

# GRASSTOPS AND C-SUITE ADVOCACY

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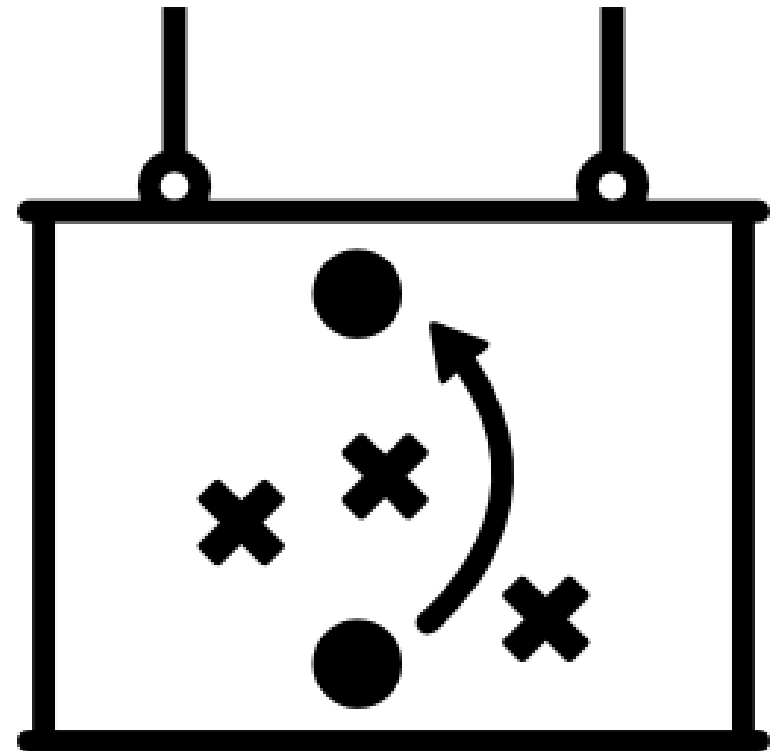
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# Why they participate?



# C-Suite Buy-in



# Metrics

## Short & Long Term



# Farm Bureau's Key Advocacy Group



GRASSROOTS OUTREACH TEAM

Why we created this group  
and what is the purpose?







# Action

## Farmer Speaks Out on Clean Water Act Changes

Posted: May 23, 2014 11:30 AM EDT

Updated: May 30, 2014 11:30 AM EDT

By Sarah Gustin, News Reporter - email



**KATIE HEGER**  
FARMER



THE  
HUFFINGTON  
POST

**AGWEB**  
POWERED BY FARM JOURNAL

The Washington Post





# Action

## #TaxReformTuesday: Rep. Dave Reichert

A Fairer, Simpler Tax Code to Help Farmers Pass their Businesses on to Future Generations

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In today's #TaxReformTuesday, Rep. Dave Reichert (R-WA) and Rosella Mosby, the owner of Mosby Farms in Auburn, Washington, discuss the importance of tax reform to the agriculture industry. Mrs. Mosby shares how two ideas in our tax reform [Blueprint](#)—repealing the estate tax and allowing a business to immediately write off the full cost of a new tractor—would help her farm and other family-owned businesses invest, grow, and stay in the family for generations to come.

CLICK the image above to watch.

**Excerpts from Rep. Reichert's conversation with Mrs. Mosby:**





**Willie Kiote** → Harmony Heaton Cox · 2 months ago

so far there are about 7 or so of you "friends of Bekka" that opened new accounts to make it look like the general public likes her idea of wanting to freely pollute "without feral gummint" interference.

^ | v · Reply · Share



**Patriot1953** → Willie Kiote · 2 months ago

Willie you've got all the answers. Nobody has a relevant thought if you aren't in agreement with it. Pretty arrogant! Easy to attach with sad, over used and certainly dismissed comments lacking relevance. Welfare ranchers. Farm subsidies. But do you know something - you consumers are the beneficiaries of productive farmers and ranchers who meet our most basic need at the lowest cost in the world. And 80 percent of the Farm Bill goes to food stamps and nutrition programs. At least do some backgrounding before you embarrass yourself again! Oh, and by the way Patriot1953 has been registered for at least 5 years, likely more. I changed my email address - but I assure you I'm not new! Show some respect too! It's spelled Becca dumb---! And at least Becca has friends who stand up for her right to express her viewpoint. I have not seen anyone jump in on your position and person attacks that are without any substance.

1 ^ | v · Reply · Share



**Harmony Heaton Cox** → Willie Kiote · 2 months ago

You are misunderstanding me Willie. I am very much in favor of caring for the environment. Matter of fact my family was just awarded the Leopold Conservation award. Kind of like the Nobel Peace Prize of awesome conservation practices in agriculture. Truly an honor for my family, who has intimately cared for our land and water for generations. We want clean air, and clean water as much as any one, probably more because as people in agriculture we depend on it to make our living. The issue here is who has a right to control those things. It shouldn't be the Federal Government. We know how well they handle things they take over....like the national debt.....or social security, etc. It needs to be handled state by state. Not by the Feds.

2 ^ | v · Reply · Share



# Has Your Back

## That's Enough - ("Let it Go" Parody)



Missouri Farm Bureau · 81 videos

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**Dale Swanson** · 2 weeks ago

Hmm - as a river advocate I've gotta say that the farm ditches in this video in fact DO give me concern. The mountainous rural river where I live and work has long stretches of excessive sandy bottoms where rocky gravel should be. Gravel stream-beds support the creatures that our small mouth bass and catfish feed on. Sand-covered stream beds choke that life and impact fish populations. The sediment in our streams comes from farm ditches, logging and farming "roads" and (more than anything) commercial building and housing development.

Reply · 1 ^ | v

Hide replies ^



**DeeAnn Simpson** · 6 days ago

The land shown is not mountain land. It's hill country. You know, where the rivers are sand beds in drought, streams when there's been some rain, and raging rapids during rain storms. Not much gravel bottoms. And you say "farm ditches" like

[Read more](#)

Reply · 6 ^ | v



**Juett Cooper, PdD** · 4 days ago

Dale, check your map, or Google Earth, Missouri isn't known for mountains. Also, the Missouri is very dry much of the year. Finally the ditches in this video, DeeAnn explained that well--other than the fact that you implanted your pro-river perspective on a family without listening to them. These people aren't doing commercial or housing development, nor do they have a fish hatchery ...THEY'RE FARMING!

Reply · 6 ^ | v



**doodle bug** · 4 days ago

hate to burst your bubble but where do you think food comes from? This is in Missouri and we are farm country. No Mountains.

Reply · 6 ^ | v



# Final Thoughts



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