2022 EVENTS

JANUARY

Webinar: Membership Orientation
Jan. 11

Webinar: Building a Digital Strategy ★
Jan. 13

Webinar: Tips for Working with State Chapters ★
Jan. 19

Webinar: Emerging Trends in Sustainability ★
Jan. 25

Webinar: Trends in Global Public Affairs ★
Jan. 27

The Advocacy Conference ★
Jan. 30 - Feb. 2 | Austin, TX

FEBRUARY

Workshop: Project Management for Public Affairs ★ ✚
Feb. 9

Webinar: Membership Orientation
Feb. 15

Workshop: Hiring and Managing Consultants ★ ✚
Feb. 16

Workshop: ESG Reporting Bootcamp: Disclosures, Data and Design ★ ✚
Feb. 22

Webinar: Public Affairs in Europe ★
Feb. 23

National PAC Conference ★
Feb. 28 - March 3 | Ft. Lauderdale, FL

MARCH

Workshop: Best Practices for Integrating CSR into Government Affairs ★ ✚
March 10

Compliance Webinar: LD2s and LD203s ★
March 10

Webinar: Membership Orientation
March 14

Virtual Seminar: Leadership in Global Public Affairs ★ ✚
March 16

Workshop: Media Training for Public Affairs and Communications Professionals ★ ✚
March 17

Public Affairs Institute
March 20-23 | Laguna Beach, CA

Workshop: Get Out the Vote Best Practices ★ ✚
March 29

Workshop: Senate Bootcamp: Committees, Procedures and Tactics ★ ✚
March 30

Political Compliance Summit ★
March 31

Free for Council Members

★ Programs eligible for credit toward the Certificate in PAC & Grassroots Management, Certificate in Public Affairs Management and/or Certificate in Government Relations and Lobbying.

✚ Included in Membership Plus

Webinar recordings available at pac.org/webinars

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Public Affairs Council

2022 EVENTS

APRIL

Spring Board Meeting and Executive Conference ★
April 3-5 | Washington, D.C.

Workshop: Crisis Communications Bootcamp ★ ✚
April 6

Webinar: Best Practices for Managing Your Advocacy Database ★ 🪪
April 7

Workshop: Planning and Managing Integrated Public Affairs Campaigns ★ ✚
April 7

Webinar: Providing Accessible Modes of Communication ★ 🪪
April 12

Workshop: House Bootcamp: Committees, Procedures and Tactics ★ ✚
April 13

Workshop: Advocacy Content Creation ★ ✚
April 20

Workshop: Developing Inclusive Civic Engagement Programs ★ ✚
April 21

Workshop: Smart Election Year Disbursement Strategies ★ ✚
April 27

Webinar: Public Affairs in Canada ★ 🪪
April 28

Workshop: Proving the Value of Government Relations in Dollars and Cents ★ ✚
April 28

MAY

Workshop: PAC Relaunch: Rebrand and Revitalize Your PAC ★ ✚
May 3

Webinar: Membership Orientation 🪪
May 4

Webinar: The Value of Mentorship and Sponsorship in Public Affairs ★ 🪪
May 10

Webinar: Conducting PAC Raffles, Auctions and Sweepstakes ★ 🪪
May 12

Workshop: Designing Social Impact Campaigns from Scratch ★ ✚
May 17

Workshop: Best Practices for Government Relations Organization and Budgeting ★ ✚
May 17

Workshop: Communicating the Value of Your PAC ★ ✚
May 24

JUNE

Workshop: Navigating PAC Pressures: Governance, Contribution Criteria and More ★ ✚
June 7

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2022 EVENTS

Workshop: Training Grassroots Advocates for Success ★ ✚
June 8

Workshop: Fundamentals of Philanthropic Giving and Volunteer Programs ★ ✚
June 9

Digital Media and Advocacy Summit ★
June 14

Webinar: Utilizing a Legislator Award Program ★
June 15

Webinar: Business Benefits of Corporate Social Responsibility Programs ★
June 21

Webinar: Membership Orientation
June 23

JULY

Workshop: Managing a Diverse Global Public Affairs Function ★ ✚
July 12

Workshop: Proving the Value of State Government Relations ★ ✚
July 13

Webinar: PAC Strategy: Surveying and Engaging Stakeholders and ERGS ★
July 14

Public Affairs Leadership Summit ★
July 19-20

Workshop: Reputation Management for Public Affairs ★ ✚
July 27

Workshop: DEI Data Disclosure: The Future of Transparency ★ ✚
July 27

Workshop: Public Affairs Advertising ★ ✚
July 28

AUGUST

Webinar: Transparency in Your Political Programs ★
Aug. 9

Webinar: Membership Orientation
Aug. 11

Webinar: Using LinkedIn for Thought Leadership ★
Aug. 16

Webinar: Engaging the Next Generation in Grassroots ★
Aug. 17

Webinar: Breaking Down Silos Between State and Federal Teams ★
Aug. 31

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SEPTEMBER

Webinar: Measuring and Communicating Digital Metrics ★
Sept. 8

Webinar: Association Compliance ★
Sept. 13

Workshop: PAC Content That Promotes Engagement ★ ✚
Sept. 14

Webinar: Public Affairs in Latin America ★
Sept. 15

Workshop: Creating Equitable Policy and Advocacy Frameworks ★ ✚
Sept. 15

State & Local Government Relations Conference ★
TBD

Workshop: Measuring Global Public Affairs ★ ✚
Sept. 27

Workshop: Creative PAC Communications and Solicitations ★ ✚
Sept. 28

OCTOBER

Fall Board Meeting
Oct. 4-8 | Beverly Hills, CA

Compliance Webinar: LDA versus IRC Filing Methods ★
Oct. 12

Workshop: Communicating on Social and Political Issues ★ ✚
Oct. 13

Workshop: Social Media for Advocacy ★ ✚
Oct. 13

Webinar: Sustainability and Global Public Affairs ★
Oct. 18

Webinar: Effective Thought Leadership for Public Affairs ★
Oct. 19

Workshop: Project Management for Public Affairs ★ ✚
Oct. 20

Workshop: The New Fly-In: Leveraging a Hybrid Approach ★ ✚
Oct. 25

Webinar: Membership Orientation
Oct. 27

NOVEMBER

Webinar: Membership Orientation
Nov. 2

Compliance Webinar: State Lobbying Rules and Regulations ★
Nov. 8

STR/DE: Social Impact Summit ★
Nov. 8-9

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2022 EVENTS

Political Compliance Summit ★
Nov. 10

Workshop: State Regulatory Advocacy Bootcamp ★ ✚
Nov. 15

Workshop: Federal Regulatory Advocacy Bootcamp ★ ✚
Nov. 15

Workshop: Global Issues Tracking ★ ✚
Nov. 17

Workshop: Global Stakeholder Engagement ★ ✚
Nov. 17

Workshop: Public Affairs Bootcamp ★ ✚
Nov. 29-30

DECEMBER

Workshop: Mapping and Communicating Political Risk ★ ✚
Dec. 1

Webinar: Membership Orientation
Dec. 5

Workshop: PAC Management Bootcamp ★ ✚
Dec. 6

Workshop: Grassroots Management Bootcamp ★ ✚
Dec. 6

Webinar: Public Affairs in Asia ★
Dec. 7

Workshop: Writing Workshop: Master Class ★ ✚
Dec. 8

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