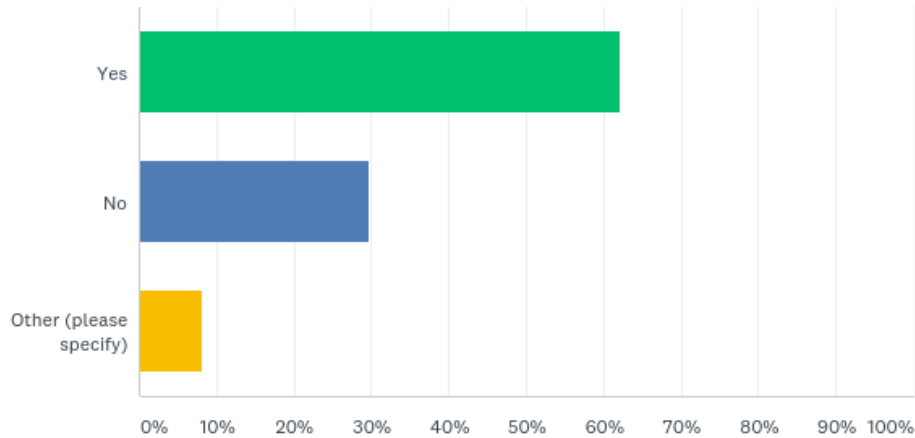


ANSWER CHOICES	RESPONSES	
Yes	76.32%	29
No	21.05%	8
Other (please specify)	2.63%	1
TOTAL		38

Other:

- Likely June

Q7: Are you communicating with your PAC members or eligibles right now?

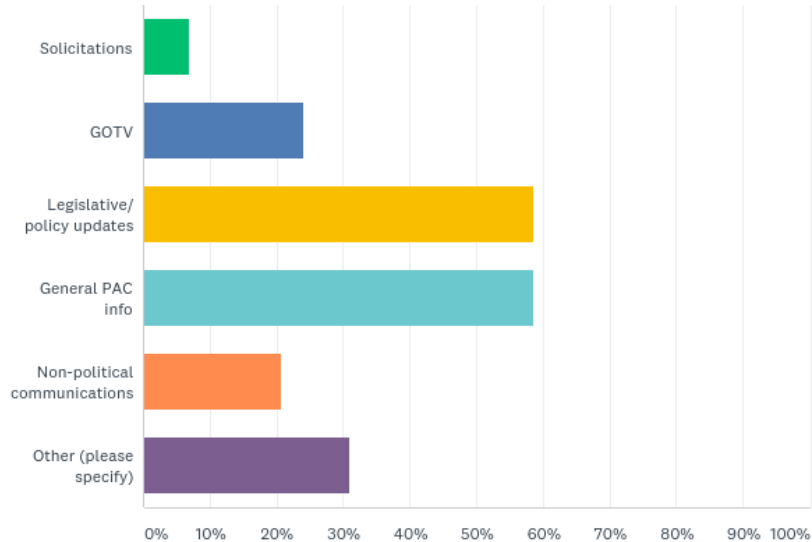


ANSWER CHOICES	RESPONSES	
Yes	62.16%	23
No	29.73%	11
Other (please specify)	8.11%	3
TOTAL		37

Other:

- varies
- Just the leadership committee
- Personal outreach - just to see how they are and if there is anything we can help them with during this time. No PAC solicitations.

Q8: If you answered yes to the previous question, what types of communications are you currently sending?

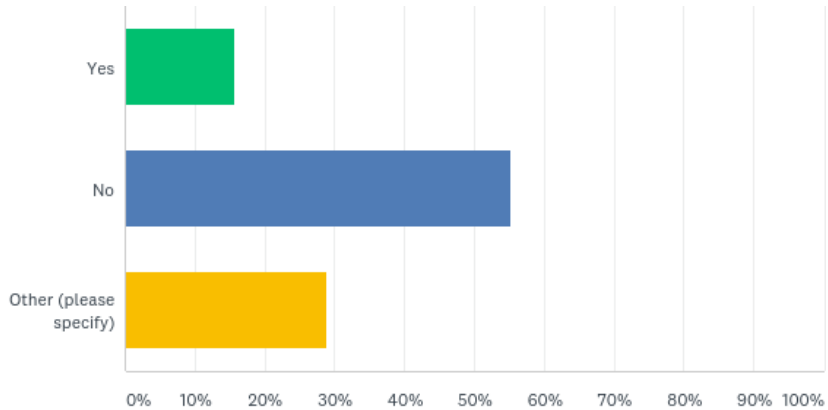


ANSWER CHOICES	RESPONSES	
Solicitations	6.90%	2
GOTV	24.14%	7
Legislative/ policy updates	58.62%	17
General PAC info	58.62%	17
Non-political communications	20.69%	6
Other (please specify)	31.03%	9
Total Respondents: 29		

Other:

- PAC Champs training
- Campaign updates
- Advocacy Newsletter that only goes to eligibles
- Updates on the status of solicitations, cutting checks, etc. along with account balances
- Civics games, how a bill becomes a law (by state), reading/podcast lists, external virtual panels
- Political briefings
- Only sent out email related to 2019 PAC Match designation period
- Primary results and election updates

Q9: Have you or do you plan to hold a virtual fly-in or advocacy day?



ANSWER CHOICES	RESPONSES
Yes	15.79% 6
No	55.26% 21
Other (please specify)	28.95% 11
TOTAL	38

Other:

- Possibly next year, already held our fly-in this year.
- varies state to state
- We will start holding virtual town halls
- not sure yet - tentatively set for October. Board making decision soon - very likely to be virtual
- Considering it.
- We have not but we are now looking to making our in-person annual fly-in to a virtual fly-in
- Still to be determined
- Maybe