How Can Social Media Play a Role in Your PAC?

Panelists:

- Caitlin Donahue, Senior Vice President at Curley Company
- Michael E. Toner, Partner & Election Law Co-Chair at Wiley Rein LLP

Moderated by: Nick DeSarno, Public Affairs Council



Social Media Examples









Social Media Examples





Social Media Examples



FMA PAC @FMA_PAC · 8 Aug 2016

FMA Alliance President and FMA PAC Board Member Angela Abrams walking for FMA friend of medicine @mattgaetz



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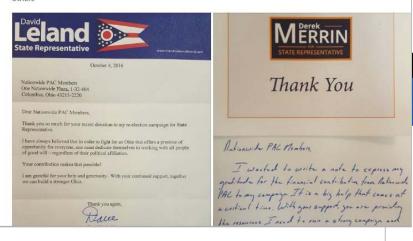
NEW ALL



Charles Wilson Jr. - October 19, 2016 at 11:22am

OHIO: Thank you to the 1,200 NPAC members who reside in Ohio and make it possible to help elect pro-Nationwide candidates. This a busy season for government relations as we make it a priority to represent Nationwide by personally attending candidate events. Here are two examples of recent thank you notes that show how your NPAC membership makes a difference.

cc: Kristen Lewis, Lori Timmins, Laura Eckert, Sarah Ellis, Jeanne Siersdorfer, Teresa Tierney, RICH VIERTEL, Bob Beasley, Clay Benton, Matt Hangen, Kasey Ketcham, Charles Maxwell, Douglas McClure, Steve Nangle, and 7 others





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Ellen Locke - December 19, 2016 at 1:19pm

This weekend, John Glenn was honored in Columbus for his life of service to our country. A combat fighter pilot, the first American to orbit the Earth, a U.S. Senator from Ohio for almost 25 years, and the oldest human to fly in space, Mr. Glenn lay in repose in the Ohio Statehouse rotunda Friday before a celebration of his life was held on Ohio State's campus on Saturday. The event was attended by Vice President Biden and Ohio Governor Kasich, among other dignitaries. He will be buried at Arlington National Cemetery in a private ceremony. John Glenn was the recipient of the first ever Nationwide PAC contribution and NPAC thanks him for his lifetime of dedicated service!

cc: Charles Wilson Jr., steve english, Sadie Chen, Mandy Jennings, Yambassador, Dean Pappas, Ben Brewster, Naveen Parmar, Cynthia Myers-Sandoval, Lissa Beck, Angela Karnes, Doug Huber, Erin Crane, Tiffanie Drayton, Jason Gross, and 3 others







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Ellen Locke - January 5 at 11:18am

The 115th Congress, which we noted yesterday was convened on Tuesday, will be one of the most diverse in history. There are now a record number of Hispanic, African-American, and Asian-American lawmakers serving in Congress. While the total percentage of women serving in Congress will remain the same (19%), there will be a record number of women in the Senate (21). Religious diversity increased as well. This increased diversity is the result of an incoming class of fantastic freshmen from all backgrounds. Check out the attached Powerpoint to learn more about the freshmen members of the 115th Congress (as well as the new Governors)!

cc: Charles Wilson Jr., steve english, Dean Pappas, Ben Brewster, Naveen Parmar, and Cynthia Myers-Sandoval





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Ellen Locke - January 20 at 4:14am from iPhone

It's Inauguration Day! Today, Donald Trump will take the oath of office as the 45th President of the United States. But after the ceremony and parade, it's all about the parties! The first inaugural ball was in 1789, at President Washington's first inauguration, and about 300 people attended. James Buchanan's inaugural ball featured 400 gallons of oysters and 1,200 guarts of ice cream. As the years have gone on, there have been more and more balls to attend. The Clintons hold the record for most balls attended: 14 in 1997. The Obamas attended 10 in 2009. With so many to attend, presidents and first ladies don't spend a lot of time at each: President George W. Bush spent an average of 29 to 56 seconds dancing at each of the balls he attended in 2001.

You can find out more here: http://www.usnews.com/news/obama/articles/2008/12/17/the-longand-sometimes-glamorous--history-of-inaugural-balls (all facts sourced from US News and World Report). < collapse

cc: Charles Wilson Jr., Carol Phillips, Lissa Beck, Clinton Bean Jr., Sadie Chen, Dean Pappas, Erin Crane, Angela Karnes, steve english, and Doug Huber





Questions? Concerns? Comments?

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