



Annual Report 2016

A grayscale photograph of the U.S. Capitol building in Washington, D.C., viewed from across the reflecting pool. The building's dome and neoclassical architecture are clearly visible, and its reflection is mirrored in the calm water in the foreground. Trees and a statue are also visible on the left side of the building.

Consumer
Technology
Association™

WHAT is CTAPAC?

The Consumer Technology Association Political Action Committee (CTAPAC) protects your freedom to build and sell consumer technology products, services and platforms. CTAPAC helps advance the legislative priorities of the Consumer Technology Association by supporting political candidates who defend innovation and champion causes that enable the industry to thrive. CTAPAC is a nonpartisan entity that contributes to Democrats, Republicans and political committees supportive of innovation.

BENEFITS of a Powerful CTAPAC:

- CTAPAC ensures that CTA remains the primary voice on issues critical to our industry, empowering our advocacy efforts with the additional resources needed to succeed.
- Politics continues to change and CTA must stay ahead of trends and issues as they emerge to continue moving innovation forward. CTAPAC plays a major role by helping to elect candidates who promote the growth of the consumer technology industry.
- When CTAPAC makes a contribution, it sends a clear and collective message from our industry to the beneficiary. As the PAC grows, that message is amplified.

HOW is CTAPAC Funded?

CTAPAC is funded solely through voluntary, personal contributions from CTA's members. Corporate contributions are prohibited under federal law.

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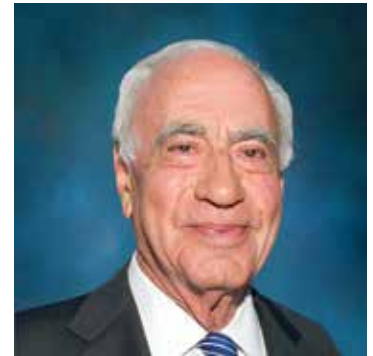
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CTAPAC LEADERSHIP

CTAPAC's board carefully reviews all CTAPAC activities and votes on each beneficiary receiving PAC support. They are always available for questions, concerns, or feedback concerning CTAPAC.



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Consumer Technology
Association



JOHN SHALAM
VOXX International Corp.



TOM CAMPBELL
Tom Campbell Enterprises



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Panasonic Corporation
of North America



ROBERT FIELDS
Beacon Technology
Group



DENISE GIBSON
Ice Mobility



JOHN GODFREY
Samsung Electronics



LOYD IVEY
MiTek Electronics
& Communications

FINANCIAL HIGHLIGHTS

CTAPAC is committed to providing transparent information about all PAC fundraising operations. Thanks to the generous support of our donors, CTAPAC received over \$225,000 in total receipts and dispersed over \$380,000 to federal candidates and committees in 2016.

PAC RECEIPTS

PAC DISBURSEMENTS

\$224,268

2016

\$386,500

\$204,581

2015

\$190,100

\$210,233

2014

\$204,400

\$192,397

2013

\$193,402

\$202,181

2012

\$165,500

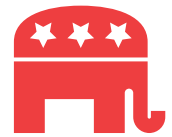
\$202,762

2011

\$119,500



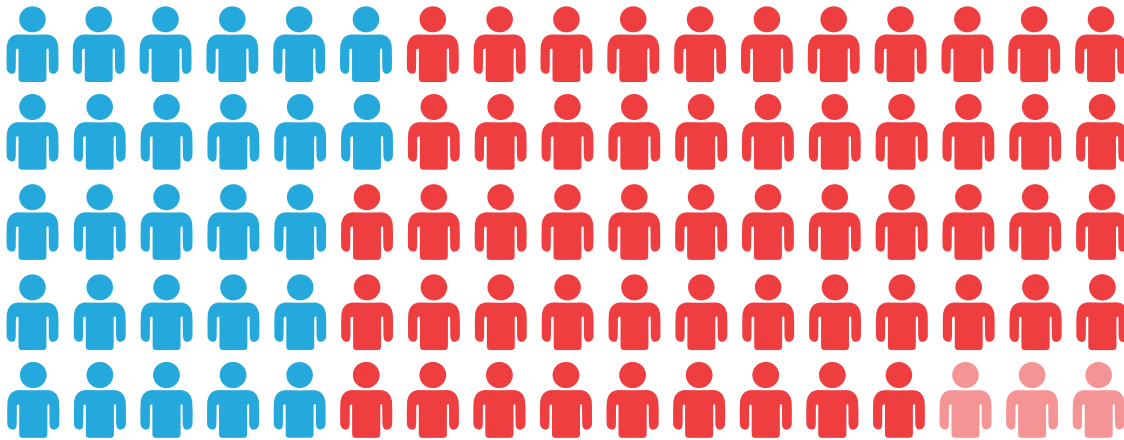
ELECTION 2016



29%

71%

HOUSE CANDIDATES SUPPORTED:



SENATE CANDIDATES SUPPORTED:



  = WINS
  = LOSSES

96%

CTAPAC had a record breaking 2015-2016 election cycle supporting **106** candidates through **\$577,000** in political contributions and achieving a **96 percent success rate**.

Candidates Who Lost: Congresswoman Renee Ellmers (R-NC) - Lost in primary, Congressman Bob Dold (R-IL) - Lost in general election, Congressman Randy Forbes (R-VA) - Lost in primary, Congressman Joe Heck (R-NV) - Lost in Nevada Senate race, Senator Kelly Ayotte (R-NH) - Lost in general election.

CTAPAC BENEFICIARIES

OFFICE	MOC	STATE	DISTRICT	OFFICE	MOC	STATE	DISTRICT
Rep.	Terri Sewell	AL	7	Rep.	Leonard Lance	NJ	7
Rep.	Kyrsten Sinema	AZ	9	Rep.	Frank LoBiondo	NJ	2
Sen.	John McCain	AZ		Sen. Candidate	Joe Heck	NV	
Sen.	Jeff Flake	AZ		Sen.	Dean Heller	NV	
Rep.	Jeff Denham	CA	10	Rep.	Yvette Clarke	NY	9
Rep.	Judy Chu	CA	27	Sen.	Chuck Schumer	NY	
Rep.	Zoe Lofgren	CA	19	Rep.	Lee Zeldin	NY	1
Rep.	Tony Cardenas	CA	29	Rep.	Gregory Meeks	NY	5
Rep.	Mimi Walters	CA	45	Rep.	Elise Stefanik	NY	21
Rep.	Eric Swalwell	CA	15	Rep.	Hakeem Jeffries	NY	8
Rep.	Kevin McCarthy	CA	23	Rep.	Renee Ellmers	NC	2
Rep.	Anna Eshoo	CA	18	Rep.	Pat Tiberi	OH	12
Rep.	Darrell Issa	CA	49	Sen.	Rob Portman	OH	
Rep.	Ami Bera	CA	7	Rep.	Tim Ryan	OH	13
Rep.	Jared Polis	CO	2	Rep.	Bob Latta	OH	5
Sen.	Cory Gardner	CO		Rep.	Markwayne Mullin	OK	2
Rep.	Elizabeth Esty	CT	5	Sen.	Jim Inhofe	OK	
Rep.	Jim Himes	CT	4	Rep.	Suzanne Bonamici	OR	1
Sen.	Chris Coons	DE		Rep.	Peter DeFazio	OR	4
Candidate	Val Demings	FL	10	Rep.	Greg Walden	OR	2
Sen.	Bill Nelson	FL		Sen.	Pat Toomey	PA	
Sen.	Marco Rubio	FL		Rep.	Lou Barletta	PA	11
Rep.	Mario Diaz-Balart	FL	25	Rep.	Ryan Costello	PA	6
Rep.	Carlos Curbelo	FL	26	Rep.	Tom Marino	PA	10
Sen.	Johnny Isakson	GA		Rep.	Bill Shuster	PA	9
Sen.	Brian Schatz	HI		Rep.	Jim Clyburn	SC	6
Sen.	Charles Grassley	IA		Sen.	Tim Scott	SC	
Rep.	John Shimkus	IL	15	Sen.	John Thune	SD	
Rep.	Bob Dold	IL	10	Rep.	Marsha Blackburn	TN	7
Rep.	Rodney Davis	IL	13	Rep.	Blake Farenthold	TX	27
Rep.	Adam Kinzinger	IL	16	Rep.	Will Hurd	TX	23
Rep.	Susan Brooks	IN	5	Rep.	Michael Burgess	TX	26
Sen. Candidate	Todd Young	IN		Rep.	Joaquin Castro	TX	20
Sen.	Jerry Moran	KS		Rep.	Michael McCaul	TX	10
Rep.	Kevin Yoder	KS	3	Rep.	Lamar Smith	TX	21
Sen.	Rand Paul	KY		Rep.	Kevin Brady	TX	8
Rep.	Brett Guthrie	KY	2	Rep.	Pete Olson	TX	22
Rep.	Garret Graves	LA	6	Rep.	Mia Love	UT	4
Rep.	Cedric Richmond	LA	2	Sen.	Mike Lee	UT	
Rep.	Steve Scalise	LA	1	Rep.	Jason Chaffetz	UT	3
Rep.	Steny Hoyer	MD	5	Rep.	Barbara Comstock	VA	10
Rep.	Mike Bishop	MI	8	Rep.	Randy Forbes	VA	4
Rep.	Fred Upton	MI	6	Rep.	Bobby Scott	VA	3
Rep.	Tim Walberg	MI	7	Rep.	Don Beyer	VA	8
Rep.	Erik Paulsen	MN	3	Sen.	Mark Warner	VA	
Sen.	Roger Wicker	MS		Rep.	Gerry Connolly	VA	11
Rep.	Sam Graves	MO	6	Rep.	Bob Goodlatte	VA	6
Rep.	Jason Smith	MO	8	Sen.	Patrick Leahy	VT	
Sen.	Roy Blunt	MO		Rep.	Suzan Delbene	WA	1
Sen.	Steve Daines	MT		Rep.	Cathy McMorris Rodgers	WA	5
Rep.	Adrian Smith	NE	3	Rep.	Jim Sensenbrenner	WI	5
Sen.	Deb Fischer	NE		Rep.	Paul Ryan	WI	1
Sen.	Kelly Ayotte	NH		Sen.	Ron Johnson	WI	
Sen.	Cory Booker	NJ					

CTAPAC **MEMBERSHIP**



Thank you to each of our donors in 2016! The generous support of CTAPAC members across all levels is vital to strengthening our industry's message in Washington, DC.

MEMBERSHIP **BY YEAR**

2011:

203

2012:

212

2013:

207

2014:

213

2015:

206

2016:

234

MEMBERSHIP **LEVELS**

VISIONARY
\$5,000

CUMULATIVE ANNUAL CONTRIBUTION

SENATE CLUB
\$2,000-\$4,999

CUMULATIVE ANNUAL CONTRIBUTION

HOUSE CLUB
\$1,000-\$1,999

CUMULATIVE ANNUAL CONTRIBUTION

MEMBER **\$1-\$999**

CUMULATIVE ANNUAL CONTRIBUTION

2017 CONTRIBUTOR **BENEFITS**

VISIONARY **\$5,000**

CUMULATIVE ANNUAL CONTRIBUTION

Black Car Airport Transportation Service at CES
Reserved VIP Seating at CES Keynotes
Reserved VIP Seating at Leaders in Technology (LIT) Dinner
Reserved VIP Seating at CTA's Digital Patriots Dinner
Invitation to CES Pre-Show, Post-Keynote VIP Reception
Invitation to VIP Leaders in Technology (LIT) Receptions at CES
Option to Invite One Non-Contributor Guest to CTAPAC Events
Photo Recognition in Industry Publications
All Benefits of the Senate, House and Member Clubs

SENATE CLUB **\$2,000-\$4,999**

CUMULATIVE ANNUAL CONTRIBUTION

Access to Leaders in Technology (LIT) Suite at the LIT Hotel at CES
Access to Leaders in Technology (LIT) Shuttle Service at CES
All Benefits of the House and Member Clubs

HOUSE CLUB **\$1,000-\$1,999**

CUMULATIVE ANNUAL CONTRIBUTION

Invitation to Attend Annual CTA Tech Week, including Capitol Hill Visits
Access to Leaders in Technology (LIT) Lounge at the LVCC During CES
Invitation to VIP Reception with CE Hall of Fame Inductees
All Benefits of Member Club

MEMBER **\$500-\$999**

CUMULATIVE ANNUAL CONTRIBUTION

Complimentary Registration at the Leaders in Technology (LIT) Dinner at CES
VIP Lunch Tickets at CES
Invitation to the Leaders in Technology (LIT) Innovation Movement Reception at CES
Complimentary Registration at CTA's Digital Patriots Dinner
All Benefits of the \$499 and Under Member Club

MEMBER **\$1-\$499**

CUMULATIVE ANNUAL CONTRIBUTION

Recognition at CES, Digital Patriots, and Innovate!
Recognition in Industry Publications
Invitation to the Leaders in Technology (LIT) Dinner at CES
Invitation to CTA's Digital Patriots Dinner
CTAPAC Quarterly Newsletter and Member Updates
CTAPAC Lapel Pin

2016 CONTRIBUTORS

VISIONARY \$5,000+ CONTRIBUTION

BEST BUY PAC

TOM CAMPBELL

Tom Campbell Enterprises

LEE CHENG

Newegg.com

KAREN CHUPKA

CTA

ANDY FATHOLLAHI

Incipio

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Starpower

RIP HANKS
Centerpin Technology

ALEXANDRA HARDING
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RACHEL HORN
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DAVID YOUNG
The Sound Room

ELIZABETH ZIPSE
CTA

TERYN ZMUDA
CTA

DIVISION BOARDS & COUNCILS

CONGRATULATIONS

to the winners of our three awards in 2016:

Small Business Council

First board to reach 100 percent participation in 2016

Accessories

Board with the highest dollar amount contributed in 2016

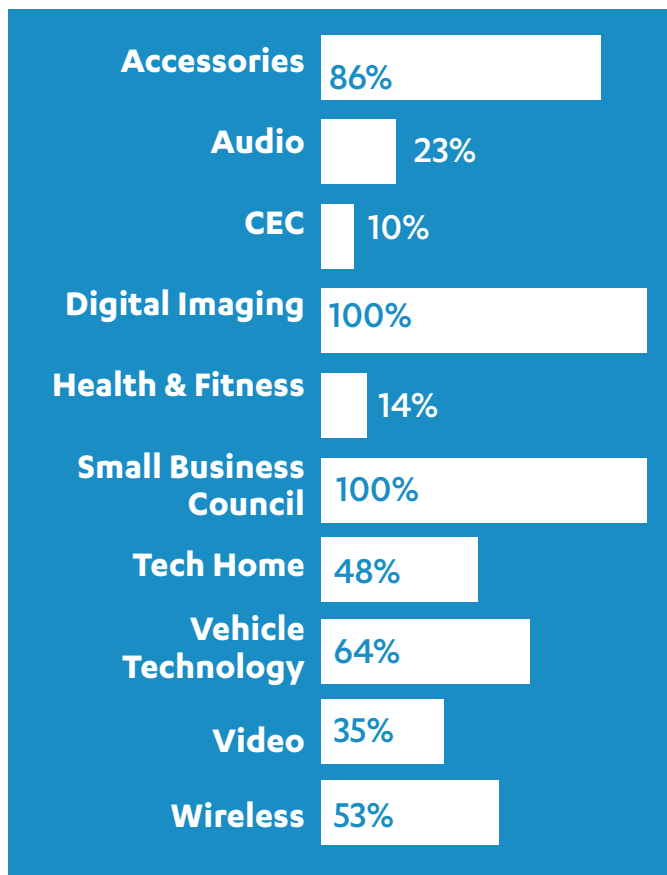
Digital Imaging

First new board to reach 100 percent participation in 2016

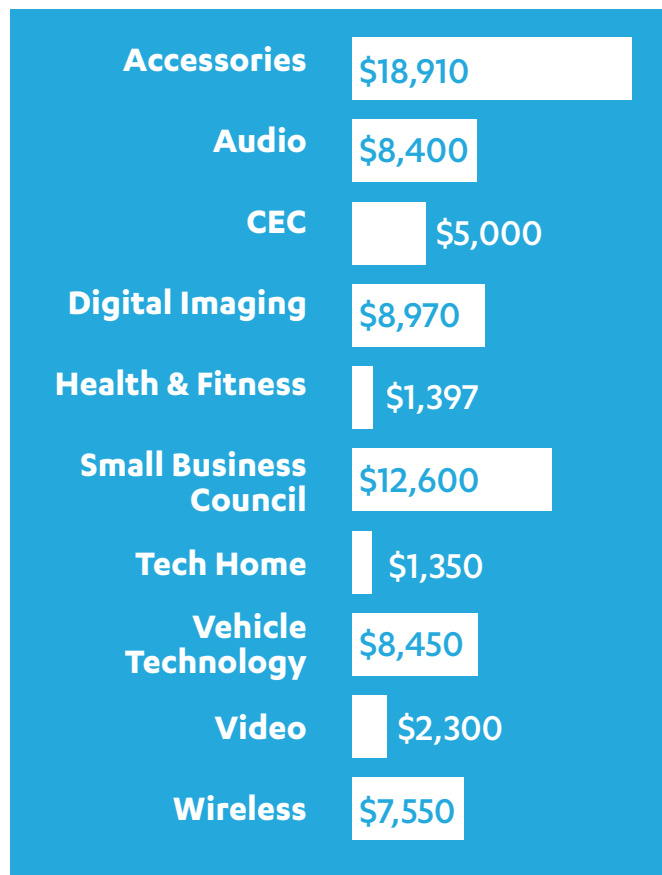
DIVISION BOARD & COUNCIL CONTEST

Each year, the Division Board and Council CTAPAC contest measures the money raised and participation of each division board. The support provided by this contest has been a critical factor in CTAPAC's growth over the years and continues to introduce prospective donors to the important work of the PAC.

2016 PARTICIPATION



2016 CONTRIBUTIONS





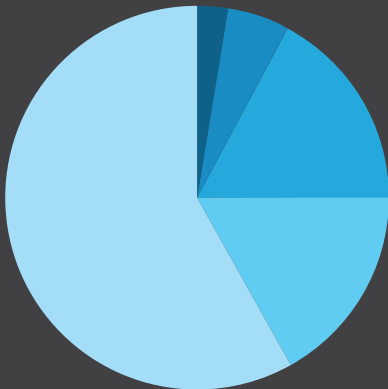
CTA INNOVATION HOUSE

Since the opening of the Consumer Technology Association's Innovation House in 2014, this four-story townhouse located blocks from the Capitol has dramatically expanded CTA's presence on Capitol Hill. As host to product demonstrations, policy briefings, lobby days, and more the Innovation House has cemented itself as the clubhouse for the tech community in Washington. The Innovation House has also advanced the reach of CTAPAC by providing a venue for CTAPAC events as well as access to additional congressional fundraisers.

CTA INNOVATION HOUSE



2016 USAGE OVERVIEW: 112 EVENTS



- **65** Fundraisers/Meet and Greet
- **19** CTA-Hosted Events
- **19** Industry Allies/Other Events
- **6** CTA Member Company Events
- **3** CTA Member Product Demonstrations

2016 NOTABLE GUESTS

134 CONGRESSIONAL GUESTS IN 2016: **131** REPRESENTATIVES & **3** SENATORS



Speaker

PAUL RYAN (R-WI)



Former Speaker

JOHN BOEHNER (R-OH)



Maj. Leader

KEVIN MCCARTHY (R-CA)



Min. Leader

NANCY PELOSI (D-CA)



Maj. Whip

STEVE SCALISE (R-LA)



Min. Whip

STENY HOYER (D-MD)



Assistant Min. Leader

JAMES CLYBURN (D-SC)

COMMITTEE LEADERSHIP

Representative
FRED UPTON (R-MI)



Chairman, Committee on
Energy and Commerce

Representative
MICHAEL BURGESS (R-TX)



Chairman, Subcommittee on
Commerce, Manufacturing and Trade

Representative
GREG WALDEN (R-OR)



Chairman, Subcommittee on Communications
and Technology; Incoming Chairman,
Committee on Energy and Commerce

Representative
ANNA ESHOO (D-CA)



Minority Leader, Subcommittee on
Communications and Technology

Representative
DARRELL ISSA (R-CA)



Chairman, Subcommittee on Courts,
Intellectual Property and the Internet

Representative
MICHAEL MCCAUL (R-TX)



Chairman, Committee on Homeland Security;
Co-Chair, Congressional High Tech Caucus

Representative
JASON CHAFFETZ (R-UT)



Chairman, Committee on
Oversight and Government Reform



Consumer
Technology
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CTAPAC
YOUR VOICE IN CONGRESS